

Executive Development Center (EDC), East West University (EWU) Skills for Industry Competitiveness and Innovation Program (SICIP)

CALL FOR APPLICATIONS

GRADUATE DIPLOMA IN LEATHER, LEATHER GOODS, AND FOOTWEAR MANAGEMENT



Program Context

The leather and footwear sector in Bangladesh holds significant growth potential, driven by the country's abundant raw material supply, competitive labor costs, and increasing global demand for quality leather products. To facilitate the sector, the Government of Bangladesh has taken initiatives to produce a group of mid-level managers which will minimize the dependencies on the foreign experts. In compliance with this initiative, the Executive Development Center (EDC) of East West University (EWU) is offering a Graduate Diploma in Leather, Leather Goods, and Footwear management under the Skills for Industry Competitiveness and Innovation Program (SICIP), Ministry of Finance, Government of Bangladesh.

PROGRAM OBJECTIVES

Enhance a technology-driven skilled workforce focusing on climate-resilient and green technologies

Cultivate world-class, mid and high-level industry-fit managers

Reduce reliance on foreign managers by encouraging industry-university collaborations

Eligibility Criteria

- A Bachelor's degree or its equivalent in any discipline from a UGC approved university or an institution.
- Applicant must have a minimum of 5 points in total based on past examination results. The calculation of the points is as follows:

SSC		HSC		Bachelor	
Div./ GPA	Point	Div./ GPA	Point	Div./ CGPA	Point
1st / ≥ 4.0	3	1st / ≥ 4.0	3	1st / ≥ 3.0	3
2nd / ≥ 3.0 & < 4.0	2	2nd / ≥ 3.0 & < 4.0	2	2nd / ≥ 2.5 & < 3.0	2
3rd / ≥ 2.0 & < 3.0	1	3rd / ≥ 2.0 & < 3.0	1	3rd / ≥ 2.0 & < 2.5	1

- Applicant's age must be less than 50 years as of the last date of application.
- Those who were enrolled in any programs under SEIP for two weeks or above during the last year, need not to apply.
- Females and Ethnic groups are encouraged to apply.

Program Features

- The tuition fee is fully waived and additional allowances will be provided after successful completion
- The nine-month long program
- Industry Attachment is mandatory
- Experienced resource persons from both industry and academia
- Classes will be held on weekends and/or evenings of weekdays

Application Procedure

- Application Link:



- It is also possible to collect and drop the form from the EDC-SICIP office, which opens every day from 11:00 am to 4:30 pm (except Wednesday and Govt. holiday).

Selection Procedure

- Written Test:** 22 August 2025 (Friday) at 10:00 am in East West University.
- Viva Voce:** Applicants passing the written test will appear for Viva Voce. Dates will be announced later.

Last Date of Application:
19 August 2025