

Ref: EWU/IQAC/Policy/59/25(7)



**EAST WEST UNIVERSITY**

## Social and Environmental Training Policy of East West University

2024

# **Social and Environmental Training Policy of East West University**

## **1. Introduction**

Social and environmental training is vital to modern higher education, reflecting the university's commitment to sustainability, corporate social responsibility, and global citizenship. This policy aims to incorporate structured programs to promote student, faculty, and staff engagement in social and environmental initiatives, aligning global Sustainable Development Goals (SDGs) and improving the university's international ranking.

## **2. Objectives**

- a. Develop a culture of environmental and social responsibility within the university community
- b. Equip students with practical knowledge and skills in sustainable development and social welfare.
- c. Integrate social and environmental aspects into academic curricula, research, and extracurricular activities.
- d. Enhance global reputation and ranking through active participation in SDG-related metrics and community impact projects.

## **3. Scope**

This policy applies to all students, faculty, staff, and administrative units of the university. It extends to academic, extracurricular, and community-based programs.

## **4. Policy Components**

### **4.1 Curriculum and Academic Programs**

- a. Integrate mandatory courses on sustainability, social responsibility, and environmental sciences into undergraduate and graduate programs.
- b. Develop specialized electives on topics such as climate change, renewable energy, sustainable urban planning, and corporate social responsibility (CSR).
- c. Encourage interdisciplinary research and student projects addressing real-world social and environmental challenges.

### **4.2 Co-Curricular Activities**

- a. Establish active student clubs focusing on environmental conservation, community service, and social entrepreneurship.
- b. Organize annual flagship events such as Social Impact Week, Green Campus Day, and Sustainability Hackathons.

- c. Provide incentives such as awards, certificates, and credits for participation in social and environmental activities.

#### **4.3 Research and Innovation**

- a. Allocate research grants for projects targeting sustainability, renewable energy, biodiversity conservation, and social welfare.
- b. Establish partnerships with international institutions and organizations for collaborative research.
- c. Host seminars, conferences, and workshops to disseminate research outcomes and best practices.

#### **4.4 Community Engagement and Outreach**

- a. Partner with local and national government bodies to implement programs addressing societal and environmental issues.
- b. Develop community-centric projects in health, education, and environmental conservation, engaging students and faculty.
- c. Showcase impactful community initiatives to national and international audiences.

#### **4.5 Green Campus Initiatives**

- a. Transition to energy-efficient and eco-friendly infrastructure, including renewable energy adoption.
- b. Implement waste management policies, focusing on recycling, waste reduction, and plastic elimination.
- c. Enhance campus biodiversity with tree plantation drives, water conservation systems, and organic farming projects.

### **5. Governance Structure**

#### **5.1 Establishment of Social and Environmental Training Unit (SETU) under the IQAC**

- a. **Role:** Oversee the implementation, monitoring, and evaluation of training programs.
- b. **Composition**
  - Chair: Director of IQAC
  - Members: Chair, representatives from academic departments, student clubs, and administrative units.
  - Advisory Board: Deans and external experts in sustainability and social impact.

## **5.2 Responsibilities of SETU**

- a. Develop and implement social and environmental training programs.
- b. Monitor progress and evaluate the impact of initiatives.
- c. Prepare annual reports for internal stakeholders and ranking agencies.

## **7. Rules and Regulations**

### **1. Mandatory Participation**

- a. Students and faculty must participate in at least two training programs annually for a total 4 hours organized by each department and IQAC will organize training program for the non-faculties
- b. Graduation requirements include a certificate of social or environmental project participation.

### **2. Funding and Resource Allocation**

- Annual budget to be allocated to the department to organize training programs and green initiatives.

### **3. Evaluation and Reporting**

- Biannual reviews by SETU to measure progress and impact.
- Annual sustainability report published for internal and external stakeholders.

### **4. Awards and Recognition:**

- Best-performing departments, projects, and individuals to receive awards and public recognition.

## **8. Monitoring and Evaluation**

- a. Develop Key Performance Indicators (KPIs):
  - Number of sustainability-related courses and publications.
  - Participation rates in training programs.
  - Measurable environmental impact on campus (e.g., energy savings, waste reduction).
  - Social impact metrics (e.g., community beneficiaries, outreach projects).

b. Conduct Stakeholder Surveys:

- Regular feedback collection from students, faculty, staff, and community partners.

c. Periodic Benchmarking:

- Compare progress with leading universities in the region and globally.

**9. Review Policy**

This policy shall be reviewed every two years or as necessary to reflect changes in regulatory requirements, market conditions, and the university's sustainability commitments.

## **Committee for the Social and Environmental Training Policy**

### **Convenor:**

Professor Dr. Mohammad Ashik Mosaddik  
Pro-Vice Chancellor  
East West University, Bangladesh

### **Members:**

Professor Dr. M. Ruhul Amin  
Dean, Faculty of Sciences and Engineering  
East West University, Bangladesh

Professor Dr. Anup Chowdhury  
Dean, Faculty of Business and Economics  
East West University, Bangladesh

Professor Dr. Farzana Akhter  
Dean, Faculty of Liberal Arts and Social Sciences  
East West University, Bangladesh

Professor Dr. Sufia Islam  
Director, IQAC  
East West University, Bangladesh