



EAST WEST UNIVERSITY
CENTER FOR RESEARCH AND TRAINING

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19 July 2026

To: All Faculty Members
East West University

From: Professor Dr. Shams Rahman
Chairperson
East West University Center for Research and Training (EWUCRT)

Subject: Invitation to the 138th Research Seminar of EWUCRT

Dear All,

On behalf of the East West University Center for Research and Training (EWUCRT), I am cordially inviting you to attend a research seminar titled “*Organizational Culture and Performance: A Perspective of Hofstede and Schein’s Cultural Dimension*”.

Date: 30 July 2026

Time: 09:00 A.M.

Venue: EWUCRT Seminar Room (Room 560), 4th Floor, East West University

The seminar will be presented by:

1. Mr. Jawad Md. Asadullah, Lecturer, Department of Business Administration, East West University
2. Mr. Md. Farvez Mosharraf, Lecturer, Department of Business Administration, East West University
3. Ms. Tasneem Nabila Islam, Lecturer, Department of Business Administration, East West University
4. Ms. Fairose Farin, Lecturer, Department of Business Administration, East West University

For your reference, a program schedule, short bios of the presenters, and an abstract of the seminar are attached.

Your participation in this seminar will be greatly appreciated.

Best regards,

