East West University Student Afifa Gets Prime Minister’s Gold Medal

Afifa Binta Saifuddin, a student of East West University (EWU), received the prestigious Prime Minister’s Gold Medal for her outstanding academic results. Afifa completed her graduation from the Department of Pharmacy in 2017. She obtained a CGPA 3.99 out of 4.00. The Bangladesh University Grants Commission (UGC) gave this award to a total of 163 students from both public and private universities. Prime Minister Sheikh Hasina handed over the gold medals in a simple ceremony organized at the Prime Minister’s Office on July 25, 2018. There were only two recipients of the award from the private universities of the Country, and Afifa is one of them. Earlier she also got a gold medal in the last Convocation of EWU held in 2018. The Chairperson of the Board Of Trustees, EWU, Dr. Mohammed Farashuddin, and the Vice-Chancellor of EWU, Professor Dr. M M Shahidul Hassan congratulated Afifa on her receiving the Gold Medal. Afifa would like to be a researcher in her field in the future.
SEIP Executive Development Center Welcomes Graduate Diploma Freshers

The SEIP (Skills for Employment Investment Program) executive development center (EDC) of East West University (EWU) arranged an orientation program for the Graduate Diploma Students in Leather and Footwear Management. The orientation program was held on May 5, 2018 at S.M. Nousher Ali Lecture Gallery of the university. The Finance Division of Ministry of Finance of Government of Bangladesh is implementing SEIP with the support of its development partners and EWU. The main purpose of the program is to increase the efficiency of the managers through honing skills and productivity of the existing managers in the leather and footwear industries in Bangladesh.

The orientation program was attended by Dr. Mohammed Farashuddin, Chairperson of Board of Trustees (BoT), EWU and Former Governor of Bangladesh Bank; Jalal Ahmed, Executive Project Director, SEIP, also Additional Secretary, Ministry of Finance, Government of Bangladesh; Md. Saiful Islam, President, Leather Goods and Footwear Manufacturers Association of Bangladesh; Professor Dr. M.M. Shahidul Hassan, Vice Chancellor, EWU; Professor Dr. Fakrul Alam, Pro Vice Chancellor, EWU; Mr. Syed Nasim Manzur, Managing Director, Apex Footwear Limited and Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics, EWU. A large number of students and teachers were also present in the orientation program.
The primary objective of the East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publications. The following updates are from Summer Semester 2018.

**Research Grants:**

During Summer 2018 the following research proposal was funded:

“Determination of Azithromycin Resistant Mechanisms of Shigella, Salmonella and Vibrio Cholerae Strains Isolated in Bangladesh” by Dr. Suraia Nusrin, Assistant Professor, Department of Genetic Engineering and Biotechnology, East West University and Dr. Zhahirul Islam, Associate Scientist, Research, Laboratory Sciences and Services Division, International Centre for Diarrhoeal Disease Research, Bangladesh (icddr,b).

The following research report is being revised:

- “In Search of a ‘New Beginning’: Analyzing the Implication of a2i in Promoting Women Empowerment” by Ms. RuhunWasata, Lecturer, Department of Social Relations, East West University.

**Research Reports:**

The following research reports have been completed and are awaiting publication.

- “Silicon Nanowire Biosensors for Healthcare & Environmental Control” by Dr. Mohammad Mojammel Al Hakim, Professor, Department of Electrical and Electronic Engineering, East West University.

- Application of Management Accounting Techniques in Manufacturing Firms in Bangladesh by Dr. Nikhil Chandra Shil, Associate Professor, Department of Business Administration, East West University and Dr. Bhagaban Das, Professor, Head & Dean, Department of Business Management, Fakir Mohan University, Odisha, India.

In order to disseminate knowledge in academia, EWUCRT organized the following seminars:

**Seminar on ‘How to Supervise Intern and Project Students?’**

East West University Center for Research and Training (EWUCRT) organized a seminar on ‘How to supervise intern and project students?’ at EWUCRT seminar room, East West University (EWU) campus, Aftabnagar, Dhaka on May 24, 2018 for the faculty members of the Business Administration Department of EWU. Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics, EWU conducted the seminar as a resource person. In this seminar
he described the academic supervisor’s role and responsibilities, supervisory best practices, internship report formats, methodology and time management of internship/ project work.

The seminar was attended by Professor Dr. Muhammed Shahriar Haque, Executive Director and Dr. Farhana Ferdousi, Deputy Executive Director, East West University Center for Research and Training (EWUCRT), along with forty-seven faculty members of the Department of Business Administration, EWU and officials of EWUCRT.

A research seminar on “Study of the preparation of N-doped non-noble metal (Co, Ni, Cu) based carbon composites for the catalytic reduction of textile dye.” by Dr. Zubair Hasan, Assistant Professor, Department of Mathematics and Physical Science (MPS), East West University and Mr. Mohammad Mahbubur Rahman, Senior Scientific Officer, Bangladesh Council of Scientific and Industrial Research (BCSIR), Ministry of Science and Technology, Bangladesh was conducted on 16 May 2018.

Another seminar on “Male Suicidal Behaviours and Masculinity: A Study on Some Selected Cases of Jhenaidah District” was conducted by Dr. Anisur Rahman Khan, Assistant Professor, Department of Sociology, East West University on July 12 2018.

Publications:

Abstract of published Papers 2017

East West University Center for Research and Training (EWUCRT) is going to publish the twelfth volume of the Abstracts of Published Papers, which contains abstracts of the academic works published in 2017. This publication is a collective effort of the faculty members of the university. Our scholars have enthusiastically and immensely contributed to the areas of business, economics, social sciences, engineering, telecommunications, liberal arts and literature, population health, computer science, pharmacy, and technology. This volume contains abstracts of 102 research articles. Among them, 62 articles were published in international and two in national journals; four book chapters were published abroad; as well as 33 papers that were published in international and one in national conference proceedings.

Journals:

A Special Issue of East West University Journal of Humanities, Vol. 6 and 7, 2016-2017 and East West University Journal of Business and Social Studies: Vol. 6, 2017 have been published.

A research policy brochure of East West University Center for Research and Training (EWUCRT) has been published.
Faculty Updates

Department Of Applied Statistics

List of publications


Departmental Activities

- A workshop on “Time Series Data Analysis” for undergraduate students was arranged by the Department of Applied Statistics on May 15 2018. Dr. Rahmatullah Imon, Professor, Mathematical Sciences, Ball State University, USA showed various techniques and processes used to analyze time dependent data. In this particular field, he possesses in-depth knowledge and long experience of teaching.

Professor Dr. Rahmatullah Imon along with participants.
Articles


Marketing Workshop

An activity-based learning workshop on Marketing titled “Learning Business by Doing Business-Season 5” was held on 24 July 2018 at East West University by the students of MKT 101 (Sec- 3&8) and MKT 201 (Sec-5) under the guidance of the course instructor Nayeema Sultana, Lecturer, Department of Business Administration, EWU. This workshop was held previously in Fall 2016, Spring 2017, Summer 2017, and Fall 2017. The main objective of this workshop was to give students an opportunity to apply their theoretical knowledge of marketing in the practical field. This workshop was used as a platform where students got the opportunity to show their distinctive marketing ideas and creative promotion strategies.

The event was inaugurated by the Pro-Vice Chancellor, Professor Dr. Fakrul Alam, Proctor Dr. Anindita Paul, Controller of Examinations, Farida Yasmin; Head of Marketing Stream and Assistant Professor Mr. S S M Sadrul Huda. Eleven different stalls were on display at the workshop. The products included burgers, fuchka, velpuri, Biriyani, khichuri, fast food items, desserts, jewelry, accessories etc. Students used various attractive promotional activities, sales incentives and discounts. There was a huge response from customers and most of the products were sold out before noon.
Department of Civil Engineering

Journal Publications


Conference Publications

- Wadud, Z., & Huda, F. Y. (2018). The Potential Use and Usefulness of Travel Time in Fully Automated Vehicles. 15th International Conference on Travel Behavior Research, July 15-20, 2018, Santa Barbara, California, USA.

Study Tour

The Department of Civil Engineering arranged a study tour on 17 July 2018 to Holcim Cement (Bangladesh) Ltd., Meghnaghat, Narayanganj for students enrolled in the Engineering Materials (CE 201) course. A total of 24 students along with three faculty members visited one out of three cement factory plants (Plant-1) of Holcim group. This visit, comprised of both presentations and on-site visits to different machineries, offered students an excellent opportunity to be familiarized with different steps of the manufacturing process of cement. Experiences gained from this tour will enable students to combine theoretical knowledge with practical experience.

Study tour of Holcim Cement (Bangladesh) Ltd., plant at Meghnaghat, Narayanganj
Conference:


Best Paper Award:
“Dr. Anisur Rahman, Asst. Prof, Department of Computer Science and Engineering, East West University, received the “Best Paper” award in the 10th International Conference on Ubiquitous and Future Networks.

Individual Achievements:
Dr. Md. Nawab Yousuf Ali, Associate Professor, Department of CSE successfully attended the 2nd Symposium on Bangla Computational Linguistics organized by the Department of CSE SUST on July 28 2018.

Only two Bangladeshi academics, Dr. Md. Nawab Yousuf Ali, Associate Professor, Department of CSE, East West University and Dr. Mahfujul Islam, Professor, Department of CSE, BUET, were invited by the Question Formulation Committee (QFM) held in Manila, Philippines from May 30, 2018 to June 1, 2018 for selection, screening and adopting the exam questions to be included in the 26th ITEE exam on October 2018.

Departmental Activities:
A training session on Mobile Games & Apps Development

To enable Bangladesh to enter the multibillion dollar marketplace, and to develop the necessary skills to compete in this field, ICT division has taken up a project titled Skill Development for Mobile Game & Application Program. The goal of this initiative is to help the youths of Bangladesh connect to the international mobile applications markets and to provide necessary training for independent mobile application development. A number of students from CSE Dept., were selected for training (free of cost) at the EWU campus. Mr. Abdul Wadud, Assistant Secretary of ICT Ministry & Project Director was present as the chief guest to inaugurate the session. This event was chaired by Dr. Ahmed Wasif Reza, Chairperson of CSE Department, EWU. All students selected for training were present during the orientation program. After a successful training period (total 200 hours), successful trainees will receive scholarships, certificates, and a 3-days industrial attachment.
Prize Giving and Closing Ceremony of EWU CSE FEST 2018

The fourth and final day of CSE Fest, 13th of May 2018 had in-store Hardware Project Showcase with various teams demonstrating their best projects in front of a panel of judges. The fest ended with the closing ceremony and prize giving ceremony. The closing panel included Chief Guest Prof. Dr. Md. Yousuf Ali Mollah from University Grants Commission of Bangladesh and Mr. AYM Mostafa, Head of Information from Technology Division, United Commercial Bank Limited came on behalf of Tarique A Bhuiya as Guest of Honor. Prof. M. M. Shahidul Hassan, PhD, Vice-Chancellor, EWU was the chair of the ceremony. Prof. Dr. Fakrul Alam, Pro-Vice Chancellor, EWU, was the Special Guest of the ceremony. A vote of thanks was offered by the Chairperson of the Dept. of CSE Dr. Ahmed Wasif Reza, He expressed gratitude towards the department and its students and faculty members for staging such a grand and successful event. EWU CSE Fest 2018 was concluded with a colorful cultural event.

Industrial Talk session during EWU CSE Fest 2018

Department of Computer Science and Engineering (CSE) organized an industrial talk session as part of EWU CSE Fest 2018 celebration. Mr. Syed Samiuzzaman, Chief Engineer, United Commercial Bank Limited and Ms. Nowshaba Durrani, First Vice President, Upay Business, United Commercial Bank Limited, were present as speakers. Guests talked about IT industrial matters and shared their valuable knowledge and experiences. Mr. Shah Ali Newaj Topu, Chief Technical Officer (CTO), SELISE, was also invited to talk about industry readiness. Associate Professor Dr. Ahmed Wasif Reza, Chairperson, Department of CSE, was invited to the occasion as a special guest. Dr. Md. Shamim Akhter, Associate Professor of CSE Department and Moderator of Robotics Club, was present on the occasion. More than 100 students and faculty members attended the session.

Alumni Experience Sharing session organized by CSE department

Department of Computer Science and Engineering (CSE) organized an Alumni Experience Sharing session as part of EWU CSE Fest 2018 on 11 May 2018. Mohammad Sharif -UL – Hassan, Regional Coordinator IT, Asian Development Bank; Md. Safaet Hossain,
Assistant Professor and Head, Department of Computer Science and Engineering, City University; Tahseen Mohammad, System Analyst, Therap Services; Md. Mahmudul Hasan, Software Quality Assurance Manager, Enosis Solutions; Muhitur Rahman Shuvo, Head of Planning, Networks, Technology, Summit Communication Ltd; Sharmin Khan Urmi, Senior Software Quality Assurance Engineer, IT Magnet Pty Ltd.; Md. Sarwar Hossain, CEO, Instalogic; and Md. Asaduzzaman, Business Manager, Oracle Corporation Singapore Ltd, were present as speakers. This session was chaired by Dr. Ahmed Wasif Reza, Associate Professor and Chairperson, Department of CSE. A large number of alumni, students, and faculty members of CSE Department attended the session.

Inauguration Ceremony and Rally of EWU CSE Fest 2018

East West University CSE Fest 2018 began on May 10 2018. The program was organized by the Department of Computer Science and Engineering (CSE). Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, East West University, was the chief guest at the inauguration ceremony of the 4-day long program. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, EWU and Professor Dr. Fakrul Alam, Pro-Vice Chancellor, EWU were also present on the occasion. Associate Professor Dr. Ahmed Wasif Reza, Chairperson, CSE Department, gave the welcome remarks of the program. The program was held from 10th to 13th May. A large number of students and faculty members of the CSE department attended the inauguration ceremony and the rally of EWU CSE Fest 2018.

Pre-Employment Seminar by Samsung R&D Institute Bangladesh

Samsung R&D Institute Bangladesh Ltd. (SRBD) is a Research and Development (R&D) subsidiary of Samsung Electronics. Currently, they have 240+ employees but they need more manpower from top tier universities. To hire top talents from top universities like East West University (EWU), a Pre-Employment Seminar (by Samsung R&D) was arranged on 9 April 2018 at EWU campus (organized by CSE Department). Mr. Gazi Munir Uddin, Deputy General Manager (HR Head), Mr. Muhammad Ashraf-ul Asad, Chief Engineer, and Mr. Abdullah – Al – Mosharraf, Software Engineer from Samsung R&D Institute, Bangladesh were present as speakers. Senior students from CSE department attended the session. Assoc. Prof. Dr. Ahmed Wasif Reza, Chairperson of CSE Department and Dr. Taskeed Jabid were present on the occasion.

Seminar on Bangladesh Research and Education Network: A Wide Landscape of Opportunities, organized by CSE department

Bangladesh Research and Education Networks (BdREN), one of the most recently established R&E networks, has launched some basic services for higher educational institutes of Bangladesh. Prof. Dr. Md. Mamun or Rashid, who is currently a professor at the Department of Computer Science and Engineering, University of Dhaka, and is also, working as a Distance Learning Education (DLE) Consultant at Bangladesh Research and Education Network (BdREN), Higher Education Quality Enhancement Project (HEQEP), gave a talk (organized by
CSE Department, East West University) at S. M. Nowsher Ali Auditorium on 1 April 2018. He described Research and Education Network (R&E), Research Ideas, opportunities and huge higher education resources established by BdREN. Assoc. Prof. Dr. Ahmed Wasif Reza, Chairperson of CSE Department and other faculty members of CSE Department were present on the occasion.

**International Journal:**


**Conference Proceeding:**


**Professional Activities:**

Dr. Anup Kumar Paul served as a reviewer of IEEE access journal and as a technical program committee member of IEEE Percom-2019 (MUSICAL Workshop).

Dr. M. Mofazzal Hossain worked as a subject specialist of the External Peer Reviewer (EPR) team at Bangladesh University of Business & Technology (BUBT), Dhaka.

**Workshops:**

1. A day long workshop on “curriculum revision for both ETE & ICE undergraduate program” was held on May 26 2018 [Sponsored by IQAC, EWU].

2. A day-long workshop on “survey result sharing” was held on June 30 2018 [Sponsored by IQAC, EWU].

**External Peer Review (EPR) visit:**

The EPR visit to ECE department was held during 12-14 July 2018. The department obtained “Very good” grade.

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### Department of Economics

**Publications:**


**Others:**

1. Rabbani A, Mehareen J, Chowdhury IA,
Sarker M. (2018). As you sow, so you reap! Assessing a Mandatory Employer-sponsored Health Insurance Scheme.


**Workshops**

- Dr. A. K. Enamul Haque, Professor, Department of Economics, attended a Research and Training Workshop held from 11th June to 13th June 2018. The workshop was organized by SANDEE and took place in Galle, Sri Lanka.

- Professor A. K. Enamul Haque as a resource person taught at the three-week-long training course on Environmental and Natural Resource Economics. The training course was organized by South Asian Network for Development and Environmental Economics (SANDEE). It was held from 30th April to 18th May, 2018.

- A two-day-long regional connectivity dialogue was attended by Professor A.K. Enamul Haque. Regional Connectivity Dialogue was arranged by CUTS international in New Delhi on May 2-3 2018.

- As a part of the quality assurance activity of the university, the Department of Economics made an arrangement for a survey of the graduating students that took place on 30 June 2018 at 10 am in room no. 550. The program was conducted by Dr. A. K. Enamul Haque, Convener of SAC (Self-Assessment Committee). The members of the SAC committee, Dr. Basanta Kumar Barmon, Associate Professor; Saiyeeda Saniya Munim, Senior Lecturer, Asiya Siddica, Senior Lecturer, were present in the meeting. The meeting ended successfully with the active participation of the students.

- As part of the quality assurance activity of the university, the Department of Economics made an arrangement for a survey of the Economics Alumni of EWU that took place on 6 July 2018 at 10 am in room no. 550. The program was conducted by Dr. A. K. Enamul Haque, Convener of SAC (Self-Assessment Committee). The members of the SAC committee, Dr. Basanta Kumar Barmon, Associate Professor; Saiyeeda Saniya Munim, Senior Lecturer, Asiya Siddica, Senior Lecturer, were present in the meeting. The meeting successfully ended with the active participation of the Economics Alumni. It was an excellent event that initiated an opportunity to observe the performance of the alumni.

- The workshop on “Strength, Weakness, Opportunity and Threat (SWOT)” of the Department of Economics as per the requirement of the Quality Assurance Cell (IQAC) was held on 12th July 2018 at 10:00 a.m. The facilitator of the workshop was Saiyeeda Saniya Munim, Senior Lecturer, Department of Economics, EWU. The objectives of the meeting were to find out SWOT of the Department through a Focus Group Discussion (FGD). Faculty members were divided into four different groups and asked to find the strengths, weaknesses, opportunities and threats of
the department. The meeting ended with the presentation of SWOT analysis by each group and was followed by lunch.

Brown-Bag Seminar Series Summer 2018:

1. The first brown bag talk of the seminar series for Summer, 2018 was delivered by Dr. Syed Abul Basher, Associate Professor, Department of Economics on “When Action Shapes Performance: Effects of Initiatives on Sustainability Perception and Firm Performance” and was held on 24th May, 2018.

2. A paper on “INDC pledges of South Asia: Are Stakeholders On board?” was presented by Professor A.K. Enamul Haque in the second brown bag seminar for Summer, 2018 held on 7th June, 2018.

3. In the third brown bag seminar, held on 05th July, 2018, Abeer Khandker, Senior Lecturer, Department of Economics, presented on “Minimum Wage, Social Upgrading and Employment: Evidences from the Apparel Sector of Bangladesh.”

4. Noara Razzaq, Adjunct Lecturer, Department of Economics, presented a paper on “Can Asset Transfer Promote Adaptation amongst the Extreme Urban Poors? Lessons from the DSK – Shiree Program in Dhaka, Bangladesh.” In the fourth Brown Bag Seminar held on 19th June, 2018.

Field Trips of the Economics Department

On 27\textsuperscript{th} July 2018, a field trip was arranged to the Baliati village of Manikgonj district for students of Research Methodology (ECO490) by the Department of Economics of East West University. The trip was arranged as per course requirement. A total of 31 students joined in the trip. They were accompanied by one faculty member and two staff members. The main objective of the trip was to groom the students for future field work for academic and job purposes. An inclusive questionnaire was designed for students to help them acquire practical knowledge about data collection.

Field Trips
Professional Activities

Prof. Anisul Haque

- Prof. Haque presented a talk for Engineering faculty members on “Curriculum Revision and Teaching-Learning Practices Based on Outcomes” at Ahsanullah University of Science and Technology, Dhaka, 8 July 2018.
- Prof. Haque conducted a day-long workshop on Outcome-Based Education for Accreditation for faculty members of Daffodil International University, Dhaka on 10 May 2018.
- Prof. Haque conducted a session on Guidelines for Program Evaluators in a day-long workshop for program evaluators of the Board of Accreditation for Engineering and Technical Education (BAETE) held at the Institute of Engineers, Bangladesh (IEB) Headquarters, Dhaka on 3 May 2018.
- Prof. Haque served as the Chair, BAETE (Board of Accreditation for Engineering and Technological Education) Visiting Team for Accreditation of BS in EEE Program of University of Asia Pacific, Dhaka, from 3rd to 5th July 2018.
- Prof. Haque served as the Chair, BAETE (Board of Accreditation for Engineering and Technological Education) Visiting Team for Accreditation of BS in ECE Program of BRAC University, Dhaka, on 28 June 2018.

Fakir Mashuque Alamgir

- Mr. Fakir Mashuque Alamgir’s supervised PROJECT on “Early Detection of Road Accident” was featured and published in the DAILY SAMAKAL on May 6, 2018. This project has been nominated for BASIS ICT Award for 2018.

Publications:

Department of English

Publications


Conference Presentations by Faculty Members


Conference Presentations by Students


Departmental Iftar Get-together:

- EEE Department organized an Iftar get-together for students, alumni, staff and faculty members of the department on 7th June 2018 at the Faculty Lounge, Cafeteria, East West University.

[Image of faculty members and Iftar event]
Summer 2018


Foreign Exchange Program:

MD Tanveer Hossain Anoy, a 4th-semester student of the Department of English, has been selected to participate in the US Department of State 2018-2019 Global Undergraduate Exchange Program (Global UGRAD). The Global Undergraduate Exchange Program administered by The Bureau of Educational and Cultural Affairs provides one semester of full-time, non-degree, for-credit, study opportunities in the United States for current freshman and sophomore undergraduate students. The main goal of this prestigious program is to promote mutual understanding between people of the United States of America and other countries.

Anoy is going to study English Language and Translation this fall at Fayetteville State University, a public regional university located in Fayetteville, North Carolina.

Promotion

Farzana Sharmin Pamela Islam has been promoted to Assistant Professor.

Workshop and Training

Saifa Haque, Senior Lecturer, successfully completed the Training of Trainers course of the TESOL International Association.

Farhana Islam, Lecturer, participated in a workshop on “Academic Research, Publication, and Teaching Skills” arranged by North South University. The workshop was successfully conducted over the span of two days: 27th and 28th May 2018.

English Department Seminar Series

Mr. Shibly Azad, Senior Lecturer, Department of English, East West University, presented
a paper titled “The Measure of Santiago as a Manifestation of Masculinity: Fate, Determination, and Hemingway Code in The Old Man and the Sea” on 15 May 2018.

Ms. Nasreen Sultana, Ph.D. candidate at the Faculty of Education, Queen’s University, Kingston, Canada presented a paper titled “The Unpredictable Nature of Washback in the Context of Bangladesh” on 17 July 2018.

**Faculty Members Leaving for Higher Studies**

- Chowdhury Omar Sharif, Senior Lecturer of the English Department, EWU has been accepted for the MA in English Literature Program at Brunel University, London. He is the only Bangladeshi recipient of the International Excellence Scholarship out of 55 scholarships given worldwide.

- Mohammed Mizanur Rashid, Senior Lecturer of the English Department, EWU will pursue his PhD in ‘Networked Cultures’ at the Arts, Technology and Emerging Communications (ATEC) Department of University of Texas from FALL 2018. He has been awarded the ATEC Fellowship Award by the university.

- Mehnaz Tabassum, Lecturer of the English Department, EWU has been accepted at the MA in English (Thesis) Program offered by the Faculty of Creative and Critical Studies at the University of British Columbia, Okanagan Campus in Canada.

**Cultural Competition**

Ten students from the Department of English East West University participated in the Cultural Competition of the 4th Inter-university Students’ Conference & Cultural Competition hosted by the Department of English and Humanities, ULAB. This year the competition commemorated 200 years of the Bronte siblings – Charlotte, Emily, Anne, and Branwell. The competition hosted eleven public and private universities. The students who participated in the competition were – Dewan Tahsin Tabassum, Fatema-E-Ummal Khair, Tawhida Wahed, Sakiba Ahmed, Nazmul Hasan Bappy, Towhidul Islam Khan, Md. Abdullahal Nafi, Mehjabin Bhuiyan, Shajada Arefin and Rumana Hossain Chadni. Mohammed Mizanur Rashid, Senior Lecturer of the department, was moderator of the performers’ team.
Department of Genetic Engineering and Biotechnology

Seminar

A seminar was organized on July 5th 2018 by the Department of Genetic Engineering & Biotechnology on “Bioinformatics and Molecular Techniques” at S. M. Nowsher Ali Auditorium of East West University. In the program, Dr. Md. Salimullah, Director General, National Institute of Biotechnology (NIB), was the Chief Guest and Mr. Irfan Ahmed & Mr. Mohammad Uzzal Hossain, Scientific Officers of National Institute of Biotechnology (NIB), were the keynote speakers. The speakers gave presentations on different advanced molecular techniques and modern bioinformatics tools used in the laboratories of NIB. Over 100 students attended the seminar and had a useful discussion with the speakers about their research works.

Chief Guest Dr. Md. Salimullah, Keynote Speakers, and the Faculty Members of the GEB department.

Department of Information Studies and Library Management

Publications


Achievements

**Dr. Dilara Begum was awarded the prestigious, “Prof. Indira Parikh 50 Women in Education Leaders” award**

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Library Management & Librarian (In-Charge) of East West University, was awarded the prestigious, “Prof. Indira Parikh 50 Women in Education Leaders” award on July 5, 2018 in Mumbai at the World Education Congress. She was nominated in March 2018 by...
the World Education Congress.

**Faculty Activities**

**Invited as a Resource Person**

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Library Management, was invited by the Bangladesh Bureau of Educational Information and Statistics as a guest speaker to conduct a session on Integrated System in Libraries “Koha” on 21 July 2018 for Library and Information Science professionals involved in different sectors.

Dr. Dilara Begum, was also invited by Bangladesh Public Administration Training Centre (BPATC), Ministry of Public Administration, Government of the People’s Republic of Bangladesh, as a resource person to conduct a workshop on Academic Writing for Joint Secretaries, Deputy Secretaries and Assistant Secretaries on 26 May, 23 June and 21 July 2018 at BPATC, Savar, Dhaka.

Dr. Dilara Begum, was also invited by Bangladesh Public Administration Training Centre (BPATC), Ministry of Public Administration, Government of the People’s Republic of Bangladesh to conduct a Training Workshop on “Prezi, Kahoot, Mendeley etc. Software” and on “Research Software Turnitin” for faculty members of BPATC on 03 June and 28 July 2018 respectively at BPATC, Savar, Dhaka.

Dr. Dilara Begum, Chairperson & Associate Professor, Department of Information Studies and Library Management, & Librarian (In-charge) of East West University, was invited by Bangladesh Public Administration Training Centre (BPATC), Ministry of Public Administration, Government of the People’s Republic of Bangladesh to deliver a lecture on “Literature Search from E-Resources and Citation Management Software: Mendeley” for Assistant Secretaries, BCS Administration (General) on 10 June 2018 at BPATC, Savar, Dhaka.

Dr. Begum attended a seminar as a subject expert on “Collaboration and Knowledge Sharing: Enriching LIS Education, Research and Professions in Bangladesh” jointly organized by The National University and The Librarian Times. The seminar was held on 27 June 2018 at Govt. Teacher Training Colleges Auditorium, Dhaka.

Dr. Dilara Begum, has joined as an Editorial Advisory Board member of a book titled “Achieving Sustainable Goals in Bangladesh: Organizational Gap Analysis which will be published by Bangladesh Public Administration Training Centre (BPATC), Ministry of Public Administration, Government of the People’s Republic of Bangladesh.

**Participation in Different Programs**

Md. Hasinul Elahi, Lecturer, Department of Information Studies and Library Management, attended a three-day-long write-shop as Research Fellow from 22 to 24 March 2018, organized by PROTIC (a project of Oxfam International, Bangladesh).

Md. Hasinul Elahi also participated in a seminar on “Collaboration and Knowledge Sharing: Enriching LIS Education, Research and Professions in Bangladesh” on June 2018, organized jointly by The Librarian Times and National University, Bangladesh.
Summer
2018
Department Activities

International Seminar on “Technology, Innovation and Trends in Libraries, Archives and Museums (LAMs)”

Departmental Activities:

International Seminar

The Department of Information Studies and Library Management, East West University arranged a day-long international seminar titled “Technology, Innovation and Trends in Libraries, Archives and Museums (LAMs)” on 4 April 2018 at the S. M. Nousher Ali Lecture Gallery. The main aim of the seminar was to discuss new technologies, innovative services and modern trends in libraries, archives and museums all over the world, and to bring together researchers, information professionals, employers, media specialists, educators, policymakers and all other related parties from around the world to exchange knowledge, share experiences and insights and discuss recent technological developments, innovation and current issues in both the theory and practices of the subject. Dr. Susmita Chakraborty, Associate Professor, University of Calcutta, India, graced the seminar as the Keynote Speaker. Among other invited speakers were national and international level scholars and practitioners, including Dr. Parikshit Mondal, Assistant Professor, Calcutta University, India, Ms. Rumana Rahman, Lecturer, Lalmatia Mohila College, Ms. Rumana Eakub, Executive, Gyantapas Abdur Razaq Bidyapeeth, and Afrin Sultana, Library Circulation Officer, East West University. A total of 16 papers were presented on various topics related to technology and innovation in the field of information science and libraries.

Annual Iftar and Dua Mahfil-2018

Department of Information Studies and Library Management arranged an Annual Iftar and Dua Mahfil observing the holy Ramadan with the students, faculty members and staff on 31 May 2018.

Seminar on “Mastering the Art of Civility is the Key to Success”.

Department of Information Studies and Library Management arranged a Seminar on 1st July 2018. Md. Nazmul Islam Sarker, Senior Assistant Secretary, Bangladesh Public Administration Training Centre (BPATC), Dhaka was present as a Guest Speaker. In his talk he addressed the ways one can achieve success and dignity in the workplace. He further stated the important role organizational behavior plays in building great leaders. The seminar was attended by students and faculty members of the Department, and Library personnel of EWU.
The Department of Information Studies and Library Management, East West University, organized “Self-facilitated Discussion on IFLA Global Vision 2018” on July 29 2018 at the Faculty Lounge of East West University. Dr. Dilara Begum, Associate Professor and Chairperson, and Secretary of Information Literacy Section, IFLA took the initiative to arrange a focus group discussion to generate action ideas for opportunities derived from the first phase of IFLA’s initiatives taken back in 2017.

The Discussion was conducted with some prominent library and information professionals of Bangladesh to generate innovative ideas to achieve the global vision of the International Federation of Library Association and Institutions (IFLA). The participants were invited following IFLA Guidelines. Participants included academicians and library professionals from Academic Libraries, National Library, Public Library, Special Library and Research Institutes, as well as Library Associations.

**Publications**


Karim, Mohammad Ataul, (co-author),

Conference Papers:


Uddin, M.M. (July, 2018), (presented by co-presenter Karim, M.S.). A paper titled “Innovation and transfer of environmentally sound technologies and the Paris Agreement” was presented at the IUCN Academy of Environmental Law Colloquium “The Transformation of Environmental Law and Governance: Innovation, Risk and Resilience” held in Glasgow, Scotland, UK, from 4 to 6 July 2018.

Uddin, M.M. (September, 2018). Abstract accepted for a paper titled “Clean and Energy Efficient Technologies and Sustainable development in Bangladesh” to be presented at International Sustainable Development Conference 2018, from September 26 to September 27 2018, to be held at Columbia University, New York, USA.

Karim, Mohammad Ataul. Hegemony of ‘Moral High Ground’ and Third World Resistance to Global Intellectual Property Regime was accepted for presentation in Third World Approach to International Law Conference, held on 19-21 July 2018 by the Faculty of Law, National University of Singapore.

Newspaper Publications


Seminars:

The Department of Law, East West University organized a seminar on “Legal Research Opportunity” on July 19 2018 at the Nousher Ali Lecture Gallery, where the keynote speaker was Dr. Md. Saiful Karim, Associate Professor, Faculty of Law, Queensland University of Technology (QUT), Brisbane, Australia. The Special Guest of this seminar was Prof. Dr. Fakrul Alam, Pro-Vice Chancellor, EWU.

The seminar was divided into two sessions. The first session began with a welcome note by Dr. Md. Mahatab Uddin, Chair of the seminar and Chairperson of the Department of Law, East West University.

In the lecture session the key note speaker Dr. Md. Saiful Karim, Associate Professor, Faculty of Law, Queensland University of Technology (QUT), Brisbane, Australia focused on the different approaches to PhD research, and discussed various ways of writing research papers and opportunities and challenges of publishing them in leading law journals.
After the lecture session Prof. Dr. Fakrul Alam, Pro-Vice Chancellor, EWU, handed over a crest to the keynote speaker Dr. Md. Saiful Karim and delivered his speech as the Special Guest of the seminar.

The Second session was a question-answer session it was conducted by Dr. Md. Mahatab Uddin, Chair of this seminar, where the audiences asked different questions to the keynote speaker regarding their current and possible research papers and publications.

The seminar ended with a vote of thanks offered by Mahua Zahur, Senior Lecturer, Department of Law, East West University.

The seminar was successfully anchored by Mridul Bepari and was organized by Rafea Khatun and Fariha Abedin. All of them are lecturers at the Department of Law, East West University.

Achievement of Moot Court Team of Department of Law

The East West University (EWU) Moot Court Team achieved the “Best Researcher Award” in the 2018 Environmental Law Moot Court Competition jointly organized by Eastern University, Dhaka, Bangladesh and the SED Foundation. The event took place from 12th to 14th July 2018 (Thursday – Saturday) at Eastern University. The EWU Moot Court Team consisted of Jannatul Shareat Disha (Mooter); Esrat Jahan Siddiki (Mooter); Tasmiah Juthi (Researcher); Monira Nazmi Jahan, Lecturer, Department of Law, EWU (Associate Coach); and Md. Pizuar Hossain, Lecturer, Department of Law, EWU (Lead Coach). Dr. Md. Mahatab Uddin, Assistant Professor & Chairperson, Department of Law, EWU, also contributed to the overall research works of the team as did the coaches.

Department of Mathematics and Physical Sciences

Publications:


Conference Proceedings:


Collaborative work:

Dr. Prasanta Chaterjee, Professor, Department of Mathematics, Visva Bharati University, Santiniketan of India visited the MPS department from 19 May 2018 to 26 May 2018 as part of a collaborative research work. Prof. Chaterjee is one of the top researchers in the area of Plasma Physics. A collaborative research work has been started with Prof. Chaterjee since Oct. 2007. As a result of the research project, faculty members of MPS department were able to publish 09 (nine) research articles in international journals, while some articles are under review process.

Seminars:

Dr. Prasanta Chatterjee, Professor, Department of Mathematics, Visva Bharati University, Shantiniketan, delivered a talk on “Periodicity Quasi: - Periodicity and Chaos in Plasma” on 24th May, 2018.

Dr. Md. Arifuzzaman, Post-Doctoral Fellow, Department of Chemistry, Clemson University, delivered a talk on “Next generation smart materials for various applications in living systems” on 31th May, 2018.

Colloquia:

Dr. Gurudas Mandal delivered a talk on “Majestic Phenomena in Mature: Thunder and Lightning” on April 3, 2018.

Dr. Md. Fazlul Karim, Associate professor, Department of MPS, delivered a lecture on “Fourier Series and its Applications” on July 5, 2018.

Higher study:

Ahsan Ali, Senior Lecturer, Department of MPS has been awarded a full funded scholarship to pursue Ph.D. in Applied Mathematics, Department of Mathematics and Statistics, at University of New Mexico, USA.

Sajal Chakraborty, Lecturer, Department of MPS has been awarded a full funded scholarship to pursue Ph.D. in Applied Mathematics, Department of Mathematics and Statistics, at Texas Tech University, USA.

Maria Mahbub, Lecturer, Department of MPS has been awarded a full funded scholarship to pursue Ph.D. in Data Science and Engineering, at University of Tennessee, Knoxville, USA.
Celebration of World Health Day 2018

The Department of Social Relations celebrated World Health Day 2018 by arranging a public lecture titled “Universal Health Coverage: Everyone, Everywhere”. The students of the department also organized poster presentations and a health camp, highlighting this year’s theme “Health for All”.

Dr. Rafiqul Huda Chaudhury, Honorary Professor and Adviser of MPRHGD, Department of Social Relations, presided over the event. Dr. Atiqur Rahman Khan, former WHO & UNFPA regional advisor on reproductive health and former chief of population, planning commission, Government of Bangladesh, was the Chief Guest. Dr. Abdur Razzaque, Emeritus Scientist, International Center for Diarrhoeal Disease Research, Bangladesh (icddr,b) attended as the special guest and speaker of the event.

Professor Dr. Md. Mobarak Hossain Khan, Chairperson of Department of Social Relations, Dr. Lutfun Nahar, Associate Professor, Department of Social Relations, Dr. Marzia Zaman Sultana, Senior Lecturer, Department of Social Relations, were also among the distinguished speakers in the public lecture.

Dr. Marzia Zaman Sultana emphasized the importance of universal health coverage in achieving sustainable development goals by 2030. Later, Dr. Lutfun Nahar elaborated on this year’s WHO theme. To achieve health for all, she urged for a holistic concept connecting poverty reduction, access to basic social and political services along with ensuring higher quality of life for everyone. Professor Dr. Md. Mobarak Hossain Khan spoke on the dilemma of equity and equality and the challenges facing the health coverage system in Bangladesh. Later, Dr. Abdur Razzaque summed up the key information provided in the presentations.

Field Trip

Department of Social Relations of East West University organized a field trip for the students of POP201: Health Challenges of Adolescents and Youths and POPO202: Introduction to Public Health on 30 June 2018 at Gonoshasthaya Kendra (GK), Mirzanagar, Savar, Dhaka and Jahangirnagar University (JU), Savar, Dhaka. At Gonoshasthaya Kendra, students were briefed on the history of GK and experienced a wide range of public health activities like hospital activities, Gonobisho Biddalaya, Gonopathshala, Gonoshilpalaya, Gonoshasthaya Pharmaceuticals, vocational training center, and driving training for females. After the visit at GK students had their lunch at Jahangirnagar University, Savar and visited
its beautiful campus. Few games were also arranged and prizes were distributed to them by the Chairperson of the department, Prof. Dr. Mobarak Hossain Khan.

**Grameen Shakti**

Faculty members and students of Bangladesh Studies (GEN201) & Ecological System and Environment (GEN203) courses of the Department of Social Relations, East West University, visited Grameen Shakti regional office and projects at Mawna, Shreepur on July 21, 2018. This visit was designed to provide learners with the practical experiences of sustainable environmental practices as well as stress awareness of environmental protection for Bangladesh. This field visit gave students a unique opportunity to learn about the ecosystem-based rural development model.

**Shatchori National Park, Madhabpur, Hobiganj**

On 27th July 2018, students of GEN 224 Bengali Language course (section 3 and 4) toured to Shatchori National Park situated in Madhabpur, Hobiganj, with a view to trekking through forests and visiting a historical place of 1971 independence war. Professor Dr. Md. Mobarak Hossain Khan, Chairperson of Dept. of Social Relations, Md. Afzalul Bashar, Adjunct Faculty, and course instructor of GEN 224 Bengali Language course guided the entire tour program. The trekking was guided by M.A Muhit, the renowned mountainer. Mr. Muhit guided the trekking while the faculty members learned about the ecological diversity of Satchari National Park and the role of Teliapara and sector no. 2 in the liberation war. M.A Muhit and Abdul Matin delivered their encouraging speech to the students.

**Recent Joining:**

Ruhun Wasata, Lecturer, Department of Social Relations, completed her M.A. in International Development Studies from Ohio University, the United States in May 2018. She finished her program with a dual major in Social Sciences and Public Health and received graduate certificate in Women, Gender and Sexuality Studies. She completed her Capstone titled “Unpacking the Knowledge and Experience of Polycystic Ovary Syndrome (PCOS) among PCOS Diagnosed Bangladeshi Women”. Miss Wasata secured First Place in the General Category and Second Place in the Sustainable Category at the Student Expo 2018, Ohio University (the annual research competition of students) among 800 participants for her Capstone work. After the successful completion of the two-year long M.A. program, Ruhun Wasata resumed her position at the department in Summer 2018.

**Publications**

Kabir, R. (2018). *Designing Classroom Activity: To Understand The Key Psychological Perspectives in an Introductory Course*. Proceedings of the 4th International Conference on Education, 4, (pp. 62-68), ISSN 2424 - 6700 (online). The presentation was adjudged the best
presentation in the “Learning Science” category at the conference.

**Brown Bag Seminar**

Presenter: Mr. Shahriar Khandaker, Senior Lecturer, Department of Social Relations.
Date: 19 April 2018
Title: Anti-Smoking Campaign.

**Seminar**

Prof. Dr. Mobarak Khan recently visited the school of public health, Bielefeld University, Germany, to teach qualitative methods in epidemiology and public health at a seminar held on July 19-20, 2018. The topic of the seminar was Qualitative methods in Public Health: synopsis, evaluation and new approaches.

**Public Lecture**

Department of Social Relations of East West University organized a Public Lecture on “Autism Awareness and Management” on 5 August 2018. Professor Dr. Fakrul Alam, Pro Vice Chancellor, East West University was present in the program as Chief Guest. Professor Dr. Md. Mobarak Hossain Khan, Chairperson, Department of Social Relations, East West University, conducted the session as Program Chair. Dr. Marzia Zaman Sultana, Senior Lecturer, Department of Social Relations, East West University, Mahmuda Akhter, Founder Principal, Smiling Children Special School and Shaila Afroz, Clinical Occupational Therapist, Smiling Children Special School, were speakers in the session.

**Department of Sociology**

**Publications**

A paper titled “How gender shapes the experiences and influences of women in climate change adaptation programs in Bangladesh” by Dr. Mumita Tanjeela has been accepted by SAGE Open publication for their upcoming book on Climate Change.


**Conference Papers**

A conference paper titled “The Informal Sector in Bangladesh: A Case Study on Rural and Urban Street Vendors”
Summer 2018 was presented by Dr. Anisur Rahman Khan at the first National Conference held on 12 May 2018 organized by the Department of Sociology, East West University, on “Contemporary Changes in Bangladesh Society”.

A conference paper titled “Patterns of Contemporary Changes in the Social Structure of Bangladesh” submitted by Dr. Anisur Rahman Khan was accepted for presentation at the 14th Asia Pacific Sociological Association Conference to be organized in Hakone, Japan on 5-7th October, 2018.

A conference paper titled “Reenergising Sociology of Suicide: Implications in the Context of Bangladesh” submitted by Dr. Anisur Rahman Khan was accepted for presentation at NIDA International Conference for Case Studies on Development Administration 2018 (NIDA-ICCS) held at National Institute of Development (NIDA) Bangkok, Thailand, on June 29th 2018.

A research paper entitled ‘Women’s participation in local government bodies: Transformation of gender relations in rural Bangladesh’ was presented by Dr. Mumita Tanjeela in the national conference organized by Department of Sociology, East West University, Dhaka, Bangladesh on 12th May 2018.


Research Paper titled “The Alienation of Bachelors in the Metropolitan Areas: A Case of Dhaka City, Bangladesh” by Rasel Hussain was presented in the National Conference on “Contemporary Changes in Bangladesh Society”, Organized by the Department of Sociology, East West University, Dhaka, Bangladesh held on 12 May 2018.

National Conference

The Department of Sociology, East West University, organized a National Conference on “Contemporary Changes in Bangladesh Society” on 12 May 2018 at 9.00 am at the S.M. Nousher Ali Lecture Gallery. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and the Founder Vice Chancellor of East West University (EWU) was the Chief Guest of the Inaugural Session. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, EWU and Professor Dr. Fakrul Alam, Pro-Vice Chancellor, EWU, were present as Special Guest and Guest of Honor respectively. The Keynote Paper was presented by Dr. A. I. Mahbub Uddin Ahmed, Supernumerary Professor, Department of Sociology, University of Dhaka.
Dr. Maleka Begum, Chairperson, Department of Sociology, Central Women’s University and Professor Bijoy P. Barua, Department of Sociology, EWU, chaired the academic sessions of the Conference. A good number of faculty members, students and guests attended the Conference.

Dr. Fouzia Mannan was the convener of the ‘National Conference on Contemporary Changes in Bangladesh Society’ organized by the Department of Sociology, EWU, on 12 May 2018. In her welcome speech, she noted that there have been remarkable changes that have seriously impacted on academia in general, as well as the intellectual and institutional practice of sociology in Bangladesh, and she also added that this conference will provide the opportunity to stimulate critical thinking and understanding from sociological perspectives relating to contemporary changes in Bangladesh society.

**Research Seminar**

The Department of Sociology, East West University (EWU), organized a Seminar entitled “Contextualizing Social Structure and Cultural Change in Contemporary Bangladesh: Travels, Texts and Orientalism” on 4th July 2018 at the S. M. Nousher Ali Lecture Gallery. Professor (Retired) S. Aminul Islam, Department of Sociology, University of Dhaka, presented the keynote paper in the seminar.

The program was chaired by Professor Dr. Fakrul Alam, Pro-Vice Chancellor, EWU.

**Public Symposium**

Dr. Mannan presented her research on “Hijab and Religion in Bangladesh” in St. Paul Public Symposium at the University of St. Thomas, Minnesota, USA on 2 July 2018. She was the only participant who was invited as a panel speaker on “Religion and Women” at Temple University on 13 June 2018.

**Research Proposal**

Dr. Anisur Rahman Khan, Assistant Professor, presented a research proposal titled: “Male Suicidal Behaviors and Masculinity: A Study of some selected cases of Jhenaidah District” on 12 July 2018 at Centre of Research and Training (CRT) at East West University. In this proposal Dr. Khan stressed the linkage between male suicidal behaviours (attempted and completed suicides) and constructions of masculinity in the context of a Bangladeshi district.
Summer 2018 Workshop

Rasel Hussain participated as an Urban Sociologists in the intensive Workshop organized by the University of Oxford’s REACH IWSP (Improving Water Security for the Poor) Programme, in partnership with UNICEF and DfID at Oxford University and Coventry University, United Kingdom, held on 3rd June-12th June 2018.

Scholarship and Awards

Dr. Fouzia Mannan was nominated by the Bureau of Educational and Cultural Affairs, The U.S. Department of State to participate in the U.S. Institutes for Scholars and Secondary Educators (SUSI) program, 2018 on Religious Pluralism, which is a very prestigious and fully-funded U.S. government grant. Under this SUSI program she was placed at The Dialogue Institute at Temple University, Philadelphia, USA. The Six-week academic residency at Temple University in Philadelphia included lectures, presentations, panels and visits to the community and to other cities (Arizona, Minnesota, New York and Washington) in USA from June 2 to 14 July 2018.

Dr. Mannan was awarded a certificate for successful completion of the program in a ceremony organized by the Bureau of Educational and Cultural Affairs, the U.S. Department of State in Washington.

Field Visit

A field visit was organized in Comilla on 27th & 28th July 2018 for students of SOC 307: “Bangladesh: Society and Culture Course”. The main purpose of this field visit was to offer practical experience and knowledge to carry out an ethnographic research on a village for students of this course.

Students had a fruitful participatory research experience with villagers of Gandhamati, Kotbari of Comilla district through this field-work. During their field work students collected data and information on nature and environment, social class and occupation, religious stratification gender power relations, economic and political activities, and family marriage and kinship pattern of the selected village. The data collection was conducted through observation, interviews and focus group discussion with villagers, which include both men and women. Finally, they prepared six presentations and a full report which represented a socio-economic and cultural portrait of the village named Gandhamati.
Summer 2018 has been quite eventful for the East West University family. Despite disruption of the academic routine because of unforeseen events, East West University has bounced back and strode along ahead at a much steady pace. The semester will be memorable for many of its achievements, and for contributions of both collective and individual endeavours by academics, students, and other members of East West University.

One of the many highlights of the semester was Afifa’s excellent results, in recognition of which she was awarded the Prime Minister’s Gold Medal. Her remarkable performance is another testimony of East West University’s standing as a Centre of Excellence. Afifa’s success is sure to inspire our students who are enterprising, enthusiastic, and knowledgeable. Their involvement with various clubs also shows that our students are not merely bookish but fun-loving, creative, and proactive. Besides, our academic staff has actively and regularly participated in research and professional development programs. Summer 2018 witnessed a surge in faculty members leaving for higher studies abroad as well. Moreover, our distinguished scholars have earned accolades and awards from home and abroad for their scholarship and unceasing efforts to attain excellence in education. These efforts have undoubtedly further bolstered the image of our institute. Another thing worth mentioning is the awareness building program that East West University has been arranging lately. This institute values empathy and caring and not just text-book knowledge. A public lecture on “Autism Awareness and Management” organized on August 5 2018, for instance, has reiterated East West University’s commitment to society.

All in all, East West University has played a significant role in keeping up with its mission and vision. We hope that Fall 2018 will start on a happier note for all. We look forward to initiating many new ventures towards a brighter future.
Celebrations:

1st National Library Day observed at EWU Library:

The Government of Bangladesh declared February 5 as National Library Day. Ministry of Cultural Affairs, Ministry of Education and UGC instructed all relevant private and public organizations to observe this day. East West University Library observed its first National Library Day at EWU Library on February 5 2018. As part of the celebration, EWU library initiaiting the following activities:

- Initiating Library Decoration of East West University
- Offering Round-the-week special customer care service
- Organizing Instant Library Membership and Library Orientation
- Putting-up posters, banners at EWU campus
- Participating in a central rally organized by Ministry of Cultural Affairs

Online Request for new passwords

EWU library has introduced ‘online request’ for new passwords for the library members who forget their user names, passwords or both (OPAC, Website, MyAthens) and face difficulties while trying to avail library services. Users need to follow the steps shown below:

- Visit library website http://lib.ewubd.edu/
- “Find My Account” Option at Menu bar
- Click on “Request New Password”

Or simply visit http://lib.ewubd.edu/new-password, fill up the form and submit.

EWU Library e-book Database

EWU Library developed a locally hosted E-book database linked with Online Public Access Catalogue (OPAC). Most of these are textbooks of different disciplines and are also available in print version in the EWU Library. EWU Library Members can read their favorite books online.
from the library website. To get the username and password, visit http://lib.ewubd.edu/new-password and submit your request.

Achievements:

Ms. Afrin Sultana, Library Circulation Officer, East West University, won the 3rd prize in “Pahela Baishak Photo Contest” organized by Bonikbatra and ABC FM Radio on 5th May 2018.

Ms. Shaharima Parvin, Assistant Librarian, East-West University, was invited by the Social Media Lab at Ted Rogers School of Management at Ryerson University to present a “Government activities on Facebook: A Content Analysis of Selected Government Ministries’ Facebook Pages in Bangladesh” at the 9th International Conference on Social Media & Society. The conference was hosted by the Centre for Business Data Analytics at the Copenhagen Business School on July 18-20, 2018 in Copenhagen, Denmark.

Program participations:

Md. Shawkat Ali, Assistant Librarian, and Md. Sagar Shahanawaz, Library Circulation Officer, attended a discussion and dialogue meeting on current status of libraries in Bangladesh: The challenges of reading habit and technology on February 10 2018 was organized by Prothom Alo Library, Karwan Bazar, Dhaka.

Ms. Shaharima Parvin and Mr. Tahur Ahmed, Assistant Librarian, were invited as alumni by the Department of Information Science and Library Management, University of Dhaka to attend a meeting on “Self-Assessment Program” under Institutional Quality Assurance Cell (IQAC), Bangladesh on 21 January 2018 at the University of Dhaka.

Mr. Tahur Ahmed, Assistant Librarian, East West University, participated in a seminar on “Collaboration and Knowledge Sharing: Enriching LIS Education, Research and Professions in Bangladesh” jointly organized by The National University and The Librarian Times held on 27 June 2018 at Govt. Teacher Training College, Dhaka.

Course Completion

Mr. Tahur Ahmed, Assistant Librarian and Mr. Abdul Latif, Library Circulation Officer, East West University completed an Online Course on “Fundamentals of Information Literacy and Access to Global Online Research in Agriculture (AGORA)” organized by Food and Agriculture Organization of the United Nations (FAO) held from 21 May to 03 June 2018.

Publications:


New Appointment and Promotion

1. Dr. Farzana Akhter, Assistant Professor has been appointed as Chairperson of the Department of English.
2. Dr. Md. Mahatab Uddin, Assistant Professor, has been appointed as Chairperson of the Department of Law.

Newly Joined Faculty Members

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<th>Name</th>
<th>Designation &amp; Department</th>
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<tr>
<td>1</td>
<td>Ms. Fatema-Tuz-Johra</td>
<td>Lecturer Business Administration</td>
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<td></td>
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<td>2</td>
<td>Ms. Sehel Somani</td>
<td>Lecturer Business Administration</td>
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<td></td>
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<td>(Finance)</td>
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<td>3</td>
<td>Mr. Md. Anamul Haque</td>
<td>Lecturer Business Administration</td>
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<td>(HRM)</td>
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<td>4</td>
<td>Mr. Reaz Hafiz</td>
<td>Senior Lecturer Business Administration</td>
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<td>(Marketing)</td>
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<td>5</td>
<td>Dr. A.M. Tanvir Hussain</td>
<td>Associate Professor Economics</td>
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<td>6</td>
<td>Ms. Tahia Anan Dhira</td>
<td>Lecturer Economics</td>
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<td>7</td>
<td>Mr. Estiaque Bari</td>
<td>Lecturer Economics</td>
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<td>8</td>
<td>Ms. Sarah Enamul Haque</td>
<td>Lecturer Economics</td>
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Newly Promoted Faculty Members

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<tr>
<td>1</td>
<td>Mr. Md. Sajjad Hossain</td>
<td>Senior Lecturer Business Administration</td>
<td>Assistant Professor</td>
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<td>2</td>
<td>Ms. Silvia Akter</td>
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<td>3</td>
<td>Ms. Mahnoor Sattar</td>
<td>Lecturer Business Administration</td>
<td>Senior Lecturer</td>
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<td>4</td>
<td>Ms. Imrana Sharmin</td>
<td>Senior Lecturer Business Administration</td>
<td>Assistant Professor</td>
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<tr>
<td>5</td>
<td>Ms. Farzana Sharmin Pamela Islam</td>
<td>Senior Lecturer English</td>
<td>Assistant Professor</td>
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<tr>
<td>6</td>
<td>Mr. Fakir Mashuque Alamgir</td>
<td>Senior Lecturer EEE</td>
<td>Assistant Professor</td>
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34 Newsletter
Department of Students’ Welfare

Career Counseling Center

Training Programs:

Campus Life for newly enrolled students:

Career Counseling Center held an exemplary workshop on Study Skills, Self Developments Skills, Social Skills, Positive Attitude Skills and Planning Skills on May 22, 23, & 27, 2018. Isfarul Hoque, NLP Trainer and Corporate Energizer, conducted the workshop. The workshop discussion highlighted the skills students are required to work on. Participants were comprised of students from various departments.

Self Development

The planned soft-skills session for the freshmen of Summer semester was conducted on May 23 and May 28, 2018. The trainer in this session was Sharaban Tohura - a Soft Skills Trainer, working for the Top UP IT, ITES Foundation Skills Training Projects. She provided the students attending her session a lesson on how to work on their skills so that they could become successful individuals.

Uniquely Unilever

Unilever came to East West University to conduct a campus contact session - “Uniquely Unilever”. It took place on 17 July 2018. This program was designed to make students better equipped in the job search process, through insider tips, on how to craft better CVs and how to excel at the assessment center and final interview.

MS Excel

“The Advanced MS Excel” training was held on 20th and 21st July. It was conducted by the expert trainer MD Asad Uz Zaman. MD Asad Uz Zaman took a hands-on approach to teach 20 students the application of MS Excel in the two-day long Advanced Excel Training.

LEAD

A corporate grooming session took place on the campus premises of East West University in Summer 2018. Conductors of LEAD gave an overview of four separate topics: Positive Psychology and Confidence, Effective Communication, Career Development and Employability Skills, Corporate Grooming and Mock Interview in the program held on 18, 24 & 25 July 2018. The entire program was for final-year students and interns. Conductors
Summer
2018

instructed students on how to prepare CVs and sit for interviews.

Export Management:

Export management is a subject that gives a perspective of the export industry and how booming it is in the context of Bangladesh. TEDFO, a B2B marketplace of Bangladesh itself, came to East West University to train students in the art of managing exported goods. TEDFO Bangladesh Limited, with the help of CCC, organized an 8-day training session on Export Management at the EWU campus. The training was held from July 16 to July 30, 2018. Debasish Chakraborty, the Founder & CEO of TEDFO Bangladesh Limited, conducted the training program. A number of students attended the export management training in which trainees were taught practically how to export goods from home country to another.

Campus Recruitment Programs:

Internship recruitment program

Banglalink and Career Counselling Center of EWU organized an Internship recruitment program on 5 April 2017 at the EWU campus. A team from Banglalink conducted a session which introduced participants to the company; the team also provided guidelines on preparations for a recruitment session, CV writing and mistakes made in an interview. An interview session for graduating students was held. 40 intern students faced the interview among whom seven best students were selected as interns for the following semester.

Prime Bank Career Show

Prime Bank premier show - an on-campus recruitment program specifically targeted at the students of EWU, took place on campus of EWU on 3rd July 2018. Top level managers of the HR of Prime Bank visited EWU. In the program they shared their career stories. They also met potential graduates and enlightened them by delivering a career orientation speech. They informed interested students about Prime Bank and its career growth while addressing their queries.

Cloudexis Technologies Limited on campus recruitment

CloudeXis, in association with EWUCCC,
organized a campus recruitment program at East West University that took place on 30 & 31 July 2018. The HR team of Cloudexis conducted the interviews. Above 100 students attended the interview session.

**Seminars and Workshops:**

**Australia Awards- Endeavour Scholarships and Fellowships**

An Information Session on Australia Awards-Endeavour Scholarships and Fellowships was held on 31 May 2018. The session was conducted by Dr. Saquiba Yesmine, Associate Professor, Department of Pharmacy, Jahangirnagar University. She is the Endeavour Awards Ambassador, Australian High Commission. The session was sponsored by the Department of Education and Training of the Australian Government.

**A Journey to a Beautiful Life**

A motivation session titled “A Journey to Beautiful Life” was held on 31 July 2018 on the campus premises of EWU. It was conducted by Brigadier General Mirza Baker Sarwar Ahmed, ndc, psc (Retd.). Speaking to around 100 students, he asserted the need for hard work in one’s life to become successful. He used examples from his own life to illustrate how hard one needs to work to reach one’s ultimate goal despite facing setbacks in one’s daily life.

**Aragami-2017**

The Metropolitan Chamber of Commerce and Industry, Dhaka (MCCI), organized the finale of Agragami 2017, the Chamber’s Youth Leadership Development program on 13 May 2018. One student participated in the final round. A total of 82 students from EWU were present in the program.

Dr. Mohammed Farashuddin, former Governor, Bangladesh Bank, and Chairperson, Board of Trustees, East West University; Sir Fazle Hasan Abed, KCMG, the Founder and Chairperson of BRAC; Ms. Laila Rahman Kabir and Mr. Anis Ud Dowla, former presidents of the Chamber, were among the esteemed guests present at the event.

**Job and Internship Placement:**

CCC conveys heartfelt thanks to the authorities of the following organizations for providing Internship and jobs to students of EWU.

Club Updates

Agro Industrialization Club

Workshop on Agro Biz Supply Chain

EWU Agro Industrialization Club successfully organized a two-phase indoor workshop on “Supply-Chain Management”; one was for the participants of “EWU Supply Chain Challenge 2.0 Powered by PFEC Global” that took place on 2 July 2018, and another was for the finalists of that competition arranged on 21 July 2018.

The resource person of the first workshop was Supply Chain Professional Rokeya Sultana, CSCM. Mr. Nahid Hasan Khan, Head of CCC and Advisor, Department of Students Welfare, EWU inaugurated the program. Rokeya Sultana shared her experience and offered suggestions highlighting valuable information about supply chain.

The last and final phase of the workshop was arranged for the assistance of 8 finalist teams. The main speaker of this event was Mohammed Abdul Awal, General Secretary Bangladesh Supply Chain Management Society. The study session included the fundamentals of supply chain and distribution network design.

EWU Supply Chain Challenge, Season 2.0

On July 25 2018, East West University Agro Industrialization Club organized the Grand Finale of the nation’s biggest Inter University Agro based supply chain competition titled “Supply Chain Challenge 2.0 powered by PFEC Global”. The competition started off with an inauguration ceremony and workshop on 2 July 2018 as part of the first round. This year the competition was arranged for the second time. 252 teams from 31 public and private universities of Bangladesh participated in the competition. Among the top 20 teams from the second round, 8 teams had qualified for the final round. Before the final round, East West University Agro Industrialization Club arranged a special workshop for finalists on 21 July 2018.

In the award giving ceremony, the Chief Guest was Mohammad Nazmul Islam, Additional Secretary, Ministry of Agriculture, and Govt. of the People’s Republic of Bangladesh. The Program Chair was Professor Dr. Fakrul Alam, Pro-Vice Chancellor of East West University.

Naquib Khan, Corporate Affairs Director of Nestle Bangladesh, President, Bangladesh Supply Chain Management Society and
Md. Mahboob Ahmed, Director General, Department of Agricultural Marketing (DAM) Govt. of Bangladesh were special guests of the program.

Team “Blitzkrieg” from the Institute of Business Administration, University of Dhaka, became the champion of Supply Chain Competition. Team “Roommates” from Bangladesh University of Professionals and team “No Surprises” from Institute of Business Administration, University of Dhaka, took the position of 1st runners-up and 2nd runners-up respectively.

Alpha Beta Statistics Club arranged a seminar on “Career Adda with Sushanta Paul” on May 12 2018. Students of East West University and many other universities of Bangladesh participated in the event that discussed building a career and preparing for the BCS exam. Sushanta Paul, Assistant Commissioner of Customs & Excise of Bangladesh Government, was the keynote speaker at this event. Arafat Mohammad Noman, Assistant Commissioner & Executive Magistrate of Bangladesh Government, was invited as the guest speaker. The program ended with an open question answer session.

**LAND YOUR DREAM JOB**

Alpha Beta Statistics club arranged a seminar on “Business Intelligence and Data Science” in collaboration with the Department of Applied Statistics and Grameen Phone on April 3, 2018 from 3 pm. to 6 pm. at the Career Counseling Center (CCC) Lobby, East West University for undergraduate students. In the Program the importance of Statistics and Data Science was discussed by Niaz Ahmed Sayed Ejaz Islam, Deputy Director and Head of Business Intelligence; Sayed Shakil Ahmed, General Manager and Head of Subscriber Profiling and Micro Segmentation, Business Intelligence; Sajal Kanti Hawladar, General Manager and Head of Business Analytics, Business Intelligence; Asif Muhammad Khairul Bashar Khan, General Manager and Head of BI Planning and System, Business Intelligence and A.Z.M Rasel, Data Scientist, Business Intelligence were guest speakers from Grameenphone Ltd. for this event. The purpose of this event was to share the knowledge and importance of Data Science and Statistics with the audience. Prof. Dr. Fakrul Alam, Pro-Vice Chancellor of East West University, was the Chief Guest there.

**Quiz Competition**

Alpha Beta Statistics Club arranged an intra-university quiz competition for the first time on
Summer
2018

the Independence day of Bangladesh on March 25, 2018 at the Career Counseling Centre (CCC), East West University.

The quiz consisted of 2 rounds where the top 6 teams from Round 1 got a chance to take part in the Buzzer Round. During the session Dr. Abdus Sattar, a Professor from the Department of Applied Statistics, shared his experiences of the liberation war.

Business Club

Brand Aid 2018

East West University Business Club organized a competition named “Brand Aid 2018”, an intra-university business strategy competition, for the first time in summer 2018. Participants were provided with real life critical brand problems which they had to solve. There were 4 rounds in total. An introductory workshop took place on June 25, and on the same day the first round, which was on online screening, was held. The second round, which was on-spot case solving, was held on June 30. The Grand Finale was held on 16 July. There were 3 winning teams.

Inter University Cultural Fest, BUET

On July 1, 2018, East West University Club for Performing Arts (ECPA) participated in a program named “Bioscope” in the central auditorium of BUET. This was an Inter University Cultural program organized by BUET. East West University along with 6 other universities participated.

BUET Inter University Cultural Fest was divided into 3 slots over the span of 3 days. On the opening day of the fest, EWU rocked the stage. The dance crew of ECPA showcased their extraordinary skills. After the dance, musicians of ECPA took the stage.

At the end of the program, a crest was presented to the Executive Committee of the club. Each member who participated in the program also got certificates of appreciations.
ECPA presents “Airtel YOLO Fest”

On July 17 2018 East West University Club For Performing Arts (ECPA) arranged “Airtel YOLO Fest”, powered by Airtel. There were some exciting game shows for students of EWU from 10 am to 4 p.m. The club arranged some gifts zone stalls for students who won in the game shows. There were free Airtel 4G+ sim booth for the students.

In the evening and right before the start of the musical show, Airtel presented a crest to Nikhil Chandra Shill, the honorable Moderator of East West University Club for Performing Arts. The guest performer of the musical show was the renowned Bangladeshi Band “Warfaze”.

Executive members of East West University Club For Performing Arts, Moderator of the club, staff from Airtel & some faculties members of EWU were present there.

Learning Fest Season 2 is a series of workshops arranged by East West University Creative Marketing Club (EWUCMC). The first season of Learning Fest was arranged in 2017.

This year EWUCMC came up with three very popular and important topics –

1. Guideline for Career in Marketing & Significance of Sales
2. Fundamentals of Effective Advertising and TVC Making
3. Managing Brand Equity: Delivering Ultimate Customer Experience

Each of the sessions was conducted by most prominent resource persons in their respective fields - Md. Shadman Sadikin Head-CD Center of Excellence, Unilever Bangladesh Ltd.; Iresh Zaker DMD-Deputy Managing Director, Asiatic 360), Aditya Kabir (Senior Vice President Asiatic,JWT), and Surayya Siddiqua (Head of Marketing & Communications, ICP-International Consumer Products, Bangladesh).

Debating Club

The Debate to CUDS IV 2018

The East West University Debating Club bagged another medal in its recent stint in the CUDS IV 2018. Pitted against 32 brilliant teams from renowned universities, the club had managed
to grab the semi-finalist title. Humayun Rashid Jibon from Team EWUDC was chosen as the 5th best speaker.

**EWU Debate SPREE - 2018**

East West University Debating Club (EWUDC) organized the “EWU Debate SPREE 2018” from 28 June to 12 July 2018. More than 50 teams from different institutions participated in this debate tournament.

There were three categories in the debate competition. In the Bangla segment, team EWUDC became the champion and team UIUDC (United International University Debating Club) was the runner-up. Hridoy Das from EWUDC was adjudged the Debater of the Final, and Kazi Amanuzzaman from DUDS (Dhaka University Debating Society) was adjudged the Debater of the Tournament.

In the English segment, team BUET-1 won the championship. Other finalists were DU-1 (Dhaka University), GOD-1 (Group of Debaters) and IUB-1 (Independent University, Bangladesh). Abrar Rouf from BUET-1 was adjudged both the Debater of the Final and the Debater of the Tournament.

From the novice category in the English segment, IUT-C (Islamic University of Technology) won the trophy, defeating IBA DU-1, IBA DU-2, and DIU-B (Daffodil International University).

At the end of the tournament, a prize-giving ceremony was held where Professor Dr. Fakrul Alam, Pro-Vice Chancellor of East West University, was the Chief Guest. Rawshan Ara Begum, Language Movement fighter in 1952 and Arafat Mohammad Noman, Assistant Commissioner and Executive Magistrate, Narsingdi were present on the occasion as special guests. The finale was chaired by Mohammad Ataul Karim, one of the moderators of EWUDC.

**Achievement of BUET Inter Club**

Competing against 32 teams, EWUDC went to the finals of Lanka-Bangla 10th BUETDC National Debate Championship. EWUDC became the runner-up, conceding defeat to the debaters from Dhaka University. The team members were Mahmudul Hasan, Humayun Rashid Jibon, & Hridoy Das.

**“Amiryy Fatoor”**

EWUDC organized an Iftar programme (Amiryy Fatoor) in Summer 2018. An intra-debate programme was held and 20 teams participated. Among these 20 teams, team ENIGMA became champion and team SPARKS became runner-up.

**EWU CSE FEST 2018**

EWU Computer Programming Club (EWUCoPC) arranged an Intra-University Programming Contest during “EWU CSE FEST 2018” which was organized by the CSE Department from 10 to 13 May 2018. In this contest more than 60 students participated. Participants were asked...
to solve seven problems in four hours. EWUCoPC regularly participates in different Inter University Programming contests. To prepare our teams for these contests and to train new programmers for future contests, EWUCoPC has been organizing various training programs regularly to increase their programming capabilities. These training programs were conducted by Osman Ali Chowdhury, Swapnil Saha, Maksun Hoque and Fatima Tasnim.

Environmental and Social Club

Environment Fair: Project Exhibition of EWUESC

East West University Environmental and Social Club (EWUESC) participated in the “National Environment Fair” organized by the Bangladesh Government. The fair was held from July 18 to July 22 in Agargaon where almost 50 organizations participated, including universities, NGOs & other commercial organizations to showcase their plan, ideas & projects.

East West University Environmental and Social Club (EWUESC) came up with innovative ideas to sustain the ecological balance of the society. Three projects were displayed by the club members. These included rooftop gardening, refining the water of Buriganga and recycling plastics.

Eid For All: A program for the underprivileged

East West University Environmental and Social Club (EWUESC) arranged a special program in the holy month of Ramadan for underprivileged people. Students of “East West Bidda Niketon”, a school of underprivileged children run by the East West University, as well as students of “Adult Literacy Activities”, one of the wings of Environmental and Social Club took part in the Iftar. The club provided new dresses to the underprivileged group, especially the children.

Along with the club moderators, Md. Sajjad Hossain & Rumana Afroz; Dr. Mohammed Farashuddin, Chairperson, Board of Trustees; Professor M. M. Shahidul Hassan PhD Vice
Chancellor; Prof. Dr. Fakrul Alam, Pro-Vice Chancellor; and Nahid Hassan Khan, Adviser, Students’ Welfare & Head, CCC were present in the program. They distributed the dresses among children and adults.

Iftar for All: Sharing Holy Moment with Underprivileged Children

East West University Environmental and Social Club arranged an Iftar party for the underprivileged section of the society, including the students of “PoruaderAshor” and “East West Biddya Niketon” in the holy month of Ramadan. The club donated money and also collected funds from students to organize the event. The program was held at the CCC lobby at the university premises.

Economics Club

ECON VENTION

East West University Economics Club organized an Intra-University Competition titled “Econ Vention – Bring out the Best in You” from 12 to 16 May 2018 at East West University premises. The four-day-long program included a workshop, an Info Board Presentation, Buzz-O-Nomics and a Powerpoint Presentation. A seminar, including a prize giving ceremony, was held in the final round. The top 3 teams were awarded with crest and certificates. Later, certificates were provided to all the participants of the workshop.

The Prize giving ceremony was conducted by the Chief Guest Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, East West University. Special Guest Professor Dr. M. M. Shahidul Hassan, Honorable Vice Chancellor, East West University; Guest of Honor Professor Mustafizur Rahman, Distinguished Fellow, Centre for Policy Dialogue (CPD); and Guest of Honor Barrister-at-Law Ms. Nihad Kabir, President, Metropolitan Chamber of Commerce and Industry (MCCI), were also present to grace the event.

Electronics Club

Seminar on “The Undergrad List: things you need to do before your grad”

East West University Electronics Club organized a seminar on “The Undergrad List: things you need to do before your grad” on June 7 2018. The keynote speaker of the seminar was Engr. Fahmidur Rahman Oni, Project Coordination,
SAIF Powertec Limited. A large number of students from different departments attended the seminar with great enthusiasm and interest. The keynote speaker mainly focused on problems a fresh graduate faces while seeking jobs. He shared his personal experiences with students. He discussed key points which could boost the graduates’ chances of getting better opportunities.

The moderator of EWU Electronics Club and Senior Lecturer, EEE Department, Sohana Tanzeem handed over a crest to the guest at the end of the seminar.

**English Conversation Club**

**Intra University Poetry Recitation and Extempore Speech Competition (PRESC)**

On June 27 and 28 2018, East West University English Conversation Club (EWUECC) organized Intra University PRESC (Poetry Recitation and Extempore Speech Competition) for the very first time. In the poetry segment, participants recited poems of well-known poets from around the world. In the extempore segment, participants delivered their speech instantly on the topics they were given. At the end of the event, the top 5 participants from each segment were given certificates and top 3 participants were awarded certificates and crests.

**Express’O on Tolerance**

On May 24 2018 East West University English Conversation Club (EWUECC) organized its flagship event titled “Express’O on Tolerance”. The purpose of this program was to make people aware of the intolerance that people face every day. Two club executives conducted the program. They discussed real life events that they faced and also presented solutions to a problem like intolerance.

**Treasure Hunt**

On April 1 2018 East West University English Conversation Club (EWUECC) organized its flagship event titled “Treasure Hunt”. The purpose of the event was to teach participants about vocabulary, organizing skills, and team work outside the classroom. At the end of the program, medals and certificates were given to the top 3 teams.
Investment and Finance Club

Seminar on “Career Prospects in Bangladesh Capital Market

East West University Investment and Finance Club organized a seminar on “Career Prospects in Bangladesh Capital Market” on July 22, 2018 to create awareness among students about the present condition of the Bangladesh Capital Market and to give them proper career guidelines. More than 150 students from East West University were present in the seminar.

The seminar was arranged in association with Lanka Bangla Securities Limited. The Chief Guest was Ahmed Kamrul Hasan, Head of Human Resource, Lanka Bangla Securities Limited and special guests were Mehdi Aqif, Manager Business Development, Lanka Bangla Securities Limited and Shahriar Azad Shashi, Deputy Manager, Lanka Bangla Securities Limited.

There were two sessions in the seminar. The Chief Guest and the special guests gave their valuable speech on the capital market. This was followed by a question-answer session. Later a token of appreciation was given to the guests in a small ceremony.

IEEE Workshop on Printed Circuit Board (PCB) Design by using Proteus

Baishakhi Biswas, Lecturer, BUET and Shoilie Chakma, Lecturer, BUET conducted a workshop on “PCB Design Using Proteus” which was organized by the IEEE EWU Student branch and IEEE Wie BDS on 18th May 2018.

About 30 students participated in this workshop which was held at VLSI Lab, EAST WEST UNIVERSITY, Aftabnagar, Dhaka.

The conductors briefed the students on the
Printed Circuit Board. They also showed them how to install missing packages – a common problem for software users. In the concluding session, students got a chance to interact with the conductors through questions; they also shared their thoughts with them.

**Workshop on Graphics Design**

IEEE EWUSB, IEEE Wie BDS and IEEE Computer Society EWU SB Chapter jointly organized a workshop on “Graphics Designing” on 16th July 2018. It was conducted by Rubia Siddiqua, Engineer, Project Implementation, DBL Group, Bangladesh. She is also working as a graphics designer of Wie (Women in Engineering) Affinity Group IEEE Bangladesh Section. 16 members of IEEE and 14 non-IEEE members were present in the workshop.

Ms. Rubia Siddique briefed participants on how to use the software Adobe illustrator cs6 and Adobe Photoshop. Then she discussed important tools of this software and their proper usages. She also showed participants how to make logos that are smarter and innovative. The participants were all asked to make one each.

**EWUIC arranged a Fresher’s Reception for Spring and Summer 2018 sessions**

On the evening of 17 May 2018, East West University Information Club (EWUIC) of the Information Studies and Library Management Department arranged a Freshers Reception for newly enrolled students of Spring 2018 and Summer 2018 sessions. It was a small get-together organized by senior students of the Department and the EWUIC committee.

The Chairperson, Dr. Dilara Begum, along with other faculty members, graced the evening. The program was divided into segments that included an introduction and experience sharing session, games, and cultural activities performed by seniors, as well as new students.

**Eid Reunion and Potluck Party**

On the occasion of Eid-ul-Fitr, the Department of Information Studies and Library Management arranged an Eid reunion and Potluck party. The Potluck party was held on 28 June 2018 at the Faculty Lounge of EWU. Students from eight different batches of the department
Summer 2018

brought various delicious dishes prepared by themselves.

Pro-Vice Chancellor Prof. Dr. Fakrul Alam, Treasurer A. Z. M. Shafiqul Alam, and EWU Library Personnel joined all the other students and faculty members for Lunch and expressed their pleasure at being part of such an exclusive arrangement. A token of appreciation was handed over to the winning batch for the “Best Dish”.

Law Club

Study Tour to the Liberation War Museum

The East West University Law Club (EWULC) organized a day-long study tour to the Liberation War Museum (LWM) on 26 May 2018. A total of 80 students from the Department of Law EWU participated in the tour. Moderators and some executive members of EWULC were also present.

The study tour offered a unique opportunity to students to acquire knowledge about the history of the Liberation War of Bangladesh. The students visited the ‘Gallery Room’. Later, they watched a ‘Documentary Film’ based on the history of 1971 Liberation War.

At the end of the visit, all the students attended an examination at the LWM based on the history of the Liberation War and their experiences of visiting the museum. Three of the students, namely Fahmid Hasan, Efat Farzana, and Shafiqul Islam achieved awards for their excellent performances.

Visit to the CMM court

Students of the Department of Law, East West University, visited CMM (Chief Metropolitan Magistrate Court), Dhaka. They inspected live Court Trial, Case Filing, Trial in Absentia, Examination of witness and many more. They also met the President and the General Secretary of the Dhaka Bar Association.
EWU FIFA Congress 2018

EWU FIFA Congress 2018 was held on 21 July 2018 at the East West University Campus. The delegates discussed the reassessment of the Video Assistant Referee System. It was a fruitful congress as delegates got to talk about the advantages and disadvantages of Video Assistant Referee System and the ways this system could be improved.

EWUMUNC represented EWU and Bangladesh in Nepal

EWUMUNC hosted a seminar on “Is Multilateralism on the Wane?” conducted by Parvez Karim Abbasi (Moderator of EWUMUNC). The seminar was held on 28 June 2018. The seminar focused on the recent global issues which could lead to decline in global trades.

Photography Club

Awarding Prize Money to PFA2018 Grand Prize winner:

The first international exhibition of EWUPC titled “Photofest Asia” was held in 2018. Out of a total of 6465 submissions, 138 photographs were selected for display. There were three categories in the exhibition, namely Single Color, Single Black and White and Mobile. PFA Grand was the most prestigious award of this event.

Sabiha Tasnim Mim from North South University was the winner of PFA Grand. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees,
Summer 2018

East West University, awarded her the prize money on May 7, 2018. Vice Chancellor Professor M.M. Shahidul Hassan was also present during the ceremony.

EWUPC Iftar Banquet 2018

East West University Photography Club (EWUPC) arranged an Iftar Banquet on June 7, 2018. The evening was filled with joy, love, and happiness in the presence of the current and past members of EWUPC.

Participation of EWUPC members in different photography exhibitions

1. Photographs taken by Shams Ahmed Ayat, Ibrahim Alam, Sultan Niloy, Nayem Ali Shaan, Sohan Ahmed and Selina Rahman Adury were selected for International Inter university Photography Exhibition (IIUPE) organized by North South University Arts and Photographic Society (NSUAPC). IIUPE which primarily started on 24th July at Gallery Gold Kolkata was held in four different venues of four different countries (India, Nepal, Australia and Bangladesh).

2. Shafat Jahan Jim, Mayeda Rahman Naoshin, Fatiha Yasmin, Nafiz Al Sayem and Selina Rahman Adury’s photographs have been selected in the exhibition titled “Intriguing Illusions 2018” organized by “কান পেতে রই”। “কান পেতে রই” is a non-profit organization and the first ever emotional support and suicide prevention helpline in Bangladesh. The exhibition will be held on 11-13 Sept 2018 at Drik Gallery.

3. Sohan Ahmed and Mayeda Rahman Naoshin’s photographs were accepted in The Chotushkone organized by Jagannath University Photographic Society – JNUPS.

Pharmacy Club

Pharma Carnival 2018

The Department of Pharmacy of East West University (EWU) celebrated a week-long academic fest “Pharma Carnival 2018” from 3rd to 9th May at the EWU premises. The carnival featured different programs, including song competition, Pharma Olympiad, research-based oral presentation competition, poster presentation competition, prize-giving ceremony and cultural event. The event started with a song competition on 3rd May. Renowned Tagore singers, Mr. Abdul Wadud and Dr. Anupam Paul, attended the competition as judges. The inauguration program and Pharma Olympiad were held on 6th May. Professor Dr. Chowdhury Faiz Hossain gave the welcome remarks. On 7th May oral presentation competition was held based on undergraduate and graduate research work. Participants presented their research work from different fields of pharmacy, such as phytochemistry, pharmacology, pharmaceutics, public health, etc. On the final day Transcom group Chairman Latifur Rahman attended the closing ceremony as the Chief Guest. EWU BoT Chairperson Dr. Mohammed Farashuddin chaired the program, while the university VC
Professor Dr. M.M. Shahidul Hassan and Pro-VC Professor Dr. Fakrul Alam graced the occasion as special guests.

Robotics Club

Industrial Talk

EWU Robotics Club organized a seminar on “Industrial Talk” on May 10 2018. The main focus of the session was to discuss new technology like block chain and industry readiness. Ms. Nowshaba Durrani, UPAY Business and Shah Ali Newaj Topu, CTO, Secure Link Services Ltd (SELISE) were the keynote speakers at the seminar. Dr. Ahmed Wasif Reza, Associate Professor and Chairperson, CSE, EWU was also invited as a special guest. There were more than one hundred participants in the seminar.

Project Showcase

EWU Robotics Club organized a project showcase on May 13 2018. Students from different departments participated in the project showcase. They showcased both hardware and software projects.

Seminar on Machine Learning in Robotics:

On June 28 2018, a Campus-wide Robotics seminar titled “Machine Learning in Robotics” was organized by East West University Robotics Club (EWURC).

The seminar speaker, Md. Hafizul Imran, Founder & Chairman of Bangladesh Robotics Foundation, Head of R&D, RITE Solutions Ltd., conducted the seminar.

The seminar was graced by the presence of the Chief Guest Professor Dr. Fakrul Alam, Pro-Vice Chancellor, East West University.

An Info Talk on Satellites was organized by EWU Robotics Club. The main objectives of this talk were to discuss satellite communication engineering, space applications and the prospects of satellite technology in Bangladesh. The session was conducted by “BRAC ONNESHA” with the story of the first ever satellite narrated by a team of young Bangladeshi researchers named “Centurions”.

The seminar speaker, Md. Hafizul Imran, Founder & Chairman of Bangladesh Robotics Foundation, Head of R&D, RITE Solutions Ltd., conducted the seminar.

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EWU Robotics Club expresses its hope to start its collaboration with BRAC ONNESHA team soon.

**Workshop on Python Programming**

EWU Robotics Club organized a workshop on “Python Programming”. Through this workshop participants learned Basic and Intermediate Python programming.

Topics covered in this workshop were Basic Program Structure, Input/Output, Different Data Type, Conditional Statement, Loop, String, Function, Basic OOP, and Exception Handling.

Trainers of the workshop included Abdullah Al Masud Tushar (Competitive Programmer, EWU CSE), Md. Al-Mamun Riyadh (President, EWU Robotics Club) and Jahirul Islam (UTA, EWU CSE). Also, Razwan Ahmed Tanvir (UTA, EWU CSE), Shantanu Kumar Rahut (UTA, EWU CSE) and Imtiaz Ul Islam worked as mentors for this workshop.

**Workshop on Arduino**

In the two-day-long workshop participants got hands-on training on Arduino and came up with some Arduino projects. Robotics Club provided all project-related components including Arduino, Breadboard, Multimeter, LCD Display, LED, RGB, Buzzer, LDR, PIR, Sonar, Keypad, Potentiometer, Bluetooth, Resistor, and Jumper.

Trainers of the workshop were Mr. Abu Jafar Md Asadullah (Software Engineer, Samsung R&D Bangladesh, Alumni, EWU CSE) and Mr. "Md. Al-Mamun Riyadh (President, EWU Robotics Club).

**Workshop on Git**

EWU Robotics Club organized a workshop on Git at East West University. Git is a version control system for tracking changes in computer files and coordinating work on those files among multiple people. Workshop on Git was a beginner level workshop aimed at introducing the basic ideas of Git, explaining its importance and usage. Each participant got hands-on training on Git by creating a demo repository on GitHub and maintained a demo project including initializing a Git directory, cloning a repository, adding files, committing changes etc. Participants were given ideas on local and remote repository. The Trainer of the workshop was Jahirul Islam (UTA, EWU CSE).

**Workshop on Graphics Design**

EWU Robotics Club organized a workshop on “Graphics Design”. This was a three-hour long workshop on Adobe Illustrator. Participants of
this workshop learned how to design a banner. The trainer of the workshop was Md. Al-Mamun Riyadh (President, EWU Robotics Club).

**Workshop on MIT App Invento**

The workshop on “MIT APP INVENTOR” was an introductory course work for beginner level students who had no prior knowledge of Android Application development. In this workshop, participants learned about MIT APP INVENTOR 2, which is an open source web application for Android application software development. They also learned how to design and build applications for Android devices.

Trainers of the workshop were Md. Al-Mamun Riyadh (President, EWU Robotics Club) and Noor Ismot Ara. Abdullah Al Masud Tushar (Competitive Programmer, EWU CSE) worked as a mentor for this workshop.

**Robo Quiz Contest Summer 2018**

East West University Robotics Club (EWURC) organized a “Robo Quiz Contest” for the first year students. The quiz contest received overwhelming responses from the students.

Professor Dr. Fakrul Alam, Pro-vice Chancellor, East West University, graced the occasion as the Chief Guest and distributed prizes to the winners from the Robo Quiz Contest. EWURC Club Moderators, Dr. Md. Shamim Akhter, Associate Professor, Department of CSE and Dr. Mohammad Salah Uddin, Assistant Professor, Department of CSE, were also present on the occasion.

**Seminar on Machine Learning in Robotics**

On June 28 2018, a Campus-wide Robotics Seminar titled “Machine Learning in Robotics” was organized by East West University Robotics Club (EWURC). The seminar speaker Md. Hafizul Imran, Founder & Chairman of Bangladesh Robotics Foundation, Head of R&D, RITE Solutions Ltd., convened the seminar. In his presentation, Mr. Imran demonstrated various theoretical and practical aspects of Robotics and design works of Office Assistant and humanoid robots. He also shared his hands-on knowledge, experience and ideas with the students and encouraged them to work in the Robotics field.

The seminar was graced by the presence of the Chief Guest Professor Dr. Fakrul Alam, Pro-vice Chancellor, East West University. Dr. Fakrul Alam showed immense enthusiasm about the future prospects of EWU Robotics Club. The Moderators, Dr. Md. Shamim Akhter, Associate Professor, Department of CSE and Dr. Mohammad Salah Uddin, Assistant Professor, Department of CSE, were present at the seminar.
Deal with Nerves

EWU organized a seminar on “Tolerance” in association with Chowdhury Omar Sharif, moderator of RaCEWU. The program was inaugurated by Chowdhury Omar Sharif, moderator of RaCEWU. Later, the executive member from Chowdhury Omar Sharif conducted an interactive session on low tolerance. Titled “Deal with Nerves”, the event targeted students who were interested to learn about the consequences of low tolerance. The event organized a competition based on tolerance. Almost 50 students from different departments participated in the event.

Blood Donation Campaign Summer 2018

Rotaract Club of East West University successfully organized “Blood Donation Campaign 2018” in association with Quantum Foundation. The event was sponsored by Rotary Club of Dhaka North. The program was inaugurated by Abdus Sattar Rafiq (Joint Secretary, Rotary Club of Dhaka North). The campaign started at 11:00 AM and continued until 5:00 PM. Around 151 bags of blood were collected during the campaign.

Study Tour at Kafco

EWU Science Club arranged a study tour at KAFCO (Karnaphuli Fertilizer Company Ltd), Chittagong for 3 days from 9 to 12 May 2018. One of the faculty members of MPS Department, the moderator of Science Club, and 33 students from Engineering departments took part in the study tour. The grouped students visited the entire company, in several teams. Two of the Engineers from the company volunteered to introduce the teams to machineries and equipment. After the field trip, the students participated in a report writing and quiz competition.
Workshop on Photoshop (User Interface Design)

East West University Science Club organized a Workshop on ‘Photoshop’ on 28 June 2018. The instructor was Al-Hossain Imam. Many students from different departments attended the workshop. There were significant responses from participants.

Sports Club

Clemon Indoor Uni Cricket 2018

East West University Sports Club sent a cricket team on behalf of East West University to participate in the Clemon Indoor Uni Cricket 2018 which was held from 8 to 10 May 2018. East West University Cricket Team achieved three consecutive wins in the group stage and became group champion. The team, however, lost to Bangladesh University by 20 runs in the quarter final.

Telecom Club

Cyber Security for Students

East West University Telecommunications Club organized an awareness building seminar on “Cyber Security for Students” at the Career Counseling Center lobby on 15 May 2018 from 3:00 pm to 6:00 pm. In the seminar Ibnul Karim Rupen, Senior Manager of Reve Systems Limited, and Abdullah Al Mamun Prince, Assistant Manager-Technical Support of Reve Systems Limited, offered useful pieces of information on cyber security to students. They led a discussion on the threats that impact personal computer and smart phone users, with a focus on where attacks come from and the damage they can do, and how data and personal information can remain secure. The students who attended the seminar were given three months of free mobile security. At the end the Moderator of the club, Mr. Rasel Ahmed handed over crests to the speakers.
East West University Telecommunications Club arranged a two-day-long “Entrepreneur Summit 2018” for the first time on July 2nd and 3rd 2018. There was a grooming session and competition on business model. More than 18 universities (BUET, DU, NSU, UIU, BUTEX and more) participated in the event. Judges and guests of the event were DIDRIK STRØHM, Chief Operations Officer (COO) Ysi Global; Sumon Saha, Country Director at YSI, Founder and President at Bangladesh Science Society and Ashikur Rahman Rupok, Youth worker at Young Bangla. The Winning teams of the competition were “Panda and Troops” (EWU), “Duo Blancos” (EWU), and “Santa Banta” (BUET).