



## EAST WEST UNIVERSITY

### CENTER FOR RESEARCH AND TRAINING

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### 138<sup>th</sup> Seminar

**30 July 2026**

| Time                    | Sessions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Venue                                                                                                    |
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|                         | <b>Chair:</b><br><b>Professor Dr. Shams Rahman</b><br>Vice Chancellor<br>East West University (EWU)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>EWUCRT<br/>Seminar Room,<br/>Room no- 560,<br/>4<sup>th</sup> floor,<br/>East West<br/>University</b> |
| <b>9.00 am-9.05 am</b>  | <b>Introduction:</b><br><b>Professor Dr. Md. Sohel Rana</b><br>Executive Director, EWUCRT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                          |
| <b>9.05 am -9.35 am</b> | <b>Seminar Title:</b> <i>Organizational Culture and Performance: A Perspective of Hofstede and Schein's Cultural Dimension</i><br><br><b>Presenters:</b><br><br><ol style="list-style-type: none"><li>1. Mr. Jawad Md. Asadullah, Lecturer<br/>Department of Business Administration<br/>East West University</li><li>2. Mr. Md. Farvez Mosharrof, Lecturer<br/>Department of Business Administration<br/>East West University</li><li>3. Ms. Tasneem Nabila Islam, Lecturer<br/>Department of Business Administration<br/>East West University</li><li>4. Ms. Fairrose Farin, Lecturer<br/>Department of Business Administration<br/>East West University</li></ol> |                                                                                                          |
| <b>9.35 am- 9.45 am</b> | <b>Discussant</b><br><b>Professor Dr. Farhana Ferdousi</b><br>Chairperson<br>Department of Business Administration<br>East West University, Bangladesh                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                          |
| <b>9.45 am- 9.55 am</b> | <b>Floor Discussion</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                          |
| <b>9.55 am</b>          | <b>Vote of Thanks</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                          |