

NEWSLETTER

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East West University Celebrates its 25th Convocation





The 25th convocation of East West University (EWU) was held on 02 February 2026 (Monday) at Aftabnagar Playground in the capital. At the convocation, as the representative of His Excellency the President, the Chancellor of the university, Professor Dr. Mobasser Monem, Chairman of Bangladesh Public Service Commission (BPSC), presented degrees to the students. 1857 students of undergraduate and graduate programs were awarded certificates at this convocation. In addition, nine exceptionally meritorious students with a CGPA of 4.0 out of 4.0 were awarded gold medals.

Dr. Mobasser Monem observed that knowledge and skills become meaningful when they are rooted in moral principles. Referring to current global realities, Mr. Monem urged the youth to create a peaceful and livable world by reducing national and international unrest. Emphasizing the importance of taking proper care of our environment, he pointed out how our existence depends on it. Therefore, everyone has a moral duty to protect the deteriorating natural world.

The convocation speaker at the event was Tapan Chowdhury, Managing Director of Square Pharmaceuticals PLC. He reminded the students that the nation requires more than

just a workforce; it needs ethical professionals and innovative problem solvers.

Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees, EWU, and former Governor of Bangladesh Bank, stated that he is optimistic about the graduates of EWU who are expected to contribute to building a society without discrimination in the future, with the kind of skills, ethics, and education they have acquired from here.

Professor Dr. Shams Rahman, Vice Chancellor, EWU, asked the students not to remain obsessed with the 'comfort zone' of the satisfaction of earning a degree because, getting out of the 'comfort zone' is the only alternative to create a prosperous future, Dr. Rahman called on students to become conscious citizens with a good sense of morality and humanity.

The convocation ceremony was attended by dignitaries from various institutions, members of the Board of Trustees, the Pro-Vice Chancellor, the Treasurer, Deans of various faculties, Chairpersons of various departments, faculty members, officers, graduates, and their guardians. The students expressed their joy at receiving their certificates on time at the end of their educational life.

Welcome to East West University!



Dear Students,

On behalf of the East West University community, we extend a warm welcome to you.

You have chosen to join an institution ranked among the top 5 universities and 3rd in Sustainability in Bangladesh by QS Rankings, recognized globally for its commitment to innovation and excellence - but rankings alone do not define us. What truly matters is this: you are now a part of a community of leaders, scholars, and visionaries who understand their profound responsibility to society. Who know that education is not merely a pathway to a career - it is a catalyst that equips you to lead, innovate, push beyond your limits to discover capabilities you never knew you possessed.

We do not simply prepare you for the world as it exists; we encourage you to question it, to improve it, and to take thoughtful action in shaping what it can become. That is why education is not static at EWU - our curriculum evolves continuously, guided by global developments, industry engagement, and the intervention of our extensive alumni network. When you graduate, your degree will carry both recognition and substance, supported by internationally accredited programs, meaningful

partnerships, and a strong academic foundation.

We have invested comprehensively with this goal in mind. From on-campus career and entrepreneurship guidance offices to world-class library resources, sports facilities, and comprehensive medical and socio-psychological care centers, every element of our campus is designed to support your aspirations and well-being.

You will find mentorship in our faculty, partnership among your peers, and inspiration in our alumni who remain strongly connected to EWU. Our vibrant campus thrives through more than twenty student clubs, where lasting friendships are forged, and students develop strong leadership and teamwork skills as their ideas are transformed into meaningful action.

We are also committed to ensuring that financial circumstances do not limit access to quality education. Our merit-based and need-based scholarships are designed to recognize potential and support ambition. For those of you who need guidance regarding our scholarship offerings, our Registrar's Office is always ready to guide you.

The years ahead will both challenge and inspire you, transforming you into everything you aspire to be. We encourage you to embrace every good opportunity that comes your way during your journey with us. In doing so, you will honour our vision and emerge as principled, purposeful leaders - equipped to elevate Bangladesh and inspire change far beyond its borders. That is the true measure of an East West University education.

We are honored to be your alma mater. The extraordinary is waiting for you.

With best wishes for your success and well-being,

A handwritten signature in black ink, appearing to read 'Shams Rahman', written over a light blue and green geometric pattern.

Professor Shams Rahman, PhD
Vice Chancellor

East West University Commemorates International Mother Language Day with Solemnity and Respect

East West University (EWU) observed 'Shaheed Day' and International Mother Language Day with profound solemnity, paying tribute to the martyrs of the historic 1952 Language Movement. The day's programs were designed to honor the legacy of those who sacrificed their lives to establish Bangla as the state language, a movement that served as the cornerstone for the eventual independence of Bangladesh.

The commemoration began in the early hours of the 21st February 2026 morning with a "Provat Fery" rally through the Aftabnagar area. Participants, including members of the university administration, faculty, and students, joined the rally. Following the rally, a floral wreath-laying ceremony took

place at the university's own 'Shaheed Minar' on campus.

The event was graced by the presence of Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees and founder Vice Chancellor of EWU. He was joined by their members of the Board of Trustees including Dr. Muhammad A. Mannan, Mr. Nowshad Shamsul Arefin, and Mr. Mansoor Mumin. Also in attendance were Professor Dr. Shams Rahman, Vice Chancellor; Professor Dr. M. Ashik Mosaddik, Pro-Vice Chancellor; and Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer. The ceremony also saw a large gathering of Deans, the Registrar, faculty members, officials, staff, and a significant number of students.



East West University Celebrates Pahela Baishakh 1433 with Grand Festivities



East West University (EWU) celebrated the Bengali New Year, Pahela Baishakh 1433, with great enthusiasm and a wide array of colorful programs on its campus in Aftabnagar, Dhaka, on 14 April 2026. The day-long celebration featured a vibrant rally, cultural performances, and a traditional Baishakhi Mela.

The festivities began with a colorful rally organised by East West University Club for Performing Arts (ECPA). This was followed by a soulful performance of choral songs and a play at the university courtyard by the renowned cultural organization 'Chhayanaut.' The excitement escalated as the popular band 'Chirkutt' took the stage, performing several of their hit songs. In the afternoon, students from the ECPA showcased their talents through captivating dance and musical performances.

The event ended with a powerful performance by the acclaimed band 'Meghdol,' which concluded the day's celebrations.

Throughout the day, a traditional 'Baishakhi Mela' was held on the university premises, featuring stalls with diverse ethnic food, traditional clothing, jewelry, and cosmetics, attracting a large crowd of visitors.

These events were graced by the presence of Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees, EWU; Professor Dr. Shams Rahman, Vice Chancellor; Professor Dr. Ashik Mosaddik, Pro-Vice Chancellor; Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Treasurer, Deans, Chairpersons, faculty members, officials, and thousands of students also participated in the festivities.



Department of Students' Welfare

Career Counseling Center

Workshop on Growing up in Conflict: How Family Fights Shape Mental Health

The Socio-Psyche Counseling Center of East West University organized a workshop titled "Growing Up in Conflict: How Family Fights Shape Mental Health" on 26 February 2026.

The session was conducted by Mr. Md. Rukonuzzaman, Clinical and Counseling Psychologist at the EWU Socio-Psyche Counseling Center. The main objective of the workshop was to equip students with effective strategies to cope with the stress arising from family conflicts.

The session emphasized the importance of maintaining positive mental health, fostering healthy family relationships, and achieving personal emotional balance.

Panel Discussion on CV Writing, Job Interview and Employers' Demand



Career Counseling Center of East West University organized a panel discussion titled "CV Writing, Job Interview and Employers' Demand" on 05 March 2026.

The session featured distinguished industry professionals: Mr. Tahsin Jalil Chowdhury, Vice President and Head of Organizational Development at United Commercial Bank PLC.; Mr. Abu Usuf Md. Rashedul Amin, General Manager, Employer Branding, Human Resources at bKash Limited; Ms. Sumaiya Noor Mumu, Deputy Manager, Human Resources at Pathao; and Ms. Nuwaira Showkin, Senior Human Resources Officer at Nestlé Bangladesh PLC..

The main objective of the panel discussion was to bridge the gap between East West University job seekers and employers by providing practical insights into effective CV writing, job interview preparation, and current employer expectations.

Unwind with SHOJON by Sajida Foundation



The Department of Students' Welfare of East West University organized a mental health session, "Unwind with SHOJON" on 08 March 2026.

The session was conducted by Mr Monower Hossain, Head of Digital Health, SAJIDA Foundation, Ms Mousumi Akter, Sr. Assistant Coordinator, SAJIDA Foundation, Ms Joysree Debi, Program Design Associate, SAJIDA Foundation, and Ms Rawnak Islam, Counselor, SHOJON-SAJIDA Foundation.

The session aims to raise awareness of SHOJON, SAJIDA's tele-counselling platform, which is primarily focused on providing accessible, affordable mental health support. It is designed especially for students and young individuals who may be facing academic pressure, emotional distress, relationship concerns, or other personal challenges.

Job Placement

The CCC would like to thank the authorities of the following organizations who provided employment opportunities to EWU graduates:

- 6Sense HQ Limited
- Aarong
- The Advanced ABC Group
- Abul Khair Group
- ACI Motors Ltd.
- Addvor Ltd.
- AF Properties & Development Limited
- Agora Limited
- Astra Airways Limited
- Amzad Ideal School and College
- Anirix Studio Inc.
- Apollo Housing Investment Bank Limited
- As Sunnah Skill Development Institute
- Asiatic Marketing Communications Limited
- Bee Global Consultancy
- Betopia Group
- bKash Limited
- BRAC Bank PLC..
- BRAC International
- BRACNet Limited
- Canadian Maple International School
- Centre for Policy and Economic Research
- Chardike Ltd.
- Chuti Group
- Chuti Resort Cox's Limited
- City Bank PLC..

- Closet Social Ltd.
- Community Bank Bangladesh PLC..
- Confidence Infrastructure PLC.
- Court of Session Judge, Dhaka
- DataPath Ltd.
- Dexian Bangladesh Ltd.
- Dhaka Judge Court
- DHL Global Forwarding Bangladesh Ltd.
- Eastern Bank PLC.
- eManager IT Ltd.
- ET Tech Limited
- Fawzia Karim & Associates
- Future Studios Bangladesh
- Glass Hut
- GPH Ispat Limited
- Institute of Chartered Accountants of Bangladesh
- InnovateOps Incorporated
- Istanbul Hotel and Resort Limited
- Jist Life Care
- Kolpolok Limited
- Manor IT Limited
- Milvik Bangladesh Limited
- NEXT Ventures Limited
- Oculin Tech BD Limited
- Oppo Bangladesh Limited
- Orion Pharma Limited
- PRAN - RFL Group
- Prime Insurance Company Limited
- Principal Development Limited
- Priyo
- Rangs industries Limited
- RDRS Bangladesh
- Reckitt Benckiser PLC.
- Seeking Opportunities
- Shahjalal Islami Bank PLC.
- STECH Group
- Step Footwear & Accessories Company Ltd.
- Synesis IT PLC.
- Toyota Engineering Networks
- TwinForce Solutions Limited
- United Commercial Bank PLC.
- US- Bangla Airlines
- Xplore Net BD

Internship Placement

We extend our heartfelt thanks to the following organizations for providing internship opportunities to East West University students during Spring 2026:

- Mututal Trust Bank Limited
- Summit Towers Limited
- Akij Venture Limited
- Square Toiletries Limited
- Bangladesh Finance Limited
- Bank Asia PLC.
- ACI Godrej Agrovet Ltd.
- Basic Bank PLC.
- Asia Plastic Container Industries Limited
- IPDC Finance PLC.
- Datapath Limited
- Square Toiletries Limited
- United Commercial Bank PLC.
- Smartu Technologies Ltd.
- Bangla Trac Limited
- Premier Bank Limited
- City Bank PLC.
- Dhaka Bank PLC.
- Crown Cement PLC.
- Square Toiletries Limited
- Robi Axiata Limited
- IDLC Asset Management Ltd.
- NRB Bank Limited
- Levree
- Hoque Bhattacharjee Das & Co.
- Prime Bank PLC.
- Beximco Pharmaceuticals PLC.
- IPDC Finance PLC.
- Augmex Technologies Limited
- AB Bank PLC.
- NCC Bank Limited
- Bank Asia PLC.
- Mutual Trust Bank PLC.
- Howlader Yunus & Co.
- Texort Digital
- Howlader, Yunus & Co.
- MJL Bangladesh PLC..
- World Vision International
- Meena Baza

Alumni Success Story



Shahanul Islam

Assistant Engineer, Solaric Intercontinental (Solaric) Ltd.

"Starting with a solid foundation in Electrical and Electronic Engineering from East West University, I have successfully transitioned into the professional world as an Assistant Engineer at Solaric Global. I now apply my technical expertise to design and implement cutting edge renewable energy systems, contributing to a cleaner and more sustainable planet. This journey represents my commitment to engineering excellence and my passion for driving the global transition toward green energy."

Merajul Islam Shoyshob

UI/UX Designer, Invento Software Limited

"My journey from East West University to becoming a UI/UX Designer at Invento Software Limited has been very rewarding. The BBA program helped me understand how businesses work, while my MIS major gave me a strong understanding of systems."



Md. Alif Hossain

Assistant Officer, City Bank PLC.

"I would like to take a moment to express my heartfelt gratitude to my friends, family, and the incredible faculty members who supported me throughout my journey. Their guidance went beyond academics; they helped me stay on the right path and were always there whenever I needed support. I am also deeply thankful to those kind individuals who extended their help without even knowing me beforehand."



Sresto Saha

Trainee Executive, DataPath Ltd.

"I have finished my graduation from EWU with a 100% merit scholarship for 4 years. At my last semester I joined DataPath as an Intern for my academic internship. After 3 months of internship I joined DataPath as a Trainee Executive. It was a nice journey at EWU with some great faculty members and learnings which make me perfect for for my next steps."



Md Foyzal Ahmed

Audit Associate, Snehasish Mahmud & Co.

"My journey from East West University to Snehasish Mahmud & Co. has been driven by discipline, continuous learning, and a strong commitment to professional excellence. The Chartered Accountancy profession has taught me that true growth comes from mastering fundamentals, maintaining integrity, and developing a sharp analytical mindset. At SMAC (Snehasish Mahmud & Co.), I am gaining practical exposure in audit, compliance, and financial reporting, which is steadily shaping my ability to add value and uphold accountability in the profession. I would encourage my juniors to stay focused, be resilient through challenges, and invest in building strong technical foundations—because this path, though demanding, offers unparalleled opportunities for long-term career growth and global recognition."



Alumni Success Story



Kazi Sazzadur Rahman

Senior Executive-HR, Meghna Group of Industries

"My MBA from EWU has helped shape my career, which has been driven by continuous learning and perseverance. The knowledge and skills I gained at EWU have helped me adapt to real-world challenges and grow professionally. I have developed strong decision-making and managerial skills, allowing me to effectively merge academic knowledge with professional experience."

Md. Zia Afridi

Key Account Manager, Steadfast courier service Limited

"After graduating from Department of Business Administration at East West University, I built my career with dedication and strategic thinking, leading me to my current role as a Key Account Manager at Steadfast Courier Service Ltd. My journey reflects continuous growth, strong relationship management, and a commitment to delivering value in the logistics industry. I am proud to represent my university as part of this professional success."



Aaditya Das

Student Consultant, Abroad Inquiry

"As a student consultant and Expert Academic Writer, I graduated from East West University with a BBA in Finance with a CGPA 3.48. I have helped over 30 Bangladeshi students secure admission to prestigious universities across Europe through compelling SOPs, interview preparation, MIGRI support for Finland, and full admission guidance for Belgium, Italy, and Malta. I take pride in turning students' dreams into reality and continue guiding aspiring Bangladeshi students toward a brighter global future."



Ilham Rahman

Junior Officer, Digital Service, Bkash

"During my bachelor's life among academical knowledge I also learned and achieved some skills. Communication skill is one of them and help me to have the best impression at interviews."



Amin Ahmed Misal

Human Resource Officer, Backspace International Ltd.

"From growth to achievement - within just 7 days after my final exams, I secured 5-6 job opportunities, marking a powerful start to my professional journey as a Human Resource Officer at Backspace International Ltd. This milestone reflects dedication, resilience, and the strong foundation I built over the years. Thank you, East West University (EWU), for shaping my success."



A GLIMPSE OF STUDENTS' CLUBS



Agro-Industrialization Club

Workshop on "Product to Revenue"



East West University Agro-Industrialization Club organized an engaging workshop titled "Product to Revenue" on 17 February 2026, aiming at helping students understand how businesses generate revenue from products. The session covered key areas such as product pricing, cost management, market demand creation, and operational strategies. The keynote speaker, Khodoker Shafiqul Islam Ullash, Head of Operations at Anwar Group of Industries, shared valuable industry insights and real-world experiences. The workshop also provided networking opportunities and enhanced students' understanding of practical business operations, equipping them with knowledge applicable to real-world scenarios.



Business Club

BrandAid 2.0 – Inter-University Business Strategy Competition 2026



East West University Business Club successfully hosted the Grand Finale of BrandAid 2.0 – Inter-University Business Strategy Competition 2026, bringing together top university teams from across the country to showcase innovation, strategy, and creative

problem-solving. The finale featured high-quality presentations before a distinguished panel, reflecting strong analytical and practical business insight.



Computer Programming Club

Seminar on "Higher Studies Abroad: Myths, Mistakes, and a Practical Roadmap"



East West University Computer Programming Club (EWUCoPC) organized a seminar titled "Higher Studies Abroad: Myths, Mistakes, and a Practical Roadmap" on 15 January 2026. The session focused on addressing common misconceptions, highlighting frequent mistakes, and providing a practical roadmap for planning higher education abroad. The keynote session was delivered by Mahmudul Hasan, Senior Lecturer, Department of CSE, East West University, Research Assistant at the Department of CSE, University of Minnesota Twin Cities.



Club For Performing Arts

Eid Utshob 2026



East West University Club for Performing Arts (ECPA) hosted a vibrant Eid Utshob on 1 April 2026 at EWU premises, bringing back the

festive spirit of Eid on campus students gathered in their finest Eid outfits. The event featured stalls of various items along with popular attractions like caricature sketches, mehendi designs, games, and photobooths.



English Conversation Club

Seminar on “Road to IELTS & Global Career Pathways”

East West University English Conversation Club (EWUECC), in collaboration with Megamind Plus, organized a seminar titled “Road to IELTS & Global Career Pathways” on 29 January 2026. The session focused on IELTS preparation, global education opportunities, and career planning.

The seminar featured an IELTS overview by SM Sharif Hasan, along with a live IELTS class conducted by Nokib Amin. Participants also received expert guidance on study destinations, admissions, scholarships, and visa processes.



Environmental & Social Club

“Eid for All, Iftar for All” at EWU



East West University Environmental & Social Club (EWUESC) organized “Eid for All, Iftar for All” on 12 March 2026, spreading the joy of Eid among underprivileged communities. The program was held in front of the EWU campus, where 52 grocery packages

including rice, sugar, lentils, oil, and shamai were distributed among underprivileged children, families, and university staff. It concluded with a group photo session, reflecting a sincere effort to share the joy of Eid with those who need it most.



Robotics Club

Workshop on “LLM-Based AI Engine Development: Innovation Challenge”



East West University Robotics Club organized the “LLM-Based AI Engine Development: Innovation Challenge” on 17 and 24 January 2026 as a two-phase initiative to enhance students’ understanding of Generative AI. The first phase featured an interactive seminar on Large Language Models, covering topics like prompt engineering and AI system design. The second phase hosted a competition where 25 teams developed AI-based solutions using Retrieval-Augmented Generation (RAG) to answer queries based on university policy documents.



Sports Club

FIFA World Cup 2026 Trophy Tour Activation



East West University Sports Club (EWUSC) organized the “FIFA World Cup 2026 Trophy Tour Activation” on 18 December 2025, creating a day full of excitement on campus. The event featured a variety

of interactive activities, including Speed Kick, Ring Shoot, Head Shot challenges, group games, and PlayStation 5 gaming sessions, fostering active participation among students. The program was further enriched by a musical evening presented by ECPA, along with a special performance by guest artist Nandita, adding a vibrant cultural dimension to the occasion.

EWU5KM Run: Fight Against Depression



East West University Sports Club (EWUSC) organized the “EWU5KM Run: Fight Against Depression” on 19 December 2025, with around 250 participants joining to raise awareness about mental health. The 5 km run, held along Aftabnagar Main Road, featured categories for students and faculty, with prizes awarded to top performers.

SMC Plus Electrolyte Drink EWU Winter Smash 2026

The SMC Plus Electrolyte Drink EWU Winter Smash 2026, organized by the East West University Sports Club, concluded successfully,

highlighting strong sportsmanship and competitive excellence at the university level.



The event began with a grand inauguration on 5 April, attended by Professor Dr. Mohammed Farashuddin, Honorable Chairperson, Board of Trustees, East West University, as Chief Guest, alongside Professor Dr. Mohammad Ashik Mosaddik (Pro-Vice-Chancellor), Professor Dr. Md. Mobarak Hossain Khan, and Mr. Abdur Rahaman Sumon as guests of honor. The tournament officially started on 6 April, featuring over 36 universities competing across six categories: Boys’ Singles, Boys’ Doubles, Girls’ Singles, Girls’ Doubles, Mixed Doubles, and Faculty & Admin Doubles. After five days of intense competition, the event concluded on 10 April with a prize-giving ceremony.

EWU DSW Hosts ‘Club Fair – Spring 2026’

Department of Students’ Welfare and the Career Counseling Center (DSW & CCC) of East West University (EWU) organized a Club Fair at the entrance corridor of EWU and a central orientation program at the Manzur Elahi Auditorium on 22 January 2026. The fair was

officially inaugurated by the Vice Chancellor Professor Dr. Shams Rahman, at 10 a.m. where all 23 clubs showcased their activities and engaged with the freshers.



East West University

Center for Research and Training (EWUCRT)

Call for Research Proposals

Round-18

In response to 4th 'Call for Research Proposal–Round 18' on 11 December 2025, the following research proposals were submitted by the faculty members for research grants:

- *Comprehensive Neuropharmacological Assessment of Calophyllum inophyllum: In Vitro, In Vivo and In Silico Approaches Toward Alzheimer's Disease* by Ms. Joya Rani (Lecturer), Dr. Rejina Afrin (Associate Professor), and Ms. Susmita Das (Lecturer), Department of Pharmacy, EWU.
- *Who Gets Employed and Why? – A Discrete Choice Experiment to Assess Employability of Graduates in Dhaka* by Dr. Biva Arani Mallik (Associate Professor), Dr. Iftekharul Huq (Associate Professor), and Umme Marzana (Senior Lecturer), Department of Economics, EWU.
- *STGen Testbed: Sensor Traffic Generator Testbed* by Dr. Hasan Mahmood Aminul Islam (Assistant Professor) and Mr. Rashedul Amin Tuhin (Senior Lecturer), Department of Computer Science and Engineering, EWU, and Michael Georgiades (Assistant Professor), Department of Computer Science and Engineering, Neapolis University of Pafos.
- *PixieRAG: Graph RAG-Based Automated Information Desk with Adaptive Semantic Caching* by Dr. Hasan Mahmood Aminul Islam (Assistant Professor) and Dr. Mohammad Rezwanaul Huq (Associate Professor), Department of Computer Science and Engineering, EWU, and Mr. Sanaul Haque (Post-doctoral Researcher), Department of Software Engineering, LUT School of Engineering Sciences, LUT University.
- *Organizational Culture and Performance: A Perspective of Hofstede and Schein's Cultural Dimension* by Mr. Jawad Md. Asadullah (Lecturer), Mr. Md. Farvez Mosharraf (Lecturer), Ms. Tasneem Nabila Islam (Lecturer), and Ms. Fairouse Farin (Lecturer), Department of Business Administration, EWU.
- *Pharmacological Assessments of Different Fractions of Paspalidium flavidum via In Vitro, In Vivo, and In Silico Studies* by Ms. Susmita Das (Lecturer), Dr. Rejina Afrin (Associate Professor), and Ms. Joya Rani (Lecturer), Department of Pharmacy, EWU.
- *PAUMIoT: Protocol-Agnostic Universal Middleware for Context-Aware Decision Making in IoT* by Dr. Hasan Mahmood Aminul Islam (Assistant Professor) and Dr. Anisur Rahman (Associate Professor), Department of Computer Science and Engineering, EWU, Mr. Michael Georgiades (Assistant Professor), Department of Computer

Science and Engineering, Neapolis University of Pafos, Mr. Sanaul Haque (Post-doctoral Researcher), Department of Software Engineering, LUT School of Engineering Sciences, LUT University, and Mr. Riadul Islam (Assistant Professor), Department of Computer Science and Engineering, University of Maryland, Baltimore County.

Round -19

East West University Center for Research and Training (EWUCRT) has invited research proposals for its 19th Internal Funding Round on 08 January 2026. In response to the 1st 'Call for Research Proposal Round-19', EWUCRT received following research proposals for funding. These proposals are in the different stages of the review process:

- *Exploring the Potential of Artificial Intelligence in Bangladesh's Healthcare Sector: Leveraging Data Warehousing to Fulfil Sustainable Development Goal 3* by Mr. Md. Farhan Faruqui (Assistant Professor), Dr. Salma Akter (Associate Professor), Mr. Shakib Hossain Shuvo (Senior Lecturer), and Ms. Syeeda Raisa Maliha (Senior Lecturer), Department of Business Administration, EWU.
- *Exploring the Drivers of Changing Fertility in Bangladesh: A Mixed-Methods Study* by Mr. Abdullah Al Mamun (Lecturer), Ms. Hossna Tasmia Monia (Lecturer), and Dr. Touhida Tasnima (Associate Professor), Department of Social Relations, EWU, and Professor Dr. Mohammad Bellal Hossain, Department of Population Sciences, University of Dhaka.
- *Mobile AI Screening for Arsenicosis: Promoting Health, Innovation, and Partnerships in Bangladesh* by Dr. Md. Hasanul Ferdaus (Assistant Professor), Dr. Md. Sawkat Ali (Associate Professor), Dr. Md. Mostofa Kamal Rasel (Associate Professor), Dr. Farhana Huq (Assistant Professor), Ms. Tanni Mitra (Senior Lecturer), and Ms. Nishat Tasnim Niloy (Senior Lecturer), Department of Computer Science and Engineering, EWU.
- *Factors Affecting Quantity Demanded of Battery Powered Rickshaw* by Mr. Md. Abdullah Al Mashrur (Assistant Professor), Mr. Ehsanur Rauf Prince (Senior Lecturer), Mr. Sadman Saber Chowdhury (Senior Lecturer), and Mr. Md. Abdus Sattar Moin (Senior Lecturer), Department of Economics, EWU, and Mr. Shaikh Tanvir Hossain (Doctoral Student), Department of Business and Economics, Technical University of Dortmund.

Research Grants



Men's Experiences of Female-Perpetrated Intimate Partner Violence: A Qualitative Study of Selected Cases in the Dhaka Division by Dr. Anisur Rahman Khan (Associate Professor) and Dr. Rasel Hussain (Assistant Professor), Department of Sociology, East West University



Transforming Campus Sustainability: Leveraging Smart IoT Devices for Energy-Efficient Green Ecosystem by Dr. Raihan Ul Islam (Associate Professor), Dr. Mohammad Rifat Ahmmad Rashid (Associate Professor), Mr. M. Saddam Hossain Khan (Senior Lecturer), and Mr. Rashedul Amin Tuhin (Senior Lecturer), Department of Computer Science and Engineering (CSE), East West University.

East West Journal of Business and Social Studies (EWJBSS) EWJBSS, Volume-13

The *East West Journal of Business and Social Studies (EWJBSS)* successfully completed Volume 13, with its final article published on March 2, 2026. A total of five articles were published in this volume. Articles were contributed by authors from India and Nepal, while the majority were authored by scholars from Bangladesh.

East West Journal of Humanities (EWJH)

The *East West Journal of Humanities (EWJH)* is currently inviting manuscript submissions for Volume 13, which is scheduled for publication in September 2026. The journal has already received several submissions, all of which are presently undergoing various stages of the editorial process.

Call for Abstracts of Published Research Papers: Vol. 20, 2025

East West University Center for Research and Training (EWUCRT) has invited abstracts of published papers, articles, conference proceedings and chapters in edited books from the faculty members of the University on 08 April 2026 for inclusion in the 20th volume of Abstract of Published Papers, 2025. The submission deadline of abstracts is 06 May 2026. For details please visit EWUCRT website at <https://crt.ewubd.edu/>.

Research Seminars

A research seminar titled *AI-Powered East West University Assistants: Leveraging Large Language Models for Enhanced Learning and Engagement* was held on 29 December 2026. The seminar was presented by Dr. Mohammad Rifat Ahmmad Rashid (Associate Professor), Dr. Ahmed Wasif Reza (Professor), Dr. Shamim H. Ripon (Professor), and Dr. Raihan Ul Islam (Associate Professor), Department of Computer Science and Engineering, East West University.



A research seminar titled *Bengali Muslim Cuisine in Dhaka City: Exploring Cultural, Religious, and Social Dimensions* was held on 15 January 2026. The seminar was presented by Dr. Muhammad Rehan Masoom (Associate Professor), Mr. Ishtiaq Mohammad Fakhruddin (Senior Lecturer), and Ms. Sadia Binta Zaman (Lecturer), Department of Sociology, East West University.



A research seminar title *Ethnicity, Globalization and Change: An Exploratory Study among Santals in Northern Bangladesh* was held

on 29 January 2026. The seminar was presented by Ms. Ruma Parvin (Senior Lecturer), Ms. Manzuma Ahsan (Senior Lecturer), and Dr. Fouzia Mannan (Professor), Department of Sociology, East West University.



A research seminar titled Discovering Arbitrarily Shaped Clusters in High-Dimensional Numerical Data was held on 05 March 2026. The seminar was presented by Professor Dr. Md. Mozammel Huq Azad Khan, Department of Computer Science and Engineering (CSE), East West University.



A research seminar titled *Towards Mental Health Resilience: A Psychophysics-Driven EEG Framework for Early Detection and Risk Stratification of Anxiety and Depression in East West University Students* was held on 02 April 2026. The seminar was presented by Dr. Ahmed Wasif Reza (Professor), Dr. Mohammad Rifat Ahmmad Rashid (Associate Professor), Dr. Shamim H. Ripon (Professor), and Dr. Raihan UI Islam (Associate Professor), Department of Computer Science and Engineering, East West University.



A research seminar titled *Bioactivity-Guided Discovery and Characterization of Novel Antimicrobial Metabolites from Syzygium praecox* was held on 09 April 2026. The seminar was presented by Mr. Md. Jahid Hossain (Lecturer), Mr. Md. Zahirul Islam (Lecturer), Dr. Md. Mohiuddin Kabir (Associate Professor), and Professor Dr. Chowdhury Faiz Hossain, Department of Pharmacy, East West University.



A research seminar titled Machine Learning-based Opportunistic Network Data Analytics (OppNDA) was held on 16 April 2026. The seminar was presented by Dr. Hasan Mahmood Aminul Islam (Assistant Professor) and Mr. Md. Khalid Mahbub Khan (Lecturer), Department of Computer Science and Engineering, East West University, Mr. Michael Georgiades (Assistant Professor), Department of Computer Science and Engineering, Neapolis University of Pafos, and Mr. Riadul Islam (Assistant Professor), Department of Computer Science and Engineering, University of Maryland, Baltimore County.



Knowledge Sharing Seminar



A knowledge sharing seminar titled *Sharing Cropland for Energy Generation: Prospects and Challenges of Agrivoltaics in Bangladesh* was held on 05 February 2026. The presenter of the seminar was Dr. Md. Ryan Khan, Associate Professor, Department of Electrical and Electronic Engineering, East West University.

Research Ethical Committee (EWUREC) Meeting

The 24th meeting of East West University Research Ethical Committee (EWUREC) was held on 18 February 2026 at EWUCRT Research Hub, Room no-615, 5th floor, East West University for the ethical clearance of the following research proposals:

- *Men's Experiences of Female Perpetrated Intimate Partner Violence in Bangladesh*
- *Do Quality Dimensions of m-Fashion Rental Apps Influence the e-WOM Intention among Urban Gen Z Social Media*

Users in Bangladesh?

- *Transforming Campus Sustainability: Leveraging Smart IoT Devices for Energy-Efficient Green Ecosystem*



Budget Review Committee Meeting

The 2nd meeting of 'CRT Budget Review Committee' was held on 19 January 2026 at EWUCRT Research Hub, Room no-615, 5th floor, East West University. The following research proposals were placed at the meeting for budget review:

- *Men's Experiences of Female Perpetrated Intimate Partner Violence in Bangladesh*
- *Transforming Campus Sustainability: Leveraging Smart IoT Devices for Energy-Efficient Green Ecosystem*
- *Do Quality Dimensions of m-Fashion Rental Apps Influence the e-WOM Intention among Urban Gen Z Social Media Users in Bangladesh.*

Institutional Quality Assurance Cell (IQAC)

Faculty Orientation Program

The Institutional Quality Assurance Cell (IQAC) of East West University (EWU) organized a day-long "Orientation Program for New Faculty Members" on 24 January 2026 for faculty members who joined the Spring 2026 semester.

Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU and Founder Vice Chancellor, EWU attended program as the chief guest, and Professor Dr. Shams Rahman, Vice Chancellor of EWU as the special guest. A panel discussion, focusing on rules and regulations, code of conduct, promotion procedure, and teaching practices at EWU.



Chancellor of EWU, attended the program as special guest. Vice Chancellor highlighted the necessity of continuous professional development, innovative teaching methods and a strong research culture within higher education.



IQAC organized the following topics on the third phase of Teaching, Learning, and Research:

- Health and Well-Being: Stress Management and Psychological Stimulation on 18 December 2025.
- Artificial Intelligence (AI) in Teaching, Learning, and Research on 15 January 2026.
- Equality, Diversity, and Inclusion, and Sexual Harassment Policy on 22 January 2026.
- Program Learning Outcome (PLO) and Course Learning Outcome (CLO); PLO-CLO Mapping; Assessment Tools; Rubrics; Continuous Quality Improvement (PLO and CLO on 29 January 2026.
- Ethics in Research and Academic Writing; Information Literacy Plagiarism Policies and Use of Turnitin Software on 19 January 2026.

Certificate Awarding Ceremony on Teachers' Training Program

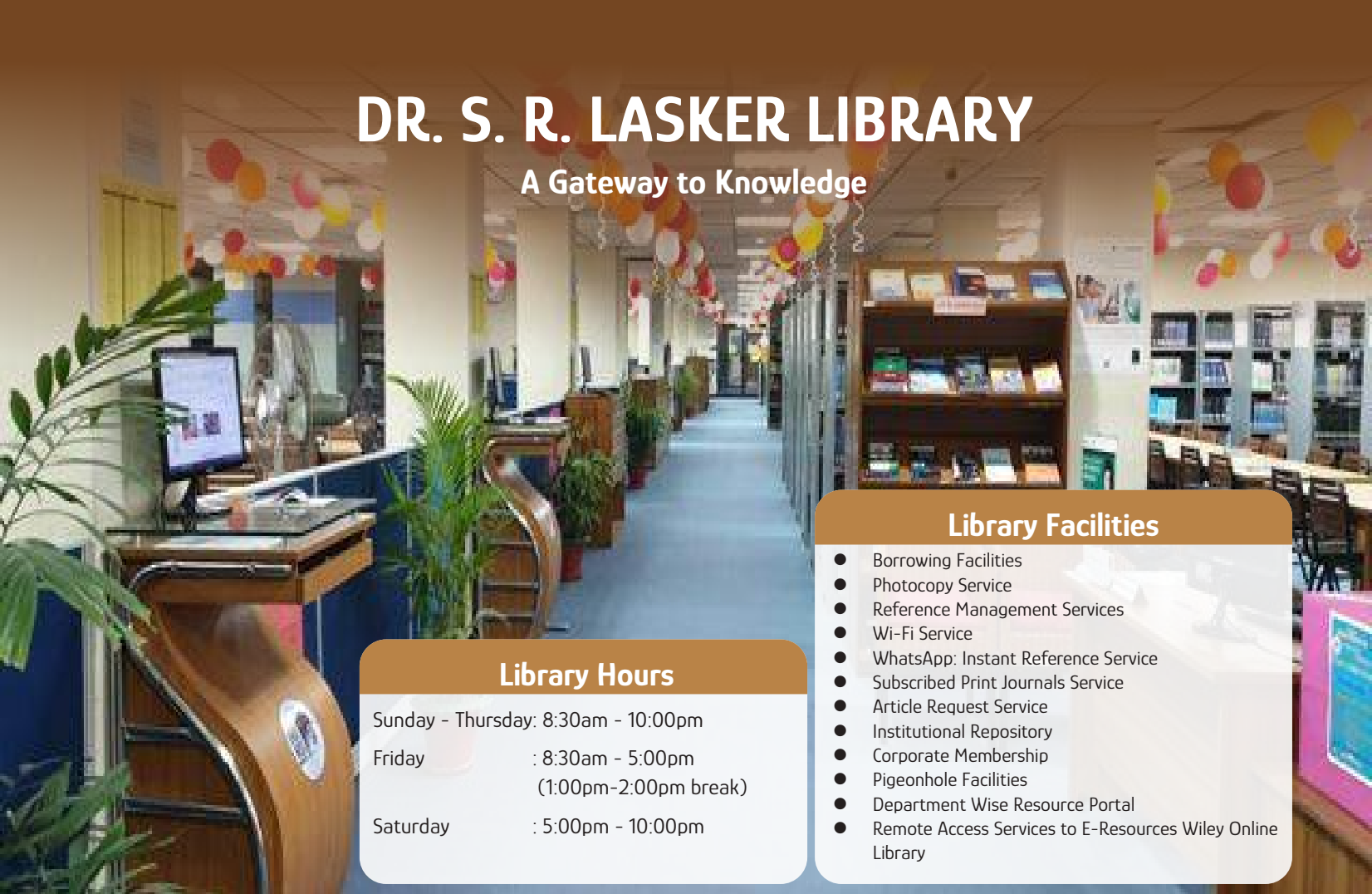
The Institutional Quality Assurance Cell (IQAC), in collaboration with the East West University Center for Research and Training (EWUCRT) at East West University (EWU), organized a certificate awarding ceremony to honor faculty members who successfully completed a four-month long training program on Teaching, Learning, and Research (TLR-3) held on 26 February 2026. A total of thirty-two faculty members from ten academic departments received certificates in recognition of their dedication and successful completion of the program. Professor Dr. Shams Rahman, Vice



Upholding Ethical Behavior in the Examination Hall, and Overview of CRT Proposal Writing and Procedure for CRT Funding on 05 February 2026.

DR. S. R. LASKER LIBRARY

A Gateway to Knowledge



Library Hours

Sunday - Thursday: 8:30am - 10:00pm
Friday : 8:30am - 5:00pm
(1:00pm-2:00pm break)
Saturday : 5:00pm - 10:00pm

Library Facilities

- Borrowing Facilities
- Photocopy Service
- Reference Management Services
- Wi-Fi Service
- WhatsApp: Instant Reference Service
- Subscribed Print Journals Service
- Article Request Service
- Institutional Repository
- Corporate Membership
- Pigeonhole Facilities
- Department Wise Resource Portal
- Remote Access Services to E-Resources Wiley Online Library

Dr. S. R. Lasker Library, EWU Celebrated Open Education Week 2026: Inspiring Openness in Learning



Dr. S. R. Lasker Library, East West University, celebrated Open Education Week 2026 from March 2 to 5, an initiative originally launched by Open Education Global, USA, in 2012 to highlight the benefits of open education and promote global knowledge sharing. As part of this year's observance, the library introduced the value of Open Educational Resources (OER), shared information on global platforms that provide free and openly accessible learning materials

and highlighted the importance of Creative Commons licenses for ethical and responsible knowledge sharing. The program also explored the concept of Open Pedagogy, encouraging learners to actively create, collaborate, and contribute to knowledge.

Grammarly Premium (Edu) Subscription through BdREN



Dr. S. R. Lasker Library, East West University introduced access to Grammarly Premium (Edu) through BdREN since February 2026. This advanced writing-support tool assists academic and professional writing by improving grammar, clarity, tone, and overall coherence. Access is available to current EWU students who are active library members and can be used only within the library premises.

National Library Day 2026 Observed at Dr. S. R. Lasker Library, EWU



Dr. S. R. Lasker Library, East West University observed National Library Day 2026 on February 5 under the national initiative of the

Department of Public Libraries. As part of the celebration, the library introduced the “Research Confusion Wall,” an interactive platform that allowed students to share research challenges and seek academic support.

Professional Development Session for Future Information Professionals

On December 28, 2025, the library welcomed 65 students from the Department of Information Science and Library Management, University of Rajshahi, who were undertaking an internship program at the Bangladesh National Scientific and Technical Documentation Center (BANSDOC). To enrich their learning experience, the library Team organized an interactive session titled “From Intern to Innovator: Real-World Skills for Information Professionals.”

At EWU Bangladesh’s First-Ever IFLA Training Workshop



Dr. S. R. Lasker Library, East West University successfully organized Bangladesh’s first IFLA Training Workshop, titled “Measurement, Evaluation, and Demonstrating Impact of Library Services,” on December 22–23, 2025, in collaboration with the International Federation of Library Associations and Institutions (IFLA). The workshop aimed to strengthen evidence-based assessment

skills among librarians, LIS professionals, faculty members, and researchers. The training was conducted by Dr. Premila Gamage, an IFLA-accredited trainer, under the leadership of Program Chair Professor Dr. Dilara Begum, Librarian (In-charge). The inaugural session on December 22 featured Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, EWU, as Chief Guest.

AN OVERVIEW OF DEPARTMENTAL ACTIVITIES

Department of English

Workshop on Creative Writing

The Writing Centre at the Department of English, East West University, successfully conducted its interactive workshop, *"From Sound to Sentence: Music, Regulation, and Writing,"* on February 1, 2026. Led by music therapist Afzal Iqbal (PA, USA), the 60-minute session combined guided soundscapes, regulation techniques, and focused creative writing exercises to explore how auditory environments can support imagery, idea generation, and emotionally regulated writing. Faculty members and UTAs from the Department of English participated in a sequence of listening and writing prompts, followed by a reflective discussion.

Spring in the Air – 2026



Department of English, East West University, successfully organized *Spring in the Air – 2026* on February 17, 2026, bringing together students and faculty members in a vibrant celebration of creativity and culture. The event witnessed enthusiastic participation, with the campus transformed into a festive space filled with colorful painting displays and engaging stalls. The program featured exciting segments, including a Slam Poetry Session and a Pre-Painting Competition, where participants showcased their artistic talents with remarkable passion. The department was honored by the presence of Professor Dr. Shams Rahman, Vice Chancellor, and Air Cdre. (Retd.) Ishfaq Ilahi Choudhury, Treasurer, who appreciated the initiative and the efforts behind it.

First Alumni Iftar and Meet-up

On February 27, 2026, the Department of English at East West University hosted its first Alumni Iftar and Meet-up, marking a significant milestone for the department. The initiative was undertaken with the vision of establishing the EWU English Alumni Association.

The initiative is expected to foster a strong sense of belonging

among alumni, reconnecting them with their alma mater, where they spent their formative years. It also aims to create opportunities for current students to engage with alumni across diverse professional sectors, facilitating mentorship, career guidance, and potential job placements. Furthermore, the department envisions benefiting from alumni feedback to help bridge the gap between academic learning and the evolving demands of global workplaces.



Department of English organized an Iftar Evening on May 3, 2026, bringing together students and faculty members in a warm and engaging environment. The event provided an opportunity for community bonding and reflection, strengthening the sense of unity within the department.

Faculty Achievements



Imran Jahan Digonto, Lecturer, Department of English, was awarded the Academic Excellence Award in the Graduate Program – Top Achievers Award at the 26th Convocation of Independent University, Bangladesh, in recognition of attaining a perfect CGPA of 4.00 out of

4.00 in the Master of Arts in Applied Linguistics and English Language Teaching (ELT) program.



Shamma Tasnim Rahman successfully completed the Faculty Teaching Training Programme conducted by the International Quality Assurance Cell (IQAC), in collaboration with the East West University Center for Research and Training (EWUCRT), held from October 2025 to February 2026.

Seminar Series

Dr. Afia Arafat, Assistant Professor, Department of English, East West University, presented a paper titled “Body Shaming, Symbolic Violence, and Domestic Abuse in Bangladesh: An Intersectional Analysis” on 18 December 2025 in a seminar series organized by Rhizome, Department of English, East West University, Dhaka.



Dr. Ariful Islam, Assistant Professor, Department of English, East West University, was invited as a panelist for a roundtable discussion entitled “Cultural Construction of Bangladeshi Nationalism: Which Way to an Inclusive Bangladesh?” organized by Stakeholders of Bangladesh (SOB) at the International Mother Language Institute in

Segunbagicha, Dhaka on March 8, 2026. Among other discussants were Newaz Mahmud Khaiyam, honourable incumbent State Minister of Cultural Affairs Ali, Rezauddin Stalin, Director General of Bangladesh Shilpakala Academy, and Rumana Morshed Kanakchapa, a renowned vocalist in Bangladesh.



Department of Genetic Engineering and Biotechnology

Seminar on Harnessing Plant Polymers for Bioplastics, Drug Delivery, and Cancer Treatment

Department of Genetic Engineering and Biotechnology, East West University successfully organized a scientific seminar titled "Harnessing Plant Polymers for Bioplastics, Drug Delivery, and Cancer Treatment" on 15th March, 2026. The seminar was delivered by Mr. Khwaja G Hossain, PhD., Professor of Biology, Division of Science, Mathematics and Agribusiness, Mayville State University (MSU), Mayville ND, and Senior Researcher, ND-ACES. The session was attended by a full audience of respected faculty members, students, and researchers from the Department of Genetic Engineering and Biotechnology, and the Department of Pharmacy. This event highlighted the importance of plant polymers in various perspectives and their utilization to solve some challenging problems.



Departmental Picnic

GEB Departmental Picnic 2026 was held on 30 January at Chuti Aronnobash Resort, Gazipur. The event brought together students from all batches, respected alumni, and honorable faculty members for a joyful and meaningful gathering. The day was filled with various sports, games, and a lively cultural programme that created a cheerful and friendly environment for everyone. This picnic provided a valuable opportunity to strengthen relationships, encourage teamwork, and share memorable moments.



Annual Iftar Mahfil

GEB Annual Iftar Mahfil 2026, organized by the Biotech Club of East West University, was successfully held with the participation of over 460 attendees, including respected faculty members, students, alumni, and departmental officials. The event provided a meaningful opportunity for unity, reflection, and togetherness during the holy month of Ramadan.



Achievements of Faculty Members



Mohammad Nazmus Sakib, Lecturer, Department of Genetic Engineering and Biotechnology, East West University, has been awarded the 'Dean's Merit Award' by the Faculty of Biological Sciences, Jahangirnagar University on 2 February 2026. The award recognizes his outstanding academic performance at the undergraduate level.

Department of Electrical and Electronic Engineering

EEE Capstone Project Showcase 2026

Department of Electrical and Electronic Engineering (EEE) at East West University (EWU) organized the prize-giving ceremony for the Capstone Project Show on 26 January 2026 at the Manzur Elahi Auditorium. The event showcased the technical ingenuity of final-year students, highlighting their readiness to tackle real-world engineering challenges.



The ceremony was graced by Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees and Founder Vice Chancellor of EWU, who attended as the Chief Guest. Professor Dr. Shams Rahman, Vice Chancellor of EWU, attended as the Special Guest, commending the students for their creativity and the department for fostering an environment of excellence. A total of 37 participants, divided into 12 groups, presented a diverse array of projects.

An MoU Signed between EWU and iDE

Department of Electrical and Electronic Engineering, EWU has formally formed a collaboration with iDE (International Development Enterprise) Bangladesh. An MoU has been signed between EWU and iDE in Early 2026. EEE, EWU has now started a research/action-project with iDE on "NextGen Village Initiatives: Pathways to Healthy, Safe, and Renewable Energy integrated Energy-Efficient Housing."

Educational Visit to Diesel Power Station and EWU Main Campus Indoor Substation

On 22 February 2026, students of the Department of Electrical and Electronic Engineering (EEE), East West University, undertook an educational visit to the university's indoor substation as part of the course *EEE 441: Power Stations*. Approximately 33 students participated in the visit, gaining practical exposure to modern power distribution and substation operation supervised by Engr. Sidrat Muntaha Nur Pranto, Lecturer, EEE.



Achievements of the Faculty Members

- **Dr. M. Ryyan Khan** has been selected to serve as National Electrical Expert to Support the Agrivoltaics Pilot Project Initiative by GIZ and Ministry of Power, Energy and Mineral Resources of Bangladesh
- **Dr. Fakir Mashuque Alamgir** has been promoted to the position of Associate Professor on Apr 5, 2026.
- **Shovon Talukder** currently serving as a Senior Lecturer in the EEE Department at East West University, has been admitted as a PhD student with research and teaching assistantship in Nanotechnology in the Department of Mechanical and Mechatronics Engineering at the University of Waterloo, Canada.

Achievements of the Current Students

Team *Nirban* from the East West University Robotics Club achieved a remarkable victory by becoming the Champion in the *Fire Fighting Bot* category at the National Robo Carnival 2026, organized by BUET. This prestigious competition was held on February 5–6, 2026, bringing together nearly 150 participants across 24 teams from all over the country. The winning team, comprising Amio Rahman and Mahfuz Al Galib from the Department of Electrical and Electronic Engineering (EEE), demonstrated exceptional innovation and technical excellence to secure the 1st position. Team CUET (Chittagong University of Engineering and Technology) and Team Nuvola (BUET) were the first and second runners-up, respectively.



Annual Picnic

The annual picnic of the Department of Electrical and Electronic Engineering (EEE) at East West University was a much-anticipated event that brought together students, faculty members and staff for a day of leisure, bonding and celebration. This event served as a refreshing break from academic routines and provides a wonderful opportunity to strengthen friendships and create lasting memories outside the classroom.



Department of Business Administration

Certificate-Giving Ceremony



A Certificate-Giving Ceremony of the certificate course Integrated Supply Chain Management Program, offered by East West University in Collaboration with the Bangladesh Freight Forwarders Association (BAFFA), was held on 14 December 2025. The event was honored by the presence of Professor Dr. Shams Rahman, Vice Chancellor, Dr. Farhana Ferdousi, Chairperson & Professor, Department of Business Administration and Md. Anamul Hoque, Assistant Professor, Department of Business Administration from East West University and Mohammed Jahir Ahmmed Sarker, Director, Bangladesh Freight Forwarders Association (BAFFA) and President, Bangladesh Logistics & Supply Chain Federation, Managing Director, Air Sea Global Freight Limited, CEO, ASG Expo Logistics & World Trade Inc.

Entrepreneurs at Uddokta 101 Certificate and Prize Giving Ceremony



Department of Business Administration at East West University (EWU) has organized the Certificate and Prize Giving Ceremony for its "Uddokta 101" certificate course. The event was held at the Shelley A. Mubdi Lecture Gallery, EWU, on 20 January 2026.

The event was graced by Syed Abdul Momen, Additional Managing Director and Head of SME at BRAC Bank PLC, who attended as a Special Guest. Professor Dr. Shams Rahman, Vice Chancellor of East West University, attended as a Special Guest. The Chief Guest of the ceremony, Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees at EWU and former Governor of Bangladesh Bank, delivered an inspiring keynote.

Trade Fair

The Trade Fair of Uddokta 101, held at East West University on 12th and 13th April 2026 from 10:00 AM to 5:00 PM, offers a dynamic platform for emerging entrepreneurs to showcase their innovative

products and business ideas. Bringing together students, startups, and industry enthusiasts, the event fosters creativity, networking, and real-world business exposure.



Seminars and Workshops

Lecture on "Practices of Loan Management in Bangladesh"



The Finance Discipline of the Department of Business Administration, East West University, hosted an insightful guest lecture on "Practices of Loan Management in Bangladesh" on 2 December 2025 at the Jalaluddin Ahmed Lecture Gallery. The session was arranged to bridge theoretical classroom learning with real financial practices and was attended by students from FIN 435, Section 1 & 2 (Managerial Finance) and FIN 350 (Real Estate Finance). East West University welcomed Mr. Md. Abdul Mannan, Managing Director of Bangladesh House Building Finance Corporation (BHBFC), as the guest speaker.

Seminar on "Modern HR Adopting to a Changing Workforce"



A Seminar on "Modern HR Adopting to a Changing Workforce" was hosted by the Department of Business Administration at East West University. The session featured Ms. Tasnia Kabir, an expert discussant in the field of modern HR. Ms. Kabir introduced the key concepts of

human resource management from the lens of an industry insider before moving into the modern reality of HR.

Seminar on Positive Thinking for Work & Life Balance



Department of Business Administration hosted a seminar on “Impact of Positive Thinking on Professional Life” on 20th January, 2026. The seminar provided insights to the students on how positive thinking and calmness affects individual for work life balance and enhanced employee job performance. At the same time, it also emphasized how these create confidence into employees that enable them to excel in their work and high growth with career prospects.

Expert Session on Accounting as a Career Path



An Expert Session on “Accounting as a Career Path: Opportunities, Professional Growth, and Impact” was held at the S. M. Nousher Ali Lecture Gallery, East West University. This session made the students understand why accounting is significant in the current modern organizations and why they can use accounting to aid financial records to ensure transparency, and accountability. The expert session was held with Mr. Md. Fajlul Karim, ACA who is a respected individual in the area of Accounting and Finance. He is currently working as a Senior Manager, Finance and Accounts (Head of Department) at Kallol Group of Companies.

Seminar on “The Economic, Social, and Political Impact of AI”



A seminar on ‘The Economic, Social, and Political Impact of AI’ was arranged by the Department of Business Administration, East West

University on 28th January 2026. The session, oriented towards the growing influence of artificial intelligence focused on its impact spanning beyond the technological realm. The session featured Mr. Akhter Matin Chaudhury, an esteemed professional in the field of accountancy and corporate governance. He is a Fellow and Life Member of the Institute of Chartered Accountants (ICA) in England and Wales, a Fellow of the Institute of Chartered Accountants of Bangladesh (ICAB) and the Institute of Chartered Secretaries of Bangladesh (ICSB). He is currently serving as a partner at MABSE&J Partners, a Dhaka based chartered accountancy firm along with playing the role of an Independent Director at WALTON Hi-Tech Industries PLC.

Seminar on “Digital Transformation in HR Through HRIS”

A seminar titled “Digital Transformation in HR Through HRIS” was successfully held at East West University on 5 February 2026 at Razia Samad Lecture Gallery. The seminar was organized by the Department of Business Administration, East West University, with the active participation of faculty members from the Human Resource Management (HRM) discipline of the department. The session was conducted under the coordination of Abdullah Al Sayed, Senior Lecturer, East West University. The seminar was led by Mr. Md. Rashedul Hasan, Senior HR Consultant at WorkSMART Consulting, who served as the resource person.



Research in Focus



As part of the “Research in Focus” seminar series, Abdullah Al Sayed, Senior Lecturer, Department of Business Administration, delivered a seminar presentation titled “Unveiling the Drivers of Social Entrepreneurship Intentions: Insights from Business Graduates in Bangladesh” on 29 January 2026.

Industrial tour to PRAN Industrial Park

Department of Business Administration’s industrial tour to PRAN Industrial Park, Ghorashal, Narshingdi, was an outstanding effort to

connect classroom instruction with real-world industry experience. The industrial visit took place over two days on April 2 and 4, 2026, involved 205 students and 16 faculty members who are enrolled in MGT 480: Strategic Management course. Students learned about production, supply chain, and quality control operations while touring different departments under the guidance of industry professionals.



Industrial Tour to Akij Group Limited



Department of Business Administration's industrial tour to Akij Group Limited, was an outstanding effort to connect classroom instruction with real-world industry experience. The industrial visit took place over two days on December 11 and 13, 2025, involved 263 students and 18 faculty members who are enrolled in MGT 480: Strategic Management course. Students learned about production, supply chain, and quality control operations while touring different departments under the guidance of Akij Group professionals.

Achievements of the Students



Diganto Singh (ID: 2021-2-10-084), a recent graduate of the Department of Business Administration, has achieved remarkable academic success through his research contributions on global platforms. Within the period of December 2025 to April 2026, his research titled "Regional Variations in Saree Preferences: Google Trends Analysis" received international recognition.

On March 11, 2026, his paper was accepted at the prestigious 55th Annual Conference of the Northeast Decision Sciences Institute (NEDSI 2026) in Philadelphia, USA, where he was invited to present in person on April 11, 2026.



Syeda Zuena Islam Mou (ID: 2023-1-10-076), a 10th semester student of the Department of Business Administration at East West University, achieved remarkable success by winning NexTor 2.0, an inter-university capital market-based real-time investment competition held on December 14, 2025. Organized by City Bank, City Brokerage, and EWUFC, the competition tested participants' analytical and investment decision-making skills.



Team Red Marked secured the 1st Runner-Up position at "Presentation Champs – Season II", a prestigious national inter-university presentation competition hosted at United International University (UIU). The team consisted of **Orhan Hossain**, **Nesma Hossain**, and **Mahinul Islam** from the Department of Business Administration, East West University showcased exceptional confidence, creativity, and communication skills, standing out among talented participants from universities across Bangladesh.

Imtiaz Ahmed (ID: 2024-3-10-070, 5th Semester), in collaboration with co-author Md. Saif Sikder (ID: 2024-3-10-073, 5th Semester), presented their research paper titled "Greening to Earn: Vertical Gardens as Employment Pathways in Dhaka's Air-Polluted Informal Settlements" at the International Conference on Sustainable Development (ICSD 2026). The conference took place on April 11–12, 2026 at United International University (UIU), Dhaka. As the first author, Imtiaz Ahmed led the entire research process from data collection to final drafting, while the co-author supported the presentation.



EMBA & MBA Programs

Seminar and Workshop

The EMBA & MBA programs of East West University organized a seminar titled "Recruitment Decoded: What Recruiters Really Look for Beyond the CV" on Sunday 8 PM at the university campus. At 8pm, the esteemed guest, Mr. Nazran Kabir, assistant vice president and head of recruitment of EBL graced us with his presence in room-242. The seminar aimed to provide MBA students and early-career professionals with practical insights into contemporary recruitment practices, emphasizing skills, attitude, ego, mindset, and workplace readiness beyond academic qualifications.



Ms. Sharmin Sultan, Chief People Officer, GPH Ispat Limited and Adjunct Faculty, MBA and EMBA Programs organized an interactive session on "Effective Business Communication" for her course MBA-506: Business Communication on 7 February 2026 at classroom 224. The guest speaker of the session was Ms. Afroza Khanom, Head of HR Development and Assistant Vice President, IFIC Bank, who talked about various verbal and non-verbal communication skills required for achieving high priority targets, training and various capacity development technics in demonstrating efficiency in dealing clients and providing satisfactory customer service through successful business communication in context of banking industry.

Achievements of Current Students



In January 2026, **Md. Parvej Seik** was promoted to Senior Manager PRAN- RFL Group in recognition of his strong leadership and consistent performance. In the month of March, he was honored with the "Employee of the Month" award for delivering exceptional cost-saving results. He successfully led a strategic initiative to reduce component prices. Additionally, He implemented effective measures to minimize customs duties, achieving total savings of 1.5 Crore BDT.

Fariha Israt Yana joined the Foreign Reserve Division at the head office of City Bank PLC as an officer on 1 April 2026. She believes EWU's guidance, professional working scope and supportive learning environment helped her build strong analytical abilities, practical understanding, and confidence necessary for the corporate world. The knowledge and values gained at EWU continue to guide her in adapting to professional responsibilities and workplace challenges



Raoshanul Alam, Manager at Foodpanda Bangladesh won Recognition of outstanding dedication, consistency & valuable contributions that positively impacted the team & Foodpanda during Q4 2025

Nafiza Dalowar Lamia joined as an Officer in the Central Support Unit (CSU) at City Bank PLC on 12 January 2026.



MD Ruhul Amin, Senior Executive IT at the Epic Group. As an Information Technology Executive at Epic Group. His credentials in Microsoft Azure and Office 365 to design and develop network infrastructure, LAN, WAN configuration, and IT systems support recently created solutions for a leading apparel and fashion company with a global presence and a diverse portfolio of brands.

Alumni Success Stories

2019 graduate, **Rizvan Noor**, Deputy Manager, HR, East Coast Group as a HR Professional was recognized by the top management to translate business vision into HR initiatives that improve performance, profitability, growth, and employee engagement at East Coast Group.



2023 graduate, **Sara Amin Shayti** promoted as Manager, Budget at BRAC International recognized by BI management for managing and monitoring of budgets for BRAC International's country operations and donor projects, ensuring alignment with both organizational policies and donor requirements (e.g., USAID, GAC, EU).

Department of Law

Events

Faculty members of the Department of Law, namely Senior Lecturers Ms. Nabila Farhin, Mr. Sayeed Hossain Sarwar and Mr. Ali Mashraf, and Lecturers Mr. Shah Maruf Uddin Ahmad, Mr. Khandker Saad At Tanbir, Ms. Mashraba Naziat, and Ms. Oishe Rahman attended the Distinguished Law Lecture by US Constitutional Law Professor Tom Ginsburg titled 'Constitutional Law and Democratic Backsliding' at the University of Dhaka. The faculty members also attended a roundtable discussion with Professor Ginsburg on 'Teaching and Researching Constitutional Law and International Law.'



Law Clinic



In spring 2026, Department of Law conducted the 8th edition of the East West University Law Clinic. Distinguished resource persons such as Justice Md. Zakir Hossain, Honourable Judge, High Court Division, Supreme Court of Bangladesh, and Barrister Rashna Imam, Senior Advocate, Supreme Court of Bangladesh, along with other judges and lawyers of the subordinate and apex courts, conducted sessions on civil, criminal, and family trial and advocacy, public interest litigation, alternative dispute resolution, legal aid, etc. Students were enriched with the practical insights and courtroom experiences of the resource persons.

Workshops



Department of Law, East West University hosted its 11th Workshop on Mooting and Advocacy Skills on Friday, February 6, 2026 for 75 first year LL.B. students.

- On 26th January 2026, the Department of Law organized an academic session on "How to Choose a Research Topic and Title" for supervised dissertation course. The session was conducted by Mr. Sayeed Hossain Sarwar

- On 5th February, 2026, The Department of Law at East West University conducted a well-attended academic session on "How to write a Research Proposal" for supervised dissertation course. The session was conducted by Ms Shamsad Bashar, Senior Lecturer, Department of Law and Ms. Mashraba Naziat, Lecturer, Department of Law.

- On 16th February, The Department of Law at East West University conducted a well-attended academic session on "Structure and Literature Review" for supervised dissertation course. The session was conducted by Mr. Riad Mahmud, Senior Lecturer, Ms. Farzana Rifat Siddique, Senior Lecturer and Mr. Shah Maruf Uddin Ahmed, Lecturer. Department of Law



- On 6th April 2026, The Department of Law at East West University conducted a well-attended academic session on "Research Methodology" for supervised dissertation course. The session was conducted by Ms. Nabila Farhin, Senior Lecturer and Khandker Saad At Tanbir, Lecturer, Department of Law.

EWU LAW Intra-Dept. Badminton Tournament 2.0



The 5th Intra-Department Moot Court Competition 2026, organized by the Department of Law at East West University, took place on 10-11 April 2026. A total of 39 teams registered for the event, with 27 teams actively participating. The final round on 11 April 2026 featured the esteemed guests Dr. Md. Mahbur Rahman Professor, Department of Law, University of Dhaka, Barrister Rashna Imam, Senior Advocate, Supreme Court of Bangladesh and Md. Monzur Rabbi, Advocate, Supreme Court of Bangladesh as the adjudicators.

Achievements of Faculty Members

Ms. Nabila Farhin has been appointed as the Director of Programs at the Bangladesh Center for Refugee Law (BCRLS). Moreover, she has also been appointed as the Office Secretary of the Chittagong University LLM Association for 2026.

Ms. Nadia Rahaman served as an adjudicator at the inter-year competition organized by the Dhaka University Moot Court Society on 3 January 2026.



Ms. Nadia Rahaman also acted as a judge in several international friendly and national rounds involving teams from Russia (4 February 2026), Nigeria (30–31 January 2026), the Caribbean (17 February 2026), and Latin America (19 February 2026).

Achievements of Students

A team from East West University, “Virtual Vigilantes,” advanced to the Semi-Finals of the 3rd NILS Bangladesh National Legal Debate Championship (NNLDC) 2026 consisting of Mahamudul Hasan Maruf, Jerin Tasnim, and Jannatul Ferdous Othoi, students of LLB 3rd Semester. Another EWU team, “Verdict Vault,” also reached the Semi-Finals. Team members consisted of Md.Salmun Alam, Abdur Rahman Jobair, and Shagufta Chowdhury Adrita.



Shagufta Chowdhury Adrita, a 6th Semester Student at the Department of Law, won the Best Speaker Award at the National Legal Debate Championship.

The team from the Department of Law successfully advanced to the Semi-Finals, securing a position among the top four teams in the 2nd Bangladesh Qualifying Rounds of the Stetson International Environmental Moot Court Competition 2025–2026 held on February 5–7, 2026, at the Independent University Bangladesh co-organized by

Independent University and Hearth Bangladesh. The team comprised **Saima Haque** (First Oralist), **Israt Jahan Sadia** (Second Oralist), and **Mahidul Hasan** (Researcher).



Students from the Department of Law, East West University have been featured in the ‘Law and Our Rights’ page of The Daily Star on (Monday, 24 February 2026). The students organised a series of sessions with street children under the “Street Law” programme conducted through the East West University Law Clinic.



Achievements of Alumni



Ms. Siana Tabassum Puthi, an alumna of the Department of Law, East West University, having completed both her LL.B. (ID: 2020-2-66-007) and LL.M. (ID: 2024-3-87-002), has been appointed as a Lecturer in the Department of Law and Human Rights at Ranada Prasad Shaha University, Narayanganj.

Department of Civil Engineering

A Field Visit to SHELTECH Construction Site

Department of Civil Engineering, East West University organized a field visit to the Sheltech Windflower project, a large-scale condominium project in Adabor, Mohammadpur, as part of the ongoing effort to correlate theoretical knowledge with real-world applications.



Field Survey in Aftabnagar Playground

On April 5, 2026, Civil Engineering Department of East West University organized the first field survey of the Spring 2026 semester for 94 students enrolled in the "Surveying and Introduction to GIS" (CE7103) course at Aftabnagar playground.



Faculty Retreat Program

The Faculty of Sciences and Engineering (FSE) of East West University organized its Faculty Retreat Program on 17 January 2026 at BRAC CDM, Savar, to foster collaboration, assess departmental performance, and outline future strategies. The event commenced with a group photo and networking breakfast, followed by welcoming remarks from the Dean, Treasurer, Pro Vice-Chancellor, and Vice Chancellor, who inaugurated the retreat emphasizing academic reflection and institutional growth.



Departmental Picnic



East West University Civil Engineering Club (ECEC) successfully organized the departmental annual picnic, ECEC Picnic 3.0, on 31 January 2026 at Reverie Resort, Gazipur. The event brought together nearly one hundred participants, including faculty members, staff, and students. The day began with an enthusiastic journey from campus, followed by engaging recreational activities and traditional games such as "Morog Lorai" for boys and "Pillow Passing" for girls, where students actively participated and cheered one another. A friendly cricket match between the ECEC Executive Panel and faculty members became one of the day's main reflections.

Achievements of Students

Civilization Season 02 was successfully held on 10 January 2026 at Dhaka University of Engineering and Technology (DUET), Gazipur, organized by the ASCE Student Chapter, DUET, in collaboration with the Department of Civil Engineering, DUET. East West University actively participated in multiple segments. Team Achievers, comprising Rownok Hasan Rafi, Akmam Ur Rahman, and Mohammad Ayman Khan, competed in the Quack Quest segment with a project on earthquake-resistant structures.



Civil Engineering Students Showcased Innovation and Technical Excellence at the National-Level Competition – CELENCIA by BUET

EWU civil engineering students participated in a national-level competition on 30 January 2026 held at Bangladesh University of Engineering and Technology (BUET), organized by the ASCE Students Chapter, BUET with Shah Cement under CELENCIA. The event promoted innovation, creativity, and technical excellence among students. East West University (EWU) competed in several segments. In the House of Truss segment, Team Achievers, Core Civil, and HexaTech demonstrated strong design and construction skills.



Team MATIPLUS wins the AUST-HULT Prize:

Team MATIPLUS, represented by two students from East West University, secured the Champion position at the Hult Prize Qualifier Round hosted by Ahsanullah University of Science and Technology. Md. Sadik Jamal Kowshik, CEO of MATIPLUS from the Civil Engineering Department, and Raisa Jahan Binti, CFO from the Business Administration Department, led the team with dedication and innovation.



Department of Information Studies

Training of Trainers Program on Media and Information Literacy



Department of Information Studies (DIS), East West University organized a two-day Training of Trainers (ToT) Program on Media and Information Literacy (MIL) on 30–31 January 2026 at the BIAM Foundation, Dhaka. The program was implemented in collaboration with MILNetBD and UNESCO, with support from the United Nations, as part of a six-month national initiative aimed at strengthening Media and Information Literacy in Bangladesh.

The training was facilitated by four nationally and internationally

recognized experts: Dr. Dilara Begum, Professor and Chairperson, Department of Information Studies, East West University, and President of MILNetBD; Mr. Goutam Mondal, Journalist and Researcher, Daily Samakal; Dr. Md. Roknuzzaman, Professor and Chairperson, Department of Information Science and Library Management, University of Dhaka; and Mr. Nadim Farhad, Peace and Development Officer, Office of the United Nations Resident Coordinator.

1st Convening Committee of the Information Studies Alumni Association



Department of Information Studies, East West University has formed the 1st Convening Committee of the Information Studies Alumni Association. This announcement marks a significant Milestone to

enhance the collaboration between the department and its esteemed alumni. The committee will play a pivotal role in organizing alumni engagement activities, fostering professional networking, facilitating mentorship opportunities, and strengthening collaboration between alumni and current students.

Celebration of "Pitha Utsob"



Department of Information Studies at East West University (EWU) hosted a vibrant "Pitha Utsob" (a traditional cake festival) on January 28, 2026. This event offered a wonderful opportunity for the EWU community to celebrate Bangladeshi culture, traditions, and values.

The festivities were honored by the presence of Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees and Founder Vice Chancellor of EWU. Other dignitaries were present on the occasion, including Professor Dr. Shams Rahman, Vice Chancellor; Air Commodore (Retd) Ishfaq Ilahi Choudhury, Treasurer; and Professor Dr. Dilara Begum, Chairperson of the Department of Information Studies.

Achievement of the Faculty Members

Professor Dr. Dilara Begum and Md. Hasinul Elahi Secured Research Grant



Professor Dr. Dilara Begum, Chairperson, Department of Information Studies, East West University and Md. Hasinul Elahi, Senior Lecturer of the same department secured a 10-Lakh BDT research grant from the Insurance Development and Regulatory Authority (IDRA) to lead a new national study. They will collaborate on a project titled "Proposing a comprehensive strategy to enhance insurance literacy in Bangladesh," an initiative aimed at dismantling the barriers that currently limit insurance penetration across the country.

Professor Dr. Dilara Begum Appointed as an Editorial Board member of the COLLNET Journal of Scientometrics and Information Management

Professor Dr. Dilara Begum, Chairperson of the Department of Information Studies at East West University, has been formally invited to serve as an Editorial Board member of the COLLNET Journal of Scientometrics and Information Management (CJSIM). CJSIM is a half-yearly, double-blind peer-reviewed, gold open-access journal. The journal is published by TARU Publications and chief forum of COLLNET, a global interdisciplinary research network focused on 'Collaboration in Science and Technology'.

Professor Dr. Dilara Begum also appointed as an Editorial Board member of the LPF Global Journal of Social Sciences and Management. The journal is published by Library Professionals Foundation (LPF), Delhi, India

Professor Dr. Dilara Begum delivered Keynote Speech at the University of Rajshahi



Professor Dr. Dilara Begum, Chairperson, Department of Information Studies, East West University, was invited as a keynote speaker at the seminar titled "The Human Machine Imperative: Media Literacy, AI, and the Sustainable Information". The seminar was organized by the Career Counseling and Development Centre, University of Rajshahi on 15 December 2025.

Rumana Rahman, Senior Lecturer, Department of Information Studies, East West University, was invited as the Keynote Speaker and presented a paper titled "Transforming Academic Information Management with Integrated Library Management Software" at a seminar organized by the Bangladesh National Scientific and Technical Documentation Centre (BANSDOC) on 14 December 2025 at its auditorium in Dhaka.



Achievement of the Alumni



Anosua Islam Aurthy, an alumnus of the Department of Information Studies, East West University has joined as an Adjunct Faculty at East West University. Ms. Aurthy completed her undergraduate degree from the Department of Information Studies, East West University and her Post-graduate from the Department of Information Science and Library Management, University of Dhaka.

Achievement of the Student



Shatabdi Chakraborty, a student of the Department of Information Studies, East West University has joined as a Lecturer at the Department of Library and Information Science at Lalmatia Govt. Mohila College. Shatabdi Chakraborty completed her undergraduate degree from the Department of Information Studies, East West University.

Department of Computer Science Engineering (CSE)

Seminar

On 18 January 2026, Department of CSE, East West University, hosted a seminar titled *"Predictive Cyber Threat Intelligence for Modern Digital Ecosystems."* The event featured Dr. Abu Barkat Ullah, Associate Professor in Cyber Security and Program Director of Cyber Security at the University of Canberra. In his talk, he explored the rapidly evolving cyber threat landscape, highlighting the limitations of traditional security mechanisms and the growing complexity of modern attacks.

Industry Visit

On 29 January 2026, Department of CSE, East West University, organized an industrial visit to Optimizely, widely recognized as a top-tier multinational software company, for students enrolled in CSE495: IT Project Management and Entrepreneurship. A total of 13 students, accompanied by faculty members Prama Chowdhury (Lecturer) and Md. Khalid Mahbub Khan (Senior Lecturer), participated in the visit. The session featured interactive discussions with industry professionals on modern software development practices, project management strategies, and entrepreneurship in the tech sector. Students also gained insights into workplace culture, required professional skills, and career opportunities.



Achievements of Faculty Members



Dr. Zubaer Ibna Mannan, Assistant Professor in the Department of Computer Science and Engineering, has joined as a foreign collaborator in a National Research Foundation of Korea (NRF) project (2026–2029) titled *"Deep Learning-based Highly Precise Detection of Weeds and Development of Robust and Precision Weeding Technologies."* In this project, he will work on developing deep neural network models for precision agriculture, aiming to enable accurate weed detection, minimize herbicide usage, and enhance overall crop productivity.



Nishat Tasnim, Lecturer, Department of CSE, EWU has been honored with the Dean's Merit Award from Jahangirnagar University for her outstanding academic performance in the B.Sc. Honors Examination of 2021. The award was formally presented on 2nd February 2026 at a ceremony held at the Zahir Raihan Auditorium, where the Vice-Chancellor, Professor Dr Mohammad Kamrul

Ahsan, attended as the chief guest and conferred the awards to the meritorious recipients. The recognition was part of a broader event in which 73 top-performing students from various departments and institutes were acknowledged for their academic excellence, marking a significant milestone in her academic journey.

Puja Chakraborty Joins EMA-BD as Deputy Coordinator of Outreach and Public Relations



Ms. Puja Chakraborty, Senior Lecturer in the Department of CSE at EWU, has joined the Erasmus Mundus Association – Bangladesh (Erasmus Mundus Association – Bangladesh) as the Deputy Coordinator of Outreach and Public Relationships. In this role, she is responsible for strengthening the organization's external engagement and visibility by contributing to the development of strategic partnerships, coordinating communication initiatives, and promoting EMA-BD's activities among students, alumni, and relevant stakeholders.

Prama Chowdhury Serves as Judge and Problem Setter in National AI Events



Prama Chowdhury, Lecturer, Department of CSE at EWU has contributed to the national artificial intelligence community by serving as a judge at the National AI Build-A-Thon 2026 organized by MillionX Bangladesh and as a problem setter for the Bangladesh AI Olympiad 2026.

Achievements of Students

Students Present Research at ICCIT 2025

The 28th International Conference on Computer and Information Technology (ICCIT 2025) was successfully held from 19–21 December 2025 at the Long Beach Hotel in Cox's Bazar, Bangladesh, under the organization of the IEEE Bangladesh Section. In this prestigious event, third-year students of the CSE Department from East West University (EWU) represented their institution by presenting two research papers, contributing to the academic exchange and showcasing their growing research capabilities on an international platform.



EWU Team AfterShock Wins Bronze at ICPC Sri Lanka Regional 2025

In this year's ICPC Sri Lanka Regional, held at the University of Peradeniya, Sri Lanka, 80 teams from across the region participated in the preliminary round, with only the top 30 qualifying for the onsite contest. Representing East West University, Team "AfterShock" delivered an outstanding performance by securing 3rd place and winning the Bronze Medal, marking a historic achievement for the university. The team, consisting of Md. Rakibul Islam, Sagor Ahmed, and Muhammad Tafsiruzzaman demonstrated exceptional skill, teamwork, and determination under the guidance of their coach, Dr. Taskeed Jabid, Professor, Department of CSE, East West University.



Department of Social Relations

Academic Consultation on Public Health

On 22 December 2025, Dr. Taufique Joarder, Associate Professor and Lead of the Programme Evaluation Unit at the SingHealth Duke–National University of Singapore Global Health Institute, visited the Department of Social Relations at East West University for an in-house academic session with the faculty members. During the session, he shared his expertise and offered valuable insights on the importance and scope of public health programme at both undergraduate and graduate levels in the context of Bangladesh.



Seminar on "Colorectal Cancer: A Growing Public Health Concern in Bangladesh"



Seminar on Data Management

On 18 January 2026, Department of Social Relations organized a seminar titled "Data Management: A Key Area in Public Health" at Room 359. The session featured Mr. Mohammed Sharifuzzaman, Technical Officer (EPI Data Management) at WHO, invited by Professor Dr. Md. Mobarak Hossain Khan. The seminar highlighted the importance of data quality, surveillance, and evidence-based decision-making in public health.

On 29 January 2026, Department of Social Relations organized a seminar titled "Colorectal Cancer: A Growing Public Health Concern in Bangladesh" at Lecture Gallery 242. The session was chaired by Touhida Tasnima, with Dr. Mobarak Hossain Khan as special guest. Senior lecturer Dr. Marzia Zaman Sultana and Dr. Md. Khademul Bashar (surgical oncologist) delivered presentations on cancer basics, epidemiology, risk factors, and prevention.

Seminar on Social Etiquette

Department of Social Relations (DSR) at East West University organized a seminar on Social Etiquette on January 29, 2026, at the Nousher Ali Lecture Gallery. The session was designed for first-semester students enrolled in the Population and Public Health Sciences (PPHS) program and aimed to familiarize them with the standards of behavior expected at the university level. The session was conducted by Rubayat Kabir, Senior Lecturer in the Department of Social Relations.



Research Seminar

On 26th February, 2026 an in-house research seminar was held at the department on the topic "Health Promotion at East West University: Prospects and Challenges". The presenters of the seminar were Professor Dr. Md. Mobarak Hossain Khan and Senior Lecturer Dr. Marzia Zaman Sultana. All the faculty members of the department participated in the session and provided their rigorous feedback. The intention of such seminars organized by the department is to create a healthy research culture among the faculty members of the department.

Field Visit to Kamrangirchar

On 24 January 2026, students of the Population and Public Health Sciences (PPHS) program, enrolled in PHS 7307 (Occupational Health) and EHS 7405 (Public Health Toxicology), participated in a field visit to Kamrangirchar, Dhaka, under the guidance of Senior Lecturer Rubayat Kabir and Adjunct faculty Md. Ekhtekharul Islam. The visit provided practical exposure to community, environmental, and occupational health issues, particularly in plastic recycling settings. Students observed unsafe practices, poor waste management, and health risks faced by workers.



Field visit at Jaago foundation

On April 09 2026, students of PSS 401 (Summer semester) course Dr. Touhida Tasnima, Chairperson and Associate Professor of the department, went on a field visit to Jaago Foundation School. The visit focused on engaging the young students there the hygiene practices and sustainable environmental practices such as trash cleaning and incorporating their daily life.



Field visit at Naryanganj and Narsingdhi

On April 10, 2026, students of the PPHS 204 undertook a field visit as part of the course PPHS 205: Quantitative Data Analysis using Software, Tools and Report Writing under the supervision of Professor Dr. Md. Mobarak Hossain Khan. The visit was conducted in Narsingdhi and Narayanganj, where students carried out surveys focusing on ageing population and health.



Snacks & Paint: An Evening of Joy and Connection

On January 20, 2026, students from DSR participated in "Snacks & Paint – An Evening of Joy & Connection," organized by BEJOY Counselling and Wellness Institute. The event promoted mental well-being through creative expression, group counselling, and interactive activities. Students engaged in painting, discussions, and recreational sessions that fostered relaxation, emotional expression, and social bonding, highlighting the importance of holistic development alongside academic pursuits.



DSR Intra Football Tournament Season 1

On 31 January 2026, Department of Social Relations hosted the first season of DSR Football Intra 2026, fostering student engagement and departmental spirit. The tournament featured six teams and nine matches at Futsal Hive, Aftabnagar.



Achievements of Students

Sarika Kifayat Islam and Fahima Khanom, students from the Population and Public Health Sciences (PPHS) program of the Department of Social Relations presented their research poster titled "Mobility and Water Stress: Lessons from Urban Bangladesh" at the National Seminar on Climate and Disaster Resilience (NSCDR). The seminar took place at the University of Dhaka on April 11, 2026.



Participation in Workshop on Tobacco Control Law

Students from the Department of Social Relations participated in a three-day advocacy workshop titled "Tobacco Control Ordinance 2025 and the Way Forward," organized by Dhaka Ahsania Mission. The program focused on strengthening youth engagement in

tobacco control advocacy and policy support. Through interactive sessions, students developed skills in leadership and advocacy. Participants received certificates and incentives, recognizing their active involvement in promoting public health initiatives.



Department of Sociology

New Master's Program

Department of Sociology, East West University, launched its first session of the master's Program in a globally demanded Arena, Master's in Sociology and Social Policy (MSSP), from Summer 2026. This will be a one-year, 40-credit program, aligned with the global standard and curriculum.

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Alumni Committee

Department of Sociology, East West University, is pleased to announce the formation of its first Alumni Committee for the 2026–2027 term, established on 17 January 2026. The initiative marks an important step toward strengthening relationships among alumni, current students, and the university. The primary aim of the Alumni Committee is to serve as a bridge between alumni, students, and the department, fostering academic collaboration, mentorship opportunities, and professional networking.



Iftar Mahfil

Department of Sociology held Iftar Mahfil on 06th March 2026. The students attended the Iftar Mahfil along with the 1st Alumni Committee of the department. The Iftar Mahfil connected the alumni with the current students and paved the way for future collaborations.



Achievements of Faculty Members



Helal Uddin, Senior Lecturer in the Department of Sociology, has been awarded a research grant of BDT 6,30,000 (Six Lakh Thirty Thousand) as Co-Principal Investigator from the Conference Travel & Research Grant (CTRG) at North South University, Bangladesh. The project is being conducted in collaboration with researchers from North South University and Dalhousie University, Canada. The title of the project is: *"The Impacts of Work–Family and Family–Work Conflicts on Physical and Mental Health among Working Mothers in Dhaka City: The Moderating Effects of Job Demand–Resources and Family-Level Social Support."*

A research team from the Department of Sociology, East West University, has secured BDT 7,00,000 (seven lakh) from the BIAM Foundation Research Center (BFRC) for the 2025–2026 fiscal year for their research project titled, *"Managing Occupational Stress and Promoting Well-Being Among BCS (Administration) Officers in Bangladesh: Policy Implications for Sustainable Administrative Efficiency."* The research team is led by Mr. Helal Uddin, Senior Lecturer, Department of Sociology, as the Principal Investigator (PI). The Co-investigators (Co-PIs) include Dr. Anisur Rahman Khan, Associate Professor; Dr. Rasel Hussain, Assistant Professor; and Ms. Ruma Parvin, Lecturer, all from the Department of Sociology, EWU.



Invited Lecture

Dr. Anisur Rahman Khan, Associate Professor in the Department of Sociology at East West University, delivered an invited lecture titled *“Framework of Community Enquiry: Rural Systems, Institutions and Livelihoods”* at the 80th Foundation Training Course of the Bangladesh Public Administration Training Centre (BPATC) on 5 March 2026. The session was attended by over 400 young civil servants from different cadres participating in the training program.



Achievements of Alumni



Sifatul Islam, an alumnus of the Department in 2021, has joined as a Lecturer in the Department of Sociology and Sustainable Development, Premier University, Chittagong. Before this, he completed his M.Phil. in Sociology from South Asian University, New Delhi, in 2026.

Basanta Utsab 2026

On 17 February 2026, Department of Sociology at the University celebrated *“Basanta Utsab 2026 (৪ঠা ফাল্গুন, ১৪৩২ বঙ্গাব্দ)”* with great enthusiasm. The celebration was graced by the Honorable Vice Chancellor, along with faculty members and students of

the Department of Sociology. Students organized vibrant booths featuring traditional foods, a mehendi corner, and an iconic photo booth to welcome the spring season.



Department of Pharmacy

MoU Between EWU and Beximco Pharmaceuticals PLC

On February 15, 2026, East West University signed a Memorandum of Understanding (MoU) with Beximco Pharmaceuticals PLC to strengthen industry-academia collaboration. The ceremony was attended by the Vice-Chancellor, Pro Vice-Chancellor, Dean of the Faculty of Science and Engineering, Dr. Farhana Rizwan, and the Chairperson of the Department of Pharmacy, along with other distinguished officials. The agreement aims to foster joint research, innovation, and knowledge exchange in the pharmaceutical and healthcare sectors.



early awareness, and preventive strategies. Faculty members and students actively participated. A VR session added interactive learning on menstrual hygiene and medication use. The seminar successfully raised awareness and promoted health education.



Certificate Awarding Ceremony 2026

Department of Pharmacy organized a Certificate Awarding Ceremony on January 31, 2026, recognizing participants of Pharma Carnival and World Pharmacists Day 2025. Events included Poster Presentation, Pharma Olympiad, Extempore Speech, and 3MT. The ceremony was graced by the Pro Vice Chancellor and the Chairperson, along with faculty members.



MoU Between EWU and Marshall University

East West University and Marshall University, USA, signed a landmark MoU on February 9, 2026, through a virtual ceremony. The event was attended by the Vice-Chancellor and Pro-Vice-Chancellor of East West University, the Dean of the Faculty of Science and Engineering, the Chairperson of the Department of Pharmacy, Professor Dr. Chowdhury Faiz Hossain, and Dr. Rejina Afrin. The agreement promotes collaboration in education, research, and innovation, creating opportunities for academic exchange and joint initiatives.



Industrial Visit to Beximco Pharmaceuticals PLC



Seminar on Abnormal Uterine Bleeding

On February 24, 2026, a seminar titled "Abnormal Uterine Bleeding & Its Prevention" was organized in collaboration with ACME Laboratories Ltd. The keynote speaker discussed menstrual health,

Students of the Department of Pharmacy, East West University, participated in a one-day industrial visit to Beximco Pharmaceuticals PLC, accompanied by faculty members. The visit provided valuable

exposure to large-scale manufacturing of solid, semisolid, and liquid dosage forms. Students explored Quality Control and R&D units, gaining insight into analytical techniques and formulation strategies. Interactions with industry experts enhanced their understanding of quality assurance and regulatory standards.

Pharma Cricket Battle 9.0

EWU Pharma Cricket Battle 9.0 began on January 28, 2026, with an ceremony led by the department's Chairperson. The tournament featured 15 teams competing on January 30–31. The event showcased teamwork, sportsmanship, and student engagement.



They explored quality control laboratories and learned about regulatory compliance and product quality assurance. The visit encouraged scientific discussions and enhanced understanding of industrial practices. Students benefited from real-world exposure and networking opportunities.



Spring Festival

With the arrival of spring, the Department of Pharmacy celebrated a joyful and vibrant atmosphere. The corridors were filled with laughter, harmony, and shared moments among students and faculty. The festive environment fostered unity, warmth, and positivity, strengthening the sense of community within the department.



Industrial Visit to Eskayef Pharmaceuticals Ltd.

On January 21, 2026, Department of Pharmacy organized an industrial visit to Eskayef Pharmaceuticals Ltd. Under faculty supervision. Students visited production units, solid dosage sections, quality assurance, and microbiology departments. They observed advanced manufacturing processes, analytical techniques, and strict quality protocols ensuring medicine safety and efficacy. The visit strengthened their practical understanding and professional awareness. Interaction with industry professionals enriched their academic learning.



Iftar Get-Together

Department of Pharmacy, East West University, organized a warm and memorable Iftar Get-Together on March 4, 2026, bringing together faculty members, alumni, and students. The event was honored by the presence of Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees and Founder, and Professor Dr. Mohammad Ashik Mosaddik, Pro Vice-Chancellor.



Excursion to Square Pharmaceuticals PLC

On January 24, 2026, pharmacy students visited Square Pharmaceuticals PLC, gaining insights into modern pharmaceutical manufacturing. Guided by faculty members, students observed processes from API dispensing to packaging of finished products.

Department of Mathematical and Physical Sciences

Seminar

The Department of Mathematical & Physical Sciences organized a seminar on January 29, 2026, to assign supervisors for undergraduate research projects. This marks a significant milestone as the first batch of Bachelor of Science in Mathematics students prepares to undertake research as part of their curriculum. The allocation process was conducted by Dr. Anindita Paul in the presence of prospective supervisors. Students were formally assigned to their respective supervisors during the event.



Achievements of Faculty Members

Nazia Ahmed, Lecturer, Department of Mathematical and Physical Sciences, at EWU participated in the international conference, "International Conference on Physics 2026," organized by the Bangladesh Physical Society, held at the University of Dhaka from 9–11 April 2026. She presented her research titled "Studying Magnetite Nanoparticle–Induced Dynamics of a Single Vesicle Using Micropipette Manipulation" at the conference. She was honored with the Best Presenter Award for her outstanding presentation and valuable contribution to the conference.



Dr. Sonia Akter Ema, Assistant Professor, Department of Mathematical and Physical Sciences, East West University, delivered a talk on "Exploring the Large-Scale Structure of the Universe: Observer-Dependent Effects in Weak Lensing Shear" in the "International Conference on Physics 2026." The conference was organized by the Bangladesh Physical Society on 9-11 April at the University of Dhaka.



Dr. Gurudas Mandal, Professor, Department of Mathematical and Physical Sciences, East West University, attended an international conference, the "World Forum Foundation Conference", on 14-17 April 2026 at the Hilton Hotel in Kuala Lumpur, Malaysia.



Dr. Sonia Akter Ema, Assistant Professor, Department of Mathematical and Physical Sciences, East West University, was invited by the Director General, Novotheatre, to attend an insightful seminar as a guest on "New way of electron heating of plasma to understand the origin of radar echoes." The seminar was organized by Novotheatre (under the Ministry of Science and Technology) and held on 15 April 2026.



Department of Economics

Alumni Meet and Greet



The Alumni Meet and Greet of the Department of Economics was held on 30 January 2026, offering a wonderful opportunity for more than 160 alumni to reconnect with their alma mater, peers, and mentors. The event provided a platform for alumni to take a nostalgic journey back to their roots by reflecting on their time at EWU and sharing valuable insights into how the university has shaped both their careers and personal growth.

Department of Economics at East West University organized an exclusive session titled "Pursuing Higher Studies and Careers Abroad: An Economics Alumna's Experience." The session featured Ms. Isabela Mumu Rozario, an alumna of the department who graduated with Magna Cum Laude honors and previously served as a Teaching Assistant. She is currently working as a Data Management Analyst at the International Monetary Fund (IMF), contributing to the World Economic Outlook database and related analytical work.

Special Lectures

Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees of East West University and Former Governor, Bangladesh Bank, delivered a special lecture on "The Policy Balancing Act: Avoiding the Pitfalls of Uncoordinated Monetary and Fiscal Moves" to the graduate students of the ECO7533 – Monetary Theory. He explained how coordinated Monetary and Fiscal Policies can help achieve better macroeconomic outcomes and emphasized the importance of an independent Central Bank for macroeconomic stability.



A special lecture for the course ECO 7360 - Socio-Economic Profiles of Bangladesh was organized with **Mohammad Masud Rana Chowdhury**, Additional Secretary, Statistics and Informatics Division,

Ministry of Planning as a Guest Lecturer. Mr. Chowdhury presented his remarks on Development Landscape of Bangladesh: Challenges and Way Forward reflecting on the graduation of Bangladesh in its development status, challenges in achieving SDGs and overall structural economic transformation of Bangladesh.



Mr. Reza Ali Mahmood, Director of External and Corporate Affairs at ShopUp Bangladesh, delivered a guest lecture in the Urban Economics (ECO 7480) class on Monday, 6 April 2026. He discussed how timely private sector interventions have contributed to the development of residential neighborhoods and explained the growing importance of vertical expansion as a solution to housing shortages in land-scarce cities like Dhaka.



A special lecture for ECO7490 – Research Methodology took place on April 12, 2026, by Guest Lecturer **Dr. Ashikur Rahman**, Principal Economist, Policy Research Institute of Bangladesh (PRI), on “Empirical Approaches in Institutional Economics.” His lecture emphasized on the role of institutions on economic development and how to conduct research in this field in the context of Bangladesh.



On 01 April 2026, as part of the course ECO7304 – Health Economics, a seminar titled “Health Care Markets in Bangladesh: Demand, Incentives, and Delivery Challenges from a Clinical Perspective” was delivered by Dr. Nazirum Mubin (MBBS, BCS, FCPS), a Clinical Oncologist from Dhaka Medical College Hospital, where he discussed how health care in Bangladesh operates as a unique market characterized by information asymmetry, uncertainty, and strong dependence on physicians’ judgment.



Study Tour



The students of ECO7355 embarked on a field trip to Kuakata, Patuakhali, from 26-28 March 2026 with course instructor Dr. A K Enamul Haque and field supervisors Senior Lecturers Proma Paromita Chowdhury, Md. Abdus Sattar Moin and Lecturer Md. Shahinur Rahman. The main idea behind this field trip was to observe and learn about the economic activities related to coastal resources and tourism, which are two important concepts of Blue Economics.

Seeds of Growth



The EWU Economics Club hosted Seeds of Growth, an Inter-University competition that brought together talented students from leading universities to present innovative ideas addressing contemporary economic and development challenges. After several competitive rounds, eight teams advanced to the final stage, where they presented their analyses and solutions before an esteemed panel of judges: Dr. Biva Arani Mallik (Associate Professor), Saiyeeda Saniya Munim (Senior Lecturer), and Md. Abdus Sattar Moin (Senior Lecturer) from the Department of Economics, East West University.

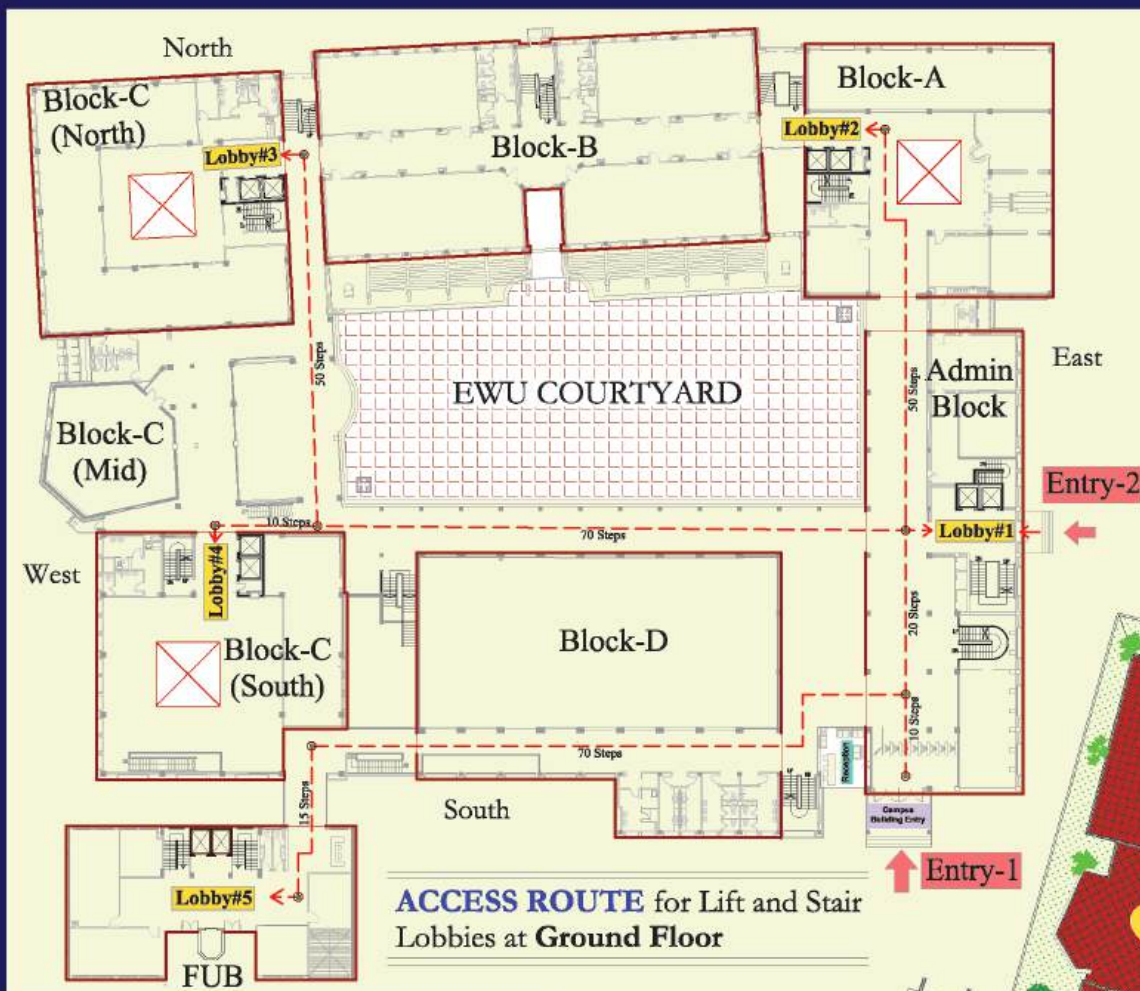
🏆 Final Results:

Champion – Team AxisOne

1st Runner-up – Team Biriyan

2nd Runner-up – Team Sleepyhead

The event also featured an engaging panel discussion moderated by Mr. Abeer Khandker (Senior Lecturer, Department of Economics, East West University), with distinguished speakers including Dr. M. A. Sattar Mandal (Emeritus Professor, Bangladesh Agricultural University), Dr. Mohammad Yunus (Research Director, Bangladesh Institute of Development Studies) and Md. Mahmudur Rahman (CEO, WeGro)



Block Infor

Block	F
ADMIN	*B
A	B
B	B
C - North	B
C - Middle	B
C - South	B
D	B
FUB	B

* B2: Two Base

ACCESS ROUTE for Lift and Stair
Lobbies at **Ground Floor**

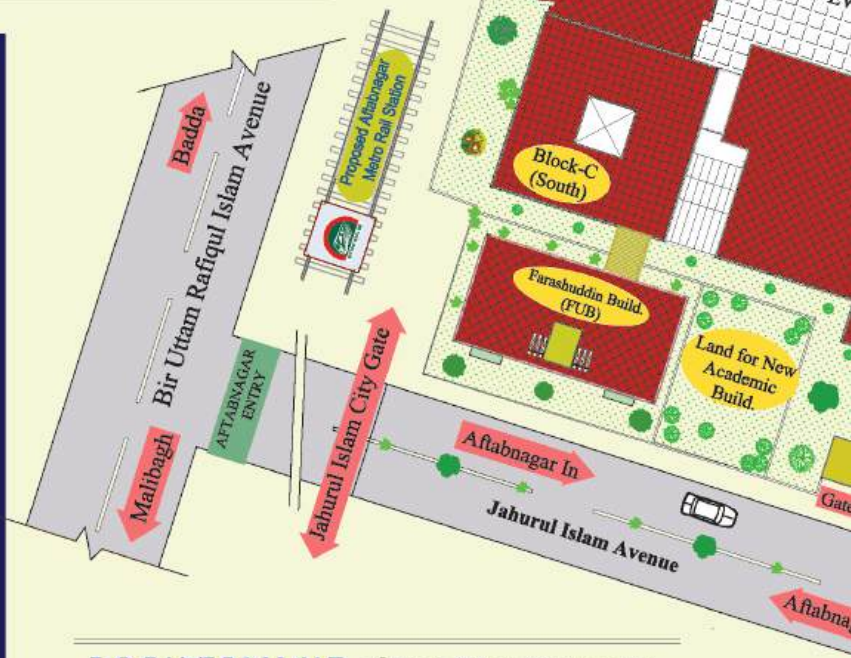
EWU CAMPUS MAP



East West University (EWU)
A/2, Jahurul Islam Avenue, Jahurul Islam City
Aftabnagar, Dhaka-1212, Bangladesh



View this map online at
<https://www.ewubd.edu/access-map>



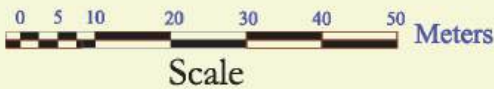
LOCATION MAP of East West University



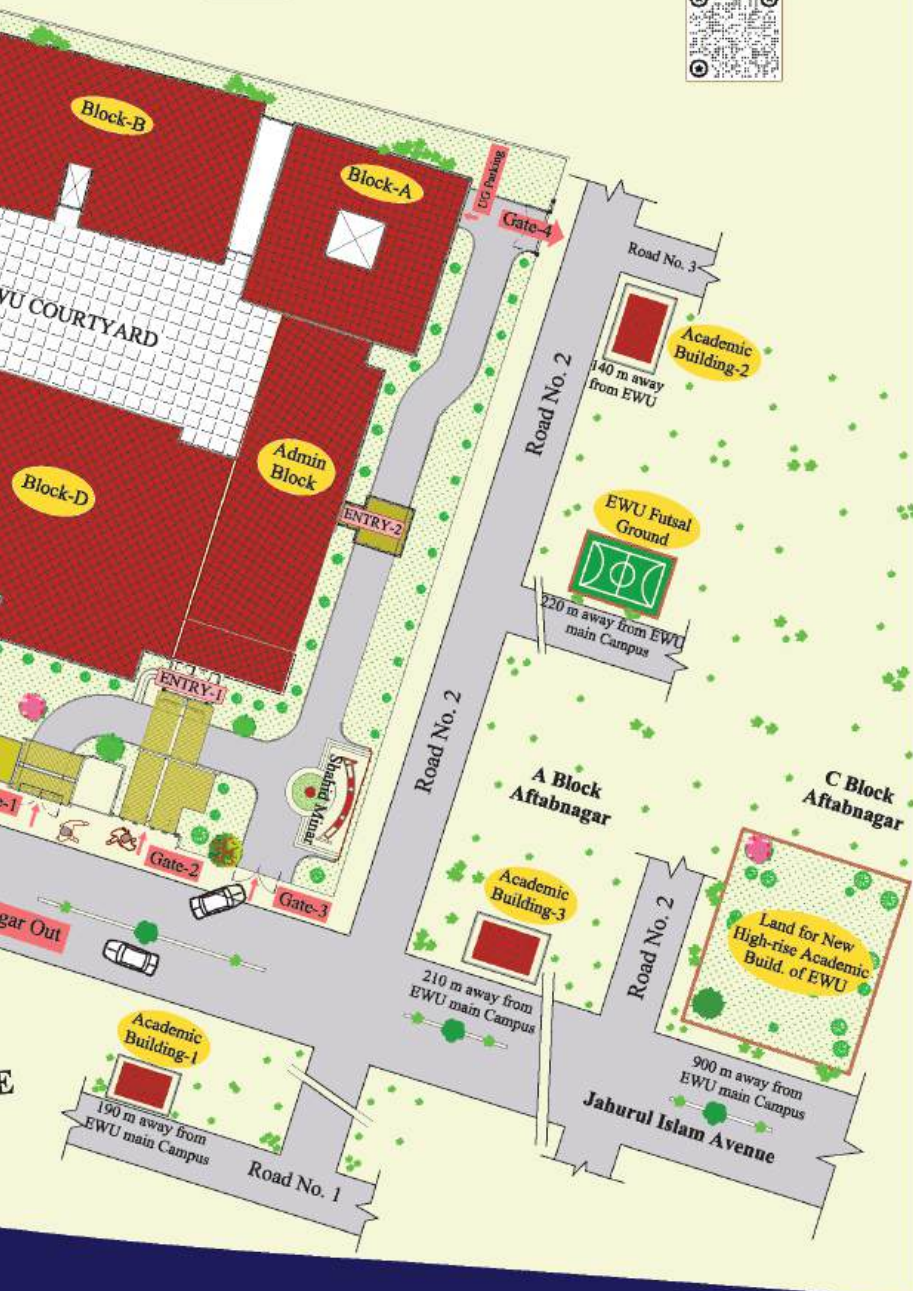
Information

Floor	Block Connectivity
2+GF+5	ADMIN to/from A (Connected to all floors, except 1 st and 5 th)
2+GF+7	A to/from B (Connected to all floors, except 7 th)
2+GF+5	B to/from C-North (Connected to all floors, except 5 th)
2+GF+8	C-North to/from C-Middle (Connected to all floors, except 7 th and 8 th)
2+GF+6	C-Middle to/from C-South (Connected to all floors, except 7 th)
2+GF+7	C-South to/from D (No access)
2+GF+2	D to/from ADMIN (Connected to all floors, except 3 rd , 4 th and 5 th)
1+GF+9	FUB to/from C-South (Connected only to ground floor)

Legend: GF: Ground Floor; 5: Five Floors above GF



Scan for EWU Campus Location on Google Map



ADMINISTRATIVE OFFICES

Name	Block	Floor
Chairperson, BOT	Admin	5 th
Chief Advisor	Admin	5 th
Vice Chancellor	Admin	4 th
Pro Vice Chancellor	Admin	4 th
Treasurer	Admin	2 nd
Registrar	Admin	3 rd

ACADEMIC SPACES

Office	Block	Floor
Dean Office	C (North)	GF
Business Administration	A	3 rd
Civil Engineering	C (South)	3 rd
Computer Science & Eng.	C (South)	5 th
Electrical & Electronic Eng.	C (South)	4 th
Economics	C (North)	2 nd
English	C (North)	1 st
Genetic Eng. & Biotech.	A	7 th
Information Studies	A	6 th
Law	C (North)	7 th
MBA & EMBA	C (North)	GF
Math. & Physical Sciences	FUB	9 th
Pharmacy	C (South)	6 th
Social Relations	C (North)	8 th
Sociology	A	6 th

SERVICE OFFICES

Name	Block	Floor
M.A.Mumin Admission Off.	Admin	1 st
Accounts Office	Admin	1 st
Bank Booth	Admin	1 st
Center for Research & Train.	Admin	1 st
Controller of Exam.	Admin	2 nd
Director of Finance	Admin	2 nd
Eng. & Maint. Dept.	Admin	B1
HR & Logistics	Admin	4 th
Info. & Com. Services	Admin	3 rd
Internal Audit	Admin	2 nd
IQAC	D	1 st
Proctor Office	D	2 nd
Students' Welfare	Admin	2 nd

FACILITIES

Name	Block	Floor
Manzur Elahi Auditorium	D	GF
Canteen	D	B1
Common Room	D	B2
Computer Practice Lab	A	5 th
Dr. S. R. Lasker Library	B	5 th
Medical Center	D	1 st
Playground	D	B2
Prayer Room	A	GF
Reading Room	A	5 th
Green Shop	A	GF

MISCELLANEOUS

Name	Block	Floor
Career Coun. Center Lobby	Admin	2 nd
Faculty Lounge	C (South)	GF
ICS Computer Lab	B	4 th
S.M.Nousher Ali Lec. Gal.	C (Middle)	GF
Razia Samad Lec. Gal.	C (Middle)	1 st
Jalaluddin Ahmed Lec. Gal.	C (Middle)	2 nd
Shelley A. Mubdi Lec. Gal.	C (Middle)	4 th
Reception	Admin	GF

Academic Calendar for Undergraduate Programs

(Except B.Pharm/LL.B)

Important Dates to Remember

Summer 2026

Date	Day	Event
May 14	Thursday	Orientation and Advising of Newly Admitted Students
May 17	Sunday	First Day of Classes
May 17-19	Sunday-Tuesday	Adding of Courses
May 24-31	Sunday-Sunday	Holiday: Eid-UI-Azha
June 04	Thursday	Last day to clear Incomplete grades ("I" grade)
June 07	Thursday	Last day to Drop Course(s)/Semester with 100% Refund
June 08	Monday	<ul style="list-style-type: none"> • Last date of full payment of tuition fees without late fee • Last day of payment of the 1st Installment: 60% of the tuition fees without late fee
June 15	Monday	Last day to Drop Course(s)/Semester with 85% Refund
June 26	Friday	Holiday: Muharram (Ashura)
July 05	Sunday	Last day of payment of the 2 nd Installment: 40% of the tuition fees without late fee
July 09	Thursday	Last day of Tuition Payment with Late Fee of Tk. 500/-
July 16	Thursday	Last day of Tuition Payment with Late Fee of Tk. 1000/-
July 20	Monday	Blocking of ID Numbers of Defaulting Students
July 26	Sunday	Last day of Submission of Mid-Semester Assessment
July 30	Thursday	Last Day to Drop Course(s)/Semester with 50% Refund
August 05	Wednesday	Holiday: July Mass Uprising Day
August 06	Thursday	Last day of Withdrawal of Course(s)/Semester ("W" grade)
August 09	Sunday	Advising for Fall 2026 (in-person) for CGPA 2.15 or less (students admitted up-to Summer 2023) and for CGPA 2.40 or less (students admitted in Fall 2023 and onward) including on probation
August 10-13	Monday-Thursday	Online Advising of Courses for Fall 2026 (ongoing students)
August 15	Saturday	Admission Test for Fall 2026
August 20	Thursday	Last Day of Classes
August 23-29	Sunday-Saturday	Final Examinations
August 26	Wednesday	Holiday: Eid-E-Miladdun-Nabi
September 01	Tuesday	Submission of Final Grades
September 03-07	Thursday-Monday	Semester Break
September 04	Friday	Holiday: Janmastami
September 08	Tuesday	University Reopens for Fall 2026
September 09	Wednesday	Orientation for Fall 2026
September 10	Thursday	First Day of Classes for Fall 2026

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