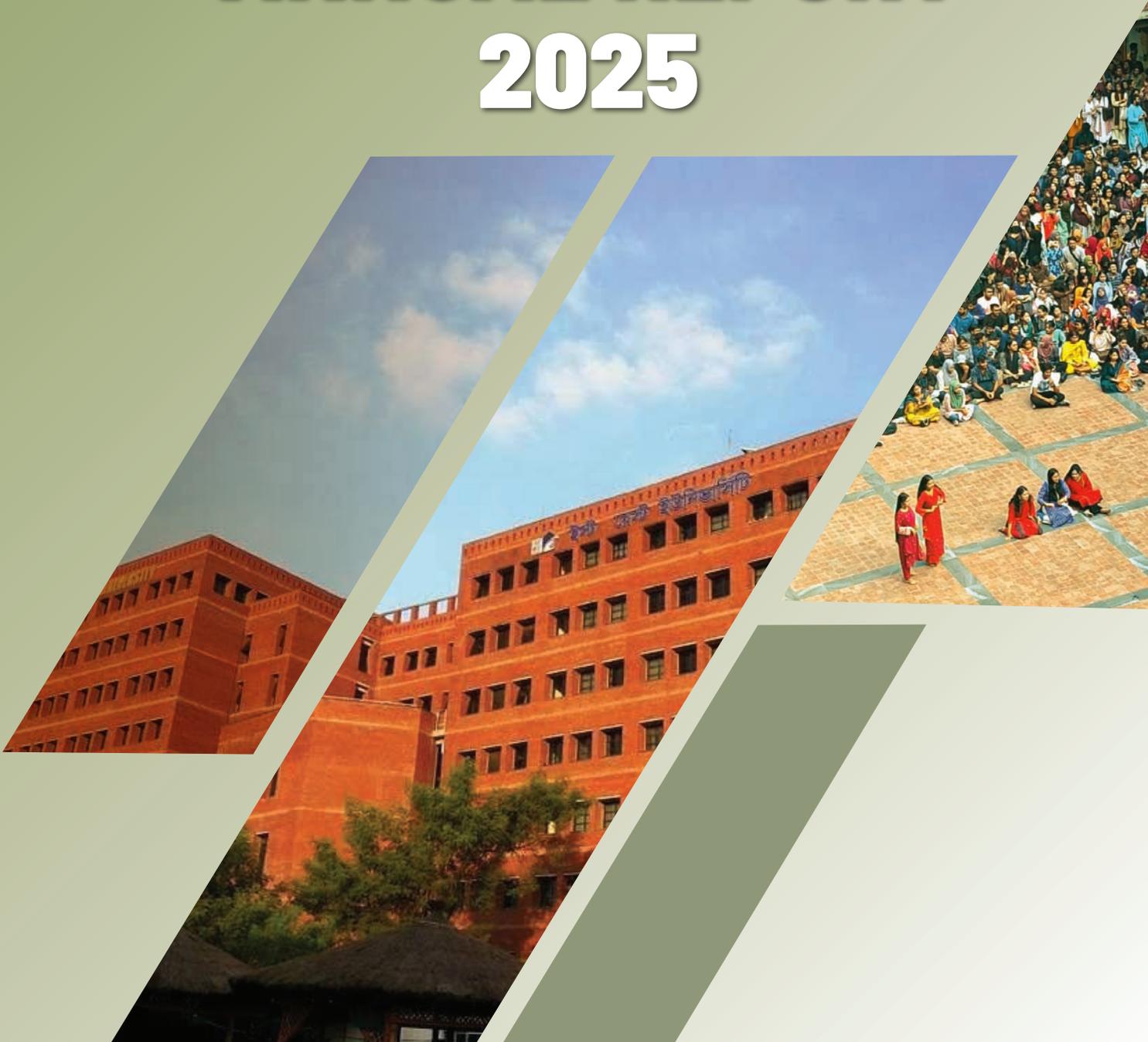




EAST WEST UNIVERSITY

ANNUAL REPORT 2025



Annual Report 2025

22nd Edition

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East West University Overview

East West University

The idea of establishing a private university to provide quality education at an affordable cost in Bangladesh was first mooted by a group of prominent academics, business leaders, international civil servants, professionals, and education enthusiasts led by Dr. Mohammed Farashuddin. With this end in view, this group formed a non-profit, non-political, charitable organization called Progoti Foundation for Education and Development (PFED) in June 1996.

EWU originated from an endowment of the Foundation. The members of the Foundation now serve as the Trustees of the university as per the Private University Act of 2010. The original Board of Trustees included Mr. Jalaluddin Ahmed (expired on 03-03-2016), Mr. S.M. Nousher Ali (expired on 09-05-2014), Mr. Farooque B. Chaudhury, Dr. Rafiqul Huda Chaudhury, Syed Manzur Elahi, Dr. Mohammed Farashuddin, Mr. Mohammad Zahedul Haque, R.Ph., Dr. Saidur Rahman Lasker, Dr. Muhammad Abdul Mannan, Professor Dr M. Mosleh-Uddin (Ceased to be a member as of 26 April 2016), Mr. Shelley A. Mubdi, Mr. M.A. Mumin (expired on 14-07-2017), Dr. Khalilur Rahman, Mr. H.N. Ashequr Rahman, MP, and Mrs. Razia Samad (expired on 13-11-2019). Md. Nasser Shahrear Zahedee joined the Board of Trustees in 2022. In the spirit of non-profit dispensation, Dr. Mohammed Farashuddin, Syed Manzur Elahi, and Mr. S.M. Nousher Ali as founding Vice Chancellor, Treasurer, and Registrar respectively did not take any



pay and allowances from the university. Similarly, the 15 (fifteen) founding members also did not wish to receive any sitting allowances.



As per the provision of the Private University Act 2010, the Vice Chancellor is an ex-officio member of the Board of Trustees. After being accorded permission by the Government under the Private University Act (Act 34) of 1992, EWU was

launched in September 1996; classes began in September with 6 faculty members and 20 students in a rented space at 43, Mohakhali Commercial Area, Dhaka.

EWU achieved a major milestone by shifting to its own campus at Aftabnagar, Dhaka on 12 May 2012. At the end of 2025 there are over 391 full time faculty members and approximately 15,598 students enrolled. Its growth testifies to its steady and significant progress towards promoting quality university education.





East West University Campus

Affectionately called the “Red Fort” by students and alumni, the signature red-brick building rises at Aftabnagar, Rampura on Progoti Sarani. On weekday mornings, scores of students stream through the gates of East West University and step into its sprawling campus. Here, the dense urban energy transforms into a vibrant academic pulse: the chatter of excited conversation, laughter, and shared excitement. This is East West University; a nine-story, 4,58,957.04-square-foot academic haven set on 7.75 bighas of land. Beyond this central campus, the university also owns 5.95 acres of land at Mouja Vadham in Tongi, Gazipur.

The EWU campus features modern infrastructure, a large library, and a variety of state-of-the-art laboratories, along with lush greenery and inviting spaces. The multicolored flowers and vibrant foliage of the Shaheed Minar area remain green and vibrant year-round, creating a serene yet lively atmosphere. The campus also has an expansive rooftop that is open to students. This year, the university enhanced the greenery by adding a garden in the courtyard which increased the beauty of the Red Fort.

Every aspect of the university has been designed to be accessible and convenient for students. The campus offers spaces for



recreation, collaboration, relaxation, and state-of-the-art facilities that support research and extracurricular endeavors. There are study carrels located on all floors to provide learners with spaces to work in, as well as a large, modern cafeteria that serves as a welcoming place to eat, relax, unwind, and connect with others.



For students at EWU, the focal point will always be the campus grounds or courtyard. The students congregate here between classes to socialize with friends and peers. Students can be seen studying for tests, sharing laughter, singing songs, playing with campus cats, or even discussing world politics and current events on the campus grounds. Furthermore, this part of the campus comes alive countless times each year when clubs or departments host their various activities. The ground buzzes with energy, creativity, and camaraderie during events like the Winter Smile Fair or the yearly Agro-Biz Expo. The ground is also where new students are welcomed each semester through the orientation program, and it is where cultural events and even concerts take place.

East West University's campus stands not only as a home for today's learning and community but also as a foundation for tomorrow's innovators, leaders, and visionaries.





Vision

East West University was established with interrelated objectives of augmenting national capacity for tertiary education to a larger number of students and thereby contributing to the country's human capital development process.

EWU is committed to equip its graduates with professional skills and innovative and critical thinking capable of taking advantage of emerging opportunities at home and abroad. By providing access to affordable university-level education to students from less-well-to-do sections of the society, EWU seeks to harness the power of individuals through higher education, by raising employable skills and improving access to job opportunities, thereby contributing to a more balanced and just society. The vision that inspired EWU is to be a topnotch learning center that combines excellence in education with strong human values and social responsibility, aiming to improve the quality of life, principally of its students. In the process, EWU strives to broaden human welfare by promoting a knowledge-based society and informed citizenry, with respect for, and commitment to the ideals of pluralism and democracy.



Mission

The primary mission of EWU is to become a center of excellence for higher education, making quality postsecondary education accessible to a larger section of the community at an affordable cost, leading to wide dissemination of educational opportunities, advancement of knowledge creation, and promotion of economic, social and technological progress. EWU will excel in critical disciplines that address socio-economic challenges nationally and globally and advance creative pursuits necessary for innovative solutions to societal issues. EWU will provide a stimulating learning environment in which the faculty and students can discover, critically examine, preserve, and transmit knowledge, values, and wisdom to benefit society and improve the quality of life for all. Through its academic and administrative policies and programs, EWU will ensure that its students receive the highest quality of education, preparing them for a purposeful life, personally, professionally, and socially.

EWU at a Glance

Students

15598

Departments

15

Sciences & Engineering : 08
 Liberal Art & Social Sciences : 05
 Business & Economics: 02

Programs

30

Undergraduate: 15
 Graduate: 12
 Post Graduate: 03

Full-Time Faculty Members

391

Non-Teaching Employees

298

Officers: 171
 Staff: 127

Centers

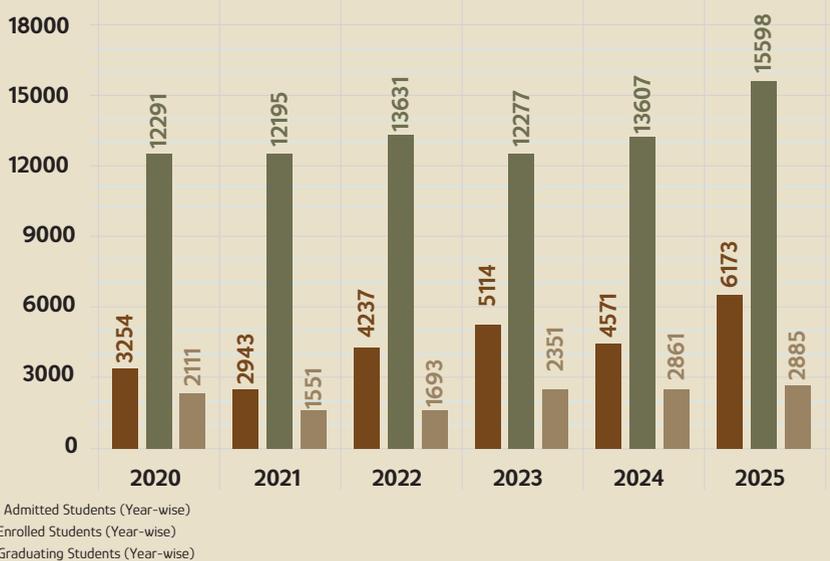
03

East West University Center for Research and Training (EWUCRT)
 Institutional Quality Assurance Cell (IQAC)
 Enterpreneurship Development Center (EDC)

Library

Books: 32,000+ copies
 Online Journals: 61,000+ titles
 E-Books: 122,000+ titles

The Growth of EWU: Graphical Representations of Students- Year-wise



Growing a Research Culture

EWU's Commitment to Academic Excellence in 2025

The year 2025 had been quite fruitful, marked by a noticeable increase in both research activities and publications across the university. The total number of publications has risen compared to last year, reflecting the growing research engagement of EWU faculty members.

In recognition of their research excellence, several EWU faculty members have been listed among the Top 2% Scientists in global rankings. This distinction highlights the quality, visibility, and impact of the research being conducted at EWU.

EWU faculty members have received numerous internal and external research grants. Our faculty have secured grants from the HEAT (Higher Education and Academic Transformation) Initiative, as well as other international funding sources. The EWU team's success in securing a grant from the HEAT Initiative, jointly funded by the Government of Bangladesh (GoB) and the World Bank, demonstrates the university's ability to compete in highly competitive funding programs.

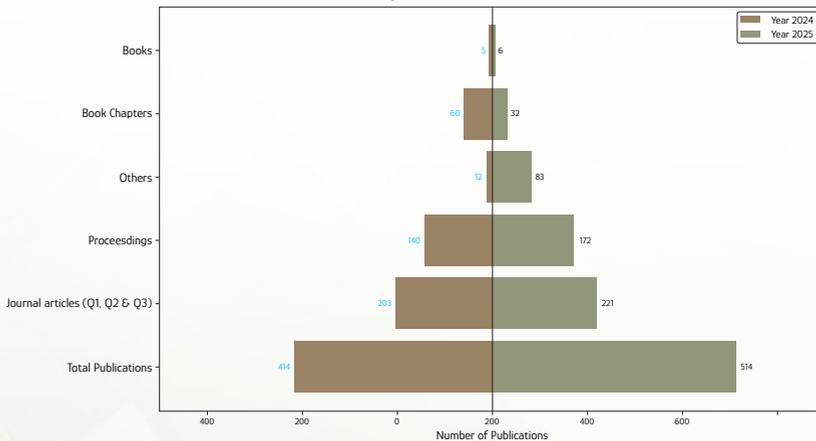
The number of recipients of international research grants has grown as well. Collaborative research activities have also increased significantly, both within the university and with national and international partners. These collaborations have led to a higher number of co-authored publications and are expected to further contribute to the university's overall academic growth in the coming years.

221 Research Articles Published in Q1, Q2 & Q3 Journals

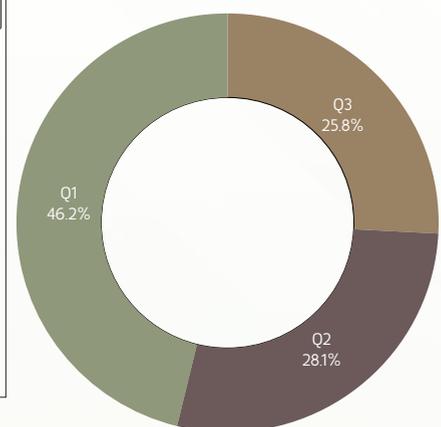
514 Total Number of Publications

Going forward, the university will continue to support faculty members in their research endeavours. EWU is committed to assisting faculty in their research endeavours by organizing conferences, research workshops, training programs, mentoring junior faculty members and offering one-on-one guidance to help prepare competitive proposals. Through these initiatives, the university aims to sustain and further strengthen its research culture, enhance academic excellence, and increase its visibility in the global academic arena.

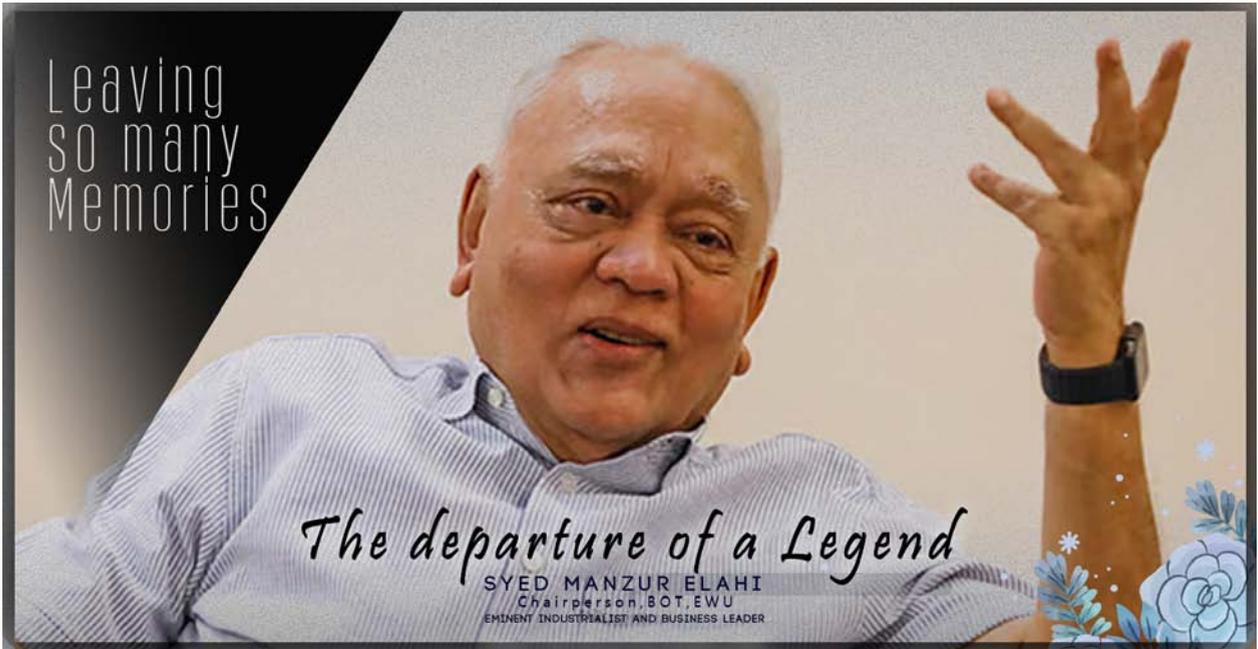
Publications Pyramid: 2025 vs 2024



Publication Distribution by Quarter



In Memory of Syed Manzur Elahi (1942-2025)



On March 12, 2025, EWU lost its Chairperson of the Board of Trustees, Syed Manzur Elahi. An iconic entrepreneur and business leader, Mr. Elahi was a guiding force whose vision extended far beyond commerce into the foundational realm of education.

As the Chairman of the Apex Group, he transformed a pioneering venture into a global brand, elevating Bangladesh's leather sector through his sharp business acumen and unwavering dedication. His leadership extended across the nation's financial landscape as the founding Chairman of Mutual Trust Bank Ltd. and through key roles in chambers of commerce and industry. A devoted public servant who served as an Adviser to the Caretaker Government, he balanced monumental business success with a profound sense of civic duty.

Syed Manzur Elahi was a steadfast believer in the power of education. His most profound institutional commitment was to East West University, where he served as Chairperson of the Board of Trustees with foresight and principle. His commitment was rooted in a firm belief that true progress is built on education. He championed a culture where academic rigor and holistic student development could thrive together. Today, East West University stands as a living testament to his belief in nurturing the minds and character of future generations.

East West University (EWU) held a solemn condolence gathering and 'Doa Mahfil' on March 18, 2025, in memory of the esteemed Chairperson of the Board of Trustees (BoT). Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and close friend of the deceased, led the tributes by sharing cherished memories and emphasizing Elahi's priceless contributions to the university's

growth and development. Syed Nasim Manzur, son of the late Syed Manzur Elahi, also expressed his father's thoughts and priorities regarding East West University.

The Condolence Meeting was attended by family members of the late Syed Manzur Elahi, Mr. Nawshad Samsul Aefin, Member of the BoT, Mr. Mansoor Mumin, Member of the BoT, and Mr. Md. Nasser Shahrear Zahedee, Member of the BoT, along with the entire EWU community—faculty members, officers, staff, students, and other distinguished guests from various sectors across the country. Following the memorial, a 'Doa Mahfil' was held, where special prayers were offered for the peaceful repose of the departed soul.

The EWU community will always remember Syed Manzur Elahi with deep gratitude and reaffirms its commitment to upholding the values of excellence, service, and learning that he embodied.



Leadership Messages

Message from the

Chairperson

Board of Trustees

In reflecting on the past year's progress at East West University, the institution underscores its continued pursuit of academic excellence, innovation, and social responsibility, principles that have guided its nearly three decades of onwards march. This past academic year has been marked by strategic consolidation and forward-looking growth, grounded in strengthened curricular frameworks, an expanded research ecosystem, enhanced student support, and improved governance and infrastructure. Collectively, these initiatives affirm the university's commitment to channeling its academic and operational capacities consistent with national priorities and global standards.

Curricular reform has remained central to institutional development. Academic programs across faculties underwent systematic review and restructuring to reinforce intellectual rigor, strengthen outcome-based learning, and integrate industry-aligned competencies. These reforms not only strengthen graduate employability but also preserve the disciplinary depth that defines the university's academic identity. International accreditations in engineering, computer science, economics and business administration were maintained, while preparatory work advanced for similar recognition of programs in other departments. Complementing these curricular initiatives, faculty development programs, focusing on pedagogy, assessment, and research, ensured that excellent faculty members are well prepared to translate these reforms into effective practice.

Parallel to curricular advancements, the university made notable strides in research and innovation. Interdisciplinary research centers became fully operational, launching projects that address key national challenges such as supply-chain resilience, sustainable urban development, and digital transformation in education. Increased support for early-career researchers, through seed funding and structured mentorship, contributed to a rise in scholarly publications and grant applications. The maturing incubator and entrepreneurship initiatives further supported faculty and student ventures, reinforcing the University's role in generating knowledge with substantive societal and industrial relevance.

Student access and support continued to be defining pillars of the university's mission. Expanded scholarship schemes served both meritorious and financially disadvantaged students, including the children of freedom fighters. Strengthened career services, mental health resources, and academic advising contributed to improved student well-being and employability. Enhanced alumni engagement deepened mentoring networks and created smoother transitions from academia to professional life.

Improvements in infrastructure, including upgraded laboratories, enriched library resources, and modernized classrooms, supported academic productivity. Sustainability initiatives advanced energy efficiency and responsible waste management, while expanded



cultural and co-curricular programs enriched campus life and cultivated leadership and civic engagement.

Anchored by transparent governance and strengthened partnerships with industry, government, and international institutions, East West University remains committed to scaling interdisciplinary research, expanding postgraduate training, and enhancing the societal impact of its academic mission. The achievements of the year reflect the dedication of the entire university community and reaffirm its resolve to educate with excellence, generate knowledge with integrity, and serve society with purpose. Let us carry forward the gains of this year with humility and with the ambition that has characterized East West University since its inception. I extend my sincere appreciation to Vice Chancellor Professor Shams Rahman, Pro-Vice Chancellor Professor Dr. Mohammad Ashik Mosaddik, our erudite faculty and hard-working staff, students, guardians, alumni, and partners. Your dedication and collaborative spirit are the driving force behind every achievement. I also thank my colleagues in the Board of Trustees, donors, and the wider community for their continued trust and support. I would like to express my gratitude to everyone who contributed to this report and advanced our ongoing commitment to academic excellence at East West University.

Professor Dr. Mohammed Farashuddin

Chairperson Board of Trustees

Founder Vice Chancellor

East West University

Former Governor, Bangladesh Bank

Message from the Vice Chancellor

I am pleased to present the 2025 Annual Report, which reflects a year of purposeful advancement as East West University sharpened its focus on differentiation and quality enhancement across its academic and research endeavors. Building on the strong research culture developed in recent years, 2025 marked a strategic shift toward refining systems, strengthening impact, and positioning scholarly outputs within an increasingly competitive higher education landscape. A key insight from this year is that sustained progress depends on continued success in enhancing research capacity, infrastructure, and global competitiveness.

Research Day 2025 served as an important milestone in reaffirming the University's commitment to research and innovation. The event recognized faculty members and senior students whose work reflected strong academic rigor and meaningful societal impact. This momentum is further reflected in the steady rise in applications for internal research grants, indicating growing faculty engagement and the effectiveness of institutional initiatives to promote a research-active environment. Notably, EWU academics secured funding in the most recent HEAT (Higher Education Acceleration and Transformation) Project Grant round. Expanding success in securing such competitive external funding remains a key priority.

The Institutional Quality Assurance Cell (IQAC) and the East West University Center for Research and Training (EWUCRT) continually organize a Teachers' Training Program on Teaching, Learning, and Research (TLR), primarily for early-career faculty members. The program offers focused modules such as quality assurance in higher education, Outcome-Based Education (OBE), and research ethics. In 2025, the TLR trainings effectively strengthened teaching and learning capacities within our young academics while equipping them with skills in scholarly publishing and the preparation of competitive overseas PhD applications. The University introduced a Key Performance Framework for Academic Departments this year, establishing six clear themes and objective benchmarks covering program quality, teaching and learning, student outcomes, research and innovation, faculty development, and community



engagement. This framework promotes accountability, continuous improvement, and alignment with EWU's strategic priorities.

We also acknowledge some notable achievements of our students. The Law Department secured three consecutive Moot Court Competition victories and a National Law Olympiad Championship. A student won two inter-university squash championship titles at the inter-university level. These and many other accomplishments from our Departments and Student Clubs reflect meaningful contributions aligned with our SDG commitments.

The achievements of our faculty members and students provide strong encouragement for the future. We look forward to more notable club achievements, increased success in securing competitive funding, and continued progress toward a knowledge-driven, research-active academic environment.

Sincerely,

Professor Dr. Shams Rahman
Vice Chancellor

Board of Trustees



Professor Dr. Mohammed Farashuddin
Chairperson Board of Trustees
Founder Vice Chancellor
East West University
Former Governor, Bangladesh Bank



Mrs. Najma Ahmed
Member, Board of Trustees, EWU.



Mr. Nowshad Shamsul Arefin
Member, Board of Trustees, EWU.



Mr. Farooque B. Chaudhury
Member, Board of Trustees, EWU.
President, 99 Realty Company, LLC
New York, USA



Dr. Rafiqul Huda Chaudhury
Member, Board of Trustees, EWU.
Honorary Professor in Population Studies,
Tribhuvan University, Nepal. Former UNFPA/
ILO Regional Advisor and Research Director,
Bangladesh Institute of Development Studies



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MSc, London School of Economics
Head of Research at E&F Man, UK.
(Former Senior Commodities Economist at the
Economist Intelligence Unit)



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Member, Board of Trustees, EWU.



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Member, Board of Trustees, EWU.
Former Director, South East Asia Department,
Asian Development Bank Manila, The
Philippines



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Member, Board of Trustees, EWU.
Principal, Sunbeams



Mr. Shelley A. Mubdi

Member, Board of Trustees, EWU.
99 Realty Co. LLC, 150-24, 86 Avenue,
Briarwood N.Y. 11432-3308, USA



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Member, Board of Trustees, EWU.
Proprietor, B Plastic Industries and Director,
Surma Securities Holding Co. Ltd.



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Member, Board of Trustees, EWU.



Mrs. Nurun Nahar Rahman

Member, Board of Trustees, EWU.



Dr. Joy Samad

Member, Board of Trustees, EWU.
Associate Professor of Social Sciences
American University of Iraq Sulaimani (AUIS)



Mr. Md. Nasser Shahrear Zahedee

Member, Board of Trustees, EWU.
Chairman, Radiant Pharmaceuticals Ltd.



Professor Dr. Md. Shams-ur Rahman

Vice Chancellor
Ex-officio Member

Syndicate Members

Chairperson

- | | |
|-----------|---|
| 1. | Professor Dr. Md. Shams-ur Rahman Vice Chancellor East West University |
|-----------|---|

Members

- | | |
|------------|--|
| 2. | Professor Dr. Mohammed Farashuddin Chairperson, Board of Trustees & Founder Vice Chancellor, EWU |
| 3. | Dr. Rafiqul Huda Chaudhury Founder Member, Board of Trustees East West University |
| 4. | Dr. Muhammad Abdul Mannan Founder Member, Board of Trustees East West University |
| 5. | Professor Dr. Mohammad Ashik Mosaddik Pro-Vice Chancellor East West University |
| 6. | Air Cdre Ishfaq Ilahi Choudhury (Retd.) Treasurer East West University |
| 7. | Professor Dr. Anup Chowdhury Dean, Faculty of Business and Economics East West University |
| 8. | Professor Dr. Ahmed Wasif Reza Dean, Faculty of Sciences and Engineering East West University |
| 9. | Dr. Sadrul Amin Honorary Professor, Department of English Former Dean, Faculty of Arts University of Dhaka |
| 10. | Mr. Md. Mahbubul Hoque Patwary Additional Secretary (University) Secondary & Higher Education Division Ministry of Education, Bangladesh Secretariat Dhaka-1000 |

Member-Secretary

- | | |
|------------|--|
| 11. | Mashfiqur Rahman Registrar East West University |
|------------|--|

Academic Council

| Chairperson | |
|-------------|--|
| 1. | Professor Dr. Md. Shams-ur Rahman Vice Chancellor East West University |
| Members | |
| 2. | Professor Dr. Mohammed Farashuddin Chairperson, Board of Trustees & Founder Vice Chancellor East West University |
| 3. | Dr. Rafiqul Huda Chaudhury Founder Member, Board of Trustees East West University |
| 4. | Mrs. Nurun Nahar Rahman Member, Board of Trustees East West University |
| 5. | Professor Dr. Mohammad Ashik Mosaddik Pro-Vice Chancellor East West University |
| 6. | Professor Dr. Anup Chowdhury Dean, Faculty of Business & Economics East West University |
| 7. | Professor Dr. Ahmed Wasif Reza Dean, Faculty of Sciences & Engineering East West University |
| 8. | Professor Dr. Farzana Akhter Dean, Faculty of Liberal Arts & Social Sciences East West University |
| 9. | Professor Dr. Khairul Alam Chairperson, Department of Electrical and Electronic Engineering East West University |
| 10. | Professor Dr. Fouzia Mannan Chairperson, Department of Sociology East West University |
| 11. | Professor Dr. Anindita Paul Chairperson, Department of Mathematical and Physical Sciences, East West University |
| 12. | Professor Dr. Farhana Ferdousi Chairperson, Department of Business Administration East West University |
| 13. | Professor Dr. Md. Amirul Islam Chairperson, Department of Pharmacy East West University |
| 14. | Professor Dr. Dilara Begum Chairperson, Department of Information Studies East West University |

| 15. | Dr. Maheen Islam Chairperson, Department of Computer Science & Engineering, East West University |
|------------------|---|
| 16. | Dr. Iftekharul Huq Chairperson, Department of Economics East West University |
| 17. | Dr. Md. Naimul Haque Chairperson, Department of Civil Engineering East West University |
| 18. | Dr. Akhter Jahan Chairperson, Department of English East West University |
| 19. | Dr. Suraia Nusrin Chairperson, Department of GEB East West University |
| 20. | Dr. Nabaat Tasnima Mahbub Chairperson, Department of Law East West University |
| 21. | Dr. Touhida Tasnima Chairperson, Department of Social Relations East West University |
| 22. | Professor Dr. Md. Mozammel Huq Azad Khan Department of Computer Science & Engineering East West University |
| 23. | Professor Dr. Tanbir Ahmed Chowdhury Department of Business Administration East West University |
| 24. | Professor Dr. Chowdhury Faiz Hossain Department of Pharmacy East West University |
| 25. | Professor Dr. Muhammed Shahriar Haque Department of English East West University |
| 26. | Dr. Bishmadeb Choudhury Former Professor, Department of Bangla University of Dhaka, Dhaka |
| Member-Secretary | |
| 27. | Mashfiqur Rahman Registrar East West University |



Key Highlights 2025

Key Highlights of the University

EWU Organized Merit Scholarship Awards Ceremony

East West University organized the Merit Scholarship Award Ceremony on 12 January, 2025, where 219 students of the Summer 2024 and Fall 2024 semesters were awarded in recognition of outstanding academic performance. The ceremony at the Manzur Elahi Auditorium was presided over by Professor Dr. Shams Rahman, Vice-Chancellor, and graced by Mr. Farooque B. Chaudhury, Member of the Board of Trustees, as Chief Guest. University leadership, including the Pro-Vice-Chancellor, deans, registrar, faculty and officers, joined recipients and their guardians to celebrate scholarly achievement and to reaffirm the University's commitment to academic excellence and gender equality in higher education.



Students at the Merit Scholarship Award Ceremony with Professor Dr. Shams Rahman and Mr. Farooque B. Chaudhury

EWU Organized Job Fair 2025

The EWU Job Fair 2025, held on 15 November, 2025, at the university campus, successfully brought together around 70 leading corporate organizations across a wide range of sectors, including banking, NGOs, pharmaceuticals, electronics, software companies, and professional HR training institutions. About 2,500 graduates from various universities registered for and attended the fair. This event supports SDG 4: Quality Education by strengthening industry-academia collaboration, and advance SDG 8: Decent Work and Economic Growth by connecting graduates with job opportunities and supporting youth employment. Additionally, it aligned with SDG 17: Partnerships for the Goals through strong collaborations between EWU and national industries to promote sustainable talent development.



Inauguration of EWU Job Fair 2025

EWU Signed MoU with Okayama Shoka University

East West University signed a Memorandum of Understanding with Okayama Shoka University to facilitate student exchanges and joint academic initiatives; the signing ceremony in Okayama included the Bangladesh Ambassador to Japan as special guest. During the visit, EWU leadership held complementary discussions with International Pacific University and Okayama Prefectural University to explore student mobility, joint research and scholarship pathways, and met with the Okayama Chamber of

Commerce to discuss internship and skilled-visa prospects as well as plans for a Japan Expo, job fair and establishment of a JLPT examination centre at EWU.

EWU Hosted its Inaugural Research Day

As part of our commitment to research and to inspire both faculty members and students, EWU successfully hosted its 1st Research Day 2025. This event recognized the contributions of the faculty members in research and featured two insightful panel discussions. The programme opened with addresses by the Vice-Chancellor and senior members of the Board of Trustees and featured two expert panel discussions on national innovation and academia-industry collaboration. A "three-minute presentation" session showcased ongoing research from multiple departments and disciplinary perspectives.



Faculty members at the EWU 1st Research Day 2025

Renowned researchers, including Professor Dr. Haseena Khan, Professor Dr. Rashidul Haque, and Dr. A.K.M. Masud, participated alongside key industry figures such as Humaira Azam, Firoze Mohammad, and Shihab Ahmad in these discussions. A "three-minute presentation" session showcased ongoing research from multiple departments and disciplinary perspectives, and the day concluded with an awards ceremony recognising 72 researchers from different ranks for excellence in research. In addition, Dr. Md. Mozammel Huq Azad Khan, a professor in the Department of Computer Science and Engineering at EWU, was awarded the "Lifetime Achievement" award for his significant contributions to research and East West University.



Dr. Md. Mozammel Huq Azad Khan receiving the "Lifetime Achievement" award for his significant contributions to research

EWU Commemorated Shaheed Day and International Mother Language Day

The University observed Shaheed Day and International Mother Language Day with a procession and wreath-laying at the campus Shaheed Minar, paying tribute to the language movement of 1952. The programme brought together the Board of Trustees, senior

administration, faculty, staff and students to honour the historical sacrifice that shaped national identity and to reinforce the University's commitment to cultural remembrance and linguistic heritage.

EWU Observed Independence Day

East West University marked the 54th Independence Day of Bangladesh on 26 March, 2025, with an early-morning flag hoisting ceremony at the Shaheed Minar, followed by a communal munajat for the nation's peace and prosperity. Led by the Chairperson of the Board of Trustees and the Vice-Chancellor, the event convened deans, faculty, officers, students and staff to reflect on the sacrifices of liberation and to reaffirm the University's role in cultivating civic responsibility.

EWU Held its 24th Convocation

EWU held its 24th Convocation on 16 April 2025, at the Aftabnagar Sports Ground, where Education Adviser Professor Dr. Chowdhury Rafiqul Abrar conferred degrees on 2,885 graduates from undergraduate and postgraduate programmes. Six students were awarded gold medals for exceptional merit. Convocation Speaker Syed Nasim Manzur, Managing Director, Apex Footwear Limited, Bangladesh, urged graduates to harness technological skills, creativity and civic responsibility to meet national and global challenges while advocating for an innovative and equitable approach to higher education policy.



EWU 24th Convocation 2025

EWU Launched Integrated Supply Chain Management Certificate Course

The Department of Business Administration launched a certificate course in Integrated Supply Chain Management in collaboration with the Bangladesh Freight Forwarders Association, providing industry-oriented professional training and strengthening linkages between business education and logistics practice.

Civil Engineering Department Received IEB Accreditation



BAETE Accreditation Certificate of the EWU-CE degree program

The Department of Civil Engineering secured its first-ever

accreditation from the Institution of Engineers, Bangladesh (IEB) for the B.Sc. in Civil Engineering program, a recognition granted by BAETE under the Washington Accord (Version 2.1), affirming the program's compliance with international engineering education standards.

The Department of Business Launched Integrated Supply Chain Management Certificate Course

The Department of Business Administration launched a certificate course in Integrated Supply Chain Management in collaboration with the Bangladesh Freight Forwarders Association (BAFFA) under an MoU, with the program commencing on 14 August 2025 to strengthen industry-aligned professional training.

MA in English Curriculum Approved by UGC

The Master's curriculum for the literature stream in the Department of English received approval from the University Grants Commission, formalizing the program's academic framework and enabling future admissions and program delivery.

Department of Economics Launched New Programme and Introduced New Course

The Department of Economics launched a new Master's programme in Climate Action and introduced a compulsory course, ENV107, designed to raise climate awareness across the student body. These curriculum initiatives reflect the Department's strategic response to emerging environmental challenges and its commitment to equipping graduates with interdisciplinary skills for climate policy and adaptation.

EWU Formalised a Two-Year MoU with ILO

EWU formalised a two-year Memorandum of Understanding with the International Labour Organization under the ADWIB project on 8 May, 2025 advancing academic collaboration on labour standards and capacity building. Faculty involvement under this partnership included curriculum development on counter-human-trafficking law and active participation in LEAP Forward: Academic Partnerships for Labour Law and International Labour Standards on 1 September 2025. These engagements strengthened EWU's role in policy-relevant legal education and international technical cooperation.

EWU Honoured Alumnus Rifat Nabi for Ekushey Padak



East West University Honors CSE Dept. Alumnus Ekushey Padak Recipient Rifat Nabi

EWU celebrated the conferment of the *Ekushey Padak* to alumnus Rifat Nabi, co-founder of Avro Keyboard, recognising his significant contributions to computing and language technology. The event held on 20 February, 2025 at the Manzur Elahi Auditorium was graced by Professor Mohammad Farashuddin as Chief Guest and Professor M. Ashik Mosaddik as the program chair. The University marked this accolade as a testament to alumni impact and as an inspiration for current students pursuing technology and cultural preservation.

Department of English Brought Together 22 Universities for Lit-Carnival 2025

The Department of English organized "Foodi Presents EWU Lit-Carnival 2025," a day-long literary festival that brought together more than 200 students and literary enthusiasts from 22 public and private universities. The programme, held on 16 October, 2025, featured competitive segments, including spot poetry, recitation, Comic-Con and cosplay, poster presentations, drama, and masquerade, alongside interactive stalls such as a literature-themed food court and a used-book swap. Ms. Luva Nahid Choudhury, Director General of Bengal Foundation, inaugurated the event as Chief Guest; Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees, attended the opening, and Professor Shams Rahman, Vice Chancellor, presided over the closing ceremony. Several universities, including North South University, Gopalganj University of Science and Technology, Eastern University, Shanto Mariam University of Creative Technology, and Presidency University, received recognition in different categories, while East West University students secured top honours in drama, cosplay and Comic-Con, spot poetry, and poster presentations. The carnival, convened by Ms. Israt Jahan and Ms. Shahnaz Ameer, successfully showcased a broad spectrum of literary and artistic talent and strengthened inter-university cultural ties.

NullOverflow Qualified for BlackHat MEA CTF 2025 Finals

The EWU cybersecurity team NullOverflow qualified for the BlackHat MEA CTF 2025 Finals in Riyadh (2–4 December 2025), earning a top-117 global placement among more than 600 teams; the team's qualification provides access to the conference program, on-site competition, and significant opportunities for skill development and international exposure.

Obtained Membership of the Association to Advance Collegiate Schools of Business (AACSB)

Faculty of Business and Economics is proud to be recognized as a member of the Association to Advance Collegiate Schools of

Business (AACSB), one of the world's premier accrediting bodies for business education. This distinguished affiliation reflects the Faculty's unwavering commitment to the highest standards of academic excellence, innovation, and global best practices.

Engagement with Plan International Bangladesh Leadership

The Department of Social Relations organized a seminar session on 18 May, 2025 that hosted Kabita Bose, Country Director, and Sabrina Arifin Khan, Director (People and Culture), from Plan International Bangladesh. The speakers explored programme priorities and collaboration opportunities. The meeting fostered dialogue between the university and a leading child-centred development agency and provided students with insight into sectoral practice and advocacy.

Department of Information Studies Organized 4th International Conference on Information and Knowledge Management:

The Department of Information Studies organized the 4th International Conference on Information and Knowledge Management (i-IKM) from September 16–18, 2025, in Dhaka, exploring the theme "From Access to Action: Rethinking Information Practices in an AI-driven Society". The event featured keynote speakers and participants from over ten countries. Across nine technical sessions, 74 research papers were presented on topics including AI in information practices, media literacy, and combating misinformation. Dr. Bernd Markscheffel, Technische Universität Ilmenau, Germany and Jean-Charles Lamirel, Professor, Université de Strasbourg, France delivered the keynote speech. The conference was graced by its advisor, Professor Dr. Mohammed Farashuddin, Chairperson of the university's Board of Trustees and former Governor of Bangladesh Bank.

Department of Business Administration Commenced UDDOKTA 101 and Entrepreneur Accelerator Programme

Beginning 25 September, 2025, the Department of Business Administration introduced UDDOKTA 101 in collaboration with BRAC Bank PLC as part of an MoU to support the Entrepreneur Accelerator Program, a course specifically designed to empower women entrepreneurs. The course is intended to develop entrepreneurial skills, facilitate access to finance and support the university's objective of fostering inclusive enterprise development.

Faculty Highlights

EWU VC Honored among the World's top 2% Researchers

Professor Dr. Shams Rahman, Vice-Chancellor of East West University, was honored among the world's top 2% researchers in the prestigious Stanford–Elsevier global ranking. This recognition reaffirmed his sustained excellence in research, having also been featured in the list previously in 2021 and 2022. Professor Rahman has authored over 255 research papers in leading international journals and book chapters, and has contributed to global academic discourse as Associate Editor of the International Journal of Information Systems & Supply Chain Management, alongside serving on the editorial boards of 15 international journals. His achievement stands as a testament not only to his exceptional academic leadership but also to East West University's growing prominence as a centre of high-impact research.

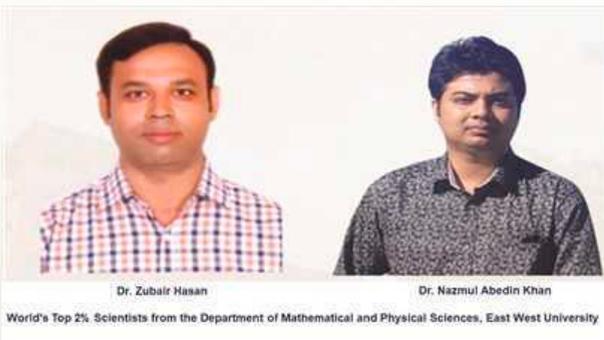


Professor Dr. Shams Rahman, Vice-Chancellor of East West University

Pro-Vice-Chancellor Received BAC Research Grant and PSC Appointment

Professor Dr. M. Ashik Mosaddik, Pro-Vice-Chancellor, was awarded a research grant under SDG-4 (Teaching Quality) by the Bangladesh Accreditation Council for 2025–2026 for a project on automated teacher evaluation and KPI-based promotion. In addition, he was appointed a member of the Steering Committee of the Higher Project Evaluation Board for 2025–2027 under BANBEIS, reflecting EWU leadership's active contribution to national education quality assurance.

EWU Faculty Listed as Top 2% Scientists



Dr. Zubair Hasan and Dr. Nazmul Abedin Khan, Associate Professor, Department of Mathematical and Physical Sciences, East West University, have been recognized in the World's Top 2% Scientists list published by Stanford University, USA. The list was prepared by Professor John P. A. Ioannidis and his research team at Stanford

University, who identified the world's leading researchers based on criteria such as publication records, citation counts, H-index, i10-index, and authorship position.

EWU Faculty Members Received International Appointments

Professor Dr. Ahmed Wasif Reza, Dean of the Faculty of Sciences and Engineering, was appointed as a Research Fellow at the School of Information Technology, Washington University of Science and Technology (WUST), Virginia, USA. This prestigious visiting appointment aimed to foster advanced research collaboration and build strategic partnerships between the two institutions.

Dr. Anisur Rahman Khan received an appointment as Professor Extraordinarius at the Institute for Social and Health Sciences, University of South Africa for 2025–2028. These international appointments underscore the global engagement and scholarly recognition of EWU faculty.

Mr. Helal Uddin, Senior Lecturer, was appointed Visiting Lecturer for an Erasmus Mundus master's programme

Nadia Rahaman joined LEAP Forward: Academic Partnerships for Labour Law and International Labour Standards, advancing academic contributions to labour law and standards. The University's events emphasised ethical technology use and inclusive pedagogies.

EWU faculty Contributed to KOICA Curriculum

In late August 2025, EWU faculty contributed to the development of a university-level curriculum on counter-human-trafficking law under an IOM-KOICA supported initiative, further demonstrating the University's role in policy-oriented curriculum development and inter-agency collaboration on human security issues.

EWU Team Secures Grant from HEAT (Higher Education and Academic Transformation) Initiative

A multidisciplinary team from East West University, including Dr. Zubair Hasan and Dr. Nazmul Abedin Khan from MPS department, Dr. Choudhuri Faiz Hossain from the pharmacy department, and Dr. Sadik Rahman from Civil Engineering department, has secured a prestigious research grant for their project, titled "Development of Carbon-Based Porous Materials from Waste Resources for Sustainable Energy, Environmental, and Desalination Applications." The project, which received 3.7 crore BDT in funding, is part of the HEAT (Higher Education and Academic Transformation) initiative.



The Recipients of grant from HEAT

Smart LoRa Armband Demonstrated at Maker Faire Shenzhen

Dr. Mohammad Salah Uddin presented a low-power LoRa-based smart armband for continuous muscle-activity monitoring at Maker Faire Shenzhen (14–16 November 2025), showcasing a wearable system designed to support independent living for older adults by enabling real-time muscle-performance tracking and early detection of mobility decline.



Dr. Mohammad Salah Uddin at Maker Faire Shenzhen

EWU Faculty Received International Awards and Recognition

Dr. Rasel Hussain was honored with the **Young Researcher of the Year Award at LEAP 2025** (28 September, 2025) in recognition of his sustained research contributions on urban and informal economies.

Md. Pizar Hossain, Senior Lecturer, currently pursuing PhD in International Law at Monash University, Australia, was awarded the **Charles E. Scheidt Faculty Fellows** Program in Atrocity Prevention at the Institute for Genocide and Mass Atrocity Prevention (I-GMAP), Binghamton University, New York, for the 2025–26 academic year. Moreover, he was **awarded the competitive Global South Scholar Scholarship** to attend the 17th Biennial Meeting of the International Association of Genocide Scholars (IAGS), which was held in Johannesburg, South Africa, from 20–24 October 2025.

Dr. Rejina Afrin from the Pharmacy department received the **Outstanding Leadership in Mentoring Award** from the American Chemical Society's Graduate Student and Postdoctoral Scholars Recognition Program while also securing a Special Research Grant from the Ministry of Science and Technology for research.

Dr. Nazia Hoque achieved **first place in the Oral Presentation** category at the 2025 Mercer School of Medicine–College of Pharmacy Joint Research Conference in Atlanta, USA, reflecting international recognition of her research contributions.

EWU Faculty Members Received External Grants

Dr. Fouzia Mannan led a collaborative EWU study, funded by CGIAR at approximately USD 14,600, titled "Assessing Enabling Environment, Institutional Capacity, and Pathways to Transformative Gender-Responsive Budgeting in Bangladesh," conducted in partnership with IWMI, the Ministry of Finance, and other government agencies.

Dr. Suraia Nusrin, Associate Professor and Chairperson, as principal investigator, together with **Dr. Murshida Mahbub** as associate investigator, secured a Ministry of Science and Technology special

allocation grant of Taka 3 lac for a project assessing breast cancer risk associated with polymorphisms of genetic markers among Bangladeshi women for the 2025–2026 financial year.

Dr. Rejina Afrin secured a prestigious Special Research Grant (2025–2026) from the Ministry of Science and Technology as Principal Investigator for a project on the hepatoprotective effects of *Corchorus olitorius* leaves.

Dr. Anisur Rahman Khan (Principal Investigator), Associate Professor, Department of Sociology, along with three other faculty members of the department: **Dr. Rasel Hussain**, Assistant Professor, **Md. Helal Uddin**, Senior Lecturer, and **Ruma Parvin**, Lecturer, have received a research grant of 7 lakh taka from the Bangladesh Public Administration Training Centre (BPATC).

Dr. Mumita Tanjeela, Associate Professor, Department of Sociology received funds from the Bangladesh Public Administration Training Centre (BPATC) for the Research proposal "From Policy to Practice: Exploring Women's Participation in Community Disaster Risk Reduction in Bangladesh" as the lead researcher.

Dr. Afsana Bhuiyan Toma, Assistant Professor of the Department of Genetic Engineering and Biotechnology has received a research grant of Taka 90,000 as the principal investigator in Agriculture and Environment group from the Ministry of Science and Technology Research and Development (MOST R&D), Govt. of Bangladesh, in the financial year 2024–2025. The title of the project is "Comparison of extracellular Plant Growth Promoting Rhizobacteria (ePGPR) and intracellular PGPR (iPGPR) from the rhizosphere of Cowpea (*Vigna unguiculata*) on soil fertility and crop productivity."

Md. Anwar Hossain Adib, Lecturer of the Department of Genetic Engineering and Biotechnology received a research grant of Taka 80,000 as the principal investigator in Biology, Medical Science and Nutrition Science Group from the Ministry of Science and Technology Research and Development (MoST R&D), Govt. of Bangladesh, for a project titled "Detection and Isolation of Multidrug-Resistant Salmonella Spp. in Beverages Sold in Dhaka City, Bangladesh" for the financial year 2024–2025, addressing an urgent public health concern.

International Workshop Participation by EWU Faculty

Dr. Fouzia Mannan was invited as a resource person to an international workshop for the inaugural South–South University Network on Scaling, organized by the International Water Management Institute in Nairobi on 28 October 2025, underscoring her role in international research networks.

External Examiner and Assessor Appointment

Dr. Touhida Tasnima, Associate Professor and Chairperson, was appointed as an external PhD thesis examiner and nominated to serve as an external assessor for an academic promotion exercise in the Faculty of Business, Economics and Social Development at University Malaysia Terengganu.

Student Highlight

EWU Student Received ICCCAD Youth Innovation Fund

Md. Salauddin Sakib, EEE student and Vice President of the EWU Robotics Club and founder of HydroZone, was awarded the ICCCAD Youth Innovation Fund 2025 (Green Idea/Campaign category) with support from the Embassy of Sweden for his water-based fuel technology, which aims to reduce household and small-business fuel costs by up to 60 percent and eliminate harmful emissions; he is refining a third-generation reactor for a planned market launch by late 2025.

EWU Alumni Appointed at Intel Corporation

Alumnus Dr. G. M. Hasan Ul Banna joined Intel Corporation as an LTD Module Development Engineer at the Oregon facility, where he will contribute to logic transistor development with a focus on improving dielectric thin film layer properties; Dr. Banna completed his Ph.D. in Electrical and Computer Engineering at Michigan State University with research supported by NIH and NSF.

Law Students' Success in Mooting and Law Olympiad

In 2025, the students of the Department of Law demonstrated exceptional academic excellence in moot court advocacy at both national and international levels. EWU law students achieved **three championship titles** and prestigious individual awards in national and international moot court competitions.

National Achievements in Mooting



EWU TEAM Wins Championship at 2nd BUP National Moot Court Competition

EWU secured the **Championship Title** at the 2nd BUP National Moot Court Competition 2025, held at the Bangladesh University of Professionals from 11–14 September 2025. The champion team comprised Ms. Saima Haque Nisa and Mr. Mahidul Hasan Mahim as Oralists, with Mr. Asif Rahman serving as Researcher. In recognition of her consistent and outstanding performance, **Ms. Saima Haque Nisa** received the prestigious **Spirit of the Moot Award**. Additionally, **Ms. Israt Jahan Sadia** earned the **Second Runners-Up Prize** in the **Verdict-in-Motion** segment, further highlighting individual excellence among EWU participants.

Another team from the Department of Law won the **second Championship Title** of the year in the National Moot Court Competition 2025 organized by Map of Justice in partnership with

University of Asia Pacific, House Juris, Bangladesh IP Forum and Old Bailey held from 31 October – 1 November, 2025. Another EWU team reached the semi-finals in the same competition, where Mr. Kazi Ayman Awsaf was awarded the **Best Petitioner Award**.

The Department of Law achieved a hat-trick of national moot court championships by emerging as the **Champion** of the NUEB LMC National Moot Court Competition 2025, titled "Verdict Vista: The Law Olympiad 1.0," organized by the NEUB Law and Moot Court Club and held in Sylhet from 21–22 November 2025. The winning team comprised Ms. Shagufta Chowdhury Adrita and Mr. Md. SalmunAlam as Oralists, with Mr. Abdur Rahman Jobair serving as Researcher under the guidance of coach Ms. Nur-A Ariya Alam, Lecturer, Department of Law. This championship marked EWU Law Department's third national moot court championship of the year.



Outstanding Achievement of EWU Law Students at the NUEB LMC National Moot Court Competition 1.0 (2025)

The EWU Law Team, comprising Mr. SabbirAhmmad, Ms. Afrin Sultana Anika, and Ms. PuspitaAkter, secured the Runner-Up position at the 29th Stetson International Environmental Moot Court Competition, Bangladesh National Rounds 2024-25, held at Independent University, Bangladesh. Coached by Mr. Shah Maruf Uddin Ahmed, the team showcased outstanding legal skills in arguments, Q&A, and rebuttals, finishing second after a strong performance against the University of Dhaka in the finals.



EWU Law Team Shines as Runner-Up in 29th Stetson International Environmental Moot Court Competition

International Achievements in Mooting

At the international level, a team from the Department of Law achieved a notable Quarter Finalist position at the Asian Law College International Moot Court Competition 2025, held in Noida, India, competing against 24 international teams. The EWU team

comprised Mr. Kazi Ayman Awsaf and Ms. Tanjim Maliha Taha as Oralists, with Ms. Syeda Nabila Haque as Researcher. In recognition of her exceptional advocacy skills, Ms. Tanjim Maliha Taha received the '**Best Female Oralist Award**', underscoring EWU's growing presence and competitiveness on the international moot court stage.

Another team composed of Afrin Sultana Anika and Tanjim Maliha, from the Department of Law, East West University (EWU) became the **Champion at the SCLS National Law Olympiad 2025** (Season V), held on July 11–12 at the University of Chittagong. Moreover, Syeda Nabila Haque received the '**Rebellious Spirit Award**', awarded to the top-performing individual Olympian in that segment.



EWU Law Students win Championship AtScls National Law Olympiad 2025

Student of the Economics Department

Students of the department, **Nijhum Khan, Ahmed Sabiha Fairuz** and **Anindo Muntasir Slogan** won the prestigious National Policy Competition 2025, held at EWU, a statewide effort by the Ministry of Youth and Sports. The winners from EWU and from nine other

universities and one medical college, met the Honorable Chief Adviser Professor Dr. Muhammad Yunus later to celebrate their win.

Mustafa Nakib and Iffat Binta Abedin Jim represented East West University in RAPID Policy Debate with the students from BRAC University in opposition.



National Policy Competition 2025 with the Chief Advisor



Faculty of Sciences and Engineering

The Faculty of Science and Engineering at East West University strives for cutting-edge research, innovation, and scientific progress through quality education. The faculty actively engages students in hands-on learning and research-driven education, offering opportunities to collaborate with faculty members on exciting projects. Students gain exposure to real-world challenges and emerging scientific advancements through international and national conferences, seminars, workshops, and industry partnerships. The carefully picked faculty members have received global recognition for their contributions to research and academia, inspiring students to pursue excellence. As a result, students have also achieved similar recognition, from winning best paper awards to securing prizes in several competitions. Graduates from these programs go on to become accomplished

professionals, academics, and scholars. The faculty emphasizes leadership development and academic excellence, preparing students to contribute meaningfully to their fields and society.

The Faculty of Science and Engineering comprises six departments:

- Department of Civil Engineering
- Department of Computer Science and Engineering
- Department of Electrical and Electronic Engineering
- Department of Mathematical and Physical Sciences
- Department of Genetic Engineering and Biotechnology
- Department of Pharmacy

Department of Computer Science and Engineering

Overview of the Department

The Department of Computer Science and Engineering (CSE) at East West University (EWU) is dedicated to delivering exceptional education and advancing research in a diverse range of computer science and engineering disciplines. The department offers comprehensive undergraduate and graduate programs. With a talented team of 62 faculty members, including 25 with PhDs, the department ensures that students benefit from the faculty expertise in teaching and research. CSE-EWU graduates are highly regarded in national and international job markets. Numerous alumni pursue higher studies at top academic institutions and research labs worldwide.

The vision of CSE-EWU is to become a globally recognized institution in Computer Science and Engineering, fostering innovation, entrepreneurship, and sustainable societal transformation.



The faculty members of the CSE Department

Research Focus of the Department

The research focus of the department included cutting-edge, interdisciplinary areas, namely, Artificial Intelligence (AI), Machine Learning, Data Science, IoT, Cybersecurity, Software Engineering, Robotics, Wireless Communications, Natural Language Processing, Biomedical Computing, and Complex Systems Analysis.

A significant strength of the department's research was in AI and data-driven applications. In line with the strength, faculty members developed advanced algorithms for clustering, fairness, robustness, explainable AI, federated learning, and trustworthy intelligent systems, alongside applied research in medical image analysis, healthcare diagnostics, neuromorphic computing, and energy-efficient health monitoring, directly supporting SDG 3 (Good Health and Well-being). The development of large-scale, open-access datasets tailored to Bangladeshi contexts significantly contributed to SDG 2 (Zero Hunger), SDG 12 (Responsible Consumption), SDG 13 (Climate Action), and SDG 14 (Life Below Water). Research in Robotics, IoT, and Cyber-Physical Systems focused on multi-robot coordination, human-robot interaction, smart healthcare, industrial automation, and precision agriculture, while work in Cybersecurity and Digital Governance addressed privacy, ethics, secure IoT infrastructures, and resilient healthcare systems—advancing SDG 9 (Industry and Innovation) and SDG 16 (Peace, Justice, and Strong Institutions).

Faculty members also led impactful research in Natural Language Processing (NLP), particularly for low-resource languages such as

Bangla, including cross-lingual summarization, sentiment analysis, sarcasm detection, legal QA systems, and culturally sensitive language models, supporting SDG 4 (Quality Education) and SDG 10 (Reduced Inequalities). In Wireless Communications and Smart Infrastructure, research covered UAV-assisted 5G/6G networks, aviation safety, and next-generation connectivity, while Complex Systems and Financial Network Analysis contributed insights into economic resilience, market stability, and global financial structures, aligned with SDG 8 (Decent Work and Economic Growth) and SDG 11 (Sustainable Cities and Communities).

Through interdisciplinary collaboration, international partnerships, and strong societal relevance, the Department of CSE continued to play a leading role in advancing sustainable innovation, inclusive technology, and knowledge-driven development.

Faculty Achievements

Professor Dr. Shamim H. Ripon received a research grant from the East West University Center for Research and Training (EWUCRT) as the Principal Investigator for the project titled "A Brain-Computer Interface System to Control Wheelchair for Severe Mobility-Impaired Persons." The project aimed to develop an intelligent assistive technology to allow individuals with severe mobility limitations to operate a wheelchair using brain signals, integrating advanced AI and neural signal processing. The research team also included **Dr. Ahmed Wasif Reza**, **Dr. Raihan Ul Islam**, **Dr. Mohammad Rifat Ahmmad Rashid** (EWU), and Dr. Md. Golam Rabiul Alam (BRAC University).



Dr. Shamim H. Ripon, Dr. Ahmed Wasif Reza, Dr. Raihan Ul Islam, and Dr. Mohammad Rifat Ahmmad Rashid receiving the Research Grant

Dr. Mohammad Manzurul Islam, Assistant Professor and Moderator of the Computer Programming Club, received a prestigious research grant of 25.15 lakh taka as Co-Principal Investigator (Co-PI), awarded by the Centre for Research and Training (CRTEWU) for the project titled "Assessing the Reuse Potential of Water Collected from the Air Conditioning Units of East West University: A Pilot Study on Air Condensate Harvesting." This interdisciplinary research was led by **Dr. Sadik Rahman**, Assistant Professor, Department of Civil Engineering, as the Principal Investigator (PI). The team also includes **Professor Dr. Md. Sohel Rana** (Department of MPS) and Associate **Professor Dr. Abdullah Al-Mamun** (Department of Civil and Environmental Engineering, KFUPM, Saudi Arabia) as collaborators.



EWUCRT handing over the Research Grant to Dr. Sadik Rahman and Dr. Mohammad Manzurul Islam

Professor Dr. Wasif Reza has been appointed as a **Visiting Fellow** at the Centre for Research in Industry 4.0 (CRI4.0), Faculty of Engineering, **University of Malaya (UM), Malaysia**. Through this fellowship, Professor Reza would actively participate in a diverse range of collaborative initiatives. These would include co-supervising postgraduate students (MSc/PhD), joint applications for international research funding, developing high-impact publications, and establishing advanced research centers and laboratories.

Student Achievement



Mr. Sagar Karmakar, the Bronze Medalist at the Blockchain Olympiad Bangladesh 2025

Mr. Sagar Karmakar, a graduate of the B.Sc. program and current M.Sc. student at East West University, earned the Bronze Medal at the Blockchain Olympiad Bangladesh 2025. Competing as a solo participant—while most others entered in teams—Mr. Karmakar demonstrated exceptional skill and innovation, securing his place among the top performers in the national competition. His achievement led to his nomination for the International Blockchain Olympiad 2025, which was held in Hong Kong from October 29 to 31, 2025.

Alumni Achievement

CSE alumnus Md. Mahamudul Hasan continued serving as a Sr. Software Engineer at Brac IT, known for developing the country's only in-house MNP service.

Graduate of CSE department, Engr. Md. Sumon-ul Islam, played a key role at Incepta Pharmaceuticals Ltd. in achieving WHO

Prequalification for MEDOGEN SUBQ, serving as SME and CSV Engineer.

Najia Anjum, Jr. Software QA Engineer at SynesisIT Ltd., worked on national award-winning CVBMP and e-Return projects.

In 2025, alumni of this department were placed in diverse positions across the tech industry, including Sr. Technical Support Engineer at Cantaloupe, Jr. Software QA Engineer at SynesisIT, ERP Executive at Partex Star Group, Sr. Software Engineer at Appinion BD and Brac IT, Officer at Incepta Pharmaceuticals, Full Stack AI Engineer at SaskITS, and AI/ML Trainer at GDG Sonargaon, among others.

Departmental Activities

CSE Annual Picnic 2025: The department organized its Annual Picnic on January 10, 2025, at Shayan Resort, Manikganj, with over 600 participants attending. It was a wonderful opportunity for everyone to come together, relax, and enjoy time with students outside the classroom.

Intra-University Programming Contest – Summer 2025: The department hosted the Intra-University Programming Contest – Summer 2025 on 08–09 August 2025 to promote problem-solving skills and a culture of competitive programming. The Prize Giving Ceremony was on 09 August.



Winners of Intra-University Programming Contest.

Industrial Visit to Streams Tech Limited: The department organized a six-hour industrial visit to **Streams Tech Limited**, providing students with exposure to real-world software industry practices. The visit was guided by **Mr. Yasin Sazid** and **Mr. Ahmed Adnan**, whose presence ensured effective coordination and academic support throughout the program. Students gained practical insights into GIS technologies, software development workflows, CI/CD pipelines, and cloud deployment.



Industrial Visit to Streams Tech Limited

Seminars and Workshops

Seminar on Competitive Programming: On 26 June 2025, the department hosted a seminar titled “Crack the Code: Develop Critical Thinking with Competitive Programming” to revitalize interest in competitive programming. The event featured speakers Sk Amir Hamza (Software Engineer Level 2, Streams Tech), Fatima Tasnim (Software Engineer, Google, Poland—present virtually), and Fahim Khandakar (Machine Learning Engineer, inverse.ai).



Participants, organizers, and speakers in the Competitive Programming seminar

Seminar on Big Data and AI Transforming the Telecom Industry: The department hosted a seminar titled “Revolutionizing the Telecom Industry: Harnessing Big Data and AI for Business Intelligence” on 19 February 2025. Industry experts, including Mr. Dewan Md. Mostafizur Rahman and Mr. Kh. Ehsanur Rahman, along with a skilled Banglalink team, discussed the transformative impact of AI and Big Data in telecom. The event also featured an interactive AI challenge and quiz, where the top three participants received tokens of appreciation.

Hands-On UI/UX Design Workshop: A hands-on UI/UX Design Workshop was organized under the course CSE 428: Human Computer Interaction on 19 April 2025. The session was conducted by Mr. Billal Hosain Nirab, Software Engineer at Creative Crowdfunding Protocol (CCP), who guided students through both theoretical foundations and practical design activities.

CSE Department Initiates Seminar Series: This year, the department initiated a monthly Seminar Series. The first seminar was held on 16 July 2025, where Dr. Md. Atiqur Rahman delivered an insightful talk titled “How to Think When Creating an AI Model.” The session focused on research-driven model development, emphasizing key stages like data preparation and design.



Dr. Md. Atiqur Rahman receiving acknowledgement from the Department Chairperson, Dr. Maheen Islam

The second seminar was held on 24 August 2025, where Dr. Nafis Sadeq conducted a session on “Acquiring, Exploiting, and Suppressing Parametric Knowledge in Language Models.” The session explored how large language models store and retrieve factual knowledge, strategies for leveraging this parametric knowledge in real-world applications, and emerging techniques for controlling or suppressing such information to ensure reliability in AI systems.



Dr. Nafis Sadeq receives a token of appreciation from Dr. Maheen Islam

Seminar on Job Preparation for Global Companies: On 23 August 2025, the department hosted a seminar titled “Job Preparation for Global Company” to guide students for careers in multinational organizations. Mr. Muhammad Ashraf-ul Asad (Samsung R&D) emphasized competitive programming, problem-solving, and adaptability for technical interviews, while Dr. Md Shaiful Islam (4Beats Limited) highlighted communication, teamwork, and innovation for both corporate and entrepreneurial paths.



Participants in the Seminar on Job Preparation for Global Companies

Department of Electrical and Electronic Engineering

Overview of the Department

The Department of Electrical and Electronic Engineering has been committed to providing quality education and fostering research since its establishment in 2005. The department houses approximately 600 students and a dedicated team of 16 full-time faculty members, one of whom is currently on study leave pursuing advanced degrees. The BAETE, a member of the Washington Accord, accredits the EEE program. The program emphasizes a balanced approach to theoretical understanding and hands-on application, preparing students to tackle real-world challenges. State-of-the-art laboratories equipped with modern tools and technologies support students in their learning journey. Additionally, the department encourages extracurricular activities, leadership, teamwork, and creativity among students. It also maintains strong ties with industry and academia, facilitating internships, collaborative research, and professional networking opportunities.



The EWU EEE Faculty Members

Research Focus of the Department: The department's research areas were categorized into a few groups that included the semiconductor devices group, energy group, ML and AI group, optics and microwave group, and engineering education group. The specific research focuses included next-gen devices and biosensors, power generation and energy efficiency, early detection in medical fields, non-invasive brain imaging, and designing SDG-aware EEE curricula.

Faculty Achievements

The department received the prestigious CREST (Center of Research Excellence in Semiconductor Technology) research fellowship to pioneer **low-power 2D materials transistors**. Concurrently, **Prof. Anisul Haque, Prof. Mojammel Al Hakim, and Dr. Ryyan Khan** held pivotal leadership roles across the CREST initiative's strategic boards.

Dr. Farhana Parveen and her co-researcher published a paper titled "Analysis of the Effect of Antenna to Head Distance for Microwave Brain Imaging Applications" in the *International Journal of Biomedical Imaging*. **Dr. Parveen** was also invited as one of the distinguished panelists at the IEEE Bangladesh section's annual

flagship event "IEEE Student Transition and Elevation Partnership (STEP) 2025 - Igniting Future Innovators", held at the Syndicate Hall, North South University on September 27, 2025.

Dr. Fakir MASHUQUE ALAMGIR and his co-researchers presented a paper titled "IoT-Based Wireless Battery Monitoring System for Enhanced Solar Micro-Grid Performance in Bangladesh" at the 3rd International Conference on Data Communication and Intelligent Technology (BIM 2025), Dhaka International University, Dhaka, Bangladesh, 25-27 September 2025. At the CRT research proposal seminar, **Dr. Alamgir** also presented a transformative AI-based approach for early detection of Primary Open-Angle Glaucoma (POAG) in Bangladesh.

Dr. Fakir MASHUQUE ALAMGIR along with **Mr. Abdur Rahman and Mr. Rizwan Shaikh**, received a competitive research grant of BDT 14,90,000/- from the Center for Research and Training (CRT), East West University, for a project titled "Multimodal fusion and transformer-based detection of Glaucoma with explainable AI (XAI): A study on the prevalence of primary open-angle Glaucoma."

Dr. Ratil Hasnat received a research grant from the Ministry of Science and Technology, Bangladesh. Dr. Hasnat, along with Dr. Alamgir, received a research grant of BDT 10,00,000/- from CRTEWU on their research proposal titled "Deep Learning Based Optimization of Energy Management System for Microgrid with Renewable Energy Sources: A Case Study for Saint Martin Island".

Dr. Mohammad Ryyan Khan published 4 Q1 journal articles in 2025 and presented on "Incubation project of Agrivoltaics (AV) in Bangladesh" at BEPRC (in May, 2025) as an invited speaker.

Sidrat Muntaha Nur Pranto, Lecturer, was invited as a keynote speaker at Rajshahi University at the 2-day-long workshop titled BRACnet Presents Robotide2.0 organized by IEEE RU SB, Roboment RnD Lab, and Rajshahi University.

Student Achievement

Sadika Parvin Mumu, a final-year EEE student, was selected for the renowned Third Shoktikonna Leadership Cohort 2025 through a competitive national selection process. Out of more than 1,000 applicants across Bangladesh, only 75 outstanding young women were chosen for this year's cohort. The Shoktikonna Leadership Cohort 2025 was organized in collaboration with the European Union Delegation in Bangladesh, GIZ (German International Cooperation), the WePOWER Network, the World Bank, and Devtale Partners.

Departmental Activities

Seminar on "Analog IC Design: from Fundamentals to Industry Applications": The department hosted an engaging seminar on "Analog IC Design: from Fundamentals to Industry Applications" on October 12, 2025. The session was conducted by Dr. Andalib Chowdhury, Chief Strategy Officer at a stealth-mode startup based in California, USA. The event reflected the department's ongoing commitment to connecting students with global experts and advancing industry-oriented learning.

Seminar on “Student to Startup: From Idea to Reality”: The department successfully hosted an inspiring seminar titled “Student to Startup: From Idea to Reality” on 27 February 2025, featuring Engineer Yanur Islam Piash, Co-founder of Bohubrihi and “Monsha.AI”. Mr. Piash shared his incredible journey from being a BUET student to building “Bohubrihi”, a leading edtech platform, and later co-founding “Monsha.AI”, now used by teachers in 100+ countries.

EWU EEE Alumni Meetup 2025: In collaboration with its alumni, the department organized a seminar and alumni meetup on 23 May 2025, at the East West University campus. The faculty members and over 200 alumni of the department actively participated in this event. During the program, the current status of the alumni and their ongoing/future collaborations with the department were extensively discussed.



EEE Alumni Meetup 2025

Webinar on Microwave/RF Devices and their Interactions with Novel Nano-Materials for Sensing and Communication Applications: On 30 October 2025, IEEE Bangladesh Section APS-MTTS Joint Chapter and the IEEE East West University Student Branch jointly organized a webinar titled “Microwave/RF Devices and their Interactions with Novel Nano-Materials for Sensing and Communication Applications.” The distinguished speaker of the session was Dr. Mohammad Hossein Zarifi (Ph.D., PEng, PRC Tier II, SMIEEE), Associate Professor and Tier II Principal’s Research Chair (PRC) in Sensors and Microelectronics at the University of British Columbia, Canada, and Director of the Okanagan Micro Electronics and Gigahertz Applications (OMEGA) Lab.

Webinar on “Thermal Power in Action: A Deep Dive into Coal-Based Plant Operations”: On 22 August 2025, the department organized an insightful webinar titled “Thermal Power in Action: A Deep Dive into Coal-Based Plant Operations.” The session focused on providing participants with a comprehensive understanding of thermal power generation, particularly the operation and management of coal-based power plants. The keynote speaker, Md. Nur Alam Tusar, Sub-Divisional Engineer at CPGCBL, shared his professional experiences and technical expertise in modern thermal power systems. Another speaker was Sidrat Muntaha Nur Pranto, Lecturer, Department of EEE, East West University.

Industrial Visit to Energypac’s EEL Factory: On June 21, 2025, a total of 76 students from the department participated in a one-day industrial study tour at Energypac’s EEL Factory. The study tour offered students valuable hands-on insights into industrial operations, advanced electrical equipment manufacturing, and quality testing processes, enhancing their theoretical learning with real-world applications.

Industrial Visit to NLDC and Rampura 230/132 kV Grid Substation: On August 21, 2025, a group of 31 EEE students visited the National Load Dispatch Centre (NLDC) and the 230/132 kV Grid Substation at Rampura, operated by Power Grid Bangladesh PLC (former PGCB). The visit was organized as part of the EEE-441 course to provide students with practical exposure to Bangladesh’s national power transmission and system operation network.



Industrial Visit to NLDC and Rampura 230/132 kV Grid Substation

Annual Picnic of EEE Department, East West University: On 22 February 2025, the department arranged its annual departmental picnic at Rain Forest Eco Resort, Sreepur. The primary objective of the picnic was to foster a friendly, interactive environment among students, alumni, and faculty members and to provide a welcome break from academic stress.

Department of Genetic Engineering and Biotechnology

Overview of the Department

The Department of Genetic Engineering and Biotechnology (GEB) at East West University, established in 2012, is a fast-growing academic unit. The department currently has over 900 students, with more than 200 graduates making significant contributions to academia, research, and industry both domestically and internationally. GEB has fifteen full-time faculty members and five adjunct professors from reputed government institutions. The department offers a 140-credit B.Sc. in Genetic Engineering and Biotechnology, designed to address the demands of the Fourth Industrial Revolution. The curriculum integrates core biological sciences with modern fields such as genomics, proteomics, bioinformatics, medical, and environmental biotechnology. Extensive laboratory training, research-focused courses, and an internship ensure strong practical exposure, while the Biotech Club promotes leadership, collaboration, and professional development beyond the classroom.

Research Focus of the Department

The department was committed to advancing research aligned with the United Nations' Sustainable Development Goals (SDGs), with a focus on global health, environmental sustainability, and biotechnological innovation. Faculty research in 2025 focused on genetic and epigenetic approaches to disease detection and mechanistic understanding; antimicrobial resistance through resistance gene analysis, pathogen surveillance, and alternative therapies; and environmental biotechnology. Additional strengths included bioinformatics and computational biology for genomic analysis, protein modeling, and molecular simulations; population genetics addressing genetic diversity, evolution, and conservation; and microbiological analysis encompassing microorganism characterization, host-microbe interactions, and molecular diagnostics.

The 2025 publications collectively demonstrated a strong interdisciplinary research profile spanning computational biology, public health, drug discovery, plant genomics, and neuropharmacology, with clear and deliberate alignment to multiple United Nations Sustainable Development Goals (SDGs). In particular, Q1 Scopus-indexed studies advanced antimicrobial resistance research through the identification of inhibitors targeting trimethoprim-resistant DfrA1 proteins, thereby contributing to improved health outcomes and innovation capacity (SDGs 3 and 9), while parallel *in silico* investigations of effector proteins in the rice blast pathogen *Magnaporthe oryzae* reinforced food security and sustainable agricultural practices (SDGs 2, 9, and 12). Complementing these efforts, public health research addressed neuro developmental inequality by systematically analyzing prenatal, perinatal, and environmental risk factors associated with autism spectrum disorder in northeastern Bangladesh, directly supporting goals related to health, education, reduced inequalities, and sustainable communities (SDGs 3, 4, 10, and 11). Furthermore, additional scholarly contributions included a comprehensive review of multi-target drug design strategies for Alzheimer's disease, underscoring translational innovation in therapeutic development (SDGs 3 and 9), alongside a genomics-

based investigation of heat stress-responsive genes in weedy rice, which bolsters climate resilience and sustainable agriculture in the context of global climate change (SDGs 2, 12, and 13).

Faculty Achievements

Several faculty members received multiple research grants from the Ministry of Science and Technology (MoST), Government of Bangladesh. The funded projects covered diverse areas, including breast cancer risk assessment using genetic polymorphisms, plant growth-promoting rhizobacteria and soil fertility, and the detection of multidrug-resistant *Salmonella* in beverages.

Five faculty members—**Dr. Md. Mohiuddin Kabir**, **Dr. Mst Murshida Mahbub**, **Zinat Farzana**, **Nusrat Jahan Antora**, and **Md. Taufiqul Islam**—received departmental-level awards in recognition of their contributions to research on Research Day 2025, held on May 24, 2025.

Md. Aminul Islam was awarded the prestigious Dean's Award by the University of Dhaka on 25 February 2025 in recognition of his outstanding academic performance during his undergraduate studies.



Md. Aminul Islam receiving the Dean's Award from the University of Dhaka

Dr. Md. Hamed Hussain worked on a collaborative project with Professor Adnan Mannan of the Department of Genetic Engineering and Biotechnology at the University of Chittagong. Their research assessed the gut microbiome patterns and diversity of marine organisms, including shrimp, which was crucial for promoting sustainable aquaculture practices in Bangladesh.

Md. Aminul Islam has been collaborating with **Dr. Gazi Nurun Nahar Sultana** of the Genetic Engineering and Biotechnology Research Laboratory (GEBRL), Centre for Advanced Research in Sciences (CARS), University of Dhaka. Their project focused on assessing the influence of epigenetic factors on breast cancer among Bangladeshi women.

Student Achievement

Md. Saad Hossain received the prestigious Erasmus Mundus Scholarship. He was pursuing a joint M.Sc. program in Chemical Innovation & Regulation and also serving as a Researcher Trainee at the Max Planck Institute for Chemical Ecology in Germany.

Alumni Success

Sharaf Nawar was awarded one of Japan's most prestigious scholarships - the MEXT Scholarship. She is pursuing her graduate studies at the Graduate School of Engineering at the University of Osaka, Japan.

Tanbir Ahammed has been appointed as a faculty member (Lecturer, ad hoc position) in this department. He joined the department in June 2025.

Ashraf Mia received both Japan's KCGI and JASSO Scholarships this year. He was pursuing his Master's degree in Data Science at The Kyoto College of Graduate Studies for Informatics in Japan.

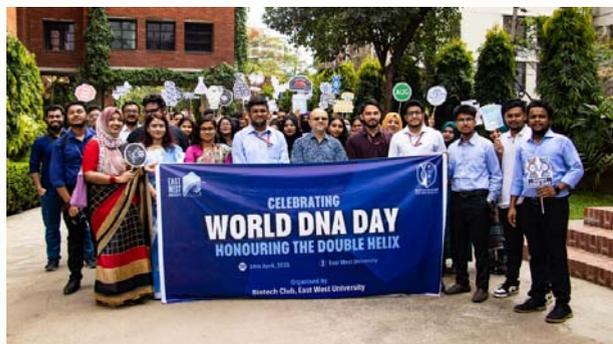
Departmental Activities

Seminar on "Vector-Borne Diseases: Current Issues and Recommendations": The seminar highlighted key global health threats such as dengue, malaria, chikungunya, and Zika, with a keynote address by Dr. Muhammad Morshed of the University of British Columbia on disease transmission and climate change. The event was further enriched by the presence of Maj. Gen. (Rtd) Prof. Dr. ASM Matiur Rahman, Dr. Mohammed Ashik Mosaddik, and Dr. Munirul Alam.



Distinguished speakers gathered at the seminar on Vector-Borne Diseases

Day-long celebration of DNA Day: The department organized a day-long celebration titled "Honoring the Double Helix: Celebrating DNA Day" to mark World DNA Day. The event featured a rally by faculty and students, an online scientific writing competition, and a DNA model showcase, highlighting student creativity and innovation.



The Department of GEB proudly celebrated DNA Day

Departmental Annual Picnic: On February 28, 2025, the department organized the first-ever GEB Departmental Annual Picnic at Rajendra Eco Resort, Gazipur. This wonderful event brought together faculty members, alumni, and students, creating a heartwarming atmosphere of unity and celebration.



The GEB Department's first-ever annual picnic at Rajendra Eco Resort

Field Trip to Incepta Pharmaceuticals Ltd: A group of 30 students from the department visited Incepta Pharmaceuticals Ltd. along with faculty members—Dr. Md. Hamed Hussain and Md. Anwar Hossain Adib. The visit offered valuable insights into real-world biotechnology, including large-scale vaccine production, quality control, and advanced research facilities. Professionals clearly explained each step, helping students connect theory with industry practices.



GEB students' industrial visit to Incepta Pharmaceuticals Ltd

Visit to the Centre for Advanced Research in Sciences (CARS): Final-year students visited the Centre for Advanced Research in Sciences (CARS), University of Dhaka, on 22 May 2025. They toured advanced laboratories in Genetics, Food and Nutrition, Microbiology, and Cell Culture, gaining hands-on insight into modern research facilities.



GEB final-year students' educational visit to CARS, University of Dhaka

Department of Pharmacy

Overview of the Department

The Department of Pharmacy at East West University, established in 2003, is a leading center for pharmaceutical education, research, and professional training. The department currently has 762 students, 23 full-time faculty, and 7 lab officers for eight well-equipped laboratories. Guided by a vision of academic and research excellence, the department aims to produce globally competent, ethical, and skilled pharmacists. The department offers a 158-credit four-year B.Pharm program with extensive laboratory work, research projects, and industrial training, as well as M.Pharm programs in Clinical Pharmacy and Molecular Pharmacology. Accredited by the Pharmacy Council of Bangladesh and approved by the UGC, its graduates succeed across healthcare and pharmaceutical sectors. Faculty achievements, community engagement, and research collaborations highlight its strong academic and social impact.



Faculty Members of DoP in a Seminar

Research Focus of the Department

The department conducted a diverse range of research covering plant extracts, disease mechanisms, molecular synthesis, community health issues, animal models, and pharmaceutical assay development. Faculty members engaged in innovative research projects both independently and in collaboration with undergraduate and graduate students. The department emphasized translational and applied research that contributed to the advancement of pharmaceutical sciences, synthetic chemistry, and public health. Through multidisciplinary approaches, researchers strove to develop novel insights into disease prevention, drug discovery, and therapeutic strategies, fostering an environment of academic excellence and scientific curiosity.

The research and academic activities conducted by the department aligned with several Sustainable Development Goals (SDGs). Faculty research strongly supported SDG 3: Good Health and Well-Being by addressing critical health issues such as CNS and metabolic disorders, liver and infectious diseases, ocular drug delivery, mental health, GERD, menstrual hygiene, and anxiolytic and antidepressant therapies. Clinical collaborations, including the EWU-BSMMU trial on *Terminalia arjuna*, further strengthened translational research aimed at improving population health. Research on medicinal plants, natural products, and phytochemicals advanced SDG 12: Responsible Consumption and Production by promoting the safe, sustainable, and evidence-based use of herbal medicines. Studies on nutrition, metabolic health, and food-based bioactives contributed to SDG 2: Zero Hunger by informing dietary improvements, functional foods, and malnutrition-related health risks. Additionally, the HEAT research grant on carbon-based porous materials reflected the department's growing engagement with SDG 7: Affordable and Clean Energy and SDG 13: Climate Action. Overall, the Department

of Pharmacy at EWU demonstrated strong alignment with global SDG priorities through research that promotes health, sustainability, and societal well-being.

Faculty Achievements

Professor Dr. Chowdhury Faiz Hossain received the Best Researcher Award 2025 at the Professor rank Faculty of Science and Engineering, EWU, and secured the prestigious HEAT Research Grant (BDT 3.7 crore) as Associate Sub-project Manager for a large-scale project on carbon-based porous materials for sustainable energy and environmental applications.

Professor Dr. Shamsun Nahar Khan actively represented Bangladesh in national and international scientific forums in 2025. She was nominated as a member of the Technical Committee of the Bangladesh Food Security Authority under the Ministry of Food. Dr. Khan served as a resource person for OIC-COMSTech and delivered an invited lecture titled "Perspective of New Alpha-Glucosidase Inhibitors as Antidiabetic Drugs" at the 8th ANRAP-COMSTech Conference in Islamabad. She also presented invited talks various universities in Islamabad and Lahore on "Recent Trends in Drug Discovery and Development: High Technology Transfer," "Recent Developments in Alpha-Glucosidase Inhibitors for the Management of Type 2 Diabetes," and "Drug Discovery from Medicinal Plants for Modern Health Care." Additionally, Dr. Khan delivered an invited talk "Natural Products and Bioactive Nanoparticles" and chaired the session of "Nuclear Chemistry, Materials, Nanoscience, and Nanotechnology" at the International Conference on Recent Advances in Chemistry. Dr. Khan served as a Global Essay Competition evaluator for IOCD and the Royal Society of Chemistry, UK.



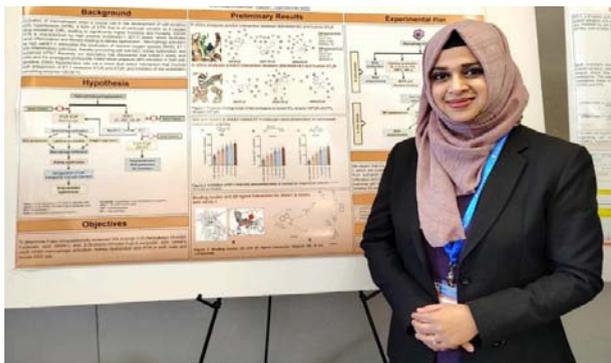
Prof. Dr. Shamsun Nahar Khan at ICRAC-2024

Dr. Farhana Rizwan presented her collaborative research on "lipid nano-capsule hydrogels" with Beximco Pharmaceuticals Ltd. and Nuvista Pharma Ltd. Dr. Rizwan's participation highlighted the department's strong commitment to fostering academia-industry collaboration, advancing healthcare research, and contributing to Bangladesh's pharmaceutical sector.



Dr. Farhana Rizwan receiving an award for her LNC-loaded hydrogel research presentation

Dr. Nazia Hoque completed her postdoctoral Fellowship as a Fulbright Visiting Scholar (2024–2025) in the Department of Pharmaceutical Sciences at Mercer University, Atlanta, USA. She was one of only five scholars selected from Bangladesh for this highly prestigious program. Her strong research performance was reflected in three Q1 publications in highly reputed journals: *Biochemical Pharmacology* (IF 5.6), *International Journal of Biological Macromolecules* (IF 8.5), and *Scientific Reports* (IF 3.9). She also presented her research findings at four prestigious national conferences across the United States, which provided valuable opportunities for scholarly exchange, professional networking, and disseminating innovative ideas.



Dr. Nazia Hoque at the 2025 Southeast Regional Clinical & Translational Science Conference

Dr. Rejina Afrin earned the Best Researcher Award (Associate Professor category) from East West University. She delivered an invited keynote speech on “Hepatoprotective Role of Dietary Supplements in Metabolic Disorders” at the International Conference on Food Science, Technology and Nutrition (ICFSTN) 2025. She secured a prestigious Special Research Grant (2025–2026) from the Ministry of Science and Technology as Principal Investigator for a project on the hepatoprotective effects of *Corchorus olitorius* leaves. She actively participated in ACS Spring 2025 (San Diego) and ACS Fall 2025 (Washington, DC), presenting three research posters. Dr. Afrin also completed her postdoctoral fellowship at Marshall University School of Pharmacy, USA, contributing to NIH-funded projects on chemoprevention and treatment of SCCHN and lung cancer.

Student Achievements

Samara Kayum received Best Presenter (3MT) at EWU Research Day 2025.

Md. Sawkhin Ahmed and **Abu Faysal Niloy** achieved 2nd place in the Poster Presentation category at the Bangladesh Clinical Olympiad 2025 for their work on CRISPR-based HIV gene therapy.

At the 1st National BioMed Health Research Con 2025, **Istiaq Ali**, **Mysha Mubassira**, and **Tahera Najnin Muskan** secured 2nd Prize in the Research Presentation, while Sawkhin Ahmed presented his abstract on flavonoid-based PARP and VEGFR1 inhibition.



The Best Campus Ambassador Award at SEU Pharma Fest 2025

EWU teams excelled at the Pharma Health Fair 1.0, winning multiple top positions across Poster, Quiz, and Speech competitions. Additionally, **Kazi Musaddiq Hossain** and **Tahsin Bintey Mahmud** earned the Best Campus Ambassador Award at SEU Pharma Fest 2025.

Alumni Success

Abida Islam Pranty (Spring 2014) began her Postdoctoral Research Associate position at the Cambridge Institute for Medical Research, University of Cambridge, UK, in February 2025. After completing her BPharm at EWU, she pursued an MSc and later a PhD in Translational Neuroscience at Heinrich Heine University Düsseldorf, graduating Summa cum laude. Her research in stem cell-based disease modeling was published in high-impact journals including *Stem Cell Reports*, *EMBO*, *Cells*, and *Scientific Reports*. At Cambridge, she would investigate rare respiratory diseases using stem cell and lung organoid models.

Ikram Hossain Rana earned a fully funded Erasmus Mundus Joint Master's Scholarship (MemBioMed), studying across universities in France, Italy, and Germany. A top performer from Spring 2018, he previously excelled in Product Management at Eskayef Pharmaceuticals Ltd.

Departmental Activities

The department organized high-impact seminars on pharmaceutical marketing, regulatory affairs, and career development, alongside industry visits to Incepta Pharmaceuticals and Popular Pharmaceuticals. These initiatives significantly strengthened the link between academic learning and real-world pharmaceutical practices.

The department hosted multiple **career-focused seminars**, including “Navigating Career throughout Life” and “Bridging Campus to Career”, featuring distinguished industry leaders who guided students on professional growth, interview skills, and aligning career choices with long-term goals. These programs included interactive sessions, quizzes, and CV-building support to strengthen students’ readiness for the pharmaceutical job market.



Seminar on Pharmaceutical Marketing and Branding

Strong academia–industry collaboration was demonstrated through educational visits to Incepta Pharmaceuticals Ltd. and Popular Pharmaceuticals Ltd., allowing students to observe advanced manufacturing technologies, regulatory compliance practices, and quality assurance systems. The department also partnered with Popular Pharmaceuticals Ltd. to organize a Talent Hunt Program, offering students direct exposure to recruitment procedures and potential job opportunities.

Department of Civil Engineering

Overview of the Department

The Department of Civil Engineering (CE) at East West University (EWU) remains committed to producing high-quality, industry-ready civil engineers. Through organizing field visits and technical seminars, the department provides students theoretical knowledge linked with practical applications.

A major milestone, BAETE accreditation under the Outcome-Based Education (OBE) framework, along with research awards and publications are among the notable accomplishments. Several students also received scholarships to pursue graduate studies at top-ranked universities around the world. This year, a significant number of graduating students entered the professional workforce, marking the beginning of promising careers in civil engineering.



Departmental Group photo with Industrial Advisory Panel.

Research Focus of the Department

In 2025, the faculty members of the department continued to advance their research across several practically significant and emerging fields. These research areas included the recycling and reuse of waste materials in reinforced concrete (RC) construction, the time-dependent behavior of ultra-high-performance concrete, the development of effective shear connectors for composite construction, crash risk and road safety analysis during adverse weather conditions, emerging transportation technologies such as autonomous vehicles, and the application of nanomaterials in wastewater treatment. All these research initiatives aligned closely with the department's core research themes: Sustainable Infrastructure Systems, Water and Environmental Engineering, and Sustainable Transportation Systems. The department had the aim to further strengthen its research capacity, foster broader collaborations, and contribute impactful solutions to national and global engineering challenges. The department's research, academic, industrial, and professional initiatives collectively advance the Sustainable Development Goals (SDGs), particularly SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, and SDG 11: Sustainable Cities and Communities.

Faculty Achievements

Dr. Sadik Rahman and his team received a research grant of Tk. 25.15 lakh from the Centre for Research and Training (CRTEWU) for their project titled "Assessing the Reuse Potential of Water Collected from the Air Conditioning Units of East West University: A Pilot Study on Air Condensate Harvesting." **Dr Rahman**, along with **Eng. Fuad Yasin Huda** also received department level Research Excellence Award in the EWU Research Day 2025.

Eng. Sajedur Rahman secured first place in the Faculty-level Three-Minute Presentation Competition under the Faculty of Sciences

and Engineering, which was awarded in the EWU Research Day 2025.

Md Taki Tajwar was invited to take a session on "Higher Study Opportunities & Preparation" at the Career Fest 2025, organized by CUET Career Club on 8th August 2025.

These achievements reinforced the department's dedication to research, innovation, and academic excellence in line with SDG 9: Industry, Innovation and Infrastructure.



CE faculties and students on Research Day 2025 with the Vice-chancellor of EWU

Student Achievements

Team 3 Zero, comprising **Md. Sadik Jamal Kowshik**, **Md. Tanvir Alam**, and **Amlan Deb Nath**, achieved the 1st Runner-Up position in the Climate Policy Case Competition 2025, organized by the Centre for Policy Dialogue (CPD) in collaboration with the Embassy of Denmark.

The CE Football Team achieved Runner-Up position in the EWU Football Fiesta 2025, showcasing teamwork and spirit.

Alumni Success

Eng. Sourav Shome, a B.Sc. graduate, received full funding to pursue a Master of Applied Science in Civil Engineering (Transportation Engineering) at the University of British Columbia (UBC), Vancouver.

Eng. Shaikh Zamiul Ahmed, also from Batch 9, began his Master's in Geotechnical Engineering at Universiti Teknologi PETRONAS (UTP) under the International Collaborative Research Fund.

Departmental Activities

On 13 August 2025, the department hosted a seminar titled "Karnaphuli Tunnel and Padma Bridge: Bangladesh's First Under-River Roadway and Challenging Long Bridge Foundation". Dr. Hossain Md. Shahin, Professor at Islamic University of Technology (IUT) and national consultant for both megaprojects, delivered an insightful keynote on design challenges and construction complexities.

The department also arranged field visits to major industries, including Seven Rings Cement Factory (2 August 2025) and McDonald Steel Building Products Ltd. These visits offered students first-hand exposure to manufacturing processes, safety management, and sustainable practices.

Additionally, several guest lectures were organized throughout the year, featuring professionals from RHD, Japan Fudo Tetra Corporation, SMEC Bangladesh, Dhaka WASA, BWDB, and RANGS Properties, bridging academia with industry and promoting future collaboration.

Department of Mathematics and Physical Sciences

Overview of the Department

The Department of Mathematical and Physical Sciences (MPS) integrates Mathematics, Physics, Chemistry, Statistics, and Data Science to provide a multidisciplinary academic environment. It offers two undergraduate programs - B.Sc. in Mathematics and B.Sc. in Data Science and Analytics - and a Master of Science in Data Science and Analytics. The programs emphasize theoretical knowledge, analytical skills, and computational expertise, preparing students for academia, research, and industry. The department also teaches foundational science courses to students across different science and engineering programs. With 36 faculty members, including 15 PhD holders, MPS ensures a strong academic environment and excellent student guidance in classrooms and laboratories.



Research Focus of the Department

The faculty members engaged in advanced research encompassing material science, cosmology, plasma physics, computational fluid dynamics, mathematical modelling, mathematical biology, data mining and statistical machine learning, Bayesian neural networks, deep learning, biostatistics, epidemiology, bioinformatics, material synthesis, heterogeneous catalysis, electrochemistry, environmental pollution and monitoring, sustainable energy, differential geometry, polymer chemistry, and food chemistry etc. Their work emphasized innovation, interdisciplinary collaboration, and the application of scientific knowledge to address global and national challenges. Research activities within the department aligned with the United Nations Sustainable Development Goals (SDGs), particularly Quality Education (SDG 4), Industry, Innovation and Infrastructure (SDG 9), Climate Action (SDG 13), and Good Health and Well-being (SDG 3).

Faculty Achievements



Faculty of the Department of MPS Achieved Dean's Award (Faculty of Science, University of Dhaka)

Four faculty members — **Ms. Shobha Islam, Mr. Apurbo Roy Chowdhury, Mr. Syed Shovon Mahbub Mahin, and Mr. Md. Aminul Islam Shazid** — all serving as Lecturers, received the prestigious Dean's Honor Award from the Faculty of Science, University of Dhaka, in recognition of their outstanding academic achievements (November 2025).

Dr. Zubair Hasan was an invited speaker at the 1st International Conference on Science and Humanities for Sustainable Development (DUET, October 2025).

Dr. Md. Mahfuzul Haque was honoured as an invited speaker, technical committee member, and session chair at the IEEE International Conference on Quantum Photonics, Artificial Intelligence, and Networking 2025, and was appointed Advisory Panel Member of Engineering Research Express (IOP Science).

Dr. Zubair Hasan and Dr. Nazmul Abedin Khan received Ministry of Science and Technology (MoST) Special Research Grants of BDT 5 lakhs on their project titled "Synthesis of bimetallic zeolitic imidazolate frameworks (ZIFs) and ZIFs derived carbon composites for catalytic and adsorptive removal of PPCPs and dyes from aqueous environment".



Dr. Nasima Akter Mukta and Dr. Mongur Hossain received Ministry of Science and Technology (MoST) Special Research Grants of BDT 6 lakhs on their project titled "Preparation of electrospun bi-polymeric scaffolds from sugarcane bagasse lignin and alginate to assess their efficacy in biomedical applications".

Dr. Thamina Acter received Ministry of Science and Technology (MoST) R&D grant of BDT 80,000 on her project titled "Molecular-level characterization of sedimentary organic matter (SOM) in estuarine regions of Bangladesh using ultrahigh-resolution mass spectrometry".



Faculty of Liberal Arts and Social Sciences

The Faculty of Liberal Arts and Social Sciences at East West University is committed to academic excellence. The program emphasizes close student–faculty engagement and provides exposure to contemporary, real-world issues through national and international conferences, seminars, workshops, field trips, and study tours. Faculty members are strongly research-oriented, actively bridging theory and practice to generate new knowledge, and include several nationally and internationally recognized scholars. Students benefit from this environment by participating in research projects, even at the undergraduate level. Graduates of the program go on to become accomplished professionals, academics, and scholars.

The Faculty of Liberal Arts and Social Sciences comprises five departments:

- Department of English
- Department of Sociology
- Department of Law
- Department of Social Relations
- Department of Information Studies.

Department of English

The Department of English is among the largest departments of East West University. It consists of 48 full-time faculty members and has a total of 1,247 students. The Department offers a diverse range of undergraduate and graduate courses in English Language, Literature, and Linguistics. In addition to its degree programs, it offers four foundation courses designed to support students from other faculties of the University. The Department organizes seminars, workshops, conferences, and research activities. Its seminar series demonstrates a commitment to research and promotes intellectual exchange among faculty, students, and visiting scholars. Co-curricular provisions include the English Conversation Club, which is accessible to all EWU students. The Department's revitalized Writing Centre provides assistance to students and resources to improve academic writing. Through emphasis on pedagogical innovation, research, and student development, the Department of English aims to advance excellence in teaching, learning, and scholarship within East West University.

Research Focus of the Department

This year, the Department of English had a total of 23 publications. Research in Applied Linguistics and ELT focused on learner autonomy, critical thinking, and inclusive teaching, with attention to self-regulated learning, reflective writing, and outcome-based curriculum design. It emphasized improving education in under-resourced EFL contexts in Bangladesh, including teacher cognition, translanguaging, and curriculum development for minority learners. Another focus was the integration of educational technology, such as blended learning, AI, multimodal discourse analysis, and digital literacy, alongside studies of student motivation and presentation anxiety. Research also explored environmentally informed approaches, youth employability, and applied phonetics, connecting language education to real-world communication and professional skills.

Research in Literature and Cultural Studies examined identity, belonging, memory, and representation, with a focus on migration, diaspora, and postcolonial South Asia and the Middle East. Studies explored the psychological and emotional effects of displacement, while feminist and transnational feminist perspectives analyzed power, gender, and agency across cultures. Ecocritical research investigated literature's relationship with the environment, sustainability, and non-Western value systems. Work on Partition literature, popular culture, surveillance, and spiritual narratives addressed historical injustice and cultural resilience, while digital humanities, film studies, and hybrid genres like romantasy expanded methodological and creative possibilities.

The department's research in Applied Linguistics, ELT, and Literary and Cultural Studies strongly aligned with multiple United Nations Sustainable Development Goals (SDGs). Key contributions addressed SDG 4 (Quality Education) by advancing inclusive teaching practices, curriculum development, and lifelong learning, especially in under-resourced settings like Bangladesh. Their use of educational technology and AI supported SDG 9 (Innovation). Efforts to promote linguistic diversity, decolonize curricula, and support marginalized learners aligned with SDG 10 (Reduced Inequalities). The connection between language education and workforce readiness was tied into SDG 8 (Decent Work). Research on digital citizenship fostered ethical engagement, and aligned with SDG 16 (Peace and Justice). Environmental themes in language and literature research supported SDG 13 (Climate

Action) and SDG 15 (Life on Land) through ecocritical perspectives and sustainability education. Literary studies exploring identity, migration, trauma, and feminism promoted social cohesion and cross-cultural dialogue, and contributed to SDG 16 and SDG 17 (Partnerships). Overall, the department's integrated work advanced inclusive and sustainable education grounded in global development goals.

Faculty Achievements

Dr. Farzana Akhter received a Research Excellence Award at the university level, awarded by East West University, on the 1st Research Day organized by EWU. She has published one paper in a Scopus indexed Q1 journal this year. **Dr. Abu Shaheed Abdullah, Ms. Israt Jahan, Ms Saifa Haque, and Ms. Anowara Rayhana Arusha** have also received the best research awards in different categories on the 1st Research Day, organized by EWU.



English Department faculty members with their Research Day Awards

Dr. Farzana Akhter has been invited to serve as the Associate Editor of the Scopus-Indexed Q1 journal, *English Studies: A Journal of English Language and Literature*, published by Routledge/Taylor & Francis. She is also serving as a member of the Editorial Board of the *World Journal of English Language*, a Scopus-Indexed Q1 journal published by Sciedu Press.

Ms. Jarin Tasnim Raisa, Lecturer, at the department, received the prestigious Dean's Award at the University of Dhaka for her Honors result.



Ms. Jarin Tasnim Raisa receiving the Dean's Award

Ms. Shamma Tasnim Rahman, Lecturer, received a certificate from the Alumni Association of the Department of English, Rajshahi University for attaining 1st position in the MA exam.

Md. Shazed Ul Hoq Khan Abir, Senior Lecturer, has received Kali O Kalam Young Writer's Award 2024 for his collection of short fiction, *Nirbachito Debdut* (The Chosen Angel) by the Bengal

Foundation on 26 July 2025.

Dr. Farzana Akhter was invited to deliver a guest lecture via an online platform on "Research Methodology" at the Department of English for Global and Creative Communication, Ma Chung University, Indonesia. She was also an Invited Panel Discussant at the *5th International Conference on Language, Literature, Culture, and Crises*, organized by the Department of English and Modern Languages, Independent University, Bangladesh (IUB), Dhaka. The title of her talk was "Displacement and Dissent: The Politics of Crisis in Immigrant and Diasporic Fiction."

Dr. Akhter Jahan was invited by the BRAC institution of Languages (BIL) to deliver a seminar titled "Transforming EFL Classrooms Through Differentiated Instruction: Enhancing Learning Outcomes and Empowering Teachers," on 7 October 2025 at the BRAC University campus.

Dr. Syeda Nadia Hasan was invited to the seminar series organized by the Department of English, East West University to deliver a seminar titled "The Enchantment of Embodied Living: Aesthetic Engagement and Modernity in Contemporary British Fiction."

Workshop/Training Conducted

Dr. Farzana Akhter conducted 3 workshop/training sessions this year. Dr. Akhter conducted a training on 'Methods of Writing a Research Paper' at the Liberation War Museum, Dhaka. She conducted a workshop on "Writing Abstracts for Academic Papers" at the Writing Centre Workshop Series, Department of English, East West University.

Professor Dr. Muhammed Shahriar Haque and Ms. Ferina Haque from BRAC University conducted a hands-on training titled "Ethical Use of AI in Teaching-Learning Languages, Research, and Publication in the Global South: A Roadmap" at BRAC University on 31 July 2025.

Dr. Akhter Jahan, along with **Dr. Syeda Nadia Hasan** conducted a workshop for the GTAs and UTAs of the Department of English on "Mastering Feedback and Evaluation Techniques" on Thursday, April 24th, at the Writing Centre.

Dr. Syeda Nadia Hasan conducted two other workshops: i. Giving feedback to students organized by The Writing Centre at the English department, ii. Writing SoPs (Statement of Purpose) organized by the East West University English Conversation Club.

Ms. Saifa Haque's, Senior Lecturer, research proposal on 'Impact of Blended Learning on Learner Motivation and Self-Efficacy in EFL Writing Classrooms at Bangladeshi Universities' has received fund by United International University which amounts BDT 318,000.00. Ms. Haque conducted a workshop entitled 'Integrating Technology to Teach English Language Skills' at the 3rd TESOL BD National Teacher Training Workshops, British Council Bangladesh, on February 15, 2025.

Departmental Activities

Nahreen Khan Memorial Lecture: The Department of English organized the 7th Nahreen Khan Memorial Lecture Program 2025 on Wednesday, 16 July 2025. The program was chaired by Professor Dr. Mohammed Farshuddin, Chairperson of the Board of Trustees and Founder Vice Chancellor of EWU. The keynote address was delivered by Dr. Niaz Zaman, a distinguished retired Professor of the Department of English, University of Dhaka, and an esteemed recipient of the Ekushey Padak and the Bangla Academy Award.

Lit-Carnival: This year the department organized for the first time an inter-university literary festival titled "Foodi Presents EWU Lit-Carnival 2025," on 16 October 2025. 22 universities across Bangladesh participated in the carnival.



Inaugural of the Lit-Carnival

Theater Engagements: The Department of English, hosted a two-day theatre event on 20–21 August 2025, featuring a dynamic workshop and a powerful staging of Dhaka Theater's 32nd production, *Nimajjan*. On Day 1, renowned Bangladeshi TV and stage actor Mr. Faruque Ahmed conducted an engaging workshop on the basics of theatre and acting for EWU English students. On Day 2, the main team of Dhaka Theater captivated the audience with their performances.



Performance of Nimajjan by Dhaka Theater

Celebrating Shakespeare's Birthday: The department organized the 'Shakespeare 2025' event on April 24th to celebrate Shakespeare's 461st birthday. The program featured a talk on Shakespeare's universal relevance today, alongside student performances of Sonnets 18 and 138 and scenes from *A Midsummer Night's Dream*, *Macbeth*, *Hamlet*, and *The Merchant of Venice*. The event highlighted Shakespeare's lasting influence while showcasing the students' talent and passion for literature and theatre.



Students performing onstage at Shakespeare 2025

Seminar Series: The department continued its *Rhizome* seminar series in 2025 with a range of insightful presentations. The first Spring seminar, held on 13 March, featured Dr. Syeda Nadia Hasan, Assistant Professor, who discussed her PhD research, "The Enchantment of Embodied Living: Aesthetic Engagement and Modernity in Contemporary British Fiction," sharing key arguments and excerpts from two chapters. The first Summer seminar on 17 July saw Dr. Ariful Islam, Assistant Professor, present "Celebrations in Bangladesh through the Lens of Political Popular Culture: A Critical Observation." On 14 August, Dr. Asifa Sultana of BRAC University explored "Are Schools Saving the Indigenous Languages? Perspectives from Bengal." These seminars highlighted contemporary research in literature, culture, and education.

Academia-Oriented Field Trips by Students: In Spring 2025, MA in English students participated in several academia-oriented field trips and collaborative projects to enhance practical learning. As part of the Professional Communication course (ENG 501), students visited Bjobs.com for mock interviews organized by Dr. Farzana Akhter, gaining insights into industry expectations.

International Collaborative Online Learning: 22 students from ENG 426 engaged in an Collaborative Online International Learning (COIL) project with LaGuardia Community College, New York, fostering cross-cultural teamwork and communication, earning international collaboration certificates.

Educational Field trips: MA in TESOL students, under Dr. Shahriar Haque, visited Benchmark International School, building connections with alumni leaders and observing professional teaching practices. ENG 310 students visited Bangladesh Shilpakala Academy to watch Hunt Inc.'s *Café de Volte*, an immersive 360-degree production that enhanced their understanding of contemporary staging techniques, under the guidance of Ms. Shahnaz Ameer.



English Department students with Dr. Muhammed Shahriar Haque on a field trip.

Annual Picnic: On January 3, 2025, students from the Department of English enjoyed a refreshing day at The Slow Garden, Munshiganj. The trip was an excellent opportunity for students to bond with their faculty members and friends in a beautiful setting, while also creating lasting memories outside the classroom.

Student Achievements

Ratri Bhadra, an MA in English student of the department received the Best Presenter Award (Department level) at the 1st Research Day organized by EWU. In the "3-minute 1-Side Presentation" competition, she presented one of her research papers titled "Nationalism vs Survival Instinct: A Comparative Study of Heroism and Anti-War Sentiment in *The Pianist* and *All Quiet on the Western Front*."



Ratri Bhadra with her Best Presenter Award at EWU's 1st Research Day

Undergraduate student **Toukir Hasan** secured the Runners-up position in both Darts and Carrom, and also reached the Quarter-Finals in Badminton and Table Tennis at the EWU Indoor Sports Carnival.

BA in English student **Zarin Tasnim Lifa** and MA in English student, **Afnan Binte Helal** had their creative works published in *BRACU Resonance*, a bilingual creative writing journal by BRAC University's Department of English and Humanities. Zarin's prose piece "Feels of Freedom" and Afnan's poem "Second Independence" were selected for the special issue "New Beginnings," featuring writings that explore themes of freedom, self-rediscovery, and transformative change.

Students of the Department of English at East West University demonstrated outstanding performance across multiple categories at the EWU Lit-Carnival, with Team *Off-Duty Olympians* emerging as champions in the Drama Competition. In the Poster Presentation segment, the champion title was awarded to **Shanjida Akhter** and **Najifa Binte Naim**, while **Mahbuba Mehjabin Khushbu** secured the position of 2nd Runner-Up. In the Cosplay Competition, **Shuvo Pal** came in first and **Najifa Binte Naim** was the 1st Runner-Up. For Spot Poetry, **Mahdi Nur Romeo** was declared Champion, with **Tahmina Hassan Prity** as the 2nd Runner-Up.

Alumni Success

Our Alumna, **Ms. Raisa Nuzhat** was appointed as a Lecturer in the Department of English at Green University of Bangladesh (GUB). She completed her BA and MA in English (TESOL) at East West University with Magna Cum Laude distinction in recognition of her academic excellence.

Department of Law

Founded in 2014, East West University's Department of Law is committed to producing exceptional legal professionals. Starting with just 42 students, the department has grown significantly over the past 11 years, strengthened by dedicated faculty members, renowned researchers, and experienced legal practitioners whose guidance enriches students' academic and practical skills. The department provides a modern, resource-rich environment with digital classrooms and a well-equipped law library featuring global databases like Manupatra and JSTOR.

Practical legal training is a core component of the curriculum. The department houses a fully furnished Moot Court Room designed to simulate real courtroom proceedings. Students receive structured moot training through the 3-credit "Mooting and Advocacy Skills" course, regular workshops, and intra-department competitions. The compulsory East West University Law Clinic embodies "learning by doing," offering final-year students hands-on experience in client counseling, drafting, and advocacy through mock trials, externships, and community programs. This holistic approach ensures graduates are skilled, ethical, and socially responsible lawyers.

Research Focus of the Department

Faculty worked extensively in Public International Law, including Human Rights, Humanitarian Law, Law of War, Refugee Law, International Criminal Law, and Environmental Law, as well as in International Trade, World Trade, Banking, Commercial Arbitration, and Contract Law. Constitutional Law and Comparative Constitutional Law remained departmental strengths, alongside research on Gender and Minority Rights, Women's Rights, Criminology, Labour and Employment, Disaster, Health, Sports, Space, Corporate Finance, and Business & Human Rights. Emerging areas such as Climate Change, Renewable Energy, and Environmental Law were also explored.

The department's research publications aligned with key SDGs through works on gender-based violence and women's rights (SDG 5), labour conditions in the RMG sector (SDG 8), climate litigation and ecocide (SDG 13), and extensive research on human rights, transitional justice, and constitutional governance under SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable and inclusive institutions at all levels. Additional research on digital political advertising supported SDG 9, while contributions to the safe drinking water ruling advanced SDG 6.

Faculty Achievements

Md. Pizuar Hossain, a PhD candidate in International Law at Monash University, Australia, received three Research Awards at East West University's Research Day 2025 in the Senior Lecturer category. He was named "Best Researcher" at the Department, Faculty, and University levels for his contributions to International Law, Human Rights, Criminology, and Cybercrime/Cybersecurity. He also received the 2025 Alex Raydon and Nina Narodowski PhD Award at Monash University in Melbourne, Australia.

Ali Mashraf, Senior Lecturer, Department of Law, East West University, won the Department Level Research Award: Lecturer Rank, representing the Department of Law in the 1st EWU Research Day 2025.

Ms. Mashraba Naziat, Lecturer, was awarded the "Best Researcher"

in the Three-Minute One Slide Presentation segment (Faculty Member) at the Department level for presenting impactful legal research in the 1st EWU Research Day 2025.

Ali Mashraf, Lecturer, delivered the keynote speech at the Special Guest Lecture on Constitutional Law of Bangladesh organized by the Manmohan Technical University, Nepal. Mr. Mashraf, judged the preliminary rounds of Philip C. Jessup International Law Moot Court Competition: Indonesian National Rounds 2025 organized by Jessup Indonesia. He also judged the memorials of 4th Intra Department Moot Court Competition 2025 organized by the Department of Law, East West University, as well as the memorials and the preliminary rounds of 13th Dhaka DUMCS Inter-Year Moot Court Competition 2024-2025 organized by DUMCS.

Md. Pizuar Hossain, Senior Lecturer, delivered a speech on "The Rohingya Genocide: Patterns of Persecution, Prevention Gaps, and Pathways to Effective Response" at the Research Workshop of the Simon-Skjoldt Center for the Prevention of Genocide, United States Holocaust Memorial Museum, held on 25 October 2025 in Johannesburg, South Africa.

Ms. Nabila Farhin, Senior Lecturer, Department of Law has completed the International Labour Standards (ILS) Academy, a distinguished global training program jointly organized by the International Training Centre of the ILO (ITC/ILO) and the International Labour Standards Department (NORMES) of the International Labour Office from May 12 to 30, 2025. Ms. Farhin also worked as the Technical Lead of Observations Report 2025 on ILO Conventions by the Trade Union International Labour Standard Committee.

Ms. Nadia Rahaman, Senior Lecturer, Department of Law has recently been appointed as an Adviser to Legal Empowerment Bangladesh (LEB), a platform dedicated to advancing access to justice, human rights, and legal literacy through research, community-based initiatives, and capacity development. She also served as Acting Speaker of the House at the inaugural NILS-LEB National Model Legislative Assembly (NMLA) 2025, held on May 23-24 at the University of Chittagong jointly organized by NILS Bangladesh and Legal Empowerment Bangladesh (LEB).

Mr. Shah Maruf Uddin Ahmed, Lecturer, Department of Law became a member of the Climate Change Law Specialist Group (CCLSG) at the IUCN World Commission on Environmental Law in June 2025. He worked with the Climate Litigation and Inclusive Energy Transformation clusters. He has also been serving as the Executive Member of the Bangladesh Centre for Ocean Law and Policy (BCOLP) since January 2025.

Ms. Nadia Rahaman, Senior Lecturer, was appointed as one of two East West University faculty members under the ILO-EWU partnership 'Planting the Seeds of Change' and participated in the signing of a two-year Memorandum of Understanding with the International Labour Organization (ILO) on 8 May 2025 in Dhaka. Under the ADWIB project, supported by the Team Europe Initiative, she also took part in *LEAP Forward: Academic Partnerships for Labour Law and International Labour Standards*. Ms. Rahaman also served as an adjudicator for the Russian and Nigerian National Rounds of the prestigious Philip C. Jessup International Law Moot Court Competition, held in February 2025. Moreover, she was invited to serve as an adjudicator for the 2025 International Criminal Court Moot Court Competition (ICCMCC), held in The Hague, Netherlands.

Departmental Activities

Moot Competition: The Department of Law organized the 4th Intra Department Moot Court Competition 2025. In addition, it organized a specialized workshop titled “Deception Detection Through Body Language Analysis in Courtroom” on Sunday, May 26, 2025. The workshop was conducted by Md. Meraz Hossain, a distinguished scholar and Ph.D. Fellow in Forensic Psychology at the National Forensic Sciences University (NFSU), India, and Managing Director of the Bangladesh Institute of Forensic Psychology & Sciences (BIFPS Consultancy Ltd.).

Career-Oriented Workshop: EWU Law hosted a “Career-Oriented Workshop on Legal Careers in Banks and NBFIs” with Mr. Qazi Mahmudur Rahman, EVP and Chief Legal Officer, providing practical insights on compliance, litigation, and legal career paths. It also successfully held its 10th Workshop on “Mooting and Advocacy Skills” on November 1, 2025, attended by 80 first- and second-year students.

Seminar: The Law Department successfully organized a seminar on “The Recent Amendment of the Code of Criminal Procedure, 1898,” featuring Dr. Muhammad Mahbubur Rahman, Mr. Muhammad Omar Faruque, and Mr. Md. Zahirul Islam. The session provided insights into criminal court procedures, differences between the previous and amended codes, and practical issues in law enforcement.



Seminar on Recent Amendment of The Code of Criminal Procedure, 1898

East West University Law Clinic: The East West University Law Clinic (EWU Law Clinic) is the first-of-its-kind clinical legal education program established in any private university in Bangladesh. The program aims to apply the methods of Clinical Legal Education (CLE) to enable students to translate theoretical legal knowledge into practical skills and real-world problem-solving. The 6th and 7th editions of the Law Clinic were conducted during the Spring and Fall 2025 semesters, respectively.

Interactive and Experiential Learning Sessions: In Spring 2025, the EWU Law Clinic arranged 23 interactive learning sessions, and an additional 17 sessions were conducted in Fall 2025. Among the distinguished facilitators, Mr. Justice Zakir Hossain, Hon'ble Judge, High Court Division, Supreme Court of Bangladesh and Mr. Sk. Samidul Islam, Session Judge conducted sessions on the practical aspects of civil and criminal procedure. Barrister Khaled Hamid Chowdhury, Senior Advocate, Supreme Court of Bangladesh, conducted sessions on client interviewing and alternative dispute resolution (ADR). These sessions bridged the gap between academic study and professional practice, allowing students to engage directly with real-world legal methodologies.

Mock Trials: The participants of the Law Clinic took part in both Civil and Criminal Mock Trials. Each mock trial simulated an entire courtroom proceeding based on real-life scenarios. Through these exercises, students gained hands-on experience in analyzing and

managing court documents, examining witnesses, and preparing and presenting arguments on behalf of their clients.

International Collaboration and Knowledge Building: The EWU Law Clinic took part in the 3rd Asia Clinical Legal Education (CLE) Conference, organized by Bridges Across Borders Southeast Asia Community Legal Education Initiative (BABSEACLE). The Law Clinic also collaborated with leading national organizations, including the Bangladesh Legal Aid and Services Trust (BLAST), National Legal Aid Services Organization (NLASO), and other partners in the justice sector.

Street Law and Community Research: As part of its community outreach, the EWU Law Clinic organized four Street Law/Public Legal Literacy sessions aimed at fostering students' connection with communities, cultivating empathy, and promoting public awareness. The students were trained by experienced Street Law practitioners in interactive pedagogical methods. One student group conducted a legal literacy session with employers of street children, focusing on the human rights of street children. Another group conducted a session on tolerance and inclusion for the transgender community. Additionally, two research teams conducted community visits: one in the Agargaon slum to study the right to water, and another at Easy Fashion Garments to explore labor rights in the garment sector.

Court and Chamber Visits: The students of the Law Clinic visited the Dhaka District and Sessions Judge Court to observe real trial proceedings and judicial practices. They also visited judges' chambers, gaining firsthand exposure to court processes, documentation, and professional courtroom etiquette.



The East West University Law Clinic (EWU Law Clinic)

Alumni Success

Nur-A-Ariya Alam, a 2022 graduate of the Department of Law, was appointed as a Lecturer in the Department of Law at East West University in Spring 2025.

Kazi Fardin Prio, an alumnus of the Department of Law has successfully passed the Bar Training Course (BTC) from UWE Bristol and is now a Barrister-at-Law from the Honorable Society of the Lincoln's Inn.

EWU Law Clinic helped graduates secure pupillage positions at leading Bangladeshi law chambers, including Mahbub & Company, MNA Barristers & Associates, and others. One graduate completed his internship under Bangladesh Legal Aid and Services Trust (BLAST) and is currently doing a second internship at the International Crimes Tribunal, Bangladesh.

Department of Sociology

The Department of Sociology was established in 2017 within the Faculty of Liberal Arts and Social Sciences, while the Bachelor of Social Sciences (BSS) program was launched in 2013 at East West University. Through a 130-credit curriculum and hands-on research or internship, the program prepares learners to become resourceful professionals by cultivating transformative skills and a deeper understanding of social, cultural, and political issues. The program also aims to provide structured community services while instilling the core values of social justice and professionalism. Over the years, the department has produced approximately 300 graduates and currently has about 500 students. Central to this success is the department's distinguished faculty, whose national and international experience and academic achievements enhance the quality of education and research. The Department of Sociology regularly invites esteemed scholars and professionals to deliver lectures in seminars. The department is preparing to launch a comprehensive master's program in Sociology and Social Policy (MSSP).

Research Focus

The Department of Sociology faculty conducted diverse research on contemporary social issues. Major focuses included Social and Mental Health, with research on suicide, masculinity, medical sociology, and adolescent loneliness. Gender and Inequality research addressed gender-based violence, gender and media, gender and the environment, and gender and development. Environmental and Disaster studies covered climate change, the sociology of the environment, and wildfires. Socio-economic studies explored urban poverty, industrial sociology, the information economy, and automation in the labor market. Core areas included political sociology, religion, policy analysis, livelihood vulnerabilities, migration, and social empowerment, with work on organizational theory and civil service. Research was supported by grants from the University of Melbourne, the International Rice Research Institute (IRRI), NILG, and EWUCRT.

The collective body of publications was strategically aligned with several United Nations Sustainable Development Goals (SDGs), particularly in Bangladesh. Health and well-being (SDG 3) was a central focus, demonstrated by studies on mental health, suicide prevention, emergency services, and public health security. Decent work and economic growth (SDG 8) were addressed through research on labor relations, change management, and sustainable industrial development. The portfolio further highlighted Gender equality (SDG 5) and Climate Action (SDG 13), through an exploration of women's empowerment and adaptive strategies against climate risks. Research also covered Quality education (SDG 4) access during crises, Sustainable Cities and Communities (SDG 11) through the preservation of cultural heritage, and Peace, justice, and strong institutions (SDG 16) by addressing societal inclusion and institutional resilience. In addition, innovation and industrial infrastructure (SDG 9) was explored in the context of industrial growth.

Faculty Achievements

Dr. Anisur Rahman Khan received the best researcher award in the Faculty of Liberal Arts and Social Sciences, East West

University at the rank of Associate Professor. **Dr. Rasel Hussain** received the best researcher award in the Faculty of Liberal Arts and Social Sciences, East West University at the rank of Assistant Professor. **Mr. Helal Uddin** received the best researcher award in the Faculty of Liberal Arts and Social Sciences, East West University at the rank of Senior Lecturer.



Professor Dr. Shams Rahman, Vice Chancellor of East West University with Dr. Anisur Rahman Khan, Dr. Rasel Hussain & Mr. Helal Uddin

Dr. Anisur Rahman Khan, Associate Professor, delivered a keynote speech titled "Masculinity, Suicide, and IPV: Messages for Men's Mental Health Interventions" on 31 May 2025, organized by the Youth Policy Forum, platform for policy dialogue, advocacy, and research for youth in Dhaka.

Dr. Fouzia Mannan was invited as a Panel Speaker at the International Seminar on the Interdisciplinary Approach to Sustainable Development (ISSD), organized by the National College, Kathmandu University, September 4-5, 2025, Kathmandu, Nepal.

Dr. Mumita Tanjeela, Associate Professor, was invited as a speaker at the Climate Action session in the Network for Education and Research on Peace & Sustainability (NERPS) Conference-2025 held in De La Salle University, Manila, Philippines from 5 March to 7 March 2025.

Ms. Manzuma Ahsan, Senior Lecturer, was invited as a speaker in the International Workshop entitled "Contested Emotion in Feminist Literature, Art, and Activism", organized by the Collaborative Research Center & Affective Societies at Freie Universität Berlin, Germany (March 6-7, 2025).

Dr. Rasel Hussain, Assistant Professor, was invited as a resource person by the Caritas Development Institute: Centre for Research and Training, a trust of Caritas Bangladesh, to conduct a three-day intensive training session (4-6 September, 2025) as part of their three-month Diploma Course on "Social Analysis and Development".

Dr. Mumita Tanjeela (Associate Professor), **Dr. Rasel Hussain**

(Assistant Professor), **Md. Helal Uddin** (Senior Lecturer), **Ruma Parvin** (Senior Lecturer), and **Ms. Sadia Bintu Zaman** (Lecturer) have been selected as 'Regional Editors' (Bangladesh) for the *Global Dialogue* magazine of the *International Sociological Association (ISA)*.

Dr. Mumita Tanjeela, in collaboration with **Dr. Rasel Hussain** and **Mr. Helal Uddin**, secured a competitive EWUCRT research grant for a project investigating environmental degradation and displacement of forest-dependent communities in the Sundarbans, supporting high-impact socio-ecological research for the 2025–2026 financial year.

Masum Billah, Senior Lecturer, was appointed as the "Sessional Teaching Academic" of the Faculty of Medicine and Health by the University of New South Wales (UNSW), Sydney, Australia.

Mr. Helal Uddin, Senior Lecturer, initiated and successfully served as a co-supervisor for an international Master's thesis titled, "Effect of Natural Disasters on Youth Mental Health: A Systematic Review," submitted to the University of Oviedo, Spain (Session: 2024–2025).

Departmental Activities

The Department Welcomes International Student: The Department welcomed Ms. Júlia Fuentes Ibars, a Spanish student of the Erasmus Mundus Joint Master's Degree in Public Health in Disasters (EMJPHID) program jointly coordinated by the University of Oviedo (Spain), Karolinska Institutet (Sweden), and the University of Nicosia (Cyprus).

Seminar on *Sultana's Dream*: The Department of Sociology hosted a seminar on Begum Rokeya Sakhawat Hossain's book *Sultana's Dream* at East West University. The book was inscribed in UNESCO's Memory of the World Regional Register in 2024.



Seminar on Begum Rokeya Sakhawat Hossain's Sultana's Dream

Field Trips: The department organized a field trip to the Bangladesh National Museum for students of SOC 102 and SOC 307 on May 3, 2025. The trip provided students with a practical orientation to the anthropological, cultural, and historical dimensions of Bangladeshi society, directly linking classroom material to empirical reality. Another field trip, the visit to the Liberation War Museum on April 19, 2025, arranged for students of SOC 7101 and SOC 7106, deepened student understanding of the history of the struggle for democratic and national rights.



Field trip

Annual Picnic: The Department of Sociology at East West University (EWU) organized an annual picnic on 28th February 2025 at the Subarnagram Amusement Park & Resorts, Narayanganj.



Sociology Department's Annual Picnic

Student Achievements

Abrar Faiyaz, a 5th-semester student of the Department of Sociology, East West University, has secured the 9th position out of 150 participants across Bangladesh in the 3rd Socio-Genius Online Quiz Competition 2025, held on July 10, 2025.

Alumni Success

Naila Abdullah Mim, a distinguished alumna of the Sociology Department has been awarded a PhD opportunity at Kent State University, USA.

Ariz-Un-Elma and **Abu Muhammad Jarrah**, distinguished graduates of the Sociology Department have been awarded prestigious AIT Fellowships to pursue their master's studies at the Asian Institute of Technology (AIT) in Bangkok, Thailand.

Md. Nurullah Bahar Tawsif secured an international Master's admission (September 20, 2025).

Asraful Afrin Biswas (Batch 2018) commenced her Master's studies in Global and Development Studies at Roskilde University, Denmark (September 21, 2025).

Department of Information Studies



DIS students and faculty with the Vice-Chancellor and Pro-Vice-Chancellor

The Department of Information Studies (DIS) at East West University warmly welcomes learners who are passionate about managing information, knowledge, and technology. Since its inception in Spring 2016, as a vibrant and student-centered academic home, the department offers dynamic programs that blend modern information practices with hands-on experiences across digital platforms, information institutions, and knowledge organizations. Guided by expert and caring faculty, students benefit from personalized mentoring, innovative teaching, and rich research opportunities that prepare them to thrive in a rapidly changing world. With a supportive, inclusive, and collaborative environment, we inspire curiosity, value ideas, and empower students to achieve their fullest potential. Proudly embracing our slogan, "We prepare tomorrow's information leaders," the department invites young minds to explore, learn, and grow with them.

Research Focus of the Department

The research area of the Department of Information Studies focused on Application of Artificial Intelligence in information institutions; Digital literacy; Media and Information Literacy; Combating Misinformation, Disinformation, Fake news; Open access and open research, etc. They aligned with SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), SDG 10 (Reduced Inequalities), and SDG 17 (Partnerships for the Goals).

Faculty Achievements

Professor Dr. Dilara Begum was awarded Best Researcher in Professor Category, **Mr. Md. Hasinul Elahi** was awarded Best Researcher in the Senior Lecturer category and in the 3-minute Presentation category, and **Mr. Raiyan Bin Reza** was awarded in the Lecturer category at the 1st Research Day 2025 hosted by East West University on 24th May 2025.

Professor Dr. Dilara Begum and **Md. Hasinul Elahi** received research funding from the East West University Centre for Research and Training for a study titled "Perceived Service Quality of District Government Public Libraries in Bangladesh: An Analysis through the Lens of LibQUAL+."

Ashik Rayhan, a Lecturer was honored with two Dean's Awards from the University of Dhaka in recognition of his exceptional academic achievements in the Department of Information Science and Library Management. He received the awards for his outstanding performance in both his Bachelor of Arts (Dean's Award of Academic Recognition) and Master of Arts (Dean's Award of Honour) programs.



Ashik Rayhan receiving Dean's Awards

Professor Dr. Dilara Begum, Chairperson, was invited as a keynote speaker at Bangladesh Television on 8 May 2025, where she delivered the keynote address at the workshop Digital Cataloging of the BTV Archives. She also served as a keynote speaker at the seminar "Challenges to Retrieval of Plagiarism-Free Information from AI for Academia and Scientific Research", organized by the Bangladesh National Scientific and Technical Documentation Center (BANSDOC) under the Ministry of Science and Technology. In addition, she was invited as a speaker at the International Conference on Innovation and Digital Transformation in Academic Libraries (ICIDTAL), held in Faridabad, India (27–28 May 2025), and at the Global Library Summit 2025, themed "Library Diplomacy: Uniting Nations through Library Cooperation", organized by South Asian University in collaboration with LIS Academy, Bangalore (5–7 February 2025).

Rumana Rahman, Senior Lecturer, participated as a discussant in an international webinar on "Prompt to Power: Youth, Ethics, and MIL in AI Platforms", organized by the Department of Media Communication and Journalism (MCJ), North South University, in association with MILNetBD and UNESCO. She also delivered a Guest Lecture on "Integrated Library Management Software: KOHA" at BANSDOC (Bangladesh National Scientific and Technical Documentation Centre) on 30 September 2025.

Professor Dr. Md. Saiful Alam, presented the keynote paper on the occasion of the National Library Day 2025 on 05 February 2025 at National Museum Auditorium. The event was organized by the Directorate of Public Libraries under the Ministry of Cultural Affairs of the People's Republic of Bangladesh.

Departmental Activities

Partnership contract with UNESCO Dhaka Office: The department of Information Studies has signed a partnership contract with UNESCO Dhaka Office for building a strong Media and Information Literacy (MIL) Network. It also joined a research collaboration with UNESCO on "Media and Information Literacy in The Age of AI: Perceptions of Academicians and Students on the Integration of MIL in Higher Education."

Global Media and Information Literacy Week 2025: On October 26, 2025, Department of Information Studies launched Global Media and Information Literacy Week 2025 in collaboration with UNESCO Dhaka and MILNetBD. The inaugural ceremony centered on the theme "Minds Over AI – MIL in Digital Spaces." Distinguished attendees included Dr. Susan Vize of UNESCO; East West University's Vice Chancellor, Professor Dr. Shams

Rahman, and Pro-Vice Chancellor, Professor Dr. Mohammad Ashik Mosaddik; Professor Dr. Saquiba Yesmine from Jahangirnagar University; and Professor Dr. Dilara Begum, Chairperson of the Department and President of MILNetBD. As part of the Global MIL Week 2025 celebration, the Department also organized a panel discussion titled "Integration of Media and Information Literacy (MIL) in Higher Education". They were joined by faculty, information professionals, alumni, and students from various disciplines and universities.



DIS celebrates Global Media and Information Literacy Week 2025

First Media and Information Literacy Network formed in Bangladesh: Department of Information Studies and UNESCO Dhaka jointly launched Bangladesh's first Media and Information Literacy Network (MILNetBD). This national platform aims to empower youth and academia to counter misinformation and hate speech while promoting responsible digital citizenship. Professor Dr. Dilara Begum chairs the committee as President, supported by Vice Presidents from Dhaka and Rajshahi universities. Mr. Md. Hasinul Elahi (East West University) and Ms. Zarin Tasnim (North South University) serve as Secretary and Treasurer, respectively.



Launching of first Media and Information Literacy Network (MILNetBD) by Department of Information Studies and UNESCO Dhaka

World Book and Copyright Day 2025 Celebrations: On April 23, 2025, the Department of Information Studies held a seminar for World Book and Copyright Day titled "The future of books and publishing in the Artificial Intelligence (AI) landscape." The explored books' enduring value, AI's impact on publishing, and related creative challenges. Chief Guest A K M Sohel, Additional Secretary of the Government of Bangladesh, emphasized the importance of reading for moral and historical knowledge. Special Guest Mahruk Mohiuddin, Managing Director of The University Press Limited, highlighted books as bridges across generations and cultures.

Departmental Picnic



DIS Picnic 2025

A day-long picnic was arranged by the department on February 28, 2025. Around 50 participants joined the trip including current students, alumni and the faculty members. The excursion included activities like a cricket tournament, fun games, cultural events, small souvenir giving to the new students, and a raffle draw.

Pitha Utsob Celebrations: On February 20, 2025, the Department of Information Studies hosted a "Pitha Utsob" on the university rooftop. The event celebrated Bangladeshi culture, showcasing a variety of traditional pitha. Distinguished attendees included Professor Dr. Mohammed Farashuddin, EWU's Chief Adviser, along with trustees, senior administrators, and faculty.



Dr. Farashuddin at DIS Pitha Utsob

Seminar on "The Impact of Artificial Intelligence (AI) on Students' Academic Behavior": The department held a seminar titled "The Impact of Artificial Intelligence (AI) on Students' Academic Behavior" on 8 January 2025. Dr. Sanaul Haque, Post-doctoral Researcher, Software Engineering, LUT School of Engineering Sciences, delivered the keynote speech on the mentioned topic.

Alumni Success

Anosua Islam Aurthy, Alumni, Department of Information Studies, has recently joined the UNESCO Dhaka Office as a Volunteer, and Assistant Program Coordinator for "Building a Strong Media and Information Literacy (MIL) Network".

Department of Social Relations

As an academic unit of the Faculty of Liberal Arts and Social Sciences, the Department of Social Relations (DSR) was established on 1 June 2005, and ever since its inception, it has been playing a key role at East West University by offering diverse General Education (GEN) courses to all students, and by offering cross-cutting multidisciplinary undergraduate and postgraduate programs focusing on populations, public health, and environmental issues. The department offers following programs:

1. Bachelor of Social Sciences (BSS) in Population and Public Health Sciences (PPHS)
2. Master of Population, Reproductive Health, Gender and Development (MPRHGD)
3. Post graduate diploma in Population, Public Health and Disaster Management (PPDM)

The department works tirelessly to advance East West University's vision. Our faculty members embody the values of interdisciplinary collaboration, inclusivity, and have reputations of exceptional teaching quality and tailored support for the students.



Faculty members and Staff of Department of Social Relations

Research Focus

The department's research addressed critical themes at the intersection of health, society, and the environment. Core areas included public and global health, covering maternal and child health, epidemiology, communicable and non-communicable diseases, and mental health. Additional focus areas included population dynamics (aging, migration, fertility, and sexual health), gender issues (gender-based violence, ICT), and environmental research (climate adaptation, environmental migration, urban resilience, and disaster risk). Expertise also extended to sustainable development, urbanization, health psychology, and applied statistical and data science methods.

This diverse research portfolio was strongly aligned with the United Nations Sustainable Development Goals (SDGs). Public health studies, such as on vaccine willingness and mental health, supported SDG 3 (Good Health) and intersected with efforts to reduce poverty (SDG 1), promote gender equality (SDG 5), and tackle inequalities (SDG 10). Research on education advanced SDG 4, while climate adaptation studies contributed to SDG 13 (Climate Action) and SDG 16 (Strong Institutions). Investigations into pension schemes and economic security connected to SDG 1 and SDG 8 (Decent Work).

Faculty Achievements

Four faculty members from the Department of Social Relations, **Professor Dr. Md. Mobarak Hossain Khan**, **Md. Sanaul Haque Mondal, PhD**, **Dr. Marzia Zaman Sultana**, and **Rubayat Kabir** were recognized for their outstanding research contributions at the university's Research Day held on May 24, 2025.



Receiving Research Excellence Award

On September 10, 2025, **Professor Dr. Md. Mobarak Hossain Khan** instructed a session on "Climate Change and Health" in the 15th International Summer School organized by Humboldt-Universität zu Berlin, Germany.

Dr. Touhida Tasnima, Chairperson and Associate Professor conducted a training session on "Smart Phone Usage for Women's Empowerment to Respond against Domestic Violence in Bangladesh", organized by Center for Research and Training East West University (CRTEWU) on January 2, 2025. Professor **Dr. Md. Mobarak Hossain Khan** facilitated a session on 'Methods of Collecting Quantitative Data' organized by the IQAC, EWUCRT, EWU on June 26, 2025.

Departmental Activities

The Department of Social Relations (DSR) had the honor to host Kabita Bose, Country Director and Sabrina Arifin Khan, Director (People and Culture) from Plan International Bangladesh, for an insightful session held on Sunday, 18 May 2025.



Kabita Bose, Country Director and Director, People and Culture, Plan International Bangladesh at DSR

Seminar on 'Sexual and Reproductive Health and Rights: A seminar on 'Sexual and Reproductive Health and Rights (SRHR) and Gender Justice' in Collaboration with Plan International Bangladesh was organized by the Department of Social Relations on September 1, 2025. The speakers were Kabita Bose (Country Director of Plan Internationals), Syed Md. Nuruddin (Advisor-SRHR), Sanjida Ahmed (Advisor-Gender, Diversity, Inclusion and Protection), and Sabrina Arifin Khan (Director – People and Culture).

Seminar on Cervical Cancer Awareness: A seminar on 'Cervical Cancer Awareness' was organized with Dr. Sanjida Ahmed Soma, a specialist in gynecological oncology on February 27, 2025. Professor Dr. Md. Mobarak Hossain Khan and Dr. Marzia Zaman Sultana, Senior Lecturer, were the internal speakers.



Speakers at the Cervical Cancer Awareness seminar. From left: Dr. Md. Mobarak Hossain Khan, Dr. Sanjida Ahmed Soma and Dr. Marzia Zaman Sultana

Speaker at a Seminar: Dr. Touhida Tasnima, Chairperson and Associate Professor, Department of Social Relations was the speaker at the seminar on 'From Classroom to Reality – Addressing the Emerging Development Challenges in Bangladesh' organized by the Department of Social Relations.

Seminar on Public Health Nutrition in Bangladesh: The department also organized a seminar titled "Public Health Nutrition in Bangladesh," on July 10, 2025. Featured guest speakers were Tania Sharmin, Director of Food Security & Livelihoods and Child Poverty, and Md. Taufiqul Islam, Manager of the Right2Grow Consortium Program Bangladesh at Save the Children Bangladesh. Dr. Marzia Zaman Sultana, Senior Lecturer, was the Internal Speaker of the seminar.



Seminar on "Public Health Nutrition in Bangladesh," organized by Department of Social Relations

Program Celebrating Breast Cancer Awareness Month: To celebrate Breast Cancer Awareness Month in October, students from the PHS 305: Epidemiology of Noncommunicable Diseases and Injuries course, under the guidance of Senior Lecturer Dr. Marzia Zaman Sultana, created and displayed informative posters. In addition, on April 7th, 2025, the Department of Social Relations commemorated World Health Day 2025 with the theme "Healthy Beginnings, Hopeful Futures."

Alumni Meet: On April 26th, the Department of Social Relations organized an Alumni meet, bringing together both graduates and current students of Master of Population, Reproductive Health,

Gender and Development (MPRHGD) and Post Graduate Diploma in Population, Public Health and Disaster Management (PPDM) featuring a celebration of Boishakh.



MPRHGD and PPDM graduates and current students along with DSR faculty members

Annual Picnic: An annual picnic was organized for the students of the Department of Social Relations on Saturday, February 22, 2025, at Krishibari Estates in Savar.



Members attending the DSR Picnic 2025

Field Visits: On May 16th, 2025, students enrolled in EHS 301 and EHS 302 courses embarked on an educational field visit to the CCDB Climate Centre, Gazipur, where they explored practical and innovative solutions addressing climate change. The field visit aligned with SDG 13 (Climate Action) as students explored practical and innovative solutions addressing climate change. It also supports SDG 7 (Affordable and Clean Energy) and SDG 12 (Responsible Consumption and Production) through the exposure to sustainable technologies and environmental practices promoted at the CCDB Climate Centre.



Field Visit to CCDB Climate Center, Gazipur

Students enrolled in course PPHS204: Quantitative Research Methodology, conducted a detailed field visit and questionnaire survey on August 22 and 23, 2025, in Jagir, Manikganj, and Daud Kandi, Cumilla, respectively, to gather information on the socio-demographic, health and quality of life of the elderly population.

This field visit is aligned with SDG 3 (Good Health and Well-being) by assessing the health conditions of older adults, supporting evidence-based approaches to improve population health.



Field Visit to Jagir, Manikganj

Student Achievements

Team Cohesion, a group of students from the Department of Social Relations at East West University, earned the position of 2nd Runner-Up in the 2025 National Policy Competition, organized by the Ministry of Youth and Sports, Bangladesh.



Team Cohesion became 2nd Runner-Up in the 2025 National Policy Competition

The PPHS FALCONS emerged as champions at the inaugural EWU Girls' Intra Football Season, held on April 18, 2025, at Turf Nation in Tejgaon. The event was organized by both current and former East West University football players.



Winners from top left: Suraiyah Islam, Anonna Sarkar, Saika Sanjary, Rubaiya Tasnim, From bottom left: Zakia Zerin, Anushka Islam (Captain) and Nusrat Promi

Alumni Success

Avijit Mondal, alumnus of the Department of Social Relations, received the prestigious "Best Presenter Award" in the 3-Minute Presentation Student Category at East West University's Research Excellence event on May 24, 2025.



Avijit Mondal with his Research Excellence certificate and Best Presenter Award from East West University Research Day 2025.



Faculty of Business and Economics

The Faculty of Business and Economics offers undergraduate and graduate programs designed to enhance students' global business and economic competencies, develop their adaptable technological skills, and prepare them for successful career growth. The Faculty also emphasizes diversity across its programs, faculty and staff, and campus environment to ensure students receive a comprehensive education. Faculty members are committed to advancing knowledge through research, and their theoretical and practical experiences enrich classroom learning to develop managerial and leadership skills. The Faculty of Business and Economics at East West University offers the following degrees:

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- Master of Business Administration for Executives (EMBA)
- Master of Bank Management (MBM)
- Bachelor of Social Science (Economics)
- Master of Development Studies (MDS)

Department of Business Administration

The Department of Business Administration at East West University (EWU) focuses on developing business expertise and leadership skills to foster social transformation. The mission of this department is to prepare students as responsible business leaders through a dynamic and supportive learning environment that promotes both academic and professional growth. Since its inception, the department has been a vital part of EWU's educational framework, offering three main programs- Bachelor of Business Administration (BBA), Master of Business Administration (MBA), and Executive Master of Business Administration (EMBA). As the largest department in the university, it caters to approximately 4,179 students. The department's strength lies in 60 full-time dedicated faculty members, including 20 adjunct faculty members from esteemed universities at home and abroad. They are committed to academic excellence, research, and mentoring, ensuring students gain valuable real-world insights. Graduates of this department have achieved success in prominent organizations such as British American Tobacco, Unilever, and Standard Chartered Bank, showcasing the effectiveness of its holistic educational approach. By collaborating with industry professionals and emphasizing social responsibility, the Department of Business Administration at EWU remains a vital pillar of business education in Bangladesh, dedicated to cultivating future leaders.



Faculty Members of the Department of Business Administration

Research Focus of the Department

In 2025, faculty members of the Department of Business Administration were involved in a variety of research disciplines, ranging from capital markets, banking, and public sector accounting to consumer behavior and digital marketing; from entrepreneurship and international business to governance and technology adoption; and to emerging topics such as sustainability and artificial intelligence.

Faculty members published 21 publications, including 20 journal articles and one conference proceeding. In addition, seven papers were presented at international conferences. One faculty member also had two international conference proceedings, and another faculty member served as a regular reviewer for ranked and Scopus-indexed journals. These research efforts aligned with various Sustainable Development Goals (SDGs), including SDG 2 (Zero Hunger), SDG 3 (Good Health and Well-Being), SDG 5 (Gender Equality), SDG 6 (Clean Water and Sanitation), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), SDG 12 (Responsible Consumption and Production), and SDG 16 (Peace, Justice and Strong Institutions).

Faculty Achievements

Faculty members of the Department received noteworthy

accolades. Dr. Salma Akter, Associate Professor, was nominated to participate in the voting process for identifying the globally top-ranking universities among Asian scholars by the QS Higher Education Ranking Authority. She also received Top Cited and Top Read certificates from the *Journal of Computer Assisted Learning*, the 7th Q1-ranked journal in its field.

Several faculty members of the Faculty of Business and Economics gained notable recognition at the 7th EWU Research Day 2025 for their outstanding research contributions. They were awarded at two levels: the faculty level and the department level. **Dr. Salma Akter** received the awards at the Associate Professor rank, **Dr. Mahnoor Sattar** at the Assistant Professor rank, and **Dewan Mehrab Ashraf** at the Senior Lecturer rank. **Md. Kawsar** received the award at the department level at the Lecturer rank.



Faculty Members of DBA receiving their Awards at the Research Day

Md. Shafiqul Islam, Senior Lecturer, received the Research Day Excellence Award for being the departmental-level champion among the participating lecturers and senior lecturers for a three-minute presentation.

Dr. Farhana Ferdousi, Professor and Chairperson of the Department of Business Administration, served as the Co-Chair of the 10th International Management Conference held on 21–22 February 2025. Several faculty members also presented their papers at different international conferences.

A number of faculty members received prestigious memberships. Nikhil Chandra Shil, PhD, Professor, and Dr. Salma Akter, Associate Professor, were officially recognized as members of ExpertGate. In addition, Mr. Reaz Hafiz, Senior Lecturer, was elected as an Executive Member of the All Broadcasters' Community.

Md. Farhan Faruqui, Assistant Professor, served as a Subject Expert for the National Policy Competition 2025 organized by the Ministry of Youth and Sports at East West University.

Department Activities

Guest Speakers Invited to Share Expertise: The department invited guest speakers from renowned organizations to share their expertise in at least sixteen courses of the BBA Program. These organizations included Banglalink Digital Communications Ltd., UCB PLC, BRAC Bank PLC, Nestlé, Coca-Cola Bangladesh, the ILO–Better Work Bangladesh Program, National Polymer Industries Ltd., Syngenta Bangladesh Ltd., Superstar Group Limited, Grohe, Dotbirth, Clinical Limited, WorkSMART Consulting, and others.

Industrial Tours: Students in the BBA program went on industrial tours to companies such as PRAN-RFL Group Limited (under MGT 480-Strategic Management course), Polash, Ghorasal, Narsingdi, Akij Bakers Ltd. (under MKT 408-International Marketing course)

in Tongi, and Picard Bangladesh Ltd (under HRM 413- Industrial Relations & Labour Law course) to gain real-world experience with industry practices.



Study Tour to PRAN-RFL Group

Seminars: The department hosted at least nine seminars on various topics to enhance students' knowledge. The esteemed guest speakers represented several major business organizations, including Grameenphone Limited, Banglalink, Meghna Group of Industries, Eastern Bank PLC, the ILO–Better Work Bangladesh Program, UNICEF USA, AMANN Bangladesh Limited, and others.

Celebration of the Prestigious Recognition of American Accreditation Council for Business Schools and Programs (ACBSP): The Faculty of Business and Economics of East West University celebrated its prestigious recognition by the American Accreditation Council for Business Schools and Programs (ACBSP) through a program held on 23 April 2025 at BRAC CDM, Rajendrapur, Gazipur.



Celebration of ACBSP Accreditation

The department organized knowledge sharing Session on "Use of AI in the Classroom & Research" by Professor Rahat Munir: The Department of Business Administration organized a seminar on "Use of AI in the Classroom & Research" at East West University for faculty members, conducted by Professor Rahat Munir of Macquarie Business School. The Department also organized a knowledge-sharing session conducted by Professor Nasir Uddin Ahammed, Director of Accreditation. The session covered emerging trends, practical applications, and ethical considerations of AI in higher education, encouraging faculty to adopt innovative strategies for better educational outcomes



Seminar by Professor Rahat Munir on Use of AI in the Classroom & Research

EMBA and MBA programs organized a seminar on Employee Mental Health: The EMBA and MBA programs organized a seminar titled "Employee Mental Health, Work-Life Balance, and Wellbeing in Bangladesh," conducted by Dr. Maleeha Sheefa, Consultant for Routine Immunization Coverage and Equity at UNICEF, USA. Another seminar on Managerial Economics Practices was organized by the EMBA and MBA programs, conducted by Mr. Prashanthan Pathmanathan, Chief Financial Officer (CFO) of Cylon Biscuits Bangladesh Pvt. Ltd.



Seminar by Dr. Maleeha Sheefa

Student Achievements

The Department of Business Administration (DBA) made significant efforts to boost student engagement in 2025. A total of 187 BBA students were placed in various organizations, including the Business Development Centre of China Civil Engineering, CCECC South Asia, bKash Limited, Robi Axiata Limited, and Arla Foods Bangladesh Limited.

Many students received prestigious awards and recognition. **Muhaiminul Hasan Nirjhor, Md. Shiful Islam Khan Junaime, and Monira Alam** won the "Empowering Youth: Engaging and Inspiring Youth in Banking" competition organized by Prime Bank PLC.

Israt Jahan Eshita, a first-semester BBA student, won the PLEASE Hack competition organized by the World Bank, UNDP, and UNOPS.

Nilanjana Das, an alumna of the department, was awarded the Department-Level "Research Day" Competition title in May 2025.

In addition, a number of students were appointed as campus ambassadors for different renowned organizations: **Nusrat Jahan Shaily** and **Ruhul Islam Sami** for PRAN-RFL Group, **Md. Shihab Uddin Chowdhury** for Step-Footwear, **Tanvir Ahmed Anontow** for The Business Standard, **Sabera Khatun** and **Munem Mahmud Nafi** for the Nestlé Youth Influencer Program, and **Raisa Jahan Binti** for Pathao.



Campus ambassadors for the Nestlé Youth Influencer Program, and PRAN-RFL Group

Alumni Success

Two alumni of the Department of Business Administration successfully published their research articles. **Md. Shafiu Islam**

published two research articles in Q1 and Q2 journals, whereas **Partho Paul** had his article accepted for publication in a highly indexed global journal. Additionally, **Kazi Tanvir Ishtiaque** presented his conference paper at the International Conference on Financial Literacy and Economic Wellbeing (ICFLEW), organized by BRAC Business School, BRAC University.

Shahneoz Tusher, alumni, Department of Business Administration joined as Territory Sales Associate at Arla Foods Bangladesh Limited. Arla Foods Bangladesh Limited, a subsidiary of Denmark-based Arla Foods, offers high-quality dairy products under the DANO brand.

Md. Abdullah Al Mamun, alumni of the department joined Robi Axiata Limited, one of Bangladesh's leading multinational companies, as a Territory Officer. This role has provided him with the opportunity to work closely with dynamic teams and deepen his understanding of market operations.

Alumni **Mumitu Rahman** earned the Meal Essential Certificate on March 25, 2025, reflecting her commitment to continuous learning and professional development.

Department of Economics

Overview of the Department

The Department emphasizes a practical, application-based learning approach in all its courses. Classroom discussions and examples are drawn largely from the economic context of Bangladesh and South Asia, allowing students to connect theoretical knowledge with real-world situations. The curriculum is comparable to that of top North American universities, and courses are delivered by highly qualified faculty members, many of whom hold advanced degrees from reputable North American institutions.



Faculty Members of the Department of Economics

The undergraduate curriculum is structured to develop the essential analytical and conceptual skills needed to work as economists and policy analysts in different institutions, whether local, regional, or international. Graduates are also well-prepared to build careers in finance, banking, marketing, and other business-related fields. Moreover, the program equips them particularly well for research roles focused on economic and business topics.

Research Focus of the Department

Research in the Department of Economics, in 2025, broadly focused on economic vulnerability and poverty exposure, Crop diversification relating to agricultural productivity, food security, and farmer resilience, profitability, agribusiness, and supply chains aligned with employment, value addition, and market efficiency. Researches further examined climate risk and its financial implications, particularly in clean energy markets. These researches broadly aligned with the Sustainable Development Goals such as Primary SDGs being SDG 1 (No Poverty), SDG 2 (Zero Hunger), SDG 8 (Decent Work and Economic Growth) and SDG 13 (Climate Action), with Secondary SDGs being SDG 7 (Affordable and Clean Energy), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), SDG 10 (Reduced Inequalities), SDG 12 (Responsible Consumption and Production).

Faculty Achievements

Faculty members of the department received noteworthy accolades. Multiple faculty members from the Faculty of Business and Economics were recognized at the *1st EWU Research Day 2025* for their strong research contributions, with awards presented at both the faculty and department levels. At the department level, Dr. Iftekharul Huq (Associate Professor), Dr. Nazmul Hoque (Assistant Professor), Biplob Kumar Nandi (Senior Lecturer), and Abonti Barkat (Lecturer) received the *Best Researcher Award*.

Faculty members of the department also took part as panelists

or judges in various forums. **Parvez Karim Abbasi**, Assistant Professor, was invited as a speaker and panelist at major national and international conferences throughout 2025.

Sarah Enamul Haque, Senior Lecturer, was invited as a distinguished panelist in a Panel Discussion on Policy Advocacy in the Local System held on February 3, 2025, to the National Youth Policy Camp 2025 organized by Bangladesh Youth Leadership Center (BYLC) and Global Youth Leadership Center (GYLC).



National Youth Policy Camp 2025

Dr. Biva Arani Mallik, Associate Professor, **Saiyeeda Saniya Munim**, Senior Lecturer, and Lecturers - **Proma Paromita Chowdhury**, **Pooja Agnes Gomes** and **Md. Abdus Sattar Moin** were invited to be the distinguished Judge at the 10th Chintar Chash Young Researchers Conference 2025 in Dhaka University. Md Abdus Sattar Moin, Lecturer, was a distinguished Judge for the Paper presentation (Stream 5) during CPD Climate Week 2025.

Lecturer **Umme Marzana** authored a report for the NGO Forum on ADB on civil society engagement with the AIIB (involving in-depth interviews, conducted with stakeholders from several countries such as Germany, India, Cambodia, England, Bangladesh, among others)

Ehsanur Rauf Prince, Senior Lecturer, was a Journal Article Reviewer at Environmental and Sustainability Indicators (Elsevier, Q1) (2025) ; Journal of Agriculture and Ecology Research International (2025)

Umme Marzana, Lecturer, served on the core selection and mentoring committee for the National Policy Competition 2025 organized by the Ministry of Youth and Sports at East West University.

Departmental Activities

The Department of Economics made significant efforts to boost student engagement in 2025.

Economics Research Conclave Organized: The 4th East West Economics Research Conclave 2025, a two-day international conference was held on April 25–26, 2025. His Excellency PARK Young Sik, Ambassador of the Republic of Korea to Bangladesh, delivered the keynote speech. The conference hosted around 200 participants and featured 19 research papers, including contributions from India, Nepal, and the USA. A panel discussion

session was moderated eminent economists of the country.



4th East West Economics Research Conclave 2025

Seminars: Department of Economics organized at least three seminars throughout the year by renowned Economists from renowned global universities like Morgan State University, University of Sussex Business School and others. One of the seminars was led by Ms. Kona Lasker Haque, esteemed member of the EWU Board of Trustees.

Educational Field Trips: The department arranged at least two

academic field trips during the year. on April 12th, 2025, Students went to Aricha Ghat, Manikganj and investigated the effects of relocating the Aricha Ghat to Paturia.



Field Trip to Aricha Ghat

For the second field trip, students went to the Padma Bridge Rehabilitation Site 4 near Shariatpur Road on 9th August 2025. They interacted with local people whose properties had been acquired for the Padma Bridge construction and who had received compensation from the government.



Institutions and Centers



East West University Center for Research and Training (EWUCRT)



Center Profile

East West University Center for Research and Training (EWUCRT) promotes academic and applied research to create and disseminate new knowledge. It provides financial support to faculty members who conduct research. The Center regularly organizes knowledge-sharing and research seminars, training sessions, and workshops for faculty members and graduate students to facilitate the dissemination and exchange of knowledge. To share research outcomes with academia, researchers, and policymakers, EWUCRT publishes two academic journals in the fields of humanities and social sciences, and business and economics. Over the last eighteen years (2007–June 2025), EWUCRT has allocated approximately BDT 61 million to support faculty research and training, publication of research reports and journals, and the organization of seminars and workshops.

EWUCRT operates through a Research Committee comprising representatives from the Board of Trustees, Deans, and Chairpersons of academic departments. The Center is currently chaired by Dr. Rafiqul Huda Chaudhury, a Member of the Board of Trustees of the University. At present, Dr. Md. Sohel Rana, Professor, Department of Mathematical and Physical Sciences, EWU, holds the position of Executive Director.

Regular Activities



Facilities

EWUCRT Research Hub: The research hub is used for conducting training and workshops. It is equipped with 06 laptops, 17 desktop computers and multi-media projector.

EWUCRT Seminar Room: EWUCRT has two seminar rooms that

are equipped to host seminar programs, training sessions, workshops, meetings and other activities.

Research Software: The following software are available in the Research Hub:

EWUCRT Research Hub Software

| | | |
|--|------------------|---------------------|
| | SPSS AMOS | 02 licenses |
| | SmartPLS | 01 license |
| | STATA | 03 licenses |
| | NVivo | 04 licenses |
| | Atlas.ti | 01 license |
| | EndNote | 01 license |
| | Turnitin | Yearly subscription |

Research Equipment: The research equipment is available at the following lab:

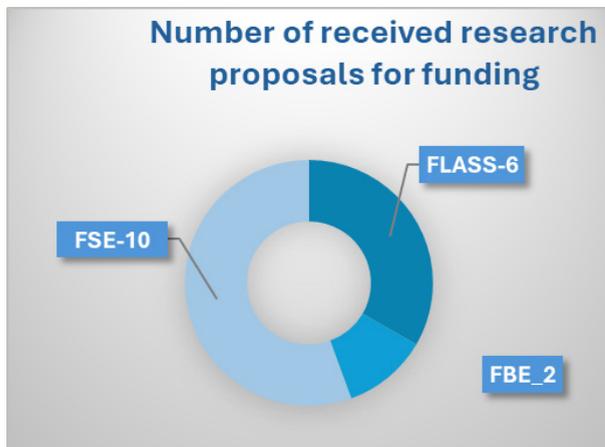
- Chemistry Lab, Room no FUB 804, MPS department, FUB building, EWU
- Pharmacy Lab, Room no 716, Pharmacy department, EWU
- GEB Lab, Room no 802, GEB department, EWU

Research Activities in 2025

Research Proposals

East West University Center for Research and Training (EWUCRT)

has invited research proposals for its 18th Internal Funding Round on 13th January 2025. Such grants aim to nurture and sustain vibrant research community at EWU by engaging academics and researchers from all faculties/fields. In response to the 'Call for Research Proposal-Round 18', the center received 18 research proposals in 2025 from the faculty members of East West University.



Number of research proposals received in 2025

Research Grants

Research grants have been released for **eight research proposals** in 2025.

Completed Research Projects

A research report is an outcome of a EWUCRT funded research grant. The center has received **seven completed research reports** in 2025.

Publications

Journals

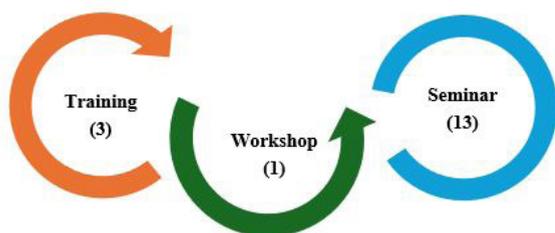
East West Journal of Business and Social Studies (EWJBSS).

East West Journal of Humanities (EWJH).

Abstracts of Published Papers

Abstracts of Published Papers is an annual publication of EWUCRT. It aims to keep an official log of the academic publications of the faculty members of East West University. *The Abstracts of Published Papers*, volume 19, 2024, was published on 09 December 2025.

Training, Workshop & Seminar



Training, Workshop & Seminar of EWUCRT

Training-1: Research Method: East West University Center for Research and Training (EWUCRT) organized a hands-on training on 'Research Methods', for the faculty members of East West University. The graduate students with thesis of East West University were also eligible for the training. The training was held every Thursday from 24 April to 28 August 2025. There were 25 participants attended the training program.



Professor Dr. Ashik Mosaddak, Pro-VC, East West University is conducting a training session of the training on 'Research Methods', as a resource person

Training-2 and 3: 'Teaching, Learning, and Research':

In collaboration with EWUCRT, IQAC organized two Training Program on 'Teaching, Learning, and Research' for the newly joined faculty members of EWU. The first training program was held from April 2025 to August 2025. 34 participants from different departments of EWU has attended the training. The second training has started from October 2025 and it will be continued until February 2026. 36 faculty members different departments of EWU has attended the training session.

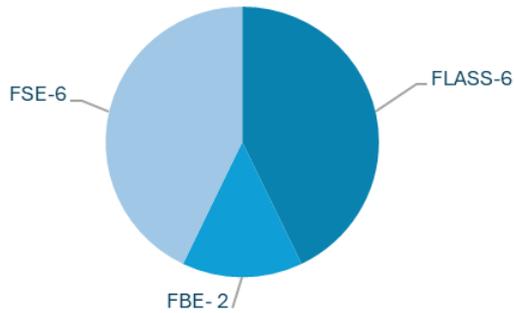
Workshop: East West University Center for Research and Training (EWUCRT) organized a workshop on 'Bacterial Genome Annotation: Next Generation Sequencing (NGS) Analysis' for the faculty members and senior students of the Department of Genetic Engineering and Biotechnology (GEB), East West University. The training sessions were held on 9 and 10 August 2025 at East West University. 25 participants from the Department of Genetic Engineering, attended the training program.



Workshop on 'Bacterial Genome Annotation: Next Generation Sequencing (NGS) Analysis' for the faculty members and senior students of GEB.

Seminar: EWUCRT organized total 13 research seminars and 1 knowledge sharing seminar.

Number of seminars organized by EWUCRT



Distribution of Seminars by Faculty.

A knowledge-sharing seminar titled "Smartphone Usage for Women's Empowerment to Respond to Domestic Violence in Bangladesh" was held on 2 January 2025 in the EWUCRT Seminar Room (Room No. 560) at East West University. The seminar was presented by Dr. Touhida Tasnima, Associate Professor, Department of Social Relations, East West University.

Key Meetings and Committee Activities

Research Committee (RC) Meeting of the EWUCRT

During this period, 27th, 28th and 29th RC meeting of EWUCRT were held on 19 March 2025, 22 June 2025 and 20 November 2025 respectively.



29th Research Committee (RC) meeting

East West University Research Ethical Committee (EWUREC) Meeting: Four meetings of the Research Ethical Committee of East West University Center for Research and Training (EWUCRT) were held during this period. 20th – 23rd EWUREC meeting held respectively on 20 February 2025, 22 May 2025, 23 July 2025 and 11 September 2025 at the EWUCRT Research Hub, East West University, for the ethical clearance of total eight (08) research proposals.



Members of EWUREC in a meeting

CRT Budget Review Committee and CRT Purchase Committee: This year, EWU has formed two new committees named 'CRT Budget Review Committee' and 'CRT Purchase Committee' to make the research funding process more transparent and straightforward.

Institutional Quality Assurance Cell (IQAC)

The Institutional Quality Assurance Cell (IQAC) is established in public and private universities of Bangladesh to develop a mechanism to review the various programs offered at the University level. IQAC is responsible for ensuring the standards of quality teaching-learning practices, excellence in research and innovation, and generation of knowledge through outcome-based education. In addition, IQAC ensures that other support services related to quality education meet acceptable standards.

East West University (EWU), a leading private university, is committed to excellence and innovation in learning, teaching, and research. To ensure inclusive and equitable quality in education and to promote lifelong learning, EWU established the IQAC on 12 January 2016. Since its establishment, IQAC has been working to develop quality assurance practices to further enhance the academic and administrative performance of the university. IQAC also assists EWU in centralizing the quality assurance activities.

IQAC organizes a range of workshops focused on teaching-learning methodologies, student assessment and evaluation, as well as seminars, and appropriate training programs. These initiatives are designed to uphold a culture of quality at all university levels. IQAC also assists EWU in submitting data for Times Higher Education (THE) World University Rankings, QS World University Rankings, and Sustainability Rankings. It also supports various departments of EWU with the accreditation process of the Bangladesh Accreditation Council (BAC), Institute of Engineers, Bangladesh (IEB), Pharmacy Council of Bangladesh (PCB), and Bangladesh Bar Council. The principal objective of IQAC is to achieve individual and collective competencies within the institution's higher education system.

Achievements of IQAC-2025

Dr. Basanta Kumar Barmon, Additional Director, Institutional Quality Assurance Cell (IQAC) has received the EWU Publication Reward for publishing a research article titled "Crop diversification and its impact on income diversification and crop income in Bangladesh" published in the Q1 journal "Agroecology and Sustainable Food Systems".

Hosted three orientation programs: The IQAC hosted three orientation programs for the newly recruited faculty members who joined in the Spring, Summer, and Fall 2025 semester on 22 February, 28 June, and 11 October 2025, respectively.

Organized teacher training program: The second phase of a teacher training program on "Teaching Learning and Research (TLR-2)" was jointly organized by the IQAC and the East West University Center for Research and Training (EWUCRT). The training Program was held from April to August 2025.

The inaugural session of the third phase of the teacher training program on "Teaching, Learning, and Research (TLR-3)" was jointly organized by the IQAC and the EWUCRT that took place on October 16, 2025. Professor Dr. Mohammed Anwar Hossen, a member of the University Grants Commission of Bangladesh (UGC) was the Chief Guest, and the event was chaired by Professor Dr. Mohammed Farashuddin, the Chairperson of the Board of Trustees and Founder Vice Chancellor of East West University.



The inaugural session of the third phase of the teacher training program

Arranged Workshops: The IQAC arranged a workshop on "Writing Academic Transformation Fund (ATF) Sub-Project Proposals" for the Faculty Members of EWU on 21 August 2025. Moreover, the IQAC organized two workshops on "Outcome-Based Education" for the Faculty Members of the Department of English on 31 July, and 06 November 2025, and three workshops for the faculty members of the Department of Computer Science and Engineering on 24 July, 24 September, and 01 November 2025.

Arranged Certificate Awarding Ceremony: Two credential awarding ceremonies were jointly arranged by the IQAC and the EWUCRT for faculty members who successfully finished a demanding four-month training program:

(i) Teaching, Learning, and Research (TLR-1).

A total of 56 faculty members participated in the TLR-1 event which took place on 12 February 2025. Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of EWU graciously attended the program as the Chief Guest, while Professor Dr. Shams Rahman, the Vice Chancellor of EWU attended the event as the special guest.

(ii) Teaching, Learning, and Research (TLR-2)

A total of 34 faculty members participated in TLR-2 event that was held on 25 August 2025. Dr. Ahsan H. Mansur, Governor of Bangladesh Bank, graced the event as the Chief Guest while Professor Dr. Mohammed Farashuddin, and Founder Vice Chancellor of EWU presided over the program.



Faculty members participated in TLR-2

Executive Development Center (EDC)

The Executive Development Center (EDC) at East West University (EWU) was established in 2018. Before this establishment, approval from the Asian Development Bank (ADB) was received on September 28, 2016. Continuing the enhanced skills program, EDC launched the Skills for Industry Competitiveness and Innovation Program (SICIP) on 31 July 2024. This well-structured, nine-month Graduate Diploma in Leather, Leather Goods, and Footwear Management (GDLFM) has a curriculum designed to meet industry demands and promote productivity, innovation, market competitiveness, and green business practices in Bangladesh's leather and footwear industry.

Under the GDLFM program, EDC is expected to impart training to 480 individuals, including fresh graduates and mid-level managers working in the leather and footwear sector in Bangladesh, from 2024 to 2028. In line with this target, the EDC trained 237 participants across eight (8) batches during 2024 and 2025.

Key Milestones of 2025

EWU Participates in Leathertech Bangladesh 2025 to Strengthen Skills and Industry Linkages

The Executive Development Center (EDC) under the Skills for Industry Competitiveness and Innovation Program (SICIP) at East West University (EWU) participated in the 11th edition of LEATHERTECH Bangladesh 2025, one of the country's premier international exhibitions for the leather, footwear, and leather goods industry, which was held on 4 December at ICCB, Dhaka. The three-day fair (4–6 December) features over 200 exhibitors from eight countries, showcasing advanced machinery, chemicals, components, design solutions, and modern manufacturing technologies.

In the inauguration EWU Vice Chancellor Professor Shams Rahman underscored the need for skilled graduates to support industry modernization. He pointed out that EWU's Executive Development Center has produced around 600 graduates, with plans to train 480 more by 2028. By participating in the Leathertech Bangladesh Expo 2025, East West University gathered firsthand experience and reaffirmed its mission to bridge the skills gap in the leather and footwear sector and support Bangladesh's growth as a competitive hub in global markets.



EWU Participates in Leathertech

FGD on GDLFM Program: Job Creation and Employment Opportunities

The Executive Development Center (EDC), East West University (EWU) organized a Focus Group Discussion (FGD) titled "FGD on

GDLFM Program: Job Creation and Employment Opportunities" on 19 July 2025 at East West University.

The session aimed to strengthen industry–academia collaboration through discussions with senior HR professionals from leading organizations, including Bata Bangladesh Limited, Bay Emporium Limited, FB Footwear Limited, PICARD Bangladesh Limited, Decathlon, Edison Group, RFL Group, Accenture Footwear & Leather Products Limited, Alliance Leathergoods and Footwear Limited, Hamko Leather Limited, Rapida Shoes & Bags Limited, Advance Manufacturing Group (AMG), Good Bags & Accessories Limited, and Leatherex Footwear Industries Limited. Key discussion areas included internship and placement opportunities, industry-aligned curriculum development, and identification of skill gaps. The program was chaired by Professor Dr. Tanbir Ahmed Chowdhury, Program Director, EDC, EWU, with the participation of the Deputy Director and Assistant Directors.



Focus Group Discussion (FGD) titled "FGD on GDLFM Program: Job Creation and Employment Opportunities"

Stepping into the Future: GDLFM at BLF Expo 2025: Bridging Skills and Industry

The Executive Development Center (EDC), under the Skills for Industry Competitiveness and Innovation Program (SICIP) at East West University, participated in the 9th International Trade Show – Bangladesh Leather Footwear Expo (BLF Expo) 2025, held from 24 to 26 July 2025 at the International Convention City Bashundhara (ICCB), Dhaka. The event was organized by LIMRA Trade Fairs & Exhibitions Pvt. Ltd.

EWU's GDLFM Program Receives Extension of UGC Accreditation

A significant milestone for EDC- EWU is the extension of accreditation of its Graduate Diploma in Leather, Leather Goods, and Footwear Management (GDLFM) by the University Grants Commission (UGC) of Bangladesh for further four years, effective 14 January 2026

A significant milestone: E-Tender for New EDC Building at East West University

On 13 January 2026, the Government of the People's Republic of Bangladesh, Finance Division, Ministry of Finance, under the Skills for Industry Competitiveness and Innovation Program (SICIP), announced an E-Tender for the construction of a new 8-storey Executive Development Center (EDC) building at East West University.

EDC Upgrades Computer Lab with 34 New Desktops

The Executive Development Center (EDC) at East West University

(EWU) has modernized its computer lab with 34 new desktop computers, enhancing access to cutting-edge technology for students, trainees, and faculty. This enhancement significantly strengthens EWU's technical infrastructure, providing students, trainees, and faculty with access to modern computing resources.

The upgraded lab supports industry-focused training and professional development programs offered by EDC, enabling more practical, hands-on learning experiences. This improvement further reinforces EWU's commitment to skill development, educational excellence, and preparing students for industry-ready careers.

The Writing Centre of English Development

Throughout the year, the Writing Centre at the Department of English provided ongoing support to students, helping them improve their writing skills through one-on-one consultations, peer review sessions, and targeted feedback. In addition, the centre organized workshops on topics such as academic writing, research techniques, and creative expression, as well as competitions to encourage student engagement and showcase their talents.

The Writing Centre hosted its first workshop titled **"Mastering Feedback and Evaluation Techniques"** for GTAs and UTAs of the Department of English on Thursday, April 24th. Conducted by Dr. Akhter Jahan, Chairperson and Associate Professor, and Dr. Syeda Nadia Hasan, Assistant Professor, Department of English, the workshop explored effective strategies for providing feedback on speaking and writing. Additionally, they brought practical insights and demonstrated the ins and outs of feedback. At the end of the session, each participant received a certificate.

The second workshop, titled **"Writing Abstracts for Academic Papers,"** was conducted by Dr. Farzana Akhter, Professor at the Department of English and Dean of the Faculty of Liberal Arts and Social Sciences. Open to all students at East West University, the workshop attracted an overwhelming number of enthusiastic attendees. Over the course of an engaging hour, the speaker shared valuable insights into academic writing through hands-on examples and discussed the essential components of a strong abstract and its standard formats, and strategies for writing abstracts for conferences and journal papers.



Students attending the workshop on Abstract writing

On December 9, 2025, the Writing Centre hosted the third workshop on writing the **"Statement of Purpose" (SOP)**, led by Assistant Professor Dr. Syeda Nadia Hasan. Dr. Hasan guided participants through practical strategies for crafting compelling statements of purpose, covering structure, tone, storytelling, clear articulation of goals, and how to tailor applications to specific programs. Attendees worked on real examples, received personalized feedback, and took part in lively peer discussions.

Department of Students' Welfare and Career Counseling Center

The Department of Students' Welfare (DSW) is committed to empowering students as they pursue their career goals, maintain strong mental health and wellbeing, and engage in vibrant extracurricular activities that enrich their university experience. Through its programs and services, DSW encourages students to discover their potential, develop leadership qualities, and make meaningful contributions to society, aligning closely with the United Nations Sustainable Development Goals (SDGs). The department operates through three key units:

1. Career Counseling Center (CCC)

The CCC supports students in exploring career pathways and preparing for professional success. It offers personalized counseling on career planning, CV writing, internships, and interview skills. The center actively connects students with prospective employers and alumni, while also organizing workshops, seminars, and job fairs designed to enhance employability and industry readiness.

Alumni Engagement: Upon graduation, students become part of the EWU Alumni Family. A dedicated Alumni Portal helps maintain lifelong connections across the global EWU community.

Student Placements:

In 2025, CCC successfully placed 187 EWU graduates in prominent organizations and also helped 110 students secured internships in different organizations, totaling 110 internships Placements.

| Job Placement: | Internship Placement: |
|--|---|
| <ul style="list-style-type: none"> · Nestlé Bangladesh PLC · Reckitt Benckiser (Bangladesh) PLC · Singer Bangladesh Ltd. · Berger Paints Ltd · City Bank PLC · bKash · BRAC Bank PLC · Eastern Bank PLC · ACI Limited · ACME Laboratories Ltd. · Adcomm Limited · Daraz Bangladesh Limited · GAO Tek Bangladesh · Heidelberg Materials Bangladesh PLC · Nagad · Pathao Limited · PRAN RFL Group · TEAM Group · Super Star Group · Augmedix · Anwar Group of Industries · Akij Venture Group · ACNABIN Chartered Accountants · Aristhopharma Ltd. · Datapath Ltd · IDLC Finance PLC · BRAC IT Services Limited | <ul style="list-style-type: none"> · Walton Group · Square Toiletries Limited · Daraz Bangladesh Limited · Eastern Bank PLC · Renata PLC · Dominos Pizza Bangladesh · Nagad · Sonali Bank Limited · BRAC Bank PLC · Mutual Trust Bank PLC · Akij Ventures · AkijBashir Group · The Daily Star · ACI Motors Ltd. · Eskayef Pharmaceuticals Ltd. · Union Bank PLC · Trust Bank PLC · United Commercial Bank PLC · Smart Technologies Ltd. · City Bank PLC · DataPath Ltd. · Dhaka Bank PLC · IDLC Finance PLC · IFAD Group · IPDC Finance PLC · Kazi Farms Limited · Shahjalal Islami Bank PLC, and many others. |

Through this platform, alumni can share job opportunities, access information about events, and stay actively engaged, strengthening the university's ever-growing international network.

2. Socio-Psychological Counseling Center

This unit provides free and confidential Counseling services, including the option for online appointments. Professional counselors assist students in addressing personal and academic challenges, managing stress, improving mental health, and developing effective coping strategies. The center plays a vital role in promoting emotional resilience and overall wellbeing among students.

3. EWU Student Clubs

East West University hosts 23 dynamic student clubs that contribute to a lively campus environment. These clubs offer opportunities for personal growth, creativity, and leadership across diverse areas such as STEM, arts, culture, and sports. Each club maintains an updated webpage to share activities and encourage inter-university collaboration.

Programs Organized By CCC

Briefing Session at the Orientation of Spring Semester in 2025:

Ms. Ismat Shereen, Adviser of DSW and Head of CCC, East West University, conducted a briefing session for newly enrolled students during the 'Spring 2025 Freshers' Orientation Day' on 13 February 2025. She highlighted the services offered by the DSW to support EWU students' well-being, personal growth, and academic success. Then, the presidents of 22 EWU clubs shared the diverse co-curricular learning opportunities available through club activities, followed by a presentation from Mr. Shahriar Mahmood, EVP & HoD, Organisational Effectiveness & Employer Branding, bKash Limited, on the importance of setting meaningful and strategic career goals.

EWU DSW Hosts 'Club Fair – Spring 2025' to Welcome Freshers:

CCC in collaboration with DSW organized the first-ever Club Fair at EWU at the "Spring 2025 Freshers' Orientation Day". Twenty-two (22) clubs showcased their activities and achievements. Prof. Shams Rahman, Vice Chancellor, EWU, visited all the club's stalls and exchanged views with the students and took pictures with the club members. He advised the students to organise sustainable and impactful events that would help the student community and the nation. A cultural program by the ECPA Club in the courtyard added vibrancy to the entire audience in the evening.

The orientation program and the Club fair support **SDG 4: Quality Education** by introducing students to academic support services, co-curricular opportunities, and guidance mechanisms that enhance their overall learning experience.

Seminar on 'Importance of Learning Japanese Language and Job Opportunities in Japan' held at EWU:

On 24th March, 2025, Mr Kawamoto Yasuhiro, the CEO of ZenMirai Japan Co. Ltd. visited EWU and highlighted the importance of learning Japanese language to shape one's professional career in Japan. Mr Yasuhiro's company, 'ZenMirai Education' has designed a Japanese language lesson plan for those Bangladeshis who are interested in working in Japan. The program supported **SDG 4: Quality Education**. By informing students about paid internships and career prospects in Japan, it also connects with **SDG 8: Decent Work and Economic Growth**. Additionally, the collaboration between East West University and ZenMirai Japan Co. Ltd. strengthened global partnerships in education and professionalism, supporting **SDG 17: Partnerships for the Goals**.

The 'EWU 24th Convocation Volunteer Appreciation Certificate

Giving Program': The Career Counseling Center hosted the 'EWU 24th Convocation Volunteer Appreciation Certificate Giving Program' on 7 May 2025 at the CCC Lobby, to recognize the invaluable contributions of volunteers who assisted during the convocation ceremony. The event featured speeches from Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor, EWU; Professor Shams Rahman, PhD, Vice Chancellor, EWU and Ismat Shereen, Adviser DSW & Head of CCC, who expressed their appreciation towards the volunteers for their hard work and dedication.



Students receiving Volunteer Appreciation Certificate

Workshop on CV Writing and Interview Techniques: CCC organized a workshop titled 'Workshop on CV Writing and Interview Techniques' on 08th May, 2025, where the speaker Mr Md Ashikuzzaman, Soft Skill Trainer & Associate Partner, Shomvob Jobs, delivered his speech on the important aspects of CVs and how to write effective forwarding letters that employers expect from job seekers. The workshop supported **SDG 4: Quality Education** by enhancing students' CV writing and interview skills, and **SDG 8: Decent Work and Economic Growth** by improving their employability. The collaboration with Shomvob Jobs reflected **SDG 17: Partnerships for the Goals**.

Advanced workshop regarding CV Writing and Interview

Techniques: CCC organized another workshop on advanced career preparation on 22nd May, 2025. In the workshop titled 'Advanced Career Preparation: CV Writing and Job Interview Techniques,' Mr Md Ashikuzzaman, Soft Skill Trainer & Associate Partner, Shomvob Jobs talked about the most important points which a graduate should present in his/her CV. The workshop supported **SDG 4: Quality Education** by enhancing students' CV writing and interview skills, and **SDG 8: Decent Work and Economic Growth** by improving their employability. The collaboration with Shomvob Jobs reflected **SDG 17: Partnerships for the Goals**.

Seminar on AI for Future Leaders:

At an event titled 'Seminar on AI for Future Leaders' held on 30 June, 2025, speaker Mr Md. Imdadul Islam, Sr Business Development Manager, Netcom Learning Bangladesh explained that to make it possible for youth to move into the new AI job sector, Netcom Learning Bangladesh has created online courses which open the door for youth in this new job sector. This seminar supported **SDG 4: Quality Education** by enhancing students' knowledge and skills in technologies, **SDG 8: Decent Work and Economic Growth** by preparing them for future career opportunities in the tech industry, and **SDG 17: Partnerships for the Goals** through collaboration with Netcom Learning Bangladesh to provide practical learning and professional insights.

Session on Learning Japanese For A Better Future:

At a session on 'Learning Japanese For A Better Future' held on 12th August 2025, speakers Dr Karim, a Bangladeshi origin scientist and Dr Kudo, a Japanese scientist, discussed their research regarding different food products that they commercialized in Japan. This seminar supported **SDG 4: Quality Education** by enhancing students' knowledge and skills in technologies, **SDG 8: Decent Work and Economic Growth** by preparing them for future career opportunities in the tech industry, and **SDG 17: Partnerships for the Goals** through collaboration with Netcom Learning Bangladesh to provide practical learning and professional insights.

Presentation on Etiquette, Personal Behavior and Professionalism:



Brigadier General Mirza Baker Sarwar Ahmed conducting the seminar

At the session titled 'Presentation on Etiquette, Personal Behaviour and Professionalism' which was held on 20 July 2025, the speaker Brigadier General Mirza Baker Sarwar Ahmed, ndc, psc (ret'd), President of the Parenting Coaches Association of Bangladesh (PCAB), covered the impact of individual's soft skills and organisational behaviour. **SDG 4: Quality Education** by enhancing students' soft skills, leadership, and professional development. It also contributed to **SDG 8: Decent Work and Economic Growth** by preparing students for workplace readiness and career success.

Seminar on Beyond the Academic Landscape: At a session titled "Beyond the Academic Landscape", held on 27th August 2025, resource person Mr Rezaur Rahman Nafiz, the Vice President and Head of Organizational Development & HR Strategy at bKash Limited and a proud graduate of EWU, talked about how to prepare final-year students with the right mindset, skills, and strategies to succeed beyond their academic journey. It aligns with **SDG 4: Quality Education** by providing students with insights into career development beyond academics.

It contributed to **SDG 8: Decent Work and Economic Growth** by preparing students for professional success, and **SDG 17:**

Partnerships for the Goals through engagement with industry leaders and alumni to enhance learning and mentorship opportunities.

HSBC Bangladesh: Student Work Placement Roadshow Opportunity: A session titled "HSBC Bangladesh: Student Work Placement Roadshow Opportunity", held on 7th October 2025, was conducted by Ms Mahbuba Ashraf, Senior Vice President & Head of Product, Global Trade Solutions, Corporate & Institutional Banking and Tanzid Samad Choudhury, Officer, Talent Acquisition, Human Resources. They talked about the exclusive work environment at their organization and the related opportunity for any EWU student to work as an intern student and later as a full-time employee in the offices of HSBC Bank in Bangladesh.

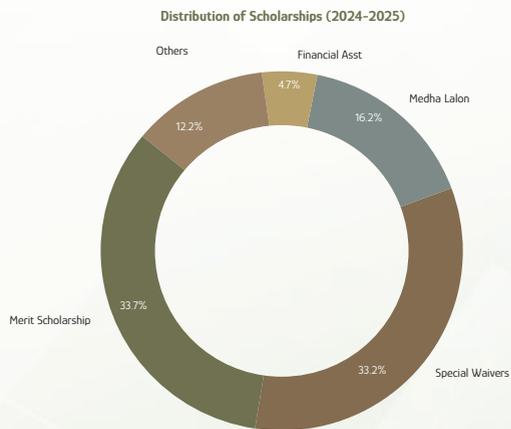
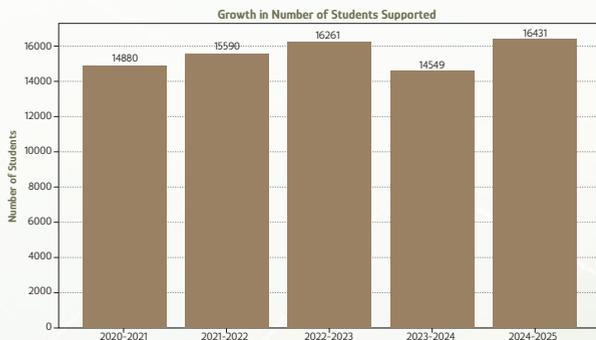
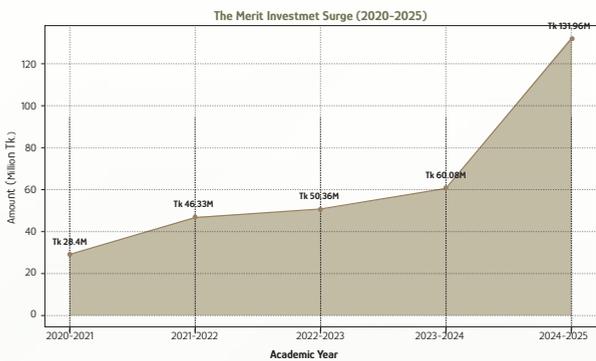
The session supported **SDG 4: Quality Education** by enhancing students' career knowledge and professional skills. It advanced **SDG 8: Decent Work and Economic Growth** by providing direct pathways to workplace experience and promoted **SDG 17: Partnerships for the Goals** through collaboration with HSBC Bangladesh to create meaningful learning and placement opportunities.



Scholarships and Financial Assistances

Since its inception, East West University has been awarding merit scholarships and need-based financial assistance to deserving students. Each year, the university distributes around 9% of its total earnings among 20% or more of its regular students. According to the provision of the Private University Act, 2010, private universities are required to provide scholarships to 6 (six) percent of their enrolled students who are meritorious but come from less well-to do families (of which 3 percent is reserved for

the wards of freedom fighters). Since its inception, the founders of East West University have adopted a policy of not paying any profit or dividend to themselves and of using a good proportion of its operating surplus towards nurturing merit and providing financial support to students in need. In the last twenty-seven years, the scholarship and financial assistance policy adopted by East West University has become a source of great encouragement to meritorious and financially constrained students.



Benefits to students are awarded in the following ways:

1. Merit Scholarships

EWU has generous merit scholarships/financial assistance programs. A sum of Taka 366,132,913 (Thirty Six Crore Sixty One Lac Thirty Two Thousand Nine Hundred and Thirteen) was awarded to 15,353 students in 2024-2025. Full-year tuition waiver merit scholarships (for a maximum of one-fourth of the total credit requirements of the program for undergraduate students) were awarded to:

- Top scorers in undergraduate admission tests with a minimum score of 75% marks: five (5) from the Faculty of Business and Economics, four (4) from the Faculty of Sciences and Engineering, and two (2) from the Faculty of Liberal Arts and Social Sciences. Top scorers in graduate admission tests with a minimum score of 75% marks: one each in MBA and in MS Telecommunication Engineering provided that at least 20 students get admitted to the program.
- Candidates scoring GPA 5.00 (securing A+ in all subjects, including 4th subject) in the most recent SSC & HSC examinations were awarded 100% Tuition Free Merit Scholarship at entry level in Undergraduate Programs for 4 (four) years subject to qualifying in the admission test.
- Candidates securing 7 (seven) A's in O' Level examination (in one sitting) and 3 (three) A's in A' Level Examination (in one year) were awarded 100% Tuition-Free Merit Scholarships at entry level in Undergraduate Programs for 4 (four) years subject to qualifying in the admission test and maintaining certain requirements.
- District Quota: One deserving and underprivileged student from each district achieving a GPA of 5.00 in the most recent SSC and HSC examinations will be awarded a full-tuition Merit Scholarship, including accommodation, for four years of undergraduate study at EWU, contingent upon qualifying for admission test.
- Candidates scoring GPA 5.00 (including the 4th subject) in the immediate past SSC & HSC examinations, are awarded 50% waiver of Tuition Fee as Merit Scholarship at entry level in Undergraduate Programs for the first 1 (one) year subject to the fulfillment of certain requirements.
- 100% Tuition Free Merit Scholarship was provided to students who received undergraduate degree from EWU with CGPA 4.00 for a maximum of two years of studies in Graduate programs at EWU. For the graduate program EWU provides the same benefits under the same terms and conditions to the students having first classes in both Honors and Masters from public universities.
- Top 10% students (10% of the actual number of students of each batch of each department enrolled during the immediate past year) who have completed at least one-fourth of the total credit requirement of the undergraduate program during the

immediate past year with a CGPA of 3.90 and above received full-tuition free Merit Scholarship for equal number of credits to be adjusted in the next three consecutive semesters.

2. Trustee's Scholarship

A Trustee member may award 500% tuition fee waiver to five students (100% each) or more than five students distributing this 500% at his/her discretion in each semester or a Trustee member may award a maximum of up to 45 credits tuition fee waiver in each semester or higher as per requirements under his/her discretionary quota.

3. Financial Assistance

East West University also provides financial assistance to students in the following criteria:

- General:** EWU granted financial assistance to deserving students on a need-cum-merit basis. Undergraduate applicants who have completed at least 12 credits in the immediate past semester with a minimum CGPA of 2.60 and with demonstrated financial need. Similarly, applicants of graduate programs who completed 6 credits in the immediate past semester with a minimum CGPA of 2.80 and had proof of financial need were offered financial assistance to cover part of the tuition fees.
- Family Concession:** East West University offered sibling and spouse benefits to students.
- Freedom Fighters' Scholarship:** The university also offered maximum 100% tuition waiver scholarship to the wards of wounded, deceased and financially needy freedom fighters, subject to the fulfillment of certain requirements.

4. Benefits for EWU Employees

EWU granted 50% tuition fee waiver to EWU employee based on their CGPA.

5. The Medha Lalon Scholarship

In order to be able to extend further support towards nurturing merit, particularly to students from middle class background, to female students, and to students from outside the metropolis, the Board of Directors of East West University set up in 2002 a scheme called the East West University Medha Lalon Fund. This need-cum-merit based financial assistance is awarded from the annual earnings of the East West University Medha Lalon Fund deposited in a lucrative five-year interest earning Scholarship Deposit Account of Mercantile Bank Ltd.

Medha Lalon Scholarships

| Sl. | Name of Scholarship | Number of Scholarships | Amount (in Taka) | Name of Sponsors |
|-----|-------------------------------------|------------------------|-------------------------------------|----------------------------------|
| 1 | Sujat Ali Mazumder Scholarship | 1 | 1 x Tk. 45,000 = Tk.45,000 per year | Mr. Jalaluddin Ahmed (deceased) |
| 2 | Anjuman Ara Begum Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 3 | S.M. Sahiruddin Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Mr. S. M. Nousher Ali (deceased) |
| 4 | Rowshan Ara Begum Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 5 | Sanuwar Bakht Chaudhury Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Mr. Farooque B. Chaudhury |
| 6 | Sofia Khatun Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |

| Sl. | Name of Scholarship | Number of Scholarships | Amount (in Taka) | Name of Sponsors |
|-----|--|------------------------|---|--|
| 7 | Lutful Bari Md. Munsur Chaudhury Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Dr. Rafiqul Huda Chaudhury |
| 8 | Shamsunnessa Begum Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 9 | Sherifa Chowdhury Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Syed Manzur Elahi (deceased) |
| 10 | Sherifunnesa Begum Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 11 | M. Mahtabuddin Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Professor Dr. Mohammed Farashuddin |
| 12 | Chamak Chand Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 13 | M. Sujat Ali Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Mr. Mohammad Zahedul Haque, R.Ph |
| 14 | Shakina Khatun Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 15 | Mujibur Rahman Lasker Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Dr. Saidur Rahman Lasker (deceased) |
| 16 | Khodeza Abu Taher Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 17 | Moulvi Muhammad Shamsher Ali Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Dr. Muhammad Abdul Mannan |
| 18 | Momena Khatun Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 19 | Abu Ahmed Abdul Hafiz Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Mr. Shelley A. Mubdi |
| 20 | Syeda Shafer Banu Chaudhurani Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 21 | Abdul Kaher Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Mr. M. A. Mumin (deceased) |
| 22 | Habiba Banu Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 23 | Alhajj Abdur Rahman-Begum Walida Rahman Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Dr. Khalilur Rahman |
| 24 | Justice Nurul Huda-Begum Sufia Huda Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 25 | MA Haque Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Mr. H. N. Ashequr Rahman |
| 26 | Abdur Rahman Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 27 | Abdul Jabbar Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | Mrs. Razia Samad (deceased) |
| 28 | Abdus Samad Scholarship | 1 | 1x Tk. 45,000 = Tk. 45,000 per year | |
| 29 | East West University Scholarship | 10 | 10 x Tk. 45,000 = Tk. 450,000 per year | East West University |
| 30 | Dutch-Bangla Bank Ltd. Scholarship | 3 | 3 x Tk. 45,000 = Tk. 135,000 per year | Dutch-Bangla Bank Ltd. |
| 31 | Suraiya Farashuddin Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Mrs. Suraiya Farashuddin |
| 32 | Standard Chartered Bank Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Standard Chartered Bank |
| 33 | Eakub H. Chowdhury Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Samson H. Chowdhury (deceased) |
| 34 | Mercantile Bank Limited Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Mercantile Bank Limited |
| 35 | Naushaba-Kalim Sharafi Scholarship | 1 | 1 x Tk. 45,000 = Tk. 45,000 per year | Professor Naushaba Kalim Sharafi |
| 36 | Mutual Trust Bank Ltd. Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Mutual Trust Bank Ltd. |
| 37 | Prime Bank Ltd. Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Prime Bank Ltd. |
| 38 | Eastern Bank Ltd. Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Eastern Bank Ltd. |
| 39 | TM International Bangladesh Ltd. (AKTEL) Scholarship | 1 | 1 x Tk. 45,000 = Tk. 45,000 per year | TM International Bangladesh Ltd. (AKTEL) |
| 40 | Rakibur Raza Education Scholarship | 1 | 1 x Tk. 45,000 = Tk. 45,000 per year | Dr. Ishfaqur Raza |
| 41 | Dr. Ameerul Haque Scholarship | 2 | 2 x Tk. 45,000 = Tk. 90,000 per year | Mrs. Roshen Ara Haque |
| 42 | M. A. Mumin Scholarship | 1 | 1 x Tk. 1,80,000 = Tk.1,80,000 per year | Mr. Mansoor Mumin |
| 43 | Syed and Nasim Amanatullah Scholarship | 1 | 1 x Tk. 45,000 = Tk. 45,000 per year | Syed and Nasim Amanatullah |



Student Developments (Clubs)

East West University offers a variety of student clubs under the supervision of faculty moderators to provide opportunities for personal growth and skill development. Through the twenty-two clubs at EWU, students connect with industry professionals, find like-minded peers, and engage in social work and community outreach. Year-round club activities also play a role in advancing the university's commitment

to the Sustainable Development Goals (SDGs) through various student-led initiatives; including SDGs 2 (Zero Hunger), 3 (Good Health and Well-being), 4 (Quality Education), 6 (Clean Water and Sanitation), 9 (Industry, Innovation, and Infrastructure), 11 (Sustainable Cities and Communities), 13 (Climate Action), and others. Students can join the following clubs:

| | | | |
|-----------------------------|---|--------------------------------|---|
| Agro-Industrialization Club |  | EWU Health and Well-Being Club |  |
| Business Club |  | IEEE Student Branch |  |
| Club for Performing Arts |  | Investment and Finance Club |  |
| Computer Programming Club |  | Model United Nations Club |  |
| Creative Marketing Club |  | Photography Club |  |
| Cyber Security Club |  | Robotics Club |  |
| Debating Club |  | Rotaract Club |  |
| Economics Club |  | Science Club |  |
| Electronics Club |  | Sociology Club |  |
| English Conversation Club |  | Sports Club |  |
| Environmental & Social Club |  | Telecommunication Club |  |
| Book Reading Club |  | | |

EWU Clubs conduct and organize various activities throughout the year to achieve various objectives.

EWU Clubs

East West University proudly hosts 23 student-led clubs that form the heartbeat of campus life. These clubs, spanning academic, cultural, service, sports, and special-interest areas, provide structured spaces for leadership development, skills practice, peer networking, and community engagement. Together they complement classroom learning, enrich the student experience, and act as a multiplier for the university's educational mission.



Concert at Mojo Football Fiesta 2025 Hosted by East West University Sports Club

Throughout the year, these 23 clubs have collectively delivered a rich program of activities: speaker series, hackathons, inter-university competitions, cultural nights, community drives, sports tournaments, and workshops. These activities deliver measurable outcomes that support student employability, enhance academic success, and strengthen university–community ties. Clubs also serve as incubators for soft skills, such as project management, event logistics, fundraising, communication and teamwork, all attributes that graduates of the university take into the workplace.

EWU Business Club Hosted Expert Session on Digital Marketing with Industry Practitioner

On 16 January, 2025, the Department of Business Administration and the EWU Business Club hosted an expert session titled "Digital Marketing and Its Practical Aspects," featuring Mr. Al Wasir Islam, Senior Digital Marketing Manager at Grohe, who provided applied insights on SEO, social media marketing, and data-driven strategies; the interactive seminar linked classroom theory to industry practice, engaged students in discussion on trends and career pathways, and was commended for strengthening the university's industry-academia interface.

English Conversation Club and Its Ongoing Co-Curricular Support for Communication Skills

The English Conversation Club continued to provide an open, campus-wide forum for students to develop spoken English and communicative competence through regular social and academic activities that complement formal coursework and foster confidence in public speaking and group interaction.

NatEcon 2.0: Envision. Innovate. Exhibit.

The Economics Club's flagship national event, Shahjalal Islami Bank PLC presents NatEcon 2.0, convened undergraduate and college participants in three competitive segments, EconoVision, Startup Catalyst, and Brain Brawl, promoting economic literacy, entrepreneurial thinking, and applied problem solving; the concluding prize ceremony, attended by senior academic and

industry guests, celebrated original research, business model pitches, and quiz performance.



Prize giving ceremony of NatEcon 2.0

Economics Club Celebrated its 10th Anniversary

The Economics Club marked its tenth anniversary with a Cultural Evening that united students, faculty, and alumni in a program of music and performances culminating in live sets by Ark Band and Aftermath.

STATA 5.0: Professional Training Workshop



Mr. Mohammad Riad Uddin conducting workshop

The Economics Club conducted STATA 5.0, a five-session professional workshop led by Mr. Mohammad Riad Uddin of IFPRI that equipped over 70 participants with practical skills in data management and quantitative analysis for research and policy work, concluded by a competitive assessment on 15 August, 2025, and supported by a prize pool and participant certificates.

Sociology Club Celebrated Boishakhi Utsab



Pitha Utsab at the Sociology Club and Department's Boishakhi Utsab 2025

The Sociology Club and Department co-organized Boishakhi Utsab 2025, a cultural program celebrating the Bengali New Year that promoted cultural appreciation, community participation, and cross-departmental engagement among students and staff.

EWUIC's Campaign on Countering Hate Speech



The East West University Information Club, in collaboration with UNESCO Dhaka, led a social media campaign for the International Day for Countering Hate Speech that mobilized students to create and disseminate awareness materials, leveraging alumni support from Ms. Anosua Islam Aurthy of UNESCO to amplify messages and resources.

EWUIC Organized Career Planning Seminar: "Blueprint for Student Life"



On 5 January, 2025, EWUIC organized "Blueprint for Student Life: University Career Planning," a seminar delivered by Mr. Sadman Sadik and supported by Professor Dr. Dilara Begum, which guided registered students from multiple departments in structuring academic pathways and career preparation and concluded with participant certification.

Biotech Club's Thalassemia Awareness Seminar and Screening Campaign

On 16 January, 2025, the Biotech Club organized a Thalassemia Awareness Seminar and an accompanying screening campaign, in partnership with BioTED and GenX, that combined expert presentations on early and premarital screening with the testing of approximately 200 participants, thereby advancing campus health literacy and preventive action.

Biotech Club Organized Road to Higher Studies Workshop

The Biotech Club conducted a "Road to Higher Studies" workshop to advise students on graduate study pathways abroad, with keynote guidance from Mst. Tahmina Akter offered practical application strategies and preparation tips for pursuing advanced degrees, particularly in the United States.

Biotech Club's Outreach Partnership at the CEAB-CCRTB International Cancer Conference 2025

The Biotech Club served as Outreach Partner at the CEAB-CCRTB International Cancer Conference 2025 at the University of Dhaka, participating in knowledge exchange on molecular and policy innovations in cancer care, and sustained departmental community-building through traditions such as the GEB Annual Iftar Mahfil 2025, reinforcing alumni-faculty-student ties.



Sustainability and Social Responsibility Initiatives

East West University pursues a campus-wide sustainability agenda that integrates environmental stewardship, curricular innovation, and sustained community engagement.

Throughout 2025, the University strengthened practices that reduce its ecological footprint, enhance local biodiversity, and cultivate climate resilience, measures that map directly to global priorities such as climate action and the protection of terrestrial ecosystems (SDG 13 and SDG 15), while also supporting broader targets across the UN SDG framework.



Institutional strategy and operational measures

The University's operational approach combines physical interventions and behaviour-change initiatives. Priority actions implemented in 2025 included greening and afforestation projects across campus, targeted energy-conservation practices, and systematic waste-reduction measures. Complementary small-scale interventions, such as indoor greening in administrative and learning spaces, were adopted to improve indoor environmental quality, mental wellbeing, and cognitive performance for students and staff.

Teaching, learning and applied research

Sustainability has been embedded across the curriculum and research agenda through course modules (CSE407: Green Computing, Department of Computer Science & Engineering), project-based learning, and capstone work that translate academic theory into practical solutions. Student-led and faculty-supervised projects produced prototypes and field-ready interventions in areas such as low-energy information systems, smart resource monitoring, waste-management technologies, and environmental data analytics. These pedagogical modalities cultivate technical competence, systems thinking, and an appreciation of the social dimensions of environmental problems.

Community engagement and public scholarship

The University's social responsibility efforts extended beyond campus boundaries through coordinated outreach and public scholarship. Student groups and faculty members conducted neighbourhood clean-ups, tree-planting campaigns, school-based awareness sessions on waste segregation and plastic reduction, and public information activities in prominent urban spaces. Parallel initiatives addressed public health awareness, targeting non-communicable diseases and mental-health literacy, thereby linking environmental quality with population wellbeing.

Cross-sector partnerships and capacity building

Sustainability outcomes in 2025 were strengthened by collaborative partnerships with civic organisations, industry practitioners, and local government agencies. These alliances enabled practical

deployment of student and faculty innovations, expanded training opportunities, and fostered community co-creation of solutions, an approach that amplifies local adaptive capacity and supports inclusive development objectives.

Philanthropic Initiatives

East West University's philanthropic portfolio in 2025 reflected a coordinated and humane response to immediate needs and structural inequities. Institutional philanthropy combined with targeted partnerships, rapid emergency response, and sustained individual commitments to deliver social value across education, health, livelihoods, and civic rights, contributing to SDGs including 'No Poverty', 'Good Health and Well-being', 'Quality Education', 'Gender Equality', 'Clean Water and Sanitation', 'Decent Work and Economic Growth', 'Sustainable Cities and Communities', and 'Partnerships for the Goals'.



Strategic partnerships and inclusive programmes

The University expanded its community impact by partnering with financial and development partners to run capacity-building programmes oriented to inclusive economic participation. The Entrepreneur Accelerator Program: UDDOKTA 101, offered by the Department of Business Administration and delivered in collaboration with BRAC Bank PLC as a part of Memorandum of Understanding (MoU), provided practical training, mentorship, and market linkage support, thereby strengthening pathways to sustainable livelihoods and economic empowerment.

Emergency response and humanitarian assistance

In response to the flood in Feni and neighbouring areas, the University mobilised fundraising and relief operations that financed immediate humanitarian needs and durable recovery measures. Funds raised supported distribution of relief packages, the provision of mobility assistance for persons with disabilities, and reconstruction of housing for families who had lost shelter. These activities demonstrated the University's capability to translate institutional resources and volunteer effort into targeted, dignity-preserving relief.



Relief package preparation for Feni flood victims

The Department of Economics at East West University demonstrated a strong commitment to social responsibility by engaging in charitable initiatives that supported both the wider community and university members. Notably, students and faculty contributed to flood relief efforts in Feni and surrounding districts in collaboration with local authorities and raised funds to assist with an urgent medical need of a university staff member, reflecting a culture of compassion, solidarity, and community engagement.

In 2025, the Civil Engineering Club of East West University led a humanitarian initiative to assist flood-affected families in Feni, Bangladesh by organizing a fundraising campaign that enabled the provision of a wheelchair for a special-needs child and the reconstruction of homes for displaced families. This effort reflected the club's commitment to social welfare, community development, and alignment with SDG 3 (Good Health and Well-being) and SDG 11 (Sustainable Cities and Communities).



New home for a flood-affected family in Mali Pathor, Parshuram

Community welfare and campus solidarity

Philanthropic activity on campus prioritised the wellbeing of support staff and other vulnerable community members. Collective fundraising initiatives provided festive support for campus workers during major holidays and financed urgent medical treatment for individuals within the University community. These measures reflect an ethic of solidarity and the prioritisation of the most vulnerable members of the institutional community.

Legal engagement and public interest impact

University faculty members and researchers from the Department of Law contributed pro bono expertise to public interest litigation and judicial submissions that advanced access to fundamental public services and institutional accountability. Research and amicus advocacy supported judicial determinations recognizing the right to safe and potable water and recommended administrative reforms to strengthen judicial independence, examples of how academic legal engagement can yield systemic, long-term social benefits (notably advancing SDG 6).

Impact orientation and governance

The University continues to strengthen transparency and accountability in philanthropic governance by standardising reporting procedures, documenting outcomes, and coordinating with governmental and non-governmental partners to maximise efficiency and reduce duplication. Future emphasis will be placed on scaling proven models, entrepreneurship accelerators, resilient reconstruction approaches, and community health promotion, while improving

systems for impact measurement and beneficiary feedback.



Taken together, the University's sustainability and philanthropic efforts in 2025 illustrate an institutional model that integrates scholarship, practice, and civic responsibility.

The Economics Club, in partnership with the SME Foundation, hosted an outreach session under the national initiative on sustainable plastics and marine litter prevention to introduce students to cleantech commercialization and sustainable entrepreneurship, encouraging youth engagement in green innovation and the circular economy.

BREATH 5.0: Plant Today, Breathe Tomorrow

The Rotaract Club of East West University organized BREATH 5.0 on August 24–25, 2025, at the university's Wi-Fi Zone, with the goal of promoting sustainability and raising awareness against deforestation. Over two days, the club proudly distributed 1,500 saplings free of cost to students, faculty, and staff, each symbolizing a personal commitment to the environment. BREATH 5.0 not only enriched the campus with greenery but also inspired long-term eco-friendly habits, proving that small steps together create lasting impact.



Students getting the saplings ready for distribution



Facilities

Socio-Psyche Counseling Center

The socio-psyche counselling center under the Department of Students' Welfare at East West University is dedicated to promoting students' mental health and overall wellbeing. Inaugurated on 02 October 2022, the center reflects EWU's strong commitment to holistic student development. It addresses a range of psychosocial challenges faced by students, including academic pressure, emotional distress, financial difficulties, low self-esteem, and relationship or communication issues. Through professional support, the center helps students manage mental health concerns, strengthen resilience and self-confidence, and make balanced decisions in both personal and academic spheres.

Activities of the Socio-Psyche Counseling Center

From January 2025 to September 2025, the Socio-Psyche Counseling Center provided counseling services to a total of 323 students, with 520 sessions conducted. Student feedback has been overwhelmingly positive, reflecting high levels of satisfaction and appreciation for the support offered by the center. In addition to one-to-one counseling sessions, the center also organized several information-based programs, including the following:

Session on Building a Healthy Body and Mind for Academic Success

The Socio-Psyche Counselling Centre of East West University organized a session titled "Building a Healthy Body and Mind for Academic Success" on 18 August 2025. The session was conducted by Rabeya Shikder Sathi, Psychosocial Counsellor, EWU. The objective of the session was to help students understand how stress affects both the body and mind, while equipping them with practical, evidence-based techniques to manage stress

more effectively. Through engaging discussions and interactive guidance, the session aimed to enhance students' overall well-being and support their academic success.



Rabeya Shikder Sathi conducting session

Session on 'From Self-doubt to Self-care': How Body Image Shapes Students' Well-being'

At a session titled 'From Self-doubt to Self-care: How Body Image Shapes Students' Well-being', held on 20th October 2025, speaker Rabeya Shikder Sathi, Psychosocial Counsellor of the EWU Socio-Psyche Counselling Centre, discussed the impact of high and low body weight on mental health and academic performance, emphasizing both the consequences and strategies for effective management. Her insights aimed to help students better understand their emotional well-being and adopt healthier self-care practices.

These two sessions aligned with **SDG 3: Good Health and Well-Being** by promoting mental health awareness and guiding students toward healthier self-perceptions **SDG 4: Quality Education** by providing essential psychosocial learning beyond academics.

Dr. S. R. Lasker Library



Dr. S. R. Lasker Library is a leading academic library in Bangladesh, known for its extensive collections, modern technology, wide range of services, and skilled professional staff. Serving as a central part of East West University, it provides students, faculty, and staff with the resources and support needed for research, learning, and teaching. With a focus on fostering information literacy and lifelong learning, the library contributes significantly to the University's academic growth and global engagement.

Dr. S. R. Lasker Library Expanded Services and Facilities

Throughout 2025 Dr. S. R. Lasker Library expanded services and programming to support teaching and research, operating extended weekly hours and providing access to over 31,900 printed volumes, 122,000 e-books and more than 61,000 online journals. The library advanced digital collections, integrated institutional repositories and AI resources, hosted professional exchanges including a visit and training for the Bangladesh Television Library

& IT team, and organised events such as Digital Learning Week and Peer Review Week to foster research integrity and digital literacy.

Library at a glance

| | |
|----------------------------|--|
| Books | : 32,000+ copies |
| Online Journals | : 61,000+ titles |
| E-Books | : 122,000+ titles |
| Digital Library Collection | : 3,225 titles |
| Institutional Repository | : 3,900+ titles |
| Print Journals/Magazines | : 167 titles |
| Reports/Theses | : 3,618 copies |
| CD/DVD ROMs | : 2,685 copies |
| National Newspapers | : 18 titles |
| MPhRGD Collection | : 3,458 copies |
| Other EWU Publications | : Newsletters, Bulletins, Journals, Annual Reports |

Library Initiated Open Education Week

From 3 to 7 March 2025, Dr. S. R. Lasker Library led Open Education Week activities under the theme "Explore, Learn & Engage with Creative Commons Licensing," promoting the adoption of Open Educational Resources. Sessions were delivered by Bhutanese intern students from the Department of Information Studies and included peer-to-peer learning, social media outreach and practical guidance to encourage wider institutional uptake of open practices.

EWU Modern Cafeteria

In 2024, East West University inaugurated a state-of-the-art cafeteria designed to offer fresh, hygienic meals in a comfortable and welcoming setting. The facility was formally opened by Syed Manzur Elahi, Chairperson of the Board of Trustees of EWU and former Adviser to the Caretaker Government of Bangladesh. With seating capacity for around 500 people and the ability to prepare meals for up to 10,000 individuals daily, the cafeteria offers comfort and safety through artistic interior décor, central air conditioning, and an automatic fire extinguishing system.



Common Rooms and Indoor Game Room

The newly renovated common rooms provide students with vibrant spaces for relaxation and recreational activities. Featuring modern amenities, the facilities include indoor games such as table tennis, chess, and carom, as well as comfortable seating areas that encourage social interaction and leisure. These upgraded spaces have been warmly received by students, significantly enriching their overall campus experience.



East West University Medical Center

The EWU Medical Center is dedicated to ensuring the health and wellbeing of students and staff by delivering essential medical services throughout regular working hours. It provides medical check-ups, preliminary diagnoses, treatment for minor ailments, and referrals to specialized healthcare facilities when required. Supported by two senior medical officers and a nurse, the center is equipped with an ambulance for emergency response and offers first-aid services, health consultations, and preventive healthcare guidance, playing a crucial role in fostering a safe and healthy campus environment.





Financial Performance



INDEPENDENT AUDITOR'S REPORT To the Board of Trustees of East West University

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of "East West University" (the "University" or "EWU"), which comprise the balance sheet as at 30 June 2025 and the income and expenditure statement, statement of changes in fund and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information.

In our opinion, the accompanying financial statements give a true and fair view of the financial position of the University as at 30 June 2025 and of its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRSs) and other applicable laws & regulations.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the University in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) together with the ethical requirements that are relevant to our audit of the financial statements in Bangladesh, and we have fulfilled our other ethical responsibilities in accordance with the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Matters

The financial statements of the University for the year ended 30 June 2024 were audited by another auditor who expressed an unmodified opinion on those statements on 12 January 2025.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements of the University in accordance with IFRS and in accordance with prescribed format of the University Grants Commission (UGC) of Bangladesh as per section 45(1) of the Private University Act 2010 and other applicable laws and regulations for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the University's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the University or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the University's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- a) Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- b) Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the University's internal control.
- c) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- d) Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the University's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the University to cease to continue as a going concern.
- e) Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A. Qasem & Co.
Chartered Accountants
FRC Enlistment Number: CAF-001-129


Akhtar Sanjida Qasem, FCA, FCMA, CFE

Partner
Enrolment Number: 0643

DVC: 2601180643AS922950

Place: Dhaka
Date: 18 January 2026

East West University
Balance Sheet
As at 30 June 2025

Prepared using the Reporting Form-PUFR-III. A (a) prescribed by University Grants Commission (UGC) of Bangladesh

| Particulars | Notes No. | Amount in Taka | |
|---|--------------|----------------------|----------------------|
| | | 30 June 2025 | 30 June 2024 |
| ASSETS | | | |
| Non-Current Assets | | 4,166,432,134 | 3,993,576,028 |
| Property, Plant and Equipment | 4 | 4,061,600,426 | 3,897,523,176 |
| Long Term Investment | 5.2 | 104,831,708 | 96,052,852 |
| Net Current Assets | | 5,182,485,838 | 4,743,759,998 |
| Current Assets | 6 | 5,584,655,143 | 4,974,536,825 |
| Current Liabilities | 7 | (402,169,305) | (230,776,827) |
| FUND EMPLOYED (Non-Current Assets plus Net Current Assets) | | 9,348,917,972 | 8,737,336,026 |
| FINANCED BY | | | |
| FUNDS | | | |
| | | 9,348,917,972 | 8,737,336,026 |
| Reserve Fund | 8 | 50,000,000 | 50,000,000 |
| Trust Fund | 9 | 7,500,000 | 7,500,000 |
| General Fund | 10 | 7,573,290,939 | 7,150,254,344 |
| Long Term Liabilities | 11 | 55,186,800 | - |
| Accumulated Depreciation Fund | 12 | 1,662,940,234 | 1,529,581,681 |
| FINANCED BY (Funds plus Liabilities) | | 9,348,917,972 | 8,737,336,026 |

The Financial Statements should be read in conjunction with the annexed notes and schedules.

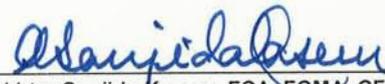


Treasurer
East West University



Vice Chancellor
East West University

A. Qasem & Co.
Chartered Accountants
FRC Enlistment Number: CAF-001-129



Akhtar Sanjida Kasem, FCA, FCMA, CFE
Partner
Enrolment Number: 0643
DVC: 2601180643AS922950
Place: Dhaka
Date: 18 January 2026



East West University
Income and Expenditure Statement
For the year ended 30 June 2025

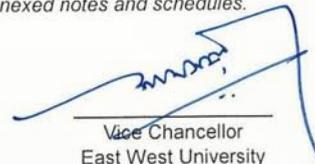
Prepared using the Reporting Form-PUFR-III. A (b) prescribed by University Grants Commission (UGC) of Bangladesh

| Particulars | Notes No. | Amount in Taka | |
|---|-----------|----------------------|----------------------|
| | | 30 June 2025 | 30 June 2024 |
| A. Income-Academic | | 2,434,419,399 | 1,856,366,527 |
| Admission Income | | 23,739,000 | 12,346,400 |
| Academic Income | 13 | 2,410,680,399 | 1,844,020,127 |
| B. Expenditure-Academic | | 1,612,900,050 | 1,177,994,565 |
| Academic Expenses | 14 | 1,557,171,002 | 1,138,607,919 |
| Admission Expenses | 15 | 21,196,570 | 10,852,876 |
| Academic Research Expenses | | 32,683,740 | 24,077,990 |
| Publication Expenses | 16 | 1,848,738 | 4,455,780 |
| C. Excess of Income over Expenses-Academic (A-B) | | 821,519,349 | 678,371,962 |
| D. Income-Non-Academic | | 4,971,694 | 6,807,084 |
| Non-Academic Income | 17 | 4,971,694 | 6,807,084 |
| E. Expenditure-Non-Academic | | 535,402,074 | 404,455,810 |
| Non-Academic Expenses | 18 | 535,402,074 | 404,455,810 |
| F. Income over Expenditure-Non-Academic (D-E) | | (530,430,380) | (397,648,726) |
| G. Operating Income over Expenses (C+F) | | 291,088,969 | 280,723,237 |
| H. Financial Income over Expenses | | 524,505,295 | 355,017,388 |
| Interest Income/ Profit from Investment | 19 | 531,769,327 | 358,386,763 |
| Less: Financial Expenses | 21 | (7,264,032) | (3,369,375) |
| I. Net Excess of Income over Expenses Before Tax (G+H) | | 815,594,264 | 635,740,624 |
| Less: Income Tax Expense | 20 | 392,557,669 | 192,915,597 |
| Excess of Income over Expenses After Tax | | 423,036,595 | 442,825,027 |

The Financial Statements should be read in conjunction with the annexed notes and schedules.



Treasurer
East West University



Vice Chancellor
East West University

A. Qasem & Co.
Chartered Accountants
FRC Enlistment Number: CAF-001-129



Akhtar Sanjida Kasem, FCA, FCMA, CFE
Partner
Enrolment Number: 0643

DVC: 2601180643AS922950

Place: Dhaka
Date: 18 January 2026



East West University
Statement of Changes in Funds
For the period ended 30 June 2025

Prepared using the Reporting Form-PUFR-III. A (c) prescribed by University Grants Commission (UGC) of Bangladesh as per Act CI.44 (1)

Statement of Changes in Reserve Fund
As at 30 June 2025

| Particulars | Notes No. | Amount in Taka | |
|-------------------------------|-----------|-------------------|-------------------|
| | | 30 June 2025 | 30 June 2024 |
| Opening Balance | 8 | 50,000,000 | 50,000,000 |
| Add: Received during the year | | - | - |
| Closing Balance | | 50,000,000 | 50,000,000 |

Statement of Changes in Trust Fund
As at 30 June 2025

| | | | |
|-------------------------------|---|------------------|------------------|
| Opening Balance | 9 | 7,500,000 | 7,500,000 |
| Add: Received during the year | | - | - |
| Closing Balance | | 7,500,000 | 7,500,000 |

Statement of Changes in General Fund
As at 30 June 2025

| | | | |
|--|----|----------------------|----------------------|
| Opening Balance | 10 | 7,150,254,346 | 6,707,429,316 |
| Add: Net Excess of Income over Expenditure during the year | | 423,036,595 | 442,825,028 |
| Closing Balance | | 7,573,290,941 | 7,150,254,346 |

Statement of Changes in Long Term Liabilities
As at 30 June 2025

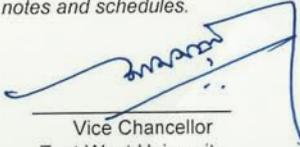
| | | | |
|----------------------------------|----|-------------------|--------------|
| Opening Balance | 11 | 55,186,800 | 13,685,015 |
| Less: Adjustment during the year | | - | (13,685,015) |
| Closing Balance | | 55,186,800 | (0) |

Statement of Changes in Accumulated Depreciation Fund
As at 30 June 2025

| | | | |
|---------------------------------------|----|----------------------|----------------------|
| Opening Balance | 12 | 1,529,581,680 | 1,426,698,857 |
| Addition during the year (Annex-A) | | 194,836,636 | 122,120,752 |
| Adjustment/(disposal) during the year | | (61,478,085) | (19,237,929) |
| Closing Balance | | 1,662,940,232 | 1,529,581,680 |
| Total Funds | | 9,348,917,972 | 8,737,336,026 |



Treasurer
East West University

Vice Chancellor
East West University

East West University
Cash Flow Statement (Indirect Method)
For the year ended 30 June 2025

Prepared using the Reporting Form-PUFR-III. A (d) prescribed by University Grants Commission (UGC) of Bangladesh

| Particulars | Notes No. | Amount in Taka | Amount in Taka |
|---|-----------|----------------------|----------------------|
| | | 30 June 2025 | 30 June 2024 |
| (A) Cash Flow from Operating Activities | | | |
| Excess of Income over Expenditure | | 423,036,595 | 442,825,027 |
| Adjustment for Non-Cash Expenses: | | | |
| Depreciation | | 194,836,636 | 122,120,752 |
| Changes in Working Capital | 22 | (148,942,780) | (511,997,688) |
| Net Cash Flow from Operating Activities | | 468,930,451 | 52,948,090 |
| (B) Cash Flow from Investing Activities | | | |
| Purchase of Fixed Assets | 23 | (170,480,973) | (434,840,124) |
| Less: Sale Proceeds Disposal of Fixed Assets | | (61,478,085) | (19,237,927) |
| Capital Work-in-Progress | 5.1 | 6,403,723 | 224,482,299 |
| Increase in Long Term Investment | 24 | (8,778,856) | (5,727,615) |
| Net Cash Flow from Investing Activities | | (234,334,191) | (235,323,367) |
| (C) Cash Flow from Financing Activities | | | |
| Increase in Finance/Donated Fund/Loan | | 55,186,800 | (4,710,298) |
| Decrease in Finance/Donated Fund/Loan | | - | - |
| Net Cash Flow from Financing Activities | | 55,186,800 | (4,710,298) |
| Cash Surplus/(Deficit) for the year (A+B+C) | | 289,783,060 | (187,085,575) |
| Cash and Bank Balance at Beginning of the year | | 119,878,854 | 306,964,428 |
| Cash and Bank Balance at the End of the year | | 409,661,914 | 119,878,854 |
| Cash and Bank Balance consist of: | | | |
| Imprest Fund | 6.5 | 50,835 | 44,507 |
| Cash at Bank | 6.6 | 409,611,079 | 119,834,347 |
| | | 409,661,914 | 119,878,854 |

The Financial Statements should be read in conjunction with the annexed notes and schedules.

Treasurer
East West University

Vice Chancellor
East West University





**EAST
WEST
UNIVERSITY**



EAST WEST UNIVERSITY

Progoti Foundation for Education and Development
Permanent Sanad Holder

100/1, Jahurul Islam Avenue, Jahurul Islam City
Dhaka-1212, Bangladesh.

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