



# ANNUAL REPORT

## 2023



**EAST WEST UNIVERSITY**

Progoti Foundation for Education and Development  
Permanent Sanad Holder

## **Annual Report**

(20<sup>th</sup> Edition)

Published in October 2024

### **EAST WEST UNIVERSITY**

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# Message



## MESSAGE FROM THE CHAIRPERSON OF THE BOARD OF TRUSTEES

From our humble yet ambitious beginnings in 1996, East West University has come a long way. Starting with just 4 departments, 6 faculty members, 20 students, and a rented building in Mohakhali, we now have 13 departments, 12,000 students, and 350 full-time academics in our very own Aftabnagar campus. Over the past 28 years, we have become known for outstanding performance in teaching, research, extracurricular activities, and community service. We have come far, and it is exciting to think of the new heights we can reach.

The Institutional Quality Assurance Cell (IQAC) is committed to finding innovative ways to ensure that classroom teaching complements the current demands of industry and the job sector while promoting the advancement of teaching, learning, and research experiences within the university. Moreover, the Center for Research and Training (CRT) creates a research-conducive environment through its Research Committee, funding various research projects and publishing the bi-annual, multidisciplinary EWU Journal. We also have a Career Counseling Center (CCC) that offers career advisory services to its students and graduates. In the spirit of collaboration with the industry, we have also signed an MoU with the Institute of Cost and Management Accountants of Bangladesh (ICMAB) to work on academic excellence. Our university is working to bridge the gap between academia and industry and create well-prepared graduates for a competitive Industry 4.0.

I want to thank the Board of Trustee members for always looking for ways to take EWU forward and provide the best education to our students while building the university into a research hub of innovation and progress. In addition, I thank the faculty members and staff of EWU for their hard work and dedication which have contributed to our successes.

Lastly, I sincerely thank everyone who has worked hard to compile and prepare this annual report.

A handwritten signature in black ink, appearing to read 'Manzur Elahi'.

**Syed Manzur Elahi**  
Chairperson  
Board of Trustees



## MESSAGE FROM THE CHIEF ADVISER

I am delighted to know that the East West University Annual Report 2023 is presenting the achievements and advances the university accomplished during the year. East West University (EWU) made qualitative expansions in the last 27 years in terms of furthering the size, quality and diversification in the student body and the education that was offered to them. The transparency in student admission and evaluation, procurement and management continued during the year. EWU now has a student body of 12,000 or so who are taught by an outstandingly qualified 316 full-time faculty members, 106 with PhD degrees.

In 2023 EWU has seen a significant transition in academic leadership. Professor M. M. Shahidul Hassan, the Vice Chancellor, left after a two term, 08 years of meritorious service. Professor Shams Rahman, an outstanding academician combining in himself expertise in Supply Chain Management, industrial engineering skills and an academic-industry collaboration expertise, joined as Vice Chancellor on 25 November 2023. The Pro-Vice Chancellor Professor Ziaulhaq Mamun left on completion of his term on 20 November 2023. The incoming Pro Vice Chancellor Professor Dr. Mohammad Ashik Mosaddik joined EWU on 04 December 2023 with remarkable academic achievements, teaching prowess and experience in infrastructure building.

In the year 2023, significant laurels were added in teaching and research recognitions nationally and internationally. CSE and EEE programmes of East West University were granted accreditation by the Board of Accreditation for Engineering and Technical Education, BAETE for the first time for four years. BAETE established under the Washington Accord has since received on international recognition. This means that the CSE and EEE Programmes of EWU are now globally accredited. BBA in Accounting Programme in East West University was accorded recognition by the Association of Chartered Certified Accounts, ACCA.

At EWU, we prioritize education with a human touch. The university extends generous scholarships and financial support to meritorious students, as well as students in need of financial assistance. EWU also provides financial assistance to the children of the freedom fighters as per the Private University Act 2010. About 107 million taka was disbursed through Merit, Medha Lalon Fund, Freedom Fighters Scholarship, and other financial grants at EWU in 2023. Our graduates have already excelled in getting placement in reputed local and multinational corporations. This demonstrates the effectiveness of our educational philosophy.

To provide holistic education, we have integrated curricular and extracurricular activities at EWU. These are supported by our 20 dynamic clubs, managing a wide range of events such as plays, music, debates, sports, picnics, social work, agro-industrial activities, study tours, national-day observances, etc., which ensure an exciting campus life.

I extend my sincere gratitude to those who contributed to the preparation of this annual report.

**Professor Dr. Mohammed Farashuddin**  
Chief Adviser and Founder Vice Chancellor  
Founder President, Board of Directors  
East West University  
Former Governor, Bangladesh Bank



## FOREWORD BY THE VICE CHANCELLOR

My eight years of service as Vice Chancellor are now coming to an end. Time cannot be locked into a frame, but memory can be. During this period, this university has gone ahead with many academic, administrative and massive construction and renovation projects. The 34-feet-tall Shahid Minar stands majestically at the entrance. In order to remind the new generation of students of the glorious stories of our great fighters in the liberation war, 'Muktijudha Corner' was constructed in the library in 2015. Four state-of-the-art lecture galleries, an admission office, and a tall lofty Farashuddin Bhavan were built as lovely additions to this university. By 2022, we have established Bangabandhu Corner. Everyone is invited to visit the corner. You will know many stories of Bangabandhu's struggling life.

Our main concern is the students' satisfaction. In addition to a number of small study places, we have two large study rooms. The middle part of 2023 has seen the completion of the exquisitely designed Auditorium, Cafeteria, and Reception Area, as well as changes to the appearance of MBA/EMBA office and classrooms.

'Outcome Based Education (OBE)' is a widely used educational method that we introduced in 2023. Our academics have demonstrated their expertise in incorporating graduate attributes such as application, analysis, synthesis, and complex problem-solving into the outcome-based curriculum and assessments. Many faculty members have received national and international recognition for their excellent research publications. We have established an Entrepreneurship Development Center (EDC) to train students to acquire skills, ideas and managerial abilities, and capacities of self-employment rather than being employed for pay. In a sea of uncertainty, the year 2021 has served as a beacon, guiding our efforts to serve the public via service, research, and teaching. In the face of the COVID-19 Pandemic's sea of uncertainty, the academic and administrative staff at EWU have provided our community with vital support, and I could not be prouder of them. Despite the pandemic's turmoil, our faculty members have continued to conduct excellent research. Numerous research initiatives have received funding from the Center for Research and Training (CRT).

Bangladesh finds itself at a critical juncture in its history, grappling with the formidable challenges posed by the Fourth Industrial Revolution (4IR). This era witnesses the rapid integration of advanced technologies such as Artificial Intelligence (AI), Internet of Things (IoT), Cloud Computing, and 3D Printing, leading to the automation of industries and the displacement of human decision-making in various sectors. As a result, traditional jobs are vanishing, replaced by a new landscape where the nature of employment is uncertain. In this situation, nobody can predict what kinds of jobs will be created in the future. But the educated society especially those who are in management realize that the role of a university cannot be only in creating and imparting knowledge. They must play a crucial role in ensuring that students can acquire new skills such as creativity, emotional intelligence, contextual understanding, adaptability, ethics, physical dexterity, entrepreneurship, innovation, and imagination during their study at university. This is by no means an easy task. I predict that the traditional "chalk & talk" method of teaching, which has survived for hundreds of years, will not be used in teaching many courses soon. EWU is working on the new functions that society demands from us. We will update the progress and tell the success story in years to come.

This year's annual report 2023 reflects our thoughts and ideas.

EWU has been performing exceptionally well under the inspirational leadership of our esteemed chairperson Syed Manzur Elahi, Chief advisor Professor Dr. Mohammed Farashuddin and the enlightened and dedicated members of the Board of Trustees.

I humbly acknowledge the support and encouragement of the Members of Board of Trustees, Syndicate, Academic Council, faculty members and administrative staff.

**Professor M M Shahidul Hassan**  
Vice Chancellor

# Profile of East West University

History ■

Vision ■

Mission ■

Campus ■

## EWU History

The idea of establishing a private university to provide quality education at an affordable cost in Bangladesh was first mooted by a group of prominent academics, business leaders, international civil servants, professionals, and education enthusiasts led by Dr. Mohammed Farashuddin. With this end in view, this group formed a non-profit, non-political, charitable organization called Progoti Foundation for Education and Development (PFED) in June 1996.

EWU originated from an endowment of the Foundation. The members of the Foundation now serve as the Trustees of the university as per the Private University Act of 2010. The original Board of Trustees included Mr. Jalaluddin Ahmed (expired on 03-03-2016), Mr. S.M. Nousher Ali (expired on 09-05-2014), Mr. Farooque B. Chaudhury, Dr. Rafiqul Huda Chaudhury, Syed Manzur Elahi, Dr. Mohammed Farashuddin, Mr. Mohammad Zahedul Haque, R.Ph., Dr. Saidur Rahman Lasker, Dr. Muhammad Abdul Mannan, Professor Dr M. Mosleh-Uddin (Ceased to be a member as of 26 April 2016), Mr. Shelley A. Mubdi, Mr. M.A. Mumin (expired on 14-07-2017), Dr. Khalilur Rahman, Mr. H.N. Ashequr Rahman, MP, and Mrs. Razia Samad (expired on 13-11-2019). Md. Nasser Shahrear Zahedee joined the Board of Trustees in 2022. In the spirit of non-profit dispensation, Dr. Mohammed Farashuddin, Syed Manzur Elahi, and Mr. S.M. Nousher Ali as founding Vice Chancellor, Treasurer, and Registrar respectively did not take any pay and allowances from the university. Similarly, the 15 (fifteen) founding members also did not wish to receive any sitting allowances.

As per the provision of the Private University Act 2010, the Vice Chancellor is an ex-officio member of the Board of Trustees. After being accorded permission by the Government under the Private University Act (Act 34) of 1992, EWU was launched

in September 1996; classes began in September with 6 faculty members and 20 students in a rented space at 43, Mohakhali Commercial Area, Dhaka.

EWU achieved a major milestone by shifting to its own campus at Aftabnagar, Dhaka on 12 May 2012. At the end of 2021, there are over 415 faculty members and approximately 12,291 students enrolled through a rigorous process of selection. Its growth testifies to its steady and significant progress towards promoting quality university education.

## Campus

The campus of EWU is located at Aftabnagar, Rampura on Progoti Sarani on 7.75 bighas of land. The total floor area of the 9 storied university complex is 4,58,957.04 sft. equipped with modern facilities. East West University has also bought 594 75 decimals (5.95 acres) of land at Mouja Vadham, P.S. Tongi, District Gazipur. In addition, it has received an allotment of one bigha of land in Uttara from Rajuk.

Even though EWU has the most advanced infrastructure, the most appealing feature of the campus is its greenery and its liveliness. The 'Shaheed Minar' area of the campus blooms with flowers all throughout the year. The vari-colored flowers of this area and the greenery of the campus complements the majestic red fort. The campus offers spaces for recreation, collaboration, relaxation, and the state-of-art facilities that support research and extracurricular endeavors. The students usually gather on the ground of the campus during recess period to refresh their minds. Students can be seen playing guitars, singing songs, reciting poems, or even discussing world politics on the campus ground. The liveliness of Campus increases during the cultural and seasonal activities like the 'Winter-Smile fair' and 'The Eco-Fair'. The campus looks extremely vibrant during these events.

## **EWU Vision**

East West University was established with interrelated objectives of augmenting national capacity for tertiary education to a larger number of students and thereby contributing to the country's human capital development process.

EWU is committed to equip its graduates with professional skills and innovative and critical thinking capable of taking advantage of emerging opportunities at home and abroad. By providing access to affordable university-level education to students from less-well-to-do sections of the society, EWU seeks to harness the power of individuals through higher education, by raising employable skills and improving access to job opportunities, thereby contributing to a more balanced and just society. The vision that inspired EWU is to be a topnotch learning center that combines excellence in education with strong human values and social responsibility, aiming to improve the quality of life, principally of its students. In the process, EWU strives to broaden human welfare by promoting a knowledge-based society and informed citizenry, with respect for, and commitment to the ideals of pluralism and democracy.

## **EWU Mission**

The primary mission of EWU is to become a center of excellence for higher education, making quality postsecondary education accessible to a larger section of the community at an affordable cost, leading to wide dissemination of educational opportunities, advancement of knowledge creation, and promotion of economic, social and technological progress. EWU will excel in critical disciplines that address socio-economic challenges nationally and globally and advance creative pursuits necessary for innovative solutions to societal issues. EWU will provide a stimulating learning environment in which the faculty and students can discover, critically examine, preserve, and transmit knowledge, values, and wisdom to benefit society and improve the quality of life for all. Through its academic and administrative policies and programs, EWU will ensure that its students receive the highest quality of education, preparing them for a purposeful life, personally, professionally, and socially.

# Governance

- Chancellor ■
- Board of Trustees ■
- Syndicate ■
- Academic Council ■

# CHANCELLOR



**Mohammed Shahabuddin**  
Hon'ble President of the People's Republic of  
Bangladesh

## BOARD OF TRUSTEES : 2023



**Syed Manzur Elahi**  
Chairman, Apex Group  
Former Adviser  
Caretaker Government of Bangladesh



**Mrs. Najma Ahmed**  
Elected in place of spouse  
Late Jalaluddin Ahmed



**Mr. Nowshad Shamsul Arefin**  
Elected in place of father  
Late S. M Nousher Ali



**Mr. Farooque B. Chaudhury**  
President, 99 Realty Company, LLC  
New York, USA



**Dr. Rafiqul Huda Chaudhury**  
Honorary Professor in Population Studies  
Tribhuvan University, Nepal  
Former UNFPA/ILO Regional Advisor and  
Research Director, Bangladesh Institute of  
Development Studies



**Professor Dr. Mohammed Farashuddin**  
Founder President, Board of Directors,  
Founder Vice Chancellor  
East West University,  
Former Governor, Bangladesh Bank

## BOARD OF TRUSTEES : 2023



**Mr. Mohammad Zahedul Haque**  
R.Ph  
56, Gratton Street  
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**Dr. Muhammad Abdul Mannan**  
Former Director  
Agriculture, Environment & Natural  
Resources Division  
Southeast Asia Department  
Asian Development Bank, Manila, Philippines



**Mr. Shelley A. Mubdi**  
99 Realty Co. LLC.  
150-24, 86 Avenue, Briarwood  
N.Y. 11432-3308, USA



**Mr. Mansoor Mumin**  
Proprietor, B. Plastic Industries and  
J & S Packaging Industries  
Director, Surma Securities Holding Co. Ltd.  
TREC Holder of Dhaka Stock Exchange Ltd.  
Elected in place of father Late M. A. Mumin



**Dr. Khalilur Rahman**  
Former Head of Economic,  
Social and Development Affairs  
Executive Office of the Secretary General  
of the United Nations



**Mr. H.N. Ashequr Rahman MP**  
Chairman, Parliamentary  
Standing Committee  
on Public Administration,  
Chairman, Meghna Bank Ltd.  
and Former State Minister

## BOARD OF TRUSTEES : 2023



**Dr. Joy Samad**

Assistant Professor of Social Sciences  
American University of Iraq, Sulaimani, (AUIS)  
Elected in place of mother  
Late Razia Samad



**Mr. Md. Nasser Shahrear Zahedee**

Chairman  
Radiant Pharmaceuticals Ltd.



**Ms. Kona Lasker Haque**

MSc, London School of Economics  
Head of Research at ED & F Man, UK.  
(Former Senior Commodities Economist at the  
Economist Intelligence Unit)  
Elected in place of father  
Late Dr. Saidur Rahman Lasker



**Professor M. M. Shahidul Hassan**

Vice Chancellor  
Ex-officio Member

# SYNDICATE OF EAST WEST UNIVERSITY

## Chairperson

1. **Professor M. M. Shahidul Hassan**  
Vice Chancellor  
East West University

## Members

2. **Professor Dr. Mohammed Farashuddin**  
Chief Adviser and Founder Vice Chancellor  
Founder President, Board of Directors  
East West University

3. **Dr. Rafiqul Huda Chaudhury**  
Founder Member, Board of Trustees  
East West University

4. **Mr. H. N. Ashequr Rahman**  
Founder Member, Board of Trustees  
East West University

5. **Professor Dr. Muhammad Ziaulhaq Mamun**  
Pro-Vice Chancellor  
East West University

6. **Air Commodore (Retd.) Ishfaq Ilahi Choudhury**  
Treasurer  
East West University

7. **Professor Dr. Mohamed Ruhul Amin**  
Dean, Faculty of Sciences and Engineering  
East West University

8. **Professor Dr. A. K. Enamul Haque**  
Dean, Faculty of Business and Economics  
East West University

9. **Professor Dr. Gurudas Mandal**  
Chairperson, Department of Mathematical and Physical Sciences  
East West University

10. **Mr. Md. Abu Yousuf Miah**  
Additional Secretary (University)  
Secondary and Higher Education Division  
Ministry of Education, Bangladesh  
Secretariat Dhaka-1000

11. **Professor Dr. Sadeka Halim**  
Vice Chancellor  
Jagannath University, Dhaka

## Member-Secretary

12. **Mr. Mashfiqur Rahman**  
Registrar  
East West University

# ACADEMIC COUNCIL OF EAST WEST UNIVERSITY

## Chairperson

1. **Professor M. M. Shahidul Hassan**  
Vice Chancellor  
East West University

## Members

2. **Professor Dr. Mohammed Farashuddin**  
Chief Adviser and Founder Vice Chancellor  
Founder President, Board of Directors  
East West University
3. **Dr. Rafiqul Huda Chaudhury**  
Founder Member, Board of Trustees  
East West University
4. **Dr. Khalilur Rahman**  
Founder Member, Board of Trustees  
East West University
5. **Professor Dr. Muhammad Ziaulhaq Mamun**  
Pro-Vice Chancellor  
East West University
6. **Professor Dr. Mohamed Ruhul Amin**  
Dean, Faculty of Sciences and Engineering  
East West University
7. **Professor Dr. A. K. Enamul Haque**  
Dean, Faculty of Business and Economics  
East West University
8. **Dr. Farzana Akhter**  
Dean, Faculty of Liberal Arts and Social Sciences  
East West University
9. **Professor Dr. Gurudas Mandal**  
Chairperson, Department of Mathematical and Physical Sciences  
East West University
10. **Professor Dr. Mobarak Hossain Khan**  
Chairperson, Department of Social Relations  
East West University
11. **Professor Dr. Fouzia Mannan**  
Chairperson, Department of Sociology  
East West University

# ACADEMIC COUNCIL OF EAST WEST UNIVERSITY

12. **Professor Dr. Farhana Ferdousi**  
Chairperson, Department of Business Administration  
East West University
13. **Professor Dr. Md. Amirul Islam**  
Chairperson, Department of Pharmacy  
East West University
14. **Dr. Dilara Begum**  
Chairperson, Department of Information Studies  
East West University
15. **Dr. Maheen Islam**  
Chairperson, Department of Computer Science and Engineering  
East West University
16. **Dr. Md. Naimul Haque**  
Chairperson, Department of Civil Engineering  
East West University
17. **Dr. Akhter Jahan**  
Chairperson, Department of English  
East West University
18. **Dr. Mohammad Ryyan Khan**  
Chairperson, Department of Electrical and Electronic Engineering  
East West University
19. **Dr. Suraia Nusrin**  
Chairperson, Department of Genetic Engineering and Biotechnology  
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20. **Dr. Muntasir Chaudhury**  
Chairperson, Department of Economics  
East West University
21. **Dr. Nabaat Tasnima Mahbub**  
Chairperson, Department of Law  
East West University
22. **Professor Dr. Md. Mozammel Huq Azad Khan**  
Department of Computer Science and Engineering  
East West University
23. **Professor Dr. Tanbir Ahmed Chowdhury**  
Department of Business Administration  
East West University

## ACADEMIC COUNCIL OF EAST WEST UNIVERSITY

24. **Professor Dr. Chowdhury Faiz Hossain**  
Department of Pharmacy  
East West University
25. **Professor Dr. Muhammed Shahriar Haque**  
Department of English  
East West University
26. **Professor Dr. Khairul Alam**  
Department of Electrical and Electronic Engineering  
East West University
27. **Professor Dr. Syed Abul Basher**  
Department of Economics  
East West University
28. **Professor Dr. Bhishmadeb Choudhury**  
Department of Bangla  
University of Dhaka
29. **Professor Dr. Mohammad Abdul Momen**  
Director, Institute of Business Administration (IBA)  
University of Dhaka

### Member-Secretary

30. **Mr. Mashfiqur Rahman**  
Registrar  
East West University

# 2023 At A Glance

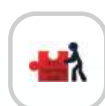
## EWU at a glance:



### Total Number of Students

Undergraduate: **11311**  
Graduate: **844**

**12155**



### Non-Teaching Employees

Officers: **148**  
Staff: **120**

**268**



### Number of Departments

Faculty of Sciences & Engineering : **07**  
Faculty of Liberal Art & Social Sciences : **05**  
Faculty of Business & Economics : **02**

**14**



### Number of Centers

East West University Center for Research and Training (EWUCRT)  
Institutional Quality Assurance Cell (IQAC)  
The Centre for Urban Studies and Sustainable Development (CUSSD)  
Entrepreneurship Development Centre(EDC)

**04**



### Number of Programs

Undergraduate Programs : **14**  
Graduate Programs : **12**  
Post Graduate Programs : **03**

**29**



### Full-Time Faculty Members

**317**



### East West University Library

Books	31,395 Copies
E-books	1,20,000+ Titles
Print Periodicals	167 Titles
Newspapers	19 Titles
Locally Hosted E-books	2100+ Titles
Report/Thesis	3500+ Titles
CD/D→VD-ROMs	2685 Titles
Online Journals	66,000+ Titles
Maps (Large size)	06 Copies
MRRHGD Collection	2643+ Copies

## 22<sup>nd</sup> Convocation of EWU



East West University (EWU) organized its 22<sup>nd</sup> convocation at Aftabnagar Play Ground on Thursday, 02 March 2023. On behalf of the Chancellor, Education Minister Dr Dipu Moni, MP presided over the ceremony and conferred the degrees among a total of 2351 graduating students, including three students who received gold medals for their academic excellence.

In her speech, Education Minister Dr. Dipu Moni mentioned that smart education is needed to establish a smart Bangladesh. For that, we need such research and invention that will create positive changes in the economy and society. She mentioned that more importance will be given to coding, design, robotics and entrepreneurship. In addition, she thanked East West University for maintaining quality education, and properly following all rules and regulations. Simultaneously, she addressed the graduates to play the role of responsible citizens in their professional lives.

Professor Dr. Rounaq Jahan, a political scientist and distinguished Fellow at Centre for Policy Dialogue (CPD), was present as the convocation speaker. Dr. Rounaq Jahan requested students to keep ethics and values in mind while using technology instead of leading a techno-based life in that the proper use of technology has enriched the source of knowledge as much as its abuse has also given birth to chaos and crisis.

Among others who delivered their speeches on the occasion were Syed Manzur Elahi, Chairperson, Board of Trustees, EWU, Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU, and Professor Dr. MM Shahidul Hassan, Vice-Chancellor, EWU. Members of the Board of Trustees, Pro-Vice Chancellor, Treasurer, Deans, faculty members, officers, staff, graduates and their guardians participated in the convocation. The graduates were delighted to receive their certificates in due time.

## EWU Inaugurated Its New ‘Manzur Elahi’ Auditorium

East West University (EWU) inaugurated its newly constructed international standard auditorium titled ‘Manzur Elahi’ auditorium on Tuesday 31 January 2023 at EWU Campus, Aftabnagar, Dhaka. The auditorium was inaugurated by Professor Dr. Mohammed Farashuddin, Chief Adviser, and founder Vice Chancellor of EWU. Syed Manzur Elahi, Chairperson, Board of Trustees, EWU along with H. N. Ashequr Rahman MP, Member, Board of Trustees, EWU, Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Mansoor Mumin, Member, Board of Trustees, EWU, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Professor Dr.

M. Ziaulhaq Mamun, Pro Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, A K M Maniruzzaman, Chief Engineer, Registrar, Faculty Members, Officials, Students and other dignitaries were present at the inauguration ceremony. A prayer was also offered on the occasion.

The auditorium has more than 500 comfortable seats, an ultramodern audio and visual system, a central air conditioning system, an automatic fire alarm system, CCTV control and a multimedia control room. The university authority expects that students of EWU will be pleased with this international standard auditorium.



## EWU Observes International Mother Language Day



East West University (EWU) observed International Mother Language Day, a day that commemorates the language movement of 1952 in Dhaka. The language movement played a crucial role in establishing Bangla as the official language and later the independence of Bangladesh.

The day was marked by various events and activities by EWU and its clubs. The main program of EWU was a “Provat Fery” in Aftabnagar area, and laying wreaths at the uniquely built ‘Shaheed Minar’ at the EWU campus, on 21 February 2023.

On the occasion, a prayer was offered for the eternal peace of the martyrs and the greater prosperity of Bangladesh.

In addition, EWU clubs organized cultural programs including drama, performances of traditional songs,

dances, recitations, poster exhibitions, and drawing competitions to showcase the richness and diversity of Bangla culture.

Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of East West University, Mrs. Najma Ahmed, Member, Board of Trustees, Mr. Nowshad Shamsul Arefin, Member, Board of Trustees, Mr. Mansoor Mumin, Member, Board of Trustees, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Professor Dr. Ziaulhaq Mamun, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, Deans, Faculty Members, Officials, Staff, and a large number of students, attended the event.

## EWU Organized a Condolence Meeting and ‘Doa Mahfil’ to Mourn The Sad Demise of Dr. Saidur Rahman Lasker

East West University (EWU) arranged a condolence meeting and ‘Doa Mahfil’ to the sad demise of Dr. Saidur Rahman Lasker, Founder Member of the Board of Trustees (BoT), EWU. The program was held on 04 March 2023 at the EWU Campus, Aftabnagar, Dhaka.

The program was followed by ‘Doa Mahfil’ where special prayers were offered for the departed soul. Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of EWU, H. N. Ashequr Rahman MP, Member of the BoT, Ms. Kona Lasker Haque, Member of the BoT, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Dr.

Mozammel Huq Azad Khan, Professor, Department of CSE, and Mr. Abidur Rahman Khan, Deputy Chief of Admin and Logistics shared their memories of the late Dr. Saidur Rahman Lasker.

Members of the BoT along with their spouses, Pro Vice Chancellor, Treasurer, Deans, Chairpersons of the different departments, Registrar, Faculty Members, Officers, Staff, some of the students of the university, and family members of Late Dr. Saidur Rahman Lasker were present at the occasion. Dr. Saidur Rahman Lasker breathed his last on 31 January 2023. He died at the age of 83 years. He was laid to rest in London, United Kingdom.



# EWU Celebrates International Women's Day



East West University (EWU) celebrated International Women's Day with colorful programs at EWU Campus, Aftabnagar, Dhaka on Thursday, 09 March 2023. The University arranged a vibrant rally at the Campus area and Aftabnagar Main Road. The rally was attended by Professor Dr. M.M. Shahidul Hassan, Vice Chancellor, Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice Chancellor, Air Codre (Retd) Ishfaq Ilahi Choudhury, Treasurer along with Deans, Faculty Members, Officers, and students of the university.

The event was followed by a seminar at the Manzur Elahi Auditorium of EWU. The main theme of the seminar was "DigitAll: Innovation and Technology for Gender Equality". The seminar was attended by Dr. Firdausi Qadri, Emeritus Scientist, icddr, as the

Chief Guest, Professor Dr. M M Shahidul Hassan, Vice-Chancellor of EWU and Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and Social Sciences, EWU, as the special guests. The program was chaired by Professor Dr. Mohammed Farashuddin, Chief Adviser, and Founder Vice Chancellor of the University.

In the discussion, the speakers highlighted the progress of women in Bangladesh as well as EWU. They urged all to be vocal about women's rights to equal participation in family, society, workplaces, and in politics. A large number of faculty members, officers and students of the university attended the program.

## East West University Arranges Merit Scholarship Award Ceremony 2023

East West University (EWU) provided the 'Merit Scholarship Award 2023' to 217 students from Summer 2022 to Spring 2023 Semester students for their excellent academic performance. Most of the scholarship recipients were female. The program was held on 16 March 2023 at the Manzur Elahi Auditorium of EWU, Aftabnagar, Dhaka.

Professor Dr. Muhammed Alamgir, a Member of the University Grants Commission of Bangladesh, attended the ceremony as Chief Guest. He said that EWU is a role model for all private universities as it upholds all its qualities. Dr. Alamgir claimed that students of Bangladesh experienced different forms of unrest. As a result, an unexpected altercation recently occurred at Rajshahi University. The entire university should be made into such an atmosphere, including the classroom, to help students find

stability. He called upon the faculty members and university authorities to create a tranquil environment for students. In addition, Professor Alamgir also emphasized the need of proper nutrition for the students.

The award ceremony was attended by Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of EWU as the Program Chair. Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor, EWU and Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice-Chancellor, EWU delivered speeches on the occasion. They also handed over certificates to the award recipients. Treasurer, Deans, Faculty members, Officers, Staff, Recipients and their guardians were also present at the ceremony.



# Independence Day



East West University (EWU) observed the 52<sup>nd</sup> Independence Day of Bangladesh with dignity and respect. To commemorate this historic event, EWU arranged a program for hoisting the national flag at 05:57 a.m. on 26 March 2023, at the EWU Campus. The national flag was hoisted by Professor Dr. Mohammed Farashuddin, Founder President of the Board of Directors, Chief Adviser, and Founder Vice Chancellor of EWU, while the University flag was hoisted by Professor Dr. M. M. Shahidul

Hassan, Vice Chancellor of EWU. A prayer was offered for the peace, security, and prosperity of the country on this occasion. Several dignitaries attended the event, including Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of EWU, Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Treasurer of EWU, deans of different faculties, chairpersons of various departments, registrar, faculty members, administrative officials and students of the university.

## The Foundation Stone of ‘East West University’ Foot-Over Bridge was Laid by DNCC Mayor Atiqul Islam

Md. Atiqul Islam, the Mayor of Dhaka North City Corporation (DNCC) laid the foundation stone of a foot-over bridge ‘East West University’ at Aftabnagar area in Dhaka. This bridge will connect Aftabnagar with the Merul Badda end of Hatirjheel.

East West University (EWU) arranged a program in ‘Manzur Elahi’ auditorium on Wednesday, 14 June 2023 to celebrate this occasion. In his speech, Mayor Atiqul Islam said that the foot-over bridge will be the most beautiful one in the country with the expense of about four crore taka. He hoped that the construction of the bridge would be completed within six months. At the same time, he entrusted the maintenance of the bridge to East West University.

Besides, to protect people from the risk of dengue fever, the Mayor urged everyone to watch the surroundings so that water does not accumulate anywhere during the rainy season. Syed Manzur Elahi, Chairperson, Board of Trustees, EWU,

Professor Dr. Mohammed Farashuddin, Chief Advisor and Founder Vice Chancellor of EWU, Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor of EWU, Brig. Gen. Muhammad Amirul Islam, Chief Engineer of DNCC, Mr. Masum Gani, and Md. Jahangir Alam, Councillors of DNCC also spoke on the occasion.

The program was attended by Dr. Rafiqul Huda Chaudhury, Member of the Board of Trustees, EWU, Mr. Nowshad Shamsul Arefin, Member of the Board of Trustees, Mr. Mansoor Mumin, Member of the Board of Trustees, EWU, Pro-Vice Chancellor, Treasurer, Faculty Members, Officers, Staff, students of the university. The people of the locality were also present at the event. Later, Mayor Atiqul Islam planted a tree at the East West University premises and urged everyone to plant more trees to keep save the city from heatwaves.



## EWU Inaugurates Modern Cafeteria



East West University (EWU) inaugurated its newly built modern cafeteria to serve fresh food to the students in a pleasant environment on Monday, 14 August 2023. The cafeteria was inaugurated by Syed Manzur Elahi, Chairperson, Board of Trustees, EWU, and a former adviser of the Caretaker Government of Bangladesh at the EWU Campus, Aftabnagar, Dhaka. The program was attended by distinguished guests like Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of EWU, H.N. Ashequr Rahman MP, Member of the Board of Trustees, EWU, Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Mansoor Mumin, Member, Board of Trustees,

EWU, Dr. Joy Samad, Member, Board of Trustees, EWU, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, Professor Dr. M. Ziaulhaq Mamun, Pro Vice Chancellor of EWU, and Air Cdre (retd) Ishfaq Ilahi Choudhury, Treasurer of EWU among others. The Deans, Chief Engineer, Registrar, and heads of the academic and administrative departments of EWU also participated in the inauguration ceremony.

Around five hundred consumers can take food at the same time in this newly built cafeteria. There is a facility to cook food for 10,000 people in a day. It also has artistic decoration, central air conditioning and an automatic fire extinguishing system.

## EWU Observes National Mourning Day

East West University (EWU) observed the National Mourning Day and paid homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor marking his 48th Shahadat anniversary on 15 August 2023 at the university campus in Aftabnagar, Dhaka.

The national flag was hoisted at half-mast as a mark of reverence at 5:34 am. The program was followed by a “Munajat”. The prayer was offered for the eternal peace of Bangabandhu and his family members who embraced Shahadat on 15 August 1975.

Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and former Personal Secretary of Bangabandhu, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Professor Dr. M. Ziaulhaq Mamun, Pro Vice Chancellor, Air Cdre (retd.) Ishfaq Ilahi Choudhury, Treasurer, Deans, and Chairpersons of the different departments, Registrar, Proctor, faculty members, officers and staff of the university were present on this occasion.



## EWU Arranges the 5<sup>th</sup> Nehreen Khan Memorial Lecture by Prof. Dr. Dipesh Chakrabarty



East West University (EWU) organized the 5<sup>th</sup> Nahreen Khan Memorial Lecture program on Sunday, 05 March 2023 in the ‘Manzur Elahi’ Auditorium of EWU. Dr. Dipesh Chakrabarty, An Eminent Indian Historian, and Professor of History at the University of Chicago, USA, was the Keynote Speaker on the occasion.

In his paper titled “The planetary age in human history”, Dr. Chakrabarty focused on the differentiation between the globe and the planet. He said the globe is human-centric, human-made, the planet is not made by humans, and humans are not central to its history. By planetary history, Prof. Chakrabarty means “the much longer history of how geological and biological processes have combined on this planet to help it sustain complex and multicellular forms of live for hundreds of millions of years”. In his lecture, Prof. Chakrabarty, argued that humans are part of the earth’s system that they are breaking down, emphasizing the way

the intensification of globalization, and expansion of economic and extractive activities have created a crisis for humans and the planet itself. The speech concluded with the potential loss of biodiversity and the impact of humans as a geophysical force on the planet.

The lecture was organized in memory of a former student of EWU, Nehreen Khan (late), the daughter of the late Dr. Akbar Ali Khan, a former adviser to the caretaker government of Bangladesh. Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor of EWU, Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor, Professor Dr. Fakhru Alam, former Pro Vice Chancellor, Air Cdre Retd Ishfaq Ilahi Choudhury, Treasurer, of EWU also delivered their speech in the program. A large number of students, faculty members, officers and staff of the university and some relatives of the late Nehreen Khan were also present on the occasion.

# East West University Celebrates the National Victory Day of Bangladesh

East West University (EWU) celebrated Bangladesh's 53<sup>rd</sup> National Victory Day. EWU family paid homage and tribute to the brave freedom fighters and millions of Martyrs, who shed their lives for making Bangladesh a free nation. The National Flag was hoisted in the front of EWU 'Shaheed Minar' premises at 6:34 a.m. A special "Munajat" was offered for the peace and prosperity of the country on 16 December 2023 morning at EWU Campus, Aftabnagar, Dhaka.

Professor Dr. Shams Rahman, Vice-Chancellor of EWU, addressed the EWU community in a short speech. On the occasion, he said that Victory Day

is a deeply significant occasion for Bangladesh and every member of the country, since as a nation we achieved it after lots of sacrifices. He also mentioned that if nations have a glorious past then they will have also a glorious future. Professor Shams thanked everyone who joined the program in the early morning.

Mr. Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Professor Dr. M. Ashik Mosaddik, Pro-Vice Chancellor, Air Cdre (retd.) Ishfaq Ilahi Choudhury, Treasurer, Deans, Faculty Members, Students, Officers, and University Staff were present on the occasion.



## **EWU Vice Chancellor Professor M. M. Shahidul Hassan Honored with Prestigious IEB Gold Medal (Academic) 2023**

It is our pride that IEB has honored the Vice Chancellor, of East West University, Professor M. M. Shahidul Hassan , with the prestigious award IEB Gold Medal (academic)-2023. Honorable Prime Minister Sheikh Hasina, Government of Bangladesh presented the gold medal at the 61<sup>st</sup> Convention of the Institution of Engineers, Bangladesh (IEB). The Institution of Engineers, Bangladesh (IEB) Gold Medal(academic) introduced in 1980, is a prestigious award established to honor a scholar who has made outstanding contributions to the engineering education, publications, teaching, and society. Distinguished recipients of the award include National Professor Dr. Jamilur Reza Choudhury (1998), Former Vice Chancellor of BUET Prof. Dr. Muhammad Shahjahan(2000), Prof. Dr. M. Feroze Ahmed (2004) and a few more.

Professor Engr. Shahidul Hassan is a dedicated academic of Engineering with a rich history of contributions to the field. His academic expertise extends beyond his teaching at BUET; he has contributed as a professor at Multimedia University, Malaysia, and held an associate professorship at King Fahd University of Petroleum and Minerals, Saudi Arabia. Dr. Hassan also taught at Clarkson University, USA during the summer school sessions in 2002, 2003, 2004, and 2005. In recognition of his significant contributions to the physical sciences, the Bangladesh Academy of Sciences honored Dr. Hassan with the Gold Medal Award in 2007. Furthermore, his excellence in research has been acknowledged by the University Grants Commission Awards for best papers on four separate occasions. Dr. Hassan received a five-year Associate Membership at the Nobel Laureate Abdus Salam Center for Theoretical Physics.

His contributions go beyond journal publications in electronic engineering, encompassing papers and articles on diverse subjects such as job creation, active learning, and higher education, which have been featured in a range of journals and daily newspapers.

## Publication Reward

Publishing research is considered as one of the most essential tasks of faculty members and researchers at East West University (EWU). In order to honor the efforts of outstanding researchers at EWU and encourage them to contribute more towards elevating academic research of the university to the highest levels, the Research Reward Program has been introduced. The program aims to increase research productivity and uplift the academic rank of the university.

In 2023 the following faculty members of EWU received the Prestigious Publication Reward:



**Dr. Farzana Akhter**

Dr. Farzana Akhter, Associate Professor, Department of English, EWU received the publication reward for her article titled *Embracing Otherness: The Role of Nostalgia in Bicultural Identity Formation in How the Garcia Girls Lost Their Accents, Dreaming in Cuban and An American Brat* published in Q1 Journal English Studies, published on June 2, 2023 Vol.104, No5  
<https://doi.org/10.1080/0013838X.2023.2217745>



**Dr. Md. Abu Shahid Abdullah**

Dr. Md. Abu Shahid Abdullah, Assistant Professor, Department of English, EWU received the publication award for his article titled *Post-Nuclear Explosion Crisis and Survival in Do Android Dream of Electric Sheep?* published in Q1 Journal Forum for World Literature Studies, published in March 2023, Vol.15, No.1  
<https://www.fwls.org/Download/Archives/1067.html>.



**Dr. Md. Nazmul Abedin Khan**

Dr. Md. Nazmul Abedin Khan, Assistant Professor, Department of Mathematical and Physical Sciences, EWU received the publication award for his article titled *Highly porous polypyrrole-derived carbons-Preparation characterization and applications in adsorption.* published in Q1 Journal Chemical Engineering Journal, published on October 15, 2023 Volume 474 Article 145472. <https://doi.org/10.1016/j.cej.2023.145472>

# Academic Programs, Faculties and Departments

# Degrees Offered

## Bachelor's Degrees

1. Bachelor of Business Administration (BBA) (Majors in Accounting, Marketing, Finance, Management, International Business, Human Resource Management (HRM) & Management Information System (MIS))
2. BSS in Economics
3. BSS in Sociology
4. BSS in Information Studies and Library Management (ISLM)
5. BA in English
6. Bachelor of Laws (LLB (Hons.))
7. BSc in Computer Science and Engineering
8. BSc in Electronic and Telecommunication Engineering
9. BSc in Information and Communications Engineering
10. BSc in Electrical and Electronic Engineering
11. BSc in Civil Engineering
12. BSc (Hons) in Mathematics
13. Bachelor of Pharmacy (B Pharm)
14. BSc in Genetic Engineering and Biotechnology

## Master's Degrees

1. MBA Regular
2. MBA Executive
3. Master of Arts in English (MA in English)
4. Master of Arts in English Language Teaching (MA in ELT)
5. Master of Laws (LLM)
6. Master in Development Studies (MDS)
7. MSS in Economics
8. Master of Science in Computer Science and Engineering (MS in CSE)
9. Master of Science in Data Science & Analytics
10. MS. in Applied Statistics
11. Master of Population, Reproductive Health, Gender and Development (MPRHGD)
12. Master of Pharmacy in Clinical Pharmacy and Molecular Pharmacology

## Diploma

1. Post Graduate Diploma in Population, Public Health and Disaster Management (PPDM)

2. Graduate Diploma in Leather and Footwear Management.
3. Post Graduate Diploma in Entrepreneurship

## Admission Requirements

1. Minimum GPA of 3.00 in both SSC and HSC Examinations (Minimum GPA 2.40 in Diploma In Engineering under Bangladesh Technical Education Board); or, at least one first division either in SSC.or in HSC. (No third division is allowed);or total GPA of 5.00 in both SSC and HSC Examinations for children of freedom fighters; or
2. Candidates must have passed University of London and Cambridge GCE 'O' Level in at least five subjects and 'A' Level in at least two subjects. Only the best five subjects in 'O' Level and best two subjects in 'A' Level are considered. Out of these seven subjects, a candidate must have at least 4Bs or GPA of 4.00 in the four subjects and 3 Cs or GPA of 3.5 in the remaining three subjects. (in the scale of A=5, B=4, C=3, D=2 and E=1); or
3. American High School Diploma; and
4. Acceptable EWU Admission Test Score (75% weightage would be counted on the marks obtained in the written test of Undergraduate Programs and 25% weightage will be counted on the results obtained in SSC and HSC (10% for SSC and 15% for HSC) Examinations.

## B.Pharm Program:

- i. Candidates must have a minimum aggregate GPA 6.50 in SSC/ O' level or equivalent and HSC/ A' level or equivalent examinations (in a total scale of 10).
- ii. Candidates must pass SSC/ O' level or recognized equivalents and HSC/ A' level or recognized equivalents in Science Group and obtain a minimum GPA 3.0 (in a scale of 5) without any additional subject.
- iii. Candidates must pass HSC/ A' level or recognized equivalent examination with a minimum GPA 3.0 in chemistry and biology separately and a minimum GPA 2.0 in mathematics (in a scale of 5).
- iv. Candidates must pass HSC/ O' level or

recognized equivalent examination in current year or one previous year.

- v. Foreign students must have passed 12 education years and have received same grades in equivalent examinations from foreign recognized institutions.
- vi. Students must pass HSC/ A' level or recognized equivalents with the following science subjects: Physics, chemistry, biology and mathematics.
- vii. However, candidates having no mathematics at the HSC/ A' level or recognized equivalents may be admitted, but they need to take an extra 3 (three) credits course on mathematics relevant to B. Pharm. curriculum.
- viii. Admission is based on competitive written test evaluations. In addition to written test, an oral test may be taken for further assessment. (Recognized equivalents mean Education Board, Madrasah Board and Bangladesh Technical Education Board)

## Verification of Documents

The university will conduct the verification of a student's previous academic documents; and at the same time, it will let him/her know that the university has started the verification process. It is the responsibility of the concerned student to pursue the matter to his/her respective degree awarding authority/institution, so that the results of the verification reach the Registrar's Office of EWU on time.

## Admission Test Waiver

Candidates securing a minimum total score of 1000 in SAT (considering Critical Reading, Math and Writing). A candidate seeking admission in the Faculty of Sciences and Engineering must have minimum GPA 3.5 in math and physics separately

in HSC/A level examinations in addition to the SAT score mentioned above to get waiver from the Admission Test. Students who have completed a two-year Bachelor's degree from a recognized university can apply for admission to the four-year undergraduate programs. However, EWU will consider applications for credit transfer only in cases where previous academic performance meets EWU degree requirements.

## Admission Requirements for Foreign Students

For foreign students, particularly those who come from other systems such as US High School Diploma, Indian/Nepalese system etc. (not from SSC/HSC or O/A Level etc. system), admission eligibility is as follows:

Applicants Must have 12 years of schooling.

SAT score of 1000 or Pass with at least upper 50% marks/grade in their education systems.

Foreign students fulfilling the admission eligibility need not sit for the Admission Test.

An equivalence committee will assess and recommend the acceptable grade for applicants who seek admission to EWU with US High School Diploma or who come from other systems. A committee will assess and recommend waiver of Admission Test, Scholarships etc. (if applicable) for foreign students and students from other systems.

## Admission Eligibility for Graduate Programs

Admission eligibility for Graduate Programs varies from program to program. Relevant details may be obtained from the university website or from the Admission Office of East West University.

## Academic Programs at A Glance

East West University has three academic faculties that are Faculty of Business and Economics, Faculty of Science and Engineering and Faculty of Liberal

Arts and Social Sciences. The three faculties offer 14 Undergraduate and 12 Graduate degrees.

Faculty	Department	Program	Duration of Program	Credits
Faculty of Liberal Arts and Social Sciences	English	BA in English	4 Years	123
		MA in English	1 Year 4 months	36-45
		MA in ELT	Min. 1 Year 4 months Max. 2 years	42-66
	Social Relations	Master of Population Reproductive Health Gender & Development (MPRHGD)	1-2 Years	48
			PPDM	8 Months
	Sociology	BSS in Sociology	4 Years	123
Information Studies	BSS in Information Studies	4 Years	123	
Law	LL.B (Hons) LL.M	4 Years	135	
		1 Year	36	
Faculty of Business and Economics	Business Administration	BBA	4 Years	123
		MBA	2 Years	60
		EMBA	2 Years	42
Economics	BSS in Economics MSS in Economics MDS	4 Years	123	
		2 Years	36	
		2 Years	39	
Faculty of Science and Engineering	Computer Science and Engineering	B.Sc. in CSE	4 Years	140
		MS in CSE	1 Year	33
	Electronics and Communications Engineering	B.Sc. in ICE B.Sc. in ETE MS in TE	4 Years	140
			4 Years	140
			1 Year	35
	Electrical and Electronic Engineering	B.Sc. in EEE	4 Years	140
	Civil Engineering	B.Sc. in Civil Engineering	4 Years	156.5
	Mathematical and Physical Sciences	B.Sc (Hons) in Mathematics MS in Applied Statistics Master of Science in Data Science & Analytics	4 Years	128
1 Year			35	
Pharmacy	B. Pharm M. Pharm	4 Years	158	
		1.5 Year	30	
Genetic Engineering & Biotechnology	B.S in Genetic Engineering & Biotechnology	4 Years	133	

# **Fees, Scholarships and Financial Assistance**

## Fees, Scholarships and Financial Assistance

### Fees

Making tertiary education accessible to a large number of students from less well-to-do sections of the society has been a significant priority for EWU authorities. In light of that goal, the university offers affordable tuition fees for various undergraduate and graduate programs. These policies are helpful for students from the less well-to-do sections of the society and students from outside the metropolis.

### Scholarship and Financial Assistance

Since its inception, East West University has been awarding merit scholarships and need-based financial assistance to deserving students. Each year the university distributes at least 9% of its total earnings among 20% or more of its regular students.

### Benefits to students are awarded in the following ways:

#### 1. Merit Scholarships

EWU has generous merit scholarships/financial assistance programs. A sum of Taka 106,021,297 (Ten Core Sixty Lac Twenty One Thousand Two Hundred and Ninety Seven) was awarded to 2322 students in 2022-2023. Full-year tuition waiver merit scholarships (for a maximum of one-fourth of the total credit requirements of the program for undergraduate students) were awarded to:

- (i) Top scorers in undergraduate admission tests with a minimum score of 75% marks: five (5) from the Faculty of Business and Economics, four (4) from the Faculty of Sciences and Engineering, and two (2) from the Faculty of Liberal Arts and Social Sciences. Top scorers in graduate admission tests with a minimum score of 75% marks: one each in MBA and in MS Telecommunication Engineering provided that at least 20 students get admitted to the program.

- (ii) Candidates scoring GPA 5.00 (securing A+ in all subjects, including 4<sup>th</sup> subject) in the most recent SSC & HSC examinations will be awarded 100% Tuition Free Merit Scholarship at entry level in Undergraduate Programs for 4 (four) years subject to qualifying in the admission test;
- (iii) Candidates securing 7 (seven) A's in O' Level examination (at one sitting) and 3 (three) A's in A' Level Examination (in one year) will be awarded 100% Tuition Free Merit Scholarship at entry level in Undergraduate Programs for 4 (four) years subject to qualifying in the admission test and maintaining a certain requirements.
- (iv) District Quota: One poor and meritorious student from each district securing GPA 5.00 in the most recent SSC and HSC examination will be awarded a full-tuition free Merit Scholarship with lodging for four years of study in Undergraduate programs at EWU subject to qualifying in the admission test.
- (v) Candidates scoring GPA 5.00 (including the 4<sup>th</sup> subject) in the immediate past SSC & HSC examinations, are awarded 50% waiver of Tuition Fee as Merit Scholarship at entry level in Undergraduate Programs for the first 1 (one) year subject to the fulfillment of certain requirements.
- (vi) 100% Tuition Free Merit Scholarship is provided to students who receive undergraduate degree from EWU with CGPA 4.00 for a maximum of two years of studies in Graduate programs at EWU. For the continuation of the scholarship, students must maintain CGPA 3.50 at all times as a regular student. For the graduate program EWU provides the same benefits under the same terms and conditions to the students having first classes in both Honors and Masters from public universities. A committee is formed to assess and recommend scholarship/financial assistance to students who are from overseas and students who come from

other educational backgrounds.

- (vii) Top 10% students (10% of the actual number of students of each batch of each department enrolled during the immediate past year) who have completed at least one-fourth of the total credit requirement of the undergraduate program during the immediate past year with a CGPA of 3.90 and above will get full-tuition free Merit Scholarship for equal number of credits to be adjusted in the next three consecutive semesters.

## 2. Trustee's Scholarship

A Trustee member may award 400% tuition fee waiver to four students (100% each) or more than four students distributing this 400% at his/her discretion each semester or a Trustee member may award a maximum of up to 27 credits tuition fee waiver each semester or higher as per requirements under his/her discretionary quota. The unutilized credits of any semester can be carried forward to other semester(s) within the same academic calendar year.

## 3. Financial Assistance

### (a) General

At the beginning of each semester, the university considers applications on prescribed forms for granting financial assistance to deserving students on a need-cum-merit basis. Undergraduate applicants who have completed at least one-fourth of the total credit requirement of the program during the immediate past year with a minimum prescribed CGPA of 2.60 and have evidence of financial need are offered financial assistance to cover part of the tuition fees.

### (b) Family Concession

When two siblings (sons and/or daughters of the same parents) and husband-wife study simultaneously at East West University, the second sibling/spouse is entitled to a half-tuition waiver. However, both must be admitted full-time into regular programs and both the sibling/husband-wife must study within the normal study time (the stipulated time for completing a degree) required for the programs in which they are enrolled. The

benefit commences on the date of admission of the second sibling/spouse and ceases on the discontinuation of the study of any one of them in EWU, after his/her Graduation/Dismissal/Suspension/ Voluntary Withdrawal etc. or for any other reason. This benefit may extend up to the third sibling under the above-mentioned conditions.

### (c) Freedom Fighters' Scholarship

As a mark of respect to the valiant freedom fighters of the War of Liberation and Independence, the university reserves 3% admission quota for the wards of freedom fighters of all categories, subject to their fulfillment of the minimum admission requirements at East West University. The university also considers maximum 100% tuition waiver scholarship to the wards of wounded, deceased and financially needy freedom fighters, subject to the fulfillment of the following requirements: The candidate must qualify in the EWU admission test; the candidate must provide proof that his/her parent was a freedom fighter. The tuition fee waiver as above will then be continued provided that the CGPA in each semester remains 2.60 or more.

## 4. Benefits for EWU Employees

If the children of the employees of EWU study at EWU, only one child of an employee will be granted 50% tuition fee waiver during the entire tenure of the employee's service at EWU subject to fulfillment of admission and all other criteria to study at EWU. Continuation of the tuition fee waiver is subject to the fulfillment of financial assistance requirements.

Employees of EWU who study at EWU will be granted 50% tuition fee waiver but they have to maintain a minimum passing CGPA of the respective degree/program for continuation of the financial benefit which is provided by the university. Other academic and financial assistance requirements which are applicable to the students will also be applicable to the employees of EWU.

## 5. The Medha Lalon Scholarship

In order to be able to extend further support towards nurturing merit, particularly to students from middle class background, to female students, and to students from outside the metropolis, the

Board of Directors of East West University set up in 2002 a scheme called the East West University Medha Lalon Fund with an initial endowment of Taka one and a half crore. The Board has also sanctioned an amount of Taka one crore thirty lakhs from the operating surplus of the university for the Fund. This is in addition to the disbursement each year of regular components such as the merit scholarships and financial assistance.

Several philanthropic persons/organizations have contributed a combined amount of Taka twenty-seven and a half lakh to the Medha Lalon Fund. This need-cum-merit based financial assistance is awarded from the annual earnings of the East West University Medha Lalon Fund deposited in a lucrative five-year interest earning Scholarship Deposit Account of Mercantile Bank Ltd.

### Medha Lalon Scholarships

Sl.	Name of Scholarship	Name of Sponsors	Amount in Taka
1	Sujat Ali Mazumder Scholarship	Mr. Jalaluddin Ahmed (deceased)	Tk. 45, 000 a year
2	Anjuman Ara Begum Scholarship	Mr. Jalaluddin Ahmed (deceased)	Tk. 45, 000 a year
3	S.M. Sahiruddin Scholarship	Mr. S. M. Nousher Ali (deceased)	Tk. 45, 000 a year
4	Rowshan Ara Begum Scholarship	Mr. S. M. Nousher Ali (deceased)	Tk. 45, 000 a year
5	Sanuwar Bakht Chaudhury Scholarship	Mr. Farooque B. Chaudhury	Tk. 45, 000 a year
6	Sofia Khatun Scholarship	Mr. Farooque B. Chaudhury	Tk. 45, 000 a year
7	Lutful Bari Md. Munsur Chaudhury Scholarship	Dr. Rafiqul Huda Chaudhury	Tk. 45, 000 a year
8	Shamsunnessa Begum Scholarship	Dr. Rafiqul Huda Chaudhury	Tk. 45, 000 a year
9	Sherifa Chowdhury Scholarship	Syed Manzur Elahi	Tk. 45, 000 a year
10	Sherifunnesa Begum Scholarship	Syed Manzur Elahi	Tk. 45, 000 a year
11	M. Mahtabuddin Scholarship	Dr. Mohammed Farashuddin	Tk. 45, 000 a year
12	Chamak Chand Scholarship	Dr. Mohammed Farashuddin	Tk. 45, 000 a year
13	M. Sujat Ali Scholarship	Mr. Mohammad Zahedul Haque, R.Ph	Tk. 45, 000 a year
14	Shakina Khatun Scholarship	Mr. Mohammad Zahedul Haque, R.Ph	Tk. 45, 000 a year
15	Mujibur Rahman Lasker Scholarship	Dr. Saidur Rahman Lasker	Tk. 45, 000 a year
16	Khodeza Abu Taher Scholarship	Dr. Saidur Rahman Lasker	Tk. 45, 000 a year
17	Moulvi Muhammad Shamsheer Ali Scholarship	Dr. Muhammad A. Mannan	Tk. 45, 000 a year
18	Momena Khatun Scholarship	Dr. Muhammad A. Mannan	Tk. 45, 000 a year
19	Abu Ahmed Abdul Hafiz Scholarship	Mr. Shelley A. Mubdi	Tk. 45, 000 a year
20	Syeda Shaher Banu Chaudhurani Scholarship	Mr. Shelley A. Mubdi	Tk. 45, 000 a year
21	Abdul Kahir Scholarship	Mr. M. A. Mumin (deceased)	Tk. 45, 000 a year
22	Habiba Banu Scholarship	Mr. M. A. Mumin (deceased)	Tk. 45, 000 a year
23	Alhajj/Abdur Rahman-Begum Walida Rahman Scholarship	Dr. Khalilur Rahman	Tk. 45, 000 a year
24	Justice Nurul Huda-Begum Sufia Huda Scholarship	Dr. Khalilur Rahman	Tk. 45, 000 a year
25	M.A. Haque Scholarship	Mr. H. N. Ashequr Rahman MP	Tk. 45, 000 a year
26	Abdur Rahman Scholarship	Mr. H. N. Ashequr Rahman MP	Tk. 45, 000 a year
27	Abdul Jabbar Scholarship	Mrs. Razia Samad (deceased)	Tk. 45, 000 a year
28	Abdus Samad Scholarship	Mrs. Razia Samad (deceased)	Tk. 45, 000 a year
29	East West University Scholarship	East West University	Tk. 45, 000 a year
30	East West University Scholarship	East West University	Tk. 45, 000 a year
31	East West University Scholarship	East West University	Tk. 45, 000 a year

Sl.	Name of Scholarship	Name of Sponsors	Amount in Taka
32	East West University Scholarship	East West University	Tk. 45, 000 a year
33	East West University Scholarship	East West University	Tk. 45, 000 a year
34	East West University Scholarship	East West University	Tk. 45, 000 a year
35	East West University Scholarship	East West University	Tk. 45, 000 a year
36	East West University Scholarship	East West University	Tk. 45, 000 a year
37	East West University Scholarship	East West University	Tk. 45, 000 a year
38	East West University Scholarship	East West University	Tk. 45, 000 a year
39	Dutch-Bangla Bank Ltd. Scholarship	Dutch-Bangla Bank Ltd.	Tk. 45, 000 a year
40	Dutch-Bangla Bank Ltd. Scholarship	Dutch-Bangla Bank Ltd.	Tk. 45, 000 a year
41	Dutch-Bangla Bank Ltd. Scholarship	Dutch-Bangla Bank Ltd.	Tk. 45, 000 a year
42	Suraiya Farashuddin Scholarship	Mrs. Suraiya Farashuddin	Tk. 45, 000 a year
43	Suraiya Farashuddin Scholarship	Mrs. Suraiya Farashuddin	Tk. 45, 000 a year
44	Standard Chartered Bank Scholarship	Standard Chartered Bank	Tk. 45, 000 a year
45	Standard Chartered Bank Scholarship	Standard Chartered Bank	Tk. 45, 000 a year
46	Eakub H. Chowdhury Scholarship	Samson H. Chowdhury (deceased)	Tk. 45, 000 a year
47	Eakub H. Chowdhury Scholarship	Samson H. Chowdhury (deceased)	Tk. 45, 000 a year
48	Mercantile Bank Limited Scholarship	Mercantile Bank Limited	Tk. 45, 000 a year
49	Mercantile Bank Limited Scholarship	Mercantile Bank Limited	Tk. 45, 000 a year
50	Naushaba-Kalim Sharafi Scholarship	Professor Naushaba Kalim Sharafi	Tk. 45, 000 a year
51	Mutual Trust Bank Ltd. Scholarship	Mutual Trust Bank Ltd.	Tk. 45, 000 a year
52	Mutual Trust Bank Ltd. Scholarship	Mutual Trust Bank Ltd.	Tk. 45, 000 a year
53	Prime Bank Ltd. Scholarship	Prime Bank Ltd.	Tk. 45, 000 a year
54	Prime Bank Ltd. Scholarship	Prime Bank Ltd.	Tk. 45, 000 a year
55	Eastern Bank Ltd. Scholarship	Eastern Bank Ltd.	Tk. 45, 000 a year
56	Eastern Bank Ltd. Scholarship	Eastern Bank Ltd.	Tk. 45, 000 a year
57	The TM International Bangladesh Ltd. (AKTEL) Scholarship	TM International Bangladesh Ltd. (AKTEL)	Tk. 45, 000 a year
58	Rakibur Raza Education Scholarship	Dr. Ishfaqur Raza	Tk. 45, 000 a year
59	Dr. Ameerul Haque Scholarship	Mrs. Roshen Ara Haque	Tk. 45, 000 a year
60	Dr. Ameerul Haque Scholarship	Mrs. Roshen Ara Haque	Tk. 45, 000 a year
61	M.A. Mumin Scholarship	Mr. Mansoor Mumin	Tk. 180,000 a year
62	Syed and Nasim Amanatullah Scholarship	Syed and Nasim Amanatullah	Tk. 45, 000 a year

In addition, Mrs. Rehana Akhtar Khanam, a former UN official has arranged scholarships for students from lower-middle-class families at East West University (EWU). She has created a fund in the name of her parents, 'Abdul Latif Khan-Jahanara Khanam Chowdhury Scholarship Fund, East West University' and donated 50 (fifty) lac taka to the fund. The earnings from this fund will be given as a new scholarship to EWU students who come from-less-well-to do families.

East West University Medha Lalon Scholarship is administered by the Financial Committee of the

university. To acquire such assistance, students must apply on a prescribed form. Scholars and financial beneficiaries are selected through a computerized system that ensures full transparency.

It is worth mentioning that the university, as a matter of policy, encourages enrolment of rural students who are also, beneficiaries of the scholarship and financial awards. Furthermore, the university has been consciously endeavoring to increase the proportion of female students who benefit from scholarship and financial programs.

# Centers and Institutions

**East West University Center for Research and Training (EWUCRT) ■**

**Institutional Quality Assurance Cell (IQAC) ■**

**The Centre for Urban Studies and Sustainable Development (CUSSD) ■**

**Entrepreneurship Development Centre (EDC) ■**

## East West University Center for Research and Training (EWUCRT)

The East West University Center for Research and Training (EWUCRT) promotes academic and applied research for creation and dissemination of new knowledge. Though it is a research entity in character, it performs multifarious activities to achieve its objectives. EWUCRT is dedicated to developing the research abilities of faculty members of East West University (EWU) by continually motivating and supporting them to undertake research and publish scholarly papers. It provides financial support to faculty members to conduct research. Such grants are aimed at nurturing and sustaining a vibrant research community at EWU by engaging academics and researchers from all faculties/fields.

The Center organizes international and national conferences, seminars, symposiums, and workshops to facilitate dissemination and cross fertilization of knowledge. To share research results with academia, researchers and policymakers, EWUCRT publishes two academic journals in the fields of humanities and social sciences; business, and economics. The Center also designs and organizes short-term training programs on research methodology to

enhance the research capabilities and skills of young professionals working in universities, academic institutions, government, and non-government organizations. In the last sixteen years (2007- 2023), EWUCRT allocated approximately forty-two million taka (42 million) to support faculty research and training, publications of research reports and journals, and to sponsor conferences, seminars, and workshops.

EWUCRT operates through a Research Committee comprising representatives from the Board of Trustees, Deans and Chairpersons of the academic departments. The Center is currently chaired by Dr. Rafiqul Huda Chaudhury, Member, Board of Trustees of the University. At present, Dr. Muhammed Shahriar Haque, Professor, Department of English, EWU and Dr. Md. Sohel Rana, Associate Professor, Department of Mathematical and Physical Sciences, EWU hold the positions of Executive Director and Deputy Executive Director respectively. A Senior Research Officer, a Deputy Registrar and a Senior Lab Officer assist the Center in carrying out its academic and administrative activities.

## Institutional Quality Assurance Cell (IQAC)

Quality assurance in tertiary education is a global practice now. Institutional Quality Assurance Cell (IQAC) is established in every public and private university in Bangladesh to develop a mechanism for systematic reviews of study programs and to ensure quality teaching-learning, research work, knowledge generation, and support service standards at an acceptable level.

Perceiving the emerging need for quality education at the tertiary level, the IQAC was established at East West University (EWU) on 12 January 2016. Since then, the IQAC has been working towards developing a quality system for a conscious, consistent, and programmed action to improve the academic and administrative performance of the university. EWU is committed to excellence and innovation in teaching-learning and research and continuously strives to improve its learning environment and update its curricula. Now the IQAC is a permanent body of the university, and its activities are being sustained and maintained under the revenue budget of the university. The IQAC offers constructive suggestions and useful feedback for the effective functioning of the various units of the institution. The IQAC organizes workshops, symposiums, seminars, and training sessions for capacity building and promoting a quality assurance culture at the university.

The vision of the IQAC is to achieve academic excellence through quality assurance practices, and the mission is to gain the confidence of the stakeholders in the globalized setting by ensuring best practices with transparency, accountability, and credibility in accordance with internationally acceptable quality assurance practices.

The office works to ensure quality (QA) and to achieve excellence in teaching-learning (ETL). QA aims to promote a continuous process of evaluation through self-assessment and monitoring to improve the quality of education, research, and governance of the university; and ETL objects to generate knowledge on teaching-learning and identify development requirements of teachers, staff, and students. The IQAC has the expertise to efficiently facilitate and sustain QA & ETL activities of the university. The QA gathers information from the stakeholders and works on the collected information to identify the strengths and weaknesses of various units of the institution.

The ETL organizes and coordinates need-based training for EWU academic and non-academic members to improve the quality of the institutional teaching-learning environment. The IQAC of EWU is committed to achieving the standards of quality education required to keep up with the current trend of the world.

## The Centre for Urban Studies and Sustainable Development (CUSSD)

Under the guidance of Professor Salim Rashid, the Centre for Urban Studies and Sustainable Development (CUSSD) is an interdisciplinary research center at East West University (EWU) that brings together researchers from several disciplines. This Centre was created in April 2019 to address various urban issues that are prevalent in Bangladesh. As Bangladesh is one of the most densely populated countries in the world (excluding islands and city states), land is the most valuable resource and congestion is a major problem which manifests itself in many ways. Viewed differently, this very congestion suggests utilizing the untapped potential of cooperation in communities. If we share this social capital in a question requiring psychology and behavioral economics, this density becomes a potential asset in addressing housing, public health,

education and sanitation amongst many other issues. In addition, rural-urban migration must be explored for any study of Bangladesh's urban problems within the framework of a market economy. The Centre will pay particular attention to the rural topography of Bangladesh and explore rural urbanization as a necessary complement to urbanization through research.

**VISION:** The vision of CUSSD is to provide innovative views of urbanization that will thrust Bangladesh towards sustainable 10% growth.

**MISSION:** With applied knowledge focused upon pro-poor growth as the goal, we will adopt, develop, and create practical ways to implement the most relevant conceptual, theoretical, and statistical concepts that will advance the future of Bangladesh.

## Entrepreneurship Development Centre (EDC)

Recent trends in the job market have brought about a new turn of opportunities for the youth in planning their career choice. The mainstream paid employment market is saturated – not keeping pace with the surge of fresh graduates emerging each year. Under such excruciatingly harsh competition, it becomes logical for many youths to seek self-employment and thus start their own ventures. This trend is both exciting and promising as the young minds with immense energy and creativity make the perfect candidates to start micro, small or even medium enterprises. It provides hope to unemployed youth, creates jobs, and contributes to economic growth. Clearly, self-employment is a niche that needs nurturing and development.

East West University correctly identified this opportunity and established the Entrepreneurship Development Centre (EDC). One of the primary purposes of the EDC is to offer the Post Graduate Diploma in Entrepreneurship Development (PGDED) program. Through this program, EDC will have an opportunity to train and guide interested graduating EWU students to set up a business venture under the

rubric of Micro, Small, and Medium Enterprises (MSMEs). East West University is well placed to oversee the functioning of EDC as the university offers a wide range of specializations in many masters' programs across departments (especially, "Enterprise Development" and "Entrepreneurship Development") in the Master in Development Studies (MDS) program.

More than a century ago, the work of Austrian economist Joseph Schumpeter showed that entrepreneurship acts as the vital link between innovation and development. Since then, many economic theories and empirical models of entrepreneurship have been proposed. These have now found place in economic textbooks and journals, providing a solid base for academic research and practical applications. In Bangladesh, where the pace of new job creation is very slow, entrepreneurship offers an unparalleled avenue to produce a new generation of native experts who can help create jobs.

Against this backdrop, East West University runs the Entrepreneurship Development Centre (EDC) as a research and training wing of the university.

### Objectives of the Centre

Target: Micro, Small, and Medium Enterprises (MSMEs)

- Assist MSMEs to access finance
- Assist in developing partnerships between university graduates business / NGO

- Transformation of ideas into project ventures using a start-up/incubator program
- Liaison with business and financial organizations on enterprise development

**Goal** - Promote self-determination and self-sufficiency to create jobs

## Activities of the Centre

Activities of the Centre includes

- The Post Graduate Diploma in Entrepreneurship Development (PGDED) program
- Technical support for the development of small businesses
- Human Resource Development for MSMEs
- Business development training strategies
- Connecting to a larger economy
- Training and advice to MSME
- Helping design project
- Incubator program to develop start-ups
- Internship programs for MDS/CSC/ MBA/BBA/BSS students of EWU

## EDC Committee

- **Director:** Dr. A. M. Tanvir Hussain

## Advisory Committee

- **Chairperson:** Vice Chancellor, East West University
- **Member:** Professor Dr. A. K. Enamul Haque
- **Member:** Professor Dr. Anup Chowdhury
- **Member:** Professor Dr. Salim Rashid
- **Member:** Professor Dr. Chowdhury Faiz Hossain
- **Member:** Sonia Bashir, Founder & Managing Partner, SBK Tech Ventures
- **Member:** Sami Ahmed, Managing Director, Startup Bangladesh Limited
- **Secretary:** Mustaqim Muhib Haque

# Research Activities

## Research and Awards

### Research Proposal:

East West University Center for Research and Training (EWUCRT) has invited research proposals for its 16<sup>th</sup> Internal Funding Round on 16 January 2023. This research fund is a seed grant provided to researchers affiliated with academic departments for conducting research activities by the university research policy. Such grants are aimed at nurturing and sustaining a vibrant research community at EWU.

In response to ‘Call for Research Proposal, Round-16’, EWUCRT received the following research proposal for funding:

- “*A Novel Transport Layer Protocol for the Internet of Things (IoT)*” by Dr. Hasan Mahmood Aminul Islam, Assistant Professor, Department of Computer Science and Engineering, East West University.
- “*Teaching Myanmar Curriculum in the World’s Largest Refugee Camp: A Critical Insight*” by Dr. Muhammed Shahriar Haque, Professor, Department of English, East West University.
- “*Outcome-Based Education and Accreditation-Tools for Higher Education Institutions Effectiveness*” by Dr. Farhana Ferdousi, Professor, Department of Business Administration, East West University.
- “*Hidden Struggles in Rising Tides: Exploring Women’s Access to Sexual and Reproductive Health Rights in Coastal Bangladesh During Disasters*” by Ms. Nabila Farhin and Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University.

Among these four research proposals funds have been released for one research proposal; two research proposals are under consideration for funding and the rest of the one is being revised by the author.

Moreover, the following research proposal submitted for research grant in response to ‘Call for Research Proposal, Round-15’ is also under consideration for funding:

“*The Role of Digital Literacy and Culture Specific Communication Skills among Expatriate Bangladeshi Domestic Workers*” by Dr. Mohammad Masudur

Rahman, Senior Lecturer, Department of Business Administration, East West University, Dr. Sabreena Ahmed, Assistant Professor, Department of English and Humanities, Brac School of Humanities and Social Sciences, BRAC University, and Ms. Sharaban Tohura, Specialist, Skills Development Project, BRAC;

### Research Grants:

Research grants have been released for the following research proposals in 2023:

- “*Teaching Myanmar Curriculum in the World’s Largest Refugee Camp: A Critical Insight*” by Dr. Muhammed Shahriar Haque, Professor, Department of English, East West University
- “*Comparative Pharmacological Study of The Oleanane Triterpenoids from Terminalia Arjuna in Non-Alcoholic Steatohapatitis*” by Dr. Mst. Rejina Afrin, Assistant Professor, Dr. Chowdhury Faiz Hossain, Professor, Department of Pharmacy, East West University, Dr. Md. Mohiuddin Kabir, Associate Professor, Department of Genetic Engineering and Biotechnology, East West University, and Ms. Rupali Ghosh, Lecturer, Department of Pharmacy, East West University;
- “*Performance Evaluation of Outcomes Based Undergraduate Engineering Programs-A Case Study of BSc in EEE program at East West University*” by Dr. Khalid Imtiaz Saad, Assistant Professor, and Dr. Anisul Haque, Professor, Department of Electrical and Electronic Engineering, East West University;
- “*Assessment through E-Portfolio in Tertiary Level Writing Course*” by Ms. Kaniz Fatema, Senior Lecturer, Department of English, EWU;
- “*Phytochemical and Pharmacological Analysis of Secondary Metabolites of Endophytic Fungi associated with Few Medicinal Plants of Bangladesh*” by Dr. Nazia Hoque, Associate Professor, Dr. Sufia Islam, Professor, Ms. Marjana Khalil, Ms. Parisa Tamannur Rashid, and Ms. Shahnaz Siddiqua, Senior Lecturer, Department of Pharmacy, EWU.

# Research and Co-curricular Activities of Departments

## Department of Business Administration

The Department of Business Administration organized and conducted multiple activities during the year 2023. It organized freshers' orientations, grooming sessions, and various seminars for continuing students based on their needs. Moreover, industry experts were invited to conduct classroom sessions to share their practical views. The department also organized several study tours for the students to gain useful knowledge.

The department also organized national and international seminars for the faculty members. In addition, there were regular sessions by the faculty members to share their research papers with other faculty members. Faculty members also attended international and national conferences. Professor Dr. Tanbir Ahmed Chowdhury and Prof. Dr. Farhana Ferdousi have examined the thesis as supervisors. Prof. Tanbir is also recognized as top 2% scientist in AD scientific index 2023. Moreover, Professor Dr. Nikhil Chandra Shil, FCMA, was appointed one of Metharath University's Honorary Research Fellows from 2024 to 2027. Kamrul Hassan has received the prestigious literary award Arani Shahitto Puroskar 2023 for his special contribution to the field of Bangla Poetry. Dr. Mahnoor Sattar, Assistant Professor, successfully delivered a keynote speech at the 22<sup>nd</sup> FMSC Research Session of the University of Sri Jayewardenepura.

Moreover, the department signed MoUs with Banglalink, Macquarie University (Australia), and the Institute of Chartered Secretaries of Bangladesh (ICSB) in 2023.

The goals of the Department of Business Administration for the year 2024 are to:

- Increase the students' interpersonal skills to prepare them for the job market;
- Enhance the teaching effectiveness of the faculty members;
- Increase the industry-academia relationship; and
- Increase faculty research.

## Publications

- Tanbir Ahmed Chowdhury and Nishat Tamanna Snigdha, 2023” Some Recent Trends and Implications of Foreign Direct Investment in Bangladesh.” *The Journal of Developing Areas*, vol. 57 no. 4, 2023, pp. 221-244. Tennessee State University College of Business, USA. Project MUSE muse.jhu.edu/article/908654. [JDA is included in Excellence in Research for Australia (ERA) and ABS (British Business Schools List)-as ‘1\*’ respectively and, in many other indexes as well].
- Tanbir Ahmed Chowdhury and Farhana Hoque Mahee, 2023. “Performance appraisal of selected first-generation private commercial banks in Bangladesh,” *International Journal of Asian Social Science, Asian Economic and Social Society*, vol. 13(10), pp 305-327.[ Journal is included in Excellence in Research for Australia (ERA)-ERA Journal ID- 200679, and, in many other indexes as well].
- Al-Faryan, M.A.S., and Shil, N.C. (2023). Governance as an Interplay between Corruption and Polity: Conceptualizing from a National Perspective. *Economics*, 11(2), 65.
- Chowdhury, A., and Shil, N. C. (2023). Management Control Systems in the Business Sector: Understanding Trends from Selected Literature in an International Setting. *Indonesian Journal of Economics and Management*, 3(2), 214-230.
- Chowdhury, A., and Shil, N. C. (2023). Public Policy Issues in the Context of Public Sector Reforms: A Qualitative Storytelling of a Former Government Department in the Asia-Pacific Region. *Asia-Pacific Journal of Public Policy*, 9(1), 74-91.
- Shil, N. C., & Chowdhury, A. (2023). A Qualitative Narrative on the Practices of Transparency and Accountability at Local Government Institutions: The Case of a Union Parishad in Bangladesh. *Local Administration Journal*, 16(2), 151–176.
- Shil, N. C., & Chowdhury, A. (2023). Public Administration Agendas in the Light of New Public Management: A Written Testimony of Reform Initiatives of an Asian Country. *Journal of Public Administration and Government*, 5(2), 143-160.
- Islam, M.R., Zulfiqar, M., Wang, M., Wang, C. and Ghafoor, S., 2023. Behavioral Phenomena of Family Firm Control Diversity and R&D Investment with Moderating Role CEO Compensation. *Psychology Research and Behavior Management*, pp.397-417. (Indexed in Scopus, Web of Science (SSCI).
- Islam, M.R., 2023. “How to Achieve Financial Flexibility: the Role of Corporate Governance” *Journal of the Knowledge Economy* (Indexed in Scopus, Web of Science (SSCI).
- Niloy, A. C., Akter, S., Sultana, N., Rahman, S. I., Sultana, J., “ Is CHATGPT a menace for creative writing ability? An experiment”, *Journal of Computer Assisted Learning*. (Q1), Wiley. (Received Letter of Acceptance on 10-12-2023).
- Shaily, Sharjana Alam, Hassan, Kamrul and Rahman, Zoeb Ur. Assessing the Moderating Effect of Covid-19 Pandemic on Online Customer Purchasing Behaviour in the Fashion Industry of Bangladesh. *International Journal of Professional Business Review*. Miami v.8, n.8, p. 01-24, 2023. ISSN: 2525-3654. (Indexed in Scopus).
- Akter, S., Kabir, M T., Popy, N. N., (2023). Adaptation of Telemedicine during the COVID-19: Evaluating Perceived Quality and Acceptance. *BUFT Journal of Business & Economics (BJBE)* ISSN 2664-9942 (Print) 2023 Volume 4 issue 1 pp.1-26, DOI: 10.58481/BJBE2312.
- Hossain, M N., Kabir, M H M I., Akter, S. (2023). The rivalry between Traditional Market and Social Commerce Market and a brief study of consumer tendency: Empirical evidence. *Romanian Journal of Economics*, 56 (1), pp. 63-86
- Shafi, Sujana, Arzaman, Ameer Farhan

- Mohd, Aziz, Noor Aisyah Abdul, Embong, Abdul Motalib, Noh, Che Hasniza Che, Kadir, Firdaus Khairi Abdul, Salamun, Hailan, Mohua, Marjea Jannat, Hassan, Kamrul. Factors contributing to mental depression: A study among university students. *Multidisciplinary Reviews*. Volume 6, Issue 2, 2023, (Indexed in Scopus).
- Rahman, M. A., & Rahman, M. M. (2023). The Impact of Crowdsourcing in Organizations: A Systematic Literature Review (SLR) and Future Research Directions. *Journal of Technology Management & Innovation*, 18(2), 81–90. (Scopus Index) Retrieved from <https://www.jotmi.org/index.php/GT/article/view/4096>
  - Unmad: Can leadership help survive the satirical magazine? - a case from Bangladesh, Bloomsbury, Case study on leading and strategizing for organization across context, December 2023, Kohinoor Biswas, M Sayeed Alam, Bushra Humyra Esha
  - Salma Akter, Azizur Rahaman, Mastering Cloud Kitchen Dynamics: Pizza.us Basabo's Path to Prominence. 3<sup>rd</sup> Pritam Singh Memorial (PRISM) Conference on Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability. E-ISBN: 978-81-935730-8-2. BIMTECH. DOI: 10.17492/jpi.bimtech.231102 (Date 18-11-23).
  - FORE INTERNATIONAL CASE CONFERENCE 2023 On 'Innovation for Sustainable Future', June 02 – 03, 2023, FORE School of Management, New Delhi, Dr. M Sayeed Alam, Prof. Kohinoor Biswas and Ms. Bushra Humyra Esha
  - M. Masudur Rahman, S. Ahmed and M. A. Rahman, &quot; Factors Influencing Users & #39; Perspective on Adopting Cloud Computing Framework in Higher Educational Institutions of Bangladesh,&quot; 2023 IEEE 8th International Conference on Engineering Technologies and Applied Sciences (ICETAS), Bahrain, 2023, pp. 1-8, doi: 10.1109/ICETAS59148.2023.10346255.
  - M. Masudur Rahman, and M. A. Rahman, &quot; Prospects and Challenges of Cloud Kitchen owners in the Developing countries: Bangladesh Perspective,&quot; 2023 IEEE 8<sup>th</sup> International Conference on Engineering Technologies and Applied Sciences (ICETAS), Bahrain, 2023.

## Conference

- Islam, M.R Presented a research paper on “The role of Board Leadership Structure in achieving Financial Flexibility: Evidence from Emerging Economy” at International Accounting Conference organized by Bangladesh Accounting Association, Dhaka-Bangladesh on 28-29 January 2023.
- Saifuddin, S. M., Zaman, L., & Hossain, M. S., (2023, August). Understanding mentoring in the context of Bangladesh. Paper presented at the 8<sup>3rd</sup> Annual Meeting of the Academy of Management (AOM), Boston, MA.
- Jannatul Ferdous Shetu, Salma Akter, Fariza Binte Mahbub. Staying Afloat in F-commerce Platform in an Emerging Economy: A Case Study on Fashion Tunnel. 3<sup>rd</sup> Pritam Singh Memorial (PRISM) Conference on Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability. E-ISBN: 978-81-935730-8-2. BIMTECH. DOI: 10.17492/jpi.bimtech.231102 (Date 19-11-23).

## Honor

- As an external Ph. D examiner Professor Dr. Tanbir Ahmed Chowdhury evaluated a Ph. D Thesis entitled “*Economic Empowerment of Rural Women through Training by Development of Women and Children in Rural Areas (DW CRA) in APCRDA (Andhra Pradesh Capital Region Development Authority)*” of Ms. V. Anusha, [Regd. No: 13351031], K L Business School, K L- University, India.
- Professor Dr. Tanbir Ahmed Chowdhury evaluated a Ph.D. Thesis entitled “Building Brand Equity Through Social Media Marketing: The Context of it Start-Ups in Hyderabad, Telangana State “, of Mr. Dilip

Kumar Parida, Reg. No. 163510003, KLU Business School, Department of Commerce and Management, KL University, India, April 2023.

- As an external Ph. D examiner Professor Dr. Farhana Ferdousi evaluated a Ph. D Thesis entitled “*Enablers of Digitalisation of Supply Chain and Its Impact on Supply Chain Performance Among Manufacturing*” of Mr. Noble Kennedy E., Vellore Institute of Technology, India.
- Dr. Nikhil Chandra Shil, FCMA, Professor appointed as one of Metharath University’s Honorary Research Fellows from 2024 to 2027.
- Dr. Mahnoor Sattar, Assistant Professor of DBA, EWU successfully delivered a keynote speech via zoom at the 22<sup>nd</sup> FMSC Research Session of the University of Sri Jayawardenepura, a public university of Sri Lanka on 22<sup>nd</sup> February 2023

**Professor Dr. Tanbir Ahmed Chowdhury Participated in a Professional Development Training Program on the Retrospect and Prospect of University-Industry Linkage in China**



Dr. Tanbir Ahmed Chowdhury, Director of the Executive Development Center (EDC) & Professor in the Department of Business Administration at EWU, participated in the Professional Development Training Program during December 17-22, 2023, on the Retrospect and Prospect of University-Industry Linkage in China. This activity was made possible through a knowledge partnership between the Skills for Employment Investment Program (SEIP), Ministry of Finance, Government of Bangladesh, the Asian Development Bank (ADB), and Peking University, China, aiming to collaborate on sharing

good practices and lessons learned in promoting learning, developing skills, and fostering innovation in the Asian Region and beyond.

Dr. Tanbir Ahmed Chowdhury, Director of the Executive Development Center (EDC) & Professor in the Department of Business Administration at EWU, participated in the Professional Development Training Program on the Retrospect and Prospect of University-Industry Linkage in China

**Achievements**

**Professor Dr. Tanbir Ahmed Chowdhury in the AD scientific index 2023. Business & Management \*:**

- Best scientist in the university
- Best scientist in Bangladesh
- Best scientist in the Region, and
- The top 2% of scientist is among the world’s the specified rank.

Business Administration \* Finance | Banking | Capital Markets | SME ↓

- Best scientist in the university
- Best scientist in Bangladesh
- Best Scientist in the Region, and
- Top 2% of scientist is among the world’s the specified rank

Link : <https://www.adscientificindex.com/scientist/tanbir-ahmed-chowdhury/408490>

Kamrul Hassan received the prestigious literary award *Arani Shabitto Puroskar* 2023 for his special contribution to the field of Bangla Poetry. This prize, awarded by Tangail Shahitto Parisad was handed over to him in a formal ceremony held at Tangail.

**Departmental Activities**

**Freshers’ Seminar, Spring-2023**

“Towards a Bright Future”-A program for freshers Spring-2023 was organized by the Department of Business Administration on 23 February, 2023. A.K.M Fahim Mashroor, CEO, Bdjobs was the speaker of the program.

**Freshers’ Seminar, Summer-2023**

On 15 June 2023, the Department of Business

Administration organized a Freshers' Seminar titled 'Thinking Future' for Summer 2023 fresher students. The Freshers were divided into three groups and the program was held simultaneously in three different rooms.

Mr. Shubho Kumar De, Head of Voice and Base CVM, and K M Raihan, Head of Internet & Digital CVM, were two of the speakers. Both were from Banglalink's Marketing Operations, Commercial department. Syed Mustyen Quader, Brand Manager of Unilever Bangladesh Ltd, was the third speaker.

The speakers emphasized the significance of students keeping a positive attitude. They also said that students must have both their hard and soft skills to be successful in business. Furthermore, building relationships is essential for team performance.

### **Freshers' Seminar, Fall-2023**

On 19 October 2023, the Department of Business Administration organized a Freshers' Seminar titled 'Thinking Future' for the Fall-2023 fresher students. The Freshers were divided into two groups and the program was held in two sessions.

A. M. Anisur Rahaman, Head of Technology Strategy and Transformation, Technology Division, Grameenphone and Md. Ishfaque Rahman, Talent Acquisition Senior Specialist, Human Resources, Banglalink were the speakers.

They emphasized the significance of students keeping a positive attitude. They must have both their hard and soft skills to be successful in business. Furthermore, building relationships is essential for team performance.

### **DBA, EWU Jointly Organized a Seminar with the Institute of Chartered Accountants of Bangladesh**

The Department of Business Administration organized a seminar with the Institute of Chartered Accountants of Bangladesh (ICAB) on 20 June, 2023 at the S.M. Nousher Ali Lecture Gallery. Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, East West University; Dr. Nikhil Chandra Shil, FCMA, Professor, Department of Business Administration, East West University; Mohammad Eklas Uddin, FCA, Director of Finance, East West University; S.M. Abdus Shakur, Deputy Director, Student Counselling & Placement (Education & Students

Affairs), Institute of Chartered Accountants of Bangladesh (ICAB) and Faculty members of the department were present in the seminar. Three members of ICAB who are the alumni of the university also joined the seminar to answer various questions of the students and motivate them to join the chartered accountancy course to uplift their career. A good number of students from the department joined the seminar and took part in the question-and-answer session and quiz contest. The treasurer of the university ended the seminar with his address and thanking the ICAB for arranging the seminar.

### **DBA, EWU Signed MoU with Banglalink Digital Communications Limited**



Department of Business Administration, signed a Memorandum of Understanding (MoU) with Banglalink Digital Communications Limited on 23 July, 2023. A team from Banglalink under the leadership of Monzula Morshed, Chief Human Resources and Administration Officer attended the signing ceremony at EWU campus. Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University and Monzula Morshed, Chief Human Resources and Administration Officer of Banglalink signed the MoU on behalf of East West University and Banglalink Digital Communications Limited respectively.

A good number of professors and senior faculty members from the Department of Business Administration, and senior officials from Banglalink were present at the signing ceremony. Both parties expressed their commitment to work for mutual interest.

### **DBA, EWU Signed MoU with Macquarie University, Australia**

Department of Business Administration, East West University signed a Memorandum of Understanding

(MoU) with Macquarie University, Australia on 01 August, 2023. Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University and Professor Dr. Rahat Munir, Head, Department of Accounting and Corporate Governance, Macquarie University, Australia signed the MoU on behalf of East West University and Macquarie University respectively.



Professors and senior faculty members from the Department of Business Administration, were present at the signing ceremony. Both parties expressed their commitment to work for mutual interest.

### **DBA, EWU Signed MoU with The Institute of Chartered Secretaries (Icsb) of Bangladesh**



Department of Business Administration, signed a Memorandum of Understanding (MoU) with the Institute of Chartered Secretaries of Bangladesh (ICSB) on June 12, 2023 at 3.00 pm. A team from ICSB under the leadership of Mr. Mohammad Asad Ullah FCS, president of ICSB attended the signing ceremony at EWU campus. Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University and Mr. Mohammad Asad Ullah FCS, president of ICSB signed the MoU on behalf of East West University and ICSB respectively.

A good number of professors from the Department of Business Administration, and council members

of ICSB were present at the signing ceremony. Under the MoU, the students at East West University will enjoy an accelerated path of studies with the Chartered Secretary curriculum offered by ICSB. The Department of Business Administration also committed to support ICSB in any capacity of knowledge generation and transfer as it requires.

### **Seminar on “Skills vs Knowledge-Strategies to Address Employer’s Expectations”**

The Department of Business Administration organized a seminar titled “Skills vs Knowledge - Strategies to Address Employer’s Expectations” on 01 August 2023 in S. M. Nousher Ali Lecture Gallery (Room no. 126). Professor Dr. Rahat Munir, Head, Department of Accounting and Corporate Governance, Macquarie University, Australia conducted the session. The guest shared his experience with the students.

### **DBA, EWU Successfully Organized the Fifth Session of the Research Infocus**

Department of Business Administration, East West University organized the fifth session of the Research InFocus on 6 July 2023 in the BBA seminar room. A research paper titled “The role of Board Leadership Structure in achieving Financial Flexibility: Evidence from an Emerging Economy” was presented in this session by Dr. Md. Rashidul Islam, Associate Professor, Department of Business Administration.

Dr. Tanbir Ahmed Chowdhury, Professor; Dr. Jashim Uddin, Professor; Dr. Farhana Ferdousi, Professor and Chairperson; Dr. Nikhil Chandra Shil, Professor and other faculty members of the Department were present at the session. Dr. Mohammad Masudur Rahman, Assistant Professor in the Department of Business Administration, moderated the seminar.

### **Career Development Session with Unilever PLC.**

The Department of Business Administration organized several activities each semester. In the spring 2023. a career development session was organized with Unilever PLC. titled “ Tips & Tricks to Get Ready for the Job” on 11 May 2023. Farhan Karim, Talent Advisor of Unilever Bangladesh Limited and Shamiul Haque, Digital Analytics and Nutrition Manager of Unilever Bangladesh Limited

conducted the session. The guests shared their expertise on crafting CVs, excelling in interviews, and mastering effective communication techniques.

### **Expert Session Held for Strategic Management Students**

Every semester the Department organizes Industry expert Session aiming to familiarize students of the industries' working style, and to aware them of the importance of soft skills such as communication, presentation, email etiquettes, corporate grooming, and dress styles. In Summer 2023, the Department of Business Administration organized industry expert session for Strategic Management students titled "Prepare Yourself for The Transition: From Learner to Doer". Mr. Ishtiaq Hasnat Chowdhury (Chief Control Officer, Digital Business Services, in a leading multinational bank) conducted two consecutive sessions where he highlighted the corporate etiquette, insights and techniques/hints and strategies that a fresh graduate must bear in mind while seeking opportunities for employment. He also shared insightful instances from his vast experience in the corporate world. Mr. Ishtiaq responded to students' queries and inspired them.

### **Expert Session on International Marketing**

The Department of Business Administration organized a session for the students of the "International Marketing (MKT408)" course on 21 March 2023. Mr. Md. Abul Mansur, Senior Principal Officer (Trade Service) of WOORI BANK was the guest speaker at this session. He shared his experiences with the students.

### **Expert Session Held for Strategic Management (Mgt480) Students**

The Department of Business Administration arranged an expert session for the Strategic Management (MGT480) students titled "Prepare Yourself for The Transition: From Learner to Doer". Rafiq Ahmed, Customer Life Cycle Management Director, Banglalink conducted the session on 09 December, 2023. Mr. Ahmed highlighted the corporate etiquette, insights and techniques or hints and strategies that a fresh graduate must bear in mind while seeking opportunities for employment.

### **Workshop on 'Investment in the Capital Market' Organized by BICM**

The Department of Business Administration

organized a day long workshop with the Bangladesh Institute of Capital Market (BICM) titled 'Investment in the Capital Market' for the fresher students of the BBA program at the Multipurpose Hall of BICM in Topkhana, Dhaka on 18 March 2023. 70 students, mostly in their second semester of studies attended the workshop with enthusiasm and enjoyed the program. The workshop highlighted the financial systems of Bangladesh and their operational scope, the concept of investment with an emphasis on investment in the capital market, both in the primary and in the secondary market, and different tools, methods, and approaches to investment that an investor should know as a beginner.

### **Workshop on "GIG economy and Cloud Accounting"**

The Department of Business Administration organized a workshop titled "GIG Economy and Cloud Accounting" in the Summer-2023. Md. Habibullah, ACCA, Assistant Professor, Bangladesh Institute of Capital Market (BICM) conducted the workshop.

### **Seminar on "21<sup>st</sup> Century Skills For Business Graduates in Bangladesh"**

The Department of Business Administration organized a seminar for the students in the Fall-2023. Dr. Rajesh Khajuria, Professor Emeritus, FPT University, Vietnam and Commissioner & Board Member, Accreditation Council for Business Schools and Programs (ACBSP), USA conducted the seminar. The title of the seminar was "21<sup>st</sup> Century Skills for Business Graduates in Bangladesh".

### **Guest Lecture Session**

The Department of Business Administration organized a guest lecture session for the students of the course "Management of Commercial Banks (FIN380)" on April 11, 2023. Mr. Khaled Bin Kamal, currently General Manager at Unique Group and former Chief Enterprise Risk Officer (Head of Risks Management) of Brac Bank Limited was the presenter at this session. The topic of the lecture session was "Risk Management in Commercial Banks".

### **Guest Lecture Session on "People Analytics"**

The Department of Business Administration, East West University organized a guest lecture session on "People Analytics" for HRM major students on 4

April 2023 from 11:30 am to 1:30 pm. The speaker of the session was Md. Mehanazuddin Rupom, Head of HR & Admin Department of AMANN Group. He is also a Microsoft Certified Trainer and Microsoft Certified Excel Expert.

Md. Mehanazuddin Rupom mentioned during the session that the power of people analytics in everyday decision-making is undeniable. With the help of people analytics, one can capture his or her CEO's attention by getting deeper into strategic HR metrics. He added that people analytics gives one the ability to approach a problem from a different perspective instead of just being seen as a departmental problem.

Dr. Rumana Afroze, Associate Professor, Department of Business Administration, East West University selected the topic of the expert session. She contacted the speaker and coordinated the session.

### **Guest Lecture Session on “International human resource management” COURSE**

The Department of Business Administration organized a guest lecture session for the students of the course “International Human Resource Management (HRM421)” on 07 August 2023. Sultan Mahbulul Haque, HR Head, Babylon Group was the speaker at this session. The topic of the lecture session was “HRM Practices in the Corporate Realm”. Mr. Sultan generously shared personal experiences and invaluable HR perspectives, enriching students' comprehension of the HRM domain and equipping them with a more comprehensive grasp of the subject.

Sultan Mahbulul Haque, HR Head, Babylon Group conducting a session for the students of the “International Human Resource Management” course.

### **Guest Lecture Session on “Brand Management” Course**

The Department of Business Administration organized a guest lecture session for the students of the course “Brand Management (MKT 416)” on 27 July, 2023 at 11:50 am in the lecture gallery (Room no. 550). Mr. Syed Abrar Ahmad, Industry Manager, CPG/ Brand from Mediam Group, Bangladesh conducted the session on “Digital Media

Planning for Local and International Brands”.

### **Guest Lecture Session on “Management of Commercial Banks” Course**

The Department of Business Administration organized a guest lecture session for the students of the course “Management of Commercial Banks (FIN380)” on 27 July 2023. Mr. Khaled Bin Kamal, currently Head of Finance and Treasury at Walton Hi-tech Industries PLC and former Head of Risks Management of Brac Bank Limited was the presenter at this session. The topic of the lecture session was “Risk Management in Commercial Banks”.

### **Guest Lecture Sessions on “Decision Support Systems” Course**

The Department of Business Administration organized two guest lecture sessions for the students of the course “Decision Support Systems (MIS415)” on 15 and 22 October 2023. Muhammad Asad Uz Zaman, Manager, Trade Solution and & Business Intelligence, S. C. Johnson Products Pvt. Ltd. was the speaker at these sessions. The topic of both the lecture sessions was “Uses of Power BI and Application in Business”. Mr. Zaman generously shared personal experiences and showed the students how to make decisions in the business world using Power BI software.

### **Business-Tech Event “Face the Future”**

East west university, Department of Business Administration, has successfully organized a panel discussion event titled “Face the Future” with the tagline of “Stay ahead with MIS” on 27<sup>th</sup> March, 2023 at 11.00 AM to 1.30 PM for the course, “MIS305 - Enterprise Information Systems”.

At this event, 4 resource persons were present as speakers from well-known IT companies. They are Syed Soheal Reza, CEO, ADN Digi Net LTD; Mrityunjoy Das, Director, Next IT; Medina Ali, Medina Tech Limited (Dr. Chashi) and Atif Ahmed Akkhor, Executive Director, Medina Tech LTD.

At the event, they discussed their services which contributed to learning about the usage of business and technology.

### **Seminar with Banglalink**

The Department of Business Administration (DBA) organized a seminar titled “Tips and Tricks to Get

Ready for the Job' for the undergraduate students of the final year on 11 May 2023 at the SM Nowsher Ali Lecture Gallery. Md Ishfaqur Rahman, Senior Talent Acquisition Specialist at Banglalink Digital Communications Limited conducted the seminar. The guest highlighted the importance of poise, attitude, basic social skills, and communication ability as well as the dos and don'ts of different interviews.

### **Study Tour at Coca-Cola Manufacturing Plant, Comilla**



The Department of Business Administration at East-West University arranged a study tour as part of the course Strategic Management (MGT 480). A total of 187 students visited the Coca-Cola Manufacturing Plant, located in the AML Beverage Unit, Comilla - one of the largest and most modern factories in South Asia on March 16, 2023. The tour of the Coca-Cola Manufacturing Plant enabled the students to see the industrial activities and management of a large workforce working at different segments of factories. They were accompanied by 12 faculty members of the department.

The students were warmly welcomed and briefed about the Coca-Cola Manufacturing Plant by the company management and officials through an introductory session followed by a physical visit to the different production facilities at the plant, such as the bottle-producing units; various beverage production units including Fanta, Coke and Sprite; the pouring unit; the assembly units; the packaging and leveling units etc. Through this visit, students were able to get practical experience with different types of production systems, namely automated and semi-automated mass production systems, assembly lines, automated packaging etc., and different aspects of the real-life workplace including work methods, employment practices, and so on. The students

have shown their inquisitiveness and enthusiasm by participating actively and making different queries. The officials, unit managers and engineers of the plant were eager and meticulous in answering all the questions of the students. The faculty members enjoyed the tour alike and helped the students understand things to create a congenial learning environment with real-life illustrations. Moreover, this tour provided the students with a perfect reality check along with exposure to current work practices in modern manufacturing establishments like the Coca-Cola Manufacturing Plant as opposed to the theoretical knowledge being taught in their classrooms.

### **Study Tour at Fresh Edible Oil Manufacturing Plant (Meghna Group of Industries, Narayanganj), Summer-2023**

The Department of Business Administration recently arranged a study tour as part of the Strategic Management (MGT 480) course. A total of 214 students visited the Fresh Edible Oil Manufacturing Plant which is the sister concern of Meghna Group of Industries (MGI), located in Narayanganj - one of the largest and most modern factories in Bangladesh on August 24 and 26, 2023. The tour of the Fresh Edible Oil Manufacturing Plant enabled the students to see the industrial activities and management of a large workforce working at different segments of factories. They were accompanied by 16 faculty members of the department.

The students were warmly welcomed and briefed about the Fresh Edible Oil Manufacturing Plant by the company management and officials through an introductory session followed by a physical visit to the different production facilities at the plant, such as the bottle producing units; various production units including 1ltr, 2ltr, 5ltr; the pouring unit; the assembly units; the packaging and labeling units, etc. Through this visit, students have been able to get practical experience with different types of production systems, namely automated and semi-automated mass production systems, assembly lines, automated packaging, etc.

### **Study Tour at Pran Industrial Park, Narsingdi, Fall-2023**

The Department of Business Administration,

arranged a study tour as a part of the course Strategic Management (MGT 480). A total of 207 students visited the PRAN Industrial Park (PIP) located in Palash, Ghorashal, Narsigndi - one of the largest and most modern factories in South Asia on 2<sup>nd</sup> December 2023. The tour to PIP enabled the students to see the industrial activities and management of more than 33,000 workers working at different factories. They were accompanied by 15 faculty members of the department.

### Pangaon Port Visit by the Students of The International Marketing Course

The Department of Business Administration organized a port visit at Pangaon for the students of the “International Marketing (MKT408)” course on 30 April, 2023. Mr. Reaz Hafiz, Senior Lecturer along with the students of the MKT408 course have visited the port. The visit was organized as a part of the course curriculum to provide students with hands-on experience in the field of international trade and logistics.

### Celebration of Women’s Day at Banglalink

Banglalink organized an event on International Women’s Day on 12<sup>th</sup> and 13<sup>th</sup> March, 2023 at their head office Tiger’s Den in Gulshan, Dhaka. Around 30 female students of the Department of Business Administration attended the event. Banglalink emphasized their work environment for their female employees in the event. Apart from this, students in small groups were assigned to different mentors for a detailed idea about equity. The program ended with an open question-answer session.



## Team “Singara” Has Won The 2<sup>nd</sup> Runner-Up Position in Marketing Case Competition

A team from Department of Business Administration, East West University named “Singara” has won the 2<sup>nd</sup> runner-up position in “Idea Hunters 3.0” final marketing case competition. University of Liberal Arts Bangladesh (ULAB) Digital Marketing Club organized the competition. Team “Singara” won tk. 20,000/- as prize money. Ayman Sadik, CEO and Founder of 10 Minute School was the chief guest of the grand finale. The Digital Marketing Club of university of liberal Arts(ULAB) Organization the Competition.



## Department of Economics

2023 was a very significant year for the Department of Economics in research and academics. The department has perceived 5 research publications in international journals and 9 newspaper articles by the faculty members and students, naming Professor Dr. Syed Abul Basher's comparative analysis of airpollution control mechanism of Bangladesh with China and India titled as “বায়ুদূষণ নিয়ন্ত্রণ: চীন পারলে বাংলাদেশ পারছে না কেন?”, Professor Dr A K Enamul Haque's take on Bangladesh's foreign exchange crisis, fuel price and government policies titled as “টাকার সংকট! আলো-আঁধারের স্ক্ররণ” in the *Daily Bonikbarta*. Parvez Karim Abbasi carried out the twin roles as a participant and Moderator during the session titled ‘Globalism- Separating the Ideology from the Conspiracy’ of ‘Bay of Bengal Conversation 2023 Rising Tides’ and Professor Dr. A K Enamul Haque joined the 12th Congress of the Asian Association on Environmental and Resource Economics of Waseda University of Japan with the capacity of an esteemed Board of Director and joined the one-day virtual workshop on August 25, 2023, titled “Images from the sky: An alternative approach for measuring our progress” for environmental economics research and chaired the session under the topic of “Limitation of GDP as a measure of economic progress and alternative methods”. The Department further organized 4 inhouse brownbag seminars and several economic seminars including “Hepatology Meets Economics – The East West Story” – a joint venture between the Interventional Hepatology Division of the Bangabandhu Sheikh Mujib Medical University (BSMMU) and the Department of Economics of EWU, “Rethinking Economics: Conversion with Wahiduddin Mahmud” where renowned economist Dr. Wahiduddin Mahmud delivering a keynote speech on the market's current state, its connection with human behavior, and insights from his book, “Markets, Morals, and Development”, etc to name a few. Furthermore, undergraduate student Md Nabil Hasan is one of the founding members of the retail tech startup Durjoy DSS, a portfolio startup of ICT Division's iDEA project & BYLC Ventures.

The Department of Economics aims to continue showcasing the brilliant research works of graduate and undergraduate students on a wider scale through the signature event East West Economics Research Conclave for the fourth time. The department is updating their curriculum by including core courses on Entrepreneurship, Environment and Sustainability, as well as encouraging off campus teaching method by means of field visits and study tours for better and hands on learning for the students.

## Newspaper Articles

- The Financial Express. A K Enamul Haque, “The path strewn with challenges.” December 10, 2023.
- The Financial Express. Syed Abul Basher and Salim Rashid, “Valuing honesty in long-term growth.” November 12, 2023.
- The Daily Star. Syed Abul Basher and Francesca Di Iorio, “Are individual districts falling behind, while Bangladesh develops as a whole?” July 16, 2023.
- কালবেলা. ড. সৈয়দ আবুল বাশার, “মূল্যস্ফীতি বাড়লে সরকারের সুবিধা?” ২৩ জুলাই ২০২৩.
- BonikBarta. সম্পাদকীয়. ড. সৈয়দ আবুল বাশার, “ইউরোপের গ্যাসের কৌশল এখন পর্যন্ত ইতিবাচক.” জুন ০৩, ২০২৩.
- BonikBarta. সম্পাদকীয়. ড. সৈয়দ আবুল বাশার, “ডলার-বহির্ভূত বাণিজ্য ডলারকে ঘায়েল করতে পারবে কি?” মে ১৫, ২০২৩.
- Project Syndicate. M. Niaz Asadullah & Syed Abul basher, “Making the Asian Monetary Fund A Reality” June 12, 2023.
- Professor Dr. Syed Abul Basher writes about the comparative analysis of air pollution control mechanism of Bangladesh with China and India in Bonikbarta titled as “বায়ুদূষণ নিয়ন্ত্রণ: চীন পারলে বাংলাদেশ পারছে না কেন?” on February 16, 2023.
- Dean, Faculty of Business and Economics, and Professor Dr A K Enamul Haque wrote about Bangladesh’s forex exchange crisis, fuel price and government policies in Bonikbarta titled as “টাকার সংকট! আলো-আঁধারের স্ক্ররণ” on April 9, 2023.

## Seminars

“Rethinking Economics: Conversation with wahiduddin Mahmud”: On September 4<sup>th</sup>, the Department of Economics hosted a thought-provoking event titled “Rethinking Economics: Conversation with wahiduddin Mahmud”. Dr. Wahiduddin Mahmud, renowned economist, delivered a keynote speech on the market’s current state, its connection with human behavior, and insights from his book, “Markets, Morals, and Development.” The event featured an engaging

student Q&A session, allowing for in-depth discussions and valuable insights.

Hepatology Meets Economics - The East West Story: The Department of Economics organized a seminar titled “Hepatology Meets Economics-The East West Story”, a joint venture between the Interventional Hepatology Division of the Bangabandhu Sheikh Mujib Medical University (BSMMU) and the Department of Economics of the East West University. The purpose of the seminar was to start an ongoing research collaboration exploring the economic issues of hepatological diseases and their treatments. Professor Dr. Mamun Al Mahtab, Head of the Interventional Hepatology Division of BSMMU and Dr. Sheikh Mohammad Fazle Akbar, Visiting Researcher, Ehime University, Japan, presented on hepatological diseases and associated issues at the seminar.

## Economics Brown-bag Seminar

- On Thursday, October 19, Dr. Md. Abdullah Al Mashrur, Assistant Professor presented his paper titled “Effects of Anti-Open Grazing Law on Conflict: Evidence from Nigeria”.
- Dr. Md Rumi Shammin, Professor, Environmental Studies Program, Oberlin College presented his work “Climate Change and Community Resilience in South Asia” on March 30, 2023. His work was primarily on the community-based adaptation initiatives in climate vulnerable areas of South Asia, representing examples of multi-faceted and holistic approaches that combine emerging global scientific knowledge and local indigenous knowledge.
- Dr. Syed A. Basher, Professor, presented his work “Bangladesh’s Export Diversification: A Snapshot” on April 6, 2023. This paper conducts a brief review of the literature to investigate potential explanations for why Bangladesh’s export revenue is heavily dependent on a few products and why diversifying export earnings is challenging.
- Mashiath Khurshid, graduating student of MSS Economics presented her work “From Cheques to Mobile Financial Services: A Quantitative Analysis of Bangladesh’s Shifting Digital Payment Landscape” on

April 13, 2023. This thesis analyses the potential impact of various cashless digital financial platforms on the economy of Bangladesh and concludes by discussing various policy implications of our findings, highlighting the significance of these digital services on the country's economic activity.

## Faculty Workshop

The Department of Economics organized a workshop for its faculty members on 3<sup>rd</sup> June 2023. The workshop aimed at aiding the faculty members in capacity building for improving overall teaching performance. The workshop had three sessions conducted by Professor Dr. Mohammed Farashuddin, Professor Dr. A. K. Enamul Haque, and Professor Dr. Bijoy P. Barua. Professor Dr. Mohammed Farashuddin emphasized on the vision of East West University and how this vision can be reflected on teaching by faculties and in students' learning. Professor Dr. A. K. Enamul Haque covered various dimensions such as the Art of Classroom Teachings, Techniques of Practical Assessment, Student Evaluation, Understanding Students and Advising. Professor Dr. Bijoy P. Barua shared his insights and experience on the Philosophy of Education and Teaching.

## Faculty Achievements

- **Bay of Bengal Conversation 2023 Rising Tides:** Parvez Karim Abbasi, Assistant Professor, carried out the twin roles as a participant and Moderator during the session titled 'Globalism- Separating the Ideology from the Conspiracy' of 'Bay of Bengal Conversation 2023 Rising Tides', 7<sup>th</sup> to 9<sup>th</sup> November, the largest international conference on geopolitics and international relations in Bangladesh, organized by Centre for Governance Studies (CGS). The session he moderated included Habibul Haque Khondker, Professor, Zayed University, UAE, Faris Hadrovic, Business Development and Government Relations Expert, Bosnia and Herzegovina and Xia Liping, Professor, Department of Diplomatic Studies, China Foreign Affairs University, China.
- **The Asian Association On Environmental**

**And Resource Economics:** Dr. A K Enamul Haque, Professor and Dean of Faculty of Business and Economics, joined the 12<sup>th</sup> Congress of the Asian Association on Environmental and Resource Economics of Waseda University of Japan with the capacity of an esteemed Board of Director on 29 - 30 August 2023. Held in Tokyo, this year's topic of the Congress was Accelerating Energy Transitions and Resource Use Efficiency Toward Carbon Neutrality in Asia.

- **"Images From The Sky: An Alternative Approach For Measuring Our Progress":** Dr A K Enamul Haque, Professor and Dean of Faculty of Business and Economics, joined the one-day virtual workshop on 26 August 2023, titled "Images from the sky: An alternative approach for measuring our progress" for environmental economics research and chaired the session under the topic of "Limitation of GDP as a measure of economic progress and alternative methods". This workshop was a part of the 12<sup>th</sup> Congress of the Asian Association on Environmental and Resource Economics that was jointly organized by South Asian Network for Development and Environmental Economics (SANDEE), International Centre for Integrated Mountain Development (ICIMOD), Goa University, India, and East West University.
- **Best Library User 2023:** Sarah Enamul Haque, Senior Lecturer, Department of Economics was named the best library user from the faculty category: female at the East West University Library Awards Ceremony on April 9, 2023, at the Annex Section of the EWU library on National Library Day 2023.

## Student Achievements

**Asaf Ibne Salim:** A graduate student of the Department of Economics publishes his work on Jobless Growth: Evidence from Bangladesh with Professor Salim Rashid, Ph.D., and Professor Syed Abul Basher, Available at SSRN: <https://ssrn.com/abstract=4402542> or <http://dx.doi.org/10.2139/ssrn.4402542>

**Md Nabil Hasan:** An aspiring graduating student has been keeping his mark in the startups & business competition world, parallel to his Bachelor's in Economics at East West University. Recently, he outshined thousands of brilliant competitors in national level Business Case Competitions such as Battle of Minds by British American Tobacco, Climate Justice Idea Case Competition by the Daily Star, Sales sprint by EWU, Play makers 5.0 sponsored by Prefetti Van Melle organized by the Faculty of Business Studies, University of Dhaka, Service Combat by EWU, Idea Innovation 2.0, Sustainable Entrepreneurship Competition 2023 and many more national competitions. Amidst all, Nabil is one of the founding members of the retail tech startup Durjoy DSS, a portfolio startup of ICT Division's iDEA project & BYLC Ventures.

**Sumaiya Kabir:** Kabir, S. (2023) Wealth redistribution and the illusion of equality: The perils of money's power and the disparity it creates, *Modern Diplomacy*.

### Field Trip

Under the supervision of Professor Dr. A.K. Enamul

Haque, students of ECO353 (Blue Economics) went on a field trip to Nijhum Dwip, a small island under Hatiya upazila of Noakhali District from February 22-26, 2023. The class of 59 students were divided into 3 teams upon arrival and sent for survey and data collection in the Jahajmara Union, Namar Para Union and Nijhum Dwip itself. The students interacted with the locals, got to know about their livelihood and their struggle of living on an island that often suffers from natural calamities. The tour included local trawler rides, beach visits, national park expedition, interactive sessions, and many more. Senior Lecturers Saiyeeda Saniya Munim, Estiaque Bari, Ehsanur Rauf Prince and Lecturer Proma Paromita Chowdhury joined the trip as well.

On March 18, 2023, the Annual Picnic 2023 of Department of Economics took place at Barnochota Resort in Savar, which brought together students, alumni, faculty members, administrative officers, and families for a day of fun and bonding. The day was filled with exciting activities, including cricket and football matches between faculty and students, a round of pillow passing game, a raffle draw, and a cultural segment.

## Department of English

The department of English, East West University made significant contribution to academia in 2023. The department in coordination with Association of Teachers of Literatures in English, Bangladesh (ATLEB) successfully organized a 2-day international conference entitled “Teaching English Literature and Interdisciplinarity” on July 28 and 29, 2023. Faculty members of the department published 10 research articles (3 in Scopus-indexed Q1 journals) and presented their papers at 11 different national and international conferences. In addition, some students of the department participated and presented their papers in national student conferences organized by the Department of English, AIUB in November 2023, and the Department of English, ULAB in December 2023. The department’s three member team emerged as the runners-up in the much-anticipated Inter-Department Debate Championship 2023, organized by the East West University Debating Club. The seminar series Rhizome of the department arranged three scholarly talks entitled – “Interpretive Framework, and the (Re) Vision of History and Gender in Muktir Gaan (Song of Freedom, 1995)” by Dr. Fahmida Akhter, Professor, Department of Drama and Dramatics at Jahangirnagar University, and “Understanding Past through the Lens of Present: Memory and Flashback in Ganguli’s Bishorjon and Bijoya” by Ms. Israt Jahan, Assistant Professor, Department of English, East West University. A workshop was organized on Outcome-Based Education, on 10 August 2023, where Dr. Ahmed Wasif Reza, Professor, department of Computer Science and Engineering, EWU, was the facilitator. Two of the faculty members of the department, Dr. Farzana Akhter, Associate Professor and Dean of the Faculty of Liberal Arts and Social Sciences, and Dr. Abu Shahid Abdullah, an Assistant Professor also received Publication Rewards from the university for publishing research articles in Q1 journals. Dr. Akhter Jahan, Chairperson and Associate Professor, won a scholarship to participate in an online self-study course sponsored by the U.S. Department of State in Partnership with Regional English Language Offices (RELO) in August 2023.

The department aims to work more rigorously to implement the bi-semester system along with accreditation standards in practice in 2024. Along with these tasks, it will emphasize faculty member’s participation in different research-based projects and encourage students to do the same. This year “Research Cell” has been formed in the department to facilitate research-based activities in the department. Different discussion sessions will be arranged under this cell to encourage the young faculty members to conduct quality research. Our in-house experts and/or external experts may be invited to conduct training/workshops on how to maintain and implement BAC standards. Workshops will be arranged for our TAs to increase their efficiency and knowledge. The department also has a plan to organize a lit fest in Fall 2024.

## Research Publications

- Akhter, Farzana. "Forever Displaced: Religion, Nationalism and Problematized Belonging of Biharis in Ruby Zaman's Invisible Lines." *SARE: Southeast Asian Review of English*, 60 (1), (July 16, 2023), pp. 128-150. ISSN 0127-046X. (Elsevier's Scopus indexed, Q 1 Journal)
- Akhter, Farzana. "Embracing Otherness: The Role of Nostalgia in Bicultural Identity Formation in How the García Girls Lost Their Accents, Dreaming in Cuban, and An American Brat." *English Studies: A Journal of English Language and Literatures*, 104(5), (May 22, 2023), pp.- 750-765. DOI: 10.1080/0013838X.2023.2217745. (Scopus indexed, Q1 Journal)
- Akhter, Farzana. "Revisiting Manhattan Music in the Time of COVID-19: Body Politics, Anti-Asian Racism and Negotiation of Ethnic Identity." Reprint in *Performing Identity in the Era of COVID-19*, edited by Lauren O'Mahony et al, July 31, 2023, pp. 17-34, Oxon/NY: Routledge/Taylor and Francis. ISBN 9781032514512.
- Akhter, Farzana. "American Ethnic and Immigrant Novels: A Mere Commodity or a Discourse of Resistance and Reformation?" *South Central Review*, 40(1), (Spring 2023), pp. 1-23, Johns Hopkins UP. Project Muse, DOI:10.1353/scr.2023.0000. (Scopus indexed, Q 2 Journal).
- Saha, M., & Jahan, A. (2023). Translanguaging as trans-identity: Insights from ethnic minority students in Bangladesh. In: Sultana, S., Kabir, M.M.N., Haider, M.Z., Roshid, M.M., & Hamid, M.O. (eds.). *Language in Society in Bangladesh and Beyond: Voices of the Unheard in the Global South*. Routledge, New York. <https://doi.org/10.4324/9781003304937>
- Jahan, I. Short Story vs Film: A Critical Reading of "The Game of Chess" and the Chess Player. *English Literature: Texts, Contexts and Media*. Dr. Sharma, S. and Dr. Kanger, K. (eds), Rudra Publishers and Distributors, New Delhi, 2023, pp 70-79,

ISBN: 978-93-92108-53-2.

- K. Kaminy, "Reconstructing Feminist Ecocriticism: A Critical Study of Amitav Ghosh's Selected Novels." *Women's Link*, V- 30(1), (2023), P. 41.
- Ameer, Shahnaz. "The Redeemed Mariner: A Post-Pastoral Reading of "The Rime of the Ancient Mariner." *Harvest*, vol. 37, 2023, pp. 7-16.
- M. Mollah, "Beyond the Waking World': The Significance of Dreams in H.P. Lovecraft's Works". *Spectrum*, 17(1), (2023), P. 89-100.

## Conference Presentations

- Akhter, Farzana. "Revisiting History in Literary Narratives." Invited Panel Discussant. July 29. International Conference on Teaching English Literature and Interdisciplinarity organized by East West University and Association of Teachers of Literatures in English Bangladesh (ATLEB), Dhaka, 28 -29 July 2023.
- Akhter, Farzana. "Resisting the Politics of Representation: Women, War, and Bangladeshi War Movies," January 7. 138<sup>th</sup> Modern Language Association Annual Convention (MLA). San Francisco, January 5-8, 2023.
- I. Jahan. "Space and Human Psyche: The Partition of 1947 in the Reels of Tanvir Mokammel", Three-Day International Young Researchers' Conference, the Department of English Literature, School of Literary Studies, EFL University, Hyderabad, 26-28 April 2023.
- I. Jahan. "Looking Glass Border in *Bishorjon* and *Bijoya*", International Memory Studies Conference: Memory, Ecology, Sustainability, 20-22 September 2023, IIT Madras, India.
- I. Jahan. "Understanding Past through the Lens of Present: Memory and Flashback in Ganguli's *Bishorjon* and *Bijoya*", Seminar Series Rhizome, Department of English East West University, 26 October 2023.

- M. Biswas, “Examining University Student’s Disconnection between Acquisition and Application of Academic Writing Skills in Bangladesh”. National Symposium: English Connects, Department of English and Humanities, University of Liberal Arts (ULAB), Dhaka, Bangladesh, (2023, December 8).
- M. Biswas, “Listening: An Unheard Skill in Bangladeshi EFL Classrooms”. BELTA National Conference 2023 in partnership with Jashore University of Science and Technology, Jashore, Bangladesh, (2023, November 25).
- M. Biswas & K. Fatema, “Students’ Psychology in Applying Composition Writing Skills in Tertiary Level Literature Courses in Bangladesh”. Teaching Literature and Interdisciplinarity, Department of English, EWU and Association of Teachers of Literatures in English, Bangladesh (ATLEB), (2023, July 28-29).
- M. Biswas, “Indirectness as a Politeness Strategy: A Comparative Study of Male and Female University Students of Bangladesh”. Mapping Gendered Spaces in Language, Literature and Culture, Department of English, University of Dhaka, Bangladesh, (2023, May 4-5).
- A. R. Arusha, R. Z. Oishee and N. P. Shefa, “Global Englishes in Classrooms: A Systematic Review and Critical Study”. International Conference on Teaching English Literature and Interdisciplinarity organized by East West University in collaboration with Association of Teachers of Literatures in English, Bangladesh (ATLEB). 28-29 July, 2023.
- A. R. Arusha, “Representation of Gender and Social Class in Bangladeshi ELT Textbooks: A Critical Study” Mapping Gendered Spaces in Language, Literature and Culture, and international conference organized by the Department of English, DU, May 4-5, 2023.

## Other Publications

Md. Shazed Ul Hoq Khan Abir published a book titled *Murakamir Scheherazade O Onnanno Golpo*, from Anubad Publications, February 2023.

### Seminar Series Lectures Arranged by the Department:

Dr. Fahmida Akhter who is a Professor in the Department of Drama and Dramatics at Jahangirnagar University, gave a seminar series lecture on Interpretive framework, and the (Re) vision of history and gender in *Muktir Gaan* (Song of Freedom, 1995) on 20<sup>th</sup> July, 2023.

Ms. Israt Jahan, who is an Assistant Professor in the Department of English, East West University, gave a seminar series lecture on “Understanding Past through the Lens of Present: Memory and Flashback in Ganguli’s Bishorjon and Bijoya” , on 26<sup>th</sup> October, 2023.

### Workshop on Outcome Based Teaching and Learning

Department of English of East West University organized a two-hour workshop on Outcome Based Teaching and Learning on Thursday, August 10 at 1:30 pm. Dr. Ahmed Wasif Reza, Professor of Department of Computer Science and Engineering and Additional Director, Institutional Quality Assurance Cell (IQAC), EWU conducted the workshop.

The workshop mainly focused on the scope of Outcome Based Education, its far-reaching impact on the students and the ways of implementing it effectively by redesigning course outlines. The floor was open to discussion throughout the workshop. The workshop benefited the faculty members greatly.

### International Conference on “Teaching English Literature and Interdisciplinarity” at East West University

A two-day international conference titled “Teaching English Literature and Interdisciplinarity” was jointly organized by the Department of English, East West University (EWU) and the Association of Teachers of Literatures in English, Bangladesh (ATLEB) at the EWU campus in Aftabnagar, Dhaka on July 28 and 29, 2023.



Throughout the conference, participants were engaged in 21 different sessions, presenting approximately 150 papers and posters.

The prestigious event was inaugurated at the Manzur Elahi Auditorium, EWU. Esteemed educationist Dr. Serajul Islam Choudhury, Professor Emeritus of University of Dhaka, graced the occasion as the chief guest. The inaugural session was chaired by Syed Manzur Elahi, Chairperson, Board of Trustees, East West University.

### **Budding Researchers of the Department of English, EWU at “Discover English 2023”**

Students from the Department of English, East West University attended and presented their research papers at “Discover English 2023: Student Conference on English Language and Literature” organized by American International University-Bangladesh (AIUB), in collaboration with TESOL Society of Bangladesh on 18 November 2023 at AIUB Campus.. Tanjila Hossen, a student of MA in ELT, East West University received the “Best Presenter Award” for her paper “Assessment Rubrics: Tools to Evaluate Teaching Practicum Course of the Department of English”. Apart from her, another student from MA in TESOL, Raisa Nuzhat presented a paper titled- “The Unseen Influence of Social Media in English Language Learning at Tertiary Level”. Besides, the papers of the students from MA in English- Mohammad Yasin, Faria Rahman Mou, Aditya Bhowmic, and Afnan Binte Helal were also selected for presentation. Moreover, some undergraduate students, Nahida Jannat Oishe, Miftahul Jannat Maliha, Samia Afroz Ria, Mohammed Nur-A Amanat, and Faysal Ebne Zaman Rupok also presented their papers at the conference.

### **English Department Students Presented Papers at a National Symposium Arranged by ULAB**

Students of the Department of English, EWU presented their research papers at the “National

Symposium: English Connects,” organized by the Department of English and Humanities, University of Liberal Arts Bangladesh (ULAB) on 8 December 2023 at ULAB permanent campus. The conference served as a platform for both teachers and students featuring a diverse range of research papers. Faculty members, undergraduate students, and graduate students of the department of English, East West University participated and presented their papers at the day-long event that brought together students and educators from various public and private universities across Bangladesh.

### **Writing Centre**

The Writing Centre creates opportunity to practice Spoken English. In the 2023 academic year, the Writing Centre proudly hosted the “Human Journal” programme, a cornerstone initiative aimed at enhancing spoken English skills among EWU students. This activity has proven to be an invaluable resource for students, fostering better communication skills and cultural understanding. The Human Journal programme saw enthusiastic participation of the students engaging in regular sessions throughout the semesters. Each session lasted approximately one hour, focusing on various topics to keep conversations dynamic and engaging. Participants noted a marked improvement in their pronunciation, fluency, and overall ability to engage in conversations.

### **Personal Achievements of the Faculties**

Dr. Akhter Jahan, Chairperson and Associate Professor, Department of English has won a scholarship to participate in the *Social Emotional Learning* TESOL Modular Education online self-study course beginning August 21st, 2023. This opportunity also includes a 1-yr membership to TESOL International Association, where she can join thousands of English teaching professionals worldwide. This program is sponsored by the U.S. Department of State in Partnership with Regional English Language Offices (RELO) globally.

Rohini Zakaria Oishe, Nazia Pervin Shefa, Maria Mollah, and Khadizatul Kobra, lecturers of Department of English have been rewarded by the Department of English, Dhaka University, and its alumni association for their outstanding results in honors and masters in the Department.

### **Team Udayan From English Department Secures Runner-Up Position in Inter Department Debate Championship 2023**

The English department's "Team Udayan" led by the dynamic trio of MD Khairul Imam, Moumita Binta Mozid, and Ismaiel Al Sifat, emerged as the runners-up in the much-anticipated Inter-Department Debate Championship 2023, organized by the East West University Debating Club. The event took place on the 13th & 14th of October. Their performance throughout the competition drew the admiration of the judges and fellow participants.



## Department of Social Relations

The Department of Social Relations (DSR) at East West University plays important roles in teaching, research and extra-curricular activities. During the period of 2023, DSR successfully organized various seminars on different topics such as ‘Social Etiquette’ on February 12 and June 18, 2023 for the newly admitted students of Population and Public Health Sciences (PPHS) program and celebrated some significant days namely World Health Day (April 12, 2023), World Mental Health Day (October 8, 2023) and World AIDS Day (December 1, 2023). The Department organized a field trip for the students of GEN 226: Emergence of Bangladesh to provide practical knowledge on Liberation War 1971 visiting the Teliapara Muktiyuddha Memorial Complex, Satchhari, Habigonj. As extra-curricular activities, a Badminton Tournament and an Annual Picnic were organized to improve the interpersonal relationship among students and faculty members. Some of the students of PPHS presented posters at the 9th International Public Health Conference, organized by the Public Health Foundation Bangladesh (PHFBD), which took place on 17 – 18 November 2023 at the Bangladesh Medical Research Council Auditorium, Dhaka, Bangladesh. In this period, over a dozen of research articles were published by the faculty members in both national and international journals. Some of the faculty members attended trainings and workshops organized by different Institutions. Mr. Md. Anwer Hossain, Lecturer, DSR is awarded the full Scholarship to pursue his PhD at Max Planck Institute of Demographic Research (MPIDR), Germany.

During the academic year of 2024, already we have some achievements in terms of research and seminar activities. For the rest of the period of 2024, we have a plan to focus on original research and research proposal. Each faculty member is committed to publish at least one peer-reviewed journal article or develop/ conduct one research proposal. Some of the faculty members are planning to attend international conference and training. A one-day special training on SPSS and Data Analysis will be organized for the PPHS students to make them competent. Furthermore, two seminars on emerging population and public health issues including celebration of significant International/ National Days will be organized. Several field trips/study tours under different courses are planned for PPHS students. The Department will arrange one meeting with representatives of potential industries (including NGOs and INGOs) to modify program curriculum and to strengthen industry-academia collaboration. Moreover, at least one Departmental Curriculum Committee meeting will be arranged to update existing course curriculum or add new courses. Around ten guest lectures (maximum two lectures per course) by outside experts are planned. This department will continue its extracurricular activities as usual.

## Publications

- M. M. H. Khan, “Covid-19 in Bangladesh as an Example of the World Region South Asia”. In: Alexander Krämer and Michael Medzech (ed): Covid-19 pandisziplinär-Gesundheitswissenschaftliche, soziopolitische und philosophische Hintergründe, (2023).
- R. Kabir, M. Z. Sultana, M. S. H. Mondal, I. Kabir, “Undergraduate Student’s Stress, Anxiety, Depression and their Coping styles during Covid-19”. *Mental Health: Global Challenges Journal*, 6(1), (2023) P. 67–76.
- M. R. Siddiqui, “Climate-related Mobility in Coastal Islands of the Bay of Bengal: An investigation into the interconnections and disparities among governance initiatives”. Conference presentation at 2nd Organizing Migration and Integration in Contemporary Societies Conference (OMICS), Gothenburg, Sweden, (2023).
- M. R. Siddiqui, “Examining participation in climate decision-making: myth and reality” conference presentation at WCRP Open Science Conference, Kigali, Rwanda, (2023).
- M. A. Hossain, and M. B. Hossain, “Understanding fertility behaviour of the Forcibly Displaced Myanmar Nationals in Bangladesh: A qualitative study”. *PLoS ONE*, 18(5): e0285675, (2023),
- N. A. Bini, “A synergistic relationship between University of Dhaka and contemporary Dhaka city: A socio-economic overview”. *Celebrating 100 years of the University of Dhaka: Reflections from the Alumni National and International, Volume II*, University of Dhaka, (2023), P.33-48.
- M. M. Hasan, J. F. Díaz-Morales, and M. H. Khan, “Evidence for environment hypothesis: Cross-cultural measurement invariance of the composite scale of morningness across Bangladesh and Spain”. *Chronobiology International*, 40(8), (2023), P. 1123-1132.
- M. S. Rana, S. M. Billah, M. Moinuddin, M. A. B. Siddique, M. M. H. Khan, “Exploring the factors contributing to increase in facility child births in Bangladesh between 2004 to 2017-2018”. *Heliyon*, (2023).
- N. Aziz, M. A. Adman, N. S. Suhaimi, S. Misbari, A. R. Alias, A.A. Aziz, L. F. Lee, M. M. H. Khan. “Indoor air quality (IAQ) and related risk factors for sick building syndrome (SBS) at the office and home: A Systematic review”. *IOP Conference Series: Earth and Environmental Science*, (2023).
- B. Banu, K. C. Ko, M. M. H. Khan, L. Ali, T. Barnighausen, R. Sauerborn, A. Soares, “Effects of traditional versus m-Health educational interventions for diabetic patients: a randomised controlled trial in peripheral district of Bangladesh”. *Diabetes Epidemiology and Management*, 9, (2023).
- M. M. Islam, M. A. Hossain, and R. K. Sanjowal, “Bangladesh at Fifty: Changes and Challenges on Population and Development”. Virtually presented at the XX ISA World Congress of Sociology, Melbourne, Australia, (2023).
- F. Wahab, A. Z. Salahuddin, M. Ibrahim, M. Z. Sultana, S. Sharmin, A. Ahmed, N. Jabbar, M. T. Keya, “SARS-CoV-2 Infection after Vaccination: A Comparative Profile between Dose 1 and Dose 2”. *Mymensingh Medical Journal*, 32 (1), (2023), P. 96-102.
- F. Wahab, M. Z. Sultana, M. Hossain, T. A. Aziz, M. Khatun, T. Chanda, S. Rahman, “Novel Messenger RNA Coronavirus Vaccination: A Study of Adverse Skin Reactions”. *Bangladesh Academy of Dermatology*, 03 (01), (2023), P. 3-8.
- F. Wahab, R. Nasim, L. Khondker, M. Z. Sultana, M. O. Faruque, “Adverse cutaneous reactions in doctors wearing personal protective equipments (PPE) during COVID-19 pandemic in Dhaka city, Bangladesh”. *The Gulf Journal of Dermatology and Venereology*, 30(1), (2023).

## Training and Workshop

- Nishat Anjum Bini, Md Mahmudul Hasan, and Md Answer Hossain from the

Department of Social Relations attended and completed Training workshop on “How to Write a Research Proposal?”, from East West University Center for Research and Training (EWUCRT), East West University. All of them are lecturers in the department. Dr. Md Mobarak Hossain Khan, Chairperson of DSR served as the trainer.

- Nishat Anjum Bini (Lecturer, Department of Social Relations) attended and completed a Training workshop on “Research Paradigms and Advanced Methodology in Arts and Social Sciences” from Center of Advanced Research in Arts and Social Sciences (CARASS), University of Dhaka.
- Md Rezwana Siddiqui (Senior Lecturer, Department of Social Relations) attended the Early to Mid-Career Researcher (EMCR) Symposium held in Kigali, Rwanda, on 22 and 28 October 2023. This symposium was organised by the World Climate Research Programme (WCRP).

## Departmental Activities

### Seminar on Social Etiquette

Every semester, East West University’s Department of Social Relations organised a “Class Etiquette” session for newly enrolled Bachelor students in the Population and Public Health Sciences (PPHS) program. The event took place on February 12 and June 18 in the spring and summer of 2023. The program’s goal was to orient students on the proper behavior expected at this level of higher education. It included topics like how to create a healthy learning environment in the classroom and within the department. The talk was delivered by Rubayat Kabir, who is a senior lecturer in the Department of Social Relations at East West University. Professor and DSR Chair Dr. Mobarak Hossain Khan served as the event’s program chair.

## Celebrations of the Significant Days at Department of Social Relations

### World Health Day 2023

The Department of Social Relations of East West University celebrated ‘World Health Day 2023’ by organising a poster presentation on the theme of the

day ‘Health for All’. Every year 7 April is celebrated as ‘World Health Day’. The undergraduate students of Population and Public Health Sciences (PPHS) prepared posters as part of their course activities of PPHS105 entitled ‘Introduction to Epidemiology’ and presented them on 12 April 2023. The poster presentation was led by their course instructor Dr. Marzia Zaman Sultana, Senior Lecturer, DSR. The Chairperson of the Department Prof. Dr. Md. Mobarak Hossain Khan enjoyed and appreciated their presentations.

### World Mental Health Day 2023

On ‘World Mental Health Day 2023’ a seminar was organised by the department on the theme “Mental health is a universal human right”. The program was chaired by Prof. Dr. Md. Mobarak Hossain Khan, Chairperson, DSR, EWU. In addition, Rubayat Kabir, Senior Lecturer, and Md. Mahmudul Hasan, Lecturer DSR, participated in the event as speakers. Students actively participated in the seminar which allowed them to talk openly about their mental health and find solutions to challenges. The seminar was able to create a sense of togetherness and raise awareness about mental health among EWU students.

### World AIDS Day 2023



World AIDS Day 2023 was celebrated on December 1, around the world with the theme “Let Communities Lead” to reflect on the progress made to date, raise awareness about the challenges that remain to achieve the goals of ending AIDS by 2030 and mobilize all stakeholders to jointly redouble efforts to ensure the success of the HIV response. Likewise, the Department of Social Relations also observed the day by arranging a poster presentation on different topics of HIV and AIDS. Supervised by Dr. Marzia Zaman Sultana, Senior Lecturer of the department, the students of POP201: Health Challenges of Adolescents and Youths, presented

the posters on December 1, 2023, to create awareness on the issue and was highly appreciated by all.

### Study Tour



Students of the GEN 226 Emergence of Bangladesh course, Sections 12 and 13, of Summer 2023 semester visited Teliapara Muktijuddha Memorial Complex, Satchhari, Habigonj, Sylhet as part of a study tour to a historical place relevant to the liberation war of Bangladesh. Md Anwer Hossain, lecturer of the Department of Social Relations led of this study tour.

### Students Research Project

#### Conference Poster Presentation

Students of the Population and Public Health Science (PPHS) from the Department of Social Relations (DSR), EWU presented posters at the 9<sup>th</sup>

International Public Health Conference (Hybrid), 2023. The conference was organized by the Public Health Foundation Bangladesh (PHFBD) and took place on 17 – 18 November 2023 at the Bangladesh Medical Research Council Auditorium, Dhaka, Bangladesh. Sarika Kifayat Islam, Sajidul Haque, and Sabrina Shamshul under the supervision of Md Rezwan Siddiqui, Senior Lecturer, DSR presented a poster on “Connection between daily commutes and stress among students”. Sabiha Binta Siraj under the supervision of Professor Dr Md Mobarak Hossain Khan, Chairperson, presented a poster on “Self-reported loneliness among university students in Bangladesh: prevalence, determinants and public health strategies.” Both of their contributions were praised by the conference organisers and participants.



## Department of Sociology

In 2023, the Department of Sociology achieved several notable accomplishments. Faculty members published twelve research papers in internationally respected journals and authored book chapters. Six faculty members presented papers at international conferences. Dr. Rasel Hussain earned a Ph.D. in Sociology and Social Policy from Lingnan University in Hong Kong and returned to teach at our institution. Professor Dr. Fouzia Mannan became a member of the International Sociological Association (ISA), and Dr. Anisur Rahman Khan became an international member of the American Psychological Association (APA) for 2023-2024. Additionally, three students from the Department of Sociology received 'Medha Lalon' scholarships in 2023. The department also organized field trips to Khagrachori, Panam City, and Tangail Madhupur. Finally, the students' teamwork added vibrancy to the annual picnic, "basanata utsab," and departmental orientation programs.

### **In 2024, the Department of Sociology intends to achieve the following goals –**

- Faculty members will focus on implementing innovative teaching strategies, effective training, research, and organizing and attending national and international conferences.
- A master's program in Sociology and Social Policy will be offered in 2024 by the Department of Sociology at East West University.
- The Department of Sociology is working on establishing an Alumni Association by 2024 to keep former students connected to the department.
- Field trips will be organized to bridge the gap between theoretical (classroom experience) and practical experience (field experience)
- The department will encourage students to take part in co-curricular activities by joining East West University clubs. Additionally, the clubs will involve students in teamwork as part of their extracurricular activities, to foster leadership and communication skills.
- The department is in the process of preparing the application for the accreditation certificate.

## Journal Article

- Khan, A. R., & Arendse, N. (2023). Male suicide cases in Bangladesh: Lensing through Durkheim's sociological typology, *Journal of Human Behavior in the Social Environment*, <https://doi.org/10.1080/10911359.2022.2164543> [Taylor & Francis/Routledge, Scopus Indexed]
- Khan, A. R., Shimul, SMAK & Ratele, K. (2023). Psychological Perspective of Suicidal Behaviour in South Africa, *Journal of Suicide Prevention*, 5: 3-16.
- Billah, M., Rutherford, S., Akhter, S., & Tanjeela, M. (2023). Exploring mental health challenges and coping strategies in university students during the COVID-19 pandemic: A case study in Dhaka city, Bangladesh. *Frontiers in public health*, 11, 1152366. <https://doi.org/10.3389/fpubh.2023.1152366>
- Hussain, R., & Shimul, S. M. A. K. (2023). Women Migrant Workers and Their Transition across State Boundaries: Labour Exporting Policies of Bangladesh and the Reality. (*IPS Working Paper Series No.3*). Hong Kong: Institute of Policy Studies, Lingnan University. doi: 10.14793/ipswp\_03
- Hussain, R., & Shova, T.Y. (2023). Increasing rate of Suicide among the University Students of Bangladesh: A Sociological Investigation. *ASR Chiang Mai University Journal of Social Sciences and Humanities*. Chiang Mai University, Chiang Mai, Thailand 50200 (forthcoming).
- Hussain, R., Shova, T.Y. (2023). Increasing Rate of Suicide among the University Students of Bangladesh: A Sociological Investigation. *ASR: CMU Journal of Social Sciences and Humanities (2023)* Vol.10 No.2 (Online). ISSN: 2465-4329 (online)
- Hussain, R., Shova, T.Y. (2023). Effects of Covid-19 on Bangladesh's School Dropout and Child Marriage Rates: A Threat to Achieving Sustainable Development Goals and Promotion of Intergenerational Poverty. *East West Journal of Business and Social Studies*. Special issue (volume 9-11, 2023).
- Uddin, H., & Hasan, M. (2023). Family resilience and neighborhood factors affect the association between digital media use and mental health among children: does sleep mediate the association? *European Journal of Pediatrics*, 1-14. [Published date: 16 March 2023] <https://link.springer.com/article/10.1007/s00431-023-04898-1>
- Uddin, J., Uddin, H., Rahman, M., Saha, P., Hossain, M. Z., Hajizadeh, M., & Kirkland, S. (2023). Socioeconomic disparities in diabetes-concordant comorbidity: National health interview survey, 1997–2018. *Public Health*, 222, 160-165. [Published date: 4 August 2023] <https://doi.org/10.1016/j.puhe.2023.06.041>
- Hasan, M. K., Uddin, H., Younos, T. B., Mukta, N. A. H., & Zahid, D. (2023). Prevalence of truancy among school-going adolescents in three South Asian countries: association with potential risk and protective factors. *International Journal of Adolescence and Youth*, 28(1), 2242480. [Published date: 4 August 2023] <https://doi.org/10.1080/02673843.2023.2242480>
- Gan, R. K., Uddin, H., Gan, A. Z., Yew, Y. Y., & González, P. A. (2023). ChatGPT's performance before and after teaching in mass casualty incident triage. *Scientific Reports*, 13(1), 20350. [Published date: November 21, 2023] <https://doi.org/10.1038/s41598-023-46986-0>
- Uddin, H., Hasan, M. K., & Castro-Delgado, R. (2023). Effects of mass casualty incidents on anxiety, depression, and PTSD among doctors and nurses: a systematic review protocol. *BMJ open*, 13(9), e075478. [Published date: September 11, 2023] <http://dx.doi.org/10.1136/bmjopen-2023-075478>

## Book Chapter

- Khan, A. R. (2023). Cultural perspectives of suicide in Bangladesh. In S.M. Yasir Arafat and Murad M. Khan (Eds.) *Suicide*

in Bangladesh - Epidemiology, Risk Factors, and Prevention (pp. 43-64). Singapore: Springer.

- Khan, A. R. (2023). *Bangladeshe Attabattar Sanskritik Pariprekshith* (Cultural perspectives of suicide in Bangladesh). In S.M. Yasir Arafat and Murad M. Khan (eds.) *Attabatta: Bangladesh Prekshapat (Suicide in Bangladesh - Epidemiology, Risk Factors, and Prevention)* (pp. 63-85). Dhaka: Bangla Gabeshana. [In Bangla, translation]
- Tanjeela, Mumita (2023). Gendered Vulnerability and Role of Women in Landslide Preparedness: A Case Study of Urban Periphery of Cox's Bazar, Bangladesh In Braj Raj Kumar Sinha (Editor), *Urban Dynamics, Environment and Health: An International Perspective* ISBN-13: 9789819957439, Publisher: Springer Nature Singapore, 1st online edition. December 2023.

### Conference/Seminar Presentations

- Mannan, F. (2023, December 6-7). *Rural Women and Social Change: Hope and Despair in South Asia*. ICSSR-sponsored International Conference titled "Gender Issues and Women's Rights: Exploring Women's Voices and Experiences in South Asia"
- Mannan, F. (2023, June 25-July 1). *Bound by Patriarchy: Women's Experience of Internal Migration in Bangladesh*. XX ISA World Congress of Sociology, Melbourne, Australia.
- Mannan, F. (2023, June 25-July 1). *Does Education Really Empower Women? Revisiting The Role of NGOs in Bangladesh*. XX ISA World Congress of Sociology, Melbourne, Australia.
- Haque, A., Saad, K., & Khan, A. R. (2023, December 03-06). *Experiences of Tertiary EEE programmes in Bangladesh to Address the Washington Accord Graduate Attributes in the Affective Learning Domain*". 34TH Australasian Association for Engineering Education Conference, Gold Coast, Australia
- Khan, A. R. (2023, November 27). *Intimate Partner Violence against Men in South Asia*. 18th International Conference on

Humanities and Social Sciences, (IC-HUSO 2023), Khon Kean University, Thailand. (Conference Proceedings) <https://ichuso.kku.ac.th/papers>

- Tanjeela, M. (2023, June 25-July 1). *Gendered Struggle of Bangladeshi Women in Coping with Climate Change: Need for Gender Transformative Approaches*. XX ISA World Congress of Sociology, Melbourne, Australia.
- Tanjeela, M. (2023, June 25-July 1). *How Students Developed Coping Strategies during COVID-19? A Sociological Study Among University Level Students in Dhaka City, Bangladesh*. XX ISA World Congress of Sociology, Melbourne, Australia.
- Hussain, R. (2023, November 28). *Possession of capital by informal sector workers and their role in the placement of jobs in the era of the information economic system: A case of Dhaka, Bangladesh.*" The Congress of Humanities and Social Sciences (HASS)-2023. The Australian Sociological Association- TASA at the University of Sydney, Australia.
- Hussain, R. (2023, June 25-July 1). *Rumours (Gujob) and Misinformation in the Era of Information Society: A Case of Bangladesh Society*. XX ISA World Congress of Sociology, Melbourne, Australia.
- Hussain, R., Hasan M.H., (2023, March 31-April 01). *Children's ingratitude, negligence, and abuse towards elderly parents: A sociological insight from Bangladesh Society*. Postgraduate Conference on Interdisciplinary Learning: Intersections of Research, Society and Postgraduate Education. Lingnan University, Hong Kong.
- Uddin, H. (2023, May 9-12). *Risk Assessment of South Asian Floods (2000-2020) using the INFORM and Yew Disaster Severity Index*. 22nd World Association for Disaster and Emergency Medicine (WADEM) Congress 2023, Killarney, Ireland
- Shimul, S.M.A.K. (2023, June 25-July 1). *How the Ready-Made Garment Workers of Bangladesh Mobilise Protest Movements at the Verge of Union Extinction?* XX ISA World Congress of Sociology, Melbourne, Australia.

- M. Ahsan. (2023, June 25-July 1). *The Cultural Construction of Women through Language: Exploring Gender Identity in Bangladesh*. Paper presented in the XX ISA World Congress of Sociology 2023, Melbourne, Victoria, Australia.
- M. Ahsan. (2023, December 21-24). *Dreams Versus Reality: Perceptions of University Students on Education for Career Development*. International Conference on Academic Studies in Science and Education organized by the International Society for Academic Research in Science, Technology, and Education. Istanbul, Turkey.

## Membership

Professor Dr. Fouzia Mannan is a member of the International Sociological Association (ISA), Spain, Madrid, 2023 (Membership no.141389)

Anisur Rahman Khan has been elected as an international status member by the prestigious American Psychological Association (APA) for 2023-2024 (Membership no. C200246384)

## Ph.D. Awarded Achievement

The Department of Sociology's Senior Lecturer, Rasel Hussain, was recently awarded a Ph.D. in Sociology and Social Policy from Lingnan University in Hong Kong. "Information Economy, Employment Vulnerability and The Development of New Urban Marginality: The Case of Bangladesh" is the title of his doctoral dissertation. It is worth mentioning that he was awarded the Prestigious Hong Kong Ph.D. Fellowship Scheme (HKPFS) in 2020 from the University Grant Commission (UGC) of Hong Kong for his research.

## Others

### Open Source

Anisur Rahman Khan has published a feature article titled, "Suicide is a mental health issue, not a crime", published by 360info open-access global wire agency, based at Monash University Australia. Available at <https://360info.org/suicide-is-a-mental-health-issue-not-a-crime/>

### Contract Sign

Dr. Mumita Tanjeela, Associate Professor, Department of Sociology, signed the contract

of a book proposal titled "Bridging the Climate Divide: Women's Inspiring Journey in Bangladesh" with Common Ground Research Networks, the University of Illinois Research Park, 2001 South First St, Suite 201 L, Champaign, IL 61820 USA on November 9, 2023.

## Training

**Ms. Ruma Parvin, Lecturer**, Department of Sociology completed certified training on "SPSS Software" organized by East West University Centre for Research and Training from 28th November to 18th December 2023.

## Field Trips 2023

### SOC 7107: Social Problem and Analysis Field Trip to SOS Children's Village

On March 22, 2023, a field trip to the SOS Children's Village located at shyamoli, Dhaka. was organized for SOC 107 (Social Problem and Analysis) students. The trip was led by the course instructor, Dr. Mumita Tanjeela, Associate Professor of the Department of Sociology.

The objective of the visit was to provide students with an opportunity to learn about the history, structure, and services of the organization, as well as the changing patterns of families in the global and local context, and the institutional needs of children without families.

During the visit, the students were given a tour of the village and had an informal session with the children living there and the office staff who took care of them. The organization provides a healthy and nurturing environment for the children, offering educational and job facilities, good healthcare, and proper guidance. This information was instrumental in helping the students understand how to address social problems effectively.

### SOC7406: Sociology of Development Course Students' Field Trip to Khagrachari Kollyan Somiti, Khagrachari

The students of SOC 406: Sociology of Development, Department of Sociology, went on a field trip to Khagrachari to visit the Khagrachari Kollyan Samiti, a non-governmental organization working towards the welfare and development of women in the Khagrachari area. The students first visited the NGO office and then two

ethnic community villages near Perachora Village, with the NGO workers of KMKS.

During the trip, the students were able to observe and understand the practical development process in general and the culture of the ethnic community in practice. They conducted in-depth interviews with local and root-level people, especially ethnic minorities, to get a better understanding of their needs and challenges.

According to Mrs. Shefalika Tripura, the Executive Director of the NGO, their primary objective is to work towards the welfare and development of women in the community. To achieve this, the organization undertakes a range of activities aimed at promoting gender equality, empowering women, and addressing the specific needs and challenges faced by women in the community.

The students were able to analyze and apply development theories in practice and also gained a clear understanding of Third Generation NGO Strategies that enabled them to understand the development process critically.

### **SOC7318: Sociology of Religion Course Students' Field Trip to Khagrachari**

A field trip organized for the students of SOC 318 Sociology of Religion class from East West University proved to be a great learning experience. The two-day field trip, which took place in Khagrachari Sadar on May 4, 2023, was aimed at introducing the students to the diverse communities residing in the area and their unique customs and traditions.

The trip began on the auspicious day of Buddha Purnima, which added more significance to the student's learning experience. During the field trip, the students were able to observe and understand the local livelihoods, religions, and rituals of different communities, including Chakma, Tripura, Marma, and others, who coexist harmoniously in the area.

The focus of the trip was to gain an in-depth understanding of the customs, practices, and traditions associated with Buddha Purnima. Throughout the trip, the students were able to learn about the significance of the day, the rituals involved, and the differentiation between sacred and profane practices.

Overall, the field trip provided the students with an

opportunity to gain a deeper understanding of the diverse religious practices and traditions that exist in the Khagrachari Sadar region. It was a great learning experience that will help them in their future academic and personal pursuits.

### **SOC7205 : Rural Sociology Field Trip to Panama City and the Sonargaon Museum**

A group of students from the Department of Sociology took a day-long field trip to Panama City and the Sonargaon Museum. The trip was part of their SOC 205 (Rural Sociology) course, which teaches students about the social and economic structures of rural communities in Bangladesh.



The students began their day in Panama City, where they visited a local village. They met with villagers and learned about their daily lives, customs, and beliefs. The students also conducted interviews with the villagers to learn more about their challenges and opportunities.

After lunch, the students visited the Sonargaon Museum. The museum is home to a collection of artifacts from the ancient city of Sonargaon, which was once the capital of Bengal. The students learned about the history and culture of Sonargaon, and they also saw some of the beautiful textiles that were once produced there.

The field trip was a valuable learning experience for the students. They gained a deeper understanding of rural life and culture in Bangladesh, and they also learned about the challenges faced by the rural communities. The students were grateful to the Department of Sociology for organizing the trip, and they hoped to return to Panama City and Sonargaon Museum in the future.

In addition to learning about rural life and culture, the students also learned about the importance of preserving Bangladesh's cultural heritage. Sonargaon Museum is a valuable resource for learning about the history and culture of Bangladesh, and the students are committed to helping to preserve it. They hope that their experiences on the field trip will inspire

them to work in the field of cultural preservation in the future.

### **SOC7102: Introduction to Anthropology Students to Madhapur, Tangail.**

A field trip was organized by the Department of Sociology, East West University with the Garo ethnic community for the students of SOC102: Introduction to Anthropology on August 4-5, 2023, at Madhapur, Tangail.

The trip aimed to gain an in-depth understanding of the customs, beliefs, practices, and traditions associated with anthropological perspectives. During the field trip students experienced and learned cultural diversity and the distinct cultural identity of the Garo peoples. Thus, students were able to observe and understand the customs and rituals, local livelihoods, religions, education and literacy, communication, and technology in the Garo community in the Madhapur area. Hence it helps students to explore and experience distant cultural traditions in Madhapur session that will be helpful in their tuition academic and personal pursuits

### **SOC7304: Sociology of Environment Students Field Trip to Madhapur, Tangail.**

A field trip was organized for the students of SOC 304: Sociology of Environment in Madhapur Shal Forest at Tangail.

A discussion session with a grassroots-level Garo Women's Organization named 'Achik Michik Society' was arranged for the students during the field visit. Sulekha Morong, Secretary of the organization along with some members of the organization took part in that participatory session. Moreover, the president of 'Join Shai Society' another land rights activists' organization, and some Garo male community members were present there.

Students gathered information regarding the lives of this indigenous community, Shal forest degradation/deforestation, the struggle of the community to protect their land rights, and how they are keeping their livelihoods alive in the age of globalization. From the fieldwork, students analyzed 'the political ecology of the degradation of forest commons (Garo Community)' in the Madhapur Shal Forest.



## Department of Law

The Department of Law made significant achievements in the year 2023 in terms of student and faculty developments. Throughout the year, the Department organized several enlightening lectures on critical legal topics regarding inherent powers of the High Court Division, comprehensive guide on tax return submissions for individual taxpayers, historical evolution of the Code of Criminal Procedure, 1898 and on the practical aspects of criminal proceedings, from pre-trial to trial stages. The Law Clinic initiatives at the Department of Law featured an inaugural ceremony on April 8, 2023, with the then Honorable Chief Justice, Justice Mr. Hasan Foez Siddique as the Chief Guest. The second edition of the Law Clinic was conducted in Summer 2023, comprising over 25 sessions by distinguished legal professionals, while the third edition of the Clinic took place in Fall 2023, featuring 16 sessions including practical legal activities.

The students from the Department of Law actively participated in various moot court competitions in 2023. The EWU team participated in the Philip C. Jessup International Law Moot Court Competition, Prof. N. R. Madhava Menon Global Jurial Conclave SAARCLAW Mooting Competition in Greater Noida, India, and the Nuremberg Moot Court Competition in Germany. Notably, the EWU team emerged as the runner-up in the 14th Henry Dunant Memorial Moot Court Competition. The Department hosted its fifth and sixth workshops on mooting and advocacy skills on July 22 and 26, 2023, and on August 26, 2023, respectively. The EWU law students took part in a special learning session on “Women and Girls Rights in the Digital Age: Risks and Opportunities” on March 21, 2023, and in the 4th Jessup Workshop held on September 28-29, 2023, at the Nabab Nawab Ali Chowdhury Senate Bhaban, University of Dhaka organized by Jessup Bangladesh, in collaboration with Hearth Bangladesh, International Law Students Association (ILSA) and University of Dhaka. The students from the Department of Law also secured the top three prizes in the Workers’ Access to Justice Hackathon, organized by Bangladesh Legal Aid Services and Trust (BLAST) which took place on October 21, 2023, in collaboration with the Rule of Law Collaborative at the University of South Carolina.

The faculty members of the Department of Law made significant academic and professional contributions through research projects, publications and participation and presentation of papers in national and international conferences/workshops including other roles as editors and reviewers in books and Scopus indexed Q1 journals in 2023. Professor Dr. M. Ekramul Haque, Adviser of the Department of Law, has joined as a Distinguished Senior Research Fellow in the Constitutional Studies Program at the University of Texas at Austin (USA) for the next three years (2024-2026). He has also become a Member of the Disaster Research Group (NDRG) of the Advisory Body of Network of Asia Pacific Schools and Institutes of Public Administration and Governance (NAPSIPAG). Ms. Aditya Rahman Shah, Senior Lecturer, has become the Member of British Institute of International and Comparative Law. Mr. Md. Pizuar Hossain, Senior Lecturer, has been elected as the Advisory Board Member of International Association of Genocide Scholars (IAGS) for 2023-25. He was also selected as the Member of Conference Committee of the International Association of Genocide Scholars (IAGS) from 7 December 2023 for the 17th Biennial Conference in Johannesburg, South Africa, 2025. Ms. Nabila Farhin, Senior Lecturer, received the Best Paper Award in Law Discipline for the Conference Paper titled, “Are Child Actors Workers in Bangladesh? A Critical Legal Analysis” in the 2nd International Conference on Technology Business and Justice, organized by Jatiya Kabi Kazi Nazrul Islam University (5-6 June 2023). Ms. Nadia Rahman, Senior Lecturer, has been appointed as the Joint Secretary of the Bangladesh Chapter, in Commonwealth Legal Education Association (CLEA-Asia). Ms. Nadia Rahman and Mr. Ali Mashraf, Lecturer coached and adjudicated various moot court and other competition held nationally and internationally. These activities highlight the dynamic academic environment and active engagement in legal education at East West University’s Department of Law.

The Department of Law at East West University has outlined extensive plans starting in 2024. The curriculum and syllabus for the Bachelor of Laws (LLB) and Master of Laws (LLM) programs will undergo a major overhaul. The Syllabus Committee will submit its preliminary report in mid-2024, with the revised curriculum proposal set for the University Grants Commission. Faculty development would include workshops on teaching methods, challenges for law teachers, and publishing in peer-reviewed journals. The Department will focus its research on Sustainable Development Goals (SDGs) for the next two years, encouraging faculty to engage in related projects and publish relevant works. Group research initiatives will be formed into clusters based on common interests.

In consultation with the Law Clinic and Moot Court Committees, the Department of Law has outlined several plans. The second phase of the Law Clinic program will expand by introducing a research component, where students will gather empirical data from specific communities and submit reports on their legal issues. The Law Clinic also plans to introduce specializations in areas such as corporate and commercial law and foster national and international collaborations. Participants will engage in events like BABSEACLE Foundation’s 2024 CLE Mock Sentencing Hearing Workshop and collaborate with NGOs for internships. Additionally, the Moot Court Committee will oversee moot court activities, train students, prepare them for competitions, organize internal contests, and facilitate expert mentoring sessions and international collaborations. The Department of Law is also planning to organize its “3rd International Conference on Law and Sustainable Development” in December 2024. This event aims to bring together prominent academics, researchers, research scholars, and legal practitioners to exchange and share their experiences and research results on the various aspects of law and sustainable development.

## Books

M. R. Islam & Professor Dr. M. E. Haque, “The Constitutional Law of Bangladesh: Progression and Transformation at its 50<sup>th</sup> Anniversary,” Springer Singapore, DOI: 10.1007/978-981-99-2579-7, Springer Website of the publication: <https://link.springer.com/book/10.1007/978-981-99-2579-7> , Hardcover ISBN 978-981-99-2578-0, Date of Hard Copy Publication: 26 July 2023

## Research Articles/Book-chapters

- Professor Dr. M. E. Haque, “Economic, Social and Cultural Rights: Transformation of Non-justiciable Constitutional Principles to Justiciable Rights in Bangladesh,” in *The Constitutional Law of Bangladesh: Progression and Transformation at its 50<sup>th</sup> Anniversary*, Springer Singapore, (2023) P 337-351, DOI: [https://doi.org/10.1007/978-981-99-2579-7\\_19](https://doi.org/10.1007/978-981-99-2579-7_19), Springer Website of the publication: [https://link.springer.com/chapter/10.1007/978-981-99-2579-7\\_19](https://link.springer.com/chapter/10.1007/978-981-99-2579-7_19).
- Professor Dr. M. R. Islam & . M. E. Haque, “Introduction: Fifty Years of the Constitution of Bangladesh: Progression and Transformation,” in *The Constitutional Law of Bangladesh: Progression and Transformation at its 50<sup>th</sup> Anniversary*, Springer Singapore, (2023) P. 1-24, DOI: [https://doi.org/10.1007/978-981-99-2579-7\\_1](https://doi.org/10.1007/978-981-99-2579-7_1).
- Professor Dr. M. E. Haque & A. U. Bhuiyan, “Diplomatic Immunity and Privileges: Bangladesh State Practice”, *Asian Yearbook of International Law*, Volume 27, (2023) Brill, DOI:10.1163/9789004687202\_007.
- Professor Dr. M. E. Haque & A. Mashraf, “Bangladesh” in Luís Roberto Barroso and Richard Albert (eds), *The International Review of Constitutional Reform 2022* (The University of Texas at Austin (2023) [Accepted].
- Professor Dr. M. E. Haque, “Constitutional Protection of Economic And Social Human Rights: Intention of The Constitution-Makers And Judicial Interpretations”, in *A History of the Constitution of Bangladesh: The Founding, Development, and Way Ahead* (Ridwanul Hoque and Rokeya Chowdhury, eds.), (2023) Routledge, DOI: <https://doi.org/10.4324/9781003276814>.
- Professor Dr. M. E. Haque “Introduction: International Law and Collaboration During Disasters”, in: Singh, A. (eds) *International Handbook of Disaster Research*, (2023) Springer, Singapore. [https://doi.org/10.1007/978-981-19-8388-7\\_217](https://doi.org/10.1007/978-981-19-8388-7_217),
- Professor Dr. M. E. Haque & A.U. Bhuiyan, “Managing Disasters in Bangladesh: Legislative Framework and Judicial Developments”, in: Singh, A. (eds) *International Handbook of Disaster Research*, (2023) Springer, Singapore. [https://doi.org/10.1007/978-981-19-8388-7\\_129](https://doi.org/10.1007/978-981-19-8388-7_129),
- Professor Dr. M. E. Haque & A. Mashraf, “Bangladesh”, in *The ICON 2022 Global Review of Constitutional Law*, Richard Albert and others (eds.) (Constitutional Studies Program at the University of Texas at Austin, USA) (2023), [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4617537](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4617537).
- Professor Dr. M. E. Haque & A. Mashraf,, “Bangladesh” in *The 2022 International Review of Constitutional Reform*, Richard Albert and Luís Roberto Barroso (eds.) (Constitutional Studies Program at the University of Texas at Austin, USA), (2023) [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4254200](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4254200).
- S. Khair and M. E. Haque, “State Practice of Asian Countries in International Law: Bangladesh,” in *Asian Yearbook of International Law*, Vol 27, Brill|Nijhoff, (2023) P. 130–151, DOI: [https://doi.org/10.1163/9789004687202\\_010](https://doi.org/10.1163/9789004687202_010),
- A. R. Shah , “The Un-peopling of Peoples: A Critical Study on the Justifiability of the Non-recognition of the Indigenous Peoples of the Chittagong Hill Tracts”, *The Asian Yearbook of Human Rights and Humanitarian Law*, Vol 7 (2023) (Leiden:

Brill/Nijhoff), P 372-404.

- A. R. Shah, “Best Interest of the Child” Principle: The New Feather to the Crown of Business Accountability regarding Workers’ Health Rights in Bangladesh”, *Business and Human Rights Journal*, Cambridge University Press, (Q1, Scopus) (Accepted) (December 2023).
- M. P. Hossain, “Criminology of Atrocity Crimes: Analysing Aetiology of the Rohingya Persecution in Myanmar”, *International Annals of Criminology*, 61(1), (2023), P 43-65 (Cambridge University Press).
- M. P. Hossain, “Assessing the International Criminal Court’s Response to Genocide: A Reference to the Case of Al-Bashir” *International Journal of Human Rights*, 27(10) (2023), P.1-19. DOI: 10.1080/13642987.2023.2294284 (Routledge/Taylor and Francis) (Scopus,Q2)
- M. P. Hossain, “States and International Criminal Justice: COST CA18228 Scoping Survey – Bangladesh” (2023) DOI: 10.7488/ds/7536 (University of Edinburgh, the United Kingdom).
- M. P. Hossain, “Addressing Bangla Hate Speech on Facebook: Lessons from the Arabic Context for Bangla Content Moderation” In Karim, M. E. (ed.), *Access, Awareness and Governance (Bangladesh: Digitally Right)* (2023) P.44-57.
- M. Bepari, “Constitutional Torts in Bangladesh: In Search of the Application of Due Process in Awarding Compensation,” *IJLMH*, 6 (6), P. 3142 - 3157 (December 2023), DOI: <https://doi.org/10.1000/IJLMH.116488>
- N. Farhin & R. Basri, “PWD in Covid-19: Bangladesh perspective in Singh, A. Ed)” *International Handbook of Disaster Research*, Springer, (2023) Singapore.
- N. Farhin & I. Jahan, “Female Frontline Health Workers in High-risk Workplaces: Legal Protection in Bangladesh amid the COVID-19 Pandemic” Amahazion, Fikrejesus (Ed). *An Exploration of How*

COVID-19 Impacted Women and Girls Around the World: The Hidden Toll, (2023), Cambridge Scholars Publishing.

- A. Mashraf and J. Alam, “Fifty Years of Human Rights Enforcement in Legal and Political Systems in Bangladesh: Past Controversies and Future Challenges”, *Human Rights Review*, 24(1) , (2023), P.121–142.
- A. Mashraf and T. Lubaba, “Public Interest Litigation and the Constitution of Bangladesh: Past, Present and Future’ in M Rafiqul Islam and Muhammad Ekramul Haque (eds)”, *The Constitutional Law of Bangladesh: Progression and Transformation at Its 50<sup>th</sup> Anniversary* (Springer Nature) P 401-420 (2023)

### Conference/Lectures/Seminar/ Workshop Presentations

- Professor Dr. M. E. Haque, presented a paper on “Protection of Refugees in the Non-signatory States to the 1951 Refugee Convention: Bangladesh Case Study”, (co-authored with Abu Bakar Siddique) 2023 DILA INTERNATIONAL CONFERENCE on ‘Refugee Protection and Border Control: Asian State Practice’ organized in a hybrid mode by DILA (Development of International Law in Asia) and hosted by Mongolia at Ulaanbaatar, (26 June 2023).
- Professor Dr. M.E. Haque, Public lecture on “Liberalization of Locus Standi and the Development of Public Interest Litigation in Bangladesh : From Kazi to Mohiuddin and Beyond” organized by BUPLMCC, Bangladesh University of Professionals (22 August 2023).
- Professor Dr. M. E. Haque, “Areas for improvement of national laws and mechanism in order to ensure disaster management through regional and international cooperation’ in the International Conference on the ‘Role of Disaster Laws in Mitigating and Strengthening Climate Resilience’ organised by IFRC and NAPSIPG at Bangkok (30

November 2023).

- Professor Dr. M. E. Haque, “Researching Constitutional Law and Comparative Constitutional Law from a Bangladesh perspective: Prospects and Problems” in the Thematic Session on ‘Challenges of Conducting Legal research’, 1<sup>st</sup> National Law Conference 2023 (University of Chittagong, Faculty of Law) (16-17 September 2023).
- Professor Dr. M. E. Haque, Panel speaker in the session on “Constitutional Changes in Bangladesh”, 1<sup>st</sup> National Law Conference 2023 (University of Chittagong, Faculty of Law) (16-17 September 2023).
- Professor Dr. M. E. Haque, Panel speaker in the session on “Interpretations of Recent Judicial Decisions”, 1<sup>st</sup> National Law Conference 2023 (University of Chittagong, Faculty of Law) (16-17 September 2023).
- M. P. Hossain, “Transitional Justice to Address the Rohingya Persecution in Myanmar”, A Workshop on Participatory Action Research in the Rohingya Refugee Camp, organised by the Asia Justice and Rights (AJAR) –Indonesia, Cox’s Bazar, Bangladesh, (January 20, 2023).
- M. P. Hossain, “An Analytical Discussion on Atrocity Crimes Against the Rohingya People in Myanmar. Stellar Scholars” Talk, hosted by the Centre for Peace and Justice, BRAC University, Dhaka, Bangladesh, (March 19, 2023).
- M. P. Hossain, “Transitional Justice and Criminology: A Study on Myanmar’s Rohingya as a Case of Atrocity Crimes and Human Rights Abuses”, 16th Biennial Meeting of the International Association of GenocideScholars (IAGS): Authoritarianism & Genocide- Narratives of Exclusion, hosted by the University of Barcelona, Spain. (July 10-14, 2023).
- M. P. Hossain, “Bangla Hate Speech on Facebook: Learning Possible Policy Responses through the Case of Arabic Content Moderation”, RightsCon (online), hosted by Access Now in San José, Costa Rica. (June 5-8, 2023).
- M. P. Hossain, “Voices of Rohingya Youth in Cox’s Bazar Camp: Atrocity Response and Prevention”, 2<sup>nd</sup> Workshop on Participatory Action Research in the Rohingya Refugee Camp, organised by the Asia Justice and Rights (AJAR) – Indonesia in Cox’s Bazar, Bangladesh. (June 6, 2023).
- M. P. Hossain, “Evaluating the International Criminal Court’s Response to Genocide: A Focus on the Al-Bashir Case” A Webinar on 75<sup>th</sup> Anniversary of the Genocide Convention, hosted by International Association of Genocide Scholars in the United States. (December 19, 2023).
- M. P. Hossain, “A Critique of the Legal Implications of Combating Violent Extremism in the Context of Bangladesh” A Webinar on Combatting Violent Extremism, jointly hosted by AN-TAR (Bangladesh), Asian Muslim Action Network (Indonesia) and Australian Government’s Department of Foreign Affairs and Trade (Australia) in Dhaka, Bangladesh, (September 26, 2023).
- M. P. Hossain, “International Criminal Justice Data: A Case Study of Bangladesh. 23<sup>rd</sup> Annual Conference of the European Society of Criminology: The Renaissance of European Criminology”, jointly organised by the European Society of Criminology and University of Florence in Florence, Italy. (September 6, 2023). (Q2, Scopus)
- N. Farhin & M. Rabbani, “Are Child Actors Workers in Bangladesh? A Critical Legal Analysis”, 2<sup>nd</sup> International Conference on Technology Business and Justice, Jatiya Kabi Kazi Nazrul Islam University, Trishal (5-6 June, 2023) P. 137-138,
- N. Farhin, “Ensuring Disability Right to Health During Disasters: A Bangladesh Perspective. International Conference on Human Rights and Social Justice: Key Issues and Challenges” Department of law, University of Rajshahi (2023) P. 6 (2023, 06-07 October).
- N. Farhin and N. Rahaman, “Space Odyssey of Bangladesh: Emerging Challenges in Space Governance and Legal Frameworks”

Conference on Aviation and Space Law, Department of Aviation and Space Law, Bangabandhu Sheikh Mujibur Rahman aviation and Aerospace University(23 September 2023), P. 22.

- N. Farhin and N. Rahaman, “Sexual and Reproductive Health Rights of Women in Disasters: A Critical Analysis in the Context of Bangladesh”, 1<sup>st</sup> National Law Conference, Faculty of Law, University of Chittagong (2023, 16-17 September), P. 9.
- A. Mashraf, S. R. Apurbo, “Judicial Activism by Supreme Court of Bangladesh under Writ Jurisdiction: Analyzing 21<sup>st</sup> Century Practices and Mapping Future Trajectories” 1<sup>st</sup> National Law Conference 2023: Law in a Changing World, Faculty of Law, University of Chittagong, Bangladesh, (September 2023).
- A. Mashraf, co-presented the paper “Human rights with special reference to violence against women and children: Comparative analysis of compensation for rape victims in India and Bangladesh” the 7<sup>th</sup> Annual International Faculty Development Programme 2023 organized by Chandigarh University, India , July 2023.
- A. Mashraf spoke on ‘*Comparing the Scope of Public Interest Litigation between clauses 1 and 2 of Article 102 of the Constitution of Bangladesh*’ at the Book launch for “The Constitutional Law of Bangladesh: Progression and Transformation at its 50<sup>th</sup> Anniversary” jointly hosted by the Constitutional Studies Program at the University of Texas at Austin, USA and the Faculty of Law, University of Dhaka, on 3 November 2023.
- A. Mashraf presented the paper, ‘Compensation During and After Rape Trials in Bangladesh: Identifying the Loopholes in the Existing Practices and Outlining the Future Trajectories’ at the 2<sup>nd</sup> International Conference on Gender, Social Justice and Sustainable Development: The Asian Perspective, organized by the Bangamata Sheikh Fazilatun Nessa Centre

for Gender and Development Studies, University of Dhaka, Bangladesh, on 7-8 August 2023.

### Resource Person in Conference/ Workshop/Training Session/Interview

- Professor Dr. M. E. Haque, Moderator on Lecture on “The Geopolitical History of North-South Divide in International Law: Monocultural Eurocentrism in Multicultural Plural World” by Emeritus Professor M Rafiqul Islam (Macquarie University, Australia) organized by the Faculty of Law, University of Dhaka (13 June 2023).
- Professor Dr. M. E. Haque, Introductory speech in the ‘East West University Annual Law Lecture 2023’ on the ‘Liberation War and Genocide from International Legal Perspective’ by Emeritus Professor of Macquarie University of Australia M Rafiqul Islam (10 June 2023).
- Professor Dr. M. E. Haque, Resource Person (Constitutional Law), Training of the election officers under the election Commission (September 2023).
- Professor Dr. M. E. Haque, chaired the Technical Session 05 on “Safeguarding tomorrow’s Energy: Low Carbon Futures, Carbon Neutrality and Energy Security Synergy” in the International Conference on Environmental Justice (ICEJ’23) (co-organised by the University of Colombo, Jindal Global Law School, India, Commonwealth Legal Education Association, NAPSIPAG Disaster Research Group (NDRG-2020), Department of Political and Social Sciences, University of Catania, Italy, CAPAZ German-Colombian Peace Institute & Chair for Peace Studies, Justus-Liebig University Giessen, Germany and City University of New York, United States, funded by the European Union funded Support to Justice Sector Project (JURE), jointly implemented by UNDP and UNICEF Sri Lanka, and facilitated by the Ministry of Justice, Sri Lanka) (26 August 2023).

- Professor Dr. M. E. Haque, Conducted the session on “Humanitarian Law, Survival and co-existence” as a resource person in the 04 Days Workshop on ‘Disaster Laws & Community Preparedness’ organized by NAPSIPAG Disaster Research Group (NDRG) in collaboration with Sphere India & Institute of Social Sciences (27-30 August 2023).
- Professor Dr. M. E. Haque, Chaired the session on ‘Technological Change and Law’, 1<sup>st</sup> National Law Conference 2023 (University of Chittagong, Faculty of Law) (16-17 September 2023).
- Professor Dr. M. E. Haque, Resource Person (Constitutional Law), Training of the election officers under the election Commission (September 2023).
- Professor Dr. M. E. Haque, Resource Person on Constitutional Law training on ‘Judicial review under Article 102 of the Constitution of Bangladesh’ in the 48th Foundation Training Course of Assistant Judges, Judicial Administration and Training Institute, Bangladesh (September, 2023).
- Professor Dr. M. E. Haque, Resource person, Research Methodology Workshop, Bangladesh University of Professionals (September, 2023).
- Professor Dr. M. E. Haque, gave an interview (03 November 2023) hosted by Professor Richard Albert (the University of Texas at Austin, USA) in the book launch of “The Constitutional Law of Bangladesh: Progression and Transformation at its 50<sup>th</sup> Anniversary” (Springer)
- N. T. Mahbub, “1<sup>st</sup> Annual Water and Development Symposium: Beyond Reporting Impacts”, organized jointly by Water & Development Partnership Program & IHE Delft Institute for Water Education (Under the auspices of UNESCO), Delft, the Netherlands held in 14-16 November 2023 (Attended online).
- A. R. Shah, academic participant in “Addressing Power Imbalance in Global Supply Chains: Gender Benchmark, Corporate Human Rights Benchmark and Pressure Points As Levers of Change”, UNDP B+HR, Business and Human Rights and World Benchmark Alliance, Dhaka, Bangladesh,( 20 November 2023).
- A. R. Shah, selected and participated in “Business and Human Rights in Asia: Writing Workshop for Asian Scholars” organized and funded by United Nations Development Program B+HR Asia Project and Business and Human Rights Journal, Bangkok, Thailand, (2-3 October 2023)
- A. R. Shah, achieved a training scholarship to attend a short course on “Business and Human Rights” by British Institute of International and Comparative Law (December 2023).
- M. P. Hossain, (Resource Person), A Seminar on “The Intersection of Faith and Development in Bangladesh,’ organized by the Centre for Peace and Justice at BRAC University (Bangladesh) and World Faiths Development Dialogue, at Georgetown University (the United States) in Dhaka, Bangladesh, (November 30, 2023).
- M. P. Hossain, (Interviewee), An Interview on the “Enforcement of Meta Political Ad Policy in the Context of Bangladesh,” conducted by Sarwar Hossain Suman on *Channel 24* on December 25, 2023.
- N. Farhin, attended a certificate training program on “Strategic Litigation” under the Empowering Workers for Justice (EWJ) project organized by the Rule of Law Collaborative of the University of South Carolina (USC-ROLC) and Bangladesh Legal Aid and Services Trust (BLAST) (11 May – 10 July, 2023).
- N. Farhin, attended a certificate training program on “How to Write a Research Proposal?” organized by East West University Center for Research and Training (EWUCRT) (15 June- 27 July, 2023)
- N. Rahaman, participated in a National Workshop with Academics: Teaching on Trafficking in Persons and Smuggling of Migrants, organized by GLO.ACT Project,

United Nations Office on Drugs and Crime & International Organization for Migration, funded by European Union (27-28 March 2023).

- N. Rahaman, participated in a training organized by the East West University Centre for Research and Training (EWUCRT) on 'How to Write a Research Proposal', submitted and presented a research proposal as a part of the program. (15 June- 27 July, 2023)
- N. Rahaman, participated in a Roundtable on Preventing Sexual Violence organized by International Committee of the Red Cross (ICRC), Bangladesh (10 July, 2023).
- N. Rahaman, Resource Person and Resident Instructor, Session on 'Instruction of Mooting' in the 22<sup>nd</sup> Human Rights Summer School (HRSS) on Human Rights and Human Security, organized by Empowerment through Law of the Common People (ELCOP), United Nations High Commissioner for Refugees (UNHCR) and United Nations Office on Drugs and Crime (UNODC) (17 - 27 October 2023).
- N. Rahaman, Joint Secretary, Commonwealth Legal Education Association (CLEA-Asia) (Bangladesh Chapter) (appointed in November 2023).
- A. Mashraf, conducted a learning session titled 'Legal Writing: Searching for the 'Golden Topic' for the editorial board members of Dhaka Law Review, the student-run law review of the Department of Law, University of Dhaka, (26 January 2023) .
- A. Mashraf, moderated the webinar 'A Tale of Endless Formalities in Civil Proceedings: How to Ensure Justice in Property Disputes' organized by Map of Justice with guests Nuran Choudhury (National Coordinator, ILSA Chapter Bangladesh) and Md. Abdur Rahim (Assistant Professor and Head, Department of Law and Human Rights, University of Asia Pacific) on 21 October 2023.
- A. Mashraf, conducted the workshop titled 'Social Media and Regulating the Discourses

of Mass People' organized by the Canadian University of Bangladesh Debate Club on 17 May 2023.

## **Coach/Trainer of Moot Court Competition:**

N. Rahaman, Coach/Team Trainer in the 7<sup>th</sup> Bangladesh Qualifying Round, of the Philip C. Jessup International Law Moot Court Competition 2023, organized by the International Law Students Association (ILSA) in collaboration with the US Department of Justice, Hearth Bangladesh, and held at the Independent University Bangladesh (IUB) from February 9-11, 2023.

N. Rahaman, Coach/Team Trainer in the the Nuremberg Moot Court 2023, held in Nuremberg, Germany (Courtroom 600 of the Nuremberg Palace of Justice), from 19 to 22 July 2023, organized by International Nuremberg Principles Academy and the International Criminal Law Research Unit at the Friedrich-Alexander University Erlangen-Nuremberg.

N. Rahaman, Coach/Team Trainer in 14<sup>th</sup> Henry Dunant Memorial Moot Court Competition, Bangladesh National Qualifying Rounds, organized by the International Committee of the Red Cross (ICRC) and the Independent University of Bangladesh (IUB) held in October 2023. Team Achievements: Runner-up (2<sup>nd</sup> Position).

## **Judging in Moot Court & Other Competitions**

- N. Rahaman, Adjudicator in Inter-Semester Moot Court Competition, University of Asia-Pacific, organized by the Moot Court Club, Department of Law and Human Rights, University of Asia Pacific, held from January 20-21, 2023.
- N. Rahaman, Adjudicator in the '12<sup>th</sup> Annual Moot Court Competition 2023' organized by the Dhaka University Moot Court Society (DUMCS), held at Department of Law, University of Dhaka, on 14 July 2023.
- N. Rahaman, Adjudicator in St. Petersburg University Summer School for Public International Law, Mini-Moot, Russia, in collaboration with Jessup Russia, (26 August 2023).

- A. Mashraf, adjudicator in the Asia-Pacific Rounds of the Oxford University's Monroe E. Price Media Law Moot Court Competition in cooperation with the Bonavero Institute of Human Rights.
- A. Mashraf, invited as an adjudicator in the knockout rounds of the 5<sup>th</sup> Intra-Department Moot Court Competition 2023, organized by the University of Asia Pacific Moot Court Club (20–21 January) 2023.
- A. Mashraf, invited as an adjudicator in the grand finale round of the 'ISPAHANI Presents SCLS Law Olympiad 4.0 2023' on Constitutional Law organized by the Society for Critical Legal Studies, University of Chittagong (18–19 August) 2023.
- A. Mashraf, invited as an adjudicator in the grand finale round of the '4<sup>th</sup> Intra-Department Moot Court Competition 2023' organized by the Sonargaon University Moot Court Society (5 June 2023).
- A. Mashraf, invited as an adjudicator in the semifinal round of the '4<sup>th</sup> Intra-Department Moot Court Competition 2023' organized by the American International University-Bangladesh Moot Court Club (3 August 2023)
- A. Mashraf, invited as an adjudicator in the preliminary rounds of the '12<sup>th</sup> Annual Moot Court Competition 2023' organized by the Dhaka University Moot Court Society (14 July 2023).

### Editor/Reviewer in Peer-reviewed Journal

- Professor Dr. M.E. Haque, Section Editor of International Law, International Handbook of Disaster Research, Singh, A. (eds), Springer, Singapore, Springer
- Professor Dr. M.E. Haque, Associate Editor, Dhaka University Law Journal, University of Dhaka (June 2023 issue).
- N. T. Mahbub, Reviewer, Review of European, Comparative & International Environmental Law (RECIEL), Special Issue: Emerging Issues in Loss and Damage for Vulnerable States, November 2023 (Q1 Journal).

- N. T. Mahbub, Reviewer, Water International, Vol.48(6), (Q1 Journal) (October 2023).
- A.R. Shah, Reviewer, Global Journal of Comparative Law, Brill, (Q2) (December 2023).
- M. P. Hossain, Reviewer, "Environmental Degradation and Human Rights Challenges for Coastal Populations in Bangladesh" Human Rights Review. (November 22, 2023). (Springer, Germany).

### Membership/Fellowship

- Professor Dr. M. E. Haque, Adviser of the Department of Law of East West University, has joined as a Distinguished Senior Research Fellow in the Constitutional Studies Program at the University of Texas at Austin (USA) for the next three years (2024-2026).
- Professor Dr. M.E. Haque, Member of the Advisory Body of NAPSIPAG Disaster Research Group (NDRG), a specialized body of NAPSIPAG, Network of Asia Pacific Schools and Institutes of public Administration and Governance
- A.R. Shah, Member of British Institute of International and Comparative Law.
- M. P. Hossain, Advisory Board Member of International Association of Genocide Scholars (IAGS) for 2023-25.
- M. P. Hossain, Member of Conference Committee of the International Association of Genocide Scholars (IAGS) from 7 December 2023 for the 17<sup>th</sup> Biennial Conference in Johannesburg, South Africa, 2025
- N. Rahman, appointed as Joint Secretary of the Bangladesh Chapter, in Commonwealth Legal Education Association (CLEA-Asia)

### Research Projects (Undertaken in 2023):

- Professor Dr. M.E. Haque, "Regional Consultant in the CELP-UNDP Research Project on Crimes against Future Generations" (2023-25).
- Professor Dr. M.E. Haque, "Implementation of Sustainable Development in the Global South: Strategies, Innovations

and Challenges” (HART, 2022-24).

- Professor Dr. M.E. Haque, “Cross-Judicial Fertilization: The Use of Foreign precedents by Constitutional Judges”, International Association of Constitutional Law (IACL) (2023).
- M. P. Hossain, “Human Rights Abuses against the Rohingya in Myanmar: Exploring the Role of Transitional Justice,” funded by the East West University Center for Research and Training from October 2022 to September 2023.
- M. P. Hossain, M. A. Chowdhury and P.P. Das “Hits and Misses: An Analysis of Meta’s Political Ad Policy Enforcement in Bangladesh” Digitally Right. (September – December 2023).
- M. P. Hossain et al. A Participatory Action Research on the Rohingya Atrocity Survivors (Second Phase), Indonesia: Asia Justice and Rights (October – December 2023).
- N. Farhin & N. Rahaman, Research Project on “Empowering Workers for Justice”, in collaboration with the University of South Carolina and Bangladesh Legal Aid and Services Trust (BLAST) on Legal Review to Identify Gaps and Implementation Barriers regarding Workers Rights and Labor Standards, especially concerning Working Conditions, and Freedom of Association. (Ongoing)
- A. Mashraf, Research Assistant to the Bangladesh Regional Consultant (Professor Dr. Muhammad Ekramul Haque) in the Research on Crimes against Future Generations (CAFG) by the Centre for Environmental Law and Policy (CELP), Faculty of Law, University of Colombo in collaboration with The European Union funded Support to Justice Sector Project (JURE), jointly implemented by UNDP and UNICEF Sri Lanka, and facilitated by the Ministry of Justice, Sri Lanka.

## Awards

N. Farhin, Recipient of the Best Paper Award in Law Discipline for the Conference Paper titled, “Are

Child Actors Workers in Bangladesh? A Critical Legal Analysis” in the 2<sup>nd</sup> International Conference on Technology Business and Justice, organized by Jatiya Kabi Kazi Nazrul Islam University (5-6 June, 2023)

## Departmental Activities

### Lecture Series/Others

Department of Law, East West University organized a lecture series titled “Inherent Power under the Code of Criminal Procedure, 1898” on 01 January 2023. Mr. Md. Yadnan Rafique Rossy, Advocate, Supreme Court of Bangladesh was the resource person. The lecture focused on various case laws of application and non-application of inherent power by the High Court Division of Bangladesh. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.

Department of Law, East West University organized a lecture series titled “Submission of Tax Return” on 04 January 2023. Mr. Dihider Masum Kabir, Advocate, Supreme Court of Bangladesh was the resource person. The lecture focused on submission of tax return by an individual taxpayer. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.

A team from Department of Law, East West University participated in the 7<sup>th</sup> Bangladesh Qualifying Rounds of the Philip C. Jessup International Law Moot Court Competition 2023 during February 9-11, 2023. The EWU Moot Team consisted of three law students - R.K.M. Rabin Ahmed (ranking 12<sup>th</sup> out of 64 mooters) and Nowshin Mustafa (ranking 20<sup>th</sup> out of 64 mooters) as speakers and Tanzila Islam as a researcher. The team was trained by Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University. In respect of the memorial ranking, the team East West University placed 7<sup>th</sup> and team ranking was 12<sup>th</sup> among the 32 different universities of Bangladesh.



Department of Law organized a lecture series titled “Historical Background of the Code of Criminal Procedure, 1898” on 09 February 2023. Mr. Fowzul Azim (Senior District Judge), Judge, Nari o Shishu Nirjatan Daman Tribunal-3, Chattagram. The lecture focused on historical aspects of the criminal procedure of Bangladesh from ancient period to modern period. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.

East West University successfully participated in Prof. N. R. Madhava Menon Global Jural Conclave SAARCLAW Mooting Competition 2023 held at Lloyd Law College, Greater Noida, India on 15–18 February 2023. Sabbir Ahmmad, Md. Bany Amin Abdullah and Mir Mohammad Mohi Uddin Rafi represented East West University at the competition. Mr. Ali Mashraf, Lecturer, Department of Law, East West University, coached the team.



On the very first day of the Law Clinic, the participants met the two legendary figures of the legal arena in Bangladesh, Dr. Kamal Hossain, the Chairman of the drafting committee of the Constitution of Bangladesh and Barrister Amirul Islam, the drafter of the Proclamation of Independence. Dr. Hossain discussed the Bangladesh Bar Council Canons of Professional Conduct and Etiquette 1969, twinning it with his over 50 years of experience as lawyer. Barrister Amirul Islam taught ‘the challenges to be a lawyer’. Both of the sessions were followed by a very engaging question-and-answer session.

East West University, Law Department organized the inauguration ceremony of the East West University Law Clinic, which took place on 8 April 2023, Saturday, in the Manzur Elahi Auditorium of East West University. It promises to be an excellent resource for students. The Hon’ble Chief Justice of Bangladesh, Mr. Justice Hasan Foez Siddique, was the chief guest of the ceremony. In addition, Professor M. M. Shahidul Hassan, PhD, Vice Chancellor, East

West University, was present as a guest of honour at the event. Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of East West University, gracefully chaired the program.

East West University Law Department jointly organized an online (Zoom) learning session for the East West University for the law students with the National Center for State Courts (NCSC), supported by Bureau for International Narcotics and Law Enforcement Affairs (INL), U.S. Department of State on 21 March 2023 as a part of celebrating International Women’s Day. The Topic of the Learning Session was: “Women and Girls Rights in the Digital Age: Risks and Opportunities”. Adity Rahman Shah, Senior Lecturer and Mridul Bepari, Senior Lecturer, Department of Law, EWU organized the event.

A team of Department of Law, East West University participated in the Nuremberg Moot Court Competition 2023. The Nuremberg Moot Court 2023 was held in-person in Nuremberg, Germany from 19 to 22 July 2023. On the basis of the “Motivational Letter” a total number of 125 teams from different countries were selected for the written phase of this competition.

The team of East West University was one of them. The EWU Moot Team consisted of total three law students, Mir Mohammad Mohi Uddin Rafi, Tanzila Islam and Saima Haque and Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University, was the trainer of the team. Department of Law organized the second edition of Law Clinic in the Summer 2023 semester which was initiated in Spring 2023, inaugurated by the Hon’ble Chief Justice of Bangladesh. Law clinic is a combination of teaching practical knowledge and skills necessary for a legal professional with a commitment to pro bono/voluntary service. EWU Law Clinic invites the best of the legal professionals both from bench and the bar to enlighten and train the students with professional insight and skills. The students are also given real task to perform in order to facilitate their learning through practical experience. It is compulsory for every final year student of the Department to complete the Law Clinic under the trial and advocacy courses (civil and criminal).

In the Summer 2023 semester, more than 25 sessions were conducted by the top-notch legal

professionals from home and abroad. Some of the resource persons are Dr. Kamal Hossain, Advocate, Supreme Court of Bangladesh and the Chairman of the drafting committee of the Constitution of Bangladesh; Barrister M. Amir-ul Islam, Advocate, Supreme Court of Bangladesh and drafter of the Proclamation of Independence; Judge John Blakey, Judge, US District Court, Illinois, USA; Barrister Rokanuddin Mahmud, Senior Advocate, Supreme Court of Bangladesh, Justice Md. Zakir Hossain, Hon'ble Judge, Supreme Court of Bangladesh; Mr. Ruhul Amin, District and Session Judge, Kushtia; Mr. Sk. Samidul Islam, Additional Metropolitan Sessions Judge, Dhaka. The students have also participated in two Mock Trials, a Moot Court competition, a street law public literacy program, a community visit, three court visits and two visits in land and sub-registry office.

East West University Law Clinic is run by Mr. Sayeed Hossain Sarwar, Senior Lecturer; Mr. Ali Mashraf, Lecturer; Mr. Sk. Md. Habibullah, Senior, Lecturer and Ms. Nabila Farhin, Senior Lecturer.



The Department of Law at East West University (EWU) hosted the Certificate Giving and Closing Ceremony of the 5<sup>th</sup> workshop on “Mooting and Advocacy Skill” at EWU on July 26, 2023. The event was organized by EWU Moot Committee, which comprised Farzana Rifat Siddique, a Lecturer in Law, Nadia Rahaman, a Senior Lecturer in Law, and Md. Pizuar Hossain, a Senior Lecturer in Law. The program was attended by 107 EWU law students from four semesters: Spring 2022, Summer 2022, Fall 2022, and Spring 2023. The EWU Moot Committee is grateful to Dr. Md. Mehedi Hasan, Chairperson and Assistant Professor, Department of Law, EWU, and Dr. Muhammad Ekramul Haque, Professor and Adviser, Department of Law, EWU, for their remarkable support in setting up the ceremony.

The East West University (EWU) Moot Committee, which comprised Farzana Rifat Siddique, a Lecturer

in Law, Nadia Rahaman, a Senior Lecturer in Law, and Md. Pizuar Hossain, a Senior Lecturer in Law successfully organized the 6<sup>th</sup> workshop on “Mooting and Advocacy” at EWU on August 26, 2023, Saturday. The event was attended by 75 third- and fourth-year law students of EWU. During the workshop, three distinguished speakers explained different aspects of legal research and the technical skills required for a successful career as an advocate. In addition, they have offered extensive insights on different aspects of moot, equipping participants with the essential skills and knowledge needed to succeed in this field. The EWU Moot Committee expresses its gratitude to Dr. Md. Mehedi Hasan, Chairperson and Assistant Professor of the Department of Law at EWU, and Dr. Muhammad Ekramul Haque, Professor and Adviser of the Department of Law at EWU, for their invaluable support in organizing the workshop.

Department of Law, East West University organized a lecture titled “Exploring Criminal Proceeding: Pre-Trial and Trial Stages” 29 August, 2023. Mr. Sk. Muzahidul Islam, Senior Judicial Magistrate, Chief Judicial Magistrate Court, Dhaka was the resource person. The lecture focused on various aspects of a criminal proceeding in order to picture the practical aspects in the minds of the students. Around 80 students attended the lecture session. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.

The East West University (EWU) Moot Committee comprising of Farzana Rifat Siddique, Lecturer, Nadia Rahaman, Senior Lecturer, and Md. Pizuar Hossain, Senior Lecturer successfully organized the Certificate Giving and Closing Ceremony of the 6<sup>th</sup> workshop on “Mooting and Advocacy” at EWU confirm the date with the department (August 26 or September 5, 2023, Saturday. The event was attended by 75 third- and fourth-year law students of EWU. There were three sessions in the workshop. The Certificate-Giving and Closing Ceremony of the workshop took place on September 5, 2023, Tuesday. Distinguished resource persons such as lawyers and judges were present to award the certificate and inspire the law students with vast moot experience, which was significant for the students to learn the ins and outs of moot. The EWU Moot Committee expresses its gratitude to

Dr. Md. Mehedi Hasan, Chairperson and Assistant Professor of the Department of Law at EWU, and Dr. Muhammad Ekramul Haque, Professor and Adviser of the Department of Law at EWU, for their invaluable support in organizing the ceremony.

### Department of Law Participated in The 4<sup>th</sup> Jessup Workshop



Five students of the Department of Law, East West University, namely Pospita Akter Onty, K.M. Radhit Ahmed Snigdho, Aysha Rahmat, Mahmudul Hasan and Afrin Sultana Anika along with their adviser Farzana Rifat Siddique, Lecturer in Law participated in the 4<sup>th</sup> Jessup Workshop held on September 28-29, 2023 at the Nabab Nawab Ali Chowdhury Senate Bhaban, University of Dhaka organized by Jessup Bangladesh, in collaboration with Hearth Bangladesh, International Law Students Association (ILSA) and University of Dhaka. The workshop was divided into some really informative sessions. It was helpful for them to take preparation for the upcoming Jessup Competition.

### EWU Clinches Runner-Up Trophy of 14<sup>th</sup> Henry Dunant Memorial Moot Court Competition 2023

A team of the Department of Law, East West University comprising of RKM Rabin Ahmed, Tanzila Islam, and Saima Haque along with the team trainer Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University, has emerged as the Runner-Up of the 14<sup>th</sup> Henry Dunant Memorial Moot Court Competition 2023. The National Rounds were organized by the International Committee of Red Cross (ICRC) in collaboration with the Independent University of Bangladesh (IUB). The competition took place from 5<sup>th</sup> to 7<sup>th</sup> October 2023. The EWU team made history in this oldest prestigious national moot for the first time from EWU.



### A student from the Department of Law won the Workers' Access to Justice Hackathon

The Workers' Access to Justice Hackathon, a pioneering event organized by Bangladesh Legal Aid Services And Trust (BLAST), took place on October 21, 2023, in collaboration with the Rule of Law Collaborative at the University of South Carolina. Masum Mushfik Hena, an undergraduate student from the Department of Law, was a part of the winning team, securing \$500 for their proposal on "Justice Delayed is Justice Denied: Resolving the Labor Court Crisis." Pospita Akter Onty and Sabbir Ahmed, both students from the Department of Law, were members of the second and third runner-up teams, securing \$300 and \$200, respectively. Nabila Farhin, Senior Lecturer of the Department of Law, was a mentor in the Hackathon, contributing to the pride of the Department.



### East West University Law Clinic 3.0

Department of Law organized the third edition of the Law Clinic in Fall 2023. Law clinic is a combination of teaching practical legal knowledge and skills necessary for a legal professional with a commitment to pro bono services. In Fall 2023 semester, over 16 sessions were conducted by top legal professionals of Bangladesh; judges and lawyers from the apex and subordinate judiciary. The students are also scheduled to participate in one civil trial and one criminal trial, a street law public literacy program, a community visit, three court visits and two visits to the land and sub-registry offices, as part of their assessment.

## Department of Information Studies

Department of Information Studies, East West University always focuses on organizing conferences, seminars, webinars etc. In 2023, the department hosted four seminars and one International Conference titled '3<sup>rd</sup> International Conference on Information and Knowledge Management (i-IKM)' where 200 participants from ten different countries were present. In keeping with the practice of commemorating significant events, the department in association with the UNESCO Dhaka Office organized 'Global Media and Information Literacy Week 2023' on the premises of East West University from October 26 to October 31. Several representatives from the US Embassy, UNDP, and UNESCO paid visits to various events during the week-long celebrations. Ms. Barbara Lison, President of IFLA, was invited by the department and she joined a seminar organized by the department where she provided a keynote address. It was the first ever IFLA president's visit to Bangladesh and this was made possible by the department. A meeting was also arranged with the delegates of BALID and LAB (the professional bodies) in the field of information science in East West University regarding the development of the field of Information Studies. The department arranged a four-day long study tour in Darjeeling, India to conduct a survey on "The Information Seeking Behavior of the Rongpa People".

Dr. Dilara Begum, chairperson of the department was also invited by UNESCO to attend the conference, which took place at the organization's headquarters in Paris, France. Furthermore, she has been elected as a member of the International Federation of Library Associations and Institutions (IFLA) Governing Board for the tenure of 2023-2025. Dr. Dilara is now the first and only Bangladeshi information professional who is in the governing board of IFLA.

- Department of Information Studies, East West University and the EWU Information Club will work together to host an International Conference on Personal and Professional development (PPDC) in collaboration with the Workforce and Skills Development Agency (WSDA), New Zealand.

The 4<sup>th</sup> International Conference on Information and Knowledge Management's call for papers will be announced by the Department of Information Studies.

The Department is planning to host guest lecturers for different courses.

As part of the extra-curricular activities, the department will organize field trips for the students.

## Publications

### Peer-reviewed Journal Articles

- Elahi, M. H. & Ahmed, S.M.Z. (2023). Assessing information quality of Bangladesh e-government websites. *Performance Measurement and Metrics*, 24(2), 69-84. <https://doi.org/10.1108/PMM-04-2021-0017> [SCOPUS indexed]
- Tabassum, R., Elahi, M. H., & Begum, D. (2023). Media and information literacy self-efficacy of LIS students in Bangladesh. *The International Information & Library Review*, doi: 10.1080/10572317.2023.2264129 [SCOPUS indexed]
- Reza, R. B., & Rahman, R. (2023). Information seeking behavior of university students during 2023 Dengue Outbreak. *Record and Library Journal*, 9(2), 232-242. <https://doi.org/10.20473/rlj.v9-i2.2023.232-242> [SCOPUS index]
- Reza, R. B., & Sunvy, A. S. (2023). The Role of fact-checking sites during the Israel-Palestine conflict. *The Indonesian Journal of Communication Studies*, 16(2), 122-134.

### Conference Proceedings

- Begum, D. & Elahi, M. H. (2023). Interreligious dialogue to unite youth against religious extremism in Bangladesh: Role of academic libraries. In *88<sup>th</sup> IFLA World Library and Information Congress*. The Netherlands: International Federation of Library Associations and Institutions (IFLA).
- Begum, D. & Hoq, K. M. G. (2023). The role of library and information science professionals in promoting digital fluency: Emerging challenges and opportunities. In *3<sup>rd</sup> International Conference on Information and Knowledge Management* (pp. 14-15). Dhaka: East West University.
- Begum, D., Elahi, M. H., Sumon, A. R., & Rahman, R. (2023). Gen Z, metrics, and academic libraries: The use of metrics in shaping academic libraries for Gen Z. In *17<sup>th</sup> International Conference on Webometrics, Informetrics, and Scientometrics (WIS)* (pp.70-

71). Dhaka: Dr. S. R. Lasker Library, East West University.

- Begum, D., & Mim, S. A. (2023). Students' perception regarding the enrollment in the LIS program. In *17<sup>th</sup> International Conference on Webometrics, Informetrics, and Scientometrics (WIS)* (p. 121). Dhaka: Dr. S. R. Lasker Library, East West University.
- Begum, D., Latif, M. A., & Mim, J. A. (2023). Adapting to change: How Dr. S. R. Lasker Library meets evolving user needs through technological innovations. In *17<sup>th</sup> International Conference on Webometrics, Informetrics, and Scientometrics (WIS)* (pp. 125-126). Dhaka: Dr. S. R. Lasker Library, East West University.
- Reza, R. B. (2023). Exploring the fancy world: CNN's Coverage of AI generated Content. In *3<sup>rd</sup> International Conference on Information and Knowledge Management*. Dhaka: East West University.
- Imran, A. & Reza, R. B. (2023). Effectiveness of fact checking websites: A webometrics analysis. In *17<sup>th</sup> International Conference on Webometrics, Informetrics, and Scientometrics (WIS)* (p. 122). Dhaka: Dr. S. R. Lasker Library, East West University.

### Faculty Activities

- Dilara Begum, Associate Professor and Chairperson, Department of Information Studies, has been elected as a Governing Board Member of the International Federation of Library Associations and Institutions (IFLA). She is the first Bangladeshi academician and information professional who achieved this global position.
- Dr. Dilara Begum, shared her experiences and knowledge at the webinar on "Understanding Libraries' Opportunities and Challenges in Achieving Sustainable Development Goals: Bangladesh Context" organized by East West University Library on 15 January 2023. She talked about various features of SDGs and roles of libraries for achieving SDGs.

- Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies, was invited by UNESCO to join the conference titled “Internet for Trust-Towards Guidelines for Regulating Digital Platforms for Information as a Public Good” as an Invited Speaker. The conference was held from 21 to 23 February 2023 at UNESCO Headquarters in Paris, France. She shared her knowledge, expertise and insights on “User empowerment and complaint Mechanism” as a part of preparing guidelines for regulating digital platforms.
- Dr. Dilara Begum, was invited as invited speaker at International Conference on Academic Libraries (ICAL-2023) on 5-8 April 2023 organized by University of Delhi (North Campus), Delhi, India. At this conference, she talked about “Why Media and Information Literacy Matters for Nurturing Trust”.
- Dr. Dilara Begum, was invited as a speakers at 11<sup>th</sup> International Library Information Professionals’ Summit (I-LIPS) organized by Galgotias University, Greater Noida, India on 13-15 April 2023. At this conference, she talked about “Creative Commons License: An Essential tool for Empowering LIS Professionals”.
- Dr. Dilara Begum, participated at MLA|SLA ’23 Annual Conference (hybrid) held in Detroit, Michigan, USA organized by the Medical Library Association (MLA) the Special Libraries Association (SLA) on 16-19 May 2023 as an invited speaker.
- Dr. Dilara Begum, was invited by “The Institute of Chartered Accountants of Bangladesh (ICAB)”, Dhaka, as a digital library specialist on 11 June 2023.
- Dr. Dilara Begum, Md. Hasinul Elahi and Abdur Rahaman Sumon, Senior Lecturer, Rumana Rahman Sithi and Raiyan Bin Reza, Lecturer participated in a day-long workshop on “BAC Program Accreditation Process: PLO-CLO Mapping” for the Program Self-Assessment Committee (PSAC) of the academic program which was held on 17 June (Saturday) 2023 organized by IQAC, East west University.
- Dr. Dilara Begum, was invited by the International Federation of Library Associations and Institutions (IFLA) as a Governing Board Member to attend the IFLA World Library and Information Congress 88th IFLA General Conference and Assembly on 21-25 August 2023 in Rotterdam, The Netherlands. At this conference, she was also invited as a speaker at the Inter religious Dialogue, a Key Point for Sustainable Development session to talk about Inter religious Dialogue to Unite Youth against Religious Extremism in Bangladesh: Role of academic libraries organized by IFLA Religions: Libraries and Dialogue Special Interest Group on 23 August 2023.
- Md. Hasinul Elahi and Abdur Rahaman Sumon, Senior Lecturer, participated in the webinar titled ‘Internet for Trust: Towards Guidelines for Regulating Digital Platforms’ on 23 February 2023.
- Abdur Rahaman Sumon, Senior Lecturer, conducted “Media and Information Literacy Workshop” at Liaquat Ali Memorial School and College, Narua, Baliakandi, Rajbari on 11 January 2023 as the Resource Person.
- Rumana Rahman, Lecturer, attended a training on “Performing Factor and Regression Analysis in SPSS” held from 16<sup>th</sup> February from 23<sup>rd</sup> February 2023 by the Center for Research and Training (CRT), East West University.

## Faculty Achievements



Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies, East West University is honored with the 'LIFETIME ACHIEVEMENT AWARD 2023' by COLLNET, Society for Library Professionals (SLP) and Special Libraries Association (SLA), Asia Community for her outstanding contribution in research, collaboration, and library development for more than 25 years. This award recognized her significant contribution to the global field of Information Science. She is the first Bangladeshi who received this esteemed honor. The award was conferred at the 17<sup>th</sup> International Conference on Webometrics, Informetrics, and Scientometrics (WIS) and the 22<sup>nd</sup> COLLNET Meeting 2023 held at East West University, Dhaka, Bangladesh on 10 December 2023.

Dr. Dilara Begum, has been selected as the 'Regional Editor' for the prestigious journal, 'Digital Library Perspectives', which is a Scopus-indexed Q1 journal. Digital Library Perspectives publishes research related to the selection, creation, description, management, dissemination, preservation, and use of digital libraries for the advancement of scholarship, teaching, and learning.

### Students' Achievement

- Ruchira Tabassum, alumni, Department of Information Studies enrolled in MSc in Information Systems program at the University of Sheffield.
- Ashik Refat, alumni, Department of Information Studies got admission at the Department of Library and Information Science, University of Malaya, Malaysia.
- Farjana Akter Nishi, alumni, Department of Information Studies joined the University of Hertfordshire, UK to pursue an MSc in Information Systems Management.
- Three of our alumni, Shahanaz Akter Mim, Jarin Anjum Mim, and Mahbub E Shobhane, presented papers at the 17<sup>th</sup> International Conference on Webometrics, Informetrics and Scientometrics (WIS), which was held in Dhaka, Bangladesh from December 8 to 10, 2023 organized by COLLNET in collaboration with the Society for Library Professionals (SLP),

Asian Community, Special Libraries Association (SLA), and Dr. S. R. Lasker Library, East West University.

- Shahelee Barua Momo, alumni, Department of Information Studies successfully completed a six-month internship program at UNESCO Dhaka Office.
- Sayeda Iqra Monir, a graduate from the department of information studies, has started working at the National Security Intelligence (NSI) as a controller officer under the Ministry of Defence, Bangladesh. This Agency is managed by the honorable prime minister's office, Bangladesh
- Md. Tanzilur Rahman, alumni, Department of Information Studies joined as officer (Library In-Charge) at Canadian University of Bangladesh.
- Mahbub E Shobhane, Research Assistant, Center for Research and Training, East West University and alumni, Department of Information Studies has been awarded the opportunity to attend the ASIS & T SIG symposium to present his research work.
- Anannya Das, alumni, Department of Information Studies has successfully completed her Master's degree on Cyber Security Technology from Northumbria University, UK.
- Maruf Ahmed, alumni, Department of Information Studies has been successfully completed his MSc in Information Management from UWE Bristol, UK.
- Nafisa Afrin, alumni, Department of Information Studies has successfully completed her postgraduate from Universiti Teknologi Mara (UiTM) Perak Kampus Seri Iskandar.

### Department Activities

#### Seminar on Media and Information Literacy for Smart Citizens

Department of Information Studies organized a seminar titled "Media and Information Literacy for Smart Citizens" on Tuesday, 04 April 2023, at S.M. Nousher Ali Lecture Gallery where the

keynote speakers were Dr. Kazi Mostak Gausul Hoq, Professor, Department of Information Science and Library Management, University of Dhaka and honorable Dr. Jagtar Singh, Professor, Department of Library and Information Science, and Chairperson, Human Resource Development Cell, Guru Kashi University, India. The program was chaired by Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and Social Sciences. Dr. Dilara Begum, Chairperson and Associate Professor, as well as Faculty members, Administrative officials, and Students of East West University, were also present.

### **Ms. Barbara Lison, President of IFLA attended the seminar of Department of Information Studies**



Department of Information Studies, organized an international seminar on “Advocacy and Networking: A must know-how for the Information Professionals” on Tuesday, 18 April 2023 at S. M. Nousher Ali Lecture Gallery where the honorable president of International Federation of Library Associations and Institutions (IFLA) Ms. Barbara Lison was present as the Keynote Speaker. Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor was chief guest and Mir Jahurul Islam, Director General (Add. Secretary), BANSDOC was special guest of the program. Dr. Dilara Begum, chaired the seminar. Delegates of Library Association of Bangladesh (LAB) and Bangladesh Association of Librarians, Information Scientists and Documentalists (BALID), Librarians and Information Professionals from different institutions of Bangladesh as well as Faculty members and students of the Department were present at the seminar.

### **3<sup>rd</sup> International Conference on Information and Knowledge Management (I-IKM)**

The 3<sup>rd</sup> International Conference on Information

and Knowledge Management (i-IKM) was organized by the Department of Information Studies at East West University from 3 to 5 August 2023, in Dhaka, Bangladesh. Around 200 individuals from ten different nations attended the conference. A total of 42 papers including 4 keynote papers, 6 invited papers, and 32 contributed papers, were presented across different sessions. The conference commenced on 3 August 2023 with a virtual session, the Inaugural Ceremony of the conference was held on 4<sup>th</sup> August 2023, and the third day of the conference comprised five technical sessions held parallelly in two different venues followed by a closing ceremony. Dr. Hasan Mahmud, MP, Honorable Minister, Ministry of Information and Broadcasting, Government of the People’s Republic of Bangladesh, inaugurated the three days conference as the Chief Guest. The Chief Guest emphasized in his speech the importance of ensuring inclusive and fair access to information for the development of society, while also acknowledging the efforts of the organizers.



### **MoU Signing Between Department of Information Studies, East West University and UNESCO Dhaka Office**

An MoU was signed between the Department of Information Studies, East West University and UNESCO Dhaka Office on 14 August 2023 at East West University to jointly organize the Global Media and Information Literacy Week 2023. The Global MIL Week, which has been observed annually since 2017 at East West University by the Department of Information Studies, is a significant occasion for bringing together international stakeholders to spread awareness, encourage national uptake, and celebrate the progress made toward media and information literacy for All.

### **Research Seminar**

On September 17, 2023, the department hosted a

research seminar at the annex of Dr. S.R. Laskar Library. Students from the Department of Information Studies that are engaged in the internship program & research monograph in summer 23 (to meet the requirements for the BSS degree) presented their work and answered audience questions. Dr. Dilara Begum, Associate Professor and Chairperson of the department, respected faculty members and students from the department's different semesters as well as Information Personnel from East West University attended the event. Students from the research monograph program presented their work first, followed by those from the internship program. There was a question-and-answer period following each presentation. At the conclusion of the session, Dr. Dilara Begum provided input on the overall arrangement and conveyed her best wishes to the presenters for their future endeavors.

### **Department of Information Studies and UNESCO Jointly Commemorating Global Media and Information Literacy Week 2023**

The inaugural ceremony of the Global Media and Information Literacy (MIL) Week 2023 was held on 26 October 2023 at East West University preceded by a colorful rally. Department of Information Studies, East West University and the UNESCO Dhaka Office jointly organized and celebrated this year's Global MIL Week. Dr. Muhammad Ziaulhaq Mamun, Honorable Vice Chancellor (in-charge), East West University, Ms. Huhua Fan, Chief of Education, UNESCO Dhaka Office, and Dr. Dilara Begum, graced the occasion with their presence.

### **Closing Seminar of Global MIL Week**

With the seminar titled “Media and Information Literacy in Digital Spaces: A Collective Global Agenda”, the closing ceremony of the Global Media

and Information Literacy (MIL) Week 2023 was held on 4<sup>th</sup> November, 2023 at East West University. Robert Stoelman, the Project Manager at the UNDP; Dr. Farzana Akhter, the Dean of the Faculty of Liberal Arts and Social Sciences at East West University; Huhua Fan, the Chief of Education at UNESCO Dhaka Office; Dr. Muhammad Ziaulhaq Mamun, Vice-Chancellor (In Charge), East West University; Stephen Ibelli, Public Affairs Counselor of US Embassy; and Dr. Dilara Begum, were present at the seminar. The winners of Online speech competition were also awarded on the event.



### **Study Tour-2023**

Department of Information Studies, arranged a four-day study tour from 8 to 11 November 2023 in Darjeeling, India. The main purpose of the study tour was to conduct a survey on “The Information Seeking Behavior of the Rongpa People in Darjeeling”. Around 20 participants including the students and faculty members participated in the tour. Students of the department were assigned to collect data and conduct a survey on the Rongpa People of Darjeeling. They conducted interviews with people at different locations and were successful in collecting sufficient data that will be used for research purposes. The survey was guided by the Chair Dr. Dilara Begum.

## Department of Electrical and Electronic Engineering

The Electrical and Electronic Engineering department currently has 16 full-time faculty members (2 faculty members are on study leave) and approximately 600 students. The department has been providing quality education in the field since 2005. The EEE program is accredited by The Board of Accreditation for Engineering and Technical Education (BAETE), a full signatory of the Washington Accord.

### Strategic Goals

#### Enhance Educational Excellence

- Update the curriculum to reflect the latest advancements in technology and industry needs.
- Professional development for faculty to ensure they are at the forefront of their fields.
- Improve academic advising, tutoring, and career services to support student success.
- Ensure state-of-the-art laboratory facilities to provide hands-on learning experiences.

#### Strengthen Research Capabilities

- Increase research funds.
- Establish specialized research focusing on key areas such as renewable energy, semiconductor devices, and machine learning.
- Encourage faculty and students to publish their research in high-impact journals and conferences.

#### Foster Industry and Alumni Collaboration

- Maintain strong relationships with industry partners.
- Strengthen the alumni network to facilitate mentorship, networking, and collaboration opportunities.

## Publications

- M M A Hakim, "Investigation on the non-linear behaviour of silicon nanowires and assessment of the biosensing potential". *Eng. Res. Express* (IOP Publishing), vol. 5, p. 025017, 2023. DOI 10.1088/2631-8695/accad3.
- M M A Hakim, "Comparative investigation of anisotropic etches for polysilicon nanowire definition in thin film technology". *Eng. Res. Express* (IOP Publishing), vol. 5, p. 015072, 2023. DOI 10.1088/2631-8695/acc310.
- F. M. Alamgir, M. S. Alam, "Hybrid multi-modal emotion recognition framework based on InceptionV3DenseNet". "Multimedia Tools and Applications" by Springer Nature, Volume 10, Issue 23, pg: 1-28, March 2023. DOI: <https://doi.org/10.1007/s11042-023-15066-w>
- S. Talukder, "Computational and Experimental Analysis of a Triode Microfuse with a WO<sub>3</sub> Heater". *J Sens.* 2023 (2023) 1-20. DOI: <https://doi.org/10.1155/2023/7525559>.
- KM Tanvir Ahmed, Zahidur Rahman, Rizwan Shaikh, Sk Imran Hossain, "Malaria Parasite Detection Using CNN-Based Ensemble Technique on Blood Smear Images". 2023 International Conference on Electrical, Computer and Communication Engineering (ECCE), 23-24 February, 2023, Bangladesh.
- Md. A. Rahman, Md. M. Rahman, and Md. A. Alim, "Design and Performance Analysis of an In-Band Full-Duplex MAC Protocol for Ad Hoc Networks". *Telecom*, vol. 4, no. 1, pp. 100–117, Jan. 2023, doi: 10.3390/telecom4010007.
- K. Alam, "DC and RF performance of an n-channel monolayer black phosphorus nanoribbon transistor". *Journal of Electronics and Electrical Engineering*, vol. 2, pp. 86–98, June 2023.
- F. M. Alamgir, and M.S.Alam, "Hybrid multi-modal emotion recognition framework based on InceptionV3DenseNet". *Multimedia Tools and Applications*, Springer Nature, Volume 10, Issue 23, pg. 40375-40402. DOI: 10.1007/s11042-023-15066-w.
- F. M. Alamgir, S. M. H. Saif, M. S. Hossain, A. Al Hadi, and M.S.Alam, "Facial Expression Database of Autism Spectrum Disorder Children". *European Chemical Bulletin*, Volume 12, Special Issue 4, pg. 21109-21120. DOI: 10.48047/ecb/2023.12.Si4.1851.
- Halima Begum, Muhammed Mazharul Islam, Humaira Sabira Eva, Naim Hossain Emon, and Farhan Ahmed Siddique, "Deep Learning Networks for Handwritten Bangla Character Recognition". *IAENG International Journal of Applied Mathematics*, vol. 53, no. 4, pp1170-1182, 2023. Link: [https://www.iaeng.org/IJAM/issues\\_v53/issue\\_4/IJAM\\_53\\_4\\_03.pdf](https://www.iaeng.org/IJAM/issues_v53/issue_4/IJAM_53_4_03.pdf)
- O. Chowdhury, M. S. Rahman Hridoy, F. Amin, S. Arif and H. Begum, "Smart Gloves for People with Speech Disability". *2023 26<sup>th</sup> International Conference on Computer and Information Technology (ICCIT)*, Cox's Bazar, Bangladesh, 2023, pp. 1-5, doi: 10.1109/ICCIT60459.2023.10441257.
- Z. Wang, S. Nasrin, R. Islam, Anisul Haque, and M. A. Karim, "Emerging memories and their applications in neuromorphic computing". in *Nanoelectronics: Physics, Materials, and Devices*, A. Sarkar, C. K. Sarkar, A. Deyasi, D. De, A. Benfdila, Editors, Elsevier Inc., pp. 305-357, 2023 (Invited). DOI: 10.1016/B978-0-323-91832-9.00005-1.
- Anisul Haque, K. I. Saad, and A. R. Khan, "Experiences of tertiary EEE programs in Bangladesh to address the Washington Accord Graduate Attributes in the affective learning domain". in *the Proceedings of the 34<sup>th</sup> Australasian Association for Engineering Education Annual Conference 2023*, Gold Coast, Australia, 3-6 December 2023, paper ID: 22.
- K.I.Saad, and Anisul Haque, "A Comparative Study of Different Direct Assessment

- Methods to Evaluate Attainment of Program Outcomes of Engineering Graduates in an OBE based Curriculum”. in *the Proceedings of the 34<sup>th</sup> Australasian Association for Engineering Education Annual Conference 2023*, Gold Coast, Australia, 3-6 December 2023, paper ID: 25.
- M. S. Ahmed and M. Ryyan Khan, “Assessing Agrivoltaics: Crops Under Solar Panels, or Solar Panels Over Crops?”. in 2023 IEEE Region 10 Symposium (TENSYP), Sep. 2023, pp. 1-4. doi: 10.1109/TENSYP55890.2023.10223638.
  - M. Ryyan Khan, I. Alam, and M. Rezwan Khan, “Inverter-Less Integration of Roof-Top Solar PV with Grid Connected Industrial Drives”. *Energies*, vol. 16, no. 4, Art. no. 4, Jan. 2023, doi: 10.3390/en16042060.
  - M. T. Patel, R. Asadpour, J. Bin Jahangir, M. Ryyan Khan, and M. A. Alam, “Current-matching erases the anticipated performance gain of next-generation two-terminal Perovskite-Si tandem solar farms”. *Applied Energy*, vol. 329, Jan. 2023.
  - J. B. Jahangir, M. T. Patel, R. Asadpour, M. R. Khan, and M. A. Alam, “Planet-Scale Energy Yield Potential of Next-Generation Bifacial, Multiterminal, Perovskite-Silicon Tandem Solar Farms”. *IEEE Journal of Photovoltaics*, pp. 1-9, 2024, doi: 10.1109/JPHOTOV.2023.3340602.

## Professional Activities

- Dr. Mohammad Mojammel Al Hakim reviewed several articles submitted for publication into *Nano letters*, *Sensors & Actuators B: Chemical* and *Journal of Computational Electronics*.
- Dr. Mohammad Mojammel Al Hakim reviewed two projects submitted into Engineering & Physical Sciences Research Council (EPSRC), UK for funding that were processed respectively by The University of Manchester and by The University College London.
- Dr. Mohammad Mojammel Al Hakim

actively participated in developing a Technology Incubation and Entrepreneur Development Center in the East West University (EWU) named as Center for Innovation and Technology (CINTEC) which is currently under consideration by the Finance Division, Ministry of Finance, Bangladesh and the Asian Development Bank (ADB).

- Dr. Mohammad Mojammel Al Hakim has been serving as a member of the National Utilization Committee for Nanofabrication Facility, Bangladesh Atomic Energy Commission, Dhaka, Bangladesh.
- Professor Anisul Haque presented an invited talk on *Curriculum Design, Teaching, Learning and Assessment in the Affective Domain*, Organized by the IQAC, University of Asia Pacific, Dhaka, 27 July, 2023.
- Professor Anisul Haque participated as a resource person in a 3-day training workshop for BAETE Tier-2 program evaluators. Jamuna Resort, Tangail, 13-15 July, 2023.
- Professor Khairul Alam held the position of editor for *IEEE transactions on electron devices*.
- Professor Khairul Alam served as a reviewer for the journal *Physical Scripta*.
- Professor Khairul Alam chaired the sectoral committee of BAETE for accrediting electrical and electronic engineering programs.
- Dr. Ryyan Khan gave a talk on “A techno-economic framework predicting economic gains in agrivoltaics configurations on major crops” in Agrivoltaics Lecture Series, Fraunhofer ISE. (Jan 2023)
- Mr. Fakir Mashuque Alamgir reviewed the paper “Object Grasping with Cross-structure hand using Bilateral Control based Imitation learning” for *IEEE Robotics & Automation Letters*.
- Mr. Fakir Mashuque Alamgir has been appointed as a Branch Counselor of EWU IEEE Student Branch, Ch-10, Bangladesh

Section.

- Dr. Farhana Parveen reviewed 6 papers for the following MDPI journals in 2023: Micromachines, Journal of Marine Science and Engineering, Applied Sciences, Sensors.
- Dr. Farhana Parveen served as a 'virtual judge' for UCF College of Engineering Senior Design Showcase in Spring 2023 and

Fall 2023.

- Mr. Kamanashis Saha has been appointed as a moderator of East West University Electronics Club (EWUEC) for two years.
- Mr. Shovon Talukder is serving as a moderator of IEEE EWU Student branch, Chapter-10, Bangladesh section.

## Department of Computer Science and Engineering

The Computer Science and Engineering (CSE) department has had a remarkable year, marked by significant achievements and milestones. Our faculty and students have excelled in research, with more than 100 publications in top-tier journals and conferences. Highlighting our commitment to academic excellence, we proudly received the renewal of prestigious accreditation from the Board of Accreditation for Engineering and Technical Education (BAETE) for four-year, affirming the quality of our program. In innovation, the department secured a patent for a groundbreaking algorithm developed by our faculty, showcasing our role at the forefront of technological advancement. Our students also demonstrated their prowess in various competitions, achieving top positions in national programming contests, robotics challenges, and sports tournaments, underscoring their diverse talents and dedication.

Looking ahead, the CSE department aims to build on this year's successes with several strategic initiatives. We plan to establish specialized laboratories focused on the Internet of Things (IoT) and robotics, creating cutting-edge facilities to foster hands-on learning and research. Additionally, a dedicated competitive programming lab is in the works, designed to support and enhance our students' problem-solving skills and competitive edge. Strengthening our industry collaboration is another key goal. We intend to forge closer ties with leading tech companies to provide our students with invaluable industry insights and opportunities. Furthermore, we will introduce funded projects and research initiatives to encourage innovation and practical application of theoretical knowledge, thereby enriching the educational experience and contributing to societal advancement.

These ambitious plans reflect our unwavering commitment to excellence in education, research, and industry engagement, setting the stage for another year of exceptional growth and achievement.

## Journal Publications

- Tani, Tanzina Akter, Mir Moynuddin Ahmed Shibly, Md Shoumique Hasan, Nilofa Yeasmin, and Shamim Ripon. "Autoencoder and Deep Convolutional Generative Adversarial Network in Improving the Performance of Bangla Handwritten Character Recognition." In *Deep Learning Applications in Image Analysis*, pp. 1-26. Singapore: Springer Nature Singapore, 2023.
- Reza, Ahmed Wasif, Muhammad Sazzad Hossain, Moonwar Al Wardiful, Maisha Farzana, Sabrina Ahmad, Farhana Alam, Rabindra Nath Nandi, and Nazmul Siddique. "An Advanced Strategy to Classify MRI-Based Brain Tumors Using Deep Convolutional Network." *Applied Sciences* 13, no. 1 (2023): 312.
- Paul, Showmick Guha, Arpa Saha, Al Amin Biswas, Mohammad Shamsul Arefin, Touhid Bhuiyan, Ahmed Wasif Reza, Naif M. Alotaibi, Salem A. Alyami, and Mohammad Ali Moni. "Combating Covid-19 Using Machine Learning and Deep Learning: Applications, Challenges, and Future Perspectives." *Array* 17, no. 3 (March 2023)
- Tisha, Tahmina Akter, Mir Moynuddin Ahmed Shibly, Kowshik Ahmed, and Shamim H. Ripon. "Convolutional Neural Networks and Stacked Generalization Ensemble Method in Breast Cancer Prognosis." In *Computational Intelligence in Cancer Diagnosis*, pp. 253-288. Academic Press, 2023.
- Arifuzzaman, Mohammad, Md Rakibul Hasan, Tasnia Jahan Toma, Samia Binta Hassan, and Anup Kumar Paul. "An Advanced Decision Tree-Based Deep Neural Network in Nonlinear Data Classification." *Technologies* 11, no. 1 (2023): 24.
- Kabir, Md Ahsan, Fajja Farjana, Rukhsana Choudhury, Ahmed Imrul Kayes, Md Sawkat Ali, and Omar Farrok. "Net-Metering and Feed-in-Tariff Policies for the Optimum Billing Scheme for Future Industrial PV Systems in Bangladesh." *Alexandria Engineering Journal* 63 (2023): 157-174.
- Onim, M. S. H., Z. M. M. Sakif, A. Ahnaf, A. Kabir, A. K. Azad, A. M. T. Oo, R. Afreen, S. T. Hridy, T. Jabid, and M. S. Ali. "SolNet: A Convolutional Neural Network for Detecting Dust on Solar Panels." *Energies* 16 (2023): 155.
- Mimi, Afsana, Sayeda Fatema Tuj Zohura, Muhammad Ibrahim, Riddho Ridwanul Haque, Omar Farrok, Taskeed Jabid, and Md Sawkat Ali. "Identifying Selected Diseases of Leaves Using Deep Learning and Transfer Learning Models." *Machine Graphics and Vision* 32, no. 1 (2023): 55-71.
- Jabid, Taskeed, Nazmul Hasan Rizvy, Fateza Tuj Zohora Mow, Tanjina Zaman Shosy, Md Sawkat Ali, Maheen Islam, Samia Binta Hassan, and Mahamudul Hasan. "An Intelligent Road Accident Reduction System Using Device-to-Device Communication." *Indonesian Journal of Electrical Engineering and Computer Science* 30, no. 3 (2023): 1729-1739.
- Howlader, T., O. Farrok, M. A. Kabir, and M. S. Ali. "Oceanic Wave Energy Devices." In *Linear Electrical Generator for Wave Energy Conversion*, edited by R. Islam and O. Farrok. Springer, 2023. (Accepted)
- Shipon, M. R., M. S. Ali, M. A. Kabir, and Farrok. "The Wave Energy Converter: Pelamis." In *Linear Electrical Generator for Wave Energy Conversion*, edited by M. R. Islam and O. Farrok. Springer, 2023. (Accepted)
- Sujon, M. M., M. A. Kabir, M. S. Ali, and O. Farrok. "Resonant Wave Energy Converters." In *Linear Electrical Generator for Wave Energy Conversion*, edited by M. R. Islam and O. Farrok. Springer, 2023. (Accepted)
- Ali, M. S., M. S. H. Khan, R. A. Tuhin, M. A. Kabir, K. Azad, and O. Farrok. "Hydrogen Energy Storage and

- Transportation Challenges and Recent Advances: a Review.” In *Hydrogen Energy Conversion and Management*, edited by M. Khan, K. Azad, and A. Oo. Elsevier, 2023. (Accepted)
- Guha Paul, Showmick, Arpa Saha, Mohammad Shamsul Arefin, Touhid Bhuiyan, Al Amin Biswas, Ahmed Wasif Reza, Naif M. Alotaibi, Salem A. Alyami, and Mohammad Ali Moni. “A Comprehensive Review of Green Computing: Past, Present, and Future Research.” *IEEE Access* 11 (August 2023): 87445-87494. <https://doi.org/10.1109/ACCESS.2023.3304332>.
  - Reza, Ahmed Wasif, Muhammad Sazzad Hossain, Moonwar Al Wardiful, Maisha Farzana, Sabrina Ahmad, Farhana Alam, Rabindra Nath Nandi, and Nazmul Siddique. “An Advanced Strategy to Classify MRI-Based Brain Tumors Using Deep Convolutional Network.” *Applied Sciences* 13, no. 1 (2023): 312. <https://doi.org/10.3390/app13010312>
  - Akter, Tani Tanzina, Mir Moynuddin Ahmed Shibly, Md Shoumique Hasan, Nilofa Yeasmin, and Shamim Ripon. “Autoencoder and Deep Convolutional Generative Adversarial Network in Improving the Performance of Bangla Handwritten Character Recognition.” In *Deep Learning Applications in Image Analysis*, pp. 1-26. Singapore: Springer Nature Singapore, 2023.
  - Hasan, Shezan Md Rakibul, Mohammed Nasif Zawad, Yeasir Arafat Shahed, and Shamim Ripon. “Bangla Fake News Detection Using Hybrid Deep Learning Models.” In *Applied Informatics for Industry 4.0*, pp. 46-60. Chapman and Hall/CRC, 2023.
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## Patents

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## Departmental Activities

### A Daylong “Project Showcasing and Job Fair”

Department of Computer Science and Engineering (CSE) at East West University (EWU) organized a day-long “Project Showcasing and Job Fair” on 21 March 2023, where 25 project and job fair stalls were displayed. Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of EWU, inaugurated the program and visited the venue.

Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice-Chancellor of EWU, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer of EWU, Professor Dr. M Ruhul Amin, Dean of the Faculty of Sciences and Engineering, and faculty

members of the CSE Department were present.

The closing ceremony was attended Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice Chancellor of EWU, as the Chief Guest. Dr. Md. Mozammel Huq, long with Professor, Dr. Taskeed Jabid, Chairperson, Azad Khan and Dr. Maheen Islam, Associate Professor of CSE Department.

### Study Tour to Sheikh Kamal IT Business Incubator

The department organized a study tour to the Sheikh Kamal IT Business Incubator at Chittagong University of Engineering and Technology (CUET), Bangladesh on January 25<sup>th</sup>, 2023. The objective of the study tour was to expose the students to the resources and opportunities available at a campus-based incubator and encourage entrepreneurship.

The study tour provided the students with an insightful experience, where they were able to learn about the resources and support available for technology startups at the incubator.

### Workshop on “Outcome Based Education (OBE)”

The Department of Computer Science & Engineering (CSE) at East West University (EWU) organized a workshop on Outcome-Based Education (OBE) on January 12, 2023. Professor Dr. Ahmed Wasif Reza conducted the workshop for 1000 students.

Dr. Taskeed Jabid, Chairperson and Associate Professor, along with other faculty members were present at the workshop that included discussion on the importance of modern teaching methods and the key elements of OBE.

### Dr. Ahmed Wasif Reza’s Workshop and Seminar on Complex Engineering Problems

Dr. Ahmed Wasif Reza conducted a seminar on “Introducing Complex Engineering Problems in Final Year Design Project” at Daffodil International University (DIU) on 16 April 2023 and a workshop on “Complex Engineering Problems” on 9 February 2023 at the Department of Computer Science and Engineering (CSE), University of Liberal Arts Bangladesh (ULAB).

### Dr. Ahmed Wasif Reza’s Workshop on Outcome Based Education (OBE)

Dr. Ahmed Wasif Reza was invited as a “Guest Lecturer” to conduct a daylong workshop on

“Finalization of the OBE Curriculum (PO-CO & KPA Mapping)” on 7 February 2023 and another workshop on “Outcome Based Education (KPA Mapping)” on 7 March 2023 at the Department of Naval Architecture and Marine Engineering (NAME), Bangladesh University of Engineering and Technology (BUET).

### **Professional Training on Quality Assurance in Higher Education, Organized by Bangladesh Accreditation Council**

Dr. Ahmed Wasif Reza, Professor of CSE, and Additional Director, IQAC, participated in the two week-long workshops on “Professional Training for Capacity Building of IQACs” held from 12 March 2023 to 23 March 2023 organized by Bangladesh Accreditation Council (BAC) in Dhaka, Bangladesh. A total of 18 faculty members from 18 public and private universities of Bangladesh actively participated in the workshop. The motto of this training was Sustainable Socioeconomic Development Through Excellence in Higher Education. The objective of this 12-day foundation training was to develop the capacity of IQAC for ensuring Internal Quality Assurance (IQA) in the HEIs and to develop a pool of highly qualified QA professionals.

### **Teaching Excellence Programme Jointly Organized by the UGC and British Council**



British Council in partnership with the University Grants Commission (UGC) of Bangladesh arranged a very prestigious “Teaching Excellence Programme” from 6 December 2022 to 17 March 2023 at Dhaka, Bangladesh. In the workshops, different teaching-learning modules in Higher Education (HE) were discussed. Dr. Ahmed Wasif Reza, Professor of the Department of Computer Science and Engineering and Additional Director, IQAC participated in the 11 day-long workshops on the Teaching Excellence Programme. A total of 30 faculty members from

15 public and private universities in Bangladesh actively participated in the workshop. The Teaching Excellence Programme explored how teaching and learning in higher education in Bangladesh would be further improved.

### **Seminar on “Introducing Complex Engineering Problems in Final Year Design Project at DIU”,**

A seminar on “Introducing Complex Engineering Problems in Final Year Design Project”, organized by Institutional Quality Assurance Cell (IQAC), Daffodil International University (DIU), was held on 16 April 2023 at International Conference Hall, DIU. Dr. Ahmed Wasif Reza, Professor of the Department of Computer Science and Engineering (CSE) and Additional Director, Quality Assurance, Institutional Quality Assurance Cell (IQAC) of East West University, was invited as a “Keynote Speaker” to conduct the session.

### **Daylong Workshop on “Outcome Based Education (OBE)” at NAME BUET**

The Department of Naval Architecture and Marine Engineering (NAME), Bangladesh University of Engineering and Technology (BUET) organized a daylong workshop on 7 March 2023 titled “Outcome Based Education (KPA Mapping)”. Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University was invited to conduct the workshop as a “Guest Lecturer”.

### **National Workshop on “Current Research Trends in Computing World” at DIU**



Reception of IEEE Global Leader and Reopening IEEE DIU Student Branch 2022-23 and the National Workshop on “Current Research Trends in Computing World” was held on February 26, 2023, at Daffodil International University (DIU), Bangladesh. Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University was

invited as “Keynote Speaker” sharing his thoughts on “Addressing Complex Engineering Problems in Engineering Curriculum Development” at the national workshop on “Current Research Trends in Computing World”.

### **Workshop on “Finalization of the OBE Curriculum (PO-CO & KPA mapping)” at NAME BUET**

The Department of Naval Architecture and Marine Engineering (NAME), Bangladesh University of Engineering and Technology (BUET) organized a workshop on 7 February 2023 titled “Finalization of the OBE Curriculum (PO-CO & KPA Mapping)”. Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University was invited to conduct the workshop as a “Guest Lecturer”.

### **Workshop on “Complex Engineering Problems” at ULAB**

Dr. Ahmed Wasif Reza was invited as the key resource person at the workshop on “Complex Engineering Problems” organized by the Department of Computer Science and Engineering (CSE), University of Liberal Arts Bangladesh (ULAB), on February, 2023. All the faculty members attended the workshop.

### **Project Showcasing at the “National Science Carnival 2023”**

The National Science Carnival, which is a signature event of the East West University Science Club, took place on March 15-16, 2023. The CSE Department at East West University exhibited two innovative projects at the National Science Carnival 2023, namely an AI-based garbage detection system and a sensor-based technology for rooftop gardening. These projects have the potential to revolutionize environmental sustainability and garnered great interest from attendees. The projects were supervised by Dr. Mohammad Salah Uddin, an Associate Professor in the CSE Department.

### **Professor Dr. Ahmed Wasif Reza Received “Excellence Contribution Award”**

Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE), East West University, won the prestigious “Excellence Contribution Award”

at the 6<sup>th</sup> International Conference on Intelligent Computing and Optimization (ICO’2023), Thailand, due to his exceptional contributions to research and publications. His number of research papers has been accepted for publication in Springer Lecture Notes (indexed by Scopus). This achievement highlights his outstanding contributions to his field of research.



### **Professor Dr. Ahmed Wasif Reza Received “Plaque of Appreciation” From Baete, IEB**



The Board of Accreditation for Engineering and Technical Education (BAETE) of the Institution of Engineers, Bangladesh (IEB) arranged a prestigious “International Symposium on Quality Assurance in Engineering Education through Accreditation – III”, at Radisson Blu Water Garden Hotel, Dhaka, 11-12 May 2023, with the theme “Education Imparts Competencies for Sustainable Development”. Dr. Ahmed Wasif Reza, Professor of the Department of Computer Science & Engineering (CSE) and Additional Director of Institutional Quality Assurance Cell (IQAC), East West University, was a Member of the Organizing Committee for the International Symposium. Professor Wasif received the “Plaque of Appreciation” crest from Emeritus

Professor Elizabeth Taylor (Honorary Fellow of Engineers Australia), Chair of the Washington Accord, International Engineering Alliance in recognition of his contributions.

### **A Comprehensive Guide to Capstone Project and Writing a Research Paper**

East West University Computer Programming Club (EWUCoPC) has successfully organized a seminar on ‘Capstone Project and Writing a Research Paper’ on 18 June 2023. EWUCoPC hosts a seminar in this context where EWU students can learn more about the Capstone Project (Final Year Design Project) as well as all the details of conducting research and publishing research papers. It was a matter of great honor that in this seminar, the speaker was Dr. Ahmed Wasif Reza, one of the prominent professors at East West University, Department of Computer Science and Engineering (CSE). A vast number of students responded to this seminar. More than 120 students enthusiastically joined this seminar. The purpose of the seminar was to create more interest and participation in research among students.

### **Professor Wasif’s Seminar Enlightens Researchers on Writing and Publishing Research Papers**

The seminar hosted by the Institute of Electrical and Electronics Engineers (IEEE) Computer Society Student Branch Chapter (SBC) of East West University (EWU) proved to be an excellent chance for researchers to improve their understanding of writing and publishing great research articles. The keynote speaker was Dr. Ahmed Wasif Reza, a well-known professor from EWU’s Department of Computer Science and Engineering (CSE). The event began at 4.50 PM on June 14<sup>th</sup>, 2023, in Room No. 242 of the Razia Samad Lecture Gallery. The guests gladly assembled under the direction of the IEEE Student Branch Executive Committee to benefit from Professor Wasif’s significant expertise in research paper writing and publication. Professor Dr. Ahmed Wasif Reza, who also serves as the Additional Director of the Institutional Quality Assurance Cell (IQAC) at EWU, delivered his presentation with a wonderful combination of professionalism and casualness. The main focus of Professor Wasif’s talk revolved around rectifying

common mistakes made while writing research papers. The seminar left a lasting impression on the attendees, equipping them with essential knowledge and guidelines to excel in research paper writing and publication. Professor Wasif’s expertise, combined with his ability to communicate complex concepts in a comprehensible manner, made the seminar a resounding success.

### **Workshop on Microsoft Azure Administration**

On 13<sup>th</sup> May 2023, East West University Robotics Club organized a workshop on “Microsoft Azure Administration.” The workshop aimed to provide students with essential knowledge and practical skills related to Azure administration and its various services. The guest speaker for the event was Kaisar Ahmed Khan, a certified professional with expertise in RHCA, VCP-DCA, MCSA, and ITIL, discussed the key areas of Microsoft Azure Administration, as well as the various services it offers and the process of managing and maintaining Microsoft Azure resources, and applications. In recognition of the speaker’s invaluable contribution to the session, Professor Dr. Ahmed Wasif Reza, the moderator of the East West University Robotics Club, expressed deep appreciation by presenting a prestigious crest of honour.

### **Workshop on Advancing Outcome-Based Education (OBE) Implementation in CE Department: Strategies for Effective Integration**

Prof. Dr. Ahmed Wasif Reza, Department of CSE, and Additional Director, Quality Assurance, IQAC, EWU was the key resource person of a day-long workshop, organized by the Department of Civil Engineering (CE), titled “Advancing Outcome-Based Education (OBE) Implementation in CE Department: Strategies for Effective Integration” for the faculty members of the Department of Civil Engineering, EWU. The workshop was held on Saturday, 19 August 2023.

### **Workshop on OBE, organized by the Department of English**

The department of English, organized a workshop on Outcome Based Education to develop OBE knowledge of the faculty members. The workshop was held on Thursday, 10 August at 1:30 pm.

Prof. Dr. Ahmed Wasif Reza, Department of CSE, and Additional Director, Quality Assurance, IQAC,

EWU was the key resource person.

### External Examiner:

- Appointment as External Assessor for the assessment of the MPhil Transfer Report, University of Mauritius, August 2023.
- Appointment as External Examiner for the Ph.D. thesis, Siksha 'O' Anusandhan, Bhubaneswar, Odisha, India, August 2023.

### Keynote Speaker Invitation:

Keynote speaker invitation from 7<sup>th</sup> International Conference on Intelligent Computing & Optimization, October 26-27, 2023, Phnom Penh, Cambodia.

### The Board of Accreditation for Engineering and Technical Education (Baete) Has Accredited the B.Sc. in CSE of EWU



The B.Sc. in CSE program at East West University (EWU) has been officially renewed and accredited by the Board of Accreditation for Engineering and Technical Education (BAETE) for a period of four years, commencing from July 01, 2022. Moreover, for the first-time accreditation

### Professor Wasif's Research Profile has Been on New Science Inventions

Professor Dr. Ahmed Wasif Reza of the CSE Department, East West University (EWU), received an Outstanding Research Award. Professor Wasif's research profile has been in the International Research Awards on New Science Inventions under the category of «Best Researcher Award - 2023» for his remarkable contributions to Digital Health and Biomedical Engineering research. Professor Wasif got the nomination for his recent research

article "Sickle cell disease classification using deep learning", published in Elsevier & Cell Press, Q1 Journal. EWU congratulated Professor Wasif on this shining award which has brightened the image of the University.

### Professor Wasif Won The Outstanding Championship Award-2023

Professor Dr. Ahmed Wasif Reza of the Department of Computer Science and Engineering (CSE) and Additional Director of Institutional Quality Assurance Cell (IQAC), East West University (EWU), received the "Outstanding Championship Award" from the 7<sup>th</sup> International Conference on Intelligent Computing and Optimization (ICO) 2023, held on October 26-27, 2023, in Cambodia, for his outstanding contributions to Research and Publications. Professor Wasif was also invited as a Keynote Speaker. All his papers will be published by Springer Nature (in the book series Lecture Notes in Networks and Systems - LNSS, Switzerland), indexed by SCOPUS. Research papers received in the fields of Artificial Intelligence, Deep Learning, Machine Learning, Clean Energy, BlockChain, Big Data Management, Optimal Control, Smart City, Cloud Computing, Digital Era, Automation Systems, Cyber Security, and Climate Change, etc. from more than 40 countries.

### Seminar on "ITEE FE Examination: Your Path to a Successful Career in Japan"

The Department of Computer Science and Engineering (CSE) at East West University arranged a seminar titled "ITEE FE Examination: Your Path to a Successful Career in Japan" on Wednesday, 11 October 2023. The seminar was inaugurated by the chief guest, Mr. Mohammad Mohidur Rahman Khan, Manager (Security Operation) & Incharge (CA Operation and Security), Bangladesh Computer Council (BCC), and special guest, Mr. Akihiro Shoji, JICA Expert. The Chairperson of CSE department Dr. Maheen Islam presided the seminar. Professor Dr. Nawab Yousuf Ali also closed the seminar with some motivating talks.

The seminar was open to all students at East West University and was especially beneficial for those who are interested in pursuing a career in Japan after graduation. The speakers provided valuable insights into the ITEE FE Examination and the Japanese

job market.

### **Seminar on: “The Overview of Bioinformatics Analysis and Further Studies in the UK”**

The Department of Computer Science and Engineering (CSE) at East West University arranged a seminar titled “The Overview Of Bioinformatics Analysis and Further Studies in the Uk” on August 27, 2023

The speaker was Syed Murtuza Baker, who is a dedicated researcher and data scientist with a passion for genomics and machine learning. Baker’s work at The University of Manchester focuses on unraveling the complexities of cell behavior through cutting-edge techniques. With a strong background in both genomics and machine learning, Baker is committed to pushing the boundaries of scientific understanding and innovation. He has also served as a faculty member in the CSE department at East West University (EWU). He is also a notable alumni of East West University (EWU).

This seminar explores the field of bioinformatics, emphasizing its significance in biological research and healthcare. It covers essential analysis techniques such as genome sequencing, structural bioinformatics, and metagenomics. The discussion includes an overview of prevalent bioinformatics tools and emerging technologies, with real-world applications and case studies. The seminar provides insights into the bioinformatics landscape in the United Kingdom, showcasing leading academic and research institutions, collaborative initiatives, and available scholarships. Participants will also gain knowledge about educational pathways in the UK, including degree options, admission requirements,

and potential career prospects in this dynamic field.

### **Industrial Field trip to Brain Station**

An industrial field trip was arranged by the department to accelerate the learning experience of the students which eventually developed a positive mindset among them. Under the supervision of Lecturer Md Al-Imran, students of CSE110 course along with some of the capstone students gained experience of solving real life problems and significance of course learning.”



### **EWU CSE participates in Comilla University BRACNet Inter University Programming Contest 2023**

Comilla University BRACNet Inter University Programming Contest 2023, held at Cumilla university on September 16, 2023. It is a matter of pride that among 59 teams from universities all across the country the representative team from East west university EWU\_Hindsight, achieved remarkable results in the highly demanding competitive programming event. EWU\_Hindsight secured 22<sup>nd</sup> position among all the participating universities.

## Department of Civil Engineering

The department of Civil Engineering (CE) at EWU is committed to producing high quality industry-ready civil engineers with utmost professionalism, competent technical skills, and moral values. In this pursuit, last year, the department arranged several field visits for students in renowned industry and construction sites to improve their practical knowledge and theoretical understanding. In 2023, technical seminars were arranged where professionally sound and practicing engineers and researchers were invited to deliver talks and infuse professional knowledge among the students. Faculty members and students published 13 international journals and conference papers last year. One of the faculty members Dr Sadik Rahman was awarded the highest national research award of the Sultanate of Oman in the field of environmental engineering research with others. Understanding the importance of extracurricular activities, the dept. always encourages the students to take part in sport tournaments, competitions, festivals, and club activities. Students of CE dept. secured 2<sup>nd</sup> position in Concrete Idea Competition and 5<sup>th</sup> position in Game of Truss competition in the National Concrete Fest 2023 organized by ACI Student Chapter CUET, Chittagong. Our student team became the runner-up in the Football Fiesta 2023 arranged by the East West University Sports Club.

The department is devoted to upgrade its teaching, learning and research quality in every possible way to bring the best education in practice. Currently, a new OBE curriculum is under preparation to better address the needs of industry and academia. Hopefully, the new curriculum will be implemented in 2024 upon approval of the appropriate authority. The department is planning to arrange an industry guest lecture series in individual courses to bring forth industry experience at classroom level. We are also going to arrange several skill development and knowledge sharing workshops in 2024 for faculty members on Outcomes Based Education to enhance teaching-learning quality of the dept. The student club will be reformed to create more opportunities for extra-curricular activities in the year 2024. We believe that we are developing and will continue to develop a better and exciting CE program at EWU for our students in the coming days.

## Journal Publications

- M.N. Haque and M.K Talukder, “Potentiality of far surface-mounted reinforcement for flexural strengthening of reinforced concrete beam”. *Australian Journal of Structural Engineering (Tyler and Francis)*, Vol.24(3), (2023) P. 228-242.
- M.K. Talukder and M.N. Haque, “Experimental investigation of flexural capacity and deflection of low strength RCC beam strengthened with flexural steels and steel shear key”. *Asian J Civ Eng*, Vol. 24, (2023), P. 29–56,
- M.B. Zisan, M.A Hassan and M.N. Haque, “Performance assessment of buildings seismically isolated with scrap tire rubber pad isolators”. *Asian Journal of Civil Engineering (Springer)*, Vol. 24, (2023), P. 287-307.
- M.B. Zisan, M.N. Haque and M.A. Hassan, “Seismic vulnerability assessment of masonry building supported by STRP isolators”. *Asian Journal of Civil Engineering (Springer)*, Vol. 24, (2023), P. 121-136.
- D. David, SS. Ahmed, M.T. Sarwar, G. Fountas, and P. Anastasopoulos, “An In-Depth Econometric Analysis of Pavement Performance and Service Life by Pavement Rehabilitation Treatment Type and Delivery Method”. *ASCE’s Journal of Infrastructure Systems*, Vol. 29(4), (2023).
- A. Ahsan, S.K. Das, M.H.R.B. Khan, A.W.M. Ng, N. Al-Ansari, S. Ahmed, M. Imteaz,
- M.A.U.R. Atiq, and M. Shafiquzzaman, “Modeling the impacts of best management practices (BMPs) on pollution reduction in the Yarra River catchment, Australia”, *Applied Water Science*, Vol. 13, (2023), P. 98
- K. Billah, H.O. Sharif, S. Dessouky, “Bivariate-Logit-Based Severity Analysis for Motorcycle Crashes in Texas, 2017–2021”. *Sustainability*, Vol. 15, (2023), P. 10377.
- S. A. Siddiqi, S. Rahman, A. Al-Mamun, J. K. Nayak, A. Sana, and M. S. Baawain, “A new treatment step of bio electrochemically treated leachate using natural clay adsorption towards sustainable leachate treatment”. *Environmental Science and Pollution Research*, (2023) P. 1-13.
- S. Rahman, N.J. Al Balushi, J.K. Nayak, A. Al-Mamun, M. Al-Abri, M. Al Alawi, and A. Sana, “A review on semiconductor photocathode in bio electrochemical systems: Mechanism, limitation, and environmental application”. *Mater. Today Sustain*. Vol. 22, (2023), P. 100349.
- FY Huda, G Currie, M Kamruzzaman, “Understanding the value of autonomous vehicles—an empirical meta-synthesis”, *Transport reviews*, Vol 43(6), (2023), P. 1058-1082.

## Conference/ Forum Participations

- K. Mahmud, S. J. Pang, S. Ahmed, G. Yu, M. T. Sarwar, I. Benedyk, and P. Ch. Anastasopoulos, Lessons Learned from Naturalistic Driving Data Processing in a Secure Data Enclave: Preliminary Discoveries from Analyzing Dash Camera Videos, 102<sup>nd</sup> Transportation Research Board Meeting, National Academies, Washington D.C., USA, January 2023.
- FY Huda, S Nikfalazar, ML Kamruzzaman, SY Koh, and D Arunachalam, “Understanding trends of informal housing supply and demand in Australian cities through web scraping, data analysis and visualization”, State of Australasian Cities Conference 2023, 6-8 December 2023, Wellington, Aotearoa, New Zealand.
- FY Huda, MK Graham Currie, A meta-regression of autonomous vehicle value of time estimates, Australasian Transport Research Forum 2023 Proceedings, 29 November – 1 December, Perth, Australia.

## Faculty Achievements

- Dr. Sadik Rahman has been announced as the co-recipient of the National Research Award (2023), along with other peers on 4 December 2023 for outstanding research

achievement in the field of Environmental and biological Resource Sector. This is the highest research award of Oman Presented by Ministry of Higher Education, Research and Innovation, Sultanate of Oman every year for showcasing the pinnacle of Omani academic and research achievements. Dr. Tahere Jafary received the award as the principal investigator (PI) on behalf of the team for publishing a high-impact article entitled: 'Novel two-chamber tubular microbial desalination cell for bioelectricity production' in a distinguished journal of "Desalination". The aim of this project was to make desalination renewable and sustainable.

- Dr. Sadik Rahman with his team "Scanner" has been awarded the 1<sup>st</sup> Winning prize in Beah-tech Challenge program (2023) in the Sultanate of Oman on 25<sup>th</sup> September 2023. Dr. SADIK was the team lead with 4 other students of Sultan Qaboos University from mechanical Eng., electrical Eng. and computer science. The challenge was to provide a smart notification system for the waste authority to collect large waste from community waste collection points. Dr Sadik and his team came up with a prototype mobile application that integrated image processing, IOT, machine learning, AI for a smart waste collection and notification system. They also proposed a multi-purpose user interface in that application to encourage 4R waste management policy.

### Team participation and the wining award of Team SCANNER

Students from the department of Civil Engineering, EWU secured 2<sup>nd</sup> position in Concrete Idea Competition and 5<sup>th</sup> position in Game of Truss Competition in the National Concrete Fest 2023 organized by ACI Student Chapter CUET, Chittagong, Bangladesh. Approximately 95 teams of 250 students from different universities across the country including BUET, CUET, IUT, SUST, AUST, EWU and SUB participated in the event. The program was held on 20-21 January 2023 at CUET campus, Chittagong, Bangladesh.

The EWU team comprising of Md. Azadur

Rahim Chowdhury Bilash and Md. Naymul Alam proposed a green concrete theme on "Development of Microbial Concrete using Prochlorococcus Bacteria" topic through presentation and placed the 2<sup>nd</sup> position in the Concrete Idea competition. Another team consisted of Md. Mustafizur Rahman and Shaikh Zamiul Ahmed secured 5<sup>th</sup> place in the Game of Truss competition. Their truss took a failure load of 50 kg.

ACI Student Chapter CUET and many other govt. and private high officials were present in the prize giving ceremony. The department always encourages students to participate in such kind of competition to improve their ability of critical thinking.



### Departmental Seminar Series

#### Spring 2023 Seminar on Challenges of High-Rise Building Design



On 3<sup>rd</sup> May 2023, the Department of Civil Engineering organized a seminar, aided by ECEC, aimed at addressing the complexities associated with the design of high-rise buildings. The session took place at the Jalaluddin Ahmed Lecture Gallery and witnessed active engagement from the entire student body. Engr. Md. Ahsan Habib, principal structural engineer and founder of the Center for Structural Associates assumed the role of the honored guest. Subsequently, Engr. Md. Ahsan Habib commenced his presentation by highlighting the common

obstacles engineers encounter, recounting the specific challenges he encountered throughout his involvement in numerous high-rise construction endeavors, and elucidating the strategies employed to overcome these difficulties. His insightful remarks fostered an interactive atmosphere, and the students actively joined the Q&A session, posing queries from their academic knowledge.

At the end of the seminar, Engr. Md. Ahsan Habib was honored with a crest by the honorable chairperson Dr. Md. Naimul Haque on behalf of the Civil Engineering Department.

### **Seminar on High-Rise Buildings Summer 2023 Seminar on Construction Project Management**

On 19<sup>th</sup> June 2023, the Department of Civil Engineering at East West University organized a seminar to discuss the challenges and viability of Project Management. ECEC efficaciously managed the whole event. Dr. Abu Naser Chowdhury, Superintending Engineer, Public Works Department (PWD), Bogra, was the seminar speaker. Dr. Md. Kamruzzaman Talukdar, Assistant Professor of the department welcomed the invitee with a flower bouquet and introduced him to the students.

During the session, Dr. Abu Naser showcased his presentation on project management within the context of Bangladesh and shared his insights regarding the management tips of high impact construction projects. He shared his experience on various government projects and their challenges. His effective two-way communication made the students realize the scenarios effortlessly.

### **Industrial Visits**

#### **Spring 2023 Industrial Visit to The Berger Paints Industrial Complex**

Students of the Civil Engineering Department at East West University went to a daylong industrial visit at the industrial complex of Berger Paints Bangladesh at Savar in Dhaka on March 20, 2023. The application of the Berger Paints products to construction materials was presented during the visit. The students were able to gather knowledge on the use of painting products in damp proofing, environmental protection, and home decoration. The students were also oriented with the recently constructed ETP at the Savar industrial complex of the Berger Paints. The students gained practical experience in the function of different segments of the wastewater treatment process. All efforts of the

technical personnel employed by the Berger Paints authority during this industrial visit were highly appreciated.



#### **Summer 2023 Industrial Visit to The Akij Ready Mix Concrete (ARMC)**

On September 6, 2023, a half-day field trip was organized for the civil engineering students of EWU to visit the Akij Ready Mix Concrete (ARMC) facility situated in Tongi, Dhaka. The students were graciously received by Eng. Rubel Mazumdar, the plant manager, and his team upon their arrival. The primary aim of this visit was to understand the technical aspects involved in the preparation, quality assurance, and delivery processes of ready-mix concrete (RMC).



The session commenced with an in-depth presentation by the engineering division, highlighting the technical specifications, quality standards, and fundamental knowledge pertinent to the materials required for the formulation of any RMC batch. Subsequently, students were provided practical demonstrations on the operation and regulation of mix designs within the RMC processing control room. Following this, a discussions revolved around the challenges associated with RMC transportation and effective troubleshooting strategies. The visit culminated at the Quality Control (QC) laboratory, where students observed firsthand the quality testing procedures and ongoing research initiatives aimed

at upholding the optimal quality of RMC. This emphasis on quality assurance is aimed at ensuring that clients receive the highest quality concrete on-site. The enthusiastic support and warm reception extended by the entire technical staff of ARMC throughout the visit were highly appreciated and valued by the attending students.

### **Fall 2023 Industrial Visit to The MMC Azimpur Project**

The students of the Civil Engineering Department at East West University undertook a comprehensive daylong field visit to the MMC Azimpur Project, managed by AWR Developments (BD) Ltd. located in Azimpur, Dhaka, on December 9, 2023. This visit served as an immersive learning experience, focusing on various facets intrinsic to commercial market construction projects. The discussions with the project director centered around the project's essence, objectives, challenges encountered, ongoing initiatives, and the progress achieved thus far. The session encompassed a detailed elucidation of engineering drawings, progress reports, inventory management, and the intricacies of the billing system in a manner accessible to the visiting students.

Additionally, a concise question-and-answer segment delved into foundational knowledge about construction materials and projects, fostering interactive engagement. Mr. Engr. Md. Rizwane Muztaba Khan, a faculty of the civil engineering department was the supervisor on this visit with the support of the East West University Civil Engineering Club.

### **Field Surveys**

#### **Spring 2023 field survey in Vadam, Ashulia, Gazipur.**

The Department of Civil Engineering, East West University organized a field survey on 22-03-2023 for the Civil Engineering students enrolled in the “Surveying and Introduction to GIS” course (CE103) in Vadam, Ashulia. Along with the students, one faculty member and three lab officers participated and supervised the field survey. All the expenses regarding this field survey were provided by the university authority. The students performed practical surveying tasks throughout this field survey, and these experiences are expected to help the students to better understand the real-life surveying problems. Additionally, experiences from

this field survey should improve the skills of the students in operating surveying equipment and help the students to deal with practical problems related to surveying in professional life.

#### **Summer 2023 Field survey held in Vadam, Ashulia, Gazipur.**

The Department of Civil Engineering, East West University organized a field survey on 23-08-2023 and 30-08-2023 for the Civil Engineering students enrolled in the “Surveying and Introduction to GIS” course (CE103) in Vadam, Ashulia. The activity was overseen by one faculty member and two laboratory officers, who accompanied the students. The university covered all the expenses associated with this field survey. During the survey, the students engaged in hands-on surveying tasks, which are anticipated to enhance their comprehension of real-world surveying challenges. Furthermore, the insights gained from this field study are expected to refine the students’ proficiency in utilizing surveying equipment and assist them in handling practical surveying issues in their professional careers.



#### **Field Survey of Fall 2023 Semester, Held in Vadam, Ashulia, Gazipur**

The Department of Civil Engineering at East West University orchestrated a field survey on 9<sup>th</sup> December 2023, for the students enrolled in the “Surveying and Introduction to GIS” course (CE103) in Vadam, Ashulia. Accompanied by 31 students, one faculty member, and two lab officers, the field survey was meticulously supervised. The entire expenditure associated with this survey was generously covered by the university administration.

During the survey, students actively engaged in practical surveying tasks, fostering invaluable experiences aimed at enhancing their comprehension of real-world surveying challenges. These hands-on encounters are expected to significantly contribute to the students’ adeptness by clarifying their concepts regarding surveying problems. Furthermore, the

exposure gained from this field survey is poised to refine the students' proficiency in utilizing surveying equipment and adeptly tackling practical predicaments typically encountered in professional surveying contexts.

## **Extra-curricular Activities**

### **EWU Intra Civil Football Cup 2023**

Another noteworthy achievement for the East West University Civil Engineering Club entails the arrangement of the eagerly anticipated intra-department football tournament. The whole-day competition was held on 21<sup>st</sup> July 2023, featuring the participation of 12 teams spanning different batches.

Following a series of remarkably dynamic games, Batch 20 (Summer 23) snatched a mesmerizing win in the final to secure their first-ever trophy at EWU, defeating Batch 4 in the process. The prizes were distributed by the honorable chairperson of the department Dr. Md. Naimul Haque, associate professor Dr. Md Tawfiq Sarwar, and ECEC moderator Dr. Khondoker Al Sabbir Billah. Additionally, ECEC recognized the faculty members from the civil engineering department by presenting them with a crest. Our faculties appreciated such initiatives and congratulated all the teams for their amazing display of football.

## Department of Genetic Engineering and Biotechnology

In 2023, the Department of Genetic Engineering and Biotechnology (GEB) at East West University reached numerous notable milestones in both academic and extracurricular spheres. Faculty members published five research articles indexed in Scopus and presented eight conference papers at five different national and international conferences. Students actively participated in national conferences, presenting their research work. Associate Professor and Chairperson Dr. Suraia Nusrin and Assistant Professor Dr. Murshida Mahbub secured research grants under special allocations for interdisciplinary groups from the Ministry of Science and Technology (MoST). Additionally, Ms. Arindita Das, a lecturer in the department, received a grant under the 'R&D Project' from MoST. As part of its departmental activities, GEB organized visits to industrial and research facilities to provide students with valuable insights into cutting-edge research and foster professional networks between academia and industry. To enhance students' knowledge, the department hosted three seminars on Nanomaterials, Biosafety and Biosecurity, and Cloning. The Biotech Club of the GEB department continued its efforts to develop students' skills by organizing a poster presentation contest and a seminar on higher studies and career prospects for biotechnology graduates. The club also facilitated an interactive Q&A session, which further broadened students' understanding and depth of knowledge.

Our department is committed to achieving significant milestones in the upcoming year. Our goals include securing accreditation from the Bangladesh Accreditation Council (BAC), a pivotal step towards ensuring quality standards. Additionally, we are dedicated to implementing an Outcome-Based Education (OBE) curriculum within our department to enhance learning outcomes and student engagement. Furthermore, we aspire to inaugurate a Master of Science program in Genetic Engineering and Biotechnology, aiming to cultivate advanced knowledge and expertise in this dynamic field. Moreover, we are keen on bolstering research activities by actively pursuing national and international research funding opportunities, thereby fostering innovation and academic excellence within our department.

## Publications

- Das, Arindita, Ahsan, N., Begum, R., & Sultana, G. N. N. (2023). "Association of MT-ATP6 gene mutations with the pathogenesis of chronic kidney disease in human". *Human Gene*, 36, 201155.
- Sultana, G. N. N., Das, Arindita, Akhtaar, K., Hossain, C. F., & Islam, M. A. (2023). "Study Of Covid-19 Case With Multiple Co morbidities: Severe To Survival". *Bio research Communications*, 9(1), 1177-1179.
- Dristy, T. T., Noor, A. R., Dey, P., & Saha, A. (2023). "Structural analysis and conformational dynamics of SOCS1 gene mutations involved in diffuse large B-cell lymphoma". *Gene*, 864, 147293. <https://doi.org/10.1016/j.gene.2023.147293>
- Farzana, Z., Saha, A., & Siddiki, Z.A. (2023). "Molecular characterization of Streptococcus agalactiae and Streptococcus dysgalactiae causing bovine mastitis in the southern region of Bangladesh". *Journal of Advanced Veterinary and Animal Research*. Volume 10, Issue 2, Pages 178-184. doi: <http://doi.org/10.5455/javar.2023.j667>
- Kabir, M. M., Imam, M. R., Farzana, Z., & Hossain, C. F. (2023). "Complete genome sequence of the pandrug-resistant Vibrio cholerae strain KBR06 isolated from a cholera patient in Bangladesh". *Microbiology Resource Announcements*, 12(12), e0057723. <https://doi.org/10.1128/MRA.00577-23>.
- Conference 2023, 03-05 February, 2023. University of Dhaka.
- Akhter, H., Nusrin, S., Mahbub, M. M. "Isolation and Characterization of Plant Growth - Promoting Rhizobacteria (PGPR) from Rice and Lentil Rhizosphere from Various Fields of Bangladesh". 5<sup>th</sup> ICBHA 2023 Conference, September 01 - 03, 2023 | Dhaka, Bangladesh.
- Tabassum, T., Swarna, S.K., Mahbub, M.M., Nusrin, S., and Jesmin. "Esterase activity in microorganisms isolated from landfill sites using plastic as sole carbon source". 5<sup>th</sup> ICBHA 2023 Conference. September 01 - 03, 2023 | University of Dhaka, Bangladesh.
- Kamol, R.I., Swarna, S.K., Mahbub, M.M., Nusrin, S., and Jesmin. "Lipase activity of microorganism isolated from Amin Bazar and Matuail landfill". 5<sup>th</sup> ICBHA 2023 Conference. September 01 - 03, 2023 | University of Dhaka, Bangladesh
- Siddiki, AMAM.Z., Crandall, K., Hussain, M. H., Masum, M.H.U., Parvin, R., Akter, A.A., Yasmin, D., Heema, H.P., & Hossain, M.A. "Characterization of Tick-borne pathogens using Shotgun Metagenomics approach from Cattle in Chattogram of Bangladesh", 14<sup>th</sup> Bangladesh Society of Parasitology (BSP) Biennial Scientific Conference, Bangladesh Agricultural University, October 14, 2023.
- Yasmin, Z., Hossain, M.A., Chowdhury, S., Parvin, R., Hussain, M.H., Masum, M.H.U., Hoque, M.N., & Siddiki, AMAM.Z. "Comparison of fecal microbiome of diarrheic and non-diarrheic calves revealed unique community structure of the calf intestine through metagenomics approach", *Biotechnology in Sustainable Development Conference*, Khulna University, Khulna, October 7-8, 2023.
- Parvin, R., Hossain, M.A., Masum, M.H.U., Heema, H.P., Yasmin, Z., Hussain, M.H., & Siddiki, AMAM.Z. "Echinococcus Immunoinformatics: Epitope-based Peptide Vaccine Development Targeting the Ag5 Antigen having Serodiagnostic Potential", *Biotechnology in Sustainable Development*

## Conference Papers

- Zahra, T. R. K. and Kabir, M. M. "Investigating the effect of pH and temperature on L-asparaginase production by *Bacillus licheniformis* KR-6 strain isolated from the soil in Bangladesh". 14<sup>th</sup> AFOB Regional Symposium (ARS 2023), 27-29 April, 2023. Regional Centre for Biotechnology, Faridabad (NCR - Delhi), India.
- Islam, M. T., Anwar, S., Mourosi, J. T., & Hosen, M. J. "Association of socio-demographic factors and selected SNPs with Autism Spectrum Disorder in Bangladesh". BSBMB-SABC-OMC International

Conference, Khulna University, Khulna, October 7-8, 2023.

- Islam, M.T., Anwar, S., Mourosi, J.T., Hosen, M.J. “Prognosticating the Etiology of Autism Spectrum Disorder in Bangladesh: Insights from Socio-demographic and Selected Genetic Factors”, *Biotechnology in Sustainable Development Conference*, Khulna University, Khulna, October 7-8, 2023.

## Research Grants:

Associate Professor and Chairperson Dr. Suraia Nusrin and Assistant Professor, Dr. Murshida Mahbub, have received a research grant under special allocations (Interdisciplinary group) from the Ministry of Science and Technology (MoST), Bangladesh in the financial year 2023-2024. The title of the project is “Analysis of the effects of food and water borne carcinogens on the cancer patients of Bangladesh”.

Lecturer Ms. Arindita Das, has received a grant under the ‘R&D Project’ from the Ministry of Science and Technology (MoST), Bangladesh in the financial year 2023-2024. The title of the project is “Isolation and characterization of plant growth promoting rhizobacteria (PGPR) from lentil (*Lens culinaris*)” rhizosphere cultivated in a district of Bangladesh for enhancing soil fertility and crop yield”.

## Departmental Activities

### Industrial Visit to the Pharmaceutical Plant of Incepta Pharmaceuticals Ltd.

The Department of GEB arranged an industrial visit at the Zirabo Plant of Incepta Pharmaceuticals Limited on March 20, 2023, for twenty-five final semester GEB students guided by two faculty members. Dedicated professionals took the students to their Biotech Production, Biotech R&D Lab, and Warehouse facilities providing them a detailed overview. The students gained substantial understanding of the production and maintenance of biotech drugs owing to such amazing visit as well as their areas of contribution and work opportunities.

### Seminar on Nanomaterial-Based Electrochemical DNA Biosensor for the Detection of Animal Species

A scientific seminar entitled “Nanomaterial-Based

Electrochemical DNA Biosensor for the Detection of Animal Species” was organized by Department of Genetic Engineering and Biotechnology, East West University on 3<sup>rd</sup> May, 2023.

Dr. Abu Hashem was the honorable speaker who enlightened us and ignited our imagination by his delivery. He is currently working as Principal Scientific Officer and Head of the Division, Microbial Biotechnology Division, and institutional coordinator at the National Institute of Biotechnology, Dhaka. Dr. Hashem unveiled the secrets nanomaterial-based biosensors which have renovated the field of species detection by providing a rapid, sensitive, and cost-effective solution. The event was wrapped up with an interactive Q&A session.

### Seminar on Biosafety and Biosecurity in Biotechnology

The Department of Genetic Engineering and Biotechnology at East West University hosted a seminar on ‘Biosafety and Biosecurity in Biotechnology’ on June 21, 2023. Renowned speaker Dr. Asadulghani, Head of Bio-safety & BSL3 Laboratory, Iccdr,b, expertly addressed students, shedding light on crucial biosafety aspects. The seminar effectively achieved its goal of enhancing students’ understanding of biosafety measures in the realm of biotechnology, with Dr. Asadulghani’s insightful keynote leaving a lasting impact.

### Tour of Research Facilities at the National Institute of Biotechnology

On July 27, 2023, 27 final-year students from East West University’s Department of Genetic Engineering and Biotechnology undertook a research facility tour at the National Institute of Biotechnology. The visit aimed to provide valuable insights into cutting-edge research while fostering professional networks. This excursion offered students a firsthand experience of advanced biotechnological endeavors and an opportunity to connect with experts in the field.

### Seminar on “Synthesis and Cloning of Long Repeat Sequences Using Single-Stranded Circular DNA”

The Department of Genetic Engineering and Biotechnology at East West University hosted a seminar on “Synthesis and Cloning of Long Repeat

Sequences Using Single-Stranded Circular DNA' on Saturday, 18<sup>th</sup> November 2023. Dr. Afsana Bhuiyan, an Assistant Professor in the Department of Genetic Engineering and Biotechnology of East West University, shared her profound expertise on the matter. The seminar met its objective by increasing the understanding of the students in the development of a successful method leading to futuristic researches on the lethal repeat expansion diseases.

### **Student's Co-Curricular Activities:**

#### **Poster Presentation Contest and Seminar on Excelling in Academic Curriculum**

The Biotech Club of East West University's Department of Genetic Engineering and Biotechnology inaugurated its activities with a successful event 'Poster Presentation Contest and Seminar on Excelling in Academic Curriculum'. The event showcased the talents of participants through insightful posters, with esteemed judges selecting the top 10. The pinnacle was reached as the Champion,

Runner Up, and Best Presenter were awarded, encouraging excellence, and fostering a platform for academic growth and knowledge sharing. This dynamic start underscores the club's commitment to promoting learning and collaboration within the biotechnology community.

#### **Seminar on "Unlocking Doors: Higher Studies and Career Prospects for Biotechnologists"**

The Biotech Club's seminar on "Unlocking Doors: Higher Studies and Career Prospects for Biotechnologists" was a resounding success on 23<sup>rd</sup> December, 2023. Distinguished speakers, Dr. A D A Shahinuzzaman, and Afrin Sultana Chowdhury, shared valuable insights into on job prospects in Bangladesh and higher study opportunities abroad, respectively. The event attracted a diverse audience, fostering engaging discussions among students, faculty, and professionals keen on biotechnology careers. The Biotech Club expresses gratitude to the speakers and participants, envisioning future events to further explore and promote opportunities in this dynamic field.

## Department of Mathematical and Physical Sciences

The Department of Mathematical and Physical Sciences (MPS) at East West University is a newly established department encompassing four fundamental disciplines of science: Mathematics, Statistics, Physics and Chemistry. Faculty members of the department are highly qualified and engaged in world-class research. Two of the faculty members have been recognized in the ‘World’s Top 2% Scientists’ list created by Stanford University, USA. Three faculty members have received publication rewards from the university for publishing their research in high-ranked journals (Q1). Additionally, some faculty members have been awarded by other organizations for their research contributions. One of the faculty members received the prestigious “A F Mujibur Rahman Foundation Gold Medal 2023” for outstanding academic results at both the undergraduate and graduate levels at University of Dhaka.

The MPS department currently offers an undergraduate program in Mathematics, where the students have successfully completed three academic semesters. Starting next academic semester, the department will introduce an undergraduate program in Data Science and Analytics. The first batch of MS students in Data Science and Analytics is also nearing graduation. The aim of the department is to produce high-quality graduates capable of meeting the challenges of a competitive market. To achieve this, the department incorporates projects and presentations into all courses, enhancing students’ theoretical knowledge and practical skills in their respective fields. To support extracurricular development, the department encourages students to join various club activities and participate in workshops and events organized by their own and other universities.

For continuous development, the department regularly reviews and updates its strategic plan. The department plans to build relationships with industries that employ graduates, such as finance, technology, and engineering firms, to ensure well-placed careers. Additionally, the aim of the department is to develop state-of-the-art computer labs equipped with necessary software for student use. In the near future, the department also plans to offer master’s program in Mathematics to further enhance educational opportunities.

## Journal Publications

- M A Meah, M K Bhuiyan, M M Rahman, M. F. Karim. "Far Field Tsunami Simulation Using an Open Boundary Condition from an Extended Domain". *International Journal of Statistics and Applied Mathematics*, ISSN: 2456-1452, 8(2): 51-56, 2023.
- A, K, Azad, M. J. Hasan, M. F. Karim, E. M. M. Alam, M. M. Rahman. "Rotational effect of a cylinder on hydro-thermal characteristics in a partially heated square enclosure using CNT-water nanofluid". *Journal "Heliyon"* volume 9, e 22744, 1-22, 2023. <https://doi.org/10.1016/j.heliyon.2023.e22744> (Indexed in: Scopus, ISSN: 2405-8440, Publisher: Elsevier, Impact factor : 4).
- S.M. Yiasir Arafata, M.M. Rahmana, M F Karim, M R Amin. "Wave profile analysis of the (2 +1)- dimensional Konopelchenko–Dubrovsky model in mathematical physics". *International Journal of Partial Differential Equations in Applied Mathematics*, Volume 8, December 2023, 1-9, 100573. <https://doi.org/10.1016/j.padiff.2023.100573> (Indexed in: Scopus, ISSN: 2666-8181, Publisher: Elsevier).
- Rana S., Mamun, A.S.M.A, Rahman F.M., and Elgohari H. (2023). "Outliers as a Source of Overdispersion in Poisson Regression Modelling: Evidence from Simulation and Real Data". *International Journal of Statistical Sciences*. Vol. 23. Page. 31-37. DOI: 10.3329/ijss.v23i2.70105.
- N.A. Khan, D.K. Yoo, S. Lee, T.-W. Kim, C.-U. Kim, S.H. Jhung. "Microwave-assisted rapid synthesis of nanosized SSZ-13 zeolites for effective conversion of ethylene to propylene". *J. Ind. Eng.Chem.* 2023, 121, 242-248. (Impact factor: 6.76)
- N.A. Khan, M. Hasan, H. J. Lee, S. H. Jhung. "Highly porous polyaniline- or polypyrrole-derived carbons: Preparation, characterization, and applications in adsorption". *Chemical Engineering Journal*, 474, 145472 (2023. 10. 15) (IF 15.1, ISSN: 1385-8947). <https://doi.org/10.1016/j.cej.2023.145472>.
- Kifayati Rosiyanti Dewi, Maya Ismayati, Nissa Nurfajrin Solihat, Nancy Dewi Yuliana, Feri Kusnandar, Handy Riantana, Heryani Heryani, Abdul Halim, Thamina Acter, Nizam Uddin & Sunghwan Kim. "Advances and key considerations of liquid chromatography–mass spectrometry for porcine authentication in halal analysis". *Journal of Analytical Science and Technology* (under SpringerOpen, Impact factor: 3.56), 14, 13 (2023). DOI: <https://doi.org/10.1186/s40543-023-00376-3>
- Thamina Acter, Seungwoo Son, Donghwi Kim, Un Hyuk Yim, Mark P. Barrow, Quan Shi, Nizam Uddin, Sunghwan Kim . "Environmental petroleomics – Application of ultrahigh-resolution mass spectrometry for molecular-level understanding of the fate of spilled oils". (Publisher: Elsevier, Impact factor: 11.2), Vol. 40, 2023, Accepted on 15 August 2023. DOI: <https://doi.org/10.1016/j.teac.2023.e00212>
- A. K. M. Nazimuddin, M. Humayun Kabir, and M. Osman Gani. "Spiral Patterns and Numerical Bifurcation Analysis in a Three-Component Brusselator Model for Chemical Reactions". *Mathematics and Computers in Simulation*, Vol. 203, pp. 577–591, 2023. DOI: <https://doi.org/10.1016/j.matcom.2022.07.008>. (Q1 Journal, Indexed in: Scopus, Publisher: Elsevier, Impact Factor: 3.601)
- A. K. M. Nazimuddin and Md. Showkat Ali. "The Study of Slow Manifolds in the Lorenz-Haken Model Using Differential Geometry". *International Journal of Mathematical Sciences and Computing (IJMSC)*, Vol.9, No.4, pp.01-09, 2023. DOI: 10.5815/ijmsc.2023.04.01.
- Shamima Hossain. "Generalized Linear Regression Model to Determine the Threshold Effects of Climate Variables on Dengue Fever: A Case Study on Bangladesh". *Canadian Journal of Infectious Diseases and Medical Microbiology*, vol. 2023, Article ID 2131801, 12 pages, 2023. DOI: <https://doi.org/10.1155/2023/2131801>

- Farzana Nazneen, Prianka Mondal, Naafis Ahnaf Shahed, Shamima Khanom, Md Kamal Hossain and Farid Ahmed. “T -BN nanosheets as High-capacity anode for Li- and Na-Ion Batteries : An ab initio study”. *Computational and Theoretical Chemistry*, Vol. 1224, 114105, 2023, DOI: <https://doi.org/10.1016/j.comptc.2023.114105>
- Prianka Mondal, Naafis Ahnaf Shahed, Shamima Khanom, Md Kamal Hossain and Farid Ahmed. “First-principles calculations to investigate effect of uniaxial stress on optical and magnetic properties of Sr<sub>2</sub>XWO<sub>6</sub> (X= Fe, Co & Ni)”. *Materials Science and Engineering: B* 298, 116875, 2023, <https://doi.org/10.1016/j.mseb.2023.116875>
- Prianka Mondal, Kamal Hossain, Shamima Khanom, Md Kamal Hossain and Farid Ahmed. “First-principles calculations to investigate structural, elastic, thermodynamic, electronic, and optical properties of AgXCl<sub>3</sub> (X= Fe, Co & Mn)”. *Computational Condensed Matter*, e00860, 2023, <https://doi.org/10.1016/j.cocom.2023.e00860>

## Book Chapters

N.S. Lopa, B.N. Bhadra, N.A. Khan, S. Zhuiykov, M.M. Rahman, KOH/NaOH-Activated Carbon, Biomass-Based Supercapacitors”, John Wiley & Sons, Inc, 2023. Publication date: 13/6/2023. <https://doi.org/10.1002/9781119866435.ch10>.

## Conferences

**Prianka Mondal**, Kamal Hossain and Farid Ahmed, “Ab Initio Study of the Effect of Stress on the Structural, Electronic, and Optical Properties of Cubic XAlO<sub>3</sub> (X= Ce and Pr) Structure Using the GGA+U Approach,” National Conference on Physics 2023.

## Research Article Reviews

- Review Activities by Dr. Thamina Acter  
Journal: Energy & Fuels (Scopus Indexed; Q1; Impact factor: 4.65)  
Assigned for Review: 21-Sep-2023  
Title: “Role of Photoinduced Oxidation and Polymerization in the Composition of Oil-Soluble Products and Interfacial Material from Petroleum Weathering”  
Author(s): Frye-Jones, Joseph; Chacón-Patiño, Martha; Marshall, Alan; Rodgers, Ryan

## Review Activities by Dr. Akter Hossain

Journal Title	Publisher	Indexing	Completion Date (Y-M-D)
1. Physics of Fluids (1 Paper)	American Institute of Physics	Scopus	2023-12-11
2. Journal of Marine Science and Engineering (JMSE) (1 Paper)	Multidisciplinary Digital Publishing Institute (MDPI)	Scopus	2023-12-09
3. Buildings (1 Paper)	Multidisciplinary Digital Publishing Institute (MDPI)	Scopus	2023-11-15
4. (a) Water (1 Paper)	Multidisciplinary Digital Publishing Institute (MDPI)	Scopus	2023-11-02
(b) Water (1 Paper)	Multidisciplinary Digital Publishing Institute (MDPI)	Scopus	2023-10-08
5. (a) Sustainability (1 Paper)	Multidisciplinary Digital Publishing Institute (MDPI)	Scopus	2023-10-29

(b) Sustainability (1 Paper)	Multidisciplinary Digital Publishing Institute (MDPI)	Scopus	2023-09-20
6. ChemEngineering (1 Paper)	Multidisciplinary Digital Publishing Institute (MDPI)	Scopus	2023-10-08
7. (a) International Journal of Heat and Mass Transfer (1 Paper)	Elsevier Ltd.	Scopus	2023-10-22
(b) International Journal of Heat and Mass Transfer (1 Paper)	Elsevier Ltd.	Scopus	2023-09-25

## Seminars

Dr. Fazlul Karim, Professor, EWU, and Mr. S. M. Yiasir Arafat, M. Sc. Student, BUET delivered a pair of lectures on “Investigation of paraxial NLS equation’s closed form of soliton solutions and waveform profile” on February 16, 2023.

Dr. Fazlul Karim, Professor, EWU delivered a lecture on “Advanced Concepts in Fluid Mechanics (Lagrangian & Eulerian Approach)” on June 15, 2023.

Professor Dr. Md. Fazlul Karim presented an invited talk in the “1<sup>st</sup> National Conference on Advances in Science and Technology”, Organized by Faculty of Science, BUET, on 7-8 December 2023.

**Title:** Numerical Computation of Some Aspects of 26 December 2004 Tsunami Along the west coast of Thailand and Peninsular Malaysia Using a Cartesian Coordinate Shallow Water Model.

## Department of Pharmacy

The Department of Pharmacy at EWU has achieved significant milestones in the past year. Our faculty has published 21 scientific papers in reputed research journals and participated in ten national and international scientific conferences in 2023. Two faculty members secured grants from the East West University Center for Research and Training (EWUCRT). We also organized a seminar on antibiotic resistance, with the Honorable Secretary from the Ministry of Health and Family Welfare as the chief guest. In clinical research, we initiated a collaborative clinical trial with Bangabandhu Sheikh Mujib Medical University (BSMMU) to assess the effectiveness of Terminalia arjuna bark in treating fatty liver disease, which is an unmet therapeutic need of the present time. Additionally, we signed a memorandum of understanding with Beximco Pharmaceuticals to promote mutual growth and innovation.

In 2024, the Department of Pharmacy aims to increase the publication of journal papers by 20% to 25%. We plan to facilitate the securing of at least three research grants and organize two seminars on emerging pharmaceutical topics. To ensure our curriculum remains relevant to the present, we are committed to organizing workshops for faculty members to keep them updated on the latest educational standards, thereby assuring the stakeholders of the high quality of education we provide. Moreover, we intend to initiate collaborative research projects with at least two pharmaceutical companies to strengthen our industry partnerships.

These initiatives showcase our dedication to excellence in education, research, and industry collaboration, paving the way for another year of remarkable growth and achievement.

## Publication

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- F. Rizwan, F. Monjur, M. Rahman, S. Tamanna, N.M. Khan, M.R. Islam, S. Alam, L. Mariyam. "Burnout risks in Bangladeshi Physicians: A multicenter, cross-sectional study". *Heliyon*, 9(12), (2023), P.e22386.
- G.N.N. Sultana, A. Das, K. Akhtaar, C.F. Hossain, M.A. Islam. "Study of covid-19 case with multiple comorbidities: severe to survival". *Bioresearch Communications*, 9(1), (2023), P.1177-1179.
- H. Suzuki, K. Watanabe, S. Arumugam, R. Afrin, Y. Matsubayashi, H. Sone. "The Effect of Lactic Acid Fermented Sake Lees in a NASH-HCC Mouse Model". *Diabetes*, R-72(1), (2023), P.1852.
- I.R. Budiando, K. Kusmardi, A.M. Maulana, S. Arumugam, R. Afrin, V. Soetikno. "Paneth cells disruption and intestinal dysbiosis contribute to the development of Hirschsprung-associated enterocolitis in a benzalkonium chloride-induced Hirschsprung's disease rat model". *bioRxiv*, (2023), P.2023-08.
- K. Aamir, G. Sethi, M.R. Afrin, C.F. Hossain, P.R. Jusuf, S.D. Sarker, A. Arya. "Arjunolic acid modulates pancreatic dysfunction by ameliorating pattern recognition receptor and canonical Wnt pathway activation in type 2 diabetic rats". *Life Sciences*, R-327, (2023), P.121856.
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- M.I.H. Nayan, T. Nandi, R. Ghosh. "Prevalence of Perceived Anxiety in General People, Students, and Healthcare Professionals during COVID-19 Pandemic: A Comprehensive Scientific Review". *Asian Journal of Research in Infectious Diseases*, 12(4), (2023), P.1-14.
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- M.M. Saleh, D.A. Abuarqoub, A.M. Hammad, M.S. Hossain, N. Ahmed, N. Aslam, A.Y. Naser, C.J. Moody, C.A. Laughton, T.D. Bradshaw. "*In Vitro* Anticancer Properties of Novel Bis-Triazoles". *Current Issues in Molecular Biology*, 45(1), (2023), P.175-196.
- N. Hoque, Z.R. Khan, P.T. Rashid, M.N. Begum, S. Sharmin, M.J. Hossain, M.S. Rana, M.H. Sohrab. "Antimicrobial, antioxidant, and cytotoxic properties of endophytic fungi isolated from *Thysanolaena maxima* Roxb., *Dracaena spicata* Roxb. and *Aglaonema bookerianum* Schott". *BMC Complementary Medicine and Therapies*, 23, (2023), P.347.
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- T. Nandi. “Common Approaches of Cytochrome P450 (CYP) Induction Assays”. *International Blood Research & Reviews*, 14(1), (2023), P.6-14.
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- on “Pharmaceutical Sciences, Pharmacy Practice, and Traditional Medicines”, University of Dhaka, Bangladesh, (2023).
- F. Rizwan, T. Afrin, M. Rahman, N. Nasrin, F. Monjur. “A Review on Bioremediation Approaches for Heavy Metal Pollution in Bangladesh. Paper presented at the 5<sup>th</sup> Euro-Mediterranean Conference for Environmental Integration (EMCEI-23)”. University of Calabria Convention Centre, Rende (Cosenza), Italy (Virtual), (2023).
  - I.K. Tafi, A.F. Topa, A. Roy, N. Nasrin, S. Islam. “Study of antibiotic sensitivity profile of *Staphylococcus aureus* isolated from nasopharyngeal swab samples of underprivileged school children near East West University, Dhaka”. *Proceedings of 2<sup>nd</sup> International Conference on “Pharmaceutical Sciences, Pharmacy Practice, and Traditional Medicines”*, University of Dhaka, Bangladesh, (2023).
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  - R. Afrin, C.F. Hossain, M. Ferdusi, S. Islam, M.S. Hossain, M.N. Arafath, U.H. Haque, Z. Hasan, Y. Koga. “Evaluation of pharmacological activities of ethyl acetate fraction of *Ceraceomyces tessulatus*”. *ISESFE 2023, Imphal, India, R-Oral Presentation (ISESFEC/23/O-018)*, (2023), P.68.
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## Conference Proceedings

- F. Rizwan, F. Monjur. “Menstrual product knowledge among adult and adolescent Bangladeshi female: an online survey”. *ISPEs 15<sup>th</sup> Asian Conference on Pharmacoepidemiology, Bengaluru, India (Virtual)*, (2023).
- F. Rizwan, F. Monjur, M. Rahman, S. Tamanna, N.M. Khan, M.R. Islam, S. Karan, S. Alam, L. Mariyam. “Burnout risks in Bangladeshi healthcare professionals: A multi-center, cross-sectional study”. *Proceedings of 2<sup>nd</sup> International Conference*

R-Oral Presentation (ISESFEC/23/O-044), (2023), P.83.

- S. Islam, N. Nasrin, N.S. Tithi, F. Khatun. “Multidrug resistance isolates of Staphylococcus aureus in young children of Dhaka, Bangladesh”. Monash International Health Science and Technology Conference 2023 (Monash Initiate 2023), (2023), P.111.
- S. Tamanna, R. Ghosh, S. Reza, S. Islam, N.M. Khan. “Evaluation and correlation of the various side effects along with comorbid conditions, following the administration of covid-19 vaccines, in Bangladesh”. International Conference on Pharmaceutical Sciences: State University of Bangladesh (ICPS-2023), (2023), P.199.

## Seminar and Programs

### Seminar on ‘Antibiotic resistance, a silent killer: Bangladesh scenario in global perspective’:

Department of Pharmacy, East West University arranged a seminar on “Antibiotic resistance, a silent killer: Bangladesh scenario in global perspective” on March 19, 2023. Professor Dr. M. M. Shahidul Hasan, Vice Chancellor of East West University welcomed the guests. Dr. Md. Anwar Hossain Howlader, Honorable Secretary of the Ministry of Health and Family Welfare, Government of the People’s Republic of Bangladesh was present as Chief Guest. Professor Dr. Md. Anwar Hossain, Vice Chancellor, Jashore University of Science and Technology delivered the keynote speech. Mr. Md. Nasser Shahrear Zahedee, member of the Board of Trustees, East West University was present as Special Guest. The seminar was chaired by Professor Dr. Mohammed Farashuddin, Chief Advisor and Founder Vice Chancellor of East West University.

### Celebration of World Pharmacists Day, 2023:



With great joy and enthusiasm, the Department of Pharmacy celebrated World Pharmacists Day 2023. This year’s theme “Pharmacy strengthening health systems” aimed to highlight the pivotal role of pharmacists in reinforcing and improving healthcare systems globally.

The festivity started with a vibrant rally on the campus graced by the presence of Dr. Mohammed Farashuddin, Chief Advisor, EWU, followed by a cake-cutting ceremony. A seminar was held in the afternoon where our esteemed speaker Mr. Md. Muin Uddin Mazumder, Chief Operating Officer, Synovia Pharma PLC, shared his views on the ‘Future of Pharma and Role of Pharmacist’. Professor Sufia Islam, Chairperson, Department of Pharmacy, along with our professors, faculty members, students, and guests from the pharma industry joined this cheerful celebration.

### A Memorandum of Understanding (MoU) with Beximco Pharmaceuticals Limited:



A Memorandum of Understanding (MoU) between Beximco Pharmaceuticals Limited and Department of Pharmacy, East West University was signed on 20 February 2023 through a joyous ceremony held at EWU premises. Mr. Rabbur Reza, Chief Operating Officer (COO) of Beximco Pharmaceuticals Ltd. and Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of EWU represented their respective organizations as signatories.

The MoU was signed under a research project entitled “Lipid Nanocapsule (LNC) loaded topical system for transdermal delivery of Estradiol as hormone replacement therapy for post-menopausal women, where Dr. Farhana Rizwan, Associate Professor acted as Project Coordinator.

### Professor Sufia Islam: Best Oral Presenter

Professor Dr. Sufia Islam from East West University’s Pharmacy Department clinched the “Best Oral Presenter Award” in Life Sciences

at the Monash International Health Science and Technology Conference in Kuala Lumpur, Malaysia, held from October 25<sup>th</sup> to 26<sup>th</sup>, 2023. Her presentation, “Multidrug resistance isolates of Staphylococcus aureus in young children of Dhaka, Bangladesh,” spearheaded by a team including Ms. Nishat Nasrin, Ms. Nigar Sultana Tithi, and Dr. Farjana Khatun, garnered attention among scientists and researchers from diverse countries like the UK, Australia, Malaysia, and more. The study, funded by East West University Center for Research and Training (EWUCRT), highlights crucial findings in combating drug resistance.

**BSMMU and EWU jointly launched a trial assessing Terminalia arjuna bark for treating fatty liver disease:**



The Interventional Hepatology Division at Bangabandhu Sheikh Mujib Medical University (BSMMU) organized the seminar “Repurposing our Herbal Heritage” on November 7, 2023, held at the Super Specialized Hospital conference room. Presenting initial findings from ongoing Kalmegh (*Andrographis paniculata*) clinical trials, Professor Dr. Sharfuddin Ahmed, BSMMU’s Vice Chancellor, inaugurated three new trials on Arjun (*Terminalia arjuna*), Milk thistle (*Silybum marianum*) for fatty liver, and Amloki (*Phyllanthus emblica*) for hepatocellular carcinoma, distributing medicines to select patients. East West University’s Professor Dr. Chowdhury Faiz Hossain and Dr. Mst. Rejina Afrin is conducting toxicology studies on Arjun and Kalomegh. Dr. Mamun Al Mahtab Shwapnil led the seminar, Dr. Sheikh Muhammad Fazle Akbar, a visiting researcher from Oita University and Ehime University of Japan, graced the event as a special guest.

**Dr. Rejina Afrin: Keynote speaker at FSTN Exploration Foundation Celebrates National Nutrition Month 2023**

In an illustrious virtual event, the FSTN Exploration Foundation welcomed esteemed delegates including Dr. Rejina Afrin as keynote speaker to commemorate National Nutrition Month 2023. Acknowledging the invaluable contributions, Dr. Souvik Tewari, CEO, was lauded for his unwavering support. Dr. Swati Nakhale, Director, received praise for propelling achievements to new heights. Dr. John David, Vice Chancellor, was recognized for providing invaluable guidance. Ms. Ishani Ganguly, Academic Coordinator, was commended for her steadfast commitment since inception.

**Distinguished Participation at NASVAC - Smart Drug for Smart Bangladesh STEMCON 2023**

Prof. Dr. Chowdhury Faiz Hossain and Dr. Rejina Afrin had the honor of serving as Session Chairs for two significant scientific sessions at this esteemed conference on 22 November 2023 at Super Specialized Hospital, Bangabandhu Sheikh Mujib Medical University, Dhaka. Their expertise and contributions undoubtedly added immense value to the event, enriching discussions, and insights into the field of stem cell research and regenerative medicine.

**Participation in the 9<sup>th</sup> Annual Conference of the South Asian Association for the Study of the Liver (SAASL), 2023**



Professor Dr. Chowdhury Faiz Hossain and Dr. Rejina Afrin, Associate Professor were privileged to act as Session Chairs for two important scientific sessions during this prestigious conference held on September 3, 2023, at the Super Specialized Hospital, Bangabandhu Sheikh Mujib Medical

University, Dhaka, Bangladesh.

### Participation in an inaugural ceremony:



On January 18, 2023, Professor Chowdhury Faiz Hossain and Associate Professor Dr. Rejina Afrin from the Department of Pharmacy were distinguished participants at the opening ceremony for the clinical trial of *Andrographis paniculata* (Chiretta) for treating fatty liver disease, held at Bangabandhu Sheikh Mujib Medical University.

### Participation in a Brainstorming Session:

Professor Chowdhury Faiz Hossain and Dr. Rejina Afrin, Associate Professor, Department of Pharmacy participated in a “Brainstorming Session” led by Professor Nadira Karunaweera, President of the Sri Lankan National Academy of Science, held at the Samson H. Chowdhury Centre, Dhaka Club on February 6, 2023. This session was organized under the initiative of Prof. Mamun Al Mahtab Shwapnil, Head of the Interventional Hepatology Division at Bangabandhu Sheikh Mujib Medical University.

Professor Nadira, who serves as a Professor and Chair of the Department of Parasitology at the Faculty of Medicine, University of Colombo, and is a visiting scientist at Harvard School of Public Health, emphasized the importance of advancing research results to contribute to the socio-economic development of a country, rather than halting the process after publication in a journal.

Dr. Sheikh Akbar, a visiting researcher from Oita University and Ehime University of Japan, served as the keynote speaker for the session. Additionally, Dr. Jamal Uddin Chowdhury, President of the Swadhinata Chikitsak Parishad, honored the session as the chief guest.

### Participation at International Conference in India (ICALF)



Professor Dr. Chowdhury Faiz Hossain and Dr. Rejina Afrin, Associate Professor participated at the International Conference on Technological Innovations in Agriculture, Life Sciences and Food & Nutrition (ICALF) 2023 organized by Swami Vivekananda University, Kolkata, India, February 27-28, 2023. Professor Hossain and Dr. Afrin were invited as keynote speakers at the conference.

### Participation at International Conference in India (ISESFE 2023)



Professor Dr. Chowdhury Faiz Hossain and Dr. Rejina Afrin, Associate Professor participated at the 10th International Congress of the Society for Ethnopharmacology (SFE), India (ISE-SFEC 2023), February 24 - 26. Imphal, Manipur, India.

### Appointed as Evaluator of “Global Essay Competition” organized by The IOCD the Royal Society of Chemistry (RSC)

Professor Dr. Shamsun Nahar Khan, Department of Pharmacy, is appointed as an “Global Essay Competition” evaluator by the IOCD (International Organization for Chemical Sciences). The IOCD, in collaboration with the Royal Society of Chemistry (RSC), has launched an annual essay competition, ‘Young Voices in the Chemical Sciences for Sustainability’ in 2023. The theme for the 2023 competition is: “How can the chemical sciences lead the stewardship of the Earth’s element resources?”

### **Dr. Shamsun Nahar Khan: Inspiring Speaker at Annual Science Fair**

Dr. Shamsun Nahar Khan, Professor in the Department of Pharmacy, was honored as an invited motivational speaker and judge at the Annual Science Fair held on 03 August 2023 at Sena Public School and College, Savar Cantt, Dhaka. Dr. Khan delivered a talk titled “Hands-on Experiment and Science Education at School.” Sena Public School and College received the award for the best secondary education institution in the country in 2022. Colonel Newaz Khurshid Ahmed presented the crest to Dr. Khan, and the school children welcomed her with a flower bouquet.

### **Seminar with Dr. Shyamal Das, Associate Professor, and Associate Dean Research, School of Pharmacy, University of Otago, New Zealand**

Department of Pharmacy, East West University is honored by the presence of Dr. Shyamal Das, Associate Professor and Associate Dean Research, School of Pharmacy, University of Otago, New Zealand, as he agreed to share his knowledge and wisdom about “Excellence in teaching and research in the University of Otago, New Zealand” for the students and faculty members on January 15, 2023. In this interactive session, Dr. Das encouraged young researchers to pursue higher studies abroad and answered relevant queries.



### **Visit to Square Pharmaceuticals Ltd.**

Students of 7<sup>th</sup> semester of Department of Pharmacy, East West University visited Square Pharmaceuticals Ltd. in Kaliakair on 8th January 2023.

### **Participation at the 2<sup>nd</sup> International Conference on Pharmaceutical Science, Pharmacy Practice and Traditional Medicine**

Department of Pharmacy, East West University made their spontaneous participation at the “2<sup>nd</sup> International Conference on Pharmaceutical Science, Pharmacy Practice and Traditional Medicine”; organized by the Department of Pharmacy, Faculty of Pharmacy, University of Dhaka, February 10-11, 2023.

### **Priyo Shikhhok Sommanona by Prothom Alo**

Dr. Farhana Rezwan and Dr. Rejina Afrin Attended at the Priyo Shikhhok Sommanona program 2022 held on March 16, 2023, organized by Dainik Prothom Alo. In this program the teachers (elementary to higher secondary schools) from the different part of Bangladesh were awarded for their contribution in education sector.



### **ADMET and Molecular Docking: Empowering Students for Research**

A series of sessions on the ‘Application of ADMET and Molecular Docking Tools’ was conducted by the Department of Pharmacy at East West University in Spring 2023. Students of the seventh semester actively participated in these sessions. The primary focus of these sessions was to impart knowledge of computational techniques and cultivate skills through hands-on experience. Students who successfully complete these sessions will be equipped to apply the acquired knowledge in various research projects.

### **Exploring Pharmaceuticals: A Glimpse into Industry Dynamism**

On June 17, 2023, two groups of 7<sup>th</sup>-semester Pharmacy students from East West University visited Beximco Pharmaceuticals Limited and Synovia Pharma PLC. These visits provided firsthand

insights into pharmaceutical industry operations. Students observed drug development stages, from research to production, highlighting precision and teamwork. These experiences bridged classroom knowledge with real-world applications, nurturing a passion for innovation. The visits illuminated the dynamic nature of pharmaceuticals, fostering a deeper understanding of industry intricacies, ethical considerations, and the dedication required for advancements that benefit society.

## Faculty Achievement

### Research Activities

#### Professor Dr. Chowdhury Faiz Hossain:

Title of the Project: Comparative pharmacological study of the oleanane triterpenoids from *Terminalia arjuna* in non-alcoholic steatohepatitis. (Reference no: EWUCRT (RP) -14(5)-2021).

Date of award: 2023

Funding agency: East West University, Center for Research and Training (EWUCRT)

Role on the grant: Co-Principal Investigator-1 (Co-PI-1). Principal Investigator of the project: Dr. Rejina Afrin, Associate Professor, DOP, EWU.

#### Professor Dr. Sufia Islam

Professor Dr. Sufia Islam, as per the Institutional Quality Assurance Cell (IQAC) organogram of the University Grants Commission (UGC), is now designated as the UGC representative in the Quality Assurance Committee (QAC) of the University of Asia Pacific for next three years.

Professor Sufia Islam chaired a session at 2<sup>nd</sup> International Conference on “Pharmaceutical Science, Pharmacy Practice and Traditional Medicine”, 10-11 February 2023 at the University of Dhaka, Bangladesh.

#### Dr. Farhana Rizwan:

Dr. Farhana Rizwan:

Collaborative Research Agreement has been done between Bangladesh Reference Institute for Chemical Measurements (BRiCM), and Dr. Farhana Rizwan, Associate Professor of Department of Pharmacy, East West University (EWU).

Title of the Project: Lipid Nanocapsule (LNC) loaded topical system for transdermal delivery of

Estradiol as hormone replacement therapy for post-menopausal women. Date of award: 2023

Funding agency: Beximco Pharmaceuticals Ltd.

Role on the grant: Project Coordinator

#### Dr. Nazia Hoque

Title of the project: Phytochemical and pharmacological analysis of secondary metabolites of endophytic fungi associated with a few medicinal plants of Bangladesh (Reference no: EWUCRT (RP)-15(5/1)-6/2022.

Date of award: 2023

Funding agency: East West University Center for Research and Training (EWUCRT) Role on the grant: Principal Investigator (PI).

Co-Principal Investigator of the project: Professor Dr. Sufia Islam, Co-investigators of the project: Ms. Parisa Tamannur Rashid and Ms. Nazifa Tabassum.

#### Dr. Rejina Afrin

- Title of the project: Isolation and identification of bio-active secondary metabolites from the leaves of *Corchorus olitorius* (Jute plant) for the treatment of pain and inflammation. Date of award: 2023, Funding agency: Ministry of Science and Technology, Dhaka, Bangladesh, Role on the grant: Principal investigator (PI), Status: Completed.
- Dr. Rejina Afrin delivered speech as an invited speaker entitled “Investigation of molecular mechanism for Hepato-protective effects of curcumin in NASH-HCC mice model”- “Contribution of Physics and Chemistry towards Medical Sciences and the Global Health Care”-online meeting of Young Scientists, 19-20 January 2023, UNESCO TWAS CASAREP, Jawaharlal Nehru Centre for Advanced Scientific Research, Bengaluru, India.
- Dr. Rejina Afrin nominated for TWAS Young affiliates 2023 by Bangladesh Academy of Science (BAS).
- Dr. Rejina Afrin is conducting collaborative research with Department of Pharmacology and Therapeutic, Faculty of Medicine, University of Indonesia, Jakarta 10430,

Indonesia.

### **Nigar Sultana Tithi**

- Ms. Nigar Sultana Tithi, Senior Lecturer of the Department of Pharmacy, East West University, presented a research work on “Carrier state and antibiotic resistance pattern of Staphylococcus aureus among healthy school children in Dhaka, Bangladesh” at the 5<sup>th</sup> International Conference on Biotechnology in Health and Agriculture (ICBHA), Dhaka, Bangladesh, which was held from 01-03 September 2023. This work represented a part of

the research project funded by East West University Center for Research and Training (EWUCRT).

- Ms. Nigar Sultana Tithi, Senior Lecturer, Department of Pharmacy, East West University, participated in a 2-day training on “Statistical Data Analysis: Foundations for Structural Equation Modelling Using SPSS & SPSS AMOS” which was arranged by East West University Center for Research and Training (EWUCRT) on 16 and 23 February 2023 at the university campus.

# East West University Center for Research and Training (EWUCRT)

Publications ■

Activities ■

## Publication

### Publications in International Journal and Conference Proceedings

Research studies supported by EWUCRT have yielded research papers and some of them have been published in international journals and conference proceedings, as below:

#### International Journal

- “*Criminology of Atrocity Crimes: Analysing the Aetiology of the Rohingya Persecution in Myanmar*” by Mr. Pizuar Hossain, Senior Lecturer, Department of Law, East West University was published in “International Annals of Criminology” (Cambridge University Press) in May 2023. For details: <https://www.cambridge.org/core/journals/international-annals-of-criminology>
- “*Exploring Mental Health Challenges and Coping Strategies in University Students during the COVID-19 Pandemic: A Case Study in Dhaka City, Bangladesh*” by Mr. Masum Billah, Senior Lecturer, Dr. Mumita Tanjeela, Associate Professor, Department of Sociology, East West University, Shannon Rutherford, School of Medicine and Dentistry, Griffith University, Gold Coast, QLD, Australia, and Sadika Akhter, School of Health and Social Development, Deakin University, Melbourne, VIC, Australia in *Frontiers in Public Health* (Volume 11) in May 2023. For details: <https://www.frontiersin.org/articles/10.3389/fpubh.2023.1152366/full>, <https://doi.org/10.3389/fpubh.2023.1152366>
- “*Complete Genome Sequence of The Pandrug-Resistant Vibrio Cholerae Strain KBR06 Isolated from A Cholera Patient in Bangladesh*” by Md. Mohiuddin Kabir, Associate Professor, Department of GEB, Md. Rayhan Imam, GEB, Zinat Farzana, Senior Lecturer, Department of GEB, Chowdhury Faiz Hossain, Professor, Department of Pharmacy, EWU, was published in the *American Society for Microbiology (ASM) Journal* on 15 November 2023. This research paper is available at the link below:

<https://journals.asm.org/doi/10.1128/mra.00577-23>

## Research Publication

### Working paper

The following research reports have been published as Working Paper:

- **Working Paper-22:** “*Men, Masculinity, And Suicide in Jhendaidah District, Bangladesh*” by Dr. Anisur Rahman Khan, Associate Professor, Department of Sociology, East West University.
- **Working Paper-23:** “*Understanding Coping Strategies of University Students in Dhaka City During COVID-19: Through A Social Capital Lens*” by Dr. Mumita Tanjeela, Associate Professor, Mr. Masum Billah, Senior Lecturer, Department of Sociology, East West University and Dr. Shannon Rutherford, Associate Professor, School of Medicine, Faculty of Griffith Health Schools, Griffith University, Australia. Moreover, the following research report is in the pipeline:
- **“Rohingya Influx in Bangladesh: Perceptions and Attitudes of the Local Population”** by Dr. Mobarak Hossain Khan, Professor, Mr. Rezwan Siddiqui and Ms. Rubayat Kabir, Senior Lecturer, Department of Social Relations, East West University.

## Journals

*East West Journal of Humanities (EWJH)*, Vol.9-12, 2023 (ISSN: 2074-6628), *Special issue* and *East West Journal of Business and Social Studies (EWJBSS)*, Vol. 9-11,2023 (ISSN 2074-5443), are in the process of being published. Furthermore, *East West Journal of Business and Social Studies (ISSN 2074-5443)* has invited original manuscripts on theoretical/empirical works, review/survey on the literature on fundamental and applied topics in management and social sciences for EWJBSS, Volume 12, 2024. In response to ‘Calls for Papers’ for the *East West Journal of Business and Social Studies (EWJBSS)*, Vol. 12, 2024, it received 15 research papers for publication in the upcoming volume of EWJBSS, among which five have been accepted for publication.

## Abstracts of Published Papers-2021, Volume 17

The Abstracts of Published Papers is an annual publication of East West University Center for Research and Training (EWUCRT). It aims to keep an official log of academic publications of the faculty members of East West University. The Abstracts of Published Papers volume 16, 2021 was published in April 2023. Currently, the Abstracts of Published Papers 2022, Volume 17, is in the process of being published.

## Centers and Cells

### Training /Workshop/Seminar

East West University Center for Research and Training organized the following training programs for the faculty members of the university during the year 2023:

#### Hands-on training titled ‘Statistical Data Analysis: Foundations for Structural Equation Modelling Using SPSS and SPSS AMOS’

East West University Center for Research and Training (EWUCRT) organized a hands-on training titled ‘*Statistical Data Analysis: Foundations for Structural Equation Modelling Using SPSS and SPSS AMOS*’ on 16 and 23 February 2023. Ten faculty members from various departments participated in the training program. Dr. Jashim Uddin, Professor, Department of Business Administration, East West University was the resource person of the training program.



#### Training on ‘Endnote Software’

East West University Center for Research and Training organized a training on ‘*Endnote Software*’ for East West University faculty members. Endnote software is a reference management software that helps to create, store, and manage references/citations. The training was held on 13 May 2023 from 11.00 a.m. to 1.00 p.m. at EWUCRT Research Hub

(Room No. 615), 5<sup>th</sup> floor, East West University. Mr. Gorkey Gourab, Adjunct Assistant Professor & Public Health Expert, Ministry of Health and Family Welfare, Government of the People’s Republic of Bangladesh was the resource person of the training program.



#### Hands-on training titled ‘How to Write a Research Proposal?’



EWUCRT organized a hands-on training titled ‘*How to Write a Research Proposal?*’ for the East West University faculty members. The training program was held on 15 and 22 June, 06, 20 and 27 July 2023 from 10.00 a.m. to 4.45 p.m. at the EWUCRT Research Hub (Room No. 615), 5<sup>th</sup> floor, East West University. The resource persons of the training were:

- i. Dr. Rafiqul Huda Chaudhury, Chairperson, EWUCRT
- ii. Dr. Muhammed Shahriar Haque, Professor, Department of English, EWU
- iii. Dr. Mobarak Hossain Khan, Professor, Department of Social Relations, EWU
- iv. Dr. Anup Chowdhury, Professor, Department of Business Administration, EWU
- v. Dr. Farhana Ferdousi, Professor,

Department of Business Administration, EWU

- vi. Mr. M H M Imrul Kabir, Senior Lecturer, Department of Mathematical and Physical Sciences, EWU.

### Instructors and participants of the training on 'How to Write a Research Proposal?'

Faculty members from various departments of East West University participated in the training. The participants submitted and presented the following research proposals as a requirement of the training:

- *"Determination of New and Novel Alpha Glucosidase Inhibitors from Bangladeshi Medicinal Plants and 3DQSAR (Three-Dimensional Quantitative Structure Activity Relationship) Studies and Docking studies on these  $\alpha$ -Glucosidase Inhibitors"* by Dr. Shamsun Nahar Khan, Professor, Department of Pharmacy, EWU.
- *"Socio-Educational Culture and English Competency in the Context of Bangladesh"* by Ms. Shamima Akter Shanta, Senior Lecturer, Department of English, EWU.
- *"Sexual and Reproductive Health Rights of Women in Disasters: A Critical Analysis in the Context of Bangladesh"* by Ms. Nabila Farhin and Ms. Nadia Rahaman, Senior Lecturer, Department of Law, EWU.
- *"The Role of Instagram in Shaping the Destination Selection Process of Generation Z (A Study in Bangladesh)"* by Ms. Faizaa Zainab Khundker, Lecturer, Department of Business Administration, EWU.
- *"GARCH Models and Forecasting Financial Crisis"* by Ms. Rafayat Jalal, Lecturer, Department of Business Administration, EWU.
- *"The COVID-19 Pandemic & Herding Behaviour: Evidence from DSE"* by Mr. Md. Miad Uddin Fahim, Lecturer, Department of Business Administration, EWU
- *"Intersecting Webs of Power, Identity, and Trauma: A Comparative Study of Wide Sargasso Sea and Jane Eyre"* by Ms. Khadizatul Kobra, Lecturer, Department of English, EWU.
- *"Perceptions of Academic Librarians of Bangladesh*

*Regarding Preservation of Indigenous Knowledge"* by Mr. Raiyan Bin Reza, Lecturer, Department of Information Studies, EWU.

### Hands-on training on 'SPSS Software':

East West University Center for Research and Training (EWUCRT) organized a hands-on training on 'SPSS Software' for the faculty members and graduate students (with thesis) of East West University. The training was held on 28 November, 05, 12, and 18 December 2023 at EWUCRT Research Hub (Room No. 615), 5<sup>th</sup> floor, East West University.



12 faculty members and 3 graduate students from various departments of the University attended the training program. Dr. Md. Sohel Rana, Associate Professor, Mr. Imrul Kabir, and Mr. F.M. Arifur Rahman, Senior Lecturer, Department of Mathematical and Physical Sciences, East West University conducted the training sessions as resource persons.

### Research seminars



To defend research proposals, EWUCRT organized the following research seminars:

*"Performance Evaluation of Outcomes Based Undergraduate Engineering Programs – A Case Study of BSc in EEE program at East West University"* was presented on 09 February 2023 at 09.00 am in EWUCRT Seminar Room (Room no- 560), 4th floor, Block-C

of East West University, by Dr. Khalid Imtiaz Saad, Assistant Professor, and Dr. Anisul Haque, Professor, Department of Electrical and Electronic Engineering, East West University;

*“Isolation, Structure Elucidation and Bioactivity of Secondary Metabolites of Endophytic Fungi Associated with Three Medicinal Plants of Bangladesh”* was presented on 23 March 2023 at 11.50 am in EWUCRT Seminar Room (Room no- 560), 4<sup>th</sup> floor, Block-C of East West University, by Dr. Nazia Hoque, Associate Professor, Dr. Sufia Islam, Professor, Ms. Marjana Khalil, Senior Lecturer, Ms. Parisa Tamannur Rashid, Senior Lecturer and Ms. Shahnaz Siddiqua, Senior Lecturer, Department of Pharmacy, East West University;



*“Implementation of E-portfolio in Bangladeshi Tertiary Level English Writing Course”* was presented on 30 March 2023 at noon in EWUCRT Seminar Room (Room no- 560), 4<sup>th</sup> floor, Block-C of East West University by Ms. Kaniz Fatema, Senior Lecturer, Department of English, East West University;



*“Teaching Myanmar Curriculum in the World’s Largest Refugee Camp: A Critical Insight”* was presented on 07 November 2023 at 09.00 am in EWUCRT Seminar Room (Room no- 560), 4<sup>th</sup> floor, Block-C of East West University by Dr. Muhammed Shahriar Haque, Professor, Department of English, East West University.

### **East West University Research Ethical Committee (EWUREC) Meeting**

East West University Center for Research and Training organized the 15<sup>th</sup> and 16<sup>th</sup> EWUREC

meetings on 23 March and 06 July 2023 respectively at EWUCRT Research HUB, Room# 615, Block# A, East West University for the ethical clearance of the following research proposal:

- *“Performance Evaluation of Outcomes Based Undergraduate Engineering Programs – A Case Study of BSc in EEE program at East West University”*;
- *“Assessment through E-portfolio in Bangladeshi Tertiary Level English Writing Course”*;
- *“Phytochemical and Pharmacological Analysis of Secondary Metabolites of Endophytic Fungi Associated with Few Medicinal Plants of Bangladesh”*.

In addition, EWUCRT organized the 17<sup>th</sup> EWUREC meeting on 15 November 2023 at 09.15 a.m. at the Research HUB, Room- 615, 5<sup>th</sup> floor, Block- A of East West University for the ethical clearance of the following research proposal:

### **“Teaching Myanmar Curriculum in the World’s Largest Refugee Camp: A Critical Insight”.**



The EWUREC meeting was chaired by Professor Dr. Muhammed Ziaulhaq Mamun, Pro-Vice Chancellor, East West University.

### **Meeting of East West University Research Committee (RC)**

East West University Center for Research and Training (EWUCRT) organized its 24<sup>th</sup> Research Committee (RC) meeting on 05 July 2023 at 10.15 am in the Conference Room (Room no: 508, 4<sup>th</sup> floor) of the university. Dr. Rafiqul Huda Chaudhury, Chairperson, EWUCRT and Member, Board of Trustees, East West University, chaired the meeting. The Pro Vice-Chancellor, deans, chairpersons of the academic department, and the Executive Director and Deputy Executive Director of the

Center were present in the forum. Dr. Muhammed Shahriar Haque, Executive Director, EWUCRT presented a brief PowerPoint presentation about EWUCRT's activities from July 2022 to June 2023. Dr. Muhammed Shahriar Haque, Executive Director, EWUCRT, presented a brief PowerPoint presentation about EWUCRT's activities from July 2022 to June 2023. The committee discussed and decided on important issues like promoting faculty members to submit grant research proposals, the EWUCRT website, ethical approval of research papers, the EWUCRT 2nd Research Fair, etc.



### **Awareness and Promotion of EWUCRT Activities:**

EWUCRT held a meeting with the DDC members of the Department of Business Administration on 6 April 2023, to seek their support in promoting faculty research. Dr. Rafiqul Huda Chaudhury, Chairperson, EWUCRT briefed the DDC members, who were present in the meeting, about the outcomes and rewards of conducting research. He was accompanied by Dr. Muhammed Shahriar Haque, Executive Director of EWUCRT.

#### **Dr. Chaudhury requested the DDC to:**

- Send a list of high-index journals in the field of business administration to the Vice Chancellor of East West University.
- Promote collaborative research in which senior faculty members can collaborate with junior faculty members in conducting research.

The DDC asked EWUCRT to hold an orientation program for junior faculty members of the Department of Business Administration, on university research policy at a convenient date. The DDC chair and its members thanked EWUCRT and the Board Members of East West University for taking such initiatives and promoting research.



Moreover, to promote research, EWUCRT held two meetings with the Department of Business Administration and the Department of English on 15 May and 15 June 2023, respectively. Dr. Rafiqul Huda Chaudhury, Chairperson of EWUCRT, briefed all the faculty members who were present in the meeting about the importance of research and research facilities of the University. He requested the chairpersons of the Department of Business Administration and the Department of English to do the following:

- Send a list of high-index journals in their fields to the Vice Chancellor of East West University;
- Encourage junior faculty members to do research and to conduct research jointly with both junior and senior faculty members, which is active cooperation in joint research.



Also, Dr. Muhammed Shahriar Haque, Executive Director of EWUCRT presented a PowerPoint presentation regarding the research grants policy of the center.

### **Inauguration of Integrated Chemistry Research Laboratory**

Dr. Rafiqul Huda Chaudhury, East West University Center for Research and Training (EWUCRT) Chairperson, inaugurated the chemistry lab of the Mathematical and Physical Sciences department of East West University on 18 May 2023. The chemistry

lab has scientific equipment purchased mainly by the EWUCRT-funded research grants. Faculty members and students from the Departments of Pharmacy, Civil Engineering, GEB, MPS, and other universities/institutions use the equipment of the Integrated Chemistry Research Laboratory. Among the various universities/institutions, so far, the lab has been used by the faculty members of Bangladesh University of Engineering and Technology (BUET), Dhaka Medical College (DMC), and Bangladesh Council of Scientific and Industrial Research (BCSIR). The chairperson of EWUCRT was accompanied by the Dean of the Faculty of Sciences and Engineering (FSE), the chairperson and faculty members of the MPS and Pharmacy department, the chairperson of the GEB department, the Executive Director, and Deputy Executive Director of EWUCRT.



### **EWUCRT Website**

East West University Center for Research and Training (EWUCRT) is developing a dynamic,

user-friendly, and informative website. In this connection, EWUCRT is creating research profiles of all researchers who have received (research) grants from this Center. A photoshoot program for the Researcher by professional photographers was held on 30 and 31 August 2023 at the Research HUB (Room # 615), Block # A, East West University. The center also requested the faculty members update their profiles on the EWU website so that the center can create faculty members' research profiles on the EWUCRT dynamic website.

### **Renewal of 'Turnitin' Software**

Turnitin software has been renewed for one more year (May 2023 to April 2024) for checking plagiarism of articles, research reports, student assignments, theses, and other documents.

### **Appointment of New Deputy Executive Director**

Dr. Md. Sohel Rana, Associate Professor, Department of Mathematical and Physical Sciences, East West University joined as Deputy Executive Director at East West University Center for Research and Training (EWUCRT) with effect from 01 September 2023.

**Institutional Quality Assurance Cell (IQAC) ■**  
**Entrepreneurship Development Centre (EDC) ■**

## Institutional Quality Assurance Cell (IQAC)

The Institutional Quality Assurance Cell (IQAC) established at East West University (EWU) plays a crucial role in maintaining quality standards in teaching, learning, and quality research. IQAC organizes workshops on teaching-learning methods, student assessment and evaluation, training programs, seminars, and symposiums. The activities of IQAC in 2023 are as follows:

### Orientation Program for New Faculty Members

IQAC conducted a two-day-long “orientation program for new faculty members” on 03-04 February for those who joined EWU in Spring 2023 semester. Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor, and Founder President, Board of Directors of EWU was present in the program and shared his scholarly insights. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, provided his guidance to implement Outcome-Based Education (OBE) at the tertiary level and Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, EWU discussed his expert knowledge on OBE. In the two-day program, the multiple sessions mainly focused on pedagogical approaches, curriculum development, teaching-learning materials, course outline preparation, and evaluation and assessment to implement OBE principles.

On 30-31 May 2023, IQAC conducted a two-day long workshop on “Orientation Program for New Faculty Members” for those who joined in Summer 2023. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor of EWU, and Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, EWU were present in the program. The program began with a welcome address by Dr. Basanta Kumar Barmon, Director of IQAC. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor urged the new faculty members to utilize competency-based teaching-learning methods, which will help students better compete in national and international job markets. Following the orientation program, Professor Dr. Mohamad Ruhul Amin, Dean of the Faculty of Sciences and Engineering, Professor Dr. A. K. Enamul Haque, Dean of the Faculty of

Business and Economics, and Dr. Farzana Akhter, Dean of the Faculty of Liberal Arts and Social Sciences joined as panelists in a panel discussion on “Teaching at EWU”.



### Workshops

#### Workshop on “BAC Program Accreditation Process: PLO- CLO Mapping”

IQAC organized a workshop on “BAC Program Accreditation Process: PLO- CLO Mapping” on 17 June 2023, for the members of the Program Self-Assessment Committee (PSAC) of the academic program BA in English, and all faculty members of BSS in Sociology, BSS in Information Studies, and B.Sc. in Genetic Engineering and Biotechnology. Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor was present at the event. Professor Dr. Ahmed Wasif Reza, Department of Computer Science & Engineering and Additional Director of IQAC conducted the whole session and discussed different aspects of OBE.

#### Workshop on “Advancing Outcome-based Education (OBE) Implementation in CSE Department: Strategies for Effective Integration.”

A workshop on “Advancing Outcome-based Education Implementation in CSE Department: Strategies for Effective Integration” was organized by IQAC on 15 July 2023 for the faculty members of the Department of Computer Science and Engineering (CSE). The main objective of the workshop was to enhance the implementation of outcome-based education in the CSE department.

Other workshops that IQAC organized are:

- i) Different aspects of Outcome-based Education (OBE) on 16-18 July 2023
- ii) Focused group Discussion with Alumni on

20 July 2023

- iii) Effective management of course files for ensuring better Continuous Quality Improvement (CQI) on 22 July 2023

### **Workshop on “Advancing Outcome-Based Education Implementation in Civil Engineering Department: Strategies for Effective Integration.”**

IQAC of EWU conducted a day-long workshop on “Advancing Outcome-Based Education (OBE) Implementation in CE Department: Strategies for Effective Integration” for the faculty members of the Department of Civil Engineering which was held on 19 August 2023. Professor Dr. Ahmed Wasif Reza was present at the event as a resource person and explained how to address complex engineering problems and activities while designing a term project.

### **Workshop on “Outcome-Based Education Implementation in B. Sc. (Hons) in Mathematics Program”**

A day-long workshop on “Outcome-Based Education Implementation in B. Sc. (Hons) in Mathematics Program” was conducted by IQAC of East West University for the faculty members of the Department of Mathematical and Physical Sciences which was held on 07 October 2023. Professor Dr. Ahmed Wasif Reza was present at the event as a resource person and discussed the importance of the issues of academic quality work, components of OBE, Program Educational Objectives (PEO), Program and Course Outcomes, PLOs and CLOs, Continuous Quality Improvement (CQI) and Bloom’s Taxonomy, different assessment tools, how to use rubrics in assessment (presentation, viva.), and how to prepare exam questions for different levels.

### **Workshop on “Outcome-Based Education Implementation of Department of Genetic Engineering and Biotechnology Program”**

IQAC organized a day-long workshop on “Outcome-Based Education Implementation of Department of Genetic Engineering and Biotechnology Program” for the faculty members of the Department of Genetic Engineering and Biotechnology which was held on 11 November 2023. Professor Dr. Md. Zakir Hossain Howlader,

Department of Biochemistry and Molecular Biology, University of Dhaka, and Professor Dr. Ahmed Wasif Reza conducted the session as resource persons. During the session, the resource persons emphasized the significance of academic quality education and its components, including OBE, PEO, PLOs, CLOs, assessment tools, rubrics, and question sets based on Bloom’s Taxonomy and OBE.

### **Workshop on “Updating Curriculum of B.Sc. in Civil Engineering Program: Addressing the Remarks of UGC.”**

On December 29, 2023, IQAC arranged a workshop titled “Updating Curriculum of B.Sc. in Civil Engineering Program: Addressing the Remarks of UGC.” Professor Ahmed Wasif Reza acted as the resource person and presented his knowledge in creating Capstone Design projects.

### **Other Activities of IQAC in 2023**

IQAC arranged a participatory meeting on the “BAC Program Accreditation Process” in May 2023. Vice Chancellor, Pro-Vice Chancellor, all Deans, Chairpersons of all departments, the members of PSAC Committee of the Dept. of English, Sociology, Information Studies, and Genetics Engineering and Biotechnology, Registrar, Director of Finance, Director and Additional Directors of IQAC, and BAC officials were present at the meeting. The IQAC also organized several meetings with the PSAC of the departments of English, Sociology, Information Studies, Genetic Engineering, and Biotechnology regarding the progress of the BAC accreditation process.

In September 2023, IQAC scheduled a participatory meeting for all university faculty members on the topic of “Implementation of Uniform Grading System recommended by UGC”.

### **Participation in the workshop by the Director and Additional Director of IQAC**

Dr. Basanta Kumar Barmon, Director, IQAC, and Prof. Dr. Ahmed Wasif Reza, Additional Director (Quality Assurance) of IQAC actively participated in the series of workshops on the “Teaching Excellence Program (TEP)” organized jointly by the University Grants Commission (UGC) of Bangladesh and the

British Council from 6 December 2022 to 17 March 2023. The Director, Additional Director (Quality Assurance) of IQAC, and Dr. Md. Abu Shahid Abdullah, Assistant Professor of the Department of English also participated in a week-long workshop on “Professional Training for Capacity Building of IQACs” held from 12 to 23 March 2023 organized by Bangladesh Accreditation Council (BAC) in Dhaka, Bangladesh.

## Publication

Ehsanur Rauf Prince, Basanta Kumar Barmon, Teresa Islam, (2023). “An Investigation into the Spatial Rice Market Integration in Bangladesh: Application of Vector Error Correction Approach” *Asian Development Perspectives*, 2023;14(1):39-53; <https://doi.org/10.22681/ADP.2023.14.1.39>.

## Entrepreneurship Development Center (EDC)

### Newspaper Articles

- **Daily Bonik Barta** (বণিক বার্তা) published the article “করতে চাইলে উদ্যোক্তা উন্নয়নে পোস্টগ্যাডুয়েট ডিপোমা ...” on Monday, October 30, 2023 (<https://epaper.bonikbarta.net/newspaper/2023-10-30/5>)
- The Asian Age published the article “Drone-based Pesticide System Wins EWU Entrepreneurship Grant” on Saturday, September 23, 2023 (<https://dailyasianage.com/news/313014/drone-based-pesticide-system-wins-ewu-entrepreneurship-grant>)
- The Daily Sun published the article “EWU student receives entrepreneurship grant” on Friday, September 22, 2023 (<https://www.daily-sun.com/printversion/details/713830>)
- The Business Standard published the article “Drone-based pesticide system wins EWU entrepreneurship grant” on Wednesday, September 20, 2023 (<https://www.tbsnews.net/economy/corporates/drone-based-pesticide-system-wins-ewu-entrepreneurship-grant-704006>)
- The Daily Campus published the article “ইস্ট ওয়েস্ট বিশ্ববিদ্যালয়ে উদ্যোক্তা কর্মসূচী প্রতিযোগিতা অনুষ্ঠিত” on Wednesday, September 20, 2023

### Invited Guest Speakers

- Mr. Mahbubur Rahman delivered an invited session on Friday, August 18, 2023, to the Post Graduate Diploma in Entrepreneurship (PGDED) students. He is currently serving as the Head of SME Liability & Cash Management and Head of Bancassurance at BRAC Bank Limited. Mr. Rahman talked about digital financial services, SME banking, microenterprise, lending, risk analysis, loan portfolio assessment and financial projections.
- Mr. Ali Sabet delivered an invited session on Friday, August 4, 2023, to the PGDED students. He is currently serving as the CMSE Banking Specialist and Team Leader for the Asian Development Bank (ADB)-funded Employment Creation Project (SPCSSECP). Mr. Sabet leveraged his extensive experience working with small and medium enterprises

(SMEs) to address the critical topic of financial understanding and planning for startups. He emphasized the necessity of building a robust foundation through meticulous financial planning and projections.



- Mr. Nazeem Hassan Satter, General Manager-1, SME Foundation, was invited for a session on Saturday, May 6, 2023. Mr. Satter has experience working with different government ministries and agencies, development partners, central bank and commercial banks, large microfinance institutions, SME-related stakeholders and associations. His talk was part of the course EDC8541 (Creativity and Innovation in Entrepreneurship).
- Mr. Saquib Chowdhury, Founder and Chief, rtl@hashimpur, was invited to talk to EDC8511 (Entrepreneurial Mindset and Development) students on Friday, January 6, 2023, in the PGDED program. He discussed about his entrepreneurial journey so far as well as topics related to technology entrepreneurship and startup failures.

### Business Plan Competition

The Entrepreneurship Development Center organized the Summer 2023 Business Plan Competition on September 19, 2023. Students from the EDC's Post Graduate Diploma in Entrepreneurship Development (PGDED) program participated in this competition. The distinguished panel of judges included Mr. Md. Nazeem Hassan Satter (SME Foundation), Dr. Monzur Hossain (BIDS), and Mr. Mahbubur Rahman (BRAC Bank Ltd.). The students competed for Entrepreneurship Grants (One Lac Taka each) and interest free Business Loans. Mr. Mohiuddin Mohammad Zahangir, with an innovative idea of drone-based pesticide spraying, claimed the first place. Mr. Farhad Uddin and Mr. Sharif Ahamed Nayem secured second and third place respectively.

# Student Clubs



## Agro Industrialization Club

### Sales Sprint 2023

East West University Agro Industrialization Club (EWUAIC) organized “Sales Sprint 2023” an Intra University Sales-based Case Competition. The competition had four phases. There were: a workshop on the “Sales and Retail” industry, a workshop about “Case Solving Overview” and another was Round 1 and Final Round of case solving. The Final Round of the “Sales Sprint 2023” was held on 15<sup>th</sup> April, 2023. The best six teams among the forty-five teams got a chance to participate in the final round. The names of the winning teams are, Champion: “We Tried Few”, 1<sup>st</sup> Runner up: “The Scanners”, and 2<sup>nd</sup> Runner up “The Trailblazers”.

**Program Outcome:** This program helped students develop their problem-solving skills and gain practical insights into the sales and retail industry. Additionally, it was effective in cultivating their critical thinking and teamwork skills to prepare for future endeavors.

### A Workshop on Public Speaking

East West University Agro Industrialization Club hosted a workshop on Public Speaking on 8<sup>th</sup> May 2023 to improve skills and overcome the public speaking anxiety of students. The keynote speaker of this workshop was Rafsan Sabab, host and content Creator, “What a Show!” Honorable moderator Estiaque Bari, Senior Lecturer, Department of Economics was also present in this workshop.

**Program Outcome:** Public speaking is an essential skill that can greatly enhance one’s personal and professional development. From this workshop, students gained confidence and developed their public speaking abilities, which will aid them in personal and professional development.

### Agro Biz Expo 2023

East West University Agro Industrialization Club hosted Agro Biz Expo for the fifth time on the 20<sup>th</sup> and 21<sup>st</sup> of June 2023. The Agro Biz Expo was a two-day trade fair or exhibition focused on the agricultural and agribusiness sectors. Agro Biz Expo was inaugurated by Professor Dr. Mohammed Farashuddin, Chief Adviser, East West University. Besides, Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury,

Treasurer, Nahid Hassan Khan, Advisor, DSW and Head of CCC, Club moderators Estiaque Bari and Moumita Haque Shenjutee were also present at the inauguration ceremony as guests.



**Program Outcome:** The Expo provided students with an excellent opportunity to engage with industry professionals and explore career paths in the agricultural and agribusiness sectors. It will also help to expand the professional network for growth in the field.

### Unraveling Success: Inside the Innovation and Solutions of the “EWU Value String Challenge 2023”

The East West University Agro-Industrialization Club hosted an intra-university value chain-based case competition called the “EWU Value String Challenge 2023” on 18<sup>th</sup> November 2023. The best seven teams among the forty-five teams got a chance to participate in the final round. The names of the winning teams are, Champions- Team Brave Venture, 1<sup>st</sup> runner up-Strugglers, and, 2<sup>nd</sup> runner up UWU Twins. The competition comprised two phases along with a workshop. Moreover, the competition consisted of two main phases: the first round, which involved solving the given case, and the final presentation round, where teams presented their solutions.

**Program Outcome:** This competition prepared students for dynamic business environments, enhancing their employability and innovation in industry practices. This will also help them in analyzing value chains to face the future challenges in the business industry.



## Business Club

### “Idea - The Competition Courses 2022” A Platform to Learn the Basics of Case Competitions

EWUBC organized “IDEA - The Competition

Courses- An Intra University Business Case Competition' from 5<sup>th</sup> January to 12<sup>th</sup> January 2023. There were two workshops in this event to give the participants a platform to learn cracking business cases. The workshop on "Presentation Hacks" was conducted by guest speaker, Dr. Fazluz Zaman, Faculty, BeDifferent Program, Central Queensland University, and Kaplan Business School. The second workshop "Case Cracking Hacks" was conducted by Mr. Farhat Chowdhury Zishan, Lead - Growth & New Business, The Daily Star. The Champion of this year's IDEA - The Competition Courses was the team "We Tried Few." Along with them, the First Runner Up team was the "Team Brave Ventures" and the 2<sup>nd</sup> Runner Up was the "Team Combaters."



**Program Outcome:** The main objective of this program was to empower students by providing practical knowledge of business analysis. It also enhanced their confidence to be competitive in the business world.

### 100 Minutes Boost Up

The East West University Business Club (EWUBC) recently organized an engaging and informative event called "100 Minutes Boost Up: A Platform to Ignite Your Skills." The first segment of the event, "Decoding Business Competition," took place on June 18 which was facilitated by Afnan Bin Ashraf, the winner of Biz Maestros in 2017 and currently serving as Unilever Brand Manager. Continuing the momentum, the second segment, "Entrepreneurship Roadmap," was held on June 19. This session focused on nurturing an entrepreneurial mindset among the participants.

**Program Outcome:** This event provided valuable experiences to students about business skills and entrepreneurship. Moreover, engaging with the industry experts motivated them to take proactive steps towards their career goal.

### Industrial Visit at PRAN-RFL

On 29 July 2023, East West University Business Club embarked on a remarkable industry visit to Pran

RFL Group-Ghorashal. Accompanied by 52 general members, 8 executive members, and 2 honorable moderators and divided into 4 groups, students embarked on an immersive exploration of industry in the realm of real-world exposure. The visit provided them with an in-depth understanding of the manufacturing process, cutting-edge technology and automation, stringent quality checks, and vital safety measures.



### InfographiX, an exciting graphic-

East West University Business Club had organized this event in collaboration with the prestigious Bangladesh Strategy Summit 2023. It was set to ignite creativity on graphics. The journey commenced on August 20, 2023, and the grand finale was scheduled for August 29 with intense competition and innovation. Esteemed judges, including Mashruha Zabeen, Silvia Akhter, and Nayeema Sultana, evaluated the exceptional work. Radisson Blu Water Garden was set for staging the prize-giving ceremony, where the winner claimed 10,000 BDT, and the first runner-up got 5,000 BDT, and an enticing internship opportunity at valor of Bangladesh.

**Program Outcome:** Through this program, students got the opportunity to refine their graphic design skills with creativity and innovation. This event also enabled students to set a strong foundation for their future endeavors.

### How to Prepare Yourself for the Local & Global Jobs Market

East West University Business Club, in collaboration with CCC and NRB Jobs Limited, orchestrated a career-focused grooming session on the subject of "How to Prepare Yourself for the Local & Global Job Markets" on October 16<sup>th</sup>, 2023. It was designed to augment the job market acumen of East West University students. The event featured the presence of esteemed moderator, Mashruha

Zabeen and three distinguished speakers from NRB Jobs Limited: Dilara Afroz Khan, the CEO of NRB Jobs Limited; MD Nazim Uddin, an HR and Organization Development Consultant and Trainer at NRB Jobs Limited; and MD Jomir Hossain, the Head of Business at NRB Jobs Limited. The program delved into pivotal discussions concerning the job market's scope, career development, and various opportunities.

**Program Outcome:** The program delved into pivotal discussions concerning the job market's scope, career development, and various opportunities. It also equipped them with essential knowledge to seize different scopes with confidence.

### BrandBlitz 2023-360° Branding Solution

East West University Business Club, in collaboration with Partex Beverage Ltd., Successfully hosted "BrandBlitz 2023, branding competition for undergraduate students across the university. It was held from 5<sup>th</sup> December to 14<sup>th</sup> December 2023. The intense competition culminated in the final presentations on December 14<sup>th</sup>, where six teams competed for the coveted title. Team Strugglers secured the second runner-up position, earning a beautiful trophy and 5000 BDT. Team Litigious Brownie impressed the judges with their unique concept, winning the first runner-up spot and an 8000 BDT cheque.

**Program Outcome:** The event helped undergraduate students to showcase their branding skills, fostering the strategic and technical skills. It also made them developed for real-world marketing challenges.



### Computer Programming Club

### Orbitax SUST SWE Technovent 2023

EWU Computer Programming Club with the collaboration of the Software Engineering Society (SWE), and Shahjalal University of Science and Technology (SUST) participated in the biggest tech event "Orbitax SUST SWE Technovent 2023" powered by DSi. One team from East West University participated in the Cefalo SUST Inter-University Programming Contest that was held on the 28<sup>th</sup> of January 2023. East-West University team stood at 120<sup>th</sup> positions and was ranked 6<sup>th</sup> among

the private universities.

**Program Outcome:** This event encouraged students to explore their capabilities and compete at a standard level. It is a huge chance for building network.

### The 2022 ICPC Asia Dhaka Regional Site Online Preliminary Contest



EWU Computer Programming Club took part in "The 2022 ICPC Asia Dhaka Regional Site Online Preliminary Contest" on February 11, 2023 hosted by the Green University of Bangladesh. About 25 + teams and 75 + members participated in this Online Preliminary Contest.

**Program Outcome:** Through this programming contest, students enriched their knowledge, and boosted their problem-solving skills.

### Career opportunities through Competitive Programming

The Computer Programming Club organized a seminar on "Career opportunities through Competitive Programming" on 19<sup>th</sup> February 2023. At the seminar, there were two guest speakers: Md. Solaiman Hosen, a Lead Engineer at Samsung R&D Institute Bangladesh Ltd, and Swapnil Saha, a former software engineer at Samsung R&D Institute Bangladesh Ltd. The students gained a vast knowledge of programming and guidance about career opportunities through programming.

**Program Outcome:** In this seminar, the speakers shared their vast knowledge of programming and guided students about career opportunities through programming. Students could flourish their programming skills as well.

### Programming Training Class- Spring 2023

EWU Computer Programming Club organized training classes on the 18<sup>th</sup> and 24<sup>th</sup> of February 2023 to improve competitive programming where first-year students got priority. The class was

taken by senior students who were experienced in competitive programming.

**Program Outcome:** From these training sessions, students enhanced their skills in competitive programming arena and grabbed opportunities to choose the best career paths for themselves.

### National Girls Programming Contest

The Daffodil International University of Bangladesh hosted the National Girls Programming Contest. The contest took place at Daffodil International University's campus on 25<sup>th</sup> February 2023. Two teams got selected for the NGPC contest. They were Team EWU\_Seishin and Team EWU\_MNM.

**Program Outcome:** This type of competition provided students with practical experience and recognition in the field of programming. It will also boost their capabilities to be competitive in the tech industry.



### The 2022 ICPC Asia Dhaka Regional Site Online Preliminary Contest

Like every year, East-West University took part in “The 2022 ICPC Asia Dhaka Regional Site Online Preliminary Contest” hosted by the Green University of Bangladesh. although this was an online contest, to reduce deception, it was held at our campus East-West University. More than 25 teams and 75 members participated in this Online Preliminary Contest.

**Program Outcome:** This in-house contest helped students' proficiency in programming and boosted their problem-solving skills.

### The 2022 ICPC Asia Dhaka Regional Site Contest

East-West University students took part in “The 2022 ICPC Asia Dhaka Regional Site Contest” hosted by the Green University of Bangladesh from 10-11 March, 2023. About 162 teams from all over the country participated in this programming

contest. After attending the “Online Preliminary Contest” team EWU\_Exponential\_Decay qualified for the main Contest of the 2022 ICPC Asia Dhaka Regional. It was a matter of pride that EWU\_Exponential\_Decay secured 36<sup>th</sup> place among all the universities and 6<sup>th</sup> among the private universities in the ranking.



**Program Outcome:** This achievement nourished students' proficiency in programming and their ability to excel in competitive environments. Students were inspired to build their career in the field of computer science.

### Seminar on Future IT

East West University Computer Programming Club organized a seminar on “Future IT Industry Leaders” on 14<sup>th</sup> March 2023 at East West University. The speakers were Mashrul Hossain Khan Leon, Vice President, PeopleNTech Limited; Mr. Abdul Hamid, CEO, PeopleNTech Limited; Mr Forhad Hasan Nur, Sr. SEO Executive and Faculty of Digital Marketing, PeopleNTech Limited; Quazi Mahmudul Huq, faculty Head, PeopleNTech Limited. It was the only CPLS (Certified Partners for Learning Solutions) of Microsoft Corporation in Bangladesh.

**Program Outcome:** In this seminar, the PeopleNTech Institute of IT team discussed about different segments and job opportunities. Attending this seminar, students could enhance their skill set and career prospects in the dynamic field of technology.

### Intra University Computer Programming Contest

East West University Computer Programming Club successfully Organized Intra University Computer Programming Contest for Spring 2023. This contest was held at the East-West University campus on the 15<sup>th</sup> of April, 2023. During the competition, EWU Alumni Sabbir Hasan Anik and Tanvir Taher

encouraged the participants. The event ended with a prize giving ceremony where crests and certificates were handed over to the winners.

**Program Outcome:** By receiving encouragement from EWU alumni and being recognized at the prize-giving ceremony, students acquired motivation and a sense of pride in their programming accomplishments.

### Intra University Valorant Championship 2023

The Computer Programming Club had organized an Intra University Valorant Championship on 08 May 2023. The tournament was held entirely online. This Championship consisted of three levels: Knockout, Semi-Final, and Final. There were 9 teams participated in the competition. Finally, the “TEAM WITHOUT TAG” secured the final and won the tournament. Honorable chairperson Dr. Taskeed Jabid distributed the prize among the champion team.



**Program Outcome:** This tournament provided the opportunity to showcase their gaming skills and encouraged them to engage in teamwork, and sportsmanship.

### BUET Inter-University Programming Contest 2023



The BUET Inter-University Programming Contest 2023 was held at Bangladesh University of Engineering and Technology on 28 July 2023. It was a matter of pride that the representative team from East West University EWU\_Exponential\_Decay, achieved overall ranking of 31st among 100 teams from universities all across the country.

### Graphic Design Workshop

To enhance student skills and foster greater interest in this field, East-West University Computer Programming Club successfully orchestrated a “Graphic Design” workshop in collaboration with the WIT Institute on August 27<sup>th</sup> and 28<sup>th</sup>, 2023. The workshop garnered the participation of approximately 500 attendees from diverse departments over the course of two days, offering them a platform for knowledge acquisition, innovative thinking, and engagement within the realm of design. The encouraging speech of Nazib Rafe Sir, CEO of WIT Institute, empowered students to align their aspirations with inspiration, learning, and innovation.

**Program Outcome:** This workshop inspired the students to pursue their passions with enthusiasm, innovation. It will set them on a path towards success in the field of graphic design.

### Webinar on “Exploring Opportunities: Brand Cloud Inc.- Job and Company Insights”

East-West University Computer Programming Club organized an informative Webinar on “Exploring Opportunities: Brand Cloud Inc.- Job and Company Insights” powered by Brand Cloud.Inc. on 1<sup>st</sup> September 2023. The webinar was conducted on the online platform and gained the attention of huge participants. For this webinar, our keynote speaker was Ren Nakaoka (HR of the Development Department Brand Cloud . Inc), Sakib (AI Engineer and Team Lead Brand Cloud .Inc), and Venom Henrik (UI/UX Head Brand Cloud. Inc). The event was aimed at guiding students to connect and build a network with professionals in the IT Job industry.

**Program Outcome:** In this webinar, the speaker aimed at guiding students to connect and build a

network with professionals in the IT Job industry. The program was highly informative to learn important things to enrich their knowledge in the IT sector.

### Seminar on “Empowering Women Entrepreneurs”.

The Computer Programming Club organized a seminar on the topic of “Empowering Women Entrepreneurs” on 4<sup>th</sup> September 2023. This event aimed to celebrate the remarkable achievements of women in the business world and provide insights into their journey as entrepreneurs. Nasima Akhter Nisha, the President, Layla Sharmeen, as Committee Director, Imana Haque Jyoti and Sheikh Rima, both EC Directors, Irin Parveen, EC Director, shared their skills along with others, fostering a well-rounded approach.

**Program Outcome:** This event aimed to celebrate the remarkable achievements of women in the business world and provide insights into their journey as entrepreneurs.

### Comilla University BRACNet Inter University Programming Contest 2023

Comilla University BRACNet Inter-University Programming Contest 2023 was held at Comilla University on September 16, 2023. 59 teams from across the universities of the country participated in this contest. The representative team from East West University named EWU\_Hindsight secured 22nd position among all the participating universities.

**Program Outcome:** This achievement highlighted the students’ proficiency in programming and their ability to excel in a competitive world. It also motivated them to improve their skills for future success in the field.



### The 2023 ICPC Asia Dhaka Regional Site Online Preliminary Contest

East-West University Computer Programing Club enthusiastically participated in the “2023 ICPC Asia Dhaka Regional Site Online Preliminary Contest,” generously sponsored by BUBT, the Ministry of ICT, and the Bangladesh Computer Council. The contest took place on 13 October, 2023. with the active participation of 40 teams, consisting of over 120 talented members in the Online Preliminary Contest. Three teams representing East West University, named EWU\_Hindsight, EWU\_Three\_Dimension, and EWU\_MADLADS secured their place in the next stage of the competition.

**Program Outcome:** This contest signified the talents and dedication in the programming field. Student were inspired to pursue their passion for coding and striving for success in future endeavors.

### ICPC 2023 Asia Dhaka Regional Site Contest



The Bangladesh University of Business & Technology (BUBT) successfully hosted the ICPC 2023 Asia, Dhaka Regional site contest was held on 4<sup>th</sup> November 2023 with the participation of 224 teams from various educational institutions across the country. Among the competitors, four teams from East West University, known as EWU\_Hindsight, EWU\_Three\_Dimension, EWU\_MADLADS, and EWU\_NotAcceptedYet, emerged as successful qualifiers for the regional contest. Following the intense competition, East West University secured 9th place among all private universities, underscoring the university’s excellence in competitive programming.

**Program Outcome:** This achievement not only demonstrates the students’ talent and dedication but also inspired them to continue sharpening their skills with excellence in future competitions.

## Career Path Session

EWU Computer Programming Club successfully organized a seminar on “Freelancing and Digital Marketing” on 5 December, 2023. The seminar aimed to bridge the skills gap and provide opportunities for people to acquire the necessary skills for employment in the technology sector. In the seminar, the honorable speaker was Samee Hamid, Manager- Job Placement (CodersTrust), Falgun Asif, Mentor-(Digital Marketing CodersTrust), Md. Shamso Uddin, Business Development Executive(CodersTrust), Tanjina Akter Ripa Junior Web Development (CodersTrust). Their presence served as proof of the importance of the soft skills that we need in our career path.

**Program Outcome:** The seminar aimed to bridge the skills gap and provide opportunities for people to acquire the necessary skills for employment in the technology sector. The presence of the resource people served as proof of the importance of the soft skills that we need in our career path.



## Creative Marketing Club

### Marketing Minds Season- 1

East West University Creative Marketing Club organized “Marketing Mind” on 4 January, 2023. The workshop was conducted by Nafees Salim, Head of Digital Marketing, at Lifespring. It was an insightful workshop on the “Do’s and Don’ts of Marketing” where participants could explore and learn the Mastery of Business itself.

**Program Outcome:** From this program, students acquired knowledge for developing skills in the field of marketing. The participants could also explore and learn the Mastery of Business itself.

### Alumni Exhortation- A Workshop Based on Graphics Designing and AI in Content Marketing



East West University Creative Marketing Club hosted another segment of “Alumni Exhortation” to boost members’ skills in “Adobe Photoshop and Illustrator and AI in Content Marketing” which was held on 27 March, 2023. The event created an opportunity for all its members to move ahead in the competition with the goal to harness these 21<sup>st</sup>-century skills.

### Service Combat Chapter 3

East West University Creative Marketing Club launched its intra-event, “Service Combat Chapter-3” where two workshops were conducted. The first workshop of Service Combat Chapter-3 “The Service Mastery” was held on May 7<sup>th</sup> to guide the participants about the Bangladesh service industry and the key strategies to ace business competition cases. The keynote speakers of the workshop were Md. Ziaul Hoque, The Marketing Officer of Corporate Sales of Meghna Group of Industries & Nazifa Saiyara Kamaly, Associate Business Development Manager of Eskimi. On May 10, the second Service Combat Chapter-3 workshop, “Perfect Pitching,” was held to groom the participants with tips and tricks to seize the stage.

**Program Outcome:** These workshops informed the students about the Bangladesh service industry and the key strategies to ace business competition cases. It also enlightened them with tips and tricks to seize the upcoming opportunities.

### Industry Visit at Bandar Steel Industries Ltd in Madanpur



East West University Creative Marketing Club organized an industrial visit on 24<sup>th</sup> June 2023 to bridge the gap between academia and industrial expertise and provide firsthand insights into management and operations to club members. This

time, it was arranged at Bandar Steel Industries Ltd in Madanpur to get hands-on experience. While visiting the site, students witnessed live factory functioning, processes, and types of machinery that have been used in the steel industry.

**Program Outcome:** This visit aimed to bridge the gap between academia and industrial expertise and provide firsthand insights into management and operations, Students also gained practical experiences in the industrial sectors.

### Unlocked 360 “Elevating the Mind Map to Methodology”

East West University Creative Marketing Club proudly launched its brand-new segment for the first time ever to the students of “UNLOCKED 360° series “Elevating the Mind Map to Methodology” on 22<sup>nd</sup> July 2023. The course was designed to equip aspiring marketers with the ability to unlock data-driven decision making and gain a competitive edge in the market.

**Program Outcome:** The event equipped aspiring marketers with the ability to unlock data-driven decision making and gain a competitive edge in the market. With guest speaker Ahnaf Chowdhury Niloy’s expertise, students gained practical knowledge to enhance their marketing skills and stay competitive in the industry.

### Corporate Talks 2.0

The East West University Creative Marketing Club organized a series of online sessions named “Corporate Talks 2.0” held from 3<sup>rd</sup> December to 7<sup>th</sup> December, 2023. The guest speaker Mustofa Rafid Chowdhury, HR Business Partner at Hindustan Unilever Limited took the first session named “Global Mobility Insights”. Subsequently, Riwayat Ahmed, Talent Management Lead Specialist at Banglalink Digital, took the stage for the second session named “Talent Development & Employer Brand Going Beyond”. Lastly, the third as well as the final session labeled “Corporate Insights: Out of the box” was eloquently addressed by Afnan Bin Ashraf, Brand Manager at Vim (Unilever Bangladesh Limited). Each of these eminent spokespersons showcased exemplary qualities capable of guiding students toward accomplishing their aspirations and succeeding in the dynamic corporate landscape.

**Program Outcome:** The resource persons showcased exemplary qualities capable of guiding students toward accomplishing their aspirations and succeeding in the dynamic corporate landscape.



### Club For Performing Arts

### ECPA participated in the opening Ceremony of the newly constructed Manzur Elahi Auditorium.



East West University Club for Performing Arts participated in a discussion program on 1<sup>st</sup> February 2023 at the newly constructed Manzur Elahi Auditorium. The musicians of ECPA performed at the beginning and end of the event. Documentaries on the liberation war ‘Stop Genocide’ and ‘Janajudda 71’ were screened at the event. Mofidul Haque, Trustee of the Liberation War Museum; Professor Dr. Imtiaz Ahmed, Director of the Center for Genocide Studies of Dhaka University; Prof. Dr. M. M. Shahidul Hassan, Vice-Chancellor of EWU and Prof. Dr. Mohammed Farashuddin, former PS to Bangabandhu and Chief Advisor of EWU were present as a guest and delivered their valuable speech. They talked about the inhuman scenario of 1971 and why it should be recognized as genocide.

### International Mother Languages Day on 21st February named “অ-তে অমর”



ECPA organized a cultural event named “অ-তে অমর”

to honor Language Martyr on 21<sup>st</sup> February, 2023 at the Faculty Lounge of East West University. The event started with the National Anthem and then proceeded to beautiful music and dance performance with their form of art. Lastly, they ended the program with a live stage drama, “Nishpran Raktakarabi” which gave a new message and perspective about the Language Movement.

**Program Outcome:** The event was arranged to honor the occasion and Language Martyr, of Bangladesh. The staged drama gave a new message and perspective about the Language Movement.

### Geetsharothi



The East West University Club for Performing Arts organized a cultural program to celebrate Rabindra and Nazrul Jayanti at the East West University Auditorium on 12<sup>th</sup> June, 2023. The event featured recitations, dance dramas, and musical performances, along with speeches and a poetry recital by renowned personalities. The speech delivered by the Treasurer Sir, Air Cdre (Retd) Ishfaq Ilahi Choudhury was informative and inspiring. The poetry recital by Kamrul Hassan Sir was a captivating addition to the program.

### ECPA became champion in the recitation segment at BUP Folk and Cultural Fest 2023

East West University Club for Performing Arts became champion in the recitation segment at BUP Folk and Cultural Fest 2023 organized by BUP Cultural Forum of Bangladesh University of Professionals on 28<sup>th</sup> October, 2023. With the belief in true art ECPA's Reciters Jitu Islam Smrity, Nazifa Satta and Shaikh Istiaq Abbasy performed a special recital named “Manush”. The judges, panel, and audience were mesmerized by the performance. ECPA Moderator, Dr. Nikhil Chandra Shil and Nahid Hasan Khan, Adviser Student Welfare

expressed their delight and joy with the performers and other members and believes ECPA will continue their legacy and bring more success to the University.



### Debating Club

#### ৪র্থ আন্তঃধর্মীয় সম্মেলিতি বিতর্ক উৎসব ২০২৩

East West University Debating Club was represented by team EWU BBA at the “৪র্থ আন্তঃধর্মীয় সম্মেলিতি বিতর্ক উৎসব ২০২৩ “ that held from the 5<sup>th</sup> to the 6<sup>th</sup> of February, 2023 on the campus of Dhaka University. The team consisted of Nayemur Rahman, Maruf Hasan Prince and Tanvir Shiam Joy. After 3 preliminary rounds, our team ranked 1st in the tab with 3 wins. Nayemur Rahman and Tanvir Shiam Joy secured the third speaker rank in the tab. At last, team BBA secured the position of Runner-up in this prestigious debate competition, defeating other teams.

#### WUB Law Fest 2023



EWUDC achieved the Runner's Up position of WUB LAW FEST 2023. It was held from 9<sup>th</sup> to 11<sup>th</sup> of February 2023. The excellent performance of EWUDC Spades earned them a place in the final. After 4 rounds of debates, EWUDC Spades was announced as the Runner-Up of WUB LAW FEST 2023. It was a glorious moment for EWUDC Spades to receive Runner's Up prize from the Honorable VC of World University of Bangladesh and Chairperson of WUB LAW Department.

**Program Outcome:** EWUDC achieved the Runner's Up position of WUB LAW FEST 2023. This acknowledgement not only acknowledges the efforts of EWUDC Spades but also depicts the university's dedication to nurturing critical thinking and communication abilities in its students.

## NSU IV 2023

East West University Debating club had participated in a debate competition organized by North South University. The tournament was held from 10<sup>th</sup> March to 18<sup>th</sup> March. Two teams from EWUDC participated in both Bangla and English segments. The team performing in the Bangla segment scored a total of 8 points after 4 preliminary rounds and placed themselves in the top 8 teams. However, Team EUWDC Grey participated in the English segment and scored 7 points in four preliminary rounds. These debate competitions held by prestigious institutions serve the participants the scope to portray their skills and talents.

## EWUDC Intra Club Debate Tournament 2023

EWUDC organized the ‘Intra Club Debate Tournament 2023’ on April 15, 2023. The theme of this year’s intra-club debate is Klemti Horra (MY WORD IS FREE). There were both Bangla and English segments. A total of 16 teams participated in the Bangla segment, and 12 teams participated in the English segment. In the English debate segment, the winning team was ‘Thanos Returned to Joker’s Place’ and the Runner-up team was team ‘Vanguard’. The team ‘Amra Asif’ achieved the championship in the Bangla segment. The Runner-up team in the Bangla segment was Team ‘Durjoy’. Rubayat Kabir Madam, the Club moderator, gave a wonderful speech in the prize giving segment to encourage the new debaters.

**Program Outcome:** This event provided students with a platform to practice their debating skills and express themselves freely on the specific theme. The tournament was inspiring for the students to sharpen their communication abilities.

## EWUDC Open Debate 2023

East West University Debating organized its prestigious event “Open Debate 2023” was held on 16<sup>th</sup> and 23<sup>rd</sup> June. 32 teams were selected during slot allocation. The Champion team of the segment was ‘Rocket Rakoon’. The Runner-up team was ‘Hogwarts Express’. Abdullah Mohammad Shukrana and Nasir Uddin were announced Debaters of the tournament. Abdullah Mohammad Shukrana won the position of Debaters of the Final as well.

## ৫ম রোকেয়া বিতর্ক উৎসব

East West University Debating Club participated in the esteemed ৫ম রোকেয়া বিতর্ক উৎসব where they

exhibited their intellectual finesse and made a lasting impression on the national debating landscape. Spanning 7-8 July, this captivating event, orchestrated by Rokeya Bitorko Ongon, brought together accomplished debaters from across the country. In the crucible of competitive discourse, EWUDC fielded two outstanding teams, each contributing their unique brilliance and secured a position in round of 16 in this knockout debate tournament.

## AUGMEDIX Presents 11<sup>th</sup> BUETDC Nationals 2023

East West University Debating Club shone on the national stage at the AUGMEDIX Presents 11th BUETDC Nationals 2023. This British Parliamentary debating competition was hosted by the Bangladesh University Engineering Debating Club on July 21-22, 2023. Among the fierce competition, EWUDC proved its mettle with four teams in two different segments. In the Bangla segment, EWUDC Spades secured an impressive 4<sup>th</sup> rank with 8 points and ended their journey in the Semifinal.

## AUW Inter Varsity Debate Championship 2023

Participating in the highly anticipated AUW Inter Varsity Debate Championship 2023, the East West University Debating Club made a resounding impact from 28<sup>th</sup> July to 29<sup>th</sup> July, 2023. This intellectually charged event, hosted by the esteemed Asian University for Women (AUW), drew exceptional debaters from diverse institutions. EWUDC fielded two formidable teams, each contributing distinctively. EWUDC Sapphire, represented by Lubaba Rahman & Raida Jahan, achieved an impressive 6th position, while EWUDC Emerald, composed of, secured a notable 12th place.

## CIPRB-DUDS পানিতে ডুবে মৃত্যু প্রতিরোধে বিতর্ক প্রতিযোগিতা ২০২৩

East West University Debating Club participated in the event “CIPRB-DUDS পানিতে ডুবে মৃত্যু প্রতিরোধে বিতর্ক প্রতিযোগিতা ২০২৩” was held from 21<sup>st</sup> to 22<sup>nd</sup> July, in partnership with the Centre for Injury Prevention and Research, Bangladesh (CIPRB) and Dhaka University Debating Society (DUDS). EWUDC participated with two dedicated teams. Team EWUDC Spades made 3 wins out of 4 preliminary rounds and ended their journey in the Quarterfinal.

## NITER IV 2023

East West University Debating Club made an impactful stride in intellectual discourse in the prestigious NITER IV 2023 tournament held from 28<sup>th</sup> July to 29<sup>th</sup> July, marked a significant convergence of brilliant minds and adept debaters from diverse institutions. EWUDC showcased its prowess through two remarkable teams. EWUDC Spades won 3 out of 4 debates in the preliminary rounds and went to the semifinals, and EWUDC Enigma won 2 out of 4 debates but couldn't make the breaking statement.

**Program Outcome:** This tournament marked a significant convergence of brilliant minds and adept debaters from diverse institutions. EWUDC Spades won 3 out of 4 debates in the preliminary rounds and went to the semifinals, and EWUDC Enigma won 2 out of 4 debates but couldn't make the breaking statement.

## Cafe Sao Paulo presents 5<sup>th</sup> AUSTDC Nationals 2023

East West University Debating Club participated in "Cafe Sao Paulo presents 5<sup>th</sup> AUSTDC Nationals 2023" organized by Ahsanullah University of Science & Technology Debating Club, which was held from 11<sup>th</sup> to 12<sup>th</sup> August 2023, at Ahsanullah University of Science & Technology premises. EWUDC Spades achieved 3 out of 3 wins and ranked 2<sup>nd</sup> in the preliminary rounds and ended their journey in the semifinals. EWUDC Megamind scored 7 points in 4 preliminary rounds and reached the quarterfinal with 7<sup>th</sup> rank. EWUDC Sapphire, achieved 5 point and ranked 15<sup>th</sup> position.

## BUDC Intra 2023

East West University Debating Club participated in BUDC Intra 2023 hosted by the BRAC University Debating Club held on 18 August, 2023. This year edition was marked by its British Parliamentary format in the English segment, promising an enriching and competitive experience for all participants. EWUDC Spades achieved 8 points and ranked 3<sup>rd</sup> in the preliminary rounds and ended the journey in quarterfinals. EWUDC Olive achieved 5 points and ranked 12<sup>th</sup> after the preliminary rounds.

## 1<sup>st</sup> BDC National Debate Carnival

The East West Universities Debating Club participated in the BDC national debate Carnival

2023 organized by BMSC Debating Club. It was held on 1<sup>st</sup>-2<sup>nd</sup> September 2023 in the British parliamentary debate. Team EWUDC Olive, consisting of Abdullah Al Rafi and Punam Shahriar Nirjhor, had fought with 42 teams and ranked 9<sup>th</sup> among them. They secured eight points in five preliminary rounds.

## ৩য় হাজী মুহম্মদ মুহসীন স্মারক আন্তঃক্লাব ডিবেট চ্যাম্পিয়নশিপ ২০২৩



EWUDC as Team EWUDC Spades became champion at "৩য় হাজী মুহম্মদ মুহসীন স্মারক আন্তঃক্লাব ডিবেট চ্যাম্পিয়নশিপ ২০২৩" In remembrance of Hajji Muhammad Mohsin, the debate tournament was held on 2-5 September, with the theme "Not war, hope for a humane world". 32 teams made up of participants from different universities competed in this event. East West University Debating Club and the Jahangirnagar University Debating Society competed in the final debate at the university's Nawab Ali Chowdhury Senate Bhavan Auditorium.

## IUT IV 2023

East-West Universities Debating Club (EWUDC) took part in the prestigious IUT IV 2023 tournament, skillfully hosted by the IUT Debating Society on the 8<sup>th</sup>- 9<sup>th</sup> September. They fielded two dynamic teams in the English segment and one in the Bangla segment. In the English segment, EWUDC Spades achieved 7 points and was ranked 8<sup>th</sup>. EWUDC Omega achieved 6 points with a 13<sup>th</sup> rank. In the Bangla Segment, EWUDC Zeus acquired 8 points and ranked 5<sup>th</sup> after 6 rounds of debate.

## চতুর্দশ জাতীয় বিজ্ঞান বিতর্ক উৎসব-২০২৩

The East-West Universities Debating Club (EWUDC) participated in the চতুর্দশ জাতীয় বিজ্ঞান বিতর্ক উৎসব-২০২৩ on 13<sup>th</sup>-14<sup>th</sup> September. This prestigious competition was organized by F.H Hall Debating Club, Dhaka University Among fierce competition of 32 teams, EWUDC proved its mettle in this Asia Parliamentary Bangla debate tournament. EWUDC

Spades secured an impressive 4<sup>th</sup> rank with 3 wins in preliminary rounds and made their journey to the semifinal. EWUDC Omega also achieved 10<sup>th</sup> place with 2 wins after four rigorous debate rounds.

### দুর্নীতিবিরোধী আন্তঃবিশ্ববিদ্যালয় বিতর্ক প্রতিযোগিতা ২০২৩

East-West Universities Debating Club (EWUDC) once again took center stage at the দুর্নীতিবিরোধী আন্তঃবিশ্ববিদ্যালয় বিতর্ক প্রতিযোগিতা ২০২৩ organized by Transparency International Bangladesh was held on the 21<sup>st</sup>-22<sup>nd</sup> September. The competition served as a platform for constructive discourse on the critical theme of countering corruption. The tournament was contested among 32 universities from all over Bangladesh. Two teams from EWUDC have taken part in this competition. EWUDC Spades achieved the glory of debate in the quarterfinal round and ranked 7<sup>th</sup> after 6 rounds of debate. Along with that, EWUDC Zeus achieved 15<sup>th</sup> rank after debating in 4 rounds.

**Program Outcome:** The competition served as a platform for constructive discourse on the critical theme of countering corruption. Two teams from EWUDC have taken part in this competition. EWUDC Spades achieved the glory of debate in the quarterfinal round and ranked 7<sup>th</sup> after 6 rounds of debate. Along with that, EWUDC Zeus achieved 15<sup>th</sup> rank after debating in 4 rounds.

### English Debate Workshop

In September 2023, EWUDC was privileged to host Rahat Khan, the former Vice President of BRAC University Debating Club for English Debate sessions on the “Basics of British Parliamentary English Debate.” This event was an invaluable opportunity for club members to enhance their English debating skills. Rahat Khan, with his expertise, shared insights into the intricacies of the British Parliamentary Debate, covering structure, strategies, and key techniques. It promoted critical thinking, research, and eloquence, helping members refine their arguments and presentations. Participating in such debate sessions can be a valuable learning experience.

**Program Outcome:** This event was an invaluable opportunity for club members to enhance their English debating skills. It promoted critical thinking, research, and eloquence, helping members refine their arguments and presentations. Participating

in such debate sessions can be a valuable learning experience.

### KUET IV 2023

East West University Debate Club (EWUDC) competed in the prestigious KUET Inter-Varsity Debate Competition on September 29–30. The group demonstrated excellent collaboration while also showcasing their persuasive speaking abilities. The team EWUDC Heads gained 8 points in 4 rounds and placed 12<sup>th</sup> overall. Another team EWUDC Spades also made a significant effort. They earned 6 points in 4 rounds, placing them in 17<sup>th</sup> place and demonstrating their commitment to debate.

### এমটিবি-বিডিএফ ৯ম জাতীয় বিতর্ক উৎসব

East West University Debating Club participated in a two-day long Asian Parliamentary debating competition and show debate, hosted by Bangladesh Debate Federation titled “এমটিবি-বিডিএফ ৯ম জাতীয় বিতর্ক উৎসব” on 30<sup>th</sup> September to 1<sup>st</sup> October, 2023. Teams like of BUP, NSU, IBA DU, IBAJU, CUDS along with renowned universities across Bangladesh were a part of this debating festival. A total of 24 teams participated in this tournament of which 2 teams were from East West University. Out of the two teams, EWUDC Olive achieved 7<sup>th</sup> rank with 3 wins and EWUDC Grey ranked 18<sup>th</sup> with 1 win in 4 rigorous debate rounds.

### EWUDC Inter-Department Debate Championship 2023

The “Inter-Department Debate Championship 2023,” was held on October 13–14. It was a departmental debate competition that East West University Debating Club organizes each year. The competition aimed to reduce student anxiety about public speaking and encourage active involvement by encouraging East West University students to engage in rational debate. The event featured 18 teams in the Bangla segment and 8 in the English segment.

### জাডস আন্তঃবিশ্ববিদ্যালয় বিতর্ক প্রতিযোগিতা ২০২৩

জাডস আন্তঃবিশ্ববিদ্যালয় বিতর্ক প্রতিযোগিতা ২০২৩ was held on October 27–28, 2023 and witnessed spirited intellectual battles as teams from East West University Debate Club (EWUDC) showcased their prowess. The EWUDC Heads, demonstrated remarkable debating skills, securing three wins out

of four rounds and achieving an impressive 6<sup>th</sup> rank overall. Their journey culminated in the semi-final, reflecting their dedication and proficiency in argumentation. Simultaneously, the EWUDC Spades, secured two wins in four rounds and landed at the 14<sup>th</sup> position. Despite the challenges, the team exhibited resilience and contributed to the vibrant atmosphere of the competition.

**Program Outcome:** The team from EWUDC named EWUDC Heads demonstrated remarkable debating skills, securing three wins out of four rounds and achieving an impressive 6<sup>th</sup> rank overall. Simultaneously, the EWUDC Spades, secured two wins in four rounds and achieved the 14<sup>th</sup> position.

### BUP IV 2023

On October 20-21, 2023, BUPIV witnessed the dynamic participation of two formidable teams from EWUDC. The Heads, demonstrated their prowess by securing an impressive 12 points in 4 rounds, ultimately earning a pre-quarter break. Meanwhile, the Spades showcased their debating finesse with a commendable 6 points in 4 rounds and a noteworthy 13<sup>th</sup> break. Both teams exhibited exceptional skill and determination throughout the competition, leaving a lasting mark on BUPIV 2023.

### ১ম এফডিএফ জাতীয় বিতর্ক প্রতিযোগিতা- ২০২৩

The East-West University's Debating Club had recently participated in the "১ম এফডিএফ জাতীয় বিতর্ক প্রতিযোগিতা- ২০২৩" organised by Feni Debate Forum (FDF) from 20<sup>th</sup> to 21<sup>st</sup> October, 2023. It was held in the format Asian parliamentary. Names such as Dhaka University Debating Club, Jahangirnagar University Debating Club, North South University Debate Club, United International University, and Chittagong University Debating Society were parts of it. Two teams from East West University participated in this tournament. Of the two teams, EWUDC Olive, ranked ninth winning 3 out of 4 rounds. While EWUDC Black, ranked fifteenth, won 2 out of 4 rounds and all the members of this team were new.

### BUTEXDC National Debate Festival 2023

Two teams of EWUDC, team EWUDC Grey and team EWUDC Green participated in the Bangla segment of BUTEXDC National Debate Festival 2023 on 17-18 November 2023. EWUDC Grey ended up in the quarter-final, with three wins in four

rounds. They ranked 7<sup>th</sup>. Their performance was praiseworthy as the new debaters. The other team, EWUDC Green, secured their rank as 14<sup>th</sup> with two wins in four rounds.



### ১২ তম স্বাধীনতা দিবস জাতীয় বিতর্ক উৎসব ২০২৩

১২ তম স্বাধীনতা দিবস জাতীয় বিতর্ক উৎসব ২০২৩ was held from 1-2 December, 2023. It was organized by the Zia Hall Debating Club at Dhaka University. Team EWUDC Zeus from East West University performed in this tournament. In this knock-out debate tournament, this team has become a quarterfinalist.

### সাহিত্যপাড়া Presents RisGen Open Debate Tournament 2023

সাহিত্যপাড়া Presents RisGen Open Debate Tournament 2023. It was held from 1 to 2 December, 2023. This online debate event was organized by Risgen Bangladesh. Team EWUDC SPADES participated in the competition. They become the second-breaking team with 4 out of 4 wins in the preliminary rounds. After a strong fight, they achieved the title of semifinalist.

### 12<sup>th</sup> BGMEA DRMC Nationals 2023



The 12<sup>th</sup> BGMEA DRMC Nationals 2023 was held on 8-9 December. EWUDC participated in this

tournament as a debater in the English segment on. Team EWUDC Spades showed up at that battle of arguments. It was nothing short of amazement that they reached the novice finals, defeating other strong teams with a score of 7 points in 4 rounds. They achieved the title of novice finalist for EWUDC.



## Economics Club

### Alumtalks 4<sup>th</sup> session

The Economics club pulled off an absolute stunner with their 4<sup>th</sup> session of Alumtalks. The event was hosted for one hour and featured Galib Mubashir, a product manager at 10 Minute School, as the main guest speaker. The theme of the session was “Case Competition Cracking Hacks”. The event was held on 11 March, 2023 and brought together an impressive crowd of nearly 100 students and executive members. The speaker shared his incredible experience in the education industry and gave students insider tips and tricks on how to win case competitions.

**Program Outcome:** In this workshop, the keynote speaker taught students the hacks for cracking the case competition. His insider tips and tricks on how to win case competitions have let the students know the importance of participating in this type of program.

### National Budget Discussion FY 2023-24

East West University Economics Club organized a discussion session on the national budget titled “National Budget Discussion FY 2023-24.” The event was held on June 8, 2023. The discussions revolved around the current budget, comparing it to the previous one, justifying its worthiness, and exploring other relevant aspects. The event featured esteemed faculty members, including Professor A. K. Enamul Haque (Dean), Dr. Muntasir Chaudhury (Chairperson), Dr. Md. Nazmul Hoque, Assistant Professor, Dr. Biva Arani Mallik, Assistant Professor, and Estiaque Bari, Senior Lecturer, who was also the initiator of this educational event.

**Program Outcome:** The discussions revolved around the current budget, comparing it to the previous one, justifying its worthiness, and exploring other relevant aspects. This program provided students an opportunity to engage in meaningful

discussions and gained insights into budget analysis and economic perspectives.



## Electronics Club

### Pi Day Celebration 2023

On the 23 March 2023, East West University Electronics Club successfully organized the Pi Day celebration program, one of its signature events, to commemorate the mathematical constant Pi ( $\pi$ ). About 80 students from different departments registered and participated in the program. Both the club moderator M. Saddam Hossain Khan, Senior Lecturer of the CSE department and Kamanashis Saha, Lecturer of the EEE department, were present at the program and shared their valuable speech. After that, the Prize giving ceremony was held and the winners were given prizes.



**Program Outcome:** The program cultivated a spirit of unity among students, drawing approximately 80 participants into a series of educational and enjoyable activities. By participating in the quiz competition and fun games like ‘Rubik’s Cube Solve’ and ‘Pi Recitation’, students not only enjoyed themselves but also enhanced their mathematical skills and knowledge in a fun and interactive way, enriching their overall learning experience.

### All about Radio Technology

On the 12<sup>th</sup> of April, 2023 East West University Electronics Club successfully conducted a fruitful live demonstration and seminar, “All about Radio Technology”, in collaboration with the Amateur Radio Society of Bangladesh. About 60 students from different departments participated in the program.

**Program Outcome:** With the help of the seminar and live demonstration, participants were educated about the importance of Radio technology in modern times and how being an amateur can help students propel their careers in the future. This will lead them to gather knowledge on technological aspects of Radio.

### Drone Hands-on: an Introduction into The World of Drones

The Electronics Club of East West University organized a workshop program 'Drones Hand-On: An Introduction into The World of Drones' on May 10, 2023. The program aimed to provide participants with a comprehensive understanding of drone technology, including its functions, operations, and design. The guest speaker of the event was Foysal Hussain, an alumnus of the university and the owner of Rotor Solutions Bangladesh.



**Program Outcome:** The program aimed to provide participants with an understanding of drone technology, including its functions, operations, and design. With the guidance of esteemed moderators Saddam Hussain and faculty member Fakir Mashuqe Alamgir, students gained valuable insights into drone functions, operations, and design, enhancing their practical knowledge and skills in this rapidly evolving field.

### Seminar on Public Speaking

East West University Electronics Club successfully organized a Public Speaking Learning session for the general members of the club on 26<sup>th</sup> May, 2023. The seminar was conducted through Google Meet. 40 members from the club who are interested in anchoring and public speaking attended the seminar.

**Program Outcome:** The Public Speaking Learning session honed their anchoring and public speaking skills. Led by experienced speaker Hasan Mahmud

Samrut, the session proved fruitful and interactive, empowering students to become more confident and effective communicators.

### Career Talk with Alumni

East West University Electronics Club hosted a highly informative and engaging event named "Career Talk with Alumni" on July 13, 2023. Esteemed alumni, Fahmidur Rahman Oni, Senior Manager, Project & Business Development, Saif Power Group, Saffat Hossain Nayeem, Assistant, Engineer, TBEA, Taisir Jibian Rahi, Assistant Engineer, ZICOM Equipment Pte. Ltd., and Rima Ahmed Tahmina (Engineer, Ulkasemi) took the stage and graciously shared their experiences and insights with the attendees. Besides, two moderators M. Saddam Hossain Khan, Senior Lecturer, Department of CSE and Kamanashis Saha, Lecturer, Department of EEE also delivered a speech.

**Program Outcome:** The program aimed to provide valuable insights, experiences, and guidance to the students by the esteemed Alumni. By hearing from successful alumni, students gained valuable knowledge and inspiration to navigate their career paths effectively.

### Power Plant Visit at Haripur



EWU Electronics Club successfully arranged an industrial tour on 22<sup>nd</sup> July 2023 at Haripur 412 MW Combined Cycle Power Plant. Haripur 412 MW Combined Cycle Power Plant is situated on the east bank of the Sitalakhya River in Bandar, Narayanganj, Bangladesh. Haripur power plant is owned by Electricity Generation Company of Bangladesh (EGCB). It was a Combined Cycle Gas Turbine (CCGT) power plant, one of the largest power plants in Bangladesh which use gas and steam. Participants were divided into four groups, each led by an assistant engineer.

**Program Outcome:** During the visit, participants learned about the working principles of a gas turbine, steam turbine, step-up generator, cooling system, water-cooled generator, compressor, safety features and water purification system respectively.

### Workshop on Basic Tools of AutoCAD Software

East West University Electronics Club successfully hosted the workshop on “Basic Tools of AutoCAD Software” on the 2<sup>nd</sup> August, 2023. The workshop commenced with an atmosphere filled with excitement and anticipation. 50 participants from different departments (Civil, EEE & CSE) attended the workshop. Throughout the workshop, Dr. Rahman passionately guided the participants through the intricate world of AutoCAD. With interactive demonstrations and engaging practical exercises, he demystified the software, making it accessible to both beginners and seasoned designers.

**Program Outcome:** The workshop provided a dynamic learning environment, encouraging participants to explore the diverse functionalities of AutoCAD. Participants discovered innovative design techniques and learned how to bring their ideas to life in vivid 2D and stunning 3D designs.

### Seminar on ‘Perfect Research Paper- From Writing to Publishing’



On the 11<sup>th</sup> of October, East West University Electronics Club successfully organized the much-needed seminar called ‘Perfect Research Paper- From Writing to Publishing’ which was focused on the skill development of students in the research field. The seminar was conducted by Dr. Ahmed Wasif Reza, Professor, Department of Computer Science & Engineering, Additional Director, Quality Assurance (IQAC), East West University. At the beginning of the program, the club moderator Saddam Hossain Khan, Senior Lecturer, Department of Computer Science & Engineering, wherein the instructor showed all the necessary matters a researcher needs

to start their research career and become an expert in the field.

**Program Outcome:** The main objective of the seminar was to develop students’ skills in the field of research and to show all the necessary matters a researcher needs to start their research career and become an expert in the field.

### Workshop on “Arduino 101”

East West University Electronics Club (EWUEC) successfully conducted an online workshop titled “Arduino 101” on October 21, 2023. The primary focus of this workshop was to provide participants with a comprehensive understanding of microcontrollers, specifically Arduino, including their functions, applications, types, and various other aspects.

**Program Outcome:** The online workshop equipped participants with a thorough understanding of microcontrollers, particularly Arduino, led by knowledgeable presenter Mr. Tanvir Shikder Sayeed. Through expert guidance, students gained practical knowledge and insights into the functions, applications, and types of Arduino, enhancing their skills in electronics and technology.

### Seminar on ‘Introduction to Basic Electronics’

The East West University Electronics Club (EWUEC) successfully organized a seminar titled “Introduction to Basic Electronics” on the 2 November, 2023. The seminar aimed to provide valuable insights and guidance to its members, particularly focusing on the initiation and execution of engineering projects.

**Program Outcome:** The seminar provided members with valuable insights into engineering project initiation and execution, fostering a collaborative learning environment. Led by expert presenter Kamanashis Saha and with the esteemed presence of M. Saddam Hossain Khan, students gained practical knowledge and guidance, enhancing their skills and confidence in tackling electronics projects effectively.

East West University Electronics Club (EWUEC) arranged an online workshop, “PROTEUS 1.0 - Gateway to Electronics Design” on November 19, 2023. The workshop was geared towards introducing participants to the circuit simulation software PROTEUS and was a resounding success. The

insightful session, instructed by MD. Abu Shayem, Adjunct Faculty at Manarat International University.

**Program Outcome:** The insightful session provided students with a profound understanding of software simulation crucial for crafting circuit diagrams for diverse projects and academic endeavors. The participants expressed their thirst for knowledge and interacted with the instructor to gain the maximum benefits.



## English Conversation Club

### Let's Talk Communication



East West University Conversation Club organized “Let’s Talk Communication” on 27 February, 2023, with the purpose of discussing various roles and methods of communication, and the importance of communication in our daily lives. The guest speaker, Sadman Sadik, a renowned YouTuber and online educator, delivered an informative speech on different communication methods and shared valuable tips for effective communication and improving our communication skills.

**Program Outcome:** The primary objective of this workshop was to let the participants know about the importance of communication and its different roles and method. They were also introduced to four interesting terms of communication ‘Subject’, ‘Brief’, ‘Deadline’ and ‘Responsible individual’, which enrich one’s message greatly.

### Let's Ace GRE & TOEFL

“Let’s Ace GRE & TOEFL” was a program organized by the East West University English Conversation Club (EWUECC) on 30<sup>th</sup> March, 2023 that gave attendees invaluable advice on how to do well on the

GRE and TOEFL. This purposeful event was there to assist the members achieve their objectives by helping them in acing the GRE and TOEFL tests. The host began with the event by highlighting the value of the GRE and TOEFL exams for seeking higher education and job possibilities. Anwar Naser, who is the “Country Manager” for Educational Testing Service (Bangladesh), was presented as the distinguished guest.



**Program Outcome:** The event offered attendees valuable guidance and strategies to succeed in the GRE and TOEFL exams, with the goal of aiding them in reaching their academic and professional aspirations. Moreover, students developed a deeper appreciation for the significance of these tests in pursuing higher education and career prospects, enabling them to tackle the exams with increased confidence and proficiency.

### Reviewer's Fest

The East West English Conversation Club organized the highly anticipated event “Reviewer’s Fest” on 15<sup>th</sup> June, 2023. With selected candidates from the online preliminary round, EWUECC arranged the final round on 13 June, 2023. The moderator of the club, an honorable guest, and alumni attended the session. The winners of the “Reviewer’s Fest” were also awarded prize money and crests as a token of appreciation for their outstanding reviews.



**Program Outcome:** This Intra University Competition aimed to improve the reviewing, writing, presenting, and speaking skills of the participants in

various segments. With the opportunity to showcase their talents in the final round, students received valuable feedback and recognition, fostering their growth and development in communication and critical analysis.

## Inter-University Inkspiration: A Creative Writing Showdown with EWUECC.



Inkspiration: A Creative Writing Showdown with EWUECC is the first creative writing inter-university competition brought to us by East West University English Conversation Club (EWUECC). Launched on August 1<sup>st</sup> and named “The Art of Literary Engagement”, it was conducted by a famous writer & poet Engr. Kamrul Hassan on August 20<sup>th</sup>. Prize Giving Ceremony following the final round, on September 1<sup>st</sup>, a spectacular prize giving ceremony will take place on the East West University premises.

**Program Outcome:** This workshop gave students a platform to enhance their writing skills, preparing them for future professional endeavors. Through workshops like “The Art of Literary Engagement”, led by renowned writer Engr. Kamrul Hassan, students gained valuable insights and guidance in creative writing, fostering their growth and passion for literature.

## Career Quest: Discover, Define and Excel

The East West University English Conversation Club organized a workshop titled “Career Quest: Discover, Define & Excel” on 26 October, 2023 with the keynote speaker Syed Zulkar Nayan, Senior Executive Vice President (SEVP), Head of Business Retail and SME Banking at Eastern Bank PLC. This workshop aimed at practical tips and strategies for enhancing professional skills, such as communication, leadership, and problem-solving. The event offered insights into personalized advice and discussion. The workshop also emphasized

career development, offering valuable guidance for setting, and achieving career goals. Along with the speakers, the workshop was also graced by the presence of one of the moderators of the club, Monisha Biswas, Senior lecturer of the department of English, and special guest, Kamrul Hassan sir, Assistant Professor of the Department of Business Administration, and some Alumni members.

**Program Outcome:** This workshop aimed at practical tips and strategies for enhancing professional skills, such as communication, leadership, and problem-solving. The event offered insights into personalized advice and discussion. The workshop also emphasized career development, offering valuable guidance for setting, and achieving career goals.



## Environmental and Social Club

### 21<sup>st</sup> February Art competition

On the occasion of International Mother Language Day on 21<sup>st</sup> February, 2023, East West University Environmental & Social Club (EWUESC) organized a notable event from one of its wings, Poruader Asor, named “Art Competition” at East West University. The program was held in two parts from 9am to 1 pm, in which 25 special and 25 underprivileged children took part.



**Program Outcome:** The competition aimed to give recognition to the skilled poor and special children by giving gifts, along with igniting the spark of artistic skills. There were two slots: one was for special children and the other one was for underprivileged children.

### The independence Ride 2023

The Independence Ride Program was held on 18 March 2023. The program was organized in

collaboration with East West University and the South Dhaka Cyclist (SDC). The program aimed to celebrate the Independence Day of Bangladesh and promote cycling as a healthy and environment-friendly mode of transportation. The Pro Vice-Chancellor of East West University, Dr. Muhammad Ziaulhaq Mamun inaugurated the program. A total of 300+ riders participated in the program, with 150 riders from East West University and 150 riders from SDC.



**Program Outcome:** The program aimed to celebrate the Independence Day of Bangladesh and promote cycling as a healthy and environment-friendly mode of transportation. With over 300 participants, including students from East West University and members of SDC, the program effectively encouraged community engagement and raised awareness about the benefits of cycling.

### Eid for All, Iftar for All

This year, East West University Environmental and Social Club set another example of spreading happiness and kindness through the event “Eid for All, Iftar For All” on 17<sup>th</sup> April, 2023 with the presence of honorable dignitaries such as Dr. Mohammad Ziaul Haq Mamun (Pro Vice-Chancellor), Air Cdre (Retd) Ishfaq Ilahi Choudhury (Treasurer) and Md. Shajid Ul Haque Khan Abir (Club Moderator Senior Lecturer of the English Department).

**Program Outcome:** The “Eid for All, Iftar For All” event showcased the spirit of kindness and community service, with the participation of honorable dignitaries and BAF Shaheen College Dhaka Green Thumbs. Through the distribution of Eid Salami to 42 underprivileged children and a Mehedi Festival, students demonstrated their commitment to spreading happiness and making a positive impact on society.

### Deyal Potrika 4.0

The East West University Environmental & Social Club organized a remarkable art exhibition titled “Deyal-Potrika 4.0” on July 23<sup>rd</sup> and 24<sup>th</sup>, 2023. The honourable Pro Vice-Chancellor of East West University, Dr. Mohammad Ziaul Haq Mamun, graced the occasion with his esteemed presence. The ceremony was also attended by the Treasurer, Ishfaq Ilahi Choudhury, Dr. Farhana Ferdousi, Chairperson of the Department of Business Administration, Nahid Hassan Khan, Adviser of the Student’s Welfare Department and Head of the Career Counseling Center.

**Program Outcome:** The “Deyal-Potrika 4.0” art exhibition, hosted by the East West University Environmental & Social Club, highlighted the artistic prowess of students and drew a diverse crowd of students, faculty, and art enthusiasts. Students were able to showcase their talents and enrich the campus with a vibrant cultural ambiance.

### Seminar on “ LinkedIn Unleashed : Ignite Your Professional Journey”

East West University Environmental & Social Club (EWUESC) organized a remarkable seminar “LinkedIn Unleashed: Ignite Your Professional Journey” on 01 September, 2023. The speaker of this seminar was Sabbir Ahmed, Founder and Lead Instructor of Learning Bangladesh and a respected alumnus of East West University.

**Program Outcome:** The seminar equipped students with essential knowledge and skills to effectively utilize LinkedIn for job hunting, networking, and career development. Through comprehensive discussions led by esteemed alumnus Sabbir Ahmed, attendees gained insights on creating impactful LinkedIn profiles and connecting with relevant professionals.



### Webinar on the topic “Innovation and Entrepreneurship in Sustainable Energy”

IEEE East West University Student Branch organized an online webinar on the topic “Innovation and Entrepreneurship in Sustainable

Energy” to promote IEEE PES DAY 2023 on 26<sup>th</sup> April 2023. The event was graced by the presence of Fakir Mashuque Alamgir, Branch Counselor, IEEE EWU SB, and Shovon Talukdarr, Moderator, IEEE EWU SB. Fakir Mashuque Alamgir delivered the introductory speech and welcomed our speaker. Rushali Thakkar, an Assistant Professor at M.H Saboo Siddiq College of Engineering, was the speaker at the event. She presented an informative presentation that highlighted the difference between innovation, invention, and entrepreneurship. She also talked about sustainable energy and renewable energy, including the challenges and solutions related to them.

**Program Outcome:** The webinar offered students valuable insights into sustainable energy innovation and entrepreneurship, raising awareness about IEEE PES DAY 2023. Rushali Thakkar’s presentation deepened students’ comprehension of fundamental concepts such as innovation, invention, and entrepreneurship within the realm of sustainable and renewable energy, enriching their understanding of relevant challenges and solutions in this domain.

### Webinar on “The journey towards higher study & Guidelines for prospective MS/ Ph.D. students”

On 3<sup>rd</sup> June 2023, the IEEE East-West University Student Branch organized an informative webinar on “The Journey Towards Higher Study & Guidelines for Prospective MS/Ph.D. Students.” The event aimed to provide valuable insights and guidance to students aspiring to pursue their Master’s or Ph.D. degrees. Esteemed guests Tanvir Alam Shifat, G M Hasan Ul Banna, Faisal Ahmed, and Shaimum Shahriar, proud alumni of East West University, were featured as speakers for the event. The event was graced by the presence of Fakir Mashuque Alamgir, Branch counselor, IEEE EWU SB and Shovon Talukdarr, Moderator, IEEE EWU SB. Fakir Mashuque Alamgir delivered an insightful introductory speech and welcomed the speaker.

**Program Outcome:** The webinar provided aspiring students with invaluable insights and guidance for pursuing higher degrees. Students gained valuable knowledge and motivation to navigate their academic journeys effectively. From the presentation of esteemed alumni and introductory remarks of Fakir Mashuque Alamgir.

## Industrial Revolution 4: Data & Blockchain

On 22<sup>nd</sup> July, Saturday, the IEEE EWU Student Branch organized an illuminating workshop titled “Industrial Revolution 4: Data & Blockchain” with Creative IT Institute. Distinguished participants included notable experts from the realm of blockchain technology, academia, and enthusiastic students.

**Program Outcome:** The workshop aimed to provide attendees with a comprehensive understanding of blockchain’s fundamental concepts, its diverse applications, and its promising future. The workshop enhanced students’ knowledge and enthusiasm for the evolving field of blockchain, equipping them with valuable insights for future endeavors.

## Funding Your Future: Strategies for Securing Financial Aid and Scholarship

On 20 August, 2023, the IEEE EWU Student Branch and Department of Electrical and Electronic Engineering jointly organized a seminar titled “Funding Your Future: Strategies for Securing Financial Aid and Scholarship.”

**Program Outcome:** In this seminar, the speaker provided the students with a comprehensive road map to negotiate the complex world of higher education overseas. Additionally, Syed Mostasim Hasnian Saif’s inspiring journey from East West University to Sungkyunkwan University in South Korea connected students with practical insights, empowering them to pursue their academic dreams with confidence.

## Ai Connect Bangladesh Summit 2023



On 18<sup>th</sup> October, 2023, AI Connect Bangladesh sponsored a seminar on AI CONNECT BANGLADESH SUMMIT 2023, which was organized by IEEE EWU SB. The session aimed to promote the use of AI and highlight how attending the workshop would benefit students’ career

paths. Distinguished guests of the event were Dr. Mohammad Ryyan Khan, Honorable Chairperson and Associate Professor of the Department of Electrical and Electronic Engineering, and Assistant Professor and branch counselor Fakir Mashuque Alamgir.

**Program Outcome:** In this seminar, the speakers promoted the use of AI and shared knowledge about how AI technology can boost Bangladesh's economy and improve productivity across a range of industries, including face recognition and agriculture. They also covered the challenges of job market.

### Workshop on Frontend Development with React

On 11<sup>th</sup> December, the collaborative effort between IEEE East-West University and Creative IT resulted in a highly anticipated workshop aimed at enhancing participants' front-end development skills. The event featured industry expert Mr. Rayan Hossain from Creative IT, offering a comprehensive dive into advanced front-end technologies with a particular focus on React.js and other pertinent aspects of modern web development.

**Program Outcome:** The workshop provided participants with a valuable opportunity to enhance their front-end development skills, focusing on React.js and modern web development technologies. Under the guidance of industry expert Mr. Rayan Hossain, attendees gained a comprehensive understanding of React.js fundamentals, including its core principles like Virtual DOM, components, props, and state, empowering them to excel in web development projects.



**Investment and Finance Club**

### Industrial Tour 2023 at Bangladesh Milk Producer's Cooperative Union Limited

East West University Investment and Finance Club organized its third Industrial Tour on 18<sup>th</sup> February 2023, at Milk Vita Factory, located at Bangladesh Milk Producer's Cooperative Union Limited, BaghaBari Milk Vita Factory, Baghabarighat Shahjadpur, Shirajganj.



**Program Outcome:** The main objective of the visit was to enhance the knowledge of our students regarding various operations of milk processing in the plant. Students learned about the coordination among the units in the factory, the usage of different machines, and how all of the elements combine seamlessly to carry out the processes of milk production and other dairy products.

### ROAD 2 FIN

East West University Investment and Finance Club launched a new series of workshop "Road 2 Fin" associated with City Brokerage Ltd. on 21<sup>st</sup> March 2023. This was a finance-based workshop series designed to enhance the financial knowledge of students for East West University through financial industry experts and institutions. The topic of the program was "Invest in your Future", and the key discussion was held on the scope of investment, investment using technology, a career in the capital market, and so on. The session began with an insightful presentation from AKM Fazlay Rabby who was the Vice President and Head of Research and Investment at City Brokerage Ltd.

**Program Outcome:** The "Road 2 Fin" workshop aimed to bolster students' financial literacy through insights from industry experts. With a focus on topics like investment scope, utilizing technology for investment, and careers in the capital market, students gained valuable knowledge to make informed financial decisions and pursue opportunities in the finance sector.

### Corporate Visit at City Brokerage Limited

East West University Investment and Finance Club organized its Corporate Visit on 21<sup>st</sup> June 2023, at City Brokerage Limited, located at City Center,

Motijheel, Dhaka. The objective of this Corporate Visit was to provide the students with a platform to explore the corporate culture, gather practical financial industry knowledge, and create a network with the industry executives.

**Program Outcome:** The Corporate visit allowed students to gain practical insights into corporate culture and financial industry practices. With the instruction of esteemed moderator Leo Vashkor Dewri, students had the opportunity to network with industry executives, fostering valuable connections for their future career endeavors.

### FINXCEL - An Excel Based Training and Competition



East West University Investment & Finance Club splendidly executed “FINXCEL” - an Excel-based training and competition presented by Pathao on August 5, 2023. The expedition kicked off with a trilogy of three workshops, meticulously designed to cultivate progressive Excel mastery. The total prize pool, valued at BDT 25,000, was apportioned among the top 15 participants. The champion received BDT 5,000.

**Program Outcome:** The competition featured three workshops, meticulously designed to cultivate progressive Excel mastery of the students. It provided students with a platform to enhance their Excel skills through rigorous training and competition.

### “ROAD 2 FIN” - Enhancing the Financial Knowledge



East West University Investment and Finance Club organized the second season of “Road 2 Fin”, a finance-based workshop with the association of Shanta Securities Limited, on 29<sup>th</sup> August, 2023. The objective of this event was to enhance the financial knowledge of the students. The topic of this season’s workshop was “Personal Finance Management and Professional Excellence”.

**Program Outcome:** The second season of “Road 2 Fin” aimed to enrich students’ financial literacy. Through inspiring speeches from industry experts Mr. Jane Alam Romel and Mr. S.M. Galibur Rahman, students were encouraged to prioritize skill development alongside academic qualifications, empowering them to excel in personal finance management and professional endeavors.

### Road2Fin Presents CAREER talk with BRAC Bank Limited

The East West University Investment and Finance Club successfully organized ‘Road2Fin Presents CAREERTalk with BRAC Bank Limited’ on 15 October, 2023, at the East West University premises. This program aimed to enhance knowledge about the banking sector, give students guidance and mentorship, equip them with essential job market skills, and serve society by developing a competitive workforce. Nahid Hassan Khan sir, Advisor, DSW, and Head of CCC at East West University, introduced the session by inspiring students to keep network and gain mentorship from experienced professionals. Dr. Tanbir Ahmed Chowdhury sir, Professor at East West University, Dr. Farhana Ferdousi, Chairperson, Dept. of BA, East West University, and Dr. Muhammad Ziaul Haque Mamun, Pro-VC at East West University, expressed their gratitude to the East West University Investment and Finance Club and students for their active participation in the event.

**Program Outcome:** This program aimed to enhance knowledge about the banking sector and gave the students guidance and mentorship and also equipped them with essential job market skills as they can serve society by developing a competitive workforce.

### Career Toolkit 2023

East West University recently hosted the event “CAREER ToolKit”, which was a series of enlightening workshops, aimed at cultivating

students' prowess for the corporate landscape. The event comprised six professional development workshops and a Mock Interview, spanning from November 14, 2023, to December 9, 2023. The event commenced with 'Workshop 1: Corporate Etiquettes' led by Don Ghulam Sumdany Don, the Chief Inspirational Officer at Don Sumdany Facilitation & Consultancy. Following this, 'Workshop 2: Building CV & Cover Letter' convened, featuring Ahsan Habib, Assistant Manager at BYLC, and Syeda Sameah Absar, Senior Executive at PDT, BYLC, was held 'Workshop 3: LinkedIn Optimization,' was held with the courtesy of Khan Farhana, the founder of Farhana's Brainstation. Continuing the enlightening series, 'Workshop 4: Emotional Intelligence' took the stage, conducted by Md. Sazzad Ali, Learning & Development and PMS Lead from Green Delta Insurance. Subsequently, 'Workshop 5: Business Communication' was helmed by Nazrana Yusuf, Head of Internal Communications at Grameenphone. 'Workshop 6: Interview Grooming,' was facilitated by Md. Nowrose Farhan Chowdhury Ninad, Manager of Talent Acquisition in the Human Resource Department at Bkash.

**Program Outcome:** From this event, students enhanced their professional skills for the corporate world. Led by industry experts, these workshops equipped students with valuable insights and practical knowledge, empowering them to navigate the job market with confidence and competence.



## Model United Nations Club

### CUMUN2023



EWU MUN delegates in the chittagong University Model United Nations Conference 2023 hosted by CUMUNA (Chittagong University Model United Nations Association) of Chittagong University. It was a 4-day conference from 25<sup>th</sup> to 28<sup>th</sup> January,

2023. "Promoting Global Adherence to Human Rights for Cessation of Violence Through Peaceful Cohesion" was the theme for this year's CUMUN conference. 400 delegates in 10 different committees attended this conference.

**Program Outcome:** A total of 8 delegates from East West University took part in this MUN conference at Chittagong. The team showed remarkable performance and showed intelligence during CUMUN 2023 and among them one received verbal recognition for his dedication and performance.

## Geopolitical Implication of RUSSIA-UKRAINE CONFLICT



East West University Model United Nations Club organized a seminar on 'Geopolitical Implications of Russia-Ukraine War' at the premises of East West University campus on February 23, 2023. At least two hundred students from various departments of the university were present at the seminar. East West University Treasurer Air Commodore (Retd.) Ishfaq Elahi Chowdhury was present as the chief guest of the seminar. The event was presided over by Assistant Professor Parvez Karim Abbasi, Moderator of East West University Model United Nations Club.

**Program Outcome:** This seminar mainly discussed the possible causes of Russia-Ukraine war, geopolitical position, diplomatic position and impact of the war. Moreover, the students had the opportunity to broaden their understanding of international relations and geopolitical dynamics.

## Building Awareness Against Disinformation Among Youth

East West University Model United Nations Club successfully participated in a gender-focused workshop titled, 'Building Awareness Against

Disinformation Among Youth’ organized by the ‘Bangladesh Institute of Peace and Security Studies (BIPSS)’, in collaboration with the ‘U.S. Embassy (Public Diplomacy section)’, on 26<sup>th</sup> February, 2023 at the American Center Dhaka. The workshop focused on gender-related issues and aimed to raise awareness among young people about the impact of disinformation on gender relations. The workshop was attended by Analysts, Professors, and various university and college students of Dhaka.



**Program Outcome:** The workshop consisted of a series of interactive activities and discussions that engaged young people in learning about disinformation and its impact on gender relations. Five members from East West University Model United Nations Club had successfully participated in this workshop.

### Empowering Youth against Disinformation: A Workshop Recap

On 25 July, 2023, a workshop geared towards building awareness among young people about disinformation and fake news was held at Dhaka’s Hotel Bengal Blueberry. Organized by the ‘Bangladesh Institute of Peace and Security Studies (BIPSS)’ in partnership with IFES and USAID, this event aimed to equip participants with skills to combat misinformation effectively.



**Program Outcome:** The event aimed to equip participants with skills to combat misinformation

effectively. The workshop unfolded in two parts where attendees were shown what disinformation is and how it affects society, then brainstormed ways to counter disinformation with the guidance of experts.

### JMUN 2023

The East-West University Model United Nations Club proudly participated in the Jahangirnagar Model United Nations Conference 2023 (JMUN 2023) held from 28<sup>th</sup> to 30<sup>th</sup> September, 2023. This prestigious event revolved around the theme, “Prioritizing Green Technology: Conquering Green Prosperity,” bringing delegates from various institutions together to discuss critical global issues in nine different committees. At the recent JMUN23 conference, President Sayed Mustafa Ahmed Abir served as the rapporteur for the committee UNHRC, demonstrating unwavering dedication and exemplary leadership that played a pivotal role throughout the conference.

**Program Outcome:** In this event, delegators from EWU had performed exceptionally and underscored dedication to diplomacy with collaboration. They also reinforced their commitment to nurturing the leaders for tomorrow in the realm of international relations and diplomacy.

### Delegation to BUFT International Model United Nations 2023

BUFT International Model United Nations Association arranged their 2<sup>nd</sup> residential MUN conference of 2023 at their Uttara Campus after 4 years. It was a 3-day conference from 12 October to 14 October. The theme of the conference was “Forging sustainable pathways by catalyzing evolution in a circular economy with green technology for inclusive growth”. Students could gain important skills by attending this workshop.



**Program Outcome:** In this event, delegators from EWU gained important skills which encouraged

them to arrange more successful programs under United Nations that will add value to the development of students of East West University.

### Delegation to Daffodil International University Model United Nations 2023



Daffodil International University Model United Nations Association (DIUMUNA) arranged their second national Model United Nations conference, Daffodil International University Model United Nations 2023. It was a 2-day conference from 26th to 27th October, 2023. The theme of the conference was “Empowering communities to protect human rights through ensuring digital privacy, promoting gender equality, eliminating discrimination, and revitalizing industrialization to achieve sustainable development and growth of nations”. and the slogan was “Equity is power”.

**Program Outcome:** Through this event, EWU participants gained important skills regarding “human rights through ensuring digital privacy, promoting gender equality, and eliminating discrimination.

### International Islamic University Chittagong Model United Nations 2023



A member of East West University Model UN Club participated in the International Islamic University Chittagong Model United Nations 2023 on 24th October. The honorable president of the East West

University Model UN Club, Syed Mustafa Ahmed Abir, served as the Director of the ECOSOC committee. Ashiqur Rahman acted as the delegate of the United Arab Emirates in the Organizations of Islamic Cooperation (OIC) committee. At this conference, around twenty-plus universities, eight colleges, and five schools were represented. Almost one hundred delegates, including international participants, took part in the conference.

**Program Outcome:** A member of East West University Model UN Club participated in this event for promoting humanity, peace, security, and fundamental rights in an effort to bring about world peace .

### Negotiation: The Art of Diplomacy and Negotiation

East West University Model United Nations Club arranged a 2-day long workshop on negotiation held from 3rd to 4th November, 2023, recognizing the importance of communication skills in both personal and professional life of every graduate. In the workshop, students acquired a strong understanding of negotiation techniques that they will be able to apply in various situations. The workshop was conducted by two capable instructors: Jidni Mayukh and Sharar Mahbub Drubo. They conducted numerous workshops at different universities and MUN conferences. In the workshop, they have effectively taught students negotiation tactics in the most enjoyable way possible.

**Program Outcome:** In the workshop, the instructors effectively taught students about negotiation tactics in the most enjoyable way and the importance of communication skills in both personal and professional life. Additionally, students acquired a strong understanding of negotiation techniques.



### Photography Club

### Artist Talk with World Famous Photographer Ismail Ferdous

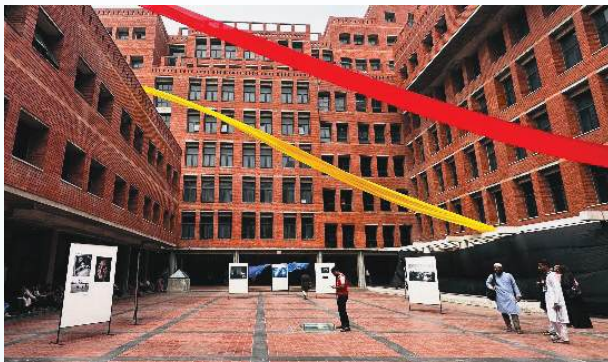
Artist Talk with Ismail Ferdous was successfully held on January 3, 2023, by East West University Photography Club (EWUPC). Ismail Ferdous is currently an internationally recognized photographer and filmmaker based in New York, United States.

In this talk, Ismail Ferdous discussed how to start photography projects and how to deal with the culture of photography and its different aspects.



**Program Outcome:** The Artist Talk offered students invaluable insights into the realms of photography and filmmaking. By delving into topics such as commencing photography projects and understanding the intricacies of photography culture, students acquired practical wisdom to enrich their abilities and actively pursue their artistic aspirations.

### Ineffable: an Intra University Photography Exhibition



On March 14-16, 2023, the EWU Photography Club (EWUPC) held its 11th in-house exhibition titled “INEFFABLE” in the EWU courtyard. Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder and Vice Chancellor of East West University inaugurated this exhibition. This ceremony was also attended by Pro Vice-Chancellor Professor Muhammad Ziaul Haq Mamun, Treasurer Air Cdre (Retd.) Ishfaq Ilahi Chowdhury, Nahid Hassan Khan, Advisor and DSW, and Head CCC. There were over 500 submissions, with 8 photo stories. The decision was made by two renowned jurors, Istiak Karim, and Ziaul Haque Oisharjh. They are also both documentary photography experts. Sohan Ahmed secured the first place, Sultan Ahmed Niloy secured second place, and Syed Md.

Mahid took third place. Sultan Ahmed Niloy won the photo story as well.

**Program Outcome:** The EWUPC club has organized its first physical exhibition after a three-year long break from COVID-19. The exhibition featured 30 meticulously chosen photographs and one photo story which was chosen by EWU alumni. Three students won first, second, and third positions in this exhibition for their aesthetic photographs.

### Workshop on Street Photography and Adobe Lightroom

The East West University Photography Club held two excellent workshops on 20th June & 21st June. Dr. Muhammad Imam Hasan (Bangladesh Fujifilm X photographer and faculty member at Foto Photography Institute) led the first session, which focused on street photography - photography that records everyday life in a public place. Emon Rozario (Specialized in Concert and fashion photography, and post-processing) led the second session, which aimed towards Adobe Lightroom - an image processing software. The workshop was divided into two phases. In the first phase, instructor, Emon Rozario, covered the basic concepts of Adobe Lightroom. In the second phrase, he asked two participants to practice editing while receiving appropriate advice from him as they did so.

**Program Outcome:** The workshop mainly focused on street photography and discussion about the basic concepts of Adobe Lightroom. In this workshop, the participants had the opportunity to explore the significance of tailoring their CVs for different job applications, valuable insights and practical techniques that leave a lasting impression.

### EWU Photography Club Achieved Dual First Place Honors at SFURON 4.0 National Photography Exhibition at BUP.

Eight members of East West University Photography Club participated in the National Photography Exhibition “SFURON 4.0,” organized by the BUP-Photography Society on September 27, 2023. This exhibition was held at the Bangladesh University of Professionals (BUP) campus.

**Program Outcome:** A total of 700 photos were submitted from all over the country. Remarkably, 27 of these photos were chosen from our talented

East-West University Photography Club members. Md Samiur Rahman Shafin secured the first prize in the “Mobile Photography” segment, while Ashraf Rafid won the first prize in the “Camera Photography” segment.



### “Maze of Lights” an Intra-University Exhibition

On October 15–17, East West University Photography Club (EWUPC) organized an Intra University Exhibition “Maze of Lights” in the EWU Courtyard. East West University students took part in this exhibition. Each student could submit a maximum of 8 photo in both color and black and white under the “Single Photos” category of all the submissions, 30 photographs were chosen by two judges, Tarin Mehjabin Ava and Zarif Muhtadir Shikto, both former members of EWUPC. On October 15, 2023, Pro-Vice Chancellor Dr. Muhammad Ziaulhaq Mamun inaugurated the exhibition. The ceremony was also attended by Nahid Hassan Khan, Advisor, DSW, and Head of CCC, Dr. M Sayeed Alam, Associate Professor, Joint Coordinator, and Ms. Rafayat Jalal, Lecturer.



**Program Outcome:** The Intra University Exhibition provided students with a platform to showcase their photography skills and creativity. Through the selection process and exhibition inauguration, students received recognition and

exposure, fostering their confidence and passion for photography within the university community.



### Robotics Club

### EWU Robotics Club Took Part in BEC ROBO MANIA 2022

On January 5, 2023, East-West University Robotics Club’s teams Abacus, Cytron, and O-Zone took part in the project showcase and robo-soccer portion of the BEC ROBO MANIA 2022 organized by BUBT EEE Club of Bangladesh University of Business and Technology. The O-Zone team presented an innovative fume purification system that separates toxic substances from the exhaust and deposits them inside the device, which can then be recycled and turned into useful products.



**Program Outcome:** The showcased project of EWURC team highlighted the club’s commitment to addressing real-world challenges through technology, inspiring students to pursue impactful solutions and innovation in their future projects.

### The Robo Carnival 2023.



On 19<sup>th</sup> and 20<sup>th</sup> January, 2023 the BUET Robotics Society hosted the varsity competition known as

“Robo Carnival 2023.” A team led by East West University Robotics Club became an honorable mention in the competition of ROBO CARNIVAL 2023 BUET at the segment of project showcasing. The project of the o-Zone team was displayed which was an innovative fume purification system that separates toxic substances from the exhaust and deposits them inside the device, which can then be recycled and turned into useful products.

**Program Outcome:** At this carnival, club members participated to test out their skills in different fields of robotics competition. The project of the team led by EWURC was an innovative one that recycled and turned into useful products.

### Web Programming and AI: Harnessing the Power of Intelligent Technology

On February 11, 2023, a webinar titled “Web Programming and AI: Harnessing the Power of Intelligent Technology” was organized by the East West University Robotics Club which took place on Google Meet and Facebook Live. The event featured Jhankar Mahbub, as the chief guest, who is a senior web developer at The Nielsen Company and the founder and CEO of Programming Hero. Our honorable club moderator, Md. Al Imran, Lecturer, Department of Computer Science & Engineering, was also present at the webinar.

**Program Outcome:** From this webinar, students got valuable knowledge from industry experts, fostering their understanding of cutting-edge technologies. They also got inspired to explore the opportunities in the web programming and AI.

### Kickstart To Robotics 3.0 - Level 1

East West University Robotics Club (EWURC) successfully arranged a workshop on “Kickstart to Robotics 3.0 - Level 1” for beginners on 18 March 2023. All the basic topics of robotics were covered through an interactive session.

**Program Outcome:** From this workshop, students got the chance to know about different modules in robotics. Moreover, students could implement that knowledge using the club’s equipment, A project segment was also arranged to examine their learning.

### Workshop on Bdapps App Development Knowledge Sharing Session

East West University Robotics Club organized

a workshop on the topic of “BDAPPS APP DEVELOPMENT KNOWLEDGE SHARING SESSION” on 20<sup>th</sup> March, 2023. Bdapps is the first National App Store in Bangladesh, providing Robi network tools for monetization and messaging. The session was conducted by a team from bdapps who discussed the platform’s key features and benefits, as well as potential areas for its use.

**Program Outcome:** The session provided information regarding the key features and benefits of the bdapps and explained how students can create applications to showcase their talents and earn through the bdapps platform.

### Workshop on Microsoft Azure Administration

On 13<sup>th</sup> May 2023, East West University Robotics Club organized a workshop on “Microsoft Azure Administration.” The workshop aimed to provide students with essential knowledge and practical skills related to Azure administration and its various services. The guest speaker for the event was Kaisar Ahmed Khan, a certified professional with expertise in RHCA, VCP-DCA, MCSA, and ITIL.

**Program Outcome:** The workshop aimed to provide students with essential knowledge and practical skills related to Azure administration and its various services. They acquired knowledge about the various offered services and the process of managing and maintaining Microsoft Azure resources, and applications

### Workshop on Satellite and Amateur Radio Communication

The East West University Robotics Club hosted a successful workshop on “Satellite and Amateur Radio Communication” held on May 5, 2023, attracting a diverse group of enthusiasts and experts eager to explore the fascinating world of radio communication systems and satellite technology. The workshop was divided into two sessions. In the first session, Mr. Anup Kumar Bhowmick, along with other experienced instructors, delivered comprehensive lectures on radio communication systems for the license examination. During the technical session, the Amateur Radio Society of Bangladesh (ARSB) set up multiple antennas on the rooftop of East West University and a ground station on the 7<sup>th</sup> floor.



**Program Outcome:** This workshop attracted a diverse group of enthusiasts and experts eager to explore the fascinating world of radio communication systems and satellite technology. Students received knowledge about radio communication systems.

### EWU Robotics Club becomes champion in 'DUET TECHFEST' 23'

After competing with a large number of ingenious projects engineered by students from various universities across the country, East West University Robotics Club achieved a proud triumph at DUET TECHFEST' 23 with their project called "O-ZONE." Out of approximately 60 teams in total, East West University Robotics Club stood out as the winner, showcasing their exceptional skills and creativity in robotics. The glory goes to "Team ZoneX" the CHAMPION of the "Idea and Project Showcasing" segment, led by Md. Salauddin Sakib, along with Arisha Ashraf Oishi and Mahir Shahriar, under the unwavering guidance of club President Md. Asad Chowdhury Dipu and Vice President Md Mizanur Rahman Riad Khan.



**Program Outcome:** Out of approximately 60 teams in total, "Team ZoneX" from EWU stood out as the CHAMPION of the "Idea and Project Showcasing" segment showcasing their exceptional skills and creativity in robotics.

### IUT Esonance 2023

The East West University Robotics Club demonstrated its prowess at the "IUT Esonance" on 7 November, 2023, showcasing the talent and

dedication of its members.

**Program Outcome:** In the competition, participants were showcasing their talent and dedication. Four teams, comprising two Robo Soccer teams and two-line Follower Robo teams, participated in this prestigious event, leaving an indelible mark on the competition.



### Let's Code Your Career Through Programming

The Robotics Club of East West University, in collaboration with Programming Hero, organized a generative event titled "Let's Code Your Career Through Programming" on 21 November, 2023. This meticulously organized event, replete with career guidance and interactive components, underscored our unwavering commitment to nurturing fervor for programming within the EWU community.

**Program Outcome:** In this event, the students were given career guidance.



### Rotaract Club

### Blood Donation Camp 2023

On 19<sup>th</sup> March, 2023, the Rotaract Club of East West University organized "Blood Donation Camp 2023". The event was inaugurated by Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor at EWU, Md. Shafiqul Islam, Moderator of RACEWU, Nahid Hassan Khan, Advisor of CCC. The Blood Donation Campaign was organized in collaboration with Bangladesh Thalassemia Foundation. The campaign lasted up to the 20<sup>th</sup> of March and ended with the support of everyone who eagerly took part in the event. A total of 137 bags of blood

were donated by the students, faculty members, and security members who voluntarily participated in the campaign, The collected blood collected was provided to thalassemia patients.

**Program Outcome:** Through this event, students became aware of their social responsibilities and were compassionate towards mankind. Moreover, they will realize the significance of blood donation for saving the life of people.

### GROW 1.0

On June 20<sup>th</sup>, Rotaract Club of East West University organized a workshop titled “GROW 1.0”. The workshop, focus on professional CV writing and grooming sessions. It was a grant success as many enthusiastic. Participated in the workshop, students of East West University. Rotaract Club of East West University was honored to have Md. Rafsan Ahmed Ramim, Assistant Manager, Brand Marketing at Turaag Active, as the esteemed keynote speaker for the event.

**Program Outcome:** In this workshop, the participants had the opportunity to explore the significance of tailoring their CVs for different job applications, and gained valuable insights and practical techniques about job interviews.

### BREATH For a Better World

Breath 4.0 was a signature program of Rotaract Club of East West University. The purpose of the program was to influence the students to plant more trees, build a sustainable environment, and create a better future for our next generation. In the initial part, Rotaract club of East West University arranged a free tree distribution program on 16 and 17<sup>th</sup> August, 2023. Almost 1100 trees from “BONAYAN” were distributed to EWU students, faculties, staff and other employees. In that program, our honorable Vice-Chancellor, Professor M. M. Shahidul Hassan, PhD, Chairperson of BBA Department, Dr. Farhana Ferdousi, Chairperson of Law, Dr. Md. Mehedi Hasan and Adviser of DSW, Nahid Hassan Khan received tree saplings from RACEWU. In the later part, the club members planted trees in the Aftabnagar area.

**Program Outcome:** The goal of the program was to influence students to plant more trees, build a sustainable environment. Furthermore, the values of the program will help students to create a better future for our next generation.

### Banglalink Innovator 7.0



On 26<sup>th</sup> October, 2023, the Rotaract Club of East West University-RACEWU in collaboration with Banglalink, organized an inspiring event that focused on fostering innovation and encouraging aspiring innovators within the community. The event aimed to provide a platform for students to explore innovative ideas and learn from experts in the field of innovation and provided networking opportunities. The Guest Speakers encouraged creativity and innovative thinking among participants and showcased successful innovation stories and strategies.

**Program Outcome:** The event aimed to provide a platform for students to explore innovative ideas and learn from experts in the field of innovation and provided networking opportunities. It also created an opportunity for the students to be an intern at the reputed multinational company, Banglalink.

### Canvas 3.0



The RACEWU organized an event named “Canvas 3.0”. held from 26<sup>th</sup> October to 6<sup>th</sup> November, 2023. The primary goal was to ensure that participants acquired proficiency in utilizing various tools, foster confidence for further exploration, and skill development. The program consisted of a total of four sessions conducted by instructors from “Shikhbe Shobai”. The last day was the prize giving ceremony and the club moderator, Nabila Farhin, gave the winners the prize money and the certificates.

**Program Outcome:** The program aimed to empower participants with the fundamentals of graphic design using advanced software and to ensure participants acquired proficiency in utilizing various tools, fostering confidence for further exploration and skill development.



## Science Club

### EWU National Science Carnival 1.0

On 15<sup>th</sup> & 16<sup>th</sup> March, 2023 East West University Science Club (EWUScC) achieved great success in organizing “EWU National Science Carnival 1.0”. Students from 23 universities and 7 colleges participated in the program. More than 235 students participated in four different programs: 1. Math Olympiad, 2. Bio-Chemistry Olympiad, 3. Project Presentation, and 4. Wall magazine & poster presentation. In this program, the Champion of Math Olympiad(University Level) was Apurbo Roy Chowdhury (Dhaka University), 2<sup>nd</sup> position winner was ASM Tanvir Hossain (Dhaka University). and 3<sup>rd</sup> position winner was Akib Zobair (North South University).

**Program Outcome:** It was a national level program where 250 students participated from different universities and colleges. The winners of those segments were rewarded with attractive prize money for the champions of all segments.

### Seminar on “Internet of Things (IoT)”

On 9<sup>th</sup> May, 2023, East West University Science Club achieved great success in organizing a seminar based on Internet of Things (IoT). The keynote speaker for this seminar was honorable ASM Ahsanul Sarkar Akib (Founder and Managing Director of Robo Tech Valley). At this event, the Club Moderator Dr. Akter Hossain, Assistant Professor, Department of Mathematical & Physical Science was present.

**Program Outcome:** From this seminar, students gained knowledge and inspiration to explore and pursue opportunities in the realm of IoT and technology innovation.

### Search Your Innovation 2.0

The much-anticipated event “Search Your Innovation 2.0” organized by the EWU Science Club took place

on 27<sup>th</sup> July, 2023. Building upon the success of its previous edition, this year’s event showcased an even higher level of enthusiasm and participation from students across all departments of East West University. The event featured 8 exciting segments, including Science Fiction Movie Review, Graphics Design, IQ and Analytical Test, Rubik’s Cube and Sudoku Solve, Scientific Photography, Creative Art, T-shirt Design, and Scientific Presentation.

**Program Outcome:** The competition featured 8 exciting segment, After the competition, the winners of each segment were acknowledged and rewarded for their achievements

### Blockchain and Data Science

The EWU Science Club successfully organized a seminar titled “Unveiling Blockchain and Data Science” on August 22, 2023. It brought together almost more than 90 participants for a deep dive into the world of blockchain technology and data science, highlighting the intersection of innovation and information. The highlight of the day was the presence of our keynote speaker, Mr. Shaikat Majumdar, a Blockchain Expert and Trainer at Creative IT Institute.



**Program Outcome:** The seminar provided the students with valuable insights into the world of blockchain and data science and inspired them to explore and innovate within these dynamic fields. The expertise of the speaker illuminated the potential of blockchain technology and data science in shaping the digital future.



## Sociology Club

### Workshop on Microsoft Office

EWU Science Club successfully organized an eagerly awaited workshop on Microsoft Office,

held on October 13<sup>th</sup> and October 14<sup>th</sup>, 2023. The workshop fostered a supportive environment, encouraging interactive sessions, questions, and active participation. At the same time, it provided a unique opportunity for students to enhance their Microsoft Office skills, led by expert trainers. On the first day of the workshop, the instructor, Abdullah Al Noman, an International Young Professional from Agrogoti Sangstha, Bangladesh, and Aawaaj, Nepal, guided participants through PowerPoint and Word applications, covering basic to intermediate levels. Nazmus Sakib, Founder and CEO of Data Solution-360 and Lead Data Science Trainer took the stage on the second day. He delved into Excel, teaching from basic to advanced levels, empowering attendees with in-depth knowledge.

**Program Outcome:** The workshop provided a unique opportunity for students to enhance their Microsoft Office skills and empowered attendees with in-depth knowledge.

### Workshop on “Awareness on Drug Addiction”



The significant event ‘Awareness on Drug Addiction’ organized by the East West University Sociology Club took place on 27<sup>th</sup> July, 2023 to promote awareness and understanding about drug addiction. At present, approximately 2.5 million Bangladeshis are addicted to drugs and 80% are adolescents and young people of 15–30 years. That is why, the club chose Dhaka Imperial College as adolescents were more vulnerable to drug addiction compared to other age groups.

**Program Outcome:** This knowledge-sharing event contributed to a better understanding of the social dimensions of drug addiction and enabled individuals and communities to address this pressing problem effectively. Moreover, through this event, a strong network was created with Dhaka Imperial College and club members learned the management skills required to organize a seminar outside the

university.

### Workshop on “Unraveling the Future of Workplace”

The significant event named ‘Unraveling the Future of Workplace’ organized by the East West University Sociology Club took place on 3<sup>rd</sup> August, 2023 to provide students knowledge about organizational success.

**Program Outcome:** This knowledge-sharing event contributed to a better preparation for the students to understand the dynamic challenges that awaited them in the evolving work environment. Moreover, it created a strong network with Sadman Sadik. Students learned about various aspects of the future workplace, the impact of technology, changing job dynamics, and the importance of adaptable skills.

### Event on “Embrace the Rhythm with Chondo”

One of the most informative & valuable events named “Embrace the Rhythm with Chondo”, organized by the East West University Sociology Club took place on 20<sup>th</sup> August, 2023 to offer an ultimate criterion on reproductive health and self-care. Attendees were treated to an insightful discussion by Chondo experts to achieve a harmonious balance between physical, mental and reproductive well-beings.

**Program Outcome:** The event aimed to shed light on the importance of these aspects in maintaining well-rounded & healthy lifestyle. The significance of regular check-ups, safe practices and informed decision making were the main conceptual theme of the session. Experts also broke down the taboos and misconceptions regarding reproductive health and importance of self-care.



### Sports Club

#### EWUSC School of Karate 2023

East West University Sports Club created a platform named “EWUSC School of Karate” to teach martial arts on the university campus on a regular basis. The training program was open to all students so as to increase extracurricular activities at the university. The school already has more than 70 students. Both male and female students enjoy learning martial arts.



**Program Outcome:** The training program was open to all students to increase extracurricular activities at the university. EWUSC is hopeful that the school will positively impact the development of physical and mental health among the students at East West University.

### EWU Intra University Badminton Tournament 2023

The East West University Sports Club successfully organized the EWU Intra-University Badminton Tournament 2023 from February 24<sup>th</sup> to 26<sup>th</sup>, 2023 at the EWU basement. Around 150 students took part at this event. The event also included participation from highly esteemed faculty members and administrators of this renowned university. The honorable teachers from various departments also attended the matches and thoroughly enjoyed them. Club moderator, M. H. M. Imrul Kabir was present at the award ceremony to present the prizes to the champions and runners-up of various segments.

**Program Outcome:** Around 150 students along with University's esteemed faculties and administrators participated in the event. Champions and runners-up of various segments were given awards for their achievements. The active participation of all enhanced the significance of the tournament and made it a lively one.

### Clemon Indoor Uni Cricket Tournament 2023



The East West University cricket team displayed

their competitive spirit and determination in the Clemon Indoor Uni Cricket Tournament 2023. The tournament took place from 22<sup>nd</sup> to 27<sup>th</sup> July. Despite facing challenges, they showcased their talent and dedication, winning one out of the three matches. The victory against IUB on 26<sup>th</sup> July, with a remarkable 28-run margin, exemplified their potential. Although they faced a narrow defeat of just 7 runs against IUS on 24<sup>th</sup> July and a close loss by 3 wickets against EUB on 23<sup>rd</sup> July, the team's relentless effort was evident.

**Program Outcome:** In the tournament, EWU Cricket Team showcased their talent and dedication, winning one out of the three matches. The teams represented their potential, and relentless efforts in all the matches.

### Ispahani-Prothom Alo Inter-University Football Tournament 2023

Despite their best efforts, the East West University cricket team faced defeat against Gono Bisshobiddaloy in a knock-out match of the Ispahani-Prothom Alo Inter University Football Tournament 2023 at DIU Permanent Campus on 19<sup>th</sup> July.



**Program Outcome:** East West University cricket team played against Gono Bisshobiddaloy in the knock-out match. The defeat of the EWUCT has ignited a new fire within the team to train harder and strive for excellence in the upcoming days.

### NSU Sports Carnival 2023

East West University's basketball and badminton teams showcased their prowess at the NSU Sports Carnival 2023 on September 7, 2023. The basketball team delivered an impressive performance, and secured a spot in the quarterfinals after defeating BRAC University. Displaying exceptional talent and sportsmanship.



**Program Outcome:** The basketball team delivered an impressive performance, and secured a spot in the quarterfinals after defeating BRAC University. In the badminton arena, our players reached the semifinals in both the boys singles and mixed doubles segments, displaying exceptional talent and sportsmanship.

### Football Fiesta 2023

The East West University Sports Club organized a football tournament, “Football Fiesta 2023,” in which all departments of East West University participated. This event spanned two days, the 27<sup>th</sup> and 28<sup>th</sup> of December, and was held at the Nutmeg Field in Natunbazar. The Department of Civil Engineering’s team advanced to the final after a series of commendable performances, ultimately facing the Computer Science Engineering department. In a highly competitive match, the Civil Engineering team was narrowly defeated with a score of 1-0. The faculty members of the Civil Engineering department extended their congratulations to the team for their notable achievement in the tournament.



### Telecom Club

#### Seminar on Blockchain: Building a New Decentralized World

East West University Telecommunications Club arranged a seminar on “Blockchain: Building a

New Decentralized World” on 21 March, 2023. The purpose of the seminar was to introduce students to the technology of blockchain and help them understand its potential applications in various fields. The seminar began with an introduction to blockchain technology and its fundamental principles.

**Program Outcome:** The purpose of the seminar was to introduce students to the technology of blockchain and help them understand its potential applications in various fields. The seminar also discussed the practical applications of blockchain technology in various fields, such as finance, supply chain management, healthcare, and more.

#### Seminar on LinkedIn: Kickstart with LinkedIn

East West University Telecommunications Club (EWUTC) had arranged a seminar on “LinkedIn: Kickstart with LinkedIn” on 28 March, 2023. The seminar was conducted by an expert in career development and LinkedIn strategies Sunjeeda Parvin, Dept Head, SCPD, Creative IT Institute. The seminar began with an overview of the importance of LinkedIn in the modern job market. The speaker highlighted the fact that LinkedIn is not only a social networking platform but also a powerful tool for career development and job searching.

**Program Outcome:** The seminar was an insightful and informative session that provided students with a comprehensive overview of how to use LinkedIn to jumpstart their careers. Moreover, the speaker highlighted the fact that LinkedIn is not only a social networking platform but also a powerful tool for career development and job searching.

#### Seminar on Career Path on Cyber Security and SQA

EWUTC had arranged a seminar on “Career Path on Cyber Security and SQA”. The seminar was held on 26<sup>th</sup> July, 2023. The seminar was very interactive for students. The Guest Speaker was Sabiul Islam who is The Head of Cyber security & SQA at Burnsyt, Dubai, UAE. The program gave the audience knowledge about the future of SQA & Cyber security field, what skills are needed for getting a job in Bangladesh and abroad in this field, the scope of the remote job of SQA & Cyber security, and most importantly how to get scholarships in American

universities.



**Program Outcome:** The main objective of this seminar was to enhance the knowledge of our students regarding future of SQA & Cyber security field, what skills are needed for getting a job in Bangladesh and abroad in this field, and the scope of the remote job of SQA as well as Cyber security.

### Workshop on Full Stack Web Development with DJNGO, REACT, AI, and ML

East West University Telecommunications Club had arranged a workshop on “Full Stack Web Development With DJNGO, REACT, AI and ML”. The workshop was held on 23<sup>rd</sup> August, 2023. The workshop was very interactive for students. The guest speaker was Amrit Chhetri who is an EC-Council Certified Instructor and Cyber Security, DFIR & AI Researcher. He was outstanding for elaborating about the future of AI.

### Carrier Talk with Alumni

East West University Telecommunications Club had arranged a seminar on “Carrier Talk with alumni”. The seminar was held on 27<sup>th</sup> August, 2023. The seminar was very interactive for students. The guest alumni was Shafiqul Siddique who is a Maintenance Support Engineer at Bangladesh Computer Council-BCC. He gave guidance on how an engineer should think mainly on problem solving, critical thinking and being skillful, and how to be a maintenance engineer.

**Program Outcome:** In this workshop, the students got the opportunity to learn how an engineer should think mainly on problem solving, critical thinking and being skillful.

### Workshop on “CCNA WORKSHOP FOR BEGINNERS”

East West University Telecommunications Club

(EWUTC) arranged a Workshop On “CCNA WORKSHOP FOR BEGINNERS”. The workshop was held on 1<sup>st</sup> and 3<sup>rd</sup> September 2023. The workshop was very interactive for the students. On the 1<sup>st</sup> day, the guest speaker was Razya Akter who was a senior faculty member and coordinator at Creative IT Institute. On the 2<sup>nd</sup> day, the guest speaker was Md. Ashraful Islam who was an excellent faculty member of Networking Technology at Creative IT Institute. He showed the students how to use “Cisco Packet Tracer”. He showed IP Addressing and Subnetting, Routing and Switching using the software. He also showed how to code CLI code in a router.

**Program Outcome:** The workshop mainly covered the fundamentals of preparing for the CCNA certification exam. The students got an overall idea how to study for the CCNA exam and how to use the software for making a network inside a place. The speakers also gave ideas to the students about how to get a job in this networking field.

### Seminar on Entrepreneurship Development Opportunities and Challenges with Alumni

East West University Telecommunications Club (EWUTC) arranged a seminar on “Seminar on Entrepreneurship Development Opportunities and Challenges with Alumni”. The seminar was held on 17<sup>th</sup> October, 2023. It was very interactive for students. The guest Alumni was Sadia Parvin Ripa who was an Associate Manager at BRAC BANK PLC. She gave guidance on how a data analyst should think mainly-problem solving, critical and logical thinking, being skillful, detailed oriented and creativity. How to be a data analyst and what skills should a student have to have to do this role.

**Program Outcome:** The seminar was very interactive and engaging for the students. The alumni, gave guidance on how a data analyst should think mainly – problem solving, critical and logical thinking, as well as being skillful, detailed oriented and creative.

### Seminar on Empowering Futures: Machine Learning and Careers in Data Science

East West University Telecommunications Club (EWUTC) arranged a seminar on “Empowering

Futures: Machine Learning and Carriers in Data Science”. The seminar was held on 5<sup>th</sup> November 2023. The seminar was very interactive for students. The guest speaker was Md Mahabubar Rahman who is a Research Scientist at AIMS Lab. He gave guidance on how a machine learning engineer should think mainly-problem solving, algorithm selection, and data Analysis.

**Program Outcome:** In this seminar, students were guided to pave the way in creative thinking, problem solving, algorithm selection, data analysis and the key points of machine learning and data science. They also received the tips to sharpen skills for practicing the role of a machine learning engineer in the future.

### **The 5<sup>th</sup> National Entrepreneurship Summit 2023**

East West University Telecommunication Club organized a 2-days long summit held on 1st and 2nd December of 2023 at East West University campus named “The 5<sup>th</sup> National Entrepreneurship Summit 2023” with the participation of students from different universities of the country with different innovative ideas. The Innovation Design and Entrepreneurship Academy (iDEA) Project of the Bangladesh Computer Council (BCC) under the ICT Division of the Government of the People’s Republic of Bangladesh was the strategic partner of the summit presented by Pickaboo.



The Vice-Chancellor of East West University, Professor Dr. Shams Rahman was the chief guest of the closing program of the summit held on 2 December 2023. Deputy Secretary and Project Director of the iDEA Project Dr. Md. Mizanur Rahman was the special guest of the program. Among the applicants, 18 teams participated in the summit and presented their innovative ideas to the judges through pitching. As the winner “Team Eco Shelter” received a prize of BDT 10,000 by securing 1st position. Besides, Team “Hydro Zone” won 2nd place and won BDT 6,000 and Team “Aces High” won 3<sup>rd</sup> place and won BDT 4,000.

**Program Outcome:** The main motive for the event was to make the students knowledgeable about “Business and Technology”. Through this event, the students got the opportunity to practice their innovative ideas and got acknowledged about the link between business and technology.

# Faculty Members

Faculty members are chosen through a rigorous selection process. Applications are first scrutinized at the departmental level, and then processed through the Faculty Recruitment Committee of the University. Acting on the recommendations of the Appointment Committee, the Board finally appoints faculty

## Faculty Members of the Department of Business Administration

### Professor

#### Tanbir Ahmed Chowdhury

Ph.D. in Financial Management & Quantitative Techniques (University of Pune, India)  
PGT in Higher Education Leadership Professional Development Program under US State Department Fellowship (The Pennsylvania State University, USA)  
M.Com in Finance and Banking, (University of Dhaka)  
B.Com (Hons) in Finance, (University of Dhaka)

#### Anup Chowdhury

Ph.D. in Management Accounting & Control Systems (University of Canberra, Australia)  
Certified Management Accountant (Australia)  
M.Com in Accounting, (University of Dhaka)  
B.Com (Hons) in Accounting (University of Dhaka)

#### Abul H. M. G. Azam

*Professor-cum-Adviser*  
Ph.D. in Economics (Duke University, USA)  
MA in Economics (Duke University, USA)  
MA in Economics (University of Dhaka)

#### Jashim Uddin

Ph.D. in International Procurement (Macquarie University, Australia)  
MBA in Strategic & International Management (University of Dhaka)  
BBA in Management (University of Dhaka)

#### Farhana Ferdousi

Ph.D. in Quality Management (Macquarie University, Australia)  
M-Res in Management (University of Wollongong, Australia)

members.

At present, there are 523 faculty members at East West University out of whom 319 are full-time and 204 are part-time faculty members. A list of faculty members is given below:

MBA in Management Information Systems (University of Dhaka)  
BBA in Management, (University of Dhaka)

#### Nikhil Chandra Shil

FCMA (BD), ACMA (CIMA-UK), CGMA, CPFA  
Ph.D. in Management Accounting Practices (University of Dhaka)  
FCMA (BD) - Fellow of the Institute of Cost and Management Accountants of Bangladesh  
ACMA (CIMA-UK) – Associate of the Chartered Institute of Management Accountants  
CGMA - Chartered Global Management Accountants  
CPFA - Full member of Chartered Institute of Public Finance and Accountancy, UK  
MBA in AIS, (University of Dhaka)  
BBA in Accounting, (University of Dhaka)

### Associate Professor

#### M Sayeed Alam

Ph.D. in Marketing (University of Dhaka)  
MBA in Marketing (North South University)  
B.Sc. in Mechanical Engineering (Bangladesh University of Engineering & Technology)  
Post Graduate Diploma in Personnel Management (Bangladesh Institute of Management)

#### Rumana Afroze

Ph.D. in Human Resource Management (University of Dhaka)  
MBA in HRM (University of Dhaka)  
BBA in Management (University of Dhaka)

#### Md. Rashidul Islam

Ph.D. in Accounting (Dongbei University of Finance and Economics, China)  
M.Sc. in Accounting (University of Huddersfield, UK)  
MBA in AIS (University of Rajshahi)  
BBA in AIS (University of Rajshahi)

## Assistant Professor

### **Kamrul Hassan**

MBA in Finance (IBA, University of Dhaka)  
B.Tech. in Aeronautical Engineering  
(IIT, Kharagpur, India)  
PGT in Industrial Management  
(University of Bradford, UK)  
PGT in Educational Psychology and Leadership Skills  
(University of Edinburgh, UK)

### **Omar Faruq**

MBA in Management  
(University of Hull, UK)  
BA in Economics (London Guildhall University, UK)  
Post Graduate Diploma in Management Consultancy  
(IMCB)

### **Kohinoor Biswas**

MBA in Marketing (IBA, University of Dhaka)  
M. Pharm (University of Dhaka)

### **Quazi Sagota Samina**

MBA in Banking (University of Dhaka)  
BBA in Finance & Banking (University of Dhaka)

### **Md. Farhan Faruqui**

MBA in Finance (IBA, University of Dhaka)  
BBA in Marketing (IBA, University of Dhaka)

### **Md. Anamul Hoque**

MBA in Marketing (University of Dhaka)  
BBA in Marketing (University of Dhaka)

### **Abu Sadat Muhammad Ashif**

MBA in MIS (University of Dhaka)  
BBA in Management (University of Dhaka)  
PGT in Educational Psychology and Leadership Skills  
(University of Edinburgh, UK)

### **Laila Zaman**

MRes in Management (University of Glasgow, UK)  
MBA in Human Resource Management  
(University of Dhaka)  
BBA in Management (University of Dhaka)

### **Md. Atiqur Rahman Sarker**

Ph.D. in HRM  
(International Islamic University, Malaysia)  
MSS in Industrial Relations and Labour Studies  
(University of Dhaka)  
Masters in HRM  
(University of Westminster, London, UK)

MBA in HRM, (East West University, Dhaka)  
BBA in Finance, (East West University, Dhaka)  
Professional Certified in Mental Health First Aid  
(Department of Health, UK)

### **Md. Sajjad Hossain**

MScM in Entrepreneurship & Strategy  
(Ryerson University, Canada)  
MBA in HRM (University of Dhaka)  
BBA in Management (University of Dhaka)  
PGT in Educational Psychology and Leadership Skills  
(University of Edinburgh, UK)  
(On Study Leave)

### **Silvia Akter**

MA in Int. HRM (University of East London, UK)  
MBA in HRM, (University of Dhaka)  
BBA in Management (University of Dhaka)

### **Salma Akter, (FHEA)**

Ph.D. in Consumer Behavior  
(Cardiff Metropolitan University, UK)  
M.Sc. in International Business Management  
(University of Gloucestershire, UK)  
Fellowship in British Higher Education Academy  
(FHEA)  
Preparing to Teach in the Lifelong Learning Sector  
(Teaching Qualification UK)  
MBA in Marketing, (University of Dhaka)  
BBA in Marketing  
(University of Dhaka)

### **Javed Bin Kamal**

Ph.D. in Economics (University of New Castle)  
Master of Social Science in Economics  
(East West University)  
BBA in Finance (University of Dhaka)

### **Mohammad Masudur Rahman**

Ph.D. in Information Technology  
(International Islamic University, Malaysia)  
M.Sc. in Computer Network Technology  
(University of Northumbria, UK)  
B.Sc. in IT  
(International Islamic University, Malaysia)

### **Mahnoor Sattar**

Ph.D. in Finance (University of Otago)  
M.Sc. in Finance & Investment  
(The University of Nottingham)  
MBA in Finance (IBA, University of Dhaka)  
BBA in Finance and Accounting  
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**Shabiha Akter**

Ph.D. in Finance (Taylor's University, Malaysia)  
MBA Finance and Banking  
(University of Rajshahi, Bangladesh)  
BBA Finance and Banking  
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**Senior Lecturer****Mashruha Zabeen**

MBA in Marketing (University of Dhaka)  
BBA in Marketing (University of Dhaka)

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MBA in MIS (University of Dhaka)  
BBA in Management (University of Dhaka)  
PGD in Information Technology  
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**Leo Vashkor Dewri**

MBA in Finance & Strategic Management  
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PGD in Customs, VAT and Income Tax Management  
(DCCI Business Institute, Dhaka)  
B.Sc. in Computing & Information System  
(London Metropolitan University, UK)

**Tamanna Parvin Eva**

MBA in HRM (University of Dhaka)  
BBA in Management (University of Dhaka)

**Shakib Hossain**

MBA in Strategic & International Management  
(University of Dhaka)  
BBA in Management (University of Dhaka)

**Nazmul Hassan**

MBA in Accounting & Information Systems  
(University of Dhaka)  
BBA in Accounting & Information Systems  
(University of Dhaka)

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M.Sc. in International Accounting & Finance  
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MBA in Marketing (United International University)  
BBA in Finance (East West University)  
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MBA in AIS (University of Dhaka)  
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MBA in Marketing (University of Dhaka)  
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BBA, Department of Finance  
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BBA in Finance (University of Dhaka)  
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BBA in International Business  
(University of Dhaka)

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Jatiya Kabi Kazi Nazrul Islam University  
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BBA in Marketing (University of Dhaka)

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MBA in Marketing, (University of Dhaka)  
BBA in Marketing, (University of Dhaka)

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Strategy & Leadership  
University of Dhaka  
MBA in Human Resource Management  
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BBA in Management (University of Dhaka)

**Razib Hossain**

Lecturer, Department of Management  
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MBA in Human Resource Management  
(University of Dhaka)  
BBA in Management (University of Dhaka)

**(MBA & EMBA Programs, EWU)**

**Adjunct Faculty Members**

**Abdul Mannan**

Professor  
School of Business  
University of Liberal Arts Bangladesh (ULAB)  
Former Chairman of University Grants  
Commission (UGC) of Bangladesh  
Former Vice-Chancellor of  
Chittagong University  
Graduation and post-graduation  
(University of Hawaii and the Miami University,  
Oxford, Ohio, USA under the East West Centre,  
US Government Fellowship in 1976-1978)

**Abdul Bayes**

Former Professor, Department of Economics  
Former Vice Chancellor  
Jahangirnagar University  
Former Director, Research & Evaluation Division,  
BRAC  
Former Chairperson Bangladesh NGO Foundation  
Masters in Economics  
(University of New England, Australia)

MA in Economics  
(University of Dhaka)

**Abdullahil Azeem**

Professor, Department of Industrial and  
Production Engineering  
Bangladesh University of Engineering & Technology  
Ph.D. (The University of Western Ontario, Canada)  
M. Eng. (Asian Institute of Technology, Thailand)  
B.Sc. in Mechanical Engineering  
(Bangladesh University of Engineering & Technology)

**Abu Md. Mustafa Kamal**

Former Secretary, Government of Bangladesh  
MBA (Leading University)  
LL.B. (Honours), (University of Rajshahi)

**A. K. M. Masud**

Professor, Department of Industrial and  
Production Engineering  
(Bangladesh University of Engineering and Technology)  
Ph.D. (Mie University, Japan)  
M. Eng. (Mie University, Japan)  
B.Sc. in Mechanical Engineering  
(Bangladesh University of Engineering & Technology)

**Asoke Kumar Saha**

Professor & Ex-Chairman  
Department of Psychology  
Jagannath University  
Ph.D. in Organizational Psychology  
(PhD under ICSSR Fellowship,  
Allahabad University, India)  
M.Sc. in Psychology, (University of Rajshahi)  
B.Sc. (Hon's) (University of Rajshahi)

**Debdulal Roy**

Executive Director (ICT)  
Bangladesh Bank  
Master of Business Administration (Finance)  
(University of Dhaka)  
B.Sc in Mechanical Engineering  
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BA (Honors) in Information Science and Library  
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# Partners in Education

Executive Development Centre (EDC) ■

## Lecture Series, Tranche 3



EDC-SEIP, EWU arranged the fifth Lecture Series for the GDLFM program. The main purpose of this program is to increase industry-academia collaboration, exchange knowledge, share very first-hand experiences, and ensure updated cutting-edge course content for the trainees.

EDC-SEIP, EWU regularly arranged these sessions on different job-oriented topics such as; “Practical Solutions to Quality-Related Problems in the Organization”, “Entrepreneurship Development”, “Managing the Disruption and Reshaping the Supply Chain” and Basic Awareness of System Certification in the Leather Sector” from leather sector practitioners. A large group of students, faculty members, and industry experts attended this program.

### Study Tours, GDLFM

Executive Development Center (EDC) organized a couple of study tours for the students of various batches. All of the students participated enthusiastically, they actively observed and earned practical experiences from industry environments. They visited three leading industries, such as Accenture Footwear & Leather Products Limited, Good Bags & Accessories Limited, and Anjuman Trading Corporation Limited, Leather Industrial Area, Savar. In these tours, eighty-six trainees participated, and they also shared their experiences with their faculty members.

### 2<sup>nd</sup> Certificate Awarding Ceremony (GDLFM Program), Tranche 3

EDC-SEIP, EWU, organized the second Certificate Awarding Ceremony of the Graduate Diploma in Leather and Footwear Management (GDLFM) Program, on Saturday, 17 June 2023, at 11:00 am at Manzur Elahi Auditorium, East West University, Dhaka- 1212.



Professor Dr. Mohammed Farashuddin, Chief Adviser, Founder Vice Chancellor and Founder President, Board of Directors, East West University and Former Governor, Bangladesh Bank was present as the Chief Guest in the program.



Ms. Fatima Yasmin, Senior Secretary, Finance Division, Ministry of Finance, & National Project Director (NPD), Skills for Employment Investment Program (SEIP), Government of Bangladesh and Mr. Mohammad Nazmul Hassan, Senior Vice President, Leather goods And Footwear Manufacturers & Exporters Association of Bangladesh (LFMEAB) were present as the Special Guests in the Program. Faculty Members, Officers, and many graduating students were also present.

### 3<sup>rd</sup> Certificate Awarding Ceremony (GDLFM Program), Tranche 3

EDC-SEIP, EWU, organized the third Certificate Awarding Ceremony for the Graduate Diploma in Leather and Footwear Management (GDLFM) program on 08 December 2023 at Admission Office Lobby (1<sup>st</sup> Floor), East West University. The Finance Division, Ministry of Finance, Government of Bangladesh, with the help of development partners, is implementing SEIP with the support of EWU. The primary purpose of the GDLFM program is to increase the efficiency of the managers by scaling up

the skills and productivity of the existing managers in Bangladesh's leather and footwear industries.



Professor Shams Rahman, Vice Chancellor, East West University & Advisor, Executive Development Center, Skills for Employment Investment Program

(SEIP), East West University, Bangladesh, attended as the chief guest and delivered his valuable speech. Dr. Md. Sanwar Jahan Bhuiyan, Joint Secretary and Deputy Executive Project Director (Private-1), Skills for Employment Investment Program (SEIP), Finance Division, Ministry of Finance, Government of Bangladesh, and Mr. Syed Nasim Manzur, President, Leathergoods And Footwear Manufacturers & Exporters Association of Bangladesh (LFMEAB), were present, and delivered their speeches as special guests. Professor Dr. Tanbir Ahmed Chowdhury, Director, Executive Development Center (EDC), Skills for Employment Investment Program (SEIP), East West University, Bangladesh, chaired this program. Faculty Members, Officers, and many graduating students were also present.

# Resources and Services

# Facilities And Amenities

## Internet, Computing and Classroom/ Lab Multimedia Facilities at East West University

Information and Communications Services (ICS) controls and maintains the total technological infrastructures of EWU. ICS is responsible for the Information and Communication Technology (ICT) infrastructure for users at the university campus. This responsibility includes the laying and management of networks and Internet as connections that enable communication as well as connection in equipment used by students, faculty and staff members to pursue education, research and office work.

The purpose of ICS is to create a digital campus where students and staff can be as creative and productive as possible when they learn, teach, research and run the organization. The equipment's that use this ICT infrastructure range from smartphones and notebooks to desktops and sophisticated measuring equipments.

As indicated at the beginning, ICS looks after the total technological infrastructure of EWU including Internet, computers and classroom/lab multimedia facilities, websites and various other university online systems. The university has Internet facility of over 600 Mbps bandwidth, which covers both the LAN and Wi-Fi facilities of the university. ICS has deployed more than 62 high-end Wireless Access Points (WAPs) in the indoor, outdoor common areas to establish a secure wireless network requiring password authentication for access. EWU Computer Labs are equipped with an ever-growing selection of computer hardware, software, and other technology-related resources to help students, faculty and staff dealing with a vast array of tasks. ICS provides intensive technical support to all active computers and multimedia projectors. It also conducts an efficient Email system for the members of the East West University family.

### Services and Facilities of ICS

- Internet Service
- Web Service
- Email Service
- Wi-Fi Service
- Domain Controller Service

- Printing Facilities
- Multimedia Classroom
- Software Development
- Computer Lab
- Network and Hardware Support
- Multimedia Support (classroom, seminar, meeting and workshop)
- ICS Support (students, faculties and university admin staffs)
- IP Telephony System
- Monitoring Total Servers Systems and Networks 24x7

### Internet Service

ICS provides and manages internet service with over 600 Mbps bandwidth.

#### Service details are as follows:

- **Bandwidth:** over 600 Mbps Full Duplex Dedicated (SEAME-WE-4)
- **Media:** Fiber Optic cabling
- Managing bandwidth for students, faculty members and admin staff
- Ensuring virus and intrusion free browsing

### Web Service

ICS maintains all web servers. Service details are as follows:

- Updating and maintaining websites
- EWU Official Website ([www.ewubd.edu](http://www.ewubd.edu))
- EWU Alumni Website ([ccc.ewubd.edu](http://ccc.ewubd.edu))
- Online Grade Report Checking ([result.ewubd.edu](http://result.ewubd.edu))
- Online Admission Website ([admission.ewubd.edu](http://admission.ewubd.edu))
- Online Tender Processing System ([etender.ewubd.edu](http://etender.ewubd.edu))
- UMIS Webnet Service ([webnet.ewubd.edu](http://webnet.ewubd.edu))
- EWU maintains two separate domains:
  - [ewubd.edu](http://ewubd.edu) (Faculty and Admin)
  - [std.ewubd.edu](http://std.ewubd.edu) (Student)

### Email Service

ICS maintains G Suite email system of over 10,000 users. Two separate E-mail domains are used in this case; one for admin staff and faculty members, and

the other one for students.

- Email domain for admin staff and faculty members is @ewubd.edu
- Email domain for students is std.ewubd.edu

### Domain Controller Service

- Provides secure login and personalized settings with user ID and password.
- Provides space in the server, which is accessible from anywhere within the university.

### Network and Hardware Support

ICS designs and maintains the campus network and provides hardware support to EWU. There are more than 1000 computers in the EWU LAN. Details are as follows:

- Maintaining campus network
- Troubleshooting IT equipments
- Backing up data
- Virus cleaning
- UPS related support

### Computer Lab Support

- Physical cleaning of computers
- Enduring regular workability of computers
- Hardware troubleshooting and maintenance
- Printing support
- Software installation, maintenance, and protection from intrusion and virus
- Student lab support

### Multimedia Support

- Regular support to all multimedia classrooms.
- Multimedia support for meetings/ seminars/workshops.
- Multimedia projector maintenance and servicing.

### A report at a glance

Total Computer System	1080 Computers
Multimedia Projectors	118 Multimedia Projectors

Total number of Wi-Fi Access Points (APS)	62 Wi-Fi APs
Internet Bandwidth	Over 600 Mbps Full Duplex Dedicated
Total IP Phone Set	404 IP Phone Sets
ICS Computer Lab	05 ICS Computer Labs

### Enterprise Level Systems

These facilities provide an efficient and comprehensive administrative data processing environment for core systems supporting the business of the university, allowing access to information across a variety of devices and platforms. These include:

- EWU Student Portal System
- Online File Processing System
- Online Tender Processing System
- Online Grade Reporting
- Online Admission Forms
- Online Payment System for Admission Forms and E-tender
- Inventory Management System
- Fixed Asset Management System

A representation of these centrally managed enterprise systems is the University Management Information Software (UMIS) that has been implemented and maintained at EWU by ICS.

### EWU Student Portal System

EWU Spirit Student Portal System is an important part of the whole system. It helps students and faculty members to manage the following crucial tasks.

- Student Management System
- Financial Aid Management System
- Faculty Evaluation Management System
- Result Processing System
- Admission Test Processing
- Course Advising System

### Online File Processing System and File Tracking

File Tracking System (FTS) is a fully automated web-based application process which helps in tracking

the movement of files and receipts for students, and departments and for administrative requisitions and applications of EWU. The application enables users to maintain a consistent watch over the movement of various important documents in the process of decision-making.

The solution is a simulation of physical files in electronic form. This enables fast and reliable retrieval of any file. The File Tracking System deals with creation of files to completion of files through the embedded softcopy of files. The status of any file can be obtained at any time through this link: <https://filetracker.ewubd.edu>

**Currently, the following forms are available online:**

1. HR & Logistics Department
  - a) Requisition Form
  - b) Service Request Form
  - c) Leave Form
2. Information & Communication Services (ICS)
  - a) IT Service Request Form
  - b) Email Account Opening Form
  - c) Computer Lab Requisition Form
3. Engineering & Maintenance Department (EMD)
  - a) Repair and Maintenance Form

Forms of some other sectors are still in process; we hope to complete them soon and keep everyone updated.

## University Data Centre Facilities

The University Data Centre is a vital part of the campus information and communication systems. The facilities provided by the Data Centre ensure a secured enterprise-grade reliable ICT infrastructure for the delivery of mission-critical university information systems. East West University Data Centre supports and runs the university's core IT services and ensures that it is

Secure	Powerful	Sustainable	Scalable
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The Data Centre is highly adaptable to the changing needs of the university's administrative, academic and research environments.

**Data Centre features and benefits include:**

- Data Networking
- Service Monitoring
- Environmental Management
- Load Balancing
- Network Stability
- IP Telephony
- Server Virtualization

## Lab Facilities

**Computer Lab:** EWU has established 5 (five) general computer labs equipped with more than 250 computers and network printers of various ranges. Four labs are dedicated to the classes of different departments and one is fully dedicated to student practice. The operating support systems are Windows, Linux etc. The programming languages and package support include C/C++, Java, Fortran, Oracle, MatLab, Visual BASIC, SPSS, Ms-SQL Server, MySQL, PHP, .NET, etc through Information and Communications Services (ICS) section. ICS works directly to provide computer lab facilities for students and to maintain computer hardware, software, multimedia, network systems and the Email service of the university.

**Database Lab:** The Database Lab is equipped with a server, 38 desktop computers, a printer, and a multimedia projector. All computers of the lab are networked and connected to the internet. The lab provides a range of softwares to support lab classes and research work in the field of database management and information system design.

**Artificial Intelligence Lab:** The Artificial Intelligence Lab is equipped with a server, 36 desktop computers, a printer, and a multimedia projector. All computers of the lab are networked and connected to the Internet. The lab provides a range of softwares to support lab classes and research work in the broad field of artificial intelligence, including programming, intelligent software development, simulation, and modeling.

**Mobile Games and Apps Development Lab:**

The Mobile Games and Apps Development Lab is equipped with a server, desktop computers, and game development equipments. All computers of the lab are networked and connected to the internet.

The lab provides a range of softwares to support lab classes and research work in the field of mobile games and apps development.

**High Voltage/Machine Lab:** This lab has state-of-the-art 'Lab-volt' electro-mechanical training systems that can be used to carry out experiments on DC machines, transformers, induction motors and synchronous machines. The laboratory also has inductors, capacitors and resistor banks, single and three phase variable AC power supplies, and various types of measuring instruments to conduct experiments.

**Electrical Circuit Lab:** This laboratory has advanced facilities for investigating behavior of AC & DC circuits which comprise inductors, capacitors and resistor banks, DC power supplies, digital storage oscilloscopes, trainer boards for circuit layout design, and high frequency signal generators. It is also equipped with various types of measuring instruments to conduct experiments of electrical circuits. In addition, it is also equipped with true RMS (AC+DC) volt and current meters and a LCR meter with computer interface to facilitate research.

**Electronics Lab:** Work related to electronics and power electronics courses are performed in this lab. It is equipped with modern digital storage oscilloscopes, analog and digital trainer boards, signal generators, DC power supplies, measuring instruments like ammeter, voltmeter, digital multimeter, wattmeters and various types of IC chips, small-signal MOSFETs, BJTs and other semiconductor devices.

**Switchgear and Control Systems Lab:** Experiments and project work on switchgear, control and data acquisition are done in this lab. It has five sets of ADVANTECH data acquisition cards run by dual-core computers to detect various types of electrical faults and subsequent operations of relays on custom made fault simulation boards. The lab also houses five sets of Siemens PLC (S7-1200) with necessary input/output modules and proprietary computer interface software tools. PLC sets are used to train students in modern industrial control systems.

**Very-Large-Scale-Integration (VLSI) Lab:** Design and simulation type lab work is performed in the VLSI lab. It has more than 40 dual core

workstations and 2 servers running on both MS Windows and Linux platforms. A wide range of engineering and design software tools, including ADS, MAGIC, HSPICE, ANSOFT, MATLAB, PSPICE, etc are available in this lab. ADS, MAGIC and HSPICE are advanced industry standard EDA tools used worldwide in design and research.

EWU also has SILVACO TCAD tools. These are proprietary software developed for simulation of electronic and photonic devices, fabrication processes through a virtual clean room facility and for investigating complex behavior of any electronic circuits composed of any arbitrarily designed devices. This is also industry standard software used throughout the world for design and analysis of electronic and photonic devices.

**Wireless & Microwave Lab:** The aim of the Wireless & Microwave lab is mainly to focus on wireless communication and to provide hands-on experience on wireless network. Wireless & Microwave lab is equipped with two Microwave Trainer Board, Voice over Internet Protocol (VoIP), Wireless Local Area Network (WLAN), Mobile Phone Solution Trainer Board and TCP/ IP Solution Trainer Board.

Microwave trainer board can provide the idea of principles of how microwaves behave in different situations which is an important part in communication system. By using this instrument, a student can do different experiments related to polarization, reflection, diffraction and interference of microwaves. The Mobile Phone Solution Trainer Board provides detailed understanding of a communication system. Students will get knowledge of a fully functional mobile telephone system with full voice and text messaging capabilities.

Wireless Local Area Network (WLAN) provides hands-on experience on build-up ad hoc network, peer-to-peer network, and configuration of wireless access point. Voice over Internet Protocol (VoIP) is used to show the experience of real IP telephony system.

**Software Engineering Lab:** The Software Engineering Lab is equipped with a HP Server, 35 Lenovo desktop computers, and a multimedia projector. All computers of the lab are networked and use JUNIPER switch. The lab provides a range

of softwares to support lab classes and research work in the broad field of Software Systems including programming, database systems, information system design, software engineering, network security and high-performance simulation and modeling.

**Digital Systems and Microprocessors Lab:** The Digital Systems and Microprocessors Lab are equipped with instruments that include Oscilloscopes, Digital Trainer Boards, Analog Trainer Board, Micro-Controller Writer, Microprocessor Trainer Boards, Interfacing Adapters, Signal/function Generators, Multilevel DC Power Sources, Electronic Mother Board Drilling Systems and other supporting peripherals. It also provides hardware devices and FPGA design. Projects related to digital logic design, Digital Systems Lab, Computer interfaces and embedded systems are pursued in this lab.

**Telecommunication Lab:** The purpose of the Telecommunication Lab is to offer hands-on experience to students for training and research by providing them with scope for practical demonstrations and exercises for courses in communications. The TIMS equipment set constitutes an important part of this lab. This set consists of TIMS-301 basic system, PC based virtual instruments, TIMS-interactives for simulation, and Emona TIMS advanced modules. The lab also contains microwave trainers, DSP trainers, cellular mobile trainers, analog communication trainers, digital communication trainers and optical fiber communication trainers. The university is in the process of procuring professional software, HFSS for design and performance analysis of microwave devices and antennas. In the Telecommunication Lab, we also have a highly sophisticated Signal Generator (100 KHz-3 GHz), Digital Oscilloscope, and Spectrum Analyzer (9 KHz-26.5 GHz).

**Networking Lab:** Networking Lab represents key resources for ICT oriented academic issues with its practical implementation in a real network environment. This lab provides real experience to students on various networking topologies, design, implementation, management and administration.

This lab, based on topics including networking concepts, networking media standards and features, networking devices and their interconnections, has been designed to make use of the facilities and exploit its strengths.

It is also equipped with the practical implementation of LAN, MAN and WAN Technologies, Linux Server, Routing and Switching technologies with high configured Routers, Wireless Routers, Bridges, Switches Cable connections and Wireless Communication Technologies. Some certified softwares like Cisco packet trace, GNS3 and Xampc are used for networking-oriented issues and Database. This lab offers an integrated educational process in the field of ICT.

**Physics Laboratory:** The Physics Laboratory is designed to give a background in experimental techniques to students and to apply experimental methodology to investigate physical phenomena. It is equipped with modern instruments to demonstrate different aspects of mechanical, thermal, electrical, optical and modern Physics.

The dark room facility helps students in carrying out optical experiments using Spectrometer, Polarimeter, Discharge tube etc. Each experiment is designed to incorporate a new lesson on measurement, data recording, error calculation, graphical analysis, and in addition to illustrate a physical principle of the companion courses.

### Laboratory Facilities in the Department of Pharmacy

The Department of Pharmacy of East West University has seven laboratories, including an advanced research laboratory. The laboratories are well equipped with modern and world-class equipment for individual practical courses. These laboratories also provide necessary infrastructure for research for B.Pharm. and M.Pharm. programs.

The Advanced Research Laboratory of the Department of Pharmacy is equipped with advanced research instruments to carry out analytical experiments as well as experiments at the molecular level. For analytical research, the laboratory has High Performance Liquid Chromatography (HPLC), Fourier Transform Infrared (FTIR) Spectroscopy and Gas Chromatography. It has a collection of thermocyclers for the amplification of genes, an instrument for gel electrophoresis and a Sodium dodecyl sulphate poly acrylamide gel electrophoresis (SDS PAGE) for protein analysis.

In addition to these sophisticated instruments, there are some other major instruments which are listed

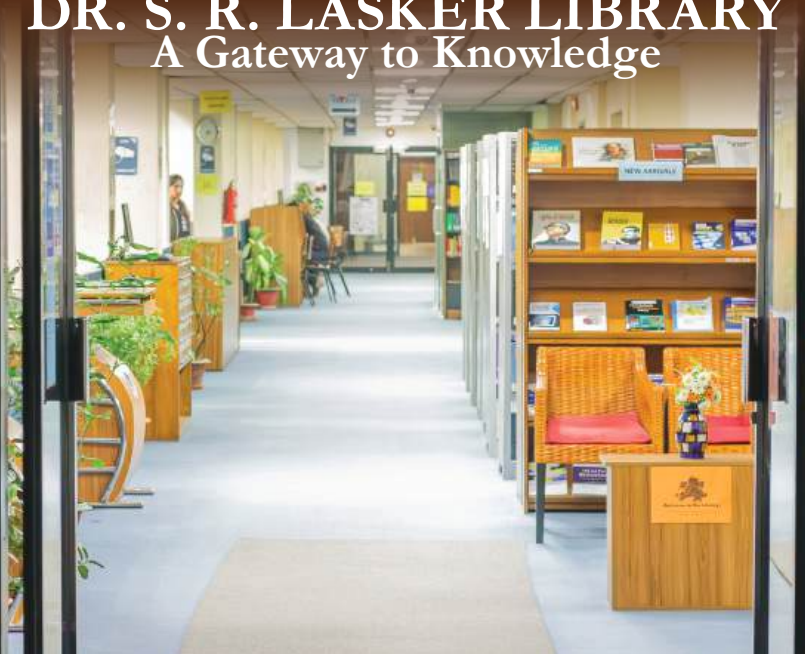
below - Microplate photometer/ ELISA reader, Freeze Dryer, Incubator/CO<sub>2</sub> Incubator for cell culture, Laminar air flow cabinet for microbiological assay, High speed centrifuge UV-VIS machine, spectrophotometer, Polarimeter, Refractometer, Karl Fischer Titrator, Rotary evaporator, Single punch tablet compression machine, Capsule filling machine, Distillation apparatus, Dissolution tester, Disintegrator, Sonicator, High resolution

microscopes, Autoclaves and Fundamental chromatographic instruments as well as other supporting equipment.

To evaluate the pharmacological activities of different samples in animal model, Department of Pharmacy is currently developing an animal house where experiments on animal model as well as breeding of different species will be done.

# DR. S. R. LASKER LIBRARY

## A Gateway to Knowledge



Dr. S. R. Lasker Library is a leading library in Bangladesh with a wide range of services, including comprehensive collections, up-to-date technology, professionally trained staff, user education, and service marketing. The library is an essential part of the university and aims to meet the information, research, and curriculum needs of students, faculty, and staff. The library

is situated on its own premises, specifically Block-B: 5<sup>th</sup> floor, and is spread over 13,500 square feet. Additionally, there is an open space in Basement-1, which covers about 3000 square feet for group study purposes. The library is divided into multiple sections, each with its unique amenities and features, making it an exceptional resource for all.

Sections	Facilities
<b>Acquisition Section</b>	The Acquisition Section is responsible for procuring library materials. The process of acquiring library materials has been made easier with the online purchase suggestion feature.
<b>Processing Section</b>	The processing section is responsible for the classification, cataloging, digitization, and organization of library materials.
<b>Circulation Section</b>	Provides services such as lending of materials, membership registration, assistance to users in finding resources, reader services, etc.
<b>Reference Section</b>	This section offers a range of reference materials and services that cater to different needs.
<b>Reserve Section</b>	Books in this section are not available for borrowing; they are only for use within the library premises.
<b>Newspaper and Journal Section</b>	There are over 100 local and foreign journals, magazines, yearbooks, bulletins, and 19 national newspapers available in this section.
<b>Annex Section (E-Resources and Special Collections)</b>	Provides access to the computer lab for e-resource searching, MPRGD collections, and other donated collections.
<b>Liberation War Corner</b>	Materials related to Liberation War of Bangladesh are available in this corner. More information is available at <a href="http://lib.ewubd.edu/liberation-war-corner">http://lib.ewubd.edu/liberation-war-corner</a>

Sections	Facilities
<b>Hridoye Bangabandhu</b>	The “Hridoye Bangabandhu” was inaugurated at the Dr. S. R. Lasker Library on Thursday, April 21, 2022, to commemorate the life, work, ideology and philosophy of the Father of the Nation and Architect of Independent Bangladesh, Bangabandhu Sheikh Mujibur Rahman to the new generation and to practice the true history of Father of the Nation and his dedication for this country
<b>German Corner</b>	In this corner, you can find collections related to Germany’s history, culture, and education. The corner is established jointly by Dr. S. R. Lasker Library and Goethe-Institute Bangladesh.
<b>Information Desk</b>	Provides help and guidance for library users regarding collections, services, and activities, and assists them in fulfilling their needs.
<b>UN Reference Corner</b>	The UN corner at Dr. S. R. Lasker Library contains a collection of UN publications that are produced both locally and at the UN Headquarters. This corner is designed to help students and faculty members of EWU access and use these publications without having to visit the UN Information Centre.
<b>UNESCO Corner</b>	The library has introduced the UNESCO Corner in the Newspaper and Journal Section with the collaboration of the UNESCO Dhaka Office. Users can read the UNESCO publications from this corner.

**Library Membership:** Users can register online to get a library membership. Participation in the Information Literacy program is mandatory to activate membership. Registration for this program can be done online through the library website. Membership needs to be renewed every semester by showing the pay slip of tuition fees (current semester).

**Technology Used:** Dr. S. R. Lasker Library uses widely used open source Integrated Library Management Software: Koha, Institutional Repository Software: DSpace, and Content Management System: Drupal. Highlighted

resources and their web addresses are mentioned below:

**Library Website:** <http://lib.ewubd.edu>

**Online Public Access Catalogue (OPAC) :** <http://opac.ewubd.edu>

**Institutional Repository:** <http://dspace.ewubd.edu:8080/>

A remarkable amount of library resources is being added every year. The collection consists of printed books, e-books, reference materials, online journals, magazines, newspapers etc. Details are as follows (**The data as on December 31, 2023**):

Types	Quantity	Types	Quantity
Books	31,395 Copies	Report/Thesis	3500+ Titles
E-books (subscribed registered & open access)	1,20,000+ Titles	CD/DVD-ROMs	2685 Titles
Print Periodicals	167 Titles	Online Journals (subscribed, registered & open access)	66,000+ Titles
Newspapers	19 Titles	Maps (Large size)	06 Copies
Locally Hosted E-books	2100+ Titles	MRRHGD Collection	2643+ Copies

## Dr. S. R. Lasker Library and COLLNET Unite Global Minds at the 17<sup>th</sup> International Conference on WIS and the 22<sup>nd</sup> COLLNET Meeting:



Dr. S. R. Lasker Library, EWU hosted the 17<sup>th</sup> International Conference on Webometrics, Informetrics and Scientometrics (WIS) and the 22<sup>nd</sup> COLLNET Meeting from 08-10 December 2023 in a hybrid format. The conference was organized by COLLNET and partnered by SLP and SLA. Around 300 individuals from the USA, France, Belgium, China, Japan, India, and other nations attended the conference. 49 papers were presented across one plenary and six parallel sessions, incorporating three keynotes, invited contributions, and a wealth of research papers. These presentations covered a spectrum of topics within bibliometrics, scientometrics, webometrics, informetrics, altmetrics and so on. Syed Manzur Elahi, Honorable Chairperson, Board of Trustees, EWU and Chairman, Apex Group and Former Adviser, Caretaker Government inaugurated the conference as the Chief Guest and Professor Shams Rahman, Honorable Vice Chancellor, EWU welcomed the participants, highlighting the conference's significance. Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies & Librarian (In-Charge), the conference chair, mentioned that the importance of such gatherings providing a vital platform for knowledge managers, policymakers, academicians, and civil society think tanks to come together. This union fosters the sharing of expertise and groundbreaking ideas, which is essential for enhancing our comprehension and evaluation of the impact and evolution of knowledge, research, and information distribution in today's digital era.

## International Open Access Week 2023

Dr. S. R. Lasker Library, East West University celebrated International Open Access Week from 23-29 October 2023. Aligned with the global movement's 17<sup>th</sup> year and the theme "Community over Commercialization," the library organized a week-long engagement with the university community.

Through an awareness-building campaign on "Open Access Publishing Practices" disseminated to the university community through the library's social media platforms, an Open Access Knowledge Competition with quiz formats exploring the opportunities and challenges of open access, the library actively promoted the importance of accessible knowledge. This initiative successfully engaged more than 500 students and faculty members fostering a deeper understanding and appreciation for open access within the university community. It is worth mentioning that our previous activities were featured in this year's graphics by SPARC, in partnership with the Open Access Week Advisory Committee which is available at: <https://www.openaccessweek.org/attributions>.



## Celebration of International Day of Peace (IDP) on 21 September 2023 and International Literacy Day (ILD) on 8th September 2023

Dr. S. R. Lasker Library, in collaboration with the Department of Information Studies for IDP, commemorated International Day of Peace (IDP) on 21<sup>st</sup> September, 2023, and celebrated International Literacy Day (ILD) on 8th September, 2023. For IDP, following the theme "Actions for Peace: Our Ambition for the #GlobalGoals," library utilized social media to raise awareness within our university community about the vital role of peace.

Similarly, for ILD, which focused on “Literacy in a Changing World” and its importance for sustainable development, the Dr. S. R. Lasker Library engaged the university community through social media activities.

### **Organized Springer Nature eBooks Discussion Session**

Dr. S. R. Lasker Library organized an enlightening discussion session on the advantages of subscribing to Springer Nature eBooks for faculty members and students. The event took place on June 12, 2023, at 3:00 PM at the Reserve Section (Annex) of the Library. Springer Nature eBooks are unparalleled resources, annually providing thousands of textbooks, lecture note series, and proceedings for undergraduate, graduate students and researchers. Mr. Avijit Das from Springer Nature, India, led the session. He discussed the different eBook subscription models and elucidated the benefits of utilizing these eBooks. Following his presentation, a question-and-answer session ensued. Faculty members and students posed a variety of inquiries, which were answered constructively by Mr. Das and Mr. Shamim Ahmed, the CEO of Knowledge Aid. The session was chaired by Dr. Dilara Begum, Associate Professor, Chairperson of the Department of Information Studies, and Librarian (In-Charge). Around 35 participants, including faculty members, administrative staff, and intern students, were in attendance, making the event a fruitful endeavor in extending the knowledge frontier of the EWU community.

### **Organized SciFinder Training Session**

Library organized a training session on SciFinder Academy Discover Platform for the faculty members of the Department of Pharmacy on 16<sup>th</sup> March 2023 at 3:00 PM at Library Annex. The purpose of this session was to improve their knowledge and skills concerning the platform’s new features. Esteemed speakers, Andrew McKay and Jo-An Chia from the American Chemical Society, conducted this session and highlighted the new and effective features of SciFinder. Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge) chaired this session. Professor, Dr. Chowdhury Faiz Hossain and other faculty members of the Department of Pharmacy were in attendance. Approximately

30 participants, including admin staff and intern students were present during the session.

### **Celebrated Open Education Week**

From 6<sup>th</sup> to 10<sup>th</sup> March, 2023, the Library celebrated Open Education Week. The library organized a series of events, which included promoting various Open Education (OE) practices on their social media platforms, as well as hosting a knowledge-sharing session on how to promote the use of Open Educational Resources (OER) in teaching and learning. As part of this session, interns from the Department of Information Studies presented the benefits and contributions that university students can make towards the utilization of OER in their studies. The event was graced by the presence of Dr. Dilara Begum, Associate Professor and Chairperson of the Department of Information Studies, Librarian (In-Charge). Around 30 participants, including faculty members, administrative staff, and intern students, attended the session.

### **Observed National Library Day 2023**

Library celebrated National Library Day on 5<sup>th</sup> February, 2023 with the theme “Smart Library, Smart Bangladesh.” The library held an awareness campaign, award ceremony (on April 9<sup>th</sup>), and quiz competition. The best library users were selected from two categories: one from faculty members (one male and one female) and one from students (one male and one female). There was also a category for quiz competition. Dr. Mohammad Kamruzzaman Talukder, Assistant Professor, Department of Civil Engineering was named the best library user from faculty category: male, while Sarah Enamul Haque, Senior Lecturer, Department of Economics was named the best library user from faculty category: female. Also, Ferdousi Rahman (DBA) and Md. Mohshir Islam Khan (CSE) were named the best library users from the students. The winners from the quiz competition category are listed as Marjana Jahan (GEB), Nahiyat Jahan Tonima (Pharmacy), and Sumi Habib (Economics).

### **Training Session on Manupatra and Legal Resources**

On 1<sup>st</sup> February, 2023, a training program was held for the faculty members of the Department of Law, East West University, focusing on the use of Manupatra and Legal Resources. The welcome speech was

given by Dr. Dilara Begum, Associate Professor & Chairperson, Department of Information Studies, and Librarian (In-Charge), East West University. This session was conducted by Mr. Tahir Ahmed, Senior Assistant Librarian, with the presence of Mohammed Motiur Rahman, Deputy Librarian (Jr.). The training covered various topics, such as the introduction, usage, and search techniques of legal content in the online Manupatra Legal Database, as well as the usage and search techniques of some e-resource databases such as Springer, Cambridge University Press, Global Online Access to Legal Information (GOALI), LawArXiv, Oxford Journals, and JSTOR, and the usage and search techniques of Legal Reference Books in hard copy, including DLR, MLR, BLD, and PLD.

### **Webinar on Understanding Libraries' Opportunities and Challenges in Achieving Sustainable Development Goals : Bangladesh Context**

The Library successfully organized a webinar on “Understanding Libraries’ Opportunities and Challenges in Achieving Sustainable Development Goals: Bangladesh Context” on 15 January 2023 at 7:00 pm. through Google Meet. The Speakers of this webinar were: Dr. Dilara Begum, Associate Professor & Chairperson, Department of Information Studies, and Librarian (In-Charge), and Md. Al Mamun, Manager, Library and Information Services, ICDDR, B, Dhaka, Bangladesh. The webinar focused on opportunities and challenges in achieving Sustainable Development Goals (SDGs) for the libraries and library and information science (LIS) professionals in Bangladesh. Around 50 participants were present at this webinar. Dr. Muhammad Hossam Haider Chowdhury, Chairman, Bangladesh Association of Librarians, Information Scientists and Documentalists (BALID) and Dr. Md. Mizanur Rahman, President, Library Association Bangladesh (LAB) expressed their views and opinions and hoped that this type of webinar will help LIS professionals to understand their roles and supports in achieving SDGs. They also thanked Dr. Dilara Begum and library team members for arranging an effective webinar for continuing engagement and dissemination of information at national and international levels.

## **New Services**

### **Generative AI Tools and Resources Page**

Students and academics increasingly depend on technology like Generative AI, a branch of AI that produces various outputs like text and graphics using machine learning. It enhances learning by integrating active components of knowledge acquisition. Dr. S. R. Lasker Library has developed a resource page to guide the ethical, creative, and critical use of generative AI tools in academic research. This page serves as a comprehensive hub for generative AI information, incorporating various renowned university library guides.

### **SciSpace: an AI-Powered Literature Review Tool for Researchers**

Dr. S. R. Lasker Library has started to use the SciSpace Literature Review, an AI-powered tool designed to help researchers efficiently analyze research papers. This tool, launched in 2022 by SciSpace in Bengaluru, India, provides concise summaries, related paper recommendations, and a comprehensive overview of various studies. It supports multi-language literature reviews and offers organizational features. For guidance on using SciSpace, patrons can contact Shaharima Parvin, Senior Assistant Librarian at the library, to schedule an online appointment.

### **New Subscription**

The Dr. S. R. Lasker Library has begun subscriptions to the print editions of The Business Standard and Ajker Patrika newspapers from Summer semester. Users can read this newspaper in the Newspaper and Journal Section of the library. Additionally, it's worth noting that the library offers both online and hardcopy news-clipping services for the EWU community.

### **Publications**

- Parvin, S. (2023, February 27). Scholarly communication librarians are a necessity for the open access movement in Bangladesh. IFLA Section Academic and Research Libraries. <https://blogs.ifla.org/ar/2023/02/27/scholarly-communication-librarians-are-a-necessity-for-the-open-access-movement-in-bangladesh/>.
- Sultana, A., Sakib Biswas, M., & Begum, B. (2023). Organizational behavior of

- private university library professionals: A developing country perspective. *Asian Journal of Information Science and Technology*, 13(2), 17–28. <https://doi.org/10.51983/ajist-2023.13.2.3653>
- Parvin, S. (2023, October 13). From digital literacy to digital fluency: Preparing for a smart Bangladesh. Library Learning Space, iGroup (Asia Pacific) website. <https://librarylearningspace.com/from-digital-literacy-to-digital-fluency-preparing-for-a-smart-bangladesh/>
  - Latif, M.A., Mim, J.A. & Begum, D. (2023). Adapting to change: How Dr. S. R. Lasker Library meets evolving user needs through technological innovations. In 17<sup>th</sup> International Conference on Webometrics, Informetrics and Scientometrics (WIS) and the 22<sup>nd</sup> COLLNET Meeting (pp.125-126). Dhaka: Dr. S. R. Lasker Library, East West University.

# Department of Students' Welfare

## Training programs

### Ice-breaking sessions for newly enrolled students of Spring semester of 2023:

Career Counseling Center organized Ice-breaking sessions for the newly enrolled students of the Spring semester on February 12, 13, 14, and 16, 2023. The 'Ice Breaking Session' was held for four days in 12 sessions. It helps to develop students' soft skills including goal setting, time management, study habits, maintaining CGPA and co-curricular activities, etc. Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation (TM) & Chief Consultant - L&D, Evolve360 Learning Solutions Pvt. Ltd., India, was the speaker at the event. Over 700 students in total participated in the sessions.

### Decision-making and problem-solving session

Career Counseling Center arranged a program titled "Decision making and problem-solving session" for the executives of the clubs on 15 February 2023. Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation conducted the program.

### CV Writing Workshop for EEE Students

Career Counseling Center organized CV Writing Workshop for EEE students of East West University on 16 February 2023. The program was conducted by Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation.

### CV Writing Workshop for BBA Students

Career Counseling Center arranged a CV Writing Workshop for BBA students of EWU on 19 February 2023. It was organized into two different slots for BBA students. The workshop was conducted by Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation (TM); Chief Consultant - L&D, Evolve360 Learning Solutions Pvt. Ltd.

### Skills for Success: Wadhvani Foundations Path to Employability Excellence

Wadhvani Foundation, a US-based non-profit organization in collaboration with the Career Counseling Center of East West University conducted a dynamic briefing session on 30th July

2023. A total of approximately 130 students actively participated in this session, held at the East West University premises. The course was led by Mr Estanul, Senior Program Manager, and Mr Shahriar, Senior Associate from Wadhvani Foundation.

### Crafting Future Leaders: Exclusive CV Writing Workshop

On 5<sup>th</sup> August, 2023, the EWU Career Counseling Center and Upay, a UCB fintech company, co-organized a "CV Writing Workshop". Around 198 students from the Faculty of Business and Economics participated in this workshop. A pivotal piece of advice imparted by Mr. Saha was encouraging fresh graduates to remain receptive to diverse job opportunities and career challenges.

### Career Clinic: On Spot CV Assessment:

East West University Career Counseling Center successfully organized a beneficial event, "Career Clinic", in collaboration with Kore Search on 29<sup>th</sup> August, 2023. Over 35 students from different departments assembled to seek professional review from the experts.

### Problem-Solving: Analyzing the Underlying Issues and a New Way to Address Them:

The Career Counseling Center of East West University arranged an event on "Problem Solving: Analyzing the underlying issues and a new way to address them" at Nousher Ali gallery. This event was held on 30<sup>th</sup> August, 2023. Around 50 students attended the event to gain valuable suggestions from the keynote speaker. Mr. Debasish Sarkar, Certified Teacher of Transcendental Meditation (TM).

### Gateway to Success: Mastering CV Writing and Interview Skills:



An enlightening session on “CV Writing and Interview Skills” was arranged by the Career Counseling Center of East West University in collaboration with bKash Limited. This session was held on 31<sup>st</sup> August, 2023. Around 90 students took part in this event.

### **Rover Scout Unit Leader basic training:**

As per the Honorable Prime Minister’s directive to mandatorily introduce the Rover Scout program to students of all educational institutions, East West University’s Mr. Mirza Ahsanul Hossain, the Deputy Director of CCC, participated in the Rover Scout Leader Basic Training program after completing the orientation program few months back in Tejgaon College, Dhaka. It was a four days long training program held from 27<sup>th</sup> October, 2023 to 30<sup>th</sup> October, 2023, held at Rovers Scout training center, Bahadurpur, Gazipur.

### **Seminars**

#### **Opportunity for Master’s and PhD programs in the USA**

EWU Career Counseling Center in association with EducationUSA and the U.S. Embassy organized a session on ‘Opportunity for master’s program in the USA’ on 31<sup>st</sup> January, 2023. The program was conducted by Mr. Razoun Siddiky Tohin, EducationUSA Adviser, Ms. Linda Christine Larson, Director of Students Recruitment, College of Engineering at The University of Texas at Arlington and Mohammad Niamat Elahee, Professor of International Business at Quinnipiac University.

#### **Informational session on JCI Smart Bangladesh Summit, Expo & CYE Award 2023:**

East West University Career Counseling Center in association with Junior Chamber International (JCI) Dhaka organized a session on “JCI Smart Bangladesh Summit, Expo & CYE Award 2023” on 11<sup>st</sup> May, 2023. The event was conducted by Ms. Nazia Nusrat Shamma, Local Committee Chair, JCI Dhaka Metro, and Junior Chamber International (JCI) members.

#### **Ice-Breaking Session for Newly Enrolled Students-Summer 2023**

Career Counseling Center organized Ice-breaking sessions for the newly enrolled students of the summer semester on 11<sup>st</sup> June, 2023. Nahid Hassan

Khan Adviser, Department of Students’ Welfare and Head of Career Counseling Center East West University was the speaker at the event.

#### **Leaders’ Series Explores Successful Tech Transformation**

On 19<sup>th</sup> June, 2023, Grameenphone Academy organized an enlightening session on “Tech-Transformation” at GP house. Approximately 400 students from East West University actively participated in this event.

#### **Leader’s Masterclass on Smart Bangladesh**

Grameenphone Academy, a free learning platform, hosted a skill development programme on 27<sup>th</sup> July, 2023, at GP house. The event featured Zunaid Ahmed Palak, MP, Honorable State Minister of the ICT division, as the guest speaker of this event. A significant number of students from East West University (around 120 students) participated in the event.



#### **Strategic Approaches to Compensation and Benefits Management:**

On 30<sup>th</sup> August, Career Counseling Center and bKash co-hosted a session on “Compensation Benefits and Management”. The main speaker was Gias Uddin Ahmed, EVP and Head of HRBP at Customer Service and Compensation Benefits. The event drew the participation of over 70 students who were eager to utilize its benefits.

#### **Ice breaking sessions of Fall semester 2023:**

The Career Counseling Center (CCC) of East West University (EWU) held ice-breaking sessions for the newly admitted students of the Fall semester, on 2<sup>nd</sup>, 5<sup>th</sup>, 9<sup>th</sup> and 11<sup>th</sup> of October, 2023. The sessions were conducted by Mr Nahid Hassan Khan, Adviser, Department of Student Welfare and Head, Career Counseling Center of EWU, and Mr Shahriar

Islam, Sr Associate Job Placement, from Wadhvani Foundation.

### **‘EmpowerED 2023’ Program of Wadhvani Foundation:**

The Wadhvani Foundation held a Summit in Bangladesh, “EmpowerED 2023: AI Powered Skilling for Future Ready Workforce” at The Renaissance Dhaka Gulshan Hotel on the 30<sup>th</sup> of November, 2023. During the program, Dr. Kela, who is the CEO, delved into Wadhvani Foundation’s latest innovative AI tools. On behalf of East West University, Mr Abu Syeed, Joint Registrar and Mr Mirza Ahsanul Hossain, Deputy Director of the The Department of Student Welfare and the Career Counseling Center, attended the abovementioned Wadhvani Foundation summit.

### **Brand Ambassador Selection program of Walton Digitech Industries Ltd:**



The Brand Ambassador Selection program of Walton Digitech Industries Ltd was held at the company’s head office in Bashundhara Residential Area in Dhaka on 25<sup>th</sup> November, 2023. On behalf of East West University, Mr Mirza Ahsanul Hossain, Deputy Director of the The Department of Student Welfare and the Career Counseling Center, attended this program.

### **2.10) Information session on Masters & PhD programs at US Universities:**

CCC organized an enlightening session on 7<sup>th</sup> November, 2023 on “Masters, PhD programs, assistantships and research opportunities” at two renowned universities in the USA, The George Washington University and New York University. The representatives (Mr Abhyuday Pai, New York University and Ms Katherine Hugins, The George Washington University) from these two universities were encouraging especially engineering school students of EWU to remain open to the higher education opportunities in the USA.

### **On-Campus Recruitment Program: On-Spot Recruitment Campaign by Zaynax Health Ltd:**



Career Counseling Center in collaboration with Zaynax Health Ltd arranged On-Spot Recruitment on 11<sup>st</sup> May, 2023, in the CCC meeting room.

This recruitment was for the position of Remote Tele Sales Executive at Zaynax Health Limited. Ms. Khadija Tul Akter, a Specialist in Human Resources, and her team conducted the interview sessions.

### **Corporate Visits and Meetings: During Spring Semester of 2023:**

DSW & CCC has sat for several meetings with different companies. The purpose of those meetings was to build a relationship with them for creating opportunities for job placement, internship, higher studies abroad, training programs, seminars, workshops.

Companies are -

- Aggreko International Projects Ltd.
- Amann Bangladesh Ltd.
- Banglalink
- Bdjobs.com
- Beetles Cyber Security Ltd.
- Blackstone Shipping Ltd.
- Dekko Legacy Group
- DP Cube Learning and Skills Pvt. Ltd.
- Eastern Bank Ltd.
- Edison Group
- Edvoy Educational Services
- Global Study Ltd.
- International Education Counselling Centre Ltd.
- Nestle Bangladesh Ltd.
- Nexdecade Technology (Pvt.) Ltd.
- Nrbjobs.com
- Overveases Stydy Couselling Ltd.
- The City Brokerage Ltd.
- United Commercial Bank Ltd.
- Unleash Career Wadhvani Foundation.

A meeting was held on 23<sup>rd</sup> February, 2023 regarding a partnership between East West University and the University of North Carolina at Pembroke. In the meeting, Dr. Dan Kulmala, Associate Vice Chancellor of Global Engagement, University of North Carolina at Pembroke, Mr. Sohel Iqbal, Education Outreach Coordinator, U.S. Embassy Dhaka, Bangladesh. Dr. M. Ruhul Amin, Dean Faculty of Sciences and Engineering, Professor of the Department of Mathematical and Physical Sciences, Dr. Farzana Akhter, Dean, the Faculty of Liberal Arts and Social Sciences & Associate Professor of the Department of English, Dr. Taskeed Jabid, Chairperson & Associate Professor, Department of Computer Science and Engineering and Mr. Nahid Hassan Khan, Adviser, Department of Students Welfare & Head of Career Counseling Center were present.

### Job Placement

DSW and CCC sat for several meetings with different organizations. The purpose of those meetings was to build a relationship with them to create opportunities for job placement, internship, higher studies abroad, training programs, seminars, and workshops.

The Organizations are-

- Axiata Digital Bangladesh (Private) Ltd.
- Bangladesh Mohila Parishad
- Bangladesh Youth Leadership Center (BYLC)
- Bengal Meat Processing Industries Ltd.
- BRAC Bank Ltd.
- B-Trac Technologies Ltd.
- Corporate Ask
- Creative Soft Technology
- DBL Group
- Dhaka Bank Ltd.
- DHL Bangladesh
- Ding
- Dot 5 Pvt. Ltd.
- Dun & Bradstreet
- Enroute Management Consulting
- Escorp Apparels Ltd.
- FedEx Trade Networks
- FinSource Limited
- Gazi Satellite Television Limited

- Global Freight Ltd.
- Golden Harvest FinTech Ltd.
- GoZayaan
- Healthcare Pharmaceutical Ltd.
- Innovision Consulting Pvt Ltd.
- Karnaphuli
- LabAid Cancer Hospital and Super Speciality Centre
- Lala Move
- Metlife Bangladesh
- MindShaper
- Multidrive Services Ltd.
- Nextdecade
- Parkway Healthcare
- Popular Pharmaceutical Ltd.
- Power Ride Services Ltd. (Amar Taka)
- Prime Bank Ltd.
- R.S. Corporation
- Rancon Motor Bikes Limited
- Reckitt Benckiser (Bangladesh) PLC
- REVE Systems
- Robi Axiata
- Solvers
- Transcom Beverages Ltd.
- UCB Fintech Company Ltd.
- Unilever Bangladesh
- United Commercial Bank Ltd.
- Upay
- Wadhvani Foundation
- ZUNOKS

### Internship Placement:

The DSW & CCC had some meetings with different corporations and other types of organizations. The staff of the Department of Student Welfare (DSW) conducted meetings with Akij Group, BRAC Bank Limited, GPH Ispat, Linca (Wuhan) Int'l Education and Sci-Tech Co. Ltd.-a Chinese Language Center, NRBJobs, and, The University of Tokyo Bangladesh Office during the Fall Semester of 2023. Senior representatives from Millersville University, The George Washington University -School of Engineering & Applied Science and New York University -Tandon School of Engineering met with the DSW staff in November, 2023.

# Financial Statements

**Auditor's Report**

**INDEPENDENT AUDITOR'S REPORT**  
**To the Board of Trustees of East West University**  
**Report on the Audit of Financial Statements**

**Howladar Yunus & Co.**  
House-14 (Level 4 & 5)  
Road-16A, Gulshan-1  
Dhaka-1212  
Bangladesh  
**T :+880 2 58815247**

### Opinion

We have audited the Financial Statements of **East West University (EWU)**, which comprise the Balance Sheet as of June 30, 2023, the Income and Expenditure Statement, the Statement of Changes in Fund and Cash Flows Statement for the year then ended, and Notes to the Financial Statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the basis for Emphasis of Matter, the accompanying financial statements give a true and fair view of the Balance Sheet of **East West University (EWU)** as of June 30, 2023, and its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRSs), the Private University Act, 2010, the University Grants Commission Reporting Forms, and other applicable laws and regulations.

### Basis for Opinion

We conducted our audit in accordance with the International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the organization in accordance with the International Ethics Standard Board for Accountant's Code of Ethics for Professional Accountants (IESBA Code), together with ethical requirements that are relevant to our audit of the consolidated financial statement in Bangladesh, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Emphasis of Matter – Basis of Accounting

We draw attention to Notes 3.12.a. of the financial statement, which describe the Current Tax. Our opinion is not modified in respect of the matter.

- The University is under 15% income tax bracket, vide SRO No. 268 dated July 1, 2010, and as per the newly enacted Finance Act, 2023. The imposition of taxes on private Universities has been stayed by the Honorable Supreme Court of Bangladesh against writ petition no. 8406 of 2021 dated September 5, 2021. According to the stay order, the university has not made any provision against current tax liability since Financial Year 2017-18. However, the current tax liability is Tk. 46,688,740 for Financial Year 2021-22 and Tk. 58,624,792 for Financial Year 2022-23. Moreover, the university

Chartered Accountants

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kept BDT 243,491,533 (Previous Year BDT 179,439,548) as Advance Income Tax, which was paid with the return previously as well as the amount deducted by banks against university deposits/ investment, considering the amount will be refunded by the Tax Authority if the final verdict comes in favor of the university.

The flip side of the above fact is that the university needs to recognize a huge amount of tax liability and charge expenditures for the liquidation of Advance Tax if the final verdict goes against it.

### **Responsibilities of Management and Those Charged with Governance for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with IFRSs, the Private University Act, 2010, University Grants Commission Reporting Forms, and other applicable laws and regulations for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the university's ability to continue as a going concern, disclosing, as applicable, matters related to going concern, and using the going concern basis of accounting unless management either intends to liquidate the university's operations or to cease operations or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the university's financial reporting process.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error; design and perform audit procedures responsive to those risks; and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the University's internal control.

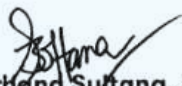


- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the University's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the University's to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with Those Charged with Governance, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**Howladar Yunus & Co.**

Chartered Accountants  
Firm Registration No: N/A



**Farhana Sultana, FCA**

Partner

Enrolment No: 1619

DVC: **2312101619AS963846**

Dated: Dhaka-

**10 DEC 2023**

**East West University**  
**Balance Sheet**  
**As at 30 June 2023**

Prepared using the reporting form-PUFR-III.A (a) prescribed by University Grants Commission (UGC) of Bangladesh

Particulars	Notes	Amount in Taka	Amount in Taka
		30 June 2023	30 June 2022
<b>Assets</b>			
<b>Non-current assets</b>		<b>3,777,490,588</b>	<b>2,870,395,176</b>
Fixed assets	4	3,456,279,329	2,539,281,006
Capital work-in-progress	5.1	230,886,022	245,203,679
Long term investment	5.2	90,325,237	85,910,491
<b>Net current assets</b>		<b>4,691,858,500</b>	<b>5,165,797,579</b>
Current assets	6	4,791,494,202	5,275,140,802
Current liabilities	7	(99,635,703)	(109,343,223)
<b>Fund employed (non-current assets plus net current assets)</b>		<b>8,469,349,088</b>	<b>8,036,192,755</b>
<b>Financed by</b>			
<b>Funds</b>		<b>8,196,338,472</b>	<b>7,784,468,485</b>
Reserve fund	8	50,000,000	50,000,000
Trust fund	9	7,500,000	7,500,000
General fund	10	6,707,429,316	6,309,303,384
Long-term liabilities (lease liability for the hired building)	11	4,710,298	13,685,015
Accumulated depreciation fund	12	1,426,698,858	1,403,980,086
<b>Liabilities</b>		<b>273,010,616</b>	<b>251,724,270</b>
Deferred revenue (tuition fees received in advance)	13	273,010,616	251,724,270
<b>Financed by (funds plus liabilities)</b>		<b>8,469,349,088</b>	<b>8,036,192,755</b>

The annexed notes form an integral part of these financial statements.



**Treasurer**  
East West University



**Vice Chancellor**  
East West University

  
**Farhana Sultana FCA**  
Partner  
**Howladar Yunus & Co.**  
Chartered Accountants

DVC: 2312101619AS963846

Date: 10 DEC 2023

**East West University**  
**Income and Expenditure Statement**  
**For the year ended 30 June 2023**

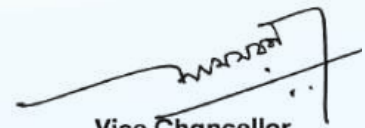
Prepared using the reporting form-PUFR-III.A [b] prescribed by University Grants Commission (UGC) of Bangladesh

Particulars	Notes	Amount in Taka	Amount in Taka
		30 June 2023	30 June 2022
<b>A. Income-academic</b>		<b>1,798,416,345</b>	<b>1,659,173,072</b>
Admission income-sale of admission forms		11,814,000	9,156,000
Academic income-tuition fee and others	14	1,786,602,345	1,650,017,072
<b>B. Expenditure-academic</b>		<b>1,299,349,222</b>	<b>1,232,439,188</b>
Academic expenses	15	1,264,140,684	1,211,211,791
Admission expenses	16	12,487,298	4,145,158
Academic research expenses	17	17,795,915	11,584,433
Publication expenses	18	4,925,325	5,497,806
<b>C. Excess of income over expenses-academic (A-B)</b>		<b>499,067,124</b>	<b>426,733,884</b>
<b>D. Income-non-academic</b>		<b>13,369,173</b>	<b>8,630,033</b>
Non-academic income	19	13,369,173	8,630,033
<b>E. Expenditure-non-academic</b>		<b>401,846,874</b>	<b>397,103,282</b>
Non-academic expenses	20	401,846,874	397,103,282
<b>F. Income over expenditure-non-academic (D-E)</b>		<b>(388,477,701)</b>	<b>(388,473,249)</b>
<b>G. Operating income over expenses (C+F)</b>		<b>110,589,422</b>	<b>38,260,635</b>
<b>H. Financial income over expenses/expenses</b>		<b>280,242,523</b>	<b>272,997,638</b>
Interest income/profit from investment	21	281,691,084	274,532,775
Less: Financial expenses	22	(1,448,561)	(1,535,137)
<b>I. Net excess of income over expenses before tax (G+H)</b>		<b>390,831,945</b>	<b>311,258,273</b>

The annexed notes form an integral part of these financial statements.



**Treasurer**  
East West University



**Vice Chancellor**  
East West University

  
**Farhana Suktana FCA**  
Partner  
**Howladar Yunus & Co.**  
Chartered Accountants

DVC: 23 12 10 16 19AS96 3846

Date: **10 DEC 2023**

c) Statement of Change in Funds as per Act CI.44 (1)

**East West University**  
**Statement of Changes in Fund**  
**For the year ended 30 June 2023**

Particulars	Notes	Amount in Taka	Amount in Taka
		30 June 2023	30 June 2022
<b>i) Changes in Reserve Fund</b>			
Balance at 01 July 2022	8	50,000,000	50,000,000
Fund added by the Member of Trustees		-	-
Fund added by others		-	-
<b>Balance at 30 June 2023</b>		<b>50,000,000</b>	<b>50,000,000</b>
<b>ii) Changes in Trust Fund</b>			
Balance at 01 July 2022	9	7,500,000	7,500,000
Fund added by the Member of Trustees		-	-
Fund added by others		-	-
<b>Balance at 30 June 2023</b>		<b>7,500,000</b>	<b>7,500,000</b>
<b>iii) Changes in General Fund</b>			
Balance at 01 July 2022	10	6,309,303,384	5,998,045,111
Fund added by the Member of Trustees		-	-
Fund added by others		-	-
Excess of income over expenditure		390,831,945	311,258,273
Transfer of Special Fund		-	-
Prior year's adjustment		7,293,987	-
<b>Balance at 30 June 2023</b>		<b>6,707,429,316</b>	<b>6,309,303,384</b>
<b>iv) Changes in Special Fund</b>			
Balance at 01 July 2022		-	-
Fund added by the Member of Trustees		-	-
Fund added by others		-	-
Balance at 30 June 2023		-	-
<b>v) Changes in long term liabilities</b>			
Balance at 01 July 2022		13,685,015	29,979,828
Adjustment during the year	11	(8,974,717)	(16,294,813)
Balance at 30 June 2023		<b>4,710,298</b>	<b>13,685,015</b>
<b>vi) Changes in accumulated depreciation Fund</b>			
Balance at 01 July 2022 (Annex-A)	12	1,403,980,086	1,304,311,706
Charged for the year		112,547,528	105,875,848
Adjustment/(disposal) during the year		(93,289,348)	(6,207,468)
Prior year's adjustment		3,460,591	-
<b>Balance at 30 June 2023</b>		<b>1,426,698,857</b>	<b>1,403,980,086</b>
<b>Total Fund</b>		<b>8,196,338,472</b>	<b>7,784,468,485</b>



**Treasurer**  
East West University

The annexed notes form an integral part of these financial statements.



**Vice Chancellor**  
East West University



**East West University**  
**Cash Flow Statement**  
For the year ended 30 June 2023

Prepared using the reporting form-PUFR-III.A (d) prescribed by University Grants Commission (UGC) of Bangladesh

Particulars	Notes	Amount in Taka	Amount in Taka
		30 June 2023	30 June 2022
<b>(A) Cash flows from operating activities</b>			
Excess of income over expenditure		390,831,945	311,258,273
Adjustment for non-cash expenses:		10,754,579	-
Depreciation		112,547,528	105,875,848
Prior year's adjustment/Adjustment		-	-
Changes in working capital	23	489,800,038	(197,921,475)
<b>Net cash flow from operating activities</b>		<b>1,003,934,090</b>	<b>219,212,646</b>
<b>(B) Cash flows from investing activities</b>			
Purchase of fixed assets	24	(916,998,323)	(28,355,896)
Less: Sale proceeds of fixed assets		(93,289,348)	(6,207,468)
Capital work-in-progress	5.1	14,317,657	(180,235,101)
Increase in long term investment	25	(4,414,746)	(4,535,115)
<b>Net cash flow from investing activities</b>		<b>(1,000,384,760)</b>	<b>(219,333,580)</b>
<b>(C) Cash flows from financing activities</b>			
Increase in finance/donated fund/loan		(8,974,717)	(16,294,813)
Decrease in finance/donated fund/loan		-	-
<b>Net cash flow from financing activities</b>		<b>(8,974,717)</b>	<b>(16,294,813)</b>
<b>Cash surplus/(deficit) for the year (A+B+C)</b>		<b>(5,425,387)</b>	<b>(16,415,746)</b>
<b>Cash and bank balance at beginning of the year</b>		<b>312,389,815</b>	<b>328,805,561</b>
<b>Cash and bank balance at the end of the year</b>		<b>306,964,428</b>	<b>312,389,815</b>
Cash and bank balance consist of:			
Imprest fund	6.5	8,488	43,095
Cash at bank	6.6	306,955,940	312,346,720
		<b>306,964,429</b>	<b>312,389,815</b>

The annexed notes form an integral part of these financial statements.



**Treasurer**  
East West University



**Vice Chancellor**  
East West University



# Appendix

As stipulated in the Private University Act 2010, EWU Management is also assisted by a number of advisory committees, namely:

- Admission Committee
- Audit Committee
- Campus Development, Construction and Procurement Committee
- Disciplinary Committee
- Faculty Recruitment Committee
- Finance Committee
- Financial Assistance Committee
- Non-Teaching Officers' Recruitment Committee
- Staff Welfare Committee





## Editorial Board

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Dean

Faculty of Liberal Arts & Social Sciences  
& Associate Professor, Department of English

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**Mr. Mohammad Eklas Uddin**

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**Ms Farzana Alam Nupur**

Departmental Officer



# EAST WEST UNIVERSITY

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