

# NEWSLETTER

SPRING-2025 / VOLUME-XXV / ISSUE-I



## EWU Celebrates its 24<sup>th</sup> Convocation



**EAST WEST UNIVERSITY**  
Progoti Foundation for Education and Development  
Permanent Sanad Holder

### 24<sup>th</sup> Convocation 2025

Chief Guest & Chairperson of the Ceremony

**Professor Dr. Chowdhury Rafiqul Abrar**

Hon'ble Adviser, Ministry of Education  
Government of the People's Republic of Bangladesh

**16 April 2025**



24<sup>th</sup> Convocation 2025



**EAST WEST UNIVERSITY**  
Progoti Foundation for Education and Development  
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# Welcome to East West University!

## Dear Students and Guardians,

We welcome you to East West University (EWU), a center of excellence for higher education.

EWU is sad to inform you that we have lost our dear Syed Manzur Elahi, the former Chairperson of the Board of Trustees, EWU. Mr. Elahi's death is a great loss not only for EWU but also for the whole nation. He was a revered business leader, philanthropist, and esteemed public servant. He was appointed as an adviser to the caretaker government of Bangladesh twice, in 1996 and 2001. We pray for his departed soul.

## Dear students,

Our primary objective is to impart to our students the necessary skills, competencies, and knowledge as well as innovative and critical thinking so that they can succeed in their professional careers. The Institutional Quality Assurance Cell (IQAC) of EWU ensures an outcome-based teaching-learning environment. In addition, we have more than twenty student clubs that provide opportunities for personal growth and skill development.

Students can enjoy remote access to various resources, including e-books, from our well-equipped library to enhance their knowledge. At EWU, different categories of scholarships are available for meritorious students, and the Center for Research and Training (CRT) provides research grants for students and academics. The Students' Career Counseling Center (CCC) at EWU manages students' internships and placements after graduation. Besides, EWU regularly signs a great number of Memorandum of Understanding (MoU) with other academic institutions and multinational organizations at home and abroad to ensure our graduates' better future in skill development and career goals.

East West University has full-time counsellors at the Student Counseling Center to provide psychological counselling services to the students as a step to fight the growing psychological stress, overcome difficulties in personal and family relationships, and avoid other social disorders. Besides, we have a well-equipped canteen, and a medical center with doctors and nurses to offer professional health services to students.

We are thrilled to share that EWU has achieved impressive rankings most recently. In its 2025 Rankings in Bangladesh, East

West University has attained 10<sup>th</sup> position overall and 6<sup>th</sup> position in Sustainability.

Recently, the Faculty of Business and Economics of EWU has been granted accreditation by the Accreditation Council for Business Schools Programs (ACBSP), a U.S. accreditation agency approved

by the Council for Higher Education Accreditation. Besides, EWU BBA has been accredited by the Association of Chartered Certified Accountants (ACCA). EWU is affiliated with the Chartered Financial Analyst (CFA) Institute. B.Sc. in CSE and EEE has also been accredited by the Board of Accreditation for Engineering & Technical Education (BAETE).

It is with great pleasure that I would like to inform you that East West University is becoming stronger as a community of scholars, researchers, and innovators, building a strong research culture. Recognizing that a thriving research environment is essential for both academic excellence and societal impact, we have taken significant steps to cultivate a culture that encourages faculty members and students to pursue research and innovation.

We believe that by choosing East West University, you have made a wise decision as we provide a range of opportunities and facilities to enhance your knowledge and skills.

Best wishes for all that's to come!



Sincerely,

A handwritten signature in black ink, appearing to read 'Shams Rahman', written over a white background.

**Professor Dr. Shams Rahman**  
Vice Chancellor



# Syed Manzur Elahi

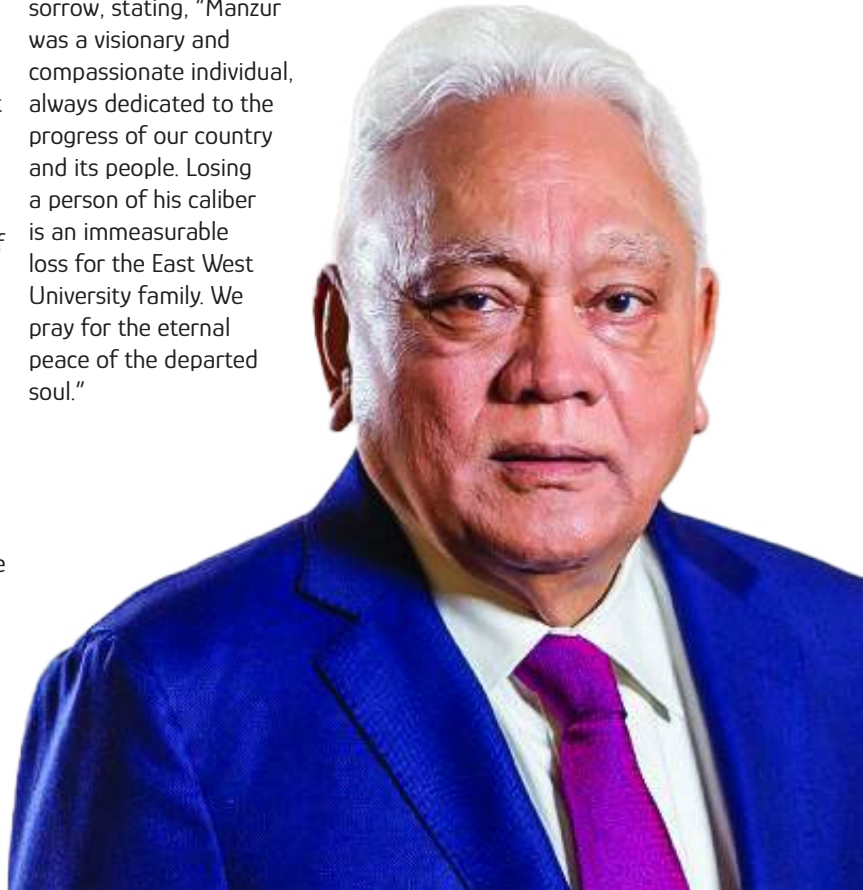
## Chairperson, BoT of EWU, and Visionary Business Leader Passes Away

It is with profound sadness that we announce the passing of Syed Manzur Elahi, a revered business leader, philanthropist, and esteemed public servant, who peacefully departed on 12 March 2025, at a hospital in Singapore at the age of 83. Mr. Elahi, born in 1942, was a titan of Bangladeshi industry, leaving an indelible mark on the nation's economic landscape. He was the Chairperson of the Board of Trustees at East West University, the founding Chairman of Mutual Trust Bank PLC, and the Chairman of Apex Group, a leading conglomerate he established from scratch.

Educated at St. Xavier's College, Kolkata, and the University of Dhaka, where he earned a Master's degree in Economics, Mr. Elahi began his career at British American Tobacco. However, his innate entrepreneurial drive led him to establish Apex Group, which became a vital contributor to Bangladesh's economic growth. Beyond his business acumen, Syed Manzur Elahi was a dedicated public servant. He served as an Advisor to the Caretaker Government of Bangladesh in 1996 and 2001, demonstrating his unwavering commitment to national development. He also held prominent leadership positions in organizations such as the Metropolitan Chamber of Commerce and Industry and the Dhaka University Alumni Association, further solidifying his dedication to public service.

Mr. Elahi has left behind a son, a daughter, and grandchildren. His Janaja prayer was held on 13 March 2025 at EWU Premises at 10.30 am and Gulshan Azad Masque after the Zohr prayer. He was buried at the Banani graveyard. The East West University community mourns the loss of their esteemed Chairperson.

Professor. Dr. Mohammed Farashuddin, Chief Adviser of the university and a close friend of Mr. Elahi, expressed his deep sorrow, stating, "Manzur was a visionary and compassionate individual, always dedicated to the progress of our country and its people. Losing a person of his caliber is an immeasurable loss for the East West University family. We pray for the eternal peace of the departed soul."





## Condolence Meeting and 'Doa Mahfil' for Syed Manzur Elahi

East West University (EWU) holds a solemn condolence meeting and 'Doa Mahfil' on 18 March 2025 in remembrance of the esteemed Chairperson of the Board of Trustees (BoT), Syed Manzur Elahi, who passed away on March 12, 2025, at the age of 83. The program, held at the Manzur Elahi Auditorium of EWU, provided an opportunity for the university community and family members to honor the memory of a visionary business leader and a dedicated supporter of education.

Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and a close friend of the late Syed Manzur Elahi, led the tributes, sharing precious memories and highlighting Syed Manzur Elahi's invaluable contributions to the university's growth and development. Syed Nasim Manzur, son of the late Syed Manzur Elahi, also shared his father's thoughts and priorities regarding East West University. Other notable figures who shared their memories included Professor Dr. Shams Rahman, Vice Chancellor, Professor Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and

Social Sciences, Mashfiqur Rahman, Registrar, Abidur Rahman Khan, Joint Chief of Admin, Logistics and Protocol and Mr. Golap Mia, Caretaker of EWU.

The Condolence Meeting was attended by the family members of the late Syed Manzur Elahi, Mr. Nawshad Samsul Aefin, Member of the BoT, Mr. Mansoor Mumin, Member of the BoT, Mr. Md. Nasser Shahrear Zahedee, Member of the BoT, Pro Vice Chancellor, Treasurer, Deans, Chairpersons of various departments, faculty members, officers, staff, students of the university, and other distinguished guests from several sectors of the country. Following the memorial, a 'Doa Mahfil' was held, where special prayers were offered for the peaceful repose of the departed soul.

Syed Manzur Elahi, a prominent figure in Bangladesh, was laid to rest at the Banani graveyard in Dhaka. His dedication to East West University and his commitment to fostering quality education will be remembered and cherished by the entire EWU community.







The 24<sup>th</sup> Convocation of East West University (EWU) was held on 16 April 2025 at Aftabnagar Sports Ground in the capital.

Education Adviser Professor Dr. Chowdhury Rafiqul Abrar, as the representative of His Excellency, the President, awarded degrees to 2885 students of undergraduate and graduate programs at the convocation. Moreover, six students with exceptional talent were honored with gold medals. In the convocation ceremony, extending his warm welcome to the new graduates, the Education Adviser Dr. C. R. Abrar explained how advanced technologies are creating new opportunities for us. He also warned that such issues

as intolerance, ultranationalism and blinkered attitudes are challenging our greater achievements.

Dr. Abrar urged the young generation to fight these challenges with a view to making a world full of justice, peace and tolerance.

The convocation speaker, Syed Nasim Manzur, Managing Director of Apex Footwear Limited, Bangladesh, contended that the future of Bangladesh in the next 25-30 years depends on the educated and skilled young people. He urged the new graduates to be prepared for entrepreneurship instead of looking for jobs. He advised them to get ideas about different stages of any business before starting it. Otherwise, it might



incur loss. Considering China as a role model, he opined that along with starting big companies, it is also possible for us to contribute to the GDP growth of our country by initiating small companies.

The special guest of the program, UGC Chairman Professor Dr. S. M. A. Faiz, mentioned that UGC changed its approach and attitude to ensure a better environment for education in Bangladesh. The Chairperson of the Board of Trustees and founder Vice Chancellor of EWU Professor Dr. Mohammed Farashuddin demanded a standard Education

Commission in Bangladesh along with an up-to-date and innovative education policy. He addressed the new graduates to be more careful about utilizing the wealth and opportunities available in the country to challenge the belief that Bangladesh always relies on imports. Vice Chancellor Professor Dr. Shams Rahman emphasized graduates' technological and communication skills as well as their creativity to make our population a powerhouse. He encouraged the graduates to go beyond conventional structure and to create something new,

using their innovative power.

Among others in the convocation program were Dr. Khalilur Rahman, the National Security Adviser and the chief adviser's high representative, Vice Chancellors of different universities, cultural figures, the distinguished members of the Board of Trustees, Pro-Vice Chancellor, Treasurer, Registrar, Deans, Chairpersons, faculty members, staff, graduates, and their parents. The students were delighted to receive their degrees within the expected timeframe.

## My Journey at East West University

I am Md. Adnan Morshed, I have received 2 Gold Medals at the 24<sup>th</sup> Convocation at East West University—one for my BSc in CSE and another for my MS in CSE. I was also the valedictorian of the graduating class. Throughout my academic journey, I worked as an undergraduate and graduate teaching assistant. I have also served as a lecturer at Sonargaon University, Canadian University of Bangladesh, and as an adjunct lecturer at East West University.

I am profoundly grateful to my faculty members, who served as mentors. I also thank my friends for their unwavering support and my family—my parents, brother, and wife—whose sacrifices made this achievement possible. This medal is as much theirs as it is mine.

Beyond academics, my time at EWU was enriched by my involvement in the Computer Programming Club, competitive programming, and various volunteer activities. These experiences helped me develop not only academically but also personally and professionally.

### Advice for My Juniors

As you embark on your academic and professional journeys, I want to share some key pieces of advice. First, mentorship and collaboration are crucial in shaping your growth. Working alongside faculty, peers, or industry professionals opens doors to valuable learning experiences and helps you gain new perspectives. Never hesitate to seek mentorship from those who have walked the path before you—it can make a huge difference in your journey.

### Valedictorian MD. Adnan Morshed



Looking ahead, always think about your future goals. Whether you're aiming for further academic pursuits, career growth, or contributing to the field of education or research, having a clear vision will guide your decisions and actions. Set long-term goals but take small steps toward them every day.

Another key aspect of success is community engagement. Giving back to the community, through teaching, volunteering, or collaborating on meaningful projects, can enrich your learning and help you build a network of like-minded individuals. Contributing to others not only enhances your growth but also strengthens the community you're

part of.

Lastly, never underestimate the importance of wellness and balance. Time management, stress management, and creating a work-life balance are essential for maintaining your mental and physical health. Academic and professional pursuits are important, but taking care of yourself is equally crucial to sustaining long-term success. Balance your studies, career goals, and personal well-being to ensure a fulfilling journey.

I want to end with a famous saying by Audrey Hepburn: "Nothing is impossible. The word itself says I'm possible".



# Overview of Major Events at EWU

## EWU Arranges a Merit Scholarship Awarding Ceremony



East West University (EWU) provided the Merit Scholarship Award to 219 students from the Summer and Fall Semester 2024 students for their excellent academic performance. The ceremony took place on 12 January, 2025 at the Manzur Elahi Auditorium of EWU.

The event was graced by Mr. Farooque B. Chaudhury, Member of the Board of Trustees, EWU, as the Chief Guest. Professor Dr. Shams Rahman, Vice Chancellor of EWU, presided over the ceremony as the Program Chair.

In his address, Mr. Chaudhury congratulated the scholarship recipients and emphasized the importance of academic excellence

and dedication.

Professor Dr. Shams Rahman highlighted the university's commitment to fostering a supportive and enriching academic environment. He acknowledged the hard work and perseverance of the students, particularly noting the significant number of female recipients, and reiterated EWU's dedication to promoting gender equality in education.

The program was attended by several dignitaries including Prof. Dr. Ashik Mosaddik, Pro-Vice Chancellor, Deans, faculty members, scholarship recipients, and their guardians.



## East West University Observes 54<sup>th</sup> Independence Day of Bangladesh

East West University (EWU) observed the 54<sup>th</sup> Independence Day of Bangladesh on 26 March 2025, honoring the profound sacrifices of the freedom fighters and martyrs who paved the way for the nation's liberation. The university community gathered to pay tribute to the spirit of independence and national pride. The program commenced at 5:56 a.m. at the 'Shaheed Minar' premises at EWU. This event was led by Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees and Founder Vice Chancellor of EWU, and Professor Dr. Shams Rahman, Vice Chancellor of EWU, along with Professor Dr.

M. Ashik Mosaddik, Pro-Vice Chancellor and Air Cdre (retd.) Ishfaq Ilahi Choudhury, Treasurer, EWU.

Following the flag hoisting, a special "Munajat" was offered, with prayers for peace, prosperity, and progress of Bangladesh. The solemn occasion was attended by esteemed Deans, faculty members, officers, students, and university staff. The event served as a reminder of the university's commitment to upholding the values of freedom and national unity.





## ➤ Orientation Program Graduate Diploma in Leather, Leather Goods and Footwear Management

The EDC-SICIP of EWU arranged an orientation program for the students of Graduate Diploma in Leather, Leather Goods and Footwear Management (GDLFM) on 15 January 2025.

The orientation program of SICIP was attended by dignitaries, Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor of East West University, was the Chief Guest. Mr. Md. Mahfuzul Alam

Khan, Additional Secretary & Deputy Executive Program Director (DEPD) (Program Management), SICIP, Finance Division, Ministry of Finance, Government of Bangladesh was the Special Guest. and Professor Dr. Tanbir Ahmed Chowdhury, Program Director, EDC, EWU, chaired the program.



## ➤ East West University Vice Chancellor Speaks on Supply Chain Sustainability to GDLFM Students

Professor Dr. Shams Rahman, Vice Chancellor of East West University and Advisor of EDC-SICIP, delivered an insightful lecture on "Supply Chain Sustainability – Research Theme" for the students of Graduate Diploma in Leather, Leather Goods, and Footwear Management (GDLFM). The session was conducted

as part of the course entitled LGF8703: Sustainability, Climate Change, and Green Business in the Leather Sector. The lecture, held on 14 February 2025, was attended by 38 students from Batch 3 and Batch 4.





## EWU has signed a MOU with Venturas Ltd, Japan



East West University (EWU) has signed a Memorandum of Understanding (MoU) with Venturas Ltd., a career development and job placement agency. This strategic collaboration aims to create new pathways for EWU graduates in Japan.

The MoU was signed by Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, East West University, and Ms. Yoriko

Ueda, Founder and CEO, Venturas Ltd. The signing ceremony was organized by Professor Dr. Ahmed Wasif Reza, Dean of the Faculty of Sciences and Engineering. The Chairpersons of the Department of Computer Science and Engineering (CSE), Electrical and Electronic Engineering (EEE), and Civil Engineering (CE) were also present at the event.

## Roundtable Meeting on the Role of Private Universities in Bangladesh



Daily newspaper *Ajker Patrika* organized a roundtable meeting titled 'উচ্চশিক্ষায় বেসরকারি বিশ্ববিদ্যালয়ের ভূমিকা, বর্তমান অবস্থা ও সম্ভাবনা' on 25 February 2025 at the head office of '*Ajker Patrika*' in Banasree, Dhaka. Vice Chancellors, Pro-Vice Chancellors and senior faculty members of renowned private universities have drawn the

attention of government policymakers to launch Ph.D. programs in private universities. They shared their observations on private universities' role in higher education, current challenges and prospects.



# Institutional Quality Assurance Cell (IQAC)



## Orientation Program at IQAC

The Institutional Quality Assurance Cell (IQAC) at East West University (EWU) conducted a comprehensive "Orientation Program for New Faculty Members" on February 22, 2025. This program was designed for faculty members who joined the institution during the Spring 2025 semester.

Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor of EWU, attended the orientation program as the Chief Guest. The event started with a welcome address delivered by Professor Dr. Sufia Islam, the director of IQAC. Following that, a panel discussion led by the Deans addressed the rules and regulations, code of conduct, promotion process, and teaching practices at EWU.

## Workshop

The University Grants Commission (UGC) of Bangladesh, in collaboration with the IQAC of EWU, organized a workshop titled "Writing Academic Transformation Fund (ATF) Sub-Project Proposals" for Professors and Associate Professors of EWU on 2 January 2025.

Professor Dr. Md. Mozahar Ali, an ATF Management Specialist associated with the Higher Education Acceleration and Transformation project under the UGC, facilitated the workshop. Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, EWU, outlined the essential guidelines for crafting effective ATF sub-project proposals.

## Teachers' Training Program on Teaching, Learning, and Research (TLR)

IQAC, in collaboration with the Center for Research and Training (CRT), organized the following lectures on "Teaching, Learning, and Research":

- i) "E-learning, and Learning Management Systems, Use of Information and Communication Technology (ICT) in Education" on 2 January 2025.
- ii) "Equality, Diversity, and Inclusion, Sexual Harassment Policy" on 9 January 2025.
- iii) "Overview of CRT Proposal, Writing and Procedure for CRT Funding" on 16 January 2025.
- iv) "Ethics in Research and Academic Writing, Information Literacy, Plagiarism Policies and Use of Turnitin Software" on

23 and 30 January 2025.

- v) "Importance and Steps of Accreditation Process in Higher Education" on 06 February 2025.
- vi) "Quality Assurance and Quality Enhancement in Higher Education, Bangladesh National Qualifications Framework (BNQF)" on 24 April 2025.

## Participation in the Training Program by the Director of IQAC

Professor Dr. Sufia Islam, Director, IQAC, participated in a day long workshop on "Professional Development Training for Senior Faculties" organized by the University Grants Commission (UGC) of Bangladesh on 29 January 2025.

## Awards and Recognitions

Dr. Basanta Kumar Barmon, the Additional Director of the Institutional Quality Assurance Cell (IQAC), has been awarded the EWU Publication Reward for his research article titled "Crop Diversification and Its Impact on Income Diversification and Crop Income in Bangladesh." This article was published in 'Agroecology and Sustainable Food Systems' a Q1 journal.

## Certificate Awarding Ceremony on Teachers' Training Program

IQAC arranged a certificate awarding ceremony for faculty members who accomplished a rigorous four-month training program on "Teaching, Learning, and Research" on 12 February 2025. A total of fifty-seven faculty members from thirteen departments received their certificates. Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor, EWU was the Chief Guest at the event, while Professor Dr. Shams Rahman, Vice Chancellor of EWU, attended as a special guest.





# The Center for Research and Training

## East West University (CRTEWU)



### Call for Research Proposal

In response to CRTEWU's 'Call for Research Proposal–Round 18' on 13 January 2025, the following research proposals were submitted:

1. Analysis of Somatic and Germline Mutations Using Whole Exome Sequencing in Pediatric Acute Lymphoblastic Leukemia Patients in Bangladesh
2. Environmental Degradation and Displacement of Forests Dependent Communities: A Socio-ecological Study in the Sundarbans Area, Bangladesh
3. Men's Experiences of Female Perpetuated Intimate Partner Violence in Bangladesh
4. Enhancing Intrusion Detection in IoT Networks through Optimized Machine Learning Classifiers
5. Deep Transformer Dilated Neural Network with Ensemble Machine Learning for Correction of Satellite and Ground PV Radiation Discrepancies
6. AI-Powered East West University Assistants: Leveraging Large Language Model for Enhanced Learning and Engagement

### Release of Research Proposal Funds

Research grants aim to nurture and sustain a vibrant research community at EWU by engaging academics and researchers from all faculties/fields. During January–April 2025, the fund for the following research proposal was released:

- "Numerical Modeling of Tsunami and Storm Surges along the Coastal belt of Indian Ocean" to Dr. Fazlul Karim and Dr. Anindita Paul, Professor, Department of Mathematical and Physical Sciences, EWU and Dr. Mohammed Ashaque Meah, Professor, Department of Mathematics, Shahjalal University of Science and Technology (SUST), Sylhet.

### Publications

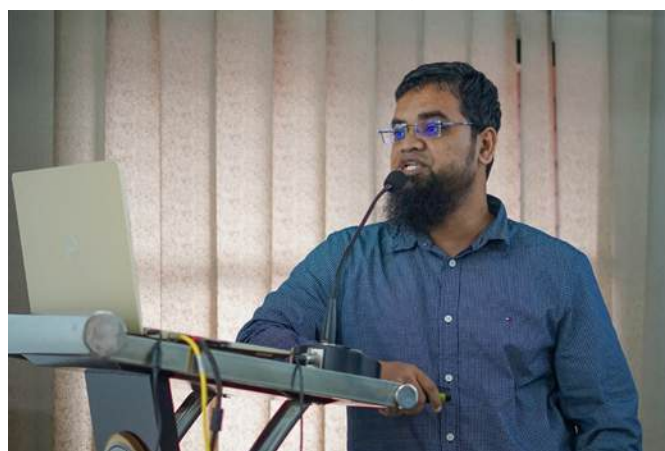
*The Abstracts of Published Papers* is an annual publication of CRTEWU. It aims to keep an official log of the academic publications of the faculty members of East West University. *The Abstracts of Published Papers*, volume 18, 2023, is in the pipeline.

CRTEWU circulated 'Call for Papers' for *East West Journal of Business and Social Studies (EWJBSS)*, Vol-13, on 05 March 2025.

### Research Proposal Seminar

CRTEWU organized three research seminars from January to April 2025:

1. "Numerical Modeling of Various Coastal Processes" on 16 January 2025, by Dr. Md. Fazlul Karim, Professor, Dr. Anindita Paul, Professor, Dept of MPS, EWU and Dr. Mohammed Ashaque Meah, Professor, Dept of Mathematics, SUST, Sylhet
2. "Perceived Service Quality of District Public Libraries of Bangladesh: An analysis through the lens of LibQUAL+" on 23 January 2025 by Dr. Dilara Begum, Professor and Md. Hasinul Elahi, Senior Lecturer, Dept of IS, EWU
3. "Deep Learning Based Energy Management System for Microgrid with Renewable Energy Sources: A Case Study for Saint Martin Island" on 23 April 2025 by Dr. Ratil Hasnat, Associate Professor, Dept of EEE, EWU.



### Knowledge Sharing Seminar

CRTEWU organized a knowledge-sharing seminar on 02 January 2025 "Smart Phone Usage for Women's Empowerment to Respond against Domestic Violence in Bangladesh" by Dr. Touhida Tasnima, Assistant Professor, Department of Social Relations, EWU.



### Training on “Research Methods”

Center for Research and Training East West University (CRTEWU) organized a 12-week training titled ‘*Research Methods*’ for the faculty members and graduate students of East West University. The training classes started on Thursday, 24 April 2025 and will continue till 21 August 2025, at CRTEWU Research Hub, East West University.

### Research Committee (RC) Meeting of the CRTEWU

Center for Research and Training East West University (CRTEWU) organized its 27<sup>th</sup> Research Committee (RC) meeting on 19 March 2025.



### East West University Research Ethical Committee (EWUREC) Meeting

CRTEWU organized its 20<sup>th</sup> EWUREC meeting on 20 February 2025, for the ethical clearance of the following research proposals:

1. *Numerical Modeling of Tsunami and Storm Surges along the Coastal belt of Indian Ocean*
2. *Creating a research culture in ELT: Bangladesh private university context*





# DR. S. R. LASKER LIBRARY

A Gateway to Knowledge

## Library Facilities

- Borrowing Facilities
- Photocopy Service
- Citation Management Services
- Wi-Fi Service
- WhatsApp: Instant Reference Service
- Subscribed Print Journals Service
- Article Request Service
- Institutional Repository
- Corporate Membership
- Information Literacy Program
- Department Wise Resource Portal
- Off Campus/Remote Access to E-Resources
- Generative AI Tools and Resources
- Scispace: An Ai-Powered Literature Review Tool for Researchers

## Library Hours

Sunday - Thursday	: 8:30am - 10:00pm
Friday	: 8:30am - 5:00pm (1:00pm-2:00pm break)
Saturday	: 5:00pm - 10:00pm

## Activities and Events

### Celebration of Open Education Week 2025

Dr. S. R. Lasker Library, East West University celebrated Open Education Week 2025 on March 3-7. The event was initiated by Open Education Global in 2012 to highlight the benefits of open education.



A key event entitled the "Creative Commons Engagement Zone" took place on March 5, where students interacted with Bhutanese interns from EWU's Department of Information Studies.

## Achievements

### A Senior Assistant Librarian (EWU) Receives Awarded TULLIP Fellowship

Ms. Shaharima Parvin, Senior Assistant Librarian, was awarded a fellowship by the National University of Singapore (NUS)

libraries to participate in the "Transforming University Libraries: Leadership & Innovation Programme (TULLIP)" held on January 6-10, 2025. The program aims to bridge the knowledge gap between ASEAN and international library professionals by providing networking opportunities and insights into the latest trends and innovations in library and information science.



Ms. Parvin is the first Bangladeshi library and information science professional to receive this prestigious fellowship.

## Workshop and Training

Mr. Mohammed Motiur Rahman, Deputy Librarian, was invited to attend a workshop on "Access to IEEE Journals: BdREN Initiatives" organized by the Bangladesh Research and Education Network (BdREN) on 26 February 2025.

Ms. Jannatul Islam Muna, Library Circulation Officer, successfully completed the training "Statistical Data Analysis Using SPSS" conducted by NBICT Lab on 10 March 2025.



# Department of Students' Welfare

## Career Counseling Center

### » Briefing Session on the Department of Students' Welfare (DSW) and Career Counseling Center (CCC)

The Department of Students' Welfare (DSW) and Career Counseling Center (CCC) of East West University (EWU) arranged a briefing session for the newly enrolled students on the Spring 2025 Freshers' Orientation Day. The program started with the welcome speech of Ms. Ismat Shereen, Adviser of DSW and Head of CCC, EWU. She highlighted the holistic services provided

by the DSW for EWU students' well-being, including career counselling services, conflict resolution etc. She also highlighted the importance of extracurricular activities for students to shape their career paths and ultimately achieve their goals. The presidents of 22 EWU clubs introduced themselves and shared the motto and activities of their clubs individually.

### » Seminar on "Unlock Your Future with a Paid Internship in Japan"



The Career Counseling Center of East West University (EWU), in collaboration with BRAC Probashbandhu Ltd. (BPL) organized a seminar 'Unlock Your Future with a Paid Internship in Japan', on 14 January, 2025, at the S. M. Nousher Ali Lecture Gallery, EWU.

The objective of the seminar was to inform students about paid internship opportunities in Japan and the pathways to full-time employment after their graduation.

Dr. Mohammad Ashik Mosaddik, Pro-vice Chancellor, EWU, Mr. Hedayetul Islam Mondol, Deputy Secretary, Ministry of Expatriates' Welfare and Overseas Employment, Bangladesh, Mr. Tatsu Sugiura, CEO, Passion Japan Ltd. Mr. Shariful Islam Hasan, Associate Director, BRAC Migration Programme & Youth Platform, and Syed Masudur Rahman, Managing Director, Kokorozashi Japan Ltd. were present in the program.

## Socio-Psyche Counseling Center

The Socio-Psyche Counseling Center of East West University provides essential mental health support to its students. Counselor psychologists help students with problems like trauma, depression, and stress caused by studies or family matters. Experienced and professional counselor psychologist at the center addresses various issues such as trauma, depression, academic and familial stress. During January 2025 to March 2025, 95 students received counseling through 171 sessions. According to counselors' reports and students' feedback, the improvements in students were satisfactory, as those who attended counseling sessions experienced significant improvements in their mental well-being and expressed satisfaction and appreciation for the services. Students contact the Career Counseling Center to make an appointment when they need counseling.





## Corporate Meetings

The Department of Student Welfare (DSW) and the Career Counseling Center (CCC) organized several meetings with the following organizations at the DSW office. These meetings focused on internship placements, job opportunities, training programs, seminars, workshops, and the development of institutional partnerships.

### Banking

- Bangladesh Commerce Bank
- IFIC Bank Ltd.

### Education

- NetCom Learning Bangladesh
- StudyNet

## Job placement

The Career Counseling Center sincerely thanks the authorities of the following organizations for providing employment opportunities to graduates of East West University:

### Advertising/Marketing

- Adcomm Limited
- Reddot Digital Limited
- Sparktech Agency

### Telecommunications

- Bdcalling Ltd

### Banking

- BRAC Bank PLC.
- Eastern Bank PLC.

### Conglomerate

- Divine Group
- Super Star Group

## Internship placement

We, the Career Counseling Center, extend our heartfelt appreciation to the following organizations for offering internship opportunities to the students of East West University:

### Banking

- AB Bank PLC.
- Agrani Bank PLC.
- BRAC Bank PLC.
- City Bank PLC.
- Dhaka Bank PLC.
- Mercantile Bank PLC.
- Mutual Trust Bank PLC.
- NCC Bank Limited
- Sonali Bank PLC.
- Union Bank PLC.
- United Commercial Bank PLC.

### Automotive

- ACI Motors Ltd.

### Technology

### Pharmaceutical

- Renata Ltd.

### Real Estate

- Rupayan Group

### HR Tech/Recruitment

- Shomvob Jobs

### Consultancy

- Sunway Consultancy

### Technology

- Perky Rabbit Corporation Ltd.
- vivo Bangladesh

### Not-for-profit/Foundation

- Wadhvani Foundation

### Travel/Tourism

- Fly Far International

### Technology

- Jago Corporation PLC.
- REPLIQ Limited
- Revinns Limited
- ShopUp

### Education

- John International English Medium

### Logistics/Supply Chain

- Loop Freight
- Mercantile Global Logistics
- Topstar Cargo Systems Ltd.

### Manufacturing

- Quazi Enterprises Limited

- Asia Tech Ltd.

### Digital Financial Service

- Nagad

### Manufacturing

- Buildtrade Foils Ltd.
- Kazi Farms Limited
- Square Toiletries Limited
- The Consolidated Tea and Lands Company (Bangladesh) Limited

### E-commerce

- CholoJai
- Shajgoj Limited

### Finance/Asset Management

- Investit Asset Management Limited

### Conglomerate

- IFAD Group

### Media/Publishing

- The Daily Star



# Alumni Success Stories

## EWU Honoured the Co-Founder of Avro Keyboard



EWU has honoured Rifat Nabi, CSE alumnus and co-founder of the Avro Keyboard, for receiving the Ekushey Padak 2025. The event took place on 20 February, 2025 at Manzur Elahi Auditorium. Professor Dr. Mohammed Farashuddin was the

Chief Guest in the event. Among others was the Pro-Vice Chancellor Professor Dr. Mohammad. Ashik Mosaddik presiding was also present.



MBA alumni **Tamjid Haque**, Executive, Marketing, New Zealand Dairy Products BD Ltd. was awarded in "Best Innovation" category in January 2025 for launching "Doodles Chow Mein" in Bangladesh. His team received BDT 60,000 as prize money.

MBA alumni **Nusaiba Sagir** is currently serving as a Senior Officer with BRAC's Social Empowerment and Legal Protection Programme, the world's leading NGO for several consecutive years. She was part of the team, which was recognized by BRAC Management for their contribution to the community-led initiatives to empower girls and for leading a transformative change toward a society free from child marriage, while the legal aid services support survivors of violence in reclaiming their rights.





# Alumni Success Stories



## Alumni of the Department of Information Studies Joined UNESCO Dhaka Office

**Anosua Islam Aurthy**, alumni, Department of Information Studies, East West University, has recently joined at the UNESCO Dhaka Office as Assistant Program Coordinator for "Building a Strong Media and Information Literacy (MIL) Network"

## EWU Pharmacy Alumnus Abida Islam Pranty Begins Postdoctoral Research at University of Cambridge

Pharmacy alumnus **Abida Islam Pranty** (Spring 2014) has joined the Cambridge Institute for Medical Research, University of Cambridge, UK, as a Postdoctoral Research Associate from February 2025. After completing her Master's in Translational Neuroscience and PhD in Biology (Summa cum laude) from Heinrich Heine University Düsseldorf, Pranty has excelled in stem cell research, with publications in top journals. At Cambridge, she will study rare respiratory diseases using stem cells and lung organoids. EWU congratulates Pranty on her remarkable achievements and wishes her continued success.



## Dr. G. M. Hasan Ul Banna

EEE alumnus, **Dr. G. M. Hasan Ul Banna** has joined Intel Corporation as an LTD Module Development Engineer at their Oregon, USA, facility. In this role, Dr. Banna will focus on logic transistor development, with a primary emphasis on enhancing the properties of dielectric thin film layers. Dr. Banna earned his Ph.D. in Electrical and Computer Engineering from Michigan State University, Michigan, USA. The topic of his Ph.D. dissertation was "Carbon-Based Microelectrode Development for Environmental Monitoring Systems" that involved the development of diamond-based microelectrode sensors. His groundbreaking research was supported by the National Institute of Health (NIH) and the National Science Foundation (NSF) of the USA.

## Placement of EWU Pharmacy Graduates at Aristopharma Ltd.

Department of Pharmacy, East West University proudly shares that five recent graduates have secured jobs at Aristopharma Ltd., following the success of the recent Pharma Carnival. The recruits and their departments are: **Samiur Rahman** (R&D Formulation), **Md. Abu Jubair Mahim** (Quality Control), **Kazi Fardin Al Amin** (Quality Compliance), **Abu Hanif** (Production), and **Yousuf Miah** (Production). During a visit, Chairperson Dr. Md. Amirul Islam congratulated the alumni, emphasizing the department's commitment to industry collaboration and excellence. These achievements highlight EWU's dedication to producing skilled professionals ready to lead in the pharmaceutical sector.





# Alumni Success Stories



## Faria Hossain Niti

Teacher

John International English Medium School

From the very beginning, I wanted to be a teacher. While pursuing my undergraduate degree at East West University, I secured a position as a school teacher just two months before graduation. The education and skills I gained at EWU played a vital role in preparing me for this exciting opportunity to shape young minds.

## AL Rawzin Bhuiyan

Executive

Strategic Planning Adcomm Limited

As a brand marketing enthusiast, I was thrilled to complete my bNext internship in the brand department of the marketing division at bKash, the country's leading MFS brand. Soon after finishing my internship, I joined Adcomm Limited, one of the country's oldest and finest marketing agencies, which provided me the opportunity to work with renowned global and local companies like Unilever, Marico, Akij and their top established brands. As a business graduate from East West University, exploring my experiences in the world of brand marketing feels great.



## Tanvir Ahmed Niloy

Trainee Assistant Officer

Eastern Bank PLC

My journey at East West University helped me build a strong foundation in both academics and leadership. Today, I am proud to serve as a Trainee Assistant Officer at Eastern Bank PLC, continuing my path of professional growth and excellence.



## Md Tahsin

Software Engineer

RedDot Digital Ltd.

I am grateful to EWU for preparing me as a software engineer to cope with the demands from digital industry in Bangladesh.





# Alumni Success Stories



## **Nafia Tabassum**

**Telemarketing Executive  
Divine group**

I completed my Economics degree from East West University. Now, as a Telemarketing Executive at Divine Group, I believe that a positive mindset, hard work, and self-trust will lead me to success. I am grateful to the Almighty, my parents and my university for my achievements.

## **K. T. M Ashiqur Rahman Pritom**

**Business Account Manager  
Loop Freight LTD**

My time at East West University, especially leading the Cultural Club and organizing sparkling events, truly shaped me. The leadership skills I gained proved helpful when I started as an intern at Loop Freight, leading to a permanent position. EWU diverse experiences opened unexpected career paths.



## **Sumiya Siddika**

**Trainee Officer  
CDD Review Team, Branch Operations and Support  
Eastern Bank PLC**

Graduating with a BBA in Finance from East West University and being affiliated with Career Counseling Club shaped my professional journey. Now, I proudly serve as a Trainee Assistant Officer at Eastern Bank Ltd.

## **Fardin Taj**

**Trainee Assistant Officer  
Eastern Bank PLC**

East West University helps me to enhance my knowledge and skills in a very significant way. I embraced every challenge as a step toward my dream of joining the banking industry. Today, I proudly contribute to EBL, turning ambition into achievement.





# Alumni Success Stories



## Md Wahid Ferdous Degonta

Universal Officer

Distribution Network, BRAC Bank PLC

Joining in one of the most prominent banks in Bangladesh is undoubtedly the best achievement for me. I gained a strong foundation from EWU that is still helping me to turn my career goals into reality.

## Ashraful Islam Abir

Executive

ShopUp

East West University empowered me with knowledge, confidence, and leadership skills to thrive. The strong foundation I gained there helped me stand out and grow in my career. I am proud to have been promoted from Intern to Executive at ShopUp's Finance team.



## Mahir Tagwar

Jr AI Developer

Sparktech Agency

East West University ignited my passion for AI and turned my dreams into direction. I am proud to belong to EWU.

## Asaduzzaman Parvez

Marketing & Sales Executive

Probashi Polli Group

From interning at Premier Bank to becoming a Territory Sales Executive at Jago Corporation PLC, I embraced every opportunity to grow. Currently, I'm working as a Sales Executive at Probashi Polli Group. I am really proud to be an EWU graduate.





# Alumni Success Stories



## **Shahed Mohd Hasibur Rahman**

Collection Excellence Executive  
ShopUp

Graduating from East West University, where I gained valuable knowledge and skills, I began my professional journey as an intern at ShopUp. After successfully completing the internship, I was promoted to Collection Excellence Executive, marking a proud milestone in my career.

## **Md. Abu Yunus Saikat**

Junior Accounts Officer, Fly Far International

Studying Accounting at East West University gave me a strong foundation in financial principles and practical skills that have prepared me for the professional world. The supportive faculty and career guidance helped me build the confidence to pursue my goals. Now, I'm a Junior Accounts Officer at Fly Far International, a dynamic travel company.



## **Zamil Mahfuz Topu**

Universal Officer  
Distribution Network, BRAC Bank PLC

I graduated from East West University with good CGPA. My extracurricular activities EWU shaped my overall development. After an internship at ACI Limited, I started my career at Transcom Beverages Limited—PepsiCo, and now i am at BRAC Bank PLC. I am deeply grateful to East West University for being the foundation of my success.



# Alumni Success Stories

## GEB Students' Opportunity to study at Australian Universities

Three of our graduates received offers from renowned Australian universities. **Md Zishan Ahmed Molla** and **Abid Hossain Susmoy** began their Master's in Sustainable Development at Murdoch University, Perth, in February 2025. **Debajit Ghosh** recently started

his Master's in Biomedical Science (Advanced) at the University of Adelaide. Additionally, **Tamanna Tasnim Dristy** started her M.Sc. in Plant Sciences at the University of Bonn, Germany, in April 2025.





# A Glimpse of Students' Clubs

Agro-Industrialization Club		EWU Health and Well-Being Club	
Business Club		IEEE Student Branch	
Club for Performing Arts		Investment and Finance Club	
Computer Programming Club		Model United Nations Club	
Creative Marketing Club		Photography Club	
Cyber Security Club		Robotics Club	
Debating Club		Rotaract Club	
Economics Club		Science Club	
Electronics Club		Sociology Club	
English Conversation Club		Sports Club	
Environmental & Social Club		Telecommunication Club	



## AGRO INDUSTRIALIZATION CLUB



### Value String Challenge 2025 at EWU

East West University Agro-Industrialization Club hosted an Intra-University Value Chain-Based Case Competition entitled "EWU Value String Challenge 2025". This competition comprised two phases along with a workshop. The workshop covered topics on the 'Value Chain' industry and provided an overview of 'Case

Solving'. The final round of the "Value String Challenge 2025" was held on 22<sup>nd</sup> March. The best seven teams among the sixty-eight teams got a chance to participate in the final round. Team Titans Go become the champion.





## CREATIVE MARKETING CLUB

### Workshop on “Creative Puzzle”

On 22 January 2025, East West University Creative Marketing Club (EWUMC) hosted a transformative workshop on “Creative Puzzle” at S. M. Nousher Ali Lecture Gallery. The workshop was inaugurated by Seenjoy Saha, a leading infotainment content creator in Bangladesh. The hands-on sessions encouraged attendees to think outside the box and embrace creativity in their content strategies.



## COMPUTER PROGRAMMING CLUB



### Honda Presents GameCon Season 1 at EWU

East West University Computer Programming Club (EWUCoPC) successfully hosted GameCon: Season 1, an exhilarating gaming festival that brought together over 2000 participants from 60+ universities and colleges across Bangladesh. In addition to the thrilling matches, the event included four seminars and 25 talent acquisition stalls. The opening ceremony was attended by distinguished guests including Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor of East West University; Ms. Ismat Shereen, Adviser, Department of Students' Welfare and Head of the Career Counselling Center (CCC); Dr. Maheen

Islam, Chairperson of the Department of Computer Science and Engineering; and Dr. Taskeed Jabid, Moderator East West University Computer Programming Club. The closing ceremony was graced by Professor Dr. Shams Rahman, Vice Chancellor of East West University, Professor Dr. Ahmed Wasif Reza, Dean of Faculty of Sciences and Engineering and Air Commodore (Retd.) Ishfaq Ilahi Choudhury, Treasurer of East West University. A total of 27 winners across nine gaming segments were awarded prizes. The event concluded with a grand cultural evening and a concert by Avoid Rafa.



## Stage Performance of *Nakshi Kanthar Math* along with Pitha Utshob at EWU



East West University Club for Performing Arts (ECPA) presented their self-written drama adaptation of *Nakshi Kanthar Maath*, inspired by the timeless poem by Jashimuddin on 6<sup>th</sup> January, 2025. Alongside the drama, a colorful Pitha Utshob was held, offering the beauty of Bangladeshi traditions and reinforcing the value of embracing and celebrating the nation's artistic roots.

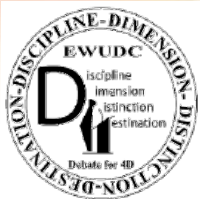
The drama was staged at the Manzur Elahi Auditorium, while the Pitha Utshob was hosted in the Courtyard of the campus. Distinguished guests, including Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor and Treasurer Air Cdre (Retd) Ishfaq Illahi Choudhury graced the occasion.

## ECPA Secured 1<sup>st</sup> Runner-Up in Art Segment at South East University (SEU) Cultural Fest

East West University Club for Performing Arts (ECPA) secured the 1<sup>st</sup> Runner-Up position in the Art Segment at the prestigious SEU Cultural Fest, organized by the Southeast Cultural Society on 11 January, 2025. Marjan Islam Eathina a talented member of ECPA, showcased exceptional creativity and artistic expression and earned recognition and praise from both judges and the audience.







## DEBATING CLUB

### EWUDC Intra-Club Debate Tournament 2025

On 21 March 2025, the debating chambers of East West University came alive with the fervor of rhetoric and spirit of competition as the EWUDC Intra-Club Debate Tournament 2025 x Leaders' Night unfolded in all its glory. The tournament took place in two segments. The Asian Parliamentary (AP), held in Bangla, hosted 14 teams, and the British Parliamentary (BP), conducted in English, welcomed 12 teams. Excalibur Elite 1 claimed the championship in the Bangla segment, while Team Excalibur Elite stood as runners-up. The Debater of the Final title was awarded to Aiman Saif from Excalibur Elite 1. Fariya Mustafiz from Excalibur Elite was named Debater of the Tournament. On the other hand, in the English segment, Merlin's Debater emerged as the winner, and Pentagon Strategy earned the runner-up title. Syed Saad Ahmed from Pentagon Strategy secured the title of Debater of the Tournament.



## ELECTRONICS CLUB

### Ghorashal Power Station Visit 2025



East West University Electronics Club organized an industrial visit to the Ghorashal Powerplant in Ghorashal, Narshingdi, on January 4, 2025. This visit was aimed at providing practical exposure to senior club members who have completed or are currently pursuing such courses as EEE301, EEE304, and EEE441. A total of 50 students participated in the visit, accompanied by moderators: Kamanashis Saha, lecturer from the Department

of EEE, and M. Saddam Hossain Khan, senior lecturer from the Department of CSE.

During the visit, the students had the opportunity to observe and learn about various critical components of the power generation process and the generation units.





## Cultural Evening: Celebrating 10 Years, One Legacy

NatEcon 2.0, presented by Shahjalal Islami Bank PLC, a celebration that in fact was a reflection of a decade of achievements, growth, and memories.

On 20<sup>th</sup> February 2025, the Cultural Evening served as the heart of this grand event, honoring ten glorious years of passion, dedication, and unity. The evening began with a series of mesmerizing performances by the incredibly talented club members, showcasing their artistic brilliance through music, dance, and drama.

The energy and excitement reached their highest peak when the legendary Ark Band and the sensational group Aftermath took the stage. Their electrifying live performances had the entire crowd on their feet, singing along and celebrating every moment with pure joy.

## NatEcon 2.0: Envision. Innovate. Exhibit.



NatEcon 2.0, sponsored by Shahjalal Islami Bank PLC. and organized by East West University Economics Club, started on 28<sup>th</sup> February 2025 through online registration and closed on 10<sup>th</sup> March 2025. The event featured three major segments: EconoVision (a policy-making competition), Startup Catalyst (a business idea generation competition), and Brain Brawl (an economics quiz competition). Final rounds of EconoVision and Startup Catalyst were held on 22nd April 2025. The Prize Giving and Closing Ceremony took place on 24th April 2025.

The event was presided over by Professor Dr. Shams Rahman, Vice Chancellor of East West University. The Chief Guest was Mosleh Uddin Ahmed, Managing Director of Shahjalal Islami Bank PLC. The Special Guests were Dr. A. K. Enamul Haque, Professor, Department of Economics, East West University, and Director General, Bangladesh Institute of Development Studies (BIDS), and Shahid Ahmed Abdullah, Executive Director, Electra International Limited.





## HEALTH AND WELL-BEING CLUB

### Inauguration Ceremony of EHWC



East West University Health and Well-being Club (EHWC) successfully launched its inaugural event on February 19, 2025, at the S.M. Nousher Ali Lecture Gallery. The event was aimed to promote holistic well-being beyond the classroom, was graced by distinguished guests including Pro-Vice Chancellor Professor Dr. Mohammad Ashik Mosaddik and Treasurer Air Cdre (Retd) Ishfaq

Ilahi Choudhury. Club moderators Dr. Marzia Zaman Sultana and Dr. Sanaul Haque Mondal welcomed the attendees and outlined the club's vision. Guest speaker Professor Dr. Md. Mobarak Hossain Khan delivered an inspiring speech on health promotion, expressing gratitude to the administration.

### Seminar on Cervical Cancer Awareness



Department of Social Relations, in collaboration with the East West University Health and Well-being Club, successfully hosted a seminar on Cervical Cancer awareness on February 27, 2025, at the S. M. Nousher Ali Lecture Gallery to educate the students on early detection, prevention, vaccination, and treatment of this

significant health issue. The program was chaired by Professor Dr. Md. Mobarak Hossain Khan, Chairperson of the Department of Social Relations. Dr. Sanjida Ahmed Soma from the National Institute of Cancer Research and Hospital and Dr. Marzia Zaman Sultana from EWU delivered insightful presentations.





## ENVIRONMENTAL & SOCIAL CLUB

### Be-Green Campus K-Action Festival

On 26 February 2025, the Be-Green Campus K-Action Festival was held at the East West University Courtyard, promoting the vision of a sustainable and eco-friendly campus. The event was organized by KOICA (Korea International Cooperation Agency) in association with East West University Environment & Social Club.

The festival was inaugurated by the Chairperson, Board of Trustees, Professor Dr. Mohammed Farashuddin and the Pro-Vice Chancellor, Professor Dr. Mohammad Ashik Mosaddik along with the Adviser, Department of Students Welfare, Ismat Shereen and the respected moderators of EWUESC, Nadia Rahaman and Riad Mahmud Senior Lecturer, Department of Law, Abdullah Al Sayed, Lecturer, Department of Business Administration.



## IEEE IEEE STUDENT BRANCH

### Workshop on NextGen Automation with Embedded Systems



The IEEE EWU Student Branch, in collaboration with IEEE Computer Society, EWU Student Branch Chapter and IEEE Women in Engineering (WIE) EWU SB Affinity Group, successfully organized the "NextGen Automation with Embedded Systems" workshop

at East West University. The event took place on the 26<sup>th</sup> and 27<sup>th</sup> of February 2025. The workshop focused on automation, embedded systems, and robotics, drawing immense enthusiasm from students eager to enhance their technical expertise.





## PHOTOGRAPHY CLUB

### Israt Jahan Ira, a Rising Star of East West University

Israt Jahan Ira, one of the sub-executives of the East West University Photography Club and a student of the Department of English, obtained the First Prize in the Single Photo Category at the F11: See Sharp Season II, a national photography competition organized by the Independent Photography Club (IPC) of Independent University. The contest witnessed 7,456 submissions by 1,138 participants nationwide. The award-giving ceremony took place on 20 April 2025, with the exhibition in three phases from 8 to 10 April at IUB, 11-12 April at Bangladesh Shilpakala Academy, and 18 April at Hotel Intercontinental, Dhaka.



## INVESTMENT & FINANCE CLUB

### Corporate Visit at BRAC EPL Stock Brokerage Limited



On 27 February 2025, East West University Investment and Finance Club organized a corporate visit at BRAC EPL Stock Brokerage Limited located at Gulshan Avenue, Dhaka. Participants were warmly welcomed by the BRAC EPL Stock Brokerage Limited team. The participants had the opportunity to gather insights from Tipu Sultan, Manager, Investment Strategy, from Tamrin

Al-Deen, Assistant Manager, Investment Strategy, and Ahit Chowdhury, Executive, Investment Strategy and Organization Risk Management. The current state of the Bangladesh share market, the role and effects of different investment strategies and how BRAC EPL Stock Brokerage Limited encourages both trading and investment were discussed in the seminar.





## Workshop on “Introduction to Product Design and 3D Modelling on Fusion 360”



East West University Robotics Club successfully hosted an informative Workshop on Product Design and 3D Modelling using Fusion 360 on 8 March 2025. The workshop was conducted by Rahat Hasan Shihab, the Technical Lead at IUB BongoMarine

and a former Product Designer at BioForge. Participants gained hands-on experience with Fusion 360, where they learned the fundamentals of 3D modelling, product visualisation, and various design techniques.



## Workshop on bdApps App Development

East West University Robotics Club successfully organized the bdApps App Development Workshop at East West University on 13 March 2025. Participants got hands-on experience in app development using the bdApps platform, learning about API integration, monetization, and the opportunities in the local app ecosystem. The workshop promoted innovative thinking and encouraged students to connect with the local digital economy.

## Seminar on “Let’s Code Your Career through Problem Solving”

East West University Robotics Club, in collaboration with Phitron, successfully organized “Let’s Code Your Career Through Problem Solving”, an inspiring event aimed at empowering students through coding and critical thinking, held on 30 April 2025. The session featured insightful talks by Abdur Rakib, COO of Phitron, and Emdadul Hoque, Manager at Phitron. This initiative demonstrated EWURC’s commitment to nurturing technical skills and preparing students for successful careers in the tech industry.





## হাজারো কণ্ঠে স্বাধীনতা



On March 25, 2025, East West University Sociology Club proudly hosted “হাজারো কণ্ঠে স্বাধীনতা” (Freedom in a Thousand Voices), an immersive event marking the historic journey of the independence of Bangladesh. Held on the eve of Genocide Day, the program honored the bravery of the freedom fighters of 1971 Liberation War while igniting a sense of pride and awareness among

today's youth. The event aimed to preserve and celebrate the legacy of the Liberation War through participatory activities that engaged students in cultural expression, historical remembrance, and national pride. In addition, a captivating gallery was set up displaying student-created artworks, poems, and photographs centered on the Liberation War.

## EWU Club Fair 2025



Department of Students' Welfare (DSW) of East West University (EWU) organized the first-ever Club Fair on the Spring 2025 Freshers' Orientation Day, held on 13 February 2025. The clubs highlighted their activities and achievements. Professor Dr. Shams Rahman, Vice Chancellor, EWU inaugurated the “Club Fair – Spring 2025”.

Ismat Shereen, Adviser of the DSW and Head of CCC, said that the aim was to introduce 22 clubs on campus to the new students and give them a platform to know that joining a club is an excellent way to develop leadership skills, explore interests, and make new friends.



# An Overview of Departmental Activities

## ► Events



### Celebration of the Prestigious Recognition of American Accreditation Council for Business Schools and Programs (ACBSP)

In celebration of the prestigious recognition of American Accreditation Council for Business Schools and Programs (ACBSP), a program was held on 23 April 2025 at the BRAC CDM, Rajendrapur, Gazipur. The celebratory event was graced by the presence of Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees, EWU; Mr. Nowshad Shamsul Arefin, Member, Board of Trustees, EWU; Mr. Mansoor Mumin, Member, Board of Trustees, EWU; Professor Dr. Shams Rahman, Vice Chancellor; Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor; Professor Dr. Anup Chowdhury, Dean, Faculty of Business and Economics; Dr. Abul H. M. G. Azam, Professor-cum-Adviser, Department of Business Administration; Prof. Dr. Farhana Ferdousi, Chairperson, Department of Business Administration; Dr. Muntasir Chaudhury, Chairperson, Department of Economics; Mashfiqur Rahman, Registrar; and the dedicated faculty members and administrative officers of the Faculty of Business and Economics.

### 4<sup>th</sup> EWU Economics Research Conclave 2025



On April 25–26, 2025, the 4<sup>th</sup> East West Economics Research Conclave 2025, a two-day international conference was held which was a hybrid-format conclave bringing established and

emerging researchers on one platform. His Excellency PARK Young Sik, Ambassador of the Republic of Korea to Bangladesh, delivered the keynote, drawing lessons from Korea's development experience for Bangladesh. The conference hosted around 200 participants and featured 19 research papers, including contributions from India, Nepal, and the USA.

### The Writing Center Activities

The Writing Centre of the Department of English, EWU, hosted a workshop titled "Mastering Feedback and Evaluation Techniques" for GTAs and UTAs of the Department of English on April 24<sup>th</sup>, conducted by Dr. Akhter Jahan, Chairperson and Associate Professor, and Dr. Syeda Nadia Hasan, Assistant Professor, Department of English. Divided into two segments, the workshop explored effective strategies for providing feedback on speaking and writing. The speakers highlighted the value of positive reinforcement and constructive criticism in both oral and written feedback. Additionally, they brought practical insights and demonstrated the ins and outs of feedback. At the end of the session, each participant received a certificate. The workshop was held under the supervision of the coordinators of The Writing Centre – Dr. Syeda Nadia Hasan, Imran Jahan Digonto and Rohini Zakaria Oishee.

### English Department Organizes "Shakespeare 2025"

Department of English organized William Shakespeare's "Shakespeare 2025" on 24 April to commemorate 461<sup>st</sup> birthday. The program featured a talk on the universality and continued relevance of Shakespeare in the 21<sup>st</sup> century. Students from the department took part in dramatic readings of Sonnets 18 and 138, as well as performances from *A Midsummer Night's Dream* and *Macbeth*. It also included readings from *Hamlet* and *The Merchant of Venice*. The event was attended by Professor Dr. Fakrul Alam, Advisor of the Department of English, Professor Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and Social Sciences, and Dr. Akhter Jahan, Chairperson, Department of English. The event concluded with a vote of thanks by Dr. Akhter Jahan, who expressed appreciation to all participants, faculty members, and



guests for making “Shakespeare 2025” a memorable celebration of literature and drama. The program was organised by Ms. Shahnaz Ameer and Ms. Maria Mollah, Ms. Solika Akhter, and Mr. Munshi Nazmus Sakib.



### Department of Information Studies Celebrates the World Book and Copyright Day 2025



Department of Information Studies, East West University, organized a seminar titled “The future of books and publishing in the Artificial Intelligence (AI) landscape” as a part of the celebration of the ‘World Book and Copyright Day’ on 23 April 2025 (Wednesday) at Razia Samad Lecture Gallery. A K M Sohel, Additional Secretary, Wing Chief, United Nations, Economic Relations Division of the Government of the People’s Republic of Bangladesh graced the seminar as the Chief Guest Mahruk Mohiuddin, Managing Director of The University Press Limited (UPL) joined the seminar as the Special Guest. The seminar was chaired by Professor Dr. Dilara Begum, Chairperson, Department of Information Studies.

### Pitha Utsob at the Department of Information Studies



Department of Information Studies hosted a colourful “Pitha

Utsob” on February 20, 2025. The event provided a delightful opportunity for the EWU community to celebrate Bangladeshi culture, tradition and values. The festivities were graced by the presence of Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of EWU along with his spouse, Mrs. Suraiya Farashuddin. Other distinguished guests included Mr. Mansoor Mumin, Member of the Board of Trustees; Professor Dr. M. Ashik Mosaddik, Pro-Vice Chancellor; Air Commodore (Retd) Ishfaq Ilahi Choudhury, Treasurer; and, Professor Dr. Dilara Begum, Chairperson of the Department of Information Studies.

### World Health Day 2025 Celebration: Healthy Beginnings, Hopeful Futures

Department of Social Relations celebrated World Health Day on April 7, 2025, with a poster presentation by students from the Population and Public Health Sciences. This year’s theme, “Healthy beginnings, hopeful futures,” focused on the health of mothers and babies as the foundation for healthy families and communities. Under the guidance of Dr. Marzia Zaman Sultana, Senior Lecturer, students of the “PHS 304: Sexual and Reproductive Health and Rights” course created posters.



### Boishakhi Utsab at EWU

Department of Sociology and the Sociology Club jointly organized a delightful Boishakhi Utsab on 22<sup>nd</sup> April 2025 at the rooftop of EWU. The event received a warm welcome from Prof. Dr. Shams Rahman, Vice Chancellor, EWU.



### World DNA Day Celebration

Biotech Club of East West University organized a distinguished day-long celebration titled “Honoring the Double Helix: Celebrating DNA Day” to mark World DNA Day. The event



began with an enthusiastic rally featuring faculty members and students, adorned with creative placards and DNA models. An Online Scientific Writing Competition and DNA Model Showcase highlighted the scientific talent and innovation of the students. The presence of Pro-Vice Chancellor Professor Dr. Mohammad Ashik Mosaddik added prestige to the occasion. A captivating seminar by Dr. Md. Mohiuddin Kabir enriched the program, making the celebration a memorable tribute to the wonders of DNA and biotechnology.



## » Meetings

### Discussion Session Between Department Of Business Administration, East West University and Bangladesh Freight Forwarders Association (Baffa)



Department of Business Administration organized a discussion with the Bangladesh Freight Forwarders Association (BAFFA) to foster collaboration between academia and industry. The meeting was attended by Professor Dr. Shams Rahman, Vice Chancellor;

Professor Dr. Farhana Ferdousi, Chairperson; Department of Business Administration, Professor Dr. Jashim Uddin; and Dr. M Sayeed Alam, Associate Professor and Coordinator MBA/EMBA, East West University.



## » Seminars

### Seminar on “Student to Startup: From Idea to Reality”

Department of Electrical and Electronic Engineering (EEE), East West University, successfully hosted an inspiring seminar titled “Student to Startup: From Idea to Reality” on 27 February 2025 (Thursday) in Room 126 (S M Nousher Ali Lecture Gallery), featuring Engr. Yanur Islam Piash, co-founder of Bohubrihi and “Monsha.AI”.



His insights on startup challenges, growth strategies, and real-world experiences provided valuable guidance for students aspiring to turn their ideas into successful businesses. It was a fantastic opportunity for our students to learn, engage, and get motivated toward entrepreneurship and innovation.

### Seminar on “Career Skill Development”

Department of Pharmacy organized a seminar titled “Bridging Campus to Career: A Collaborative Skill Development Initiative” on April 24, 2025. Mr. Arfan Shourov, Senior Manager at Career Accelerator and proud EWU alumnus, served as the keynote speaker, with Mr. Mamunur Rahman, Senior Lecturer, moderating the session. An interactive quiz based on the lecture content was held, with winners receiving free professional CV development services.



### Seminar on “Building an FMCG Brand” at East West University



On January 16, 2025, Department of Business Administration organized a seminar titled “Building an FMCG Brand” for the Brand Management (MKT 416) course. Mr. Naheyam Hye, Marketing Director of Coca-Cola Bangladesh, was the guest speaker for the program. With over 14 years of experience, Mr. Hye discussed the importance of market research, audience selection, and brand differentiation.

### Seminar on “Content Marketing”

On January 9, 2024, Department of Business Administration organized a seminar on “Content Marketing” for the Integrated Marketing Communication (MKT 402) course. Mr. Jihad Bin Tahzeeb, AVP and Partner at Dotbirth, was the guest speaker at the expert session. The session highlighted the importance of content in building brand awareness and fostering customer relationships.



### Seminar on “FMCG and Agrochemical Supply Chain”

On January 8, 2024, Department of Business Administration organized a seminar on “FMCG and Agrochemical Supply Chain” for the MKT 418 course. The session was conducted by Mr. Md. Faqrul Hoque from Syngenta Bangladesh Ltd. and explored supply chain structures in both sectors. He discussed stages from procurement to delivery, emphasizing logistics, depot roles, and regional distribution networks.

### Seminar on “Digital Marketing”



On January 16, 2025, Department of Business Administration organized a seminar on “Digital Marketing and Its Practical Aspects”. Mr. Al Wasir Islam, Senior Digital Marketing Manager at Grohe, was the guest speaker in the session, offering valuable insights on SEO, social media marketing, and data-driven strategies.



## Seminar on “Employability Skills for Business Graduates in Bangladesh”

Department of Business Administration organized an insightful seminar for the HRM 301 (Human Resource Management) course on April 20, 2025. The session, titled “Employability Skills for Business Graduates in Bangladesh,” was conducted by Mr. Md. Rashedul Hasan, Senior HR Consultant at WorkSMART Consulting. The seminar was attended by Dr. Md. Atiqur Rahman Sarker, Associate Professor, and Mr. Abdullah Al Sayed, Lecturer. The session provided students with practical knowledge on essential employability skills, bridging academic learning with real-world HR practices and preparing them for the evolving job market in Bangladesh.

## Seminar on “Strategic Content & Influence in Digital Marketing”



On April 29, 2025, Department of Business Administration hosted an insightful seminar titled “Strategic Content & Influence in Digital Marketing” for the Integrated Marketing Communication (MKT 402) course. The session was led by Mr. Jihad Bin Tahzeeb, Assistant Vice President and Partner at Dotbirth, a prominent figure in digital marketing.

## Seminars on Telecom Industry

CSE department hosted a seminar on “Revolutionizing the Telecom Industry: Harnessing Big Data and AI for Business Intelligence” on February 19, 2025, featuring industry leaders from Banglalink, including Mr. Dewan Md. Mostafizur Rahman and Mr. Kh. Ehsanur Rahman.

## Seminar on Macroeconomics



Department of Economics organizes a seminar titled “Macroeconomic Volatility: Looming Trade War and Impact on Global Markets” on April 21, 2025, led by Ms. Kona Lasker Haque, an esteemed member of the EWU Board of Trustees and Head of Research at ED&F Man, UK. Ms. Haque delivered an in-depth analysis of the escalating tariff disputes, Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees, East West University, Professor Dr. Shams Rahman, Vice Chancellor, Pro-

Vice Chancellor, the Treasurer, other members of the Board of Trustees, faculty members, and a significant number of students from the Department of Economics attended the seminar.

## Seminar Series at the Department of English

Dr. Syeda Nadia Hasan, Assistant Professor, Department of English, gave a talk in the first seminar of Spring 2025, organized by Rhizome, Department of English, on 13 March 2025. She presented the key argument and read some excerpts from two chapters of her PhD dissertation titled “The Enchantment of Embodied Living: Aesthetic Engagement and Modernity in Contemporary British Fiction.”

## Seminar on “Blueprint for Student Life: University Career Planning”



East West University Information Club (EWUIC) successfully organized a seminar titled “Blueprint for Student Life: University Career Planning” on 05 January 2025 at S. M. Nousher Ali Lecture Gallery. Mr. Sadman Sadik, author, educator and digital media strategist, conducted the session as the keynote speaker. The speaker shared some guidelines for the students to equip them with necessary resources to build a successful career.

## Seminar on “The Impact of Artificial Intelligence (AI) on Students’ Academic Behavior”



Department of Information Studies successfully organized a seminar titled “The Impact of Artificial Intelligence (AI) on Students’ Academic Behavior” on 8 January 2025 at S. M. Nousher Ali Lecture Gallery. Dr. Sanaul Haque, Post-doctoral Researcher, Software Engineering, LUT School of Engineering Sciences, Finland, delivered the keynote speech on the mentioned topic. In his speech, Dr. Haque discussed different generative AI tools that can help the students in their academic journey. He also emphasized the ethical considerations of using AI in academic



writing. Among other guests Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, East West University graced the seminar with his presence.

### Scientific Seminars at the Department of Pharmacy

The Scientific Program Committee of the Department of Pharmacy, EWU, organized two in-house seminars in 2025. On March 25, Ms. Najneen Ahmed, Senior Lecturer, presented "*Clitoria ternatea* L. (Butterfly Pea) Flower Against Endometrial Pain," integrating in vivo, in vitro, and computational studies. On April 22, Mr. Mamunur Rahman, Senior Lecturer, presented "How Geographically Accessible is Tertiary Care in Low- and Middle-Income Countries: The Bangladesh Case." Both seminars, held at the department's seminar room, were attended by all faculty members. These sessions provided a valuable platform for sharing research experiences and inspiring new ideas and collaborations.

### Seminar on Cervical Cancer Awareness

On February 27, 2025, Department of Social Relations and the East West University Health and Well-Being Club organized a seminar on cervical cancer awareness. Professor Dr. Md. Mobarak Hossain Khan chaired the event, Dr. Sanjida Ahmed Soma, a specialist in gynecological oncology, was the external speaker. Dr. Marzia Zaman Sultana, an internal speaker, discussed the growing cervical cancer issue in Bangladesh. Dr. Soma highlighted the WHO's Cervical Cancer Elimination Initiative, aiming to reduce incidence rates by 2100 through vaccination, screening, and treatment. The seminar concluded with an interactive question and answer session.



### Seminar by Department of Sociology



Seminar on "Motivation for Civil Service Jobs in Bangladesh: An Explanation from the Weberian Model of Social Stratification & the Way Forward", was held on 23 April 2025 at S.M. Nousher Ali Lecture Gallery Dr. Anisur Rahman Khan, Associate Professor, Department of Sociology, Dr. Md. Zohurul Islam, MDS, Bangladesh

Public Administration Training Centre (BPATC) and Dr. Rasel Hussain, Assistant Professor, Department of Sociology were present.

### Seminar on Thalassemia by Department of GEB



The Thalassemia Awareness Seminar and Screening campaign, held on 16 January 2025 at East West University, was a significant initiative to educate students about Thalassemia and the importance of early and premarital screening. The event was honored by the presence the Pro-Vice Chancellor, Professor Dr. Mohammad Ashik Mosaddik. The keynote speaker of this seminar was Dr. Muhammad Sougatul Islam.

The Thalassemia Screening Campaign marked a significant step towards health awareness and preventive care. With the support of BioTED Limited and GenX and organized by Biotech Club, the event successfully screened around 200 enthusiastic participants. This initiative greatly contributed to raising awareness on Thalassemia and the value of early detection.

### Seminar on Vector-borne Diseases

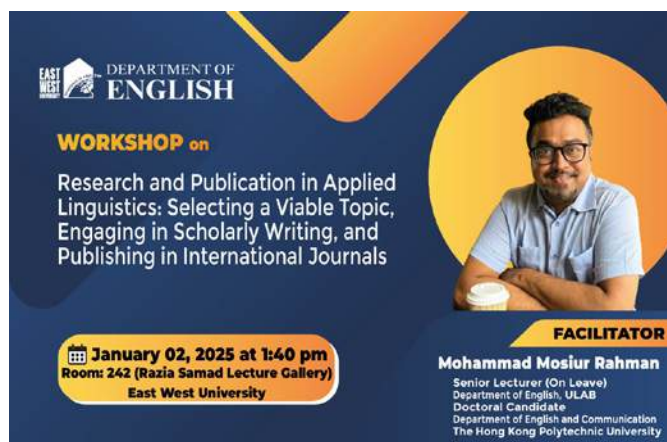
The "Seminar on Vector-Borne Diseases: Current Issues and Recommendations" was successfully held at East West University, organized by the Bangladesh Academy of Sciences (BAS) in collaboration with Department of Genetic Engineering and Biotechnology, East West University. The event served as an enriching platform to raise awareness about pressing global health threats, including dengue, malaria, chikungunya, and Zika virus. Dr. Muhammad Morshed, Clinical Professor at the University of British Columbia, delivered an insightful keynote address highlighting disease transmission and the influence of climate change.





## » Workshops

### Workshop on “Research and Publication”



Department of English at East West University organised a

workshop on *Research and Publication in Applied Linguistics: Selecting a Viable Topic, Engaging in Scholarly Writing, and Publishing in International Journals* on January 2, 2025. The workshop was facilitated by Mohammad Mosiur Rahman, a Senior Lecturer in the Department of English and Humanities at the University of Liberal Arts Bangladesh and a doctoral candidate in the Department of English and Communication at The Hong Kong Polytechnic University. The three-hour workshop was enthusiastically attended by the faculty members and MA dissertation students of the department. It ended with a highly engaging question and answer session.

### Design Workshop

CSE department conducted a hands-on UI/UX Design Workshop on April 19, 2025, led by Mr. Billal Hosain Nirab (CCP), using Figma for practical design training.

## » Others



### “Guest Lecture Series” to Share Industry insights with Civil Engineering Students

Civil Engineering Department at EWU organized guest lecture sessions to enhance civil engineering students with real life industrial knowledge. Invited industry experts from RHD, Japan Fudo Tetra Corporation, Seven Rings Cement, SMEC Bangladesh, Dhaka WASA, BWDB, RANGS properties, etc. delivered lectures. A total of 20 lectures were arranged in the civil engineering fields to cover advanced structural manufacturing, sustainable transport policy, sustainable concrete, environmental pollution control and impact assessment and other geotechnical and water engineering topics.

### Guest Lecture on “From Theory to Practice: Understanding the Mechanisms of Financial Markets and Institutions”

On 28<sup>th</sup> April 2025, a guest lecture session titled “From Theory to Practice: Understanding the Mechanisms of Financial Markets

and Institutions” took place at S. M. Nousher Ali Gallery. The distinguished guest speaker Mr. Shahbaj Talat is the Head of Large Corporate in UCBL and is an experienced finance professional with an impressive career spanning from corporate banking to institutional asset management. He shared his expertise and insights and provided valuable suggestions to students of FIN335 and FIN425 on how they can develop themselves and prepare for their upcoming career.





### **Guest Lecture on “Appraisal Of Project Finance & Credit Analysis”**

A guest lecture session was arranged for the students of Finance Major on April 30, 2025. Mr. Kimiwa Saddat, Managing Director (Current Charge) of Community Bank Bangladesh PLC, was present in the program as the guest speaker. He delivered his speech on the topic “Appraisal of Project Finance & Credit Analysis”.

### **CSE’s Mou with i-Farmer Limited**

Department of Computer Science and Engineering signed a Memorandum of Understanding (MoU) with i-Farmer Limited on April 24, 2025 to promote collaboration in research, innovation, and student development. This partnership aims to create opportunities for internships, joint projects, and industry-academic knowledge exchange.

### **Expert Session on “Human Resource Planning And Compliance”**

On January 9, 2025, Department of Business Administration organized an expert session on “Human Resource Planning and Compliance” for HRM students at the S. M. Nousher Ali Lecture Gallery. The guest speaker was Mr. Kazi Tanvir Ahmed, HR Manager at Superstar Group Limited. The session discussed key HR topics including organizational structure, workforce requisition, job analysis, and performance enhancement.



### **Professor Dr. Fakrul Alam Joins as the Adviser of the Department of English**



Nationally acclaimed academician and former Pro-Vice Chancellor of East West University, Professor Dr. Fakrul Alam has joined the Department of English as the adviser. Under his supervision

and guidance, the department hopes to thrive academically and administratively.



# Achievements of the Faculty Members

## » Awards & Recognitions

### Ms. Shobha Islam Received Prestigious A.F. Mujibur Rahman Gold Medal



Ms. Shobha Islam, Lecturer in the Department of Mathematical and Physical Sciences at East West University, was awarded the prestigious A.F. Mujibur Rahman Gold Medal (2025) for her outstanding academic performance in the MS examination. The award ceremony, held on February 19, 2025, in Dhaka, recognized meritorious students from the Department of Mathematics and Applied Mathematics at the University of Dhaka.

### Mr. Apurbo Roy Chowdhury Received Prestigious Jagannath Hall Merit Award



Mr. Apurbo Roy Chowdhury, a lecturer in the Department of Mathematical and Physical Sciences at East West University, was awarded the prestigious Jagannath Hall Merit Award (2025) in recognition of his outstanding academic performance in the BSc. examination.

### Achievement of Faculty Members from MBA and EMBA



Mohsinur Rahman, adjunct faculty of MBA and EMBA Programs, East West University and SME business support head of BRAC Bank received gold award under distribution category at an award ceremony held in Bangkok, Thailand on February 19, 2025. BRAC Bank has been honored with Qorus Reinvention Award 2025

for its innovation in expanding access to finance and markets through digitalization, focusing on women and marginalized communities. The bank's transformative initiative, in partnership with the US-based Gates Foundation, earned this accolade for its efforts in driving digital financial inclusion for women.

### Achievements of the Faculty Members from the Department of English



Ms. Farzana Sharmin Pamela Islam, Ms. Afia Arafat, Ms. Syeda Nadia Hasan, and Mr. Ariful Islam have received their PhD degrees this semester.

### Faculty Promotions

Dr. Farzana Sharmin Pamela Islam has been promoted as an associate professor.

Dr. Afia Arafat, Dr. Syeda Nadia Hasan and Dr. Ariful Islam have been promoted as assistant professors.



Ali Mashraf, Lecturer, Department of Law, received the Certificate of Appreciation from Professor Dr. Ali Riaz, Commission Chief, Constitution Reform Commission, Bangladesh, for successfully completing his tenure as an Honorary Researcher of the Constitution Reform Commission on 9 February 2025.



## » Membership



**Reaz Hafiz**, Senior Lecturer, Department of Business Administration, EWU, has been elected as an Executive Member of All Broadcasters' Community for the year 2025 to 2027.

## » Degree



**Riad Mahmud**, a Senior Lecturer in the Department of Law at East West University, was awarded the prestigious Erasmus Mundus Joint Master's Degree Scholarship. He accomplished the Erasmus Mundus Joint Master Degree in International Law of Global Security, Peace, and Development (ILGSPD).

## » Others

### Professor Dr. Fazlul Karim and Professor Dr. Anindita Paul Received CRT Research Grants



**Professor Dr. Fazlul Karim** (Principal Investigator) and **Professor Dr. Anindita Paul** (Internal Co-researcher), both from the Department of Mathematical and Physical Sciences at East West University, have been awarded a research grant (2024-2025) for their project entitled "Numerical Modeling of Tsunami and Storm Surges along the Coastal Belt of the Indian Ocean" from the Center for Research and Training (CRT) at East West University.

### Dr. Nasima Akter Mukta Received Ministry of Science and Technology (MOST, R&D) Research Grant

**Dr. Nasima Akter Mukta**, Assistant Professor in the Department of Mathematical and Physical Sciences at East West University, has been awarded a research grant for R&D project (2024-2025) titled, "Preparation of film based on pectin extracted from the waste Hog plum (*Spondias mombin*) peel and its application for active fruits packaging" funded by the Ministry of Science and Technology (MOST) under the group Applied Science and Engineering (ASE).

### Achievements of the Faculty Members from BBA



**Dr. Salma Akter (FHEA)**, Associate Professor, Department of Business Administration, East West University received top cited and top read certificate. This is the top 7<sup>th</sup> Q1 ranked journal in its field. She has received a nother certificate for reviewing a whole book.





**Mr. Kamrul Hassan**, Assistant Professor, Department of Business Administration, East West University has been awarded 'Kashbon Sahittyo Partika Puroskar' recently for Travel Literature. Two travel-related prose books, namely 'Breakfast Adda' and 'Dekha Hoilo Chokkhu Melia' has been published during the Amar Ekushey Boimela 2025.

### Achievement of Professor Dr. Shamim H Ripon



**Dr. Shamim H Ripon**, Professor, Department of CSE successfully participated in the Cybersecurity Awareness & Risk Management – Train the Trainer (TTT) Program held at Universitas Indonesia, organized by JICA. Among participants from top Bangladeshi universities, **Dr. Ripon** stood out by achieving the highest marks in the program assessments and receiving a special award. His participation also contributed to discussions on future academic collaborations between Bangladeshi and Indonesian institutions, bringing honor to East West University on the international stage.

### Achievements of the faculty Members from the Department of Economics



**Ms. Sarah Enamul Haque**, Senior Lecturer, Department of Economics was invited as a distinguished panelist in a Panel Discussion on Policy Advocacy in the Local System held on February 3, 2025, to the National Youth Policy Camp 2025 organised by Bangladesh Youth Leadership Center (BYLC) and Global Youth Leadership Center (GYLC).

As part of Bangladesh's upcoming Voluntary National Review (VINR) for the High-Level Political Forum (HLPF) of the UN, Citizen's Platform and the Centre for Policy Dialogue (CPD) have prepared six policy briefs focused on left-behind groups. **Ms. Sarah Enamul Haque**, **Ms. Sayeeda Jahan**, and **Ms. Umme Marzana** authored policy briefs on Youth, Dalit and Adivasi communities, and Women, respectively, highlighting key issues, challenges,

and recommendations aligned with Bangladesh's relevant SDG targets.



**Md. Abdullah Al Mashrur**, Assistant Professor completed a Certificate Course in Teaching for Active Learning (15<sup>th</sup> Batch) organized by the Foundation For Learning, Teaching and Research on 10-12 April, 2025.

### Professor Dr. Dilara Begum was Invited as a Speaker & Keynote Speaker



**Professor Dr. Dilara Begum**, Chairperson, Department of Information Studies was invited as a speaker at the Global Library Summit 2025 under the theme "Library Diplomacy: Uniting Nations through Library Cooperation" organized by the South Asian University (SAU), Delhi in collaboration with LIS Academy, Bangalore, India. This summit was held at South Asian University from 05 to 07 February 2025. Perceptions of Undergraduate Students in Bangladesh."

**Professor Dr. Dilara Begum**, was also invited as a keynote speaker at the Sajeda Chowdhury Library of Canadian University of Bangladesh. The title of her keynote speech was "Open Access Resource for the Open World". The event was organized as a part of the university's celebration of National Library Day 2025.

### Strengthening International Collaborations

**Dr. Dilara Begum**, Professor and Chairperson, Department of Information Studies, visited the National Széchenyi Library in Budapest on 28 March 2025. The National Széchenyi Library is



the national library of Hungary. After a successful discussion, both sides indicated interest in discussing potential future collaboration between the National Széchenyi Library and Dr. S. R. Lasker Library, East West University.

### Professor Dr. Md. Saiful Alam was invited as a Keynote Speaker



**Dr. Md. Saiful Alam**, Professor, Department of Information Studies, East West University, presented the keynote paper on the occasion of the National Library Day 2025 on 05 February 2025 at National Museum Auditorium. The event was organized by the Directorate of Public Libraries under the Ministry of Cultural Affairs of the People's Republic of Bangladesh.

### Others Achievements



**Aditya Rahmans Shah**, Senior Lecturer, Department of Law, has been appointed as Data Contributor in Bangladesh for the Women, Business and Law Project of World Bank Group.

**Ms. Nadia Rahaman**, Senior Lecturer in the Department of Law, served as a member of the organising body for the 1<sup>st</sup> Qualifying Rounds of the Stetson International Environmental Moot Court Competition, held in January 2025. This prestigious competition focuses on global environmental law and attracts participants from across the country.



**Ms. Nadia Rahaman**, Senior Lecturer in the Department of Law at East West University, recently served as an adjudicator for the Russian and Nigerian National Rounds of the prestigious Philip C. Jessup International Law Moot Court Competition, held in February 2025.

**Ms. Nadia Rahaman** has been invited to serve as an adjudicator for the 2025 International Criminal Court Moot Court Competition (ICCMCC) to be held in The Hague, Netherlands. Alongside

adjudicating oral rounds scheduled for June 2025, she has also been selected to evaluate written memorials submitted by international teams, with the evaluation process taking place in April 2025.

**Dr. Rasel Hussain**, Assistant Professor, Department of Sociology, successfully completed the 3-day Certificate Course on Teaching for Active Learning (TAL: Batch 15). The course was an initiative of the Foundation for Learning, Teaching, and Research (fLTR). The course was organized and coordinated by the Institutional Quality Assurance Cell (IQAC) of East West University.



**Reaz Hafiz**, Senior Lecturer, Department of Business Administration, EWU was invited as a guest speaker at a career related seminar, "Bridging Dreams of Reality: Career Insights for Future Leaders", in University of Barishal on 26 february 2025.





# Achievements of the Current Students

## Civil Engineering Team from EWU Secures 1<sup>st</sup> Runner-Up at AUST-IPE Carnivesta 2025

Civil Engineering Department benchmarked at IPE Carnivesta 2025 on 13 February 2025, organized by the Industrial and Production Engineering (IPE) Department of Ahsanullah University of Science and Technology (AUST). The event featured a competitive poster presentation with over 20 teams from different public and private universities. "Team Strength" from EWU, consisting of **Md. Sadik Jamal Kowshik, Tanvir Alam, and Tasuna Tasfin**, secured the 1<sup>st</sup> Runner-Up position with their innovative research and outstanding presentation on "Revolutionize Concrete: Green Cement and Waste Utilization."



## Poster of Civil Engineering Team from EWU became the 1<sup>st</sup> Runner-up in the Civil Fest 2025 at NSU



North South University (NSU) celebrated the 12<sup>th</sup> anniversary of its Civil and Environmental Engineering Department with Civil Fest 2025 on February 26-27, 2025. The two-days event featured a Poster Design Competition, attracting over 33 teams from various universities. East West Momentum, represented by **Yamin Dewan** and **Abdullah Mahfuz** from East West university, secured the First Runner-Up position, showcasing innovative ideas and technical presentation.

## Achievements of the Current Students



**Md. Salauddin Sakib**, a EEE student and Vice President of the East West University Robotics Club, has been awarded the ICCCAD Youth Innovation Fund 2025 (Sponsoring Green Idea/Campaign category) with support from the Embassy of Sweden. As Founder and CEO of HydroZone, Sakib is developing a clean, affordable water-based fuel solution for homes and small businesses, aiming to cut fuel costs by 60% and eliminate harmful emissions. After 1.5 years of dedicated work, he is now refining the third-generation reactor, targeting a market launch by late 2025. This recognition highlights both HydroZone's promise and the innovative drive of EWU students.



**Md. Amran Hossain**, an EMBA student at East West University, has been promoted to Deputy Manager-HR at Meghna Group of Industries (MGI) on 8 March 2025. As Module Lead, he successfully led the implementation of a new HR software system, significantly enhancing efficiency.

Additionally, he conducted multiple training sessions on Disciplinary Action Procedures, Employee Separation Management, Payroll management, C&B, etc. for administrative employees, promoting efficiency, compliance and accountability.

## EWU Moot Team Shines in SAARC Competition

The Moot Court Team from East West University reached the semi-finals of the 5<sup>th</sup> PGCL SAARC International Moot Court Competition 2025, held online from March 27 to April 8. Competing against 24 teams across the SAARC region, the EWU team consisting **K. M. Radhit Ahmed Snigdho, Afrin Sultana Anika, and Asif Rahman** excelled in research and advocacy.





## Students' Best Paper Awards

Md. Ashikur Rahoman, Md. Shakil, Md. Sanwarul Islam, and Md. Ahnaf Morshed for the paper titled "Prediction of Glioblastoma Using 3D-CNN" as well as Md Abu Zafor, Israt Jahan, Warda Ruhin Parsub, Farzia Hossain, and K. M. Safin Kamal for another paper titled "Optimizing Image Classification and Segmentation: A Comparative Study of Deep Learning and Machine Learning Model" under the supervision of Professor Dr. Ahmed Wasif Reza, Department of Computer Science and Engineering (CSE), East West University won two Best Paper Awards for their outstanding contributions at the International Conference on Data Mining and Information Security (ICDMIS 2024), which was organized by the Eminent College of Management and Technology (ECMT), India, in collaboration with the Universitas Al Asyariah Mandar, Indonesia, 7<sup>th</sup> to 8<sup>th</sup> October 2024. The conference proceedings will be published in Springer (LNNs Series), indexed by SCOPUS.

## Recreations

### Annual Picnic

#### Annual Picnic of Department of EEE



Department of Electrical and Electronic Engineering (EEE) at East West University successfully organized its annual departmental picnic on 22 February 2025. The event took place at Rain Forest Eco Resort, Sreepur, and was attended by a total of 162 participants, including faculty members, students, and alumni.



The event was well-coordinated and thoroughly enjoyed by everyone, offering an excellent opportunity for relaxation, entertainment, and camaraderie. Overall, the picnic successfully achieved its goals and left lasting memories for all who attended.

#### Annual Picnic of the Department of Business Administration



Department of Business Administration organized a picnic on 3<sup>rd</sup> January 2024 at 'Dera Resort', Manikganj. A total of 250 students, faculty members, and departmental officers, joined the

picnic. The students enjoyed experiencing various attractions and amenities, such as kaya kiting, boating, swimming pool, raffle draw, cultural programs and many more.



### EWU MBA Club Organizes Picnic

On February 22, 2025, the EWU MBA Club organized a picnic. The event took place at Tasmia Garden Retreat, Kapasia, Gazipur, and brought together current MBA/EMBA students and a few beloved

alumni for a fun-filled day. Everyone took part in fun games and activities, creating a lively and joyful mood. There were friendly competitions and team games, making the day truly memorable.



### Department of Information Studies arranged Exursion 2025



A day long picnic was arranged by the department of Information Studies, on February 28, 2025. Around 50 participants joined the

trip including current students, alumni and the faculty members. The trip indeed had a positive effect on the minds of the students.

### Annual Picnic of the Department of Social Relations

Department of Social Relations hosted its annual picnic on February 22, 2025, at Krishibari Estates in Savar. Around 100 participants, including faculty, staff, and students from the

Population and Public Health Science program, came together to enjoy a day full of fun activities.





### Annual Picnic of the Department of CSE

The Department of CSE held its annual picnic on January 10, 2025, at Sayan Resort with 45 faculty members, 20 staff, and 400 students in attendance. The event featured sports, fun activities,

a cultural program, and an exciting raffle draw. It was a joyful day of relaxation and bonding for the entire department.

### Annual Picnic of the Department of Sociology

The Department of Sociology organized its annual picnic on 28<sup>th</sup> February 2025 at the serene Subornogram Resort, providing an opportunity for both students and faculty to engage in a day of relaxation, recreation, and camaraderie. With 80

participants, including students and faculty members, the picnic was a remarkable occasion that brought together the academic community outside of the classroom setting.



### Annual Picnic of the Department of GEB

On February 28, 2025, Department of Genetic Engineering and Biotechnology, successfully organized the first-ever Annual Picnic at Rajendra Eco Resort, Gazipur. This wonderful event brought together respected faculty members, alumni, and students, creating a heartwarming atmosphere of unity and celebration.

The serene natural setting offered the perfect escape from daily routines, filled with exciting games. A vibrant cultural program added charm to the day, showcasing the talents and spirit of our students.





## » Study Tours

### Industrial tour to PRAN-RFL Group Limited



Department of Business Administration's industrial tour to PRAN-RFL Group Limited, Polash, Ghorasal, Narsingdi, was an outstanding effort to connect classroom instruction with real-

world industry experience. The industrial visit on April 24 and 26, 2025, involved 200 students. Students learned about production, supply chain, and quality control operations.

## » Field Visit



### Field Visits of SOC 7106 Students

Department of Sociology organized a field trip to the Liberation War Museum in Agargaon on April 19, 2025, for the students of SOC 7101 (Introduction to Sociology) and SOC 7106 (Historical Sociology). The visit was conducted under the guidance of course instructor Professor Dr. Fouzia Mannan, Chairperson of the Sociology Department, Md. Helal Uddin, Senior Lecturer of the Sociology Department, and Ruma Parvin, Lecturer of the Sociology Department.

### Ghorashal Power Plant Visit

East West University Electronics Club organized an industrial visit to the Ghorashal Power Plant in Ghorashal, Narshingdi, on January 4, 2025. This visit aimed at providing practical exposure to senior club members who have completed or are currently

pursuing courses such as EEE301, EEE304, and EEE441. A total of 50 students participated in the visit, accompanied by two faculty moderators: Kamanashis Saha, Lecturer from the Department of EEE, and M. Saddam Hossain Khan, Senior Lecturer from the Department of CSE.





During the visit, the students had the opportunity to observe and learn about various critical components of the power generation process.

### Field Trip to Aricha Ghof Manikganj

On April 12<sup>th</sup>, 2025, students of ECO 7355 (Blue Economy) participated in a field trip to Aricha Ghat, Manikganj. As part of the course requirements, students are asked to investigate the effects of relocating the Aricha Ghat to Paturia.

Professor A K Enamul Haque, Senior Lecturers Saiyeeda Saniya Munim, Sayeeda Jahan and Lecturers Md. Abdus Sattar Moin, Shaikh Tanvir Hossain and Sadman Saber Chowdhury joined the students in this field trip.

### Industrial Visit for 8<sup>th</sup> Semester Students

Department of Pharmacy organized a one-day industrial visit for 8<sup>th</sup>-semester students at Incepta Pharmaceuticals Ltd.,

Zirabo, Savar, Bangladesh, on April 23, 2025. This visit provided students with an excellent opportunity to bridge theoretical knowledge from their academic courses with real-world pharmaceutical industry practices. The delegation was led by Chairperson Dr. Amirul Islam, along with five faculty members, who guided and accompanied the students throughout the visit.



### Industrial Visit: Exploring Steel Fabrication and Construction in MSBPL

Civil Engineering Department organized its Fall 2024 industrial visit to McDonald Steel Building Products Limited (MSBPL) in Gazipur on 4 January 2025. Mr. Dhiraj Kumar, DGM (Accounts & Admin), warmly welcomed the students and offered insights

into the company's operations and legacy. Students observed the full production cycle—from raw billet handling to finished products—while learning about safety, quality control, and corrosion protection.





## » Iftar/Get-together



### EWU MBA Club Hosts Iftar Mahfil 2025

EWU MBA Club organized an iftar mahfil on March 15, 2025, at the faculty lounge of the university cafeteria. Students, alumni, and faculty members joined to break their fast together and participated with enthusiasm. The event was attended by Air Cadre (Retd.) Ishfaq Ilahi Chowdhury, Hon'ble Treasurer of East West University and Dr. M. Sayeed Alam, Coordinator of the MBA & EMBA Programs.

### Iftar Get-Together 2025 Organized by East West University Civil Engineering Club



Civil Engineering Club (ECEC) successfully hosted the Iftar get-together 2025 on March 20, bringing together 110 participants, including faculty, officials, and students for an evening of unity and reflection. The students, faculty members and officials appreciated ECEC's efforts to strengthen campus bonds.

### EEE Department Organized Iftar Get-Together 2025

Department of Electrical and Electronic Engineering (EEE), successfully organized an Iftar Get-Together on 13 March 2025 at the EWU Cafeteria. The event brought together a vibrant mix of current students, faculty members, staff, and esteemed alumni

for an evening of spiritual reflection, meaningful connection, and joyful celebration during the holy month of Ramadan.



### Iftar Party at Department of MPS

Department of Mathematical and Physical Sciences organized an Iftar Party on March 19, 2025, where faculty members and students gathered to celebrate. The event began with a welcoming speech by Professor Dr. Gurudas Mandal, Chairperson of the Mathematical and Physical Sciences Department

### Iftar Party & Annual Picnic at the Department of English



Department of English successfully hosted a party Iftar on March 24, 2025, at the Faculty Lounge. Faculty members, students, and staff came together to share moments of reflection and gratitude while breaking their fast in a joyous atmosphere.



On January 3, 2025, students from the Department of English enjoyed a refreshing day at The Slow Garden, Munshiganj. The trip was an excellent opportunity for students to bond with their faculty members and friends in a beautiful setting, while also creating lasting memories outside the classroom.

### **Iftar Mahfil at the Department of Information Studies**

On 17 March 2025, Department of Information Studies arranged an Annual Iftar and Dua Mahfil to observe the holy month of Ramadan with the students, faculty members, alumni, and administrative staff. An especial prayer was offered for Marhum Syed Manzur Elahi, the esteemed Chairperson of the Board of Trustees of East West University,



### **Iftar Get-together at the Department of Pharmacy**

Department of Pharmacy hosted an Iftar Get-Together on March 23, 2025, a celebration and unifying event during the holy month of Ramadan. About 475 people attended this warm and welcoming event which included faculty members, students, staff, and alumni. They were able to reunite, share experiences and create memories during this auspicious occasion. The presence of faculty members and alumni enhanced the event's significance, inspiring students and reaffirming the department's strong heritage of unity.



### **Alumni Get-together at the Department of Social Relations**

On April 26<sup>th</sup>, Department of Social Relations organized a get-together bringing together both graduates and current students of Master of Population, Reproductive Health, Gender and Development (MPRHGD) and Post Graduate Diploma in Population, Public Health and Disaster Management (PPDM). The event also featured a celebration of Boiskhash with a variety of traditional foods.



### **Iftar Mahfil at the Department of Sociology**

Department of Sociology organized an Iftar Mahfil with current students, alumni, and faculty members on March 12, 2025, at Catetoria.





## » Others

### Alumni Converse Series (ACS) & Sha-Pa Day at Civil Engineering Department

On December 29, 2024, the East West University Civil Engineering Club hosted the first-ever "Sha-pa Day," celebrating Bangladeshi cultural heritage with vibrant flair. Male students wore traditional Panjabis, while female students were graced with elegant sarees. The day transitioned into the Alumni Converse Series–Fall 2024, featuring Md. Naymul Alam, Environmental Engineer at ENRAC and Class of 2023. The event successfully blended culture and professional growth, highlighting the club's commitment to community, tradition, and learning.



### Girls' Intra-Department Football Season 1

The EWU Girls' Intra Football Season 1 was successfully held on

18<sup>th</sup> April 2025 at Truf Nation, Tejgaon. After a series of exciting matches, PPHS FALCONS were crowned the champions of the tournament. The tournament was organized by the current and former football players of East West University. Intra Football Season 1 was an important step towards encouraging female athletes at East West University.

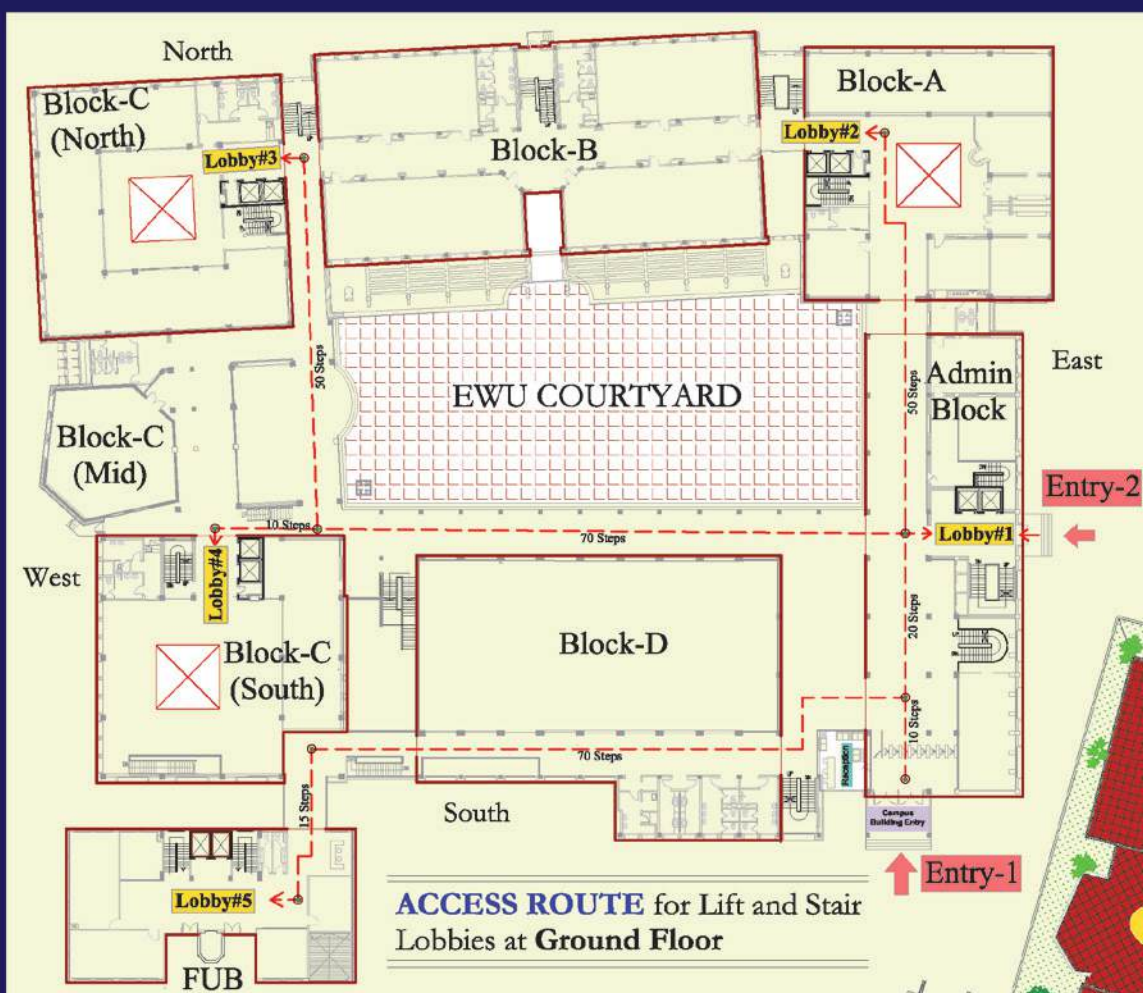


### Department of Law's 1<sup>st</sup> Badminton Tournament



Department of Law at East West University hosted its 1<sup>st</sup> Intra-Department Badminton Tournament from January 2 to 5, 2025, featuring Boys' Singles, Boys' Doubles, and Girls' Singles. Inaugurated by Dr. Nabat Tasnima Mahbub, Chairperson of the Department, the event saw enthusiastic student participation and strong faculty support. Tournament promoted camaraderie and sportsmanship. Winners were awarded at the closing ceremony.





### Block Inform

Block	F
ADMIN	*B
A	B
B	B
C - North	B
C - Middle	B
C - South	B
D	B
FUB	B

\* B2: Two Base

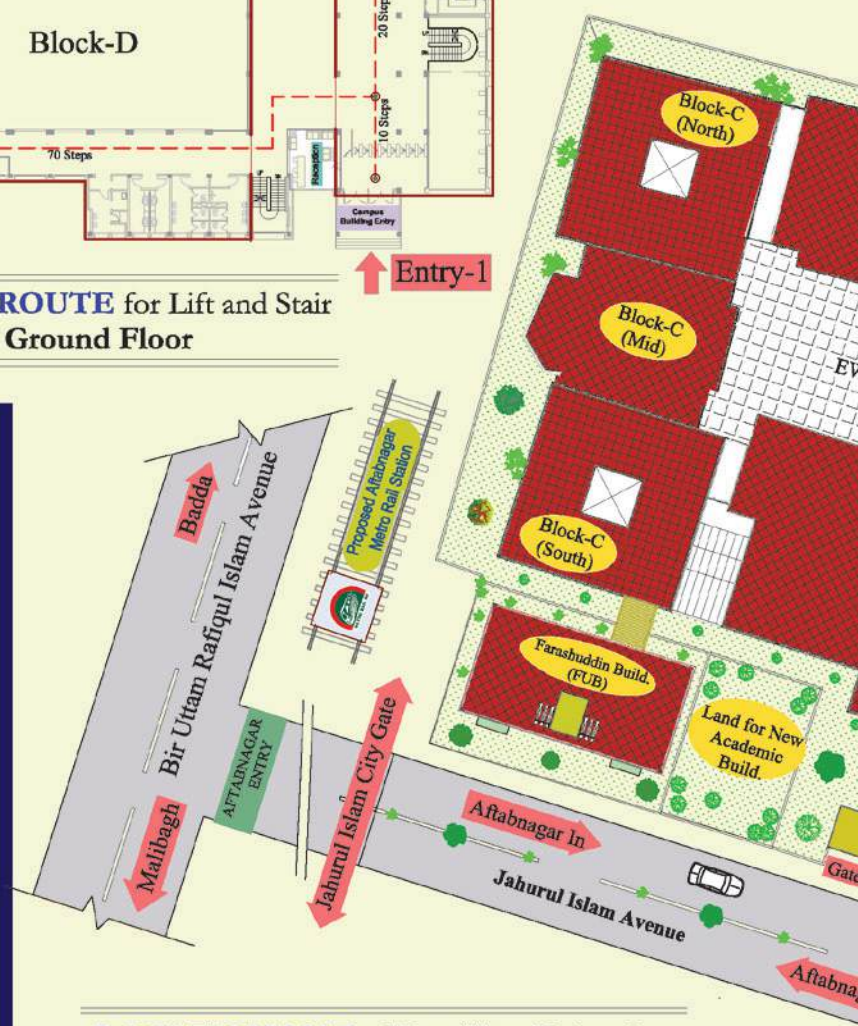
## EWU CAMPUS MAP



East West University (EWU)  
A/2, Jahurul Islam Avenue, Jahurul Islam City  
Aftabnagar, Dhaka-1212, Bangladesh



View this map online at  
<https://www.ewubd.edu/access-map>



## LOCATION MAP of East West University

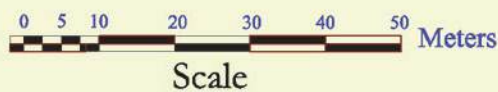


## Information

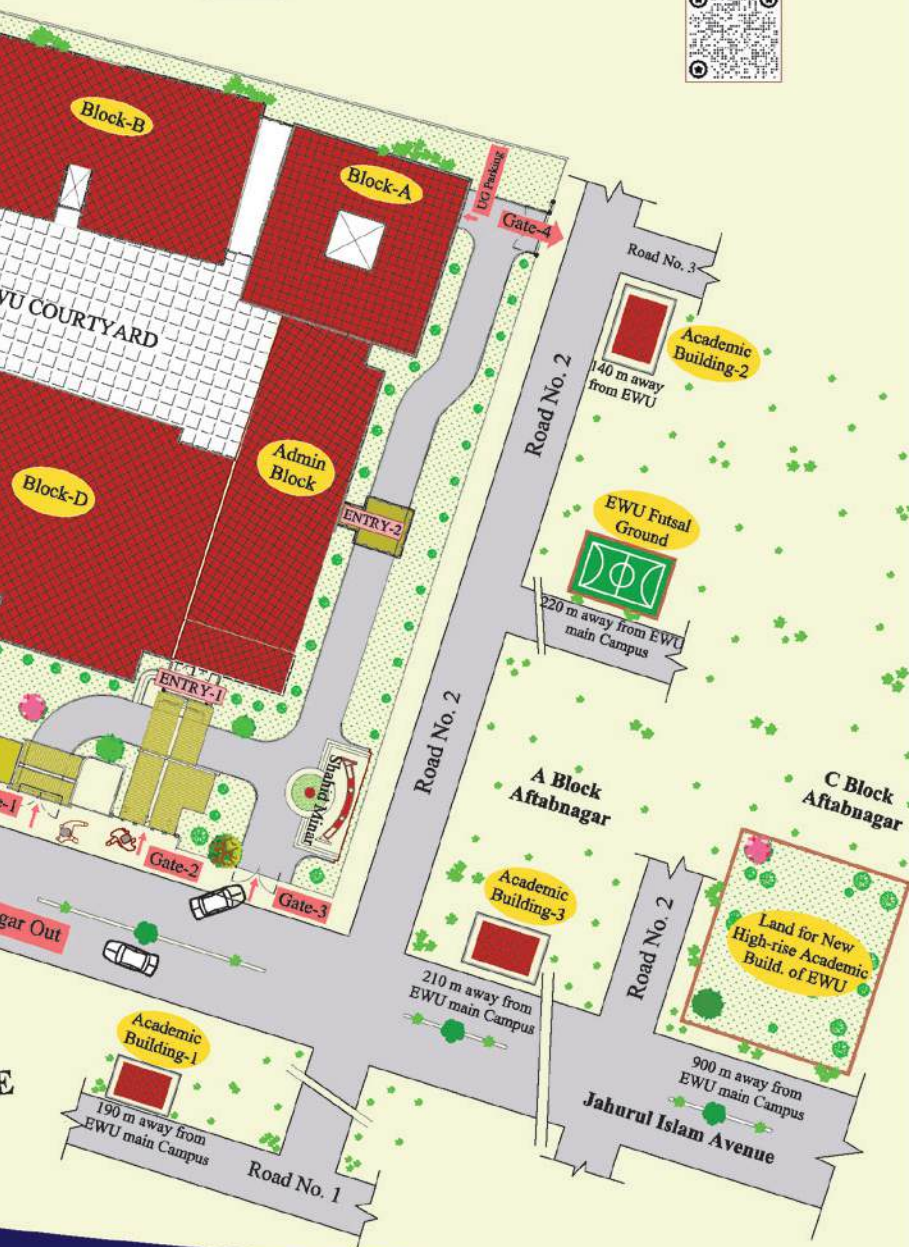
### Block Connectivity

2+GF+5	ADMIN to/from A (Connected to all floors, except 1 <sup>st</sup> and 5 <sup>th</sup> )
2+GF+7	A to/from B (Connected to all floors, except 7 <sup>th</sup> )
2+GF+5	B to/from C-North (Connected to all floors, except 5 <sup>th</sup> )
2+GF+8	C-North to/from C-Middle (Connected to all floors, except 7 <sup>th</sup> and 8 <sup>th</sup> )
2+GF+6	C-Middle to/from C-South (Connected to all floors, except 7 <sup>th</sup> )
2+GF+7	C-South to/from D (No access)
2+GF+2	D to/from ADMIN (Connected to all floors, except 3 <sup>rd</sup> , 4 <sup>th</sup> and 5 <sup>th</sup> )
1+GF+9	FUB to/from C-South (Connected only to ground floor)

GF: Ground Floor; 5: Five Floors above GF



Scan for EWU Campus Location on Google Map



## ADMINISTRATIVE OFFICES

Name	Block	Floor
Chairperson, BOT	Admin	5 <sup>th</sup>
Chief Advisor	Admin	5 <sup>th</sup>
Vice Chancellor	Admin	4 <sup>th</sup>
Pro Vice Chancellor	Admin	4 <sup>th</sup>
Treasurer	Admin	2 <sup>nd</sup>
Registrar	Admin	3 <sup>rd</sup>

## ACADEMIC SPACES

Office	Block	Floor
Dean Office	C (North)	GF
Business Administration	A	3 <sup>rd</sup>
Civil Engineering	C (South)	3 <sup>rd</sup>
Computer Science & Eng.	C (South)	5 <sup>th</sup>
Electrical & Electronic Eng.	C (South)	4 <sup>th</sup>
Economics	C (North)	2 <sup>nd</sup>
English	C (North)	1 <sup>st</sup>
Genetic Eng. & Biotech.	A	7 <sup>th</sup>
Information Studies	A	6 <sup>th</sup>
Law	C (North)	7 <sup>th</sup>
MBA & EMBA	C (North)	GF
Math. & Physical Sciences	FUB	9 <sup>th</sup>
Pharmacy	C (South)	6 <sup>th</sup>
Social Relations	C (North)	8 <sup>th</sup>
Sociology	A	6 <sup>th</sup>

## SERVICE OFFICES

Name	Block	Floor
M.A.Mumin Admission Off.	Admin	1 <sup>st</sup>
Accounts Office	Admin	1 <sup>st</sup>
Bank Booth	Admin	1 <sup>st</sup>
Center for Research & Train.	Admin	1 <sup>st</sup>
Controller of Exam.	Admin	2 <sup>nd</sup>
Director of Finance	Admin	2 <sup>nd</sup>
Eng. & Maint. Dept.	Admin	B1
HR & Logistics	Admin	4 <sup>th</sup>
Info. & Com. Services	Admin	3 <sup>rd</sup>
Internal Audit	Admin	2 <sup>nd</sup>
IQAC	D	1 <sup>st</sup>
Proctor Office	D	2 <sup>nd</sup>
Students' Welfare	Admin	2 <sup>nd</sup>

## FACILITIES

Name	Block	Floor
Manzur Elahi Auditorium	D	GF
Canteen	D	B1
Common Room	D	B2
Computer Practice Lab	A	5 <sup>th</sup>
Dr. S. R. Lasker Library	B	5 <sup>th</sup>
Medical Center	D	1 <sup>st</sup>
Playground	D	B2
Prayer Room	A	GF
Reading Room	A	5 <sup>th</sup>
Green Shop	A	GF

## MISCELLANEOUS

Name	Block	Floor
Career Coun. Center Lobby	Admin	2 <sup>nd</sup>
Faculty Lounge	C (South)	GF
ICS Computer Lab	B	4 <sup>th</sup>
S.M.Nousher Ali Lec. Gal.	C (Middle)	GF
Razia Samad Lec. Gal.	C (Middle)	1 <sup>st</sup>
Jalaluddin Ahmed Lec. Gal.	C (Middle)	2 <sup>nd</sup>
Shelley A. Mubdi Lec. Gal.	C (Middle)	4 <sup>th</sup>
Reception	Admin	GF



## Academic Calendar for Undergraduate Programs

(Except B.Pharm/LL.B)

### Important Dates to Remember Summer 2025

Date	Day	Event
June 17	Tuesday	Orientation and Advising of Newly Admitted Students and Knowing your Campus: Orientation with the academic and other facilities of the University
<b>June 18</b>	<b>Wednesday</b>	<b>First Day of Classes</b>
June 18, 19, 22	Wed, Thu, Sun	Adding of Courses
June 29	Sunday	Last day to clear Incomplete grades ( "I" grade )
June 30	Monday	Last day to Drop Course(s)/Semester with 100% Refund
July 02	Wednesday	<ul style="list-style-type: none"> <li>♦ <b>Last date of full payment of tuition fees without late fee</b></li> <li>♦ <b>Last day of payment of the 1<sup>st</sup> Installment: 60% of the tuition fees without late fee</b></li> </ul>
July 06	Sunday	<b>Holiday: Muharram (Ashura)</b>
July 07	Monday	Last day to Drop Course(s)/Semester with 85% Refund
July 17	Thursday	<b>Last day of payment of the 2<sup>nd</sup> Installment: 40% of the tuition fees without late fee</b>
July 24	Thursday	Last day of Tuition Payment with Late Fee of Tk. 500/-
July 31	Thursday	Last day of Tuition Payment with Late Fee of Tk. 1000/-
<b>August 04</b>	<b>Monday</b>	<b>Blocking of ID Numbers of Defaulting Students</b>
August 07	Thursday	Regular Sunday Classes
August 10	Sunday	Last day of Submission of Mid-Semester Assessment
August 14	Thursday	Last Day to Drop Course(s)/Semester with 50% Refund
August 16	Saturday	<b>Holiday: Janmastami</b>
August 21	Thursday	Last day of Withdrawal of Course(s)/Semester ("W" grade)
August 24-25	Sunday-Monday	Advising for Fall 2025 (in-person) for CGPA 2.15 or less (students admitted up-to Summer 2023) and for CGPA 2.40 or less (students admitted in Fall 2023 and onward) including on probation
August 26-29	Tuesday-Friday	Online Advising of Courses for Fall 2025 (ongoing students)
August 30	Saturday	<b>Admission Test for Fall 2025</b>
September 04	Thursday	Last Day of Classes
September 05	Friday	<b>Holiday: Eid-E-Miladdun-Nabi</b>
September 07-11	Sunday-Thursday	<b>Final Examinations</b>
September 16	Tuesday	Submission of Final Grades
September 18-22	Thursday-Monday	Semester Break
September 23	Tuesday	University Reopens for Fall 2025
September 25	Thursday	Orientation for Fall 2025
September 28	Sunday	First Day of Classes for Fall 2025



**EAST WEST UNIVERSITY**

Progoti Foundation for Education and Development  
Permanent Sanad Holder

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Aftabnagar, Dhaka-1212, Bangladesh.

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